

# 2020 EDUCATION SUMMIT



## WEDNESDAY



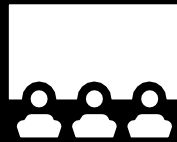
Managing ArcGIS in Higher Education Best Practices Workshop

How Do I Get to a Best Practices State?

What Admin Tasks Remain in a Best Practice State?

Supplementing Best Practices with the ArcGIS API for Python

## THURSDAY



Higher Education Plenary: Navigating Change

Pedagogies for Engaging Students Online

Designing a Cloud-first Introduction to GIS

K12 Education Plenary: The K-12 GIS Newsroom

Teaching with GIS in Schools

Teacher Tips



## FRIDAY



Returning to Campus Safely

Retooling Library GIS Services for Online Learning and Research

ArcGIS Story Maps in Higher Education

Teaching in the COVID-19 Era

Data Collection

Teaching with ArcGIS StoryMaps in K-12 Education

August 5-7

# PLENARY SPEAKERS



**Mara Blake,  
Johns Hopkins  
University**



**Reina Murray,  
Johns Hopkins  
University**



**Allison Meezan,  
Foothill College**



**Peter Knoop,  
University of  
Michigan**

# Navigating Change



# COVID-19 changed Education

- Demand for online learning skyrocketed
- Ensure academic continuity
- There are still lots of unknowns

→ CHALLENGED US

→ BUT CHANGE WAS ON THE WAY...



# Lockdown accelerated digital transformation

- ➔ RECOGNITION FOR GIS AND MAPS
- ➔ IMPORTANCE OF DIGITAL SKILLS
- ➔ MATURE ONLINE LEARNING ECOSYSTEMS
- ➔ COLLABORATION



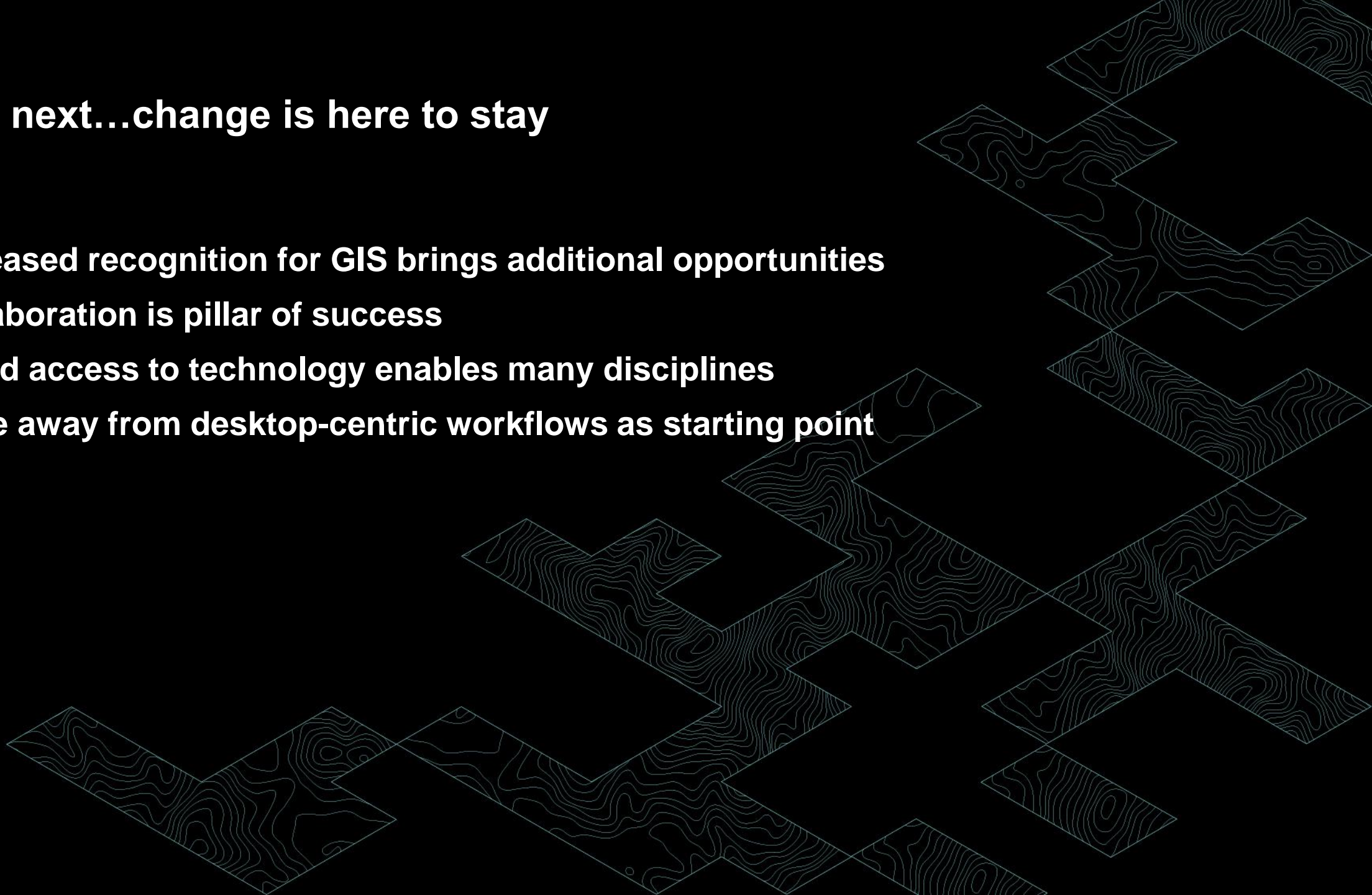
# Mara Blake, Data Services Team Lead Reina Murray, Geospatial Data Curator

Sheridan Libraries,  
Johns Hopkins University



## What's next...change is here to stay

- **Increased recognition for GIS brings additional opportunities**
- **Collaboration is pillar of success**
- **Broad access to technology enables many disciplines**
- **Move away from desktop-centric workflows as starting point**





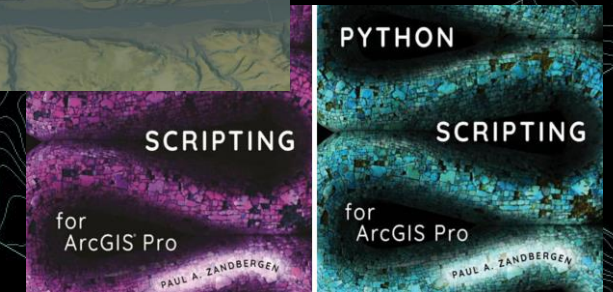
# Supporting institutions

- **Licensing and Technology Access - Education Institution Agreement**

- Empowers Remote Learning
- Supports Cloud-First Approach
- Enables All Disciplines
- Assist Campus Operations

- **Teaching and Learning Resources**

- Learn.ArcGIS.com
- Esri Training
- Esri Press, Doc, videos, blogs, developer resources
- GeoNet Community



**WATCH VIDEOS >>**

# Community Involvement

- **Community Involvement**
  - **Webinars, Discussions, Expertise, Sharing**
  - **This would not be possible without you**
- **Enjoy the rest of the Education summit!**
- **Stay Engaged!**





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