

ArcGIS Analytics for IoT: An Introduction

Suzanne Foss

Ken Gorton

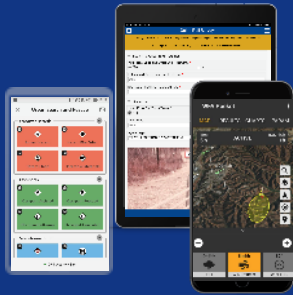
2020 ESRI FEDERAL GIS CONFERENCE | WASHINGTON, D.C.

welcome
to the
connected world

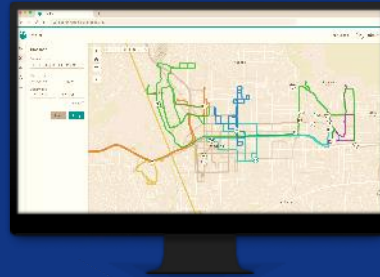


Geospatial use cases in the internet of things...

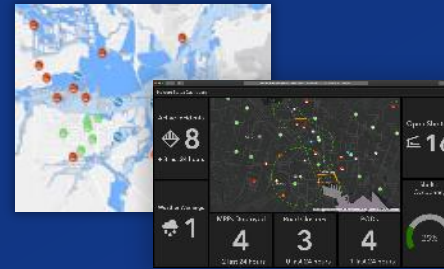
Personnel Tracking



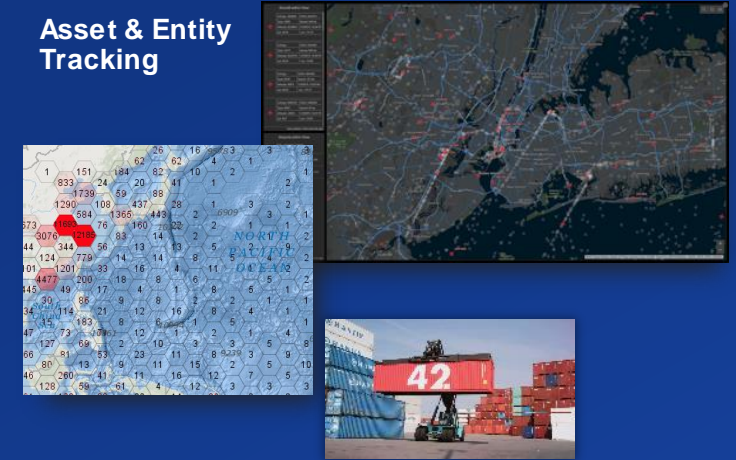
Resource Optimization



Infrastructure Protection



Asset & Entity Tracking

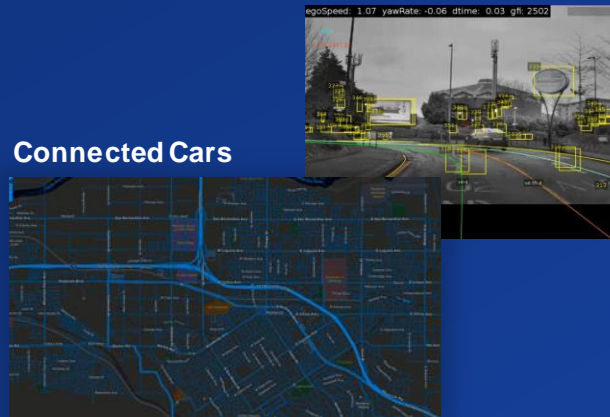


Operations Monitoring

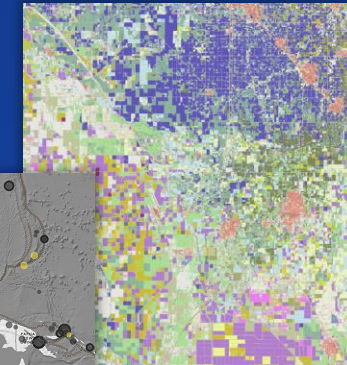
SCADA Integration



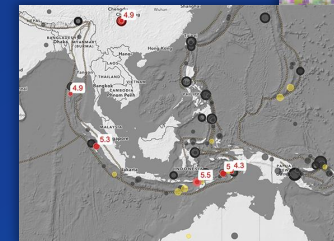
Connected Cars



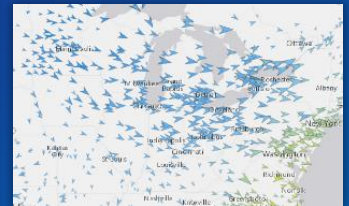
Soil & Crop Monitoring



Anomaly Detection



Air Quality Monitoring



Key challenges in meeting needs of IoT use cases

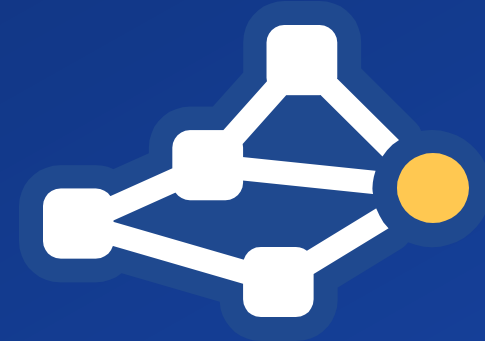
High volume and high velocity data in support of mission critical applications



Ingest



Alert

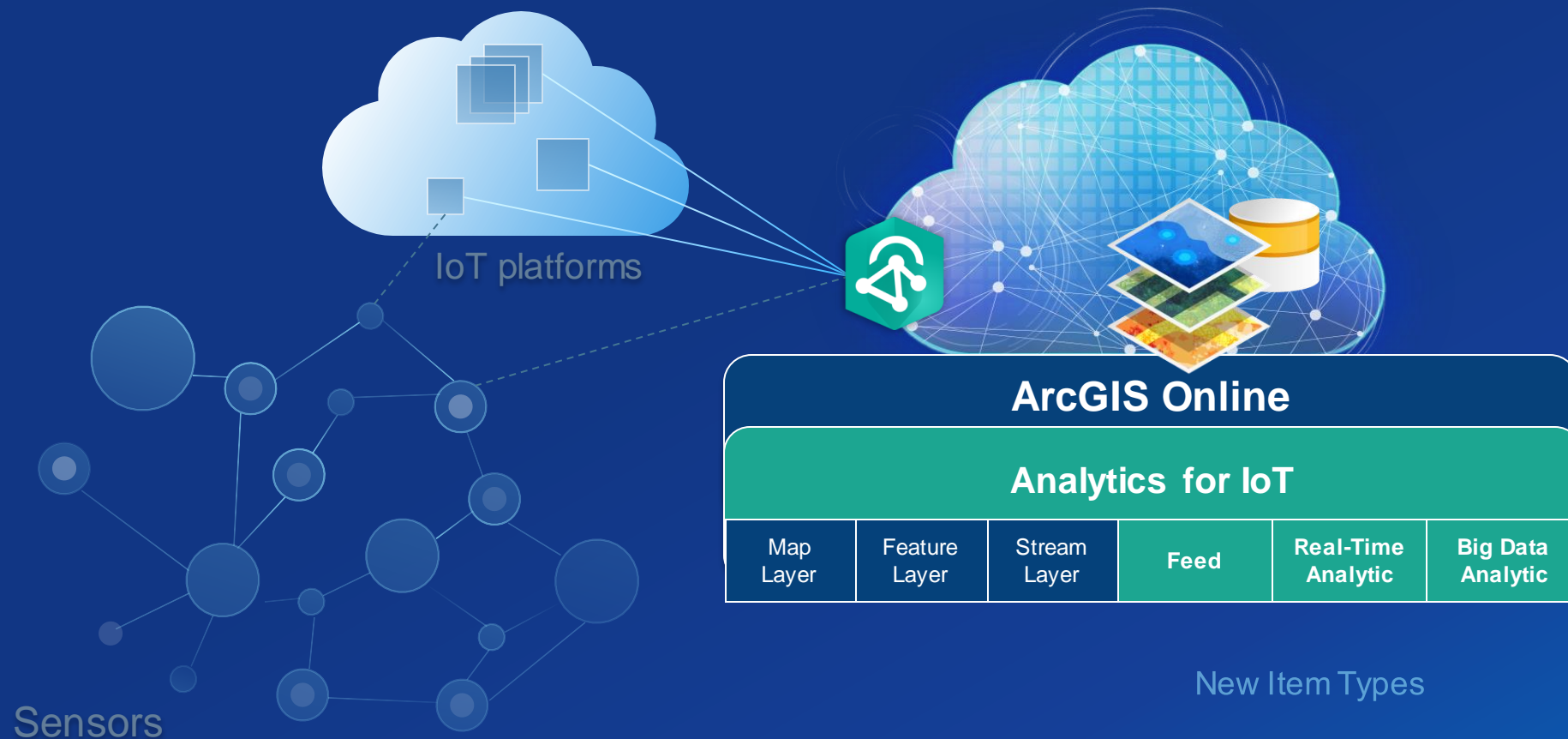


Analyze

...an opportunity to leverage advances in cloud computing and distributed systems technology

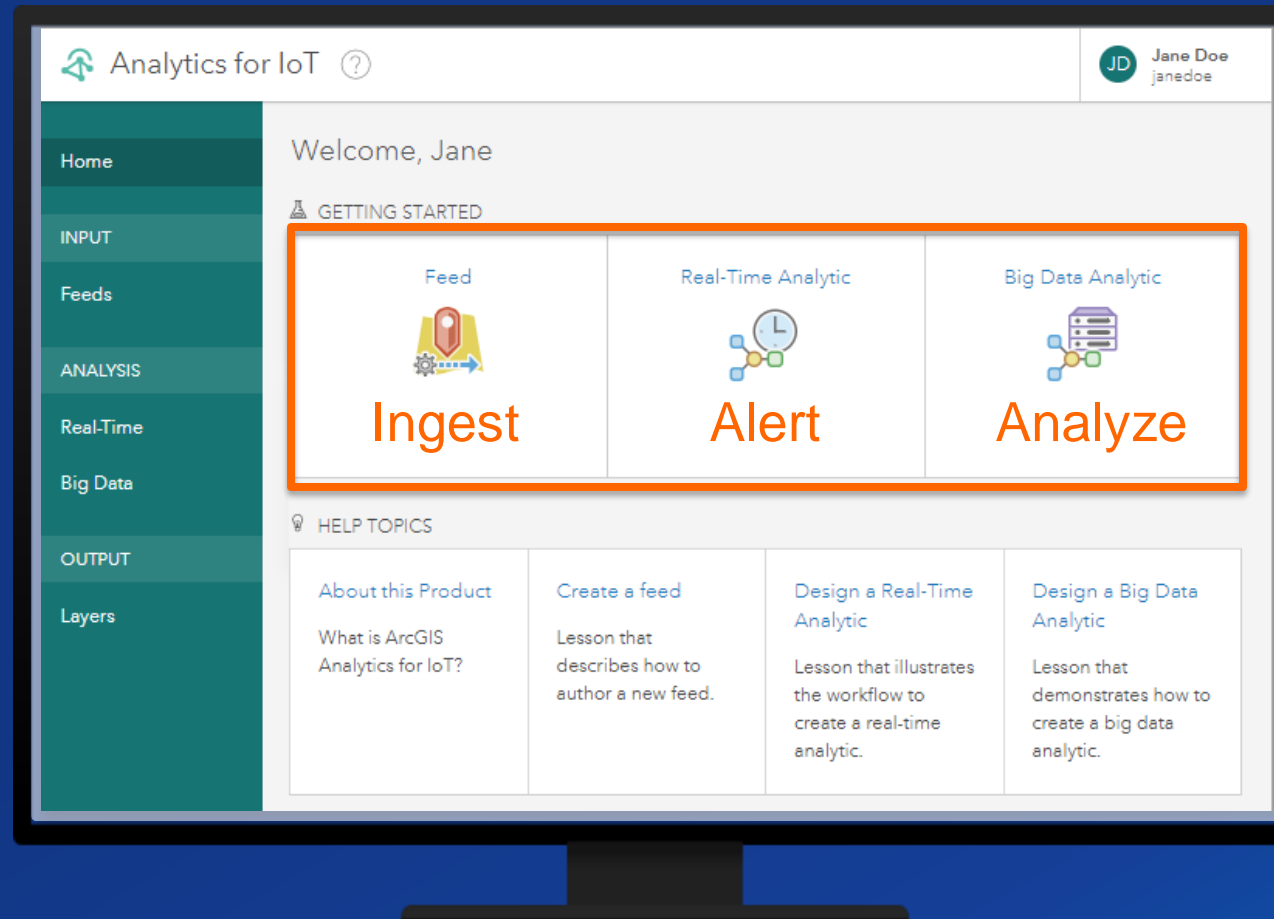
ArcGIS Analytics for IoT

Real-time and big data capabilities for ArcGIS Online

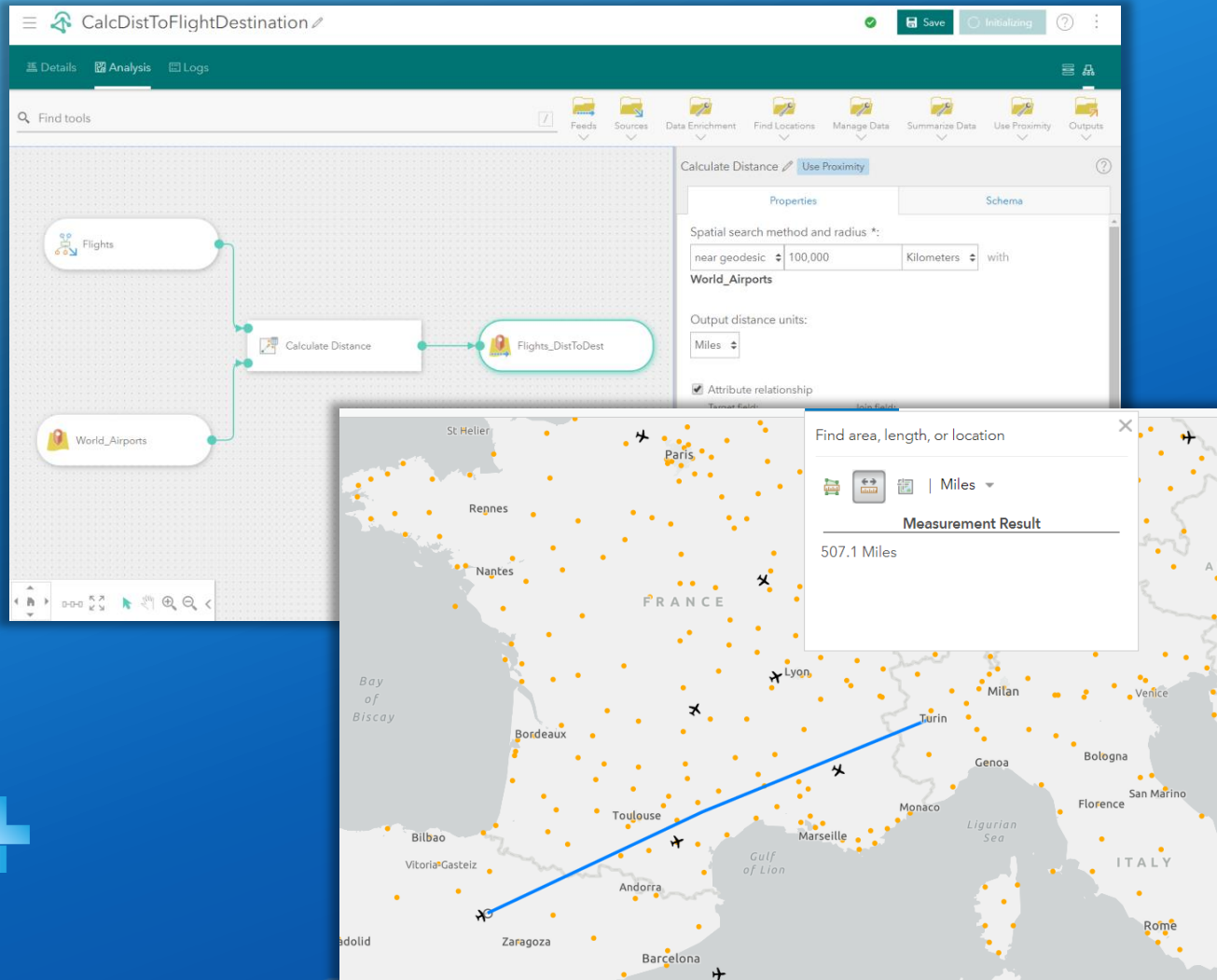


...connects to industry leading cloud IoT platforms, data lakes, and sensor vendor APIs

New Application – ArcGIS Analytics for IoT



...ingest, process, and analyze your real-time data with ArcGIS Online



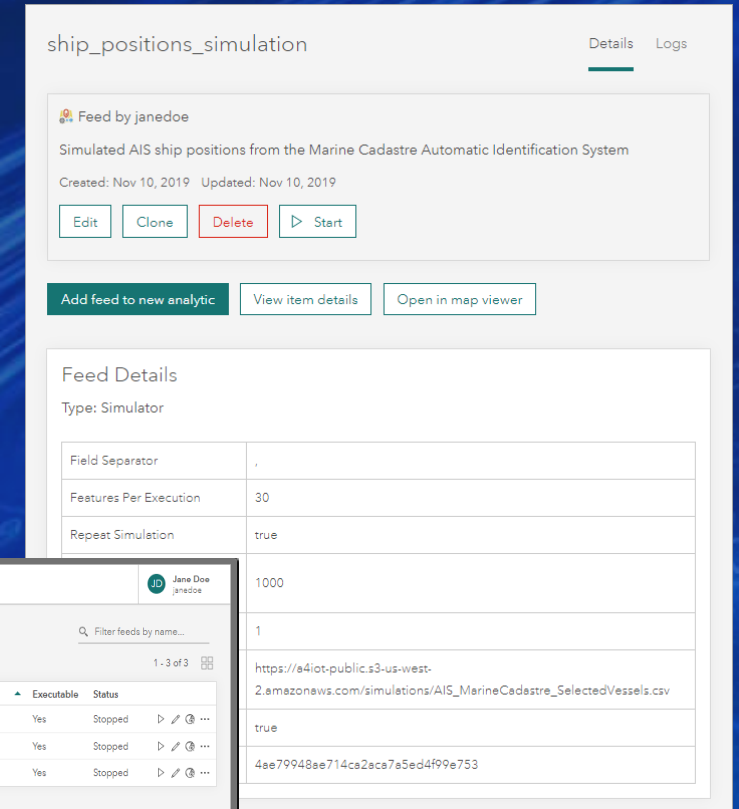
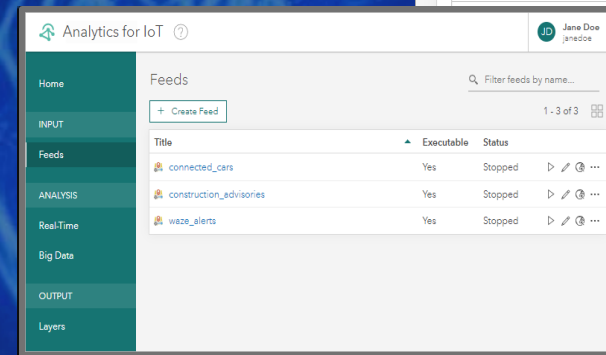
Real-time data ingestion & analysis

Ken Gorton

Feeds

Ingest and visualize real-time data streams

- **Connect to data sources**
 - ArcGIS (Feature & Stream Layers)
 - Cloud IoTs (Amazon, Azure, Cisco)
 - Web & Messaging (HTTP, Kafka, RSS...)
- **Schema auto-discovery**
- **Behaves like a stream layer**
- **Immediate display of new data**



...discover and share real-time data streams as items in ArcGIS

Real-Time Analytics

Process and analyze real-time data streams

- **Input Sources**

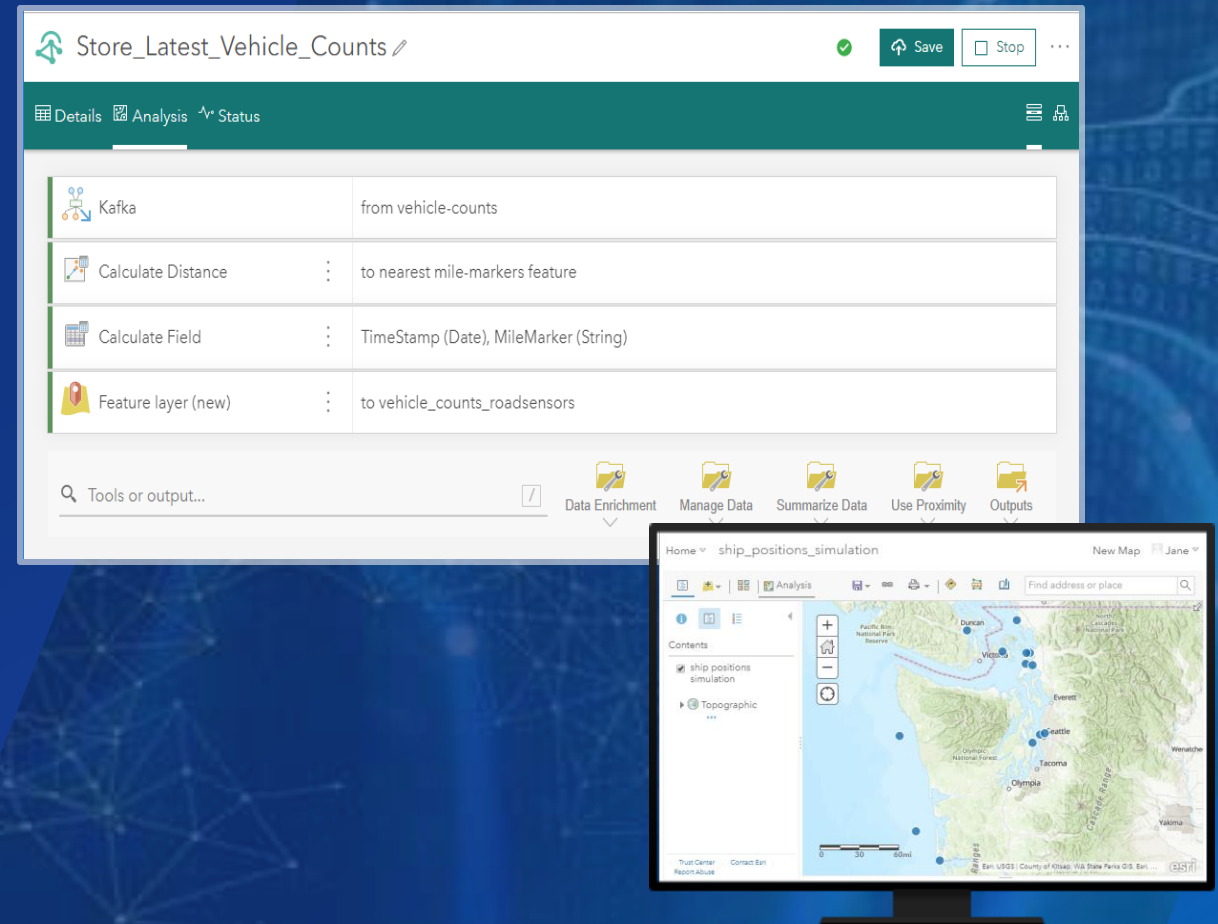
- Feeds (one or more)
- Static data sources (enrichment, joins)

- **Analytic Tools**

- Build a pipeline of zero to many....
- Analyze individual observations

- **Outputs**

- ArcGIS Layers (Map & Feature)
- Alerts & Notifications (Email, Actuations)



...generating alerts from and triggering actions to IoT devices in real-time

Input & output types

Supported types and formats

Feeds

Feature Layer

Stream Layer

Azure IoT Hub

Azure Service Bus

Cisco Kinetic EFM

AWS IoT

Website (Poll)

Endpoint (Receive)

RabbitMQ

MQTT

Web Socket

Kafka Broker

Simulator

Sources

Feature Layer

Amazon S3

Azure Blob

Website (Poll)

Outputs

Feature Layer

Stream Layer

Amazon S3

Azure Blob

Azure IoT Hub

RabbitMQ

Email

Formats

Delimited Text

EsriJSON

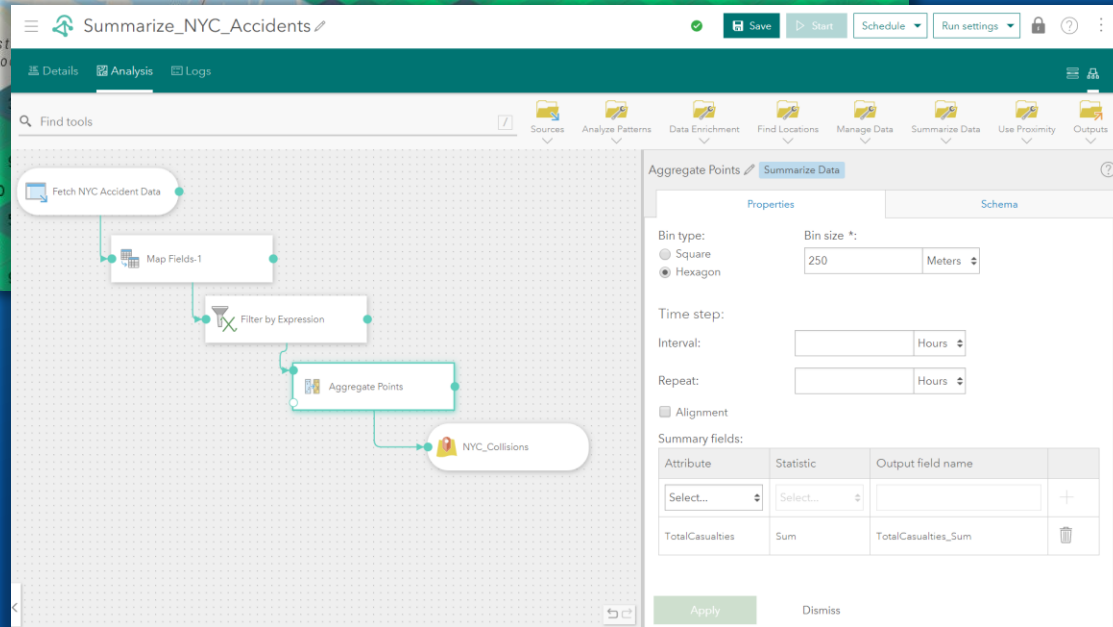
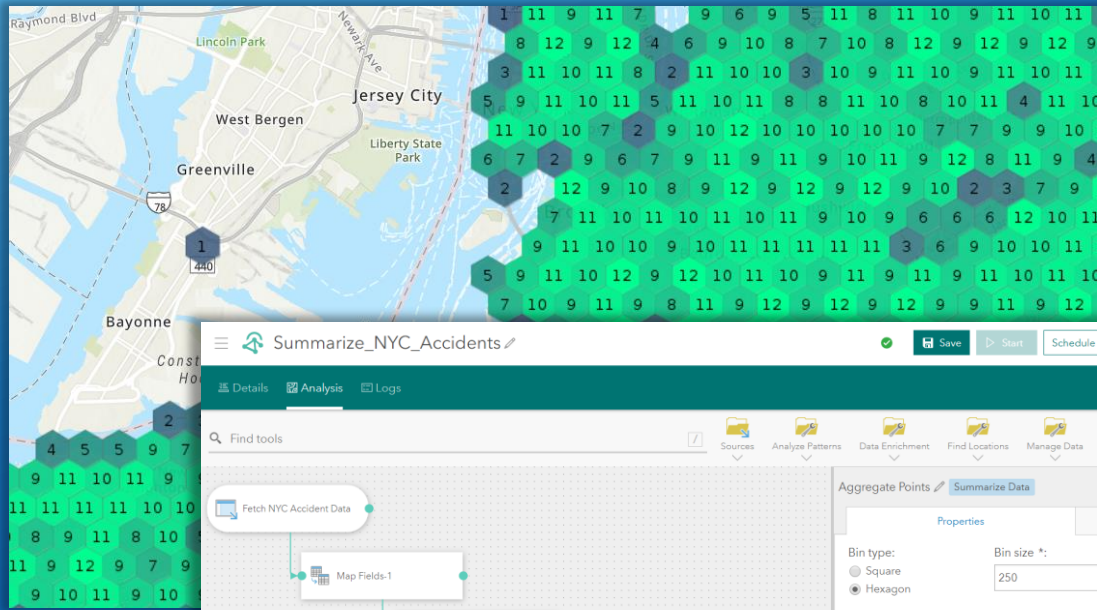
GeoJSON

JSON

RSS

Parquet

Shapefile



Big data analytics

Ken Gorton

Big Data Analytics

Perform batch analysis on stored big data

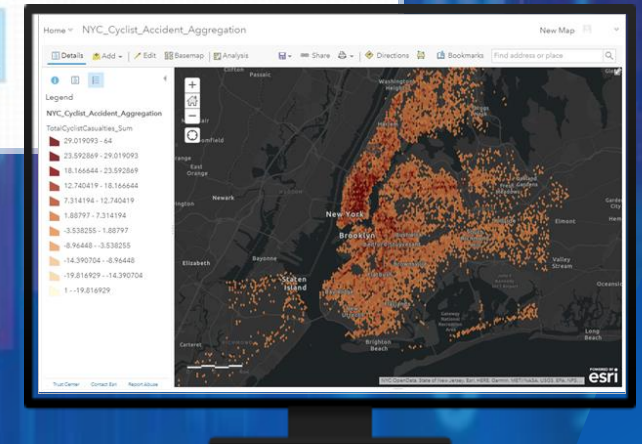
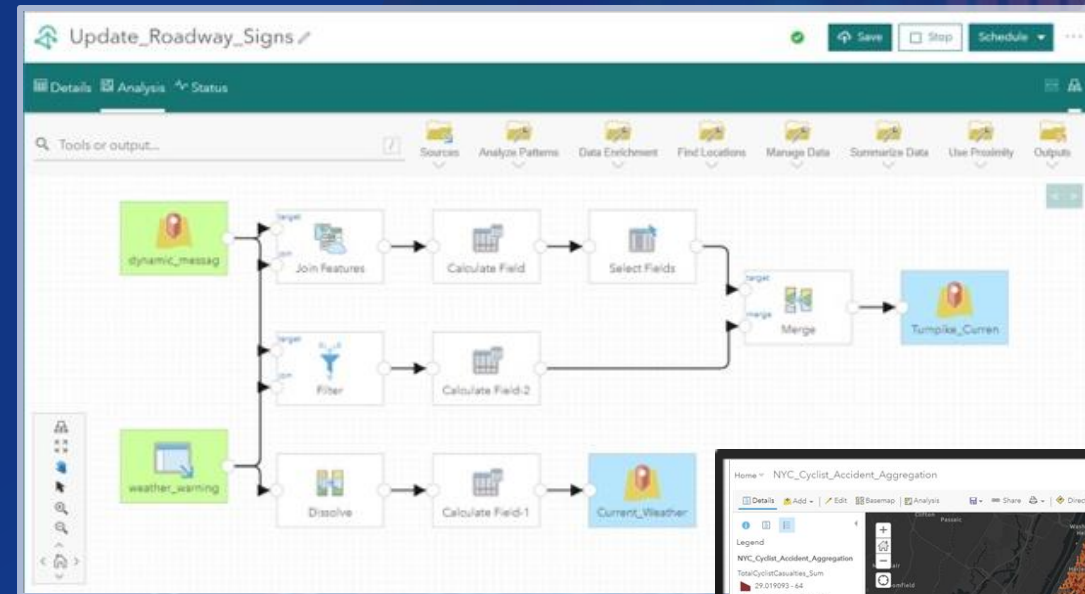
- **Input Sources**

- ArcGIS (Feature Layers)
- Cloud (Amazon S3, Azure Blob)
- Web & Messaging (HTTP, RSS...)

- **Analytic Tools**

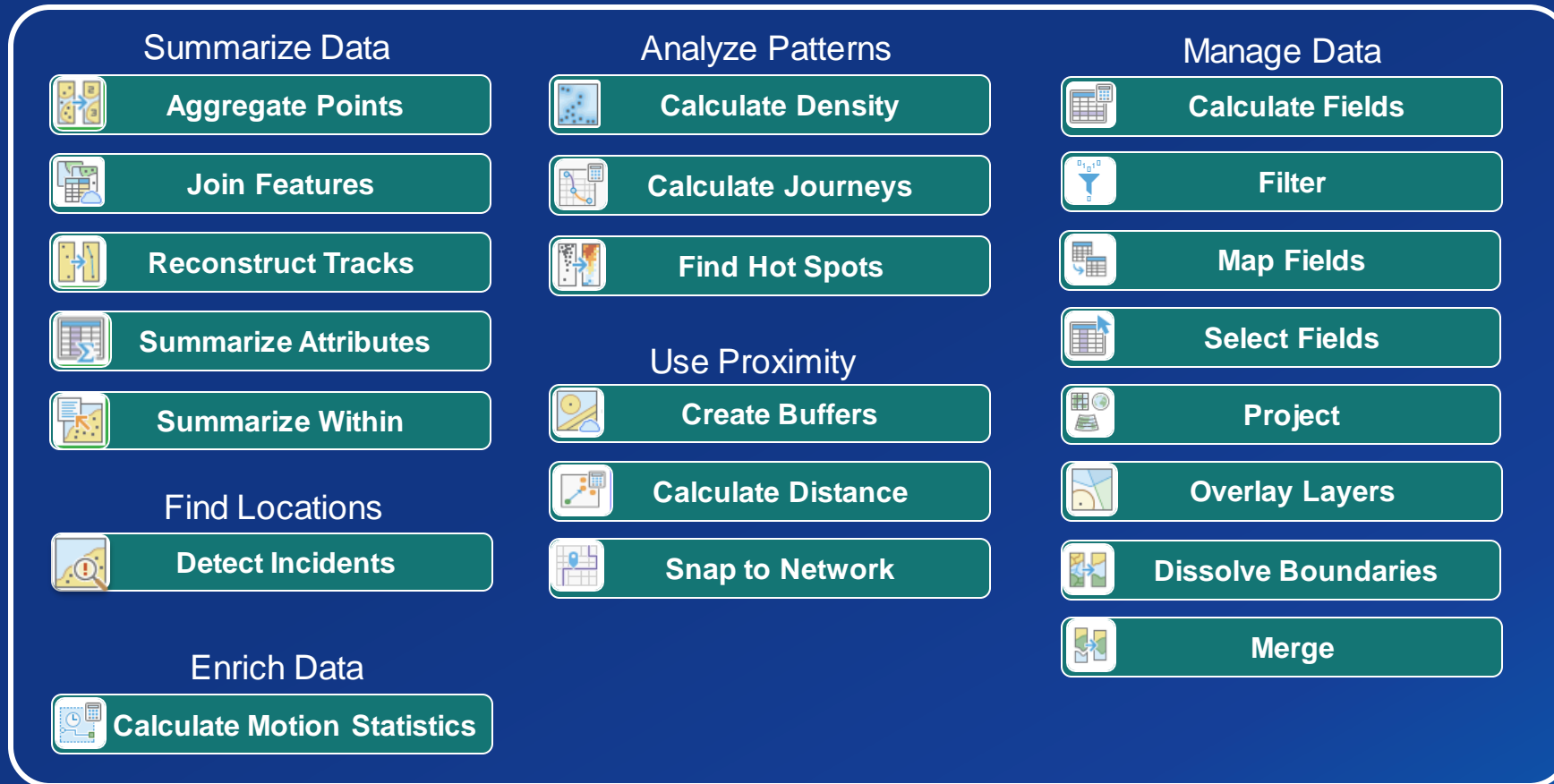
- Analyze Patterns
- Find Locations
- Manage, Summarize, Enrich Data

- **Output results to one or more destinations**



...big data analysis pipelines on demand or scheduled for recurring execution

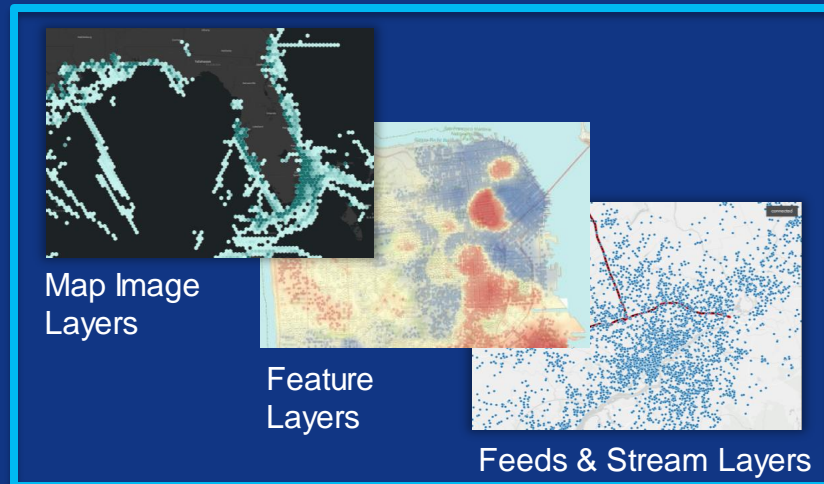
Spatiotemporal analysis



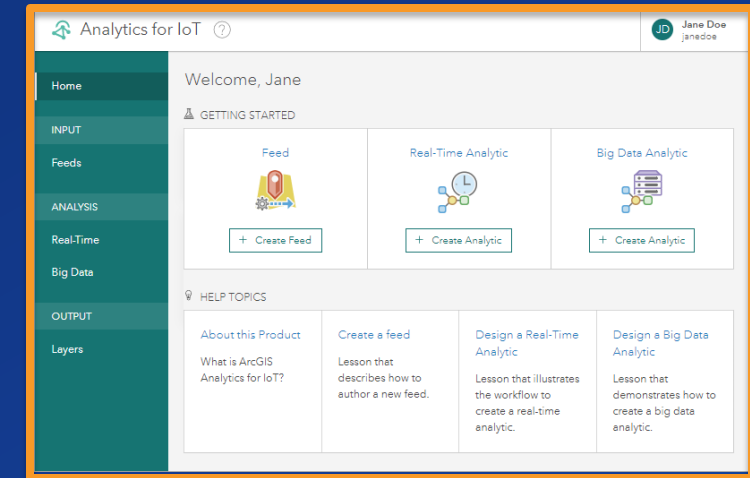
Licensing

An annual subscription on top of ArcGIS Online

Layers & Feeds - available to all users



App –Creators and GIS Pros



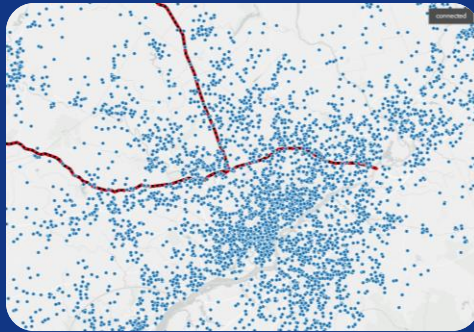
...follows the same business rules and policies of ArcGIS Online



ArcGIS Analytics for IoT

Summary of real-time & big data capabilities

Ingestion



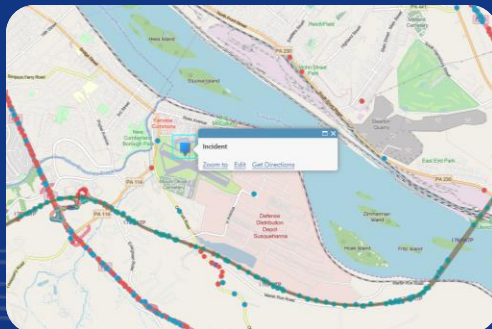
Visualization



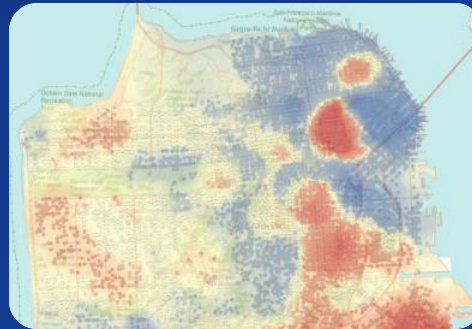
Geofencing



Incident Detection



Trend Analysis



Alerting



Real-Time & Big Data Technical Workshops

- **Tuesday**

- 1:45 - 2:45 ArcGIS Analytics for IoT: An Introduction
- 3:00 - 4:00 ArcGIS GeoEvent Server: An Introduction

- **Wednesday**

- 11:00 - 12:00 ArcGIS Analytics for IoT: An Introduction 2nd offering
- 1:30 - 2:30 ArcGIS GeoEvent Server: An Introduction 2nd offering
- 2:45 - 3:45 Real-Time and Big Data GIS: Best Practices Only Offering
- 4:00 - 5:00 ArcGIS GeoEvent Server: Applying Real-Time Analytics Only Offering
- 5:15 - 6:15 ArcGIS GeoEvent Server: Visualizing Real-Time Data Only Offering



Questions?

Comments?



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[@amollenkopf](https://twitter.com/amollenkopf)

Print Your Certificate of Attendance

Print Stations Located in 150 Concourse Lobby

Tuesday

12:30 pm – 6:30 pm
Expo
Hall B

5:15 pm – 6:30 pm
Expo Social
Hall B

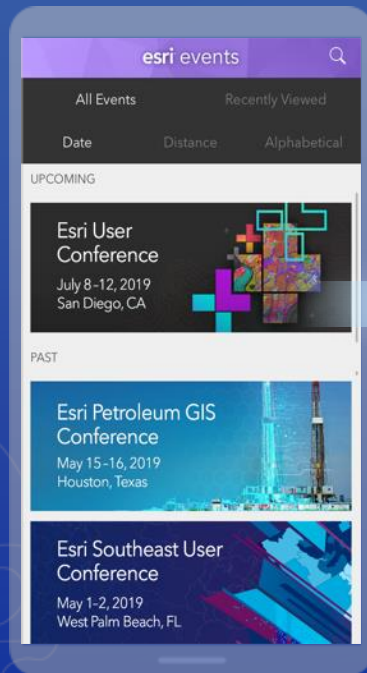
Wednesday

10:45 am – 5:15 pm
Expo
Hall B

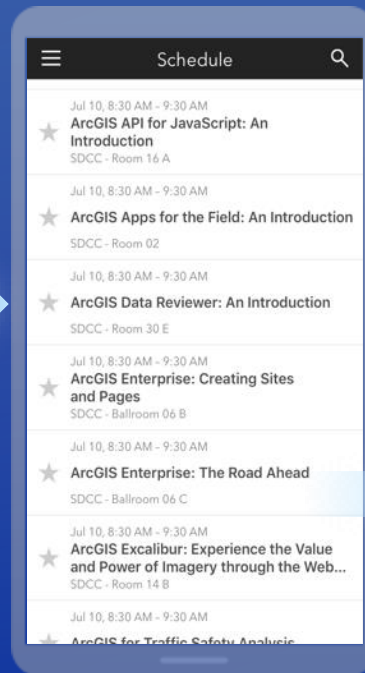
6:30 pm – 9:30 pm
Networking Reception
Smithsonian National Museum
of Natural History

Please Share Your Feedback in the App

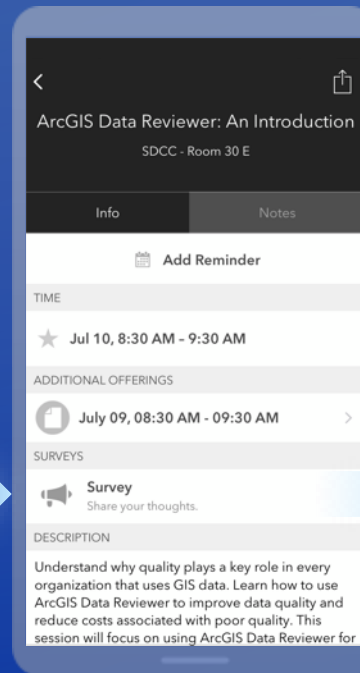
Download the Esri Events app and find your event



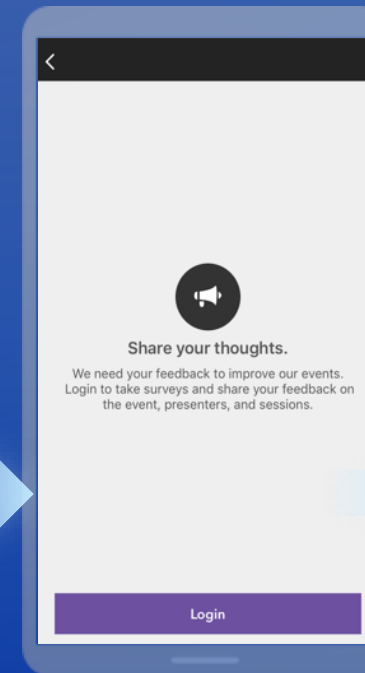
Select the session you attended



Scroll down to "Survey"



Log in to access the survey



Complete the survey and select "Submit"

