ArcGIS Hub: Designing and Implementing Initiatives for State and Local Governments

Anthony Puzzo and Matt Viverito – Esri

Alexandre Santos – DC Office of the Chief Technology Officer

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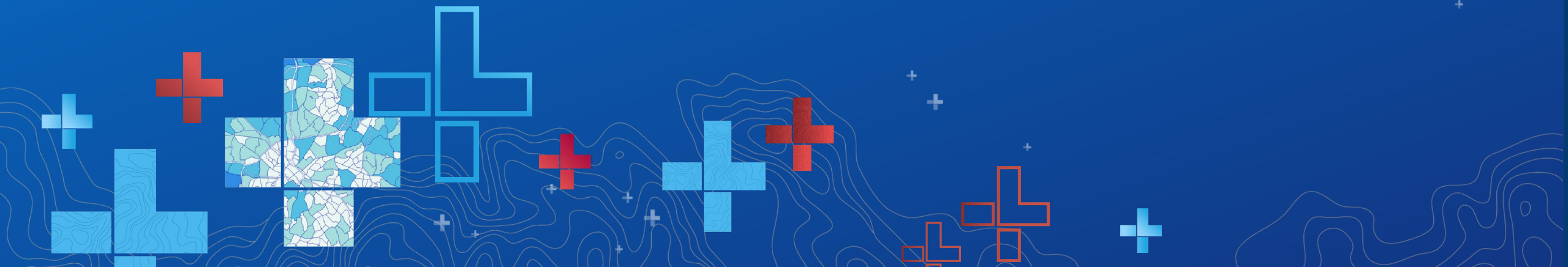

ArcGIS Hub is a cloud-based engagement platform that lets organizations work more effectively with their communities.

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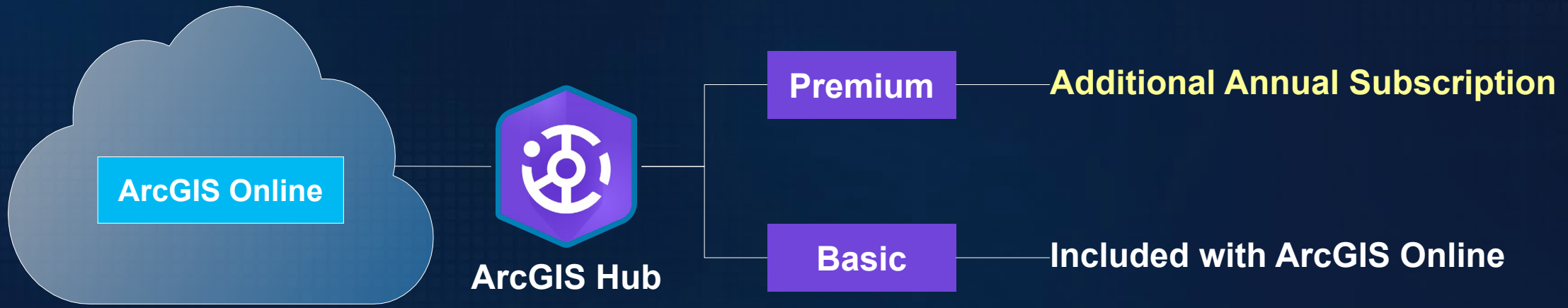
ArcGIS Hub

An Engagement Platform Built on ArcGIS Online



enhanced Citizen Engagement

Hub System for Enabling Community Engagement

Connecting Organizations & Communities of Interest

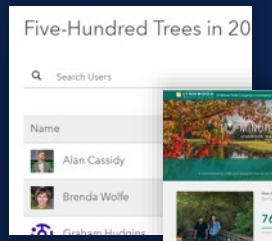
Initiatives
Website
Apps & Content
Engagement Tools
Crowdsourcing

Organize Communities
Identities and Groups
Sharing Data
Events and Discussions
Participation / Feedback

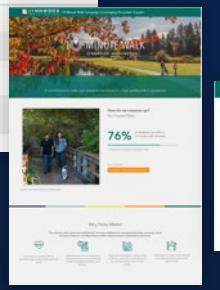
Included

Open Data
Multiple Formats
Open APIs
Maps & Charts

Stakeholders
- Governments
- Communities
- Universities
- NGOs
- Citizens
- Staff

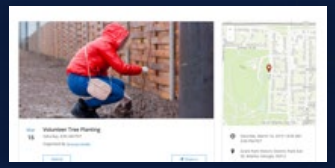


Team Management



Surveys

Event Calendars



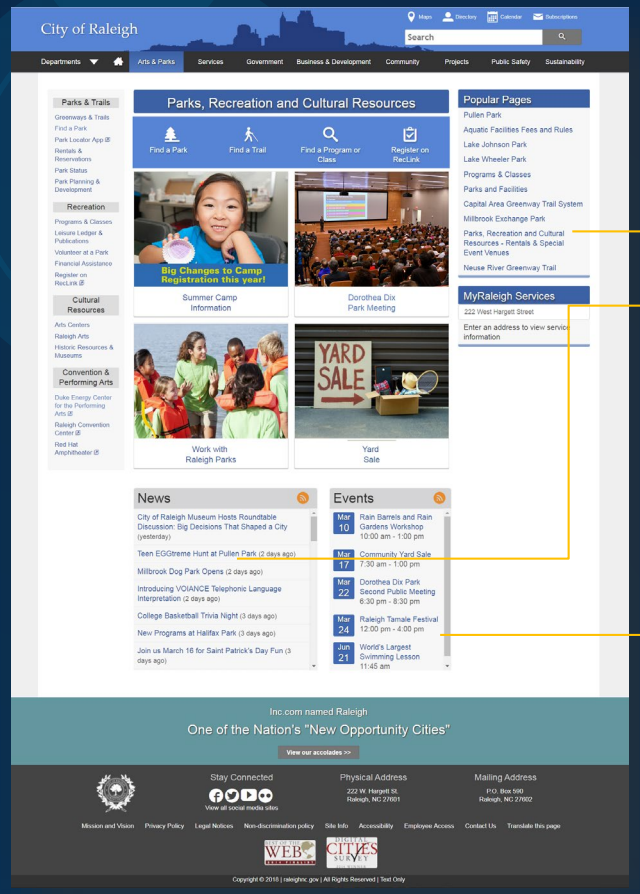
Initiatives

Performance Reporting

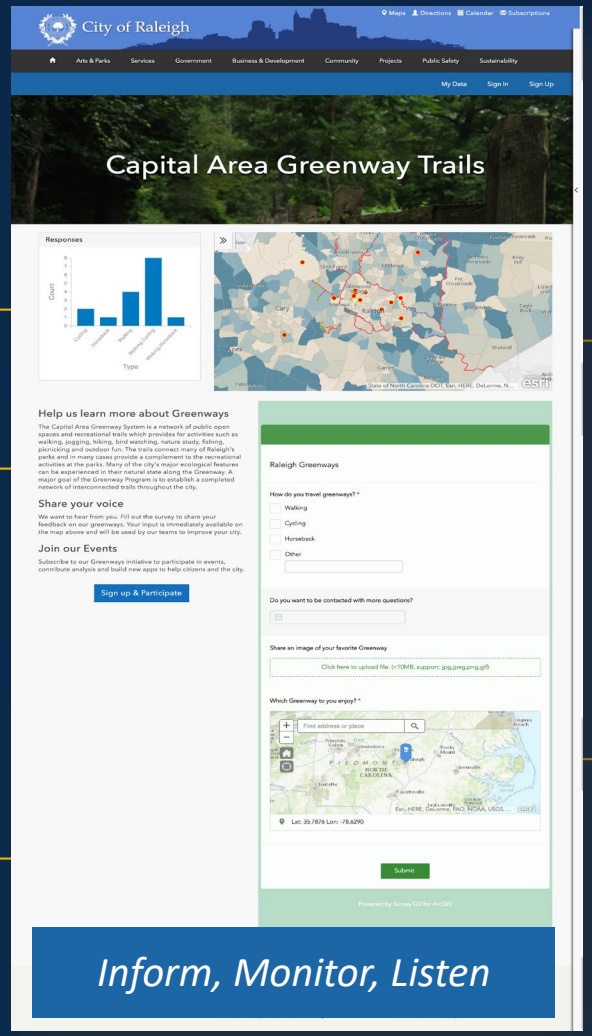
Open Data

Data-Driven Initiatives… Bridging the Gap

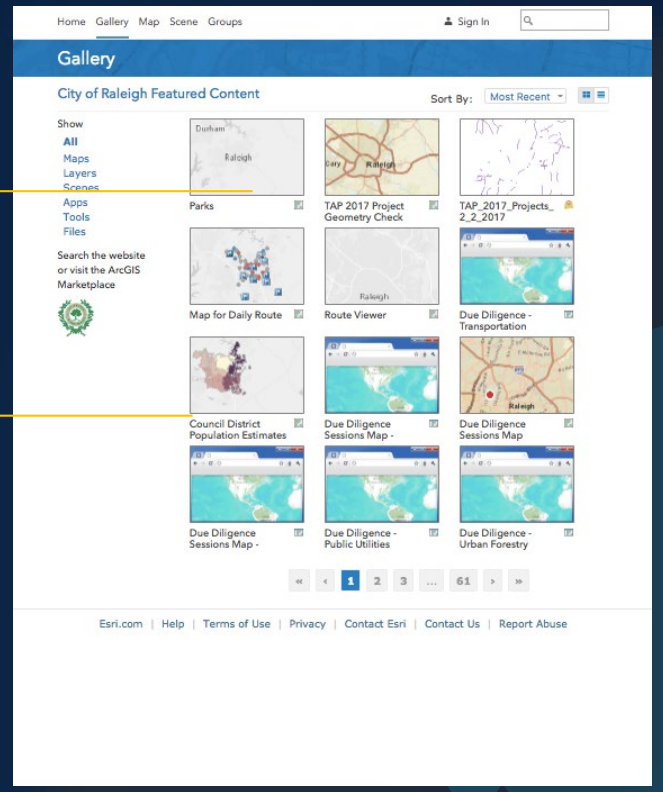
Government Site



Engagement Strategy



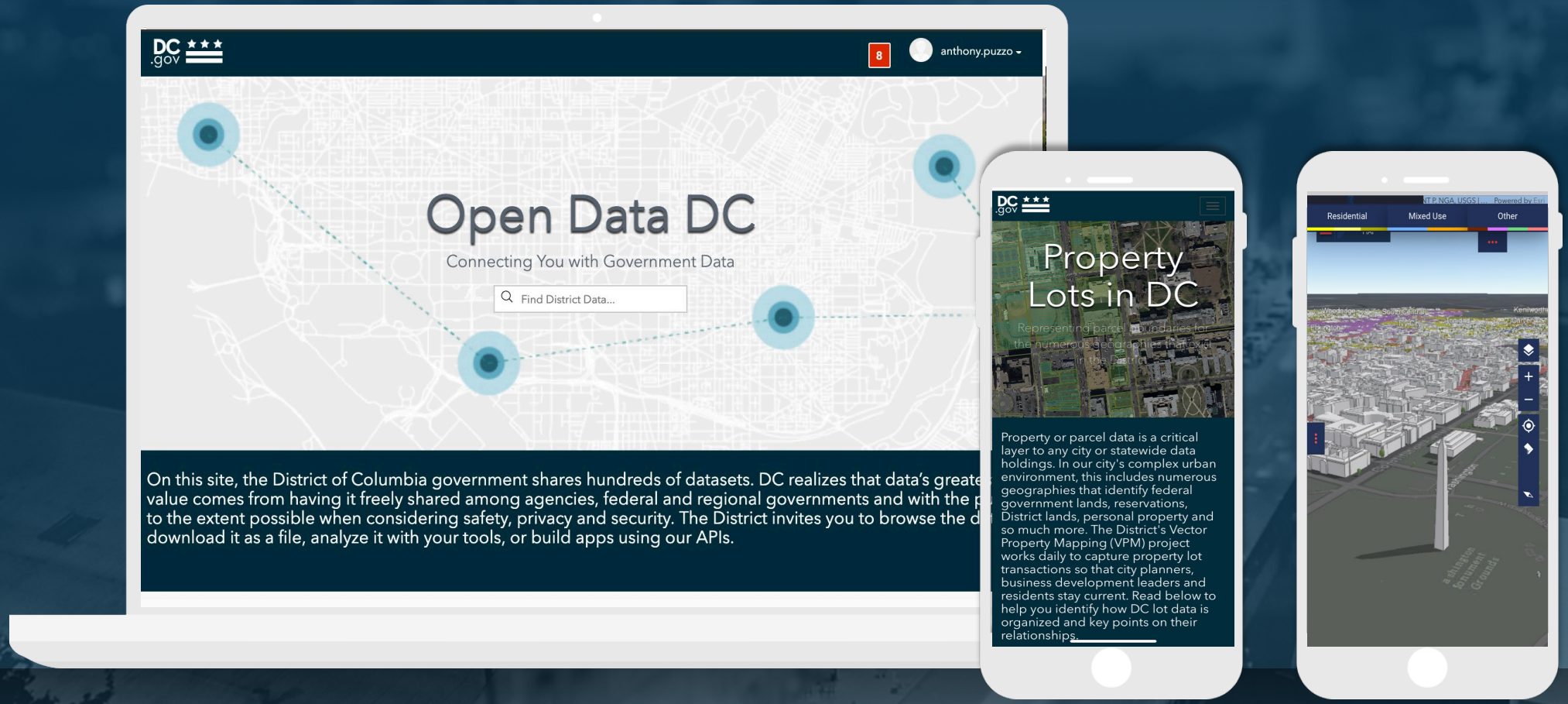
Data, Apps, Analyses



City of DC – Open Data

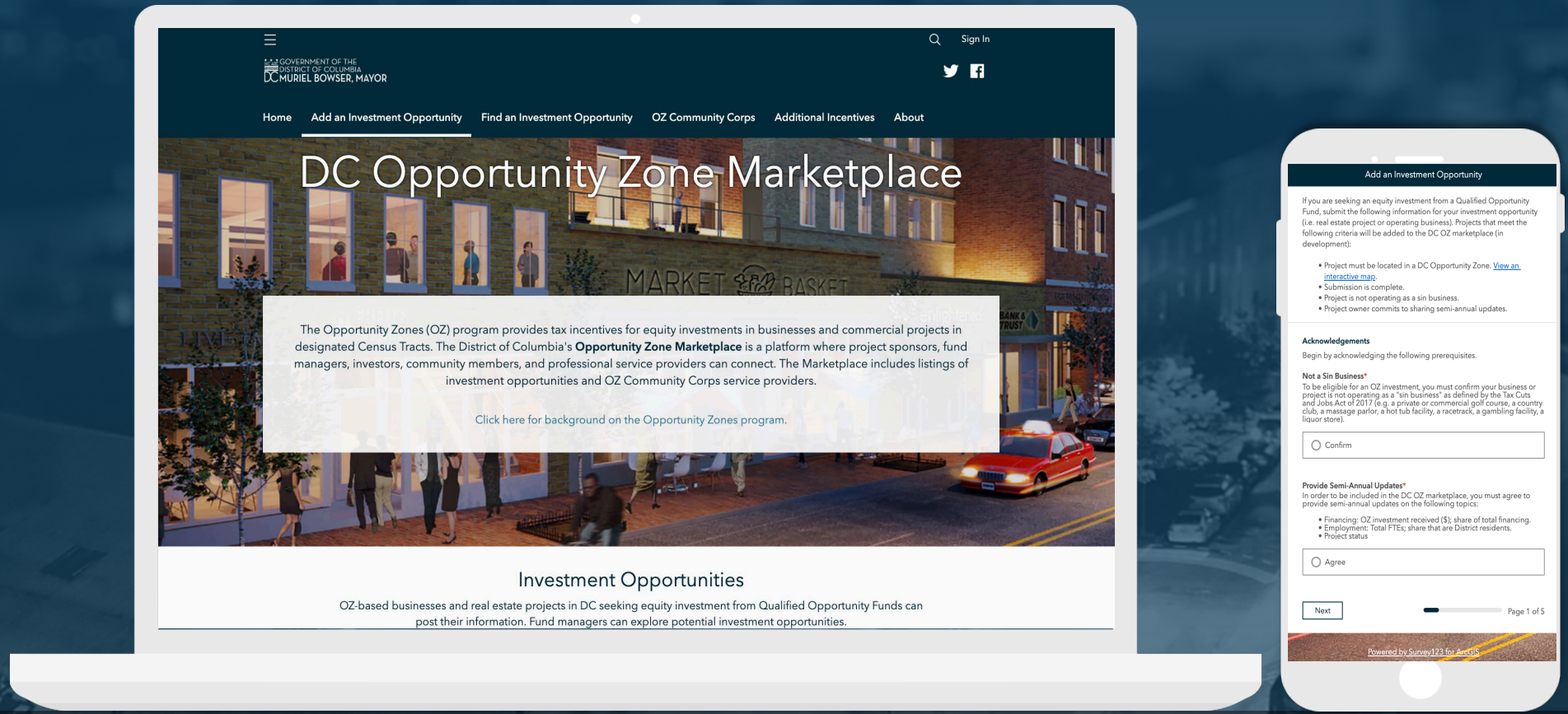
Content sharing Sharing over 1,200 datasets of tabular and geospatial data.

Organizing maps, apps and data with programs



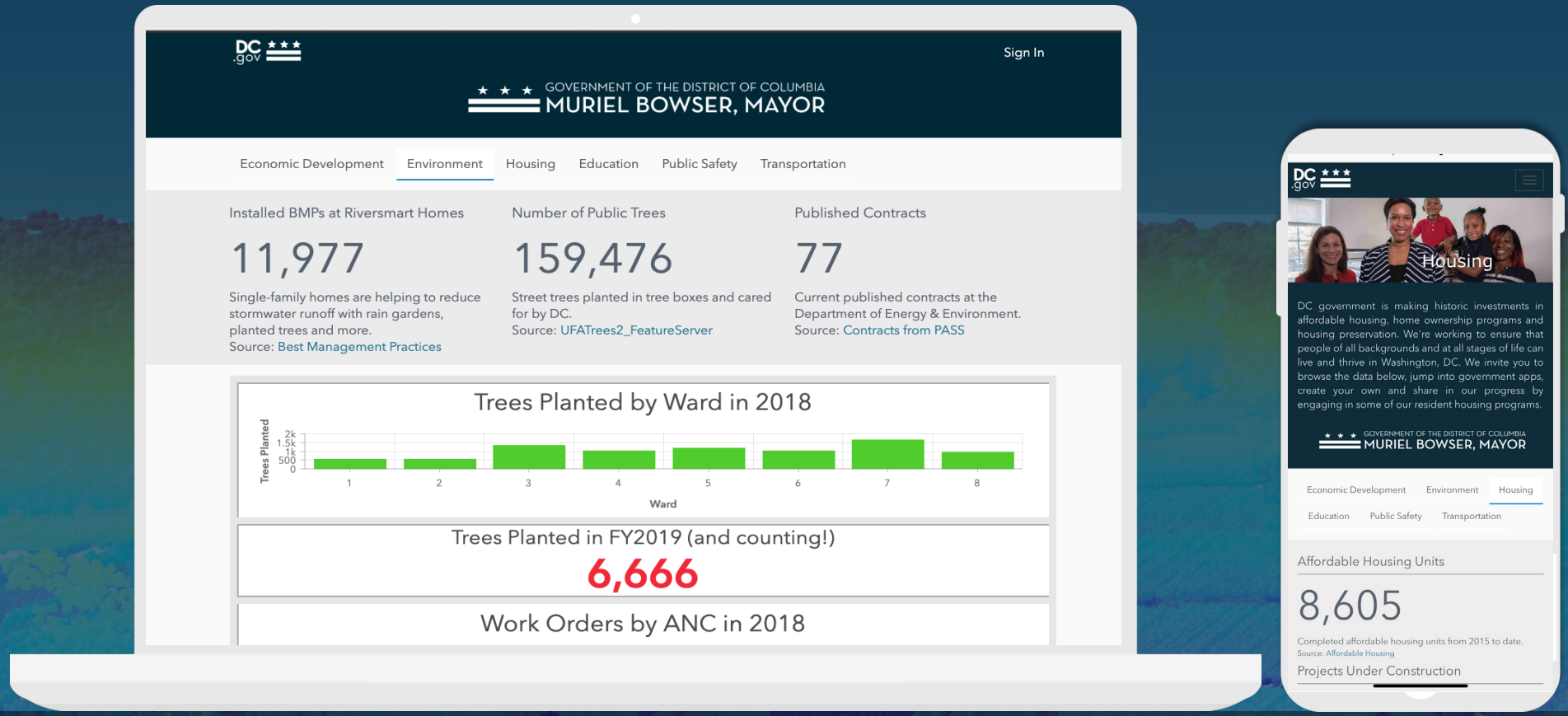
DC Econ Dev – Opportunity Zones

Incentive Zone This site shows where the incentive zones are in the city, how to add your project to the map and outlines investment opportunities



City of DC – Mayor.DC.Gov

Multi-Department Approach Data-driven approach for tracking the Mayor's KPIs for Housing, Transportation, EconDev, Public Safety, Education and Environment



Print Your Certificate of Attendance

Print Stations Located in 150 Concourse Lobby

Tuesday

12:30 pm – 6:30 pm
Expo
Hall B

5:15 pm – 6:30 pm
Expo Social
Hall B

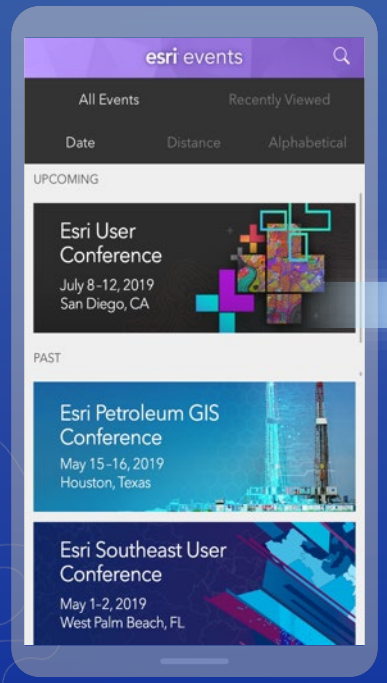
Wednesday

10:45 am – 5:15 pm
Expo
Hall B

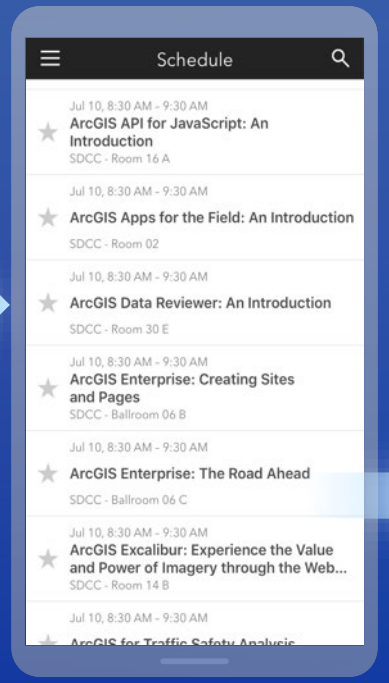
6:30 pm – 9:30 pm
Networking Reception
Smithsonian National Museum
of Natural History

Please Share Your Feedback in the App

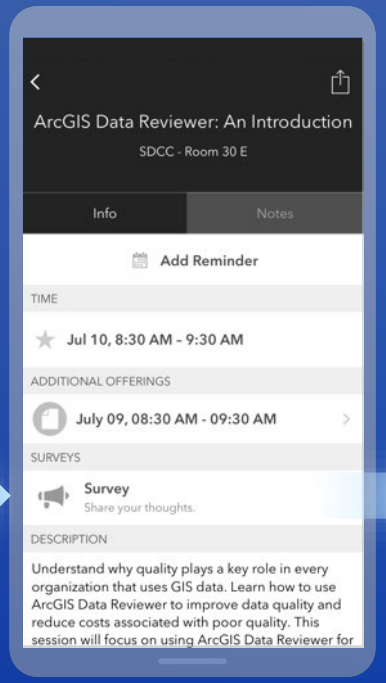
Download the Esri Events app and find your event



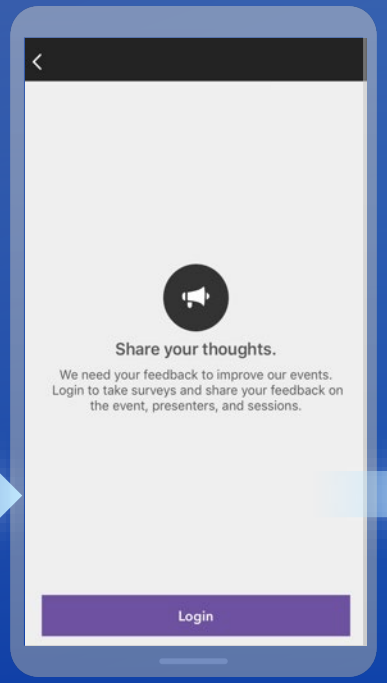
Select the session you attended



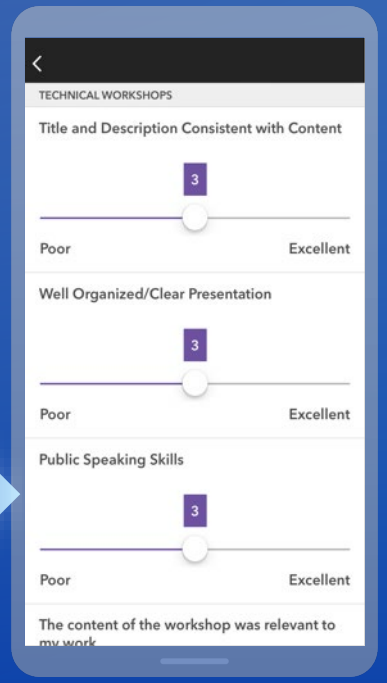
Scroll down to "Survey"



Log in to access the survey



Complete the survey and select "Submit"



Demo Title

Presenter(s)