



ArcGIS Hub: Designing and Implementing Initiatives

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2020 Esri Midwest User Conference

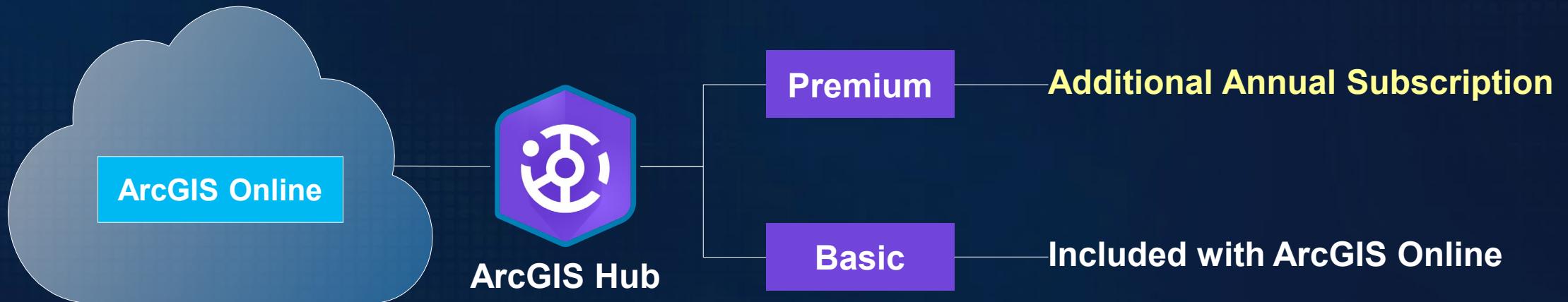


ArcGIS Hub is a cloud-based engagement platform that lets organizations work more effectively with their communities.

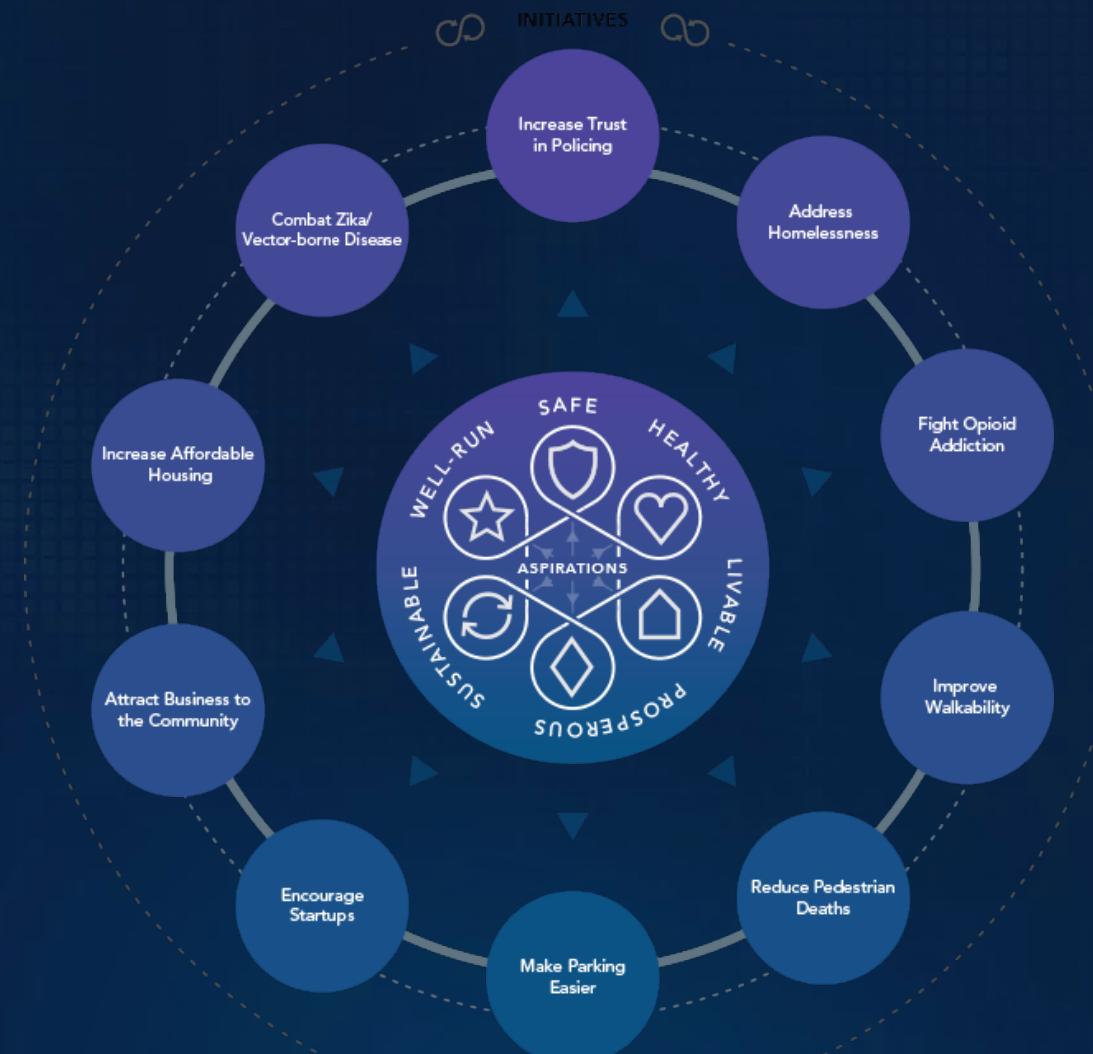


ArcGIS Hub

An Engagement Platform Built on ArcGIS Online



enhanced Citizen Engagement



Hub System for Enabling Community Engagement

Connecting Organizations & Communities of Interest



Stakeholders

- Governments
- Communities
- Universities
- NGOs
- Citizens
- Staff

The screenshot shows the "Team Management" section with a search bar and a list of users: Alan Cassidy, Brenda Wolfe, and Graham Hudspeth. It also displays "Event Calendars" with a thumbnail of a person working on a tree, "Surveys" with a map, and "Initiatives" with a thumbnail of a transportation department dashboard.

Event Calendars



Initiatives

The screenshot shows the "Performance Reporting" section with a "citydashboard" interface and the "Open Data" section with a "Hawaii Statewide GIS Program" dashboard showing various data categories like Infrastructure, Business & Economy, Geoscience, Environment, Emergency Management & Public Safety, Fire & Water, Natural Resource Management, Health & Well-Being, and Infrastructure.

Performance Reporting

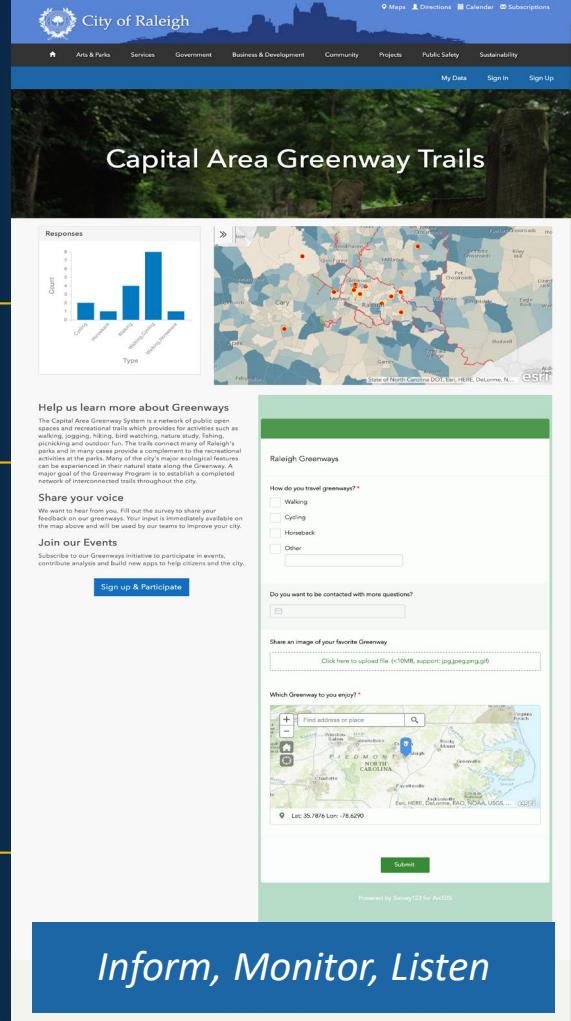
The screenshot shows the "Open Data" section with a "Hawaii Statewide GIS Program" dashboard. It includes a "Explore Data Categories" section with icons for Infrastructure, Business & Economy, Geoscience, Environment, Emergency Management & Public Safety, Fire & Water, Natural Resource Management, Health & Well-Being, and Infrastructure. Below this are various data visualizations and charts.

Data-Driven Initiatives... Bridging the Gap

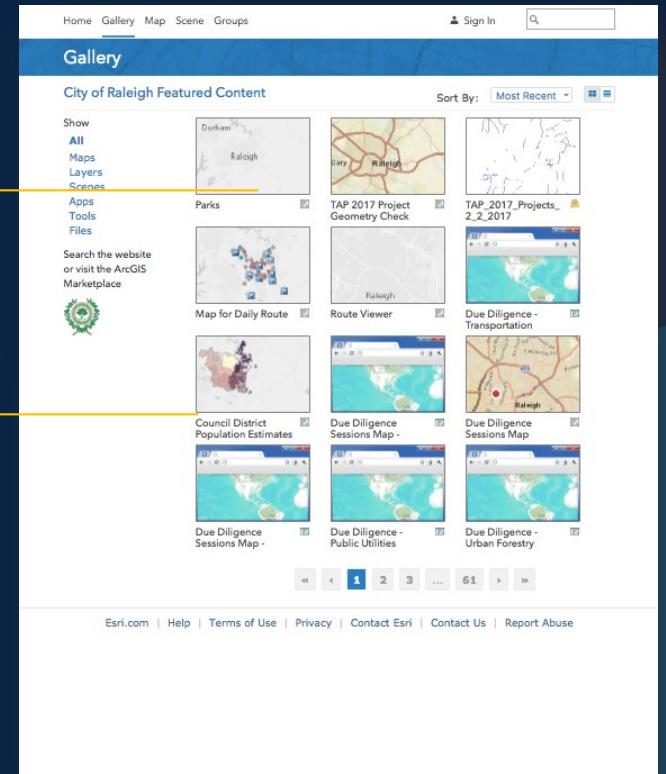
Government Site



Engagement Strategy



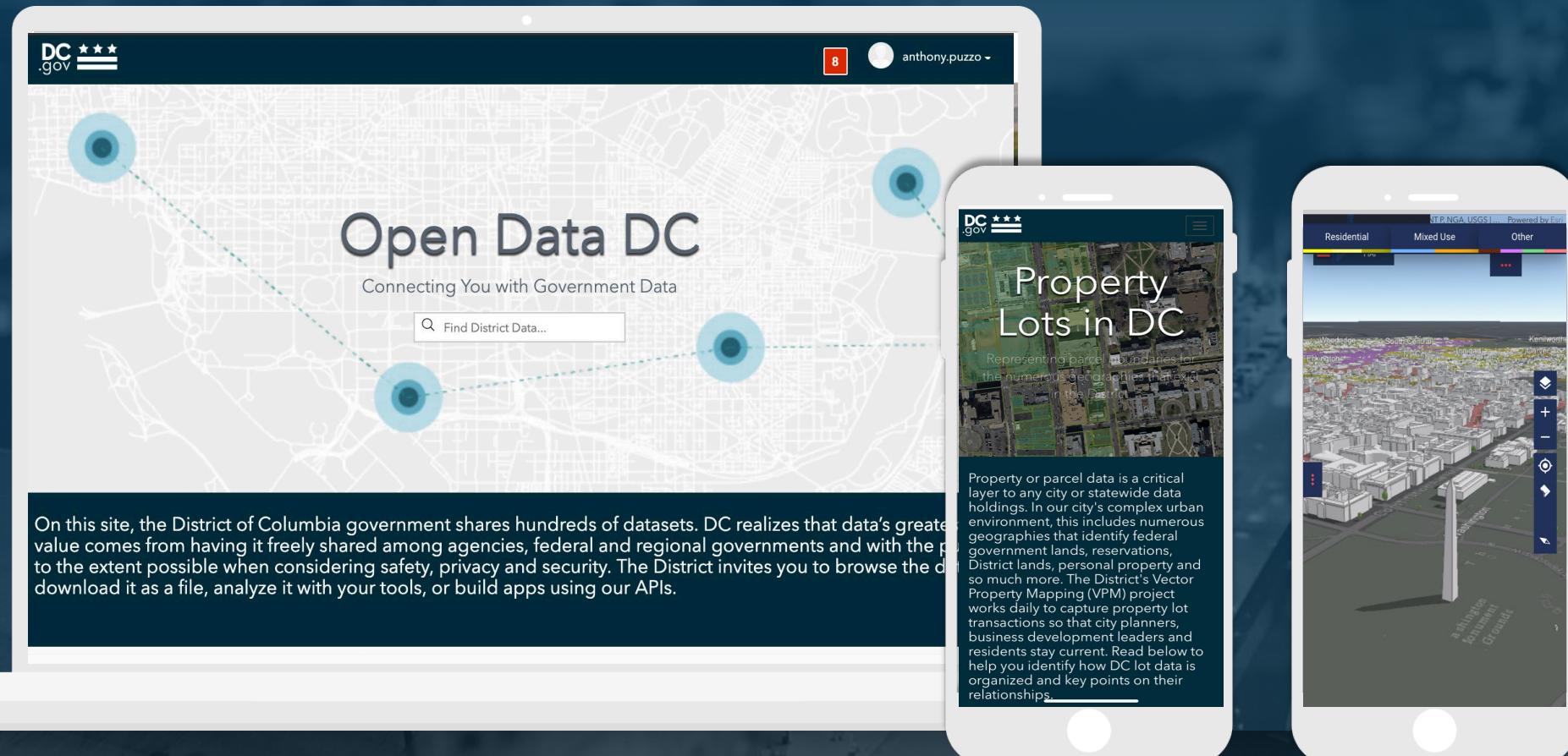
Data, Apps, Analyses



City of DC – Open Data

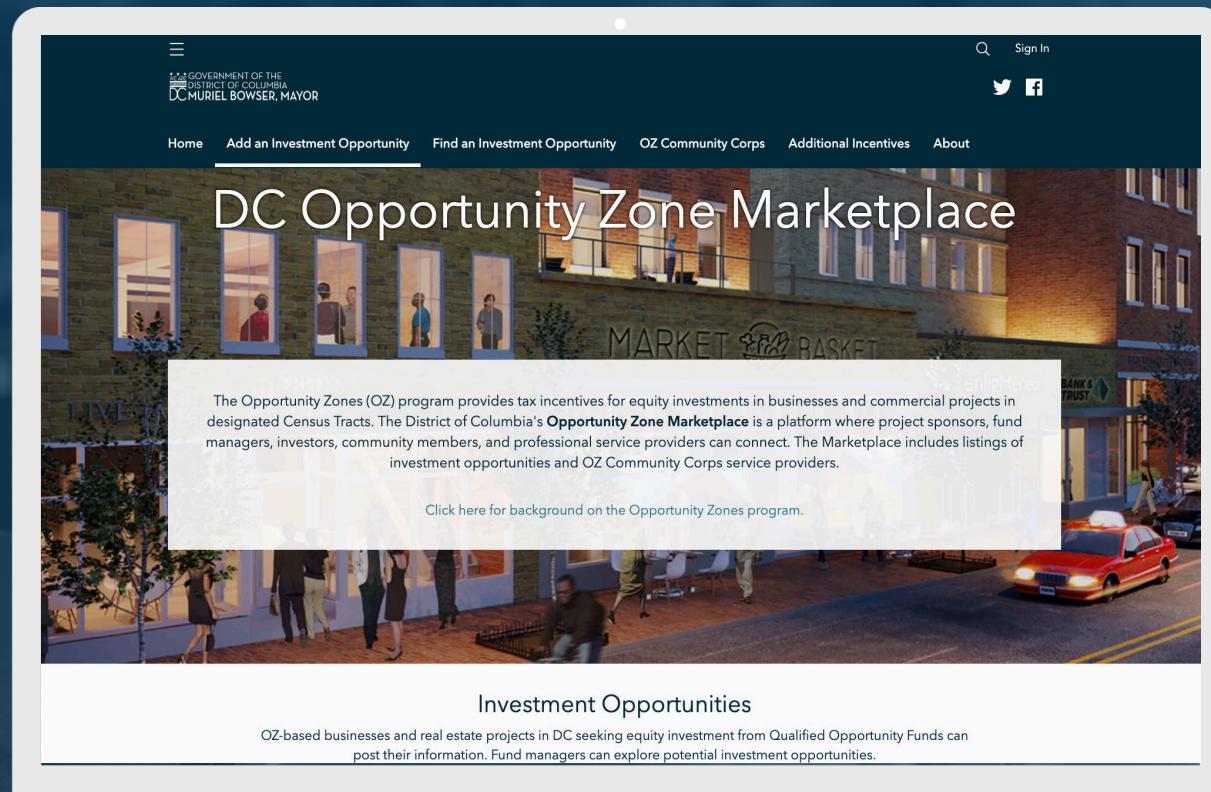
Content sharing Sharing over 1,200 datasets of tabular and geospatial data.

Organizing maps, apps and data with programs

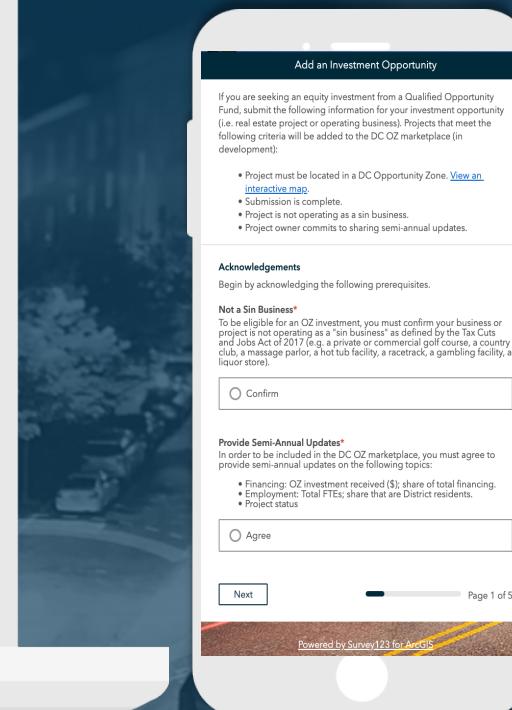


DC Econ Dev – Opportunity Zones

Incentive Zone This site shows where the incentive zones are in the city, how to add your project to the map and outlines investment opportunities



The screenshot shows the homepage of the DC Opportunity Zone Marketplace. The top navigation bar includes links for Home, Add an Investment Opportunity (which is highlighted in blue), Find an Investment Opportunity, OZ Community Corps, Additional Incentives, and About. The top right features a sign-in button, a search icon, and social media links for Twitter and Facebook. The main header is "DC Opportunity Zone Marketplace" with a background image of a brick building at night. Below the header is a text box explaining the Opportunity Zones program, mentioning the DC OZ Marketplace as a platform for connecting project sponsors, fund managers, investors, and service providers. It also links to background information on the Opportunity Zones program. At the bottom, there is a section titled "Investment Opportunities" with a sub-instruction for OZ-based businesses and real estate projects to post their information.



The screenshot shows a modal window titled "Add an Investment Opportunity". It contains instructions for submitting an investment opportunity from a Qualified Opportunity Fund, listing criteria for inclusion in the DC OZ marketplace. Below this is an "Acknowledgements" section with a list of prerequisites. A "Not a Sin Business" section defines what is not eligible. At the bottom are "Confirm" and "Agree" buttons, and a "Provide Semi-Annual Updates" section with a list of topics to be updated.

City of DC – Mayor.DC.Gov

Multi-Department Approach Data-driven approach for tracking the Mayor's KPIs for Housing, Transportation, EconDev, Public Safety, Education and Environment

DC.gov

GOVERNMENT OF THE DISTRICT OF COLUMBIA
MURIEL BOWSER, MAYOR

Economic Development Environment Housing Education Public Safety Transportation

Installed BMPs at Riversmart Homes: **11,977**
Single-family homes are helping to reduce stormwater runoff with rain gardens, planted trees and more.
Source: Best Management Practices

Number of Public Trees: **159,476**
Street trees planted in tree boxes and cared for by DC.
Source: UFTrees2_FeatureServer

Published Contracts: **77**
Current published contracts at the Department of Energy & Environment.
Source: Contracts from PASS

Trees Planted by Ward in 2018

Ward	Trees Planted
1	~500
2	~500
3	~1,000
4	~500
5	~500
6	~500
7	~1,000
8	~500

Trees Planted in FY2019 (and counting!) **6,666**

Work Orders by ANC in 2018

DC.gov

GOVERNMENT OF THE DISTRICT OF COLUMBIA
MURIEL BOWSER, MAYOR

Economic Development Environment Housing
Education Public Safety Transportation

Affordable Housing Units: **8,605**
Completed affordable housing units from 2015 to date.
Source: Affordable Housing

Projects Under Construction

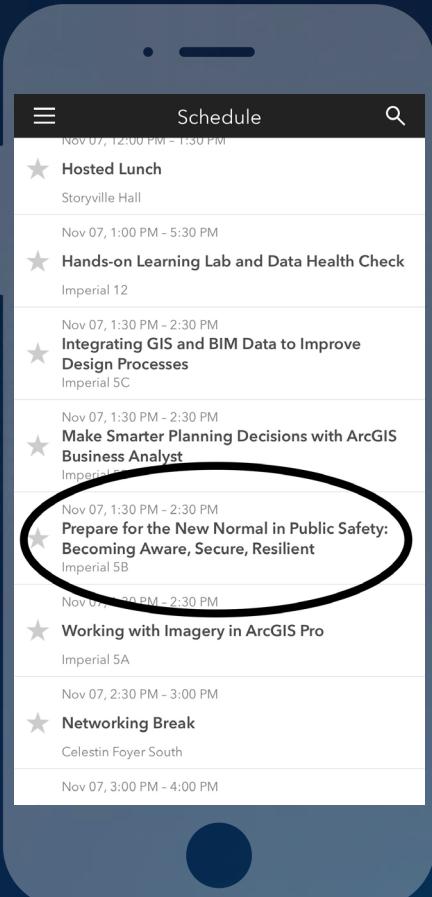
ArcGIS Hub Demonstration

Encourage Survey Feedback on the App

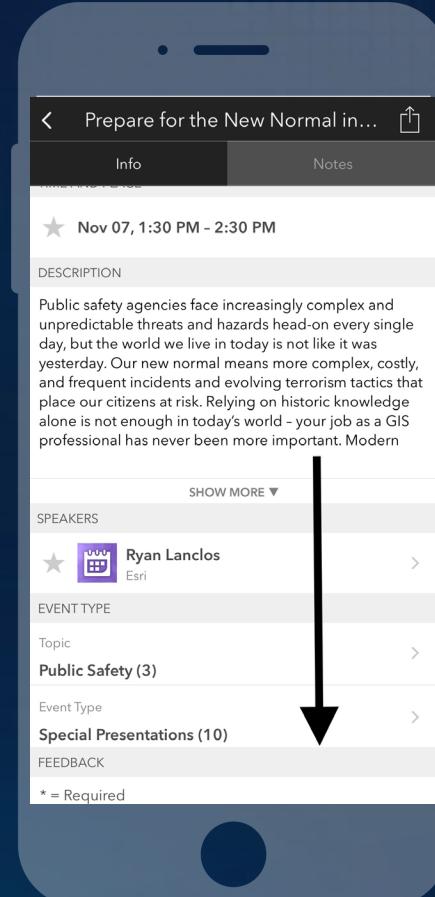
Download the Esri Events app and find your event



Select the session you attended



Scroll down below the description to find the feedback section



Complete answers and select "Submit"

