



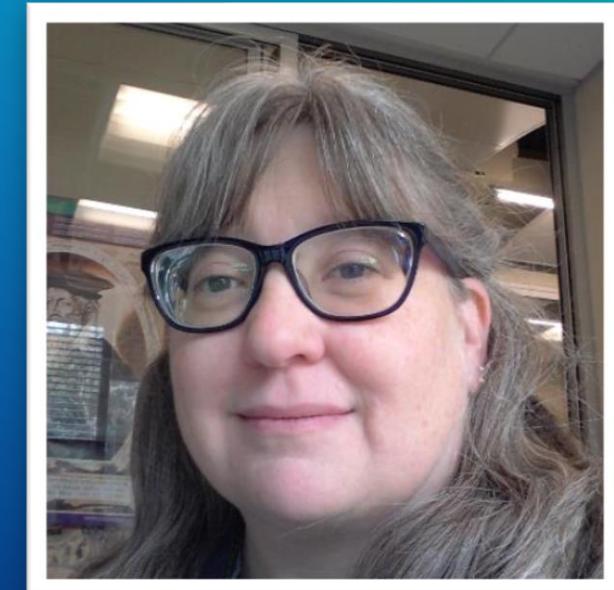
# Use Literally Anything but Web Mercator

Bojan Šavrič & Melita Kennedy

*2021 ESRI  
DEVELOPER SUMMIT*



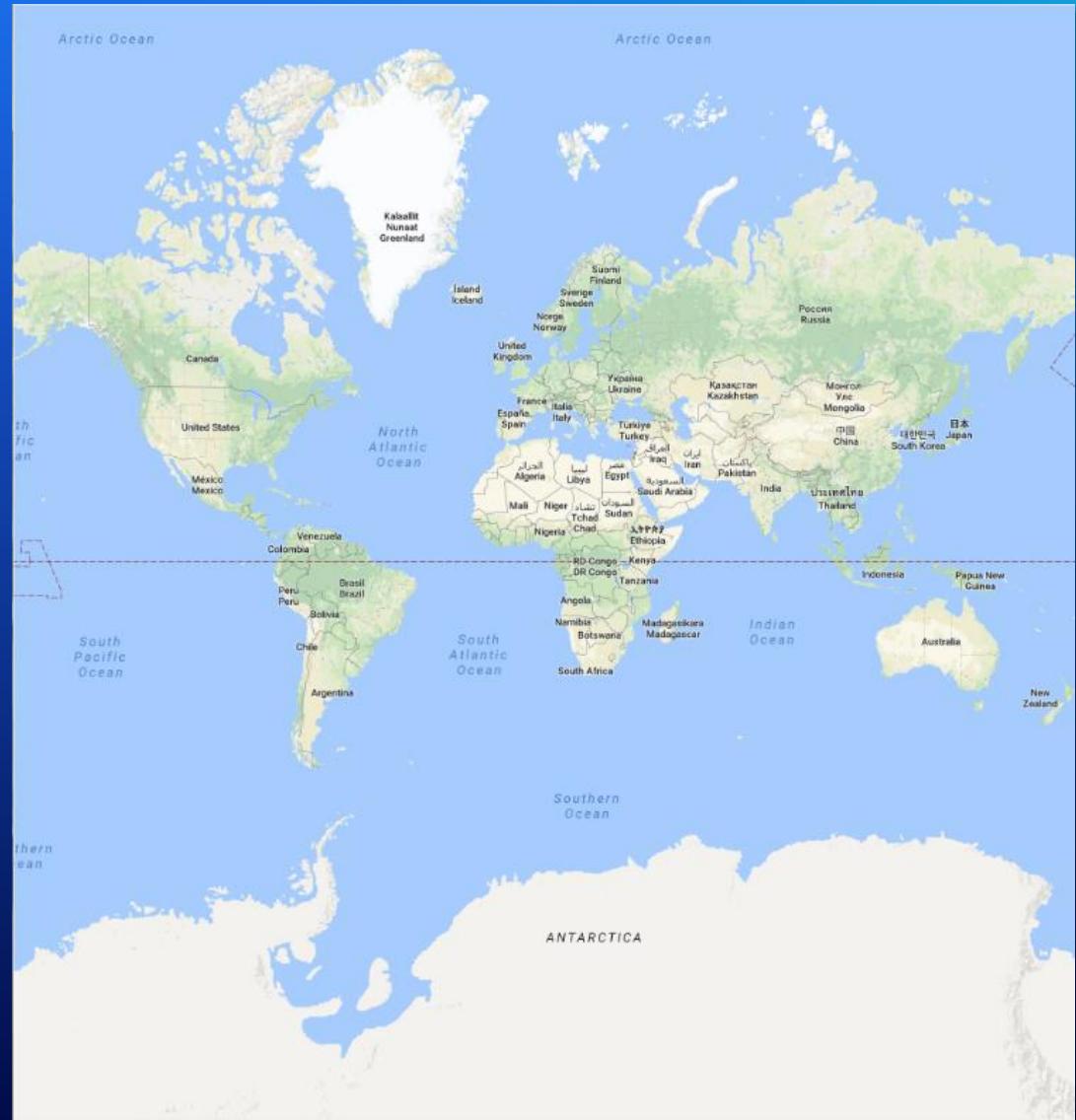
**Bojan Šavrič**  
Software Development Engineer  
Projection Engine Team



**Melita Kennedy**  
Principal Product Engineer  
Projection Engine Team

# Web Mercator

- It is everywhere!
- Started when Google Maps was introduced in 2005



My Map x +

[Home](#) [My Map](#) [New Map](#)

[Details](#) [Add](#) [Basemap](#) [Analysis](#)

[Save](#) [Share](#) [Print](#) [Directions](#) [Measure](#) [Bookmarks](#) [Find address or place](#)

[About](#) [Content](#) [Legend](#)

Make your own map

It's easy to make your own map. Just follow these steps:

- 1. Choose an area.**  
Pan and zoom the map to an area or search by its name or address.
- 2. Decide what to show.**  
Choose a [Basemap](#) then [Add](#) layers on top of it.
- 3. Add more to your map.**  
[Add](#) map notes to draw features on the map.  
Display descriptive text, images, and charts for map features in a [pop-up](#).
- 4. Save and share your map.**  
Give your map a name and description then share it with other people.

[+/-](#) [Home](#) [Clock](#)

0 1000 2000mi

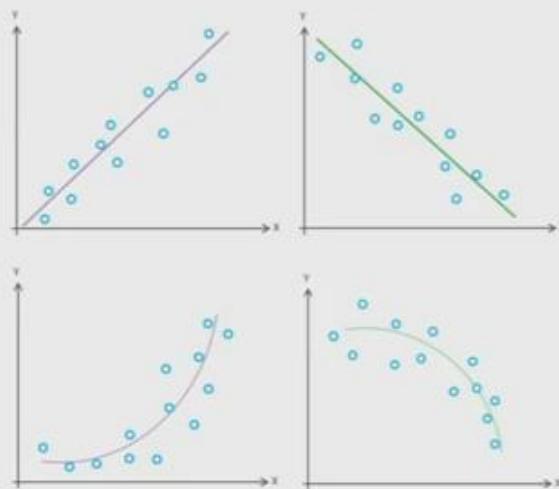
POWERED BY **esri**

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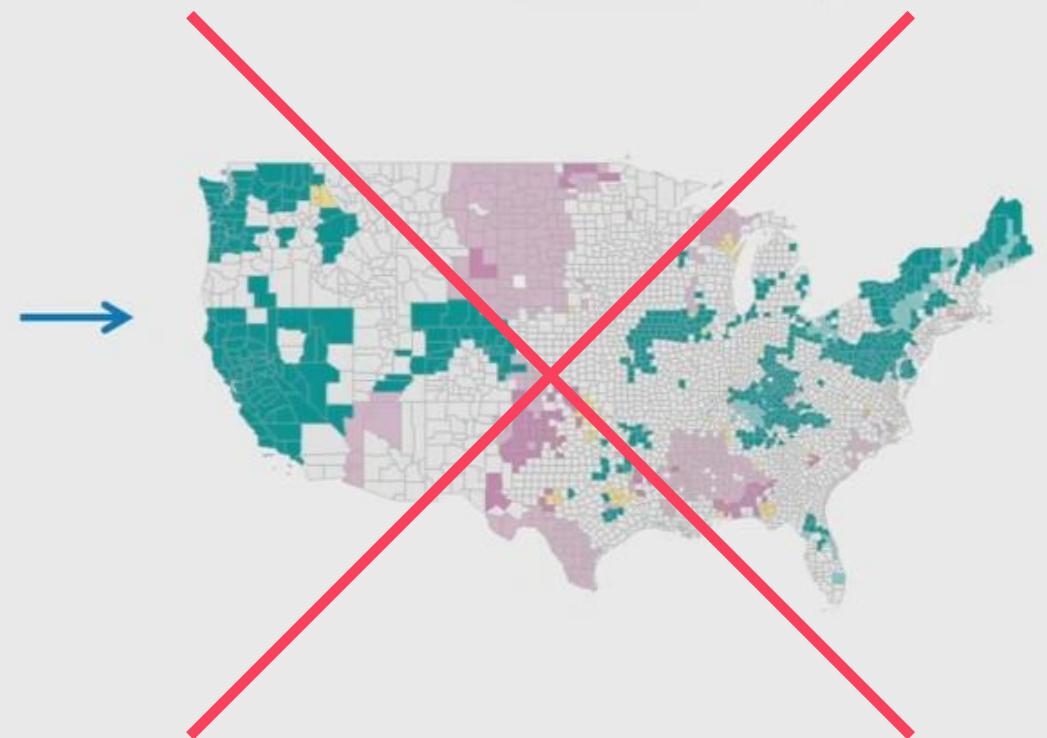
two variables



determine relationship  
significance and type



relationships across geography



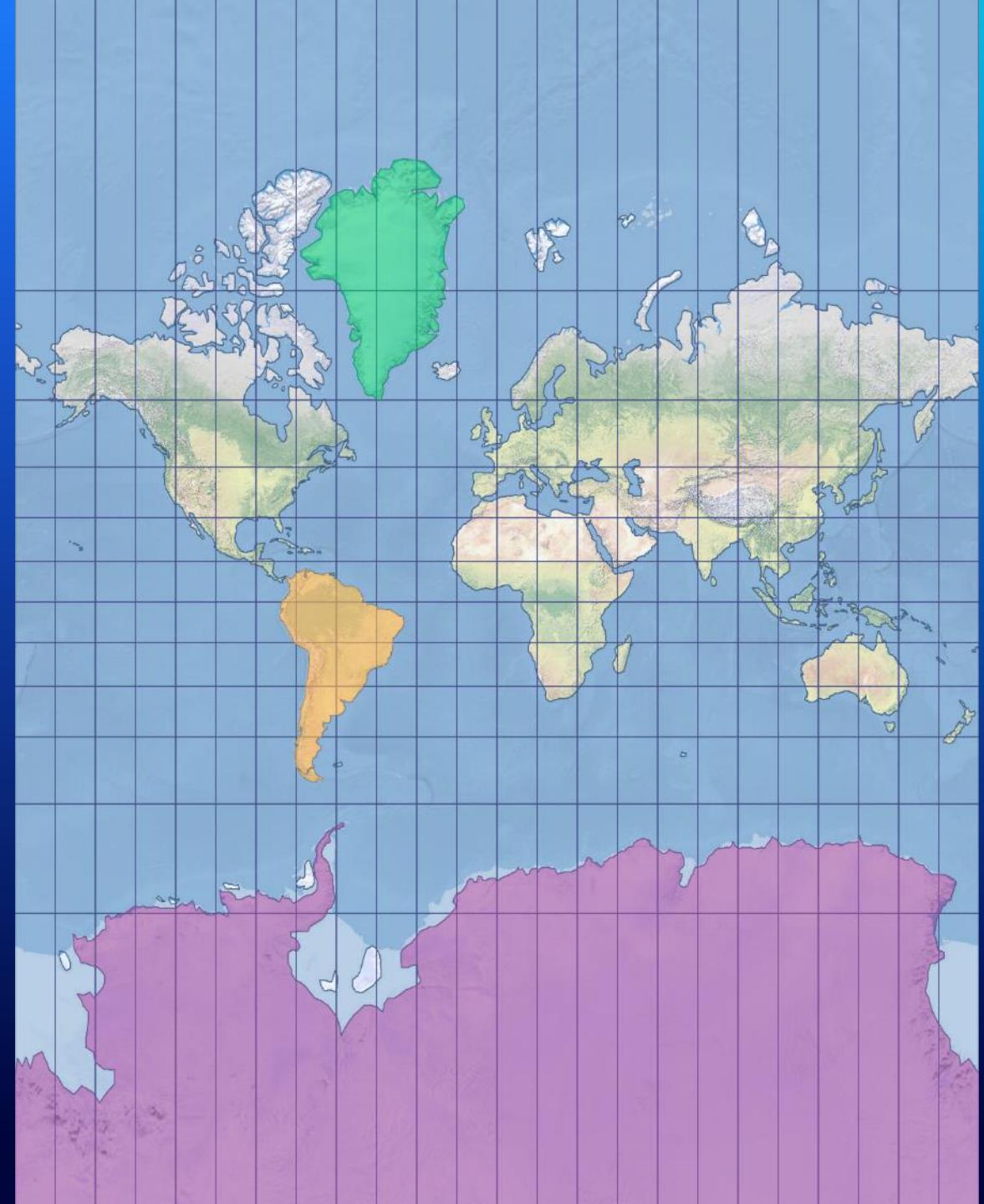
# Web Mercator

Q: Which is bigger?

Greenland       $\sim 2\,166\,000 \text{ km}^2$

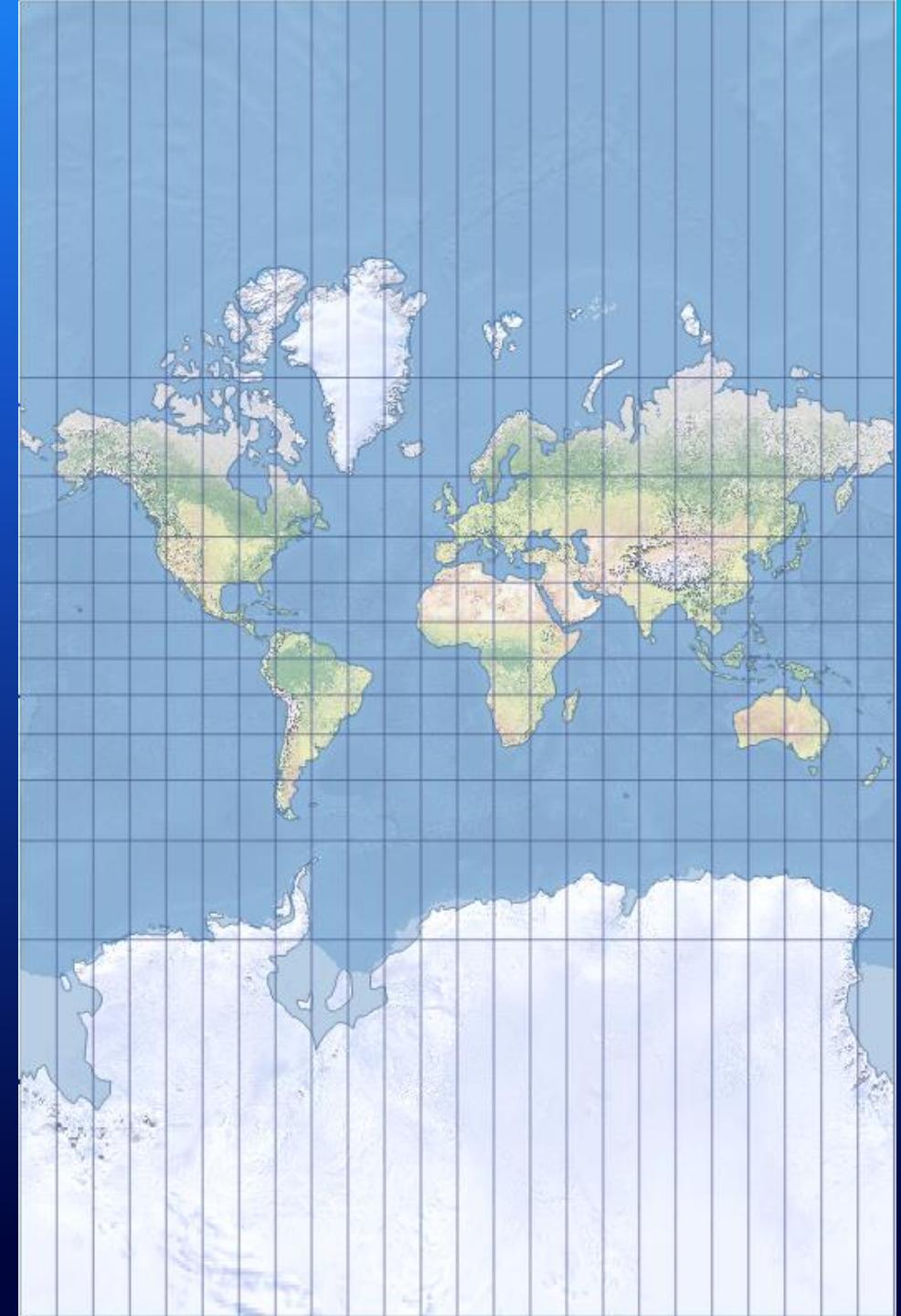
South America  $\sim 17\,840\,000 \text{ km}^2$

Antarctica       $\sim 14\,000\,000 \text{ km}^2$



# Why not Web Mercator?

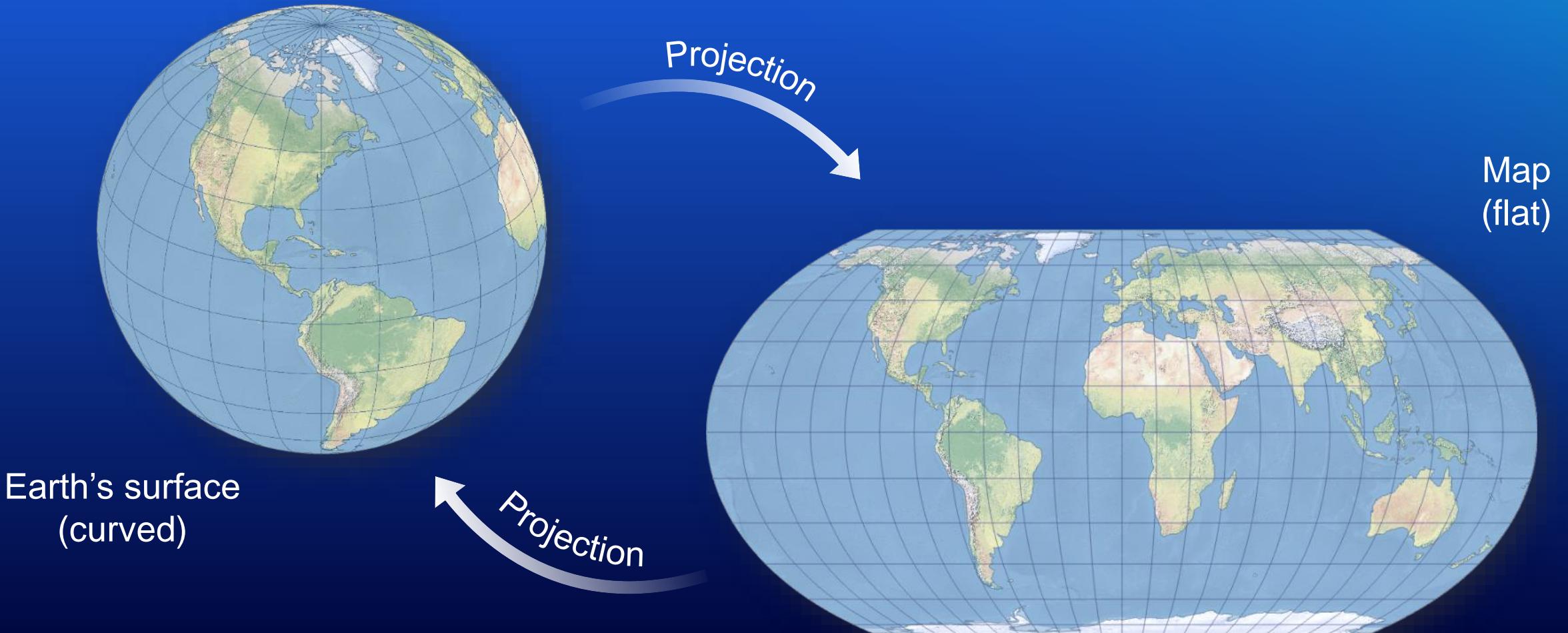
- Shows areas with enormous distortion
- Impossible to display poles  
(infinite scale at poles)
- Rectangular shape gives an impression that our world is flat



# Addressing Common Misconceptions

1. Web Mercator is a projected coordinate system, not a projection

# From a Spheroid to a Plane



```
PROJCS["WGS_1984_Web_Mercator_Auxiliary_Sphere",
GEOGCS["GCS_WGS_1984",
  DATUM["D_WGS_1984",
    SPHEROID["WGS_1984",6378137.0,298.257223563]],
  PRIMEM["Greenwich",0.0],
  UNIT["Degree",0.0174532925199433]],
PROJECTION["Mercator_Auxiliary_Sphere"],
PARAMETER["False_Easting",0.0],
PARAMETER["False_Northing",0.0],
PARAMETER["Central_Meridian",0.0],
PARAMETER["Standard_Parallel_1",0.0],
PARAMETER["Auxiliary_Sphere_Type",0.0],
UNIT["Meter",1.0]]
```

Web Mercator  
Projected  
Coordinate  
System

# Addressing Common Misconceptions

1. Web Mercator is a projected coordinate system, not a projection
2. Web Mercator does not preserve shape
  - There is no projection that preserves correct shapes



# Web Mercator Projection vs. Reality



|



# Addressing Common Misconceptions

1. Web Mercator is a projected coordinate system, not a projection
2. Web Mercator does not preserve shape
3. Web Mercator does not preserve local angles (not conformal)



# Geographic Coordinates

- Longitude ( $\lambda$ ), Latitude ( $\phi$ )
- Defined on a curved 2D surface
  - Ellipsoid (most data)
  - Sphere (very rarely)



# Projection Equations

- A projection can have a pair of equations for both models

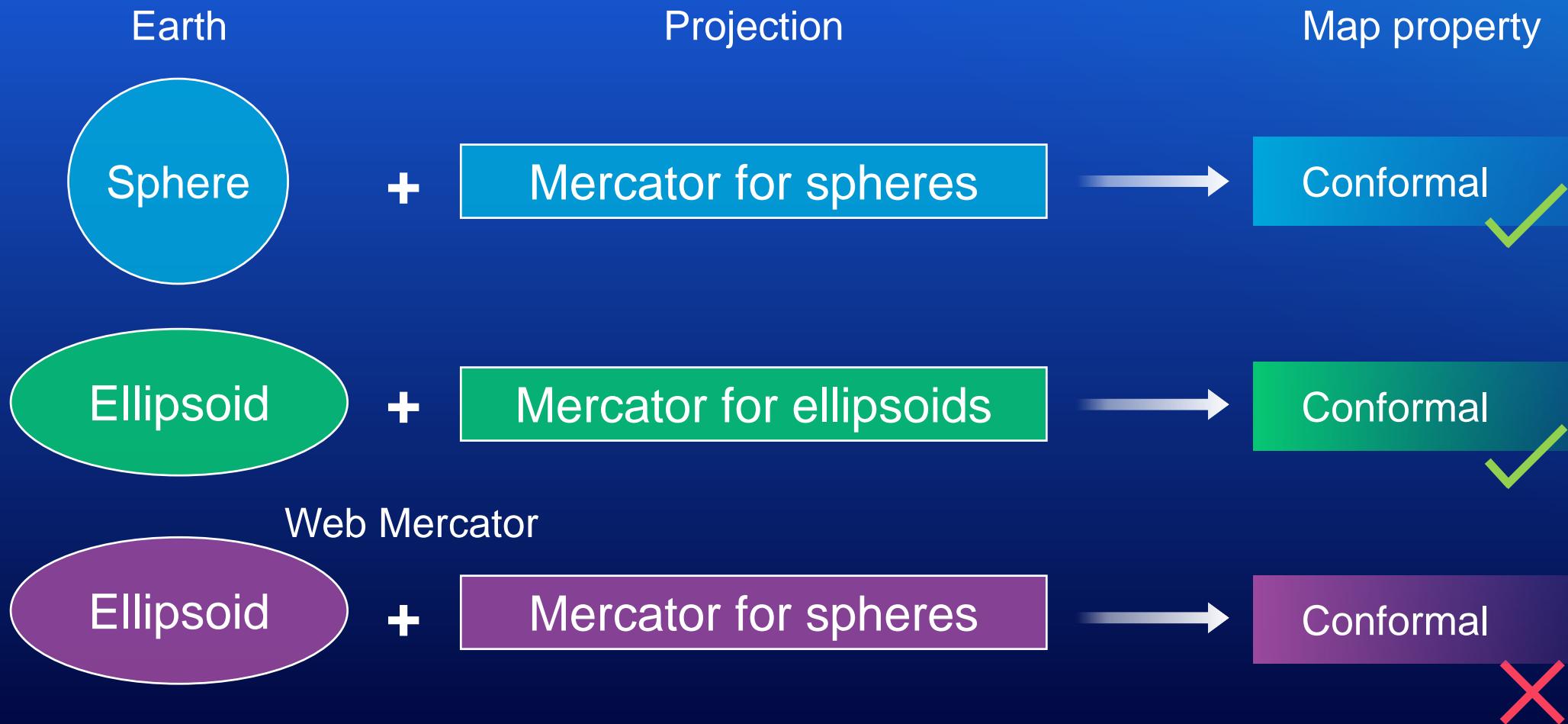
- Mercator projection for a sphere

$$x = R \cdot (\lambda - \lambda_0) \quad y = \frac{R}{2} \cdot \ln \left[ \frac{1 + \sin \phi}{1 - \sin \phi} \right]$$

- Mercator projection for an ellipsoid

$$x = a \cdot (\lambda - \lambda_0) \quad y = \frac{a}{2} \cdot \ln \left[ \left( \frac{1 + \sin \phi}{1 - \sin \phi} \right) \left( \frac{1 + e \cdot \sin \phi}{1 - e \cdot \sin \phi} \right)^e \right]$$

# Geographic Coordinates + Projection Equations



# Web Mercator

“ The Web Mercator is an engineering mistake that went out of control!



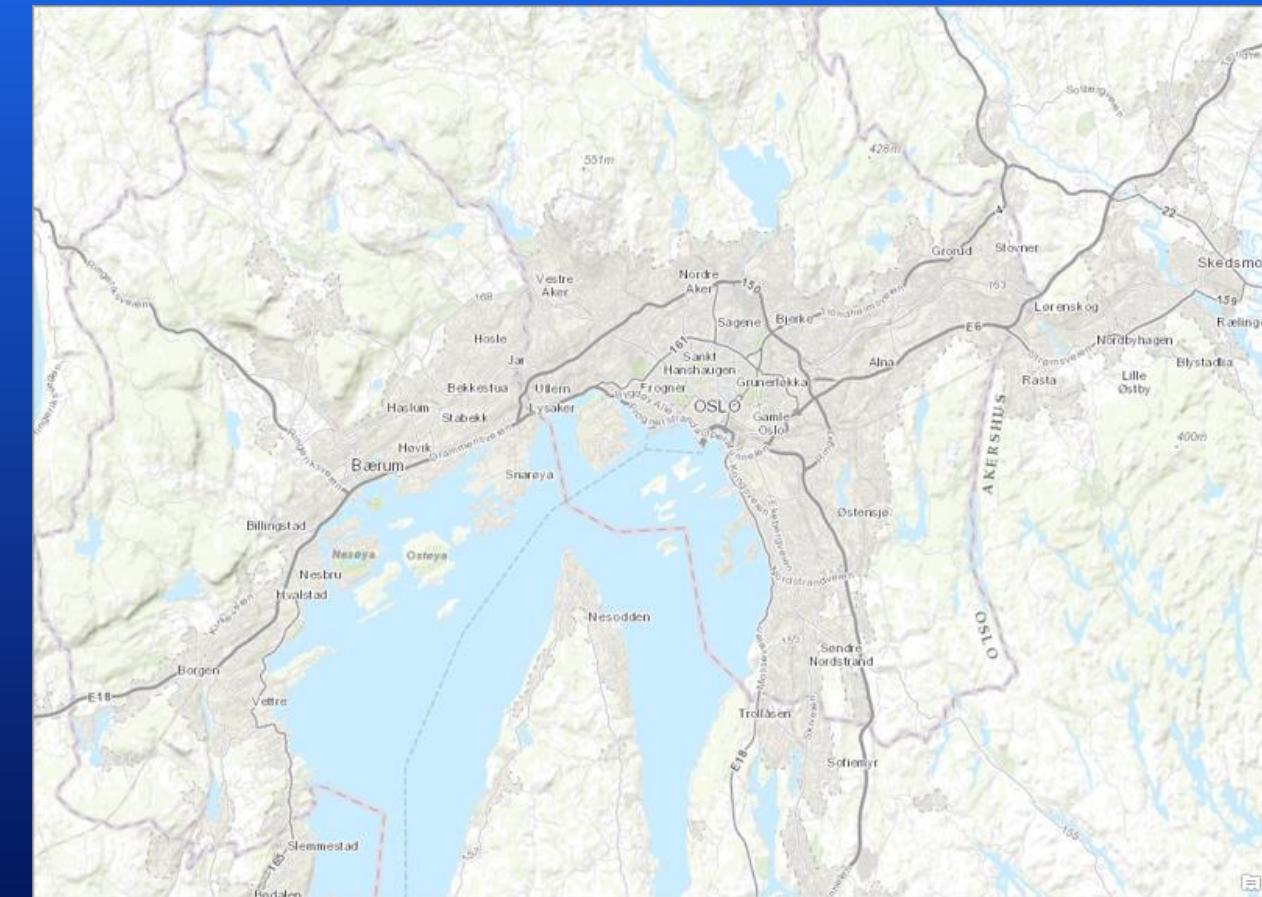
# Web Mercator

- It distorts everything
  - Shapes
  - Angles
  - Areas
  - Distances
  - Directions
  - Rhumb lines
  - Compass bearings
  - Etc.

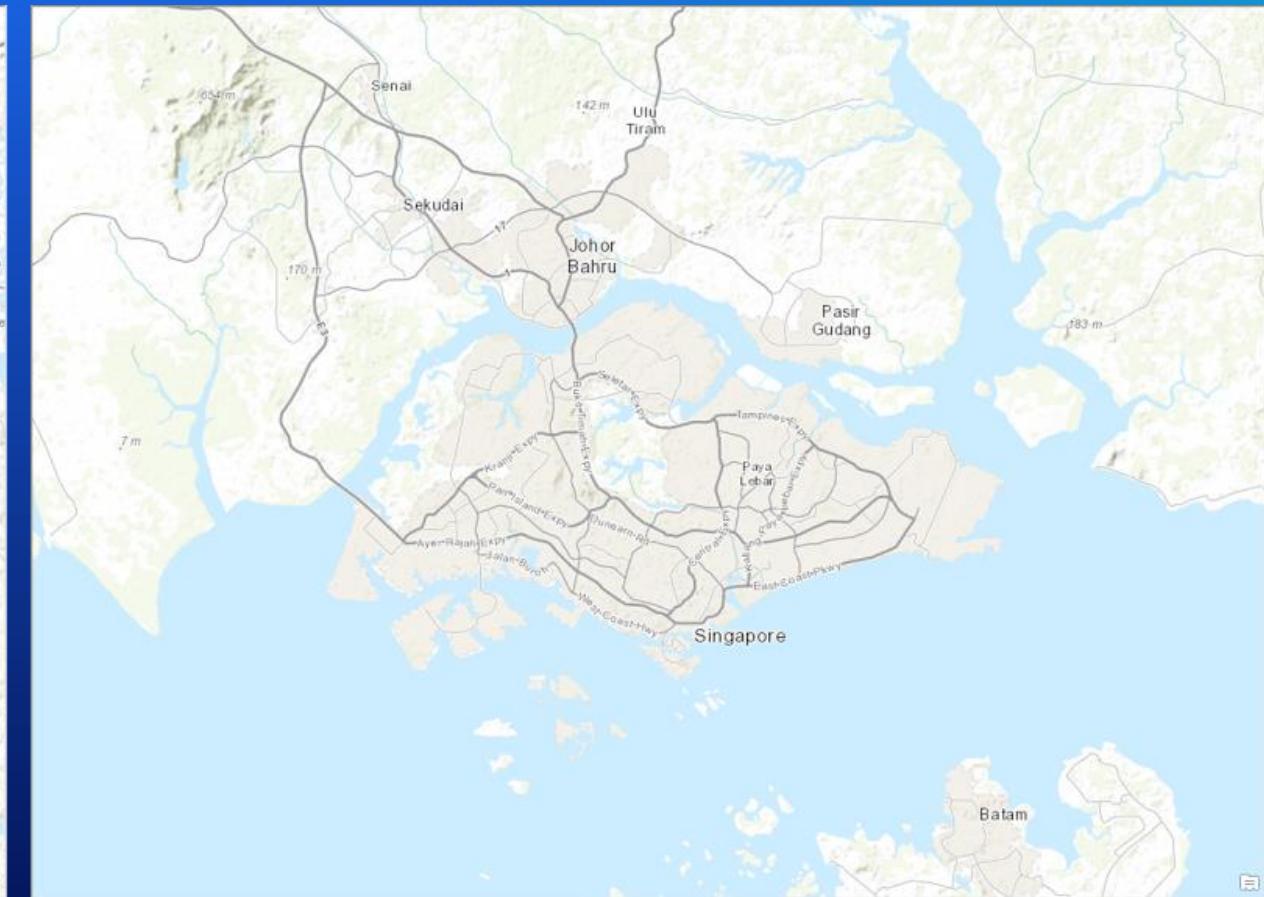


# Addressing Common Misconceptions

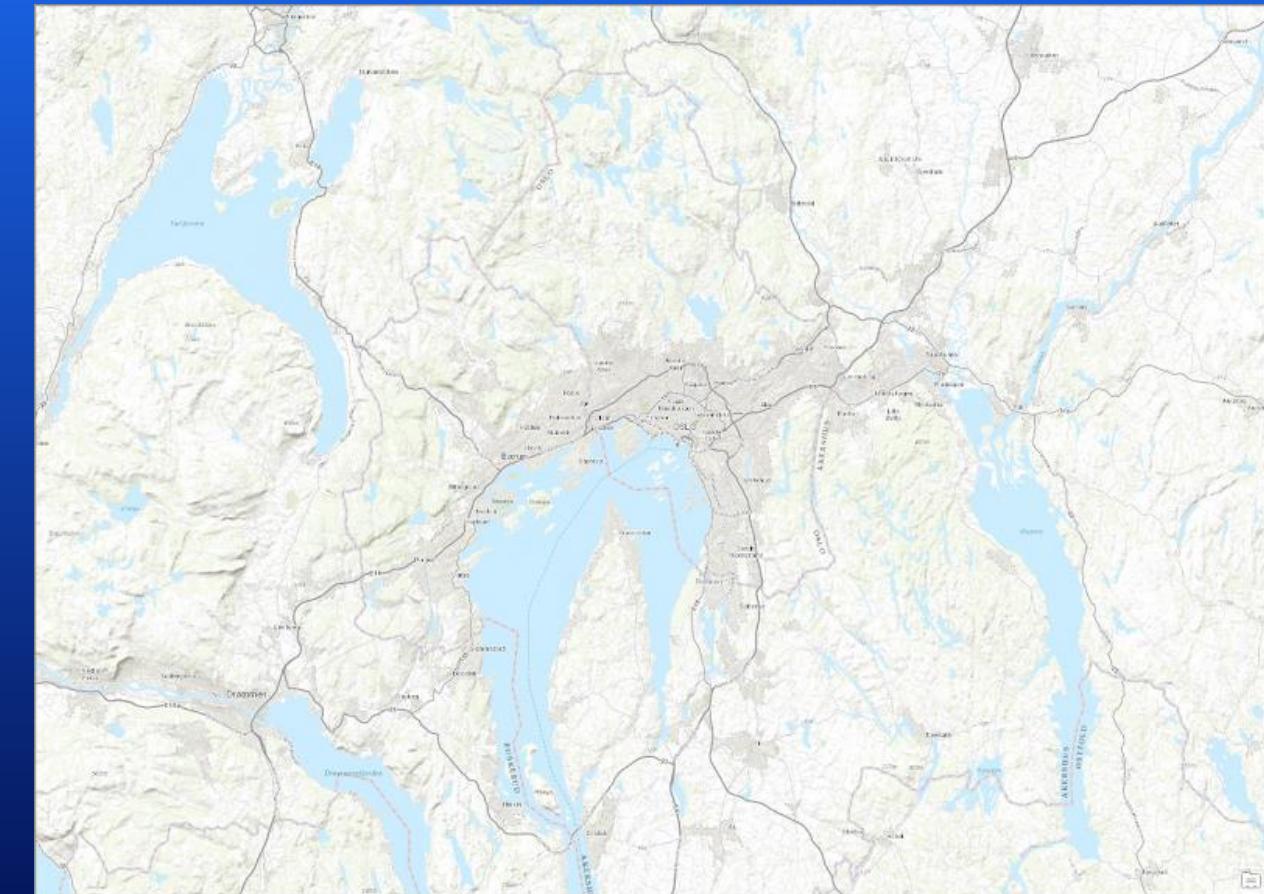
1. Web Mercator is a projected coordinate system, not a projection
2. Web Mercator does not preserve shape
3. Web Mercator does not preserve local angles (not conformal)
4. Web Mercator is also not appropriate at large scales
  - It still requires scale adjustment at large scales



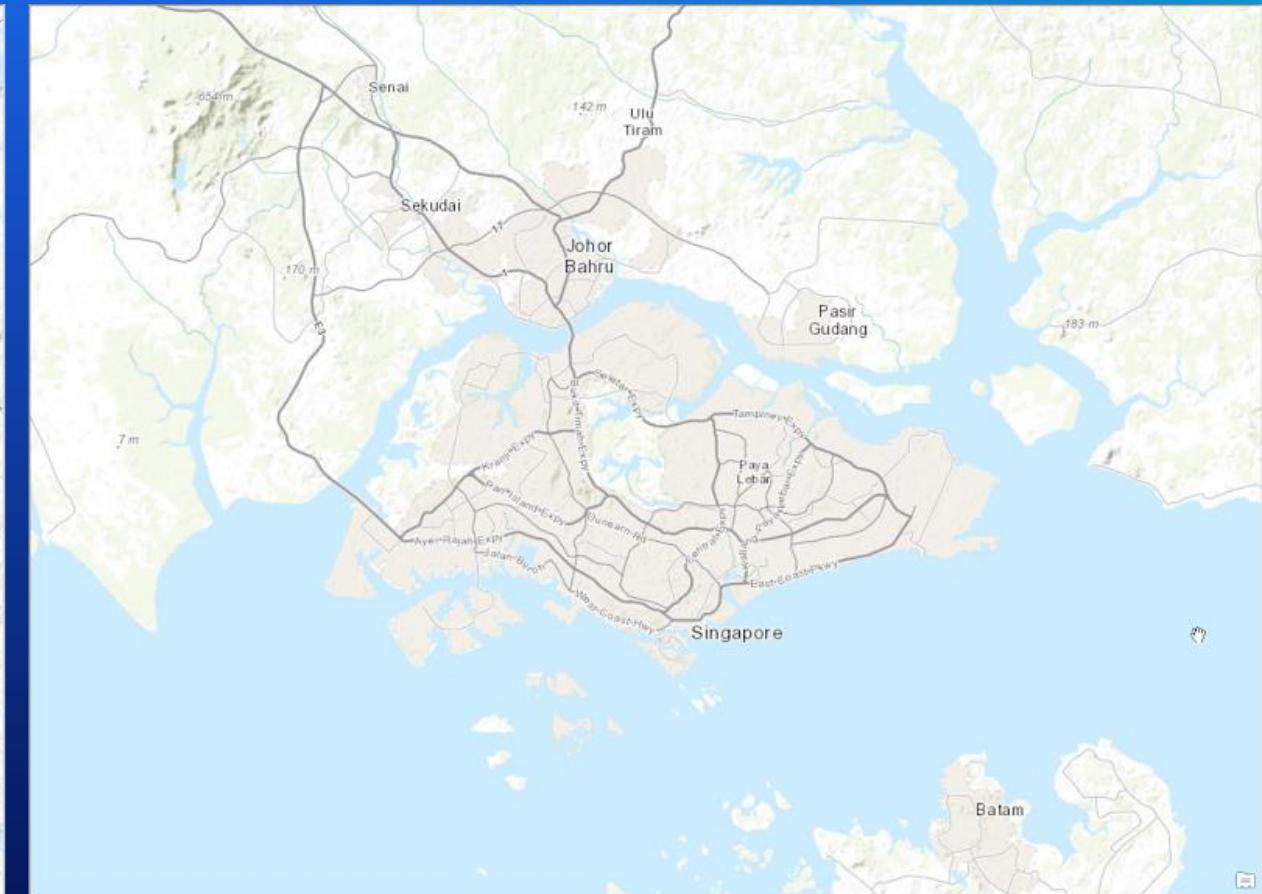
Oslo, Norway



Singapore



Oslo, Norway



Singapore

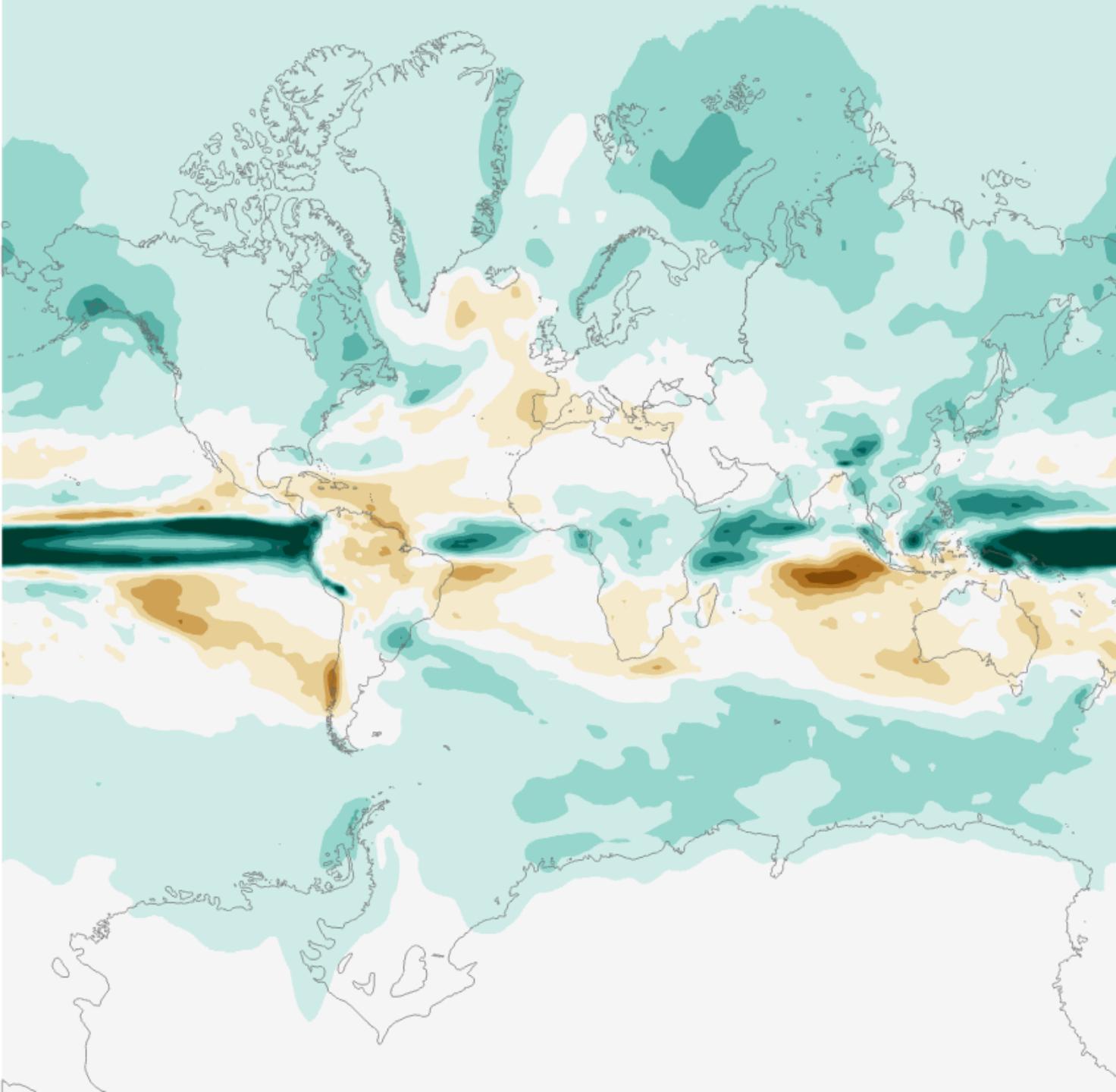
# Addressing Common Misconceptions

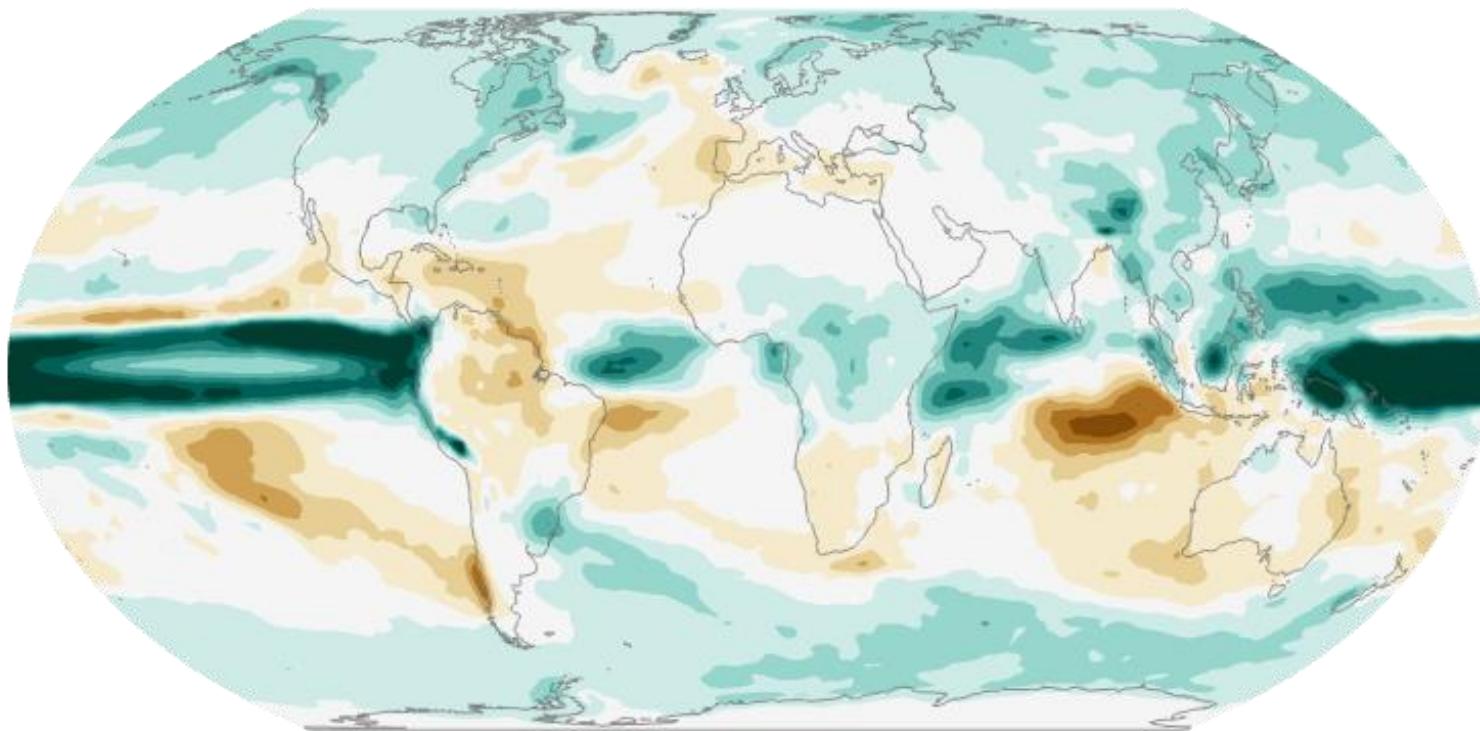
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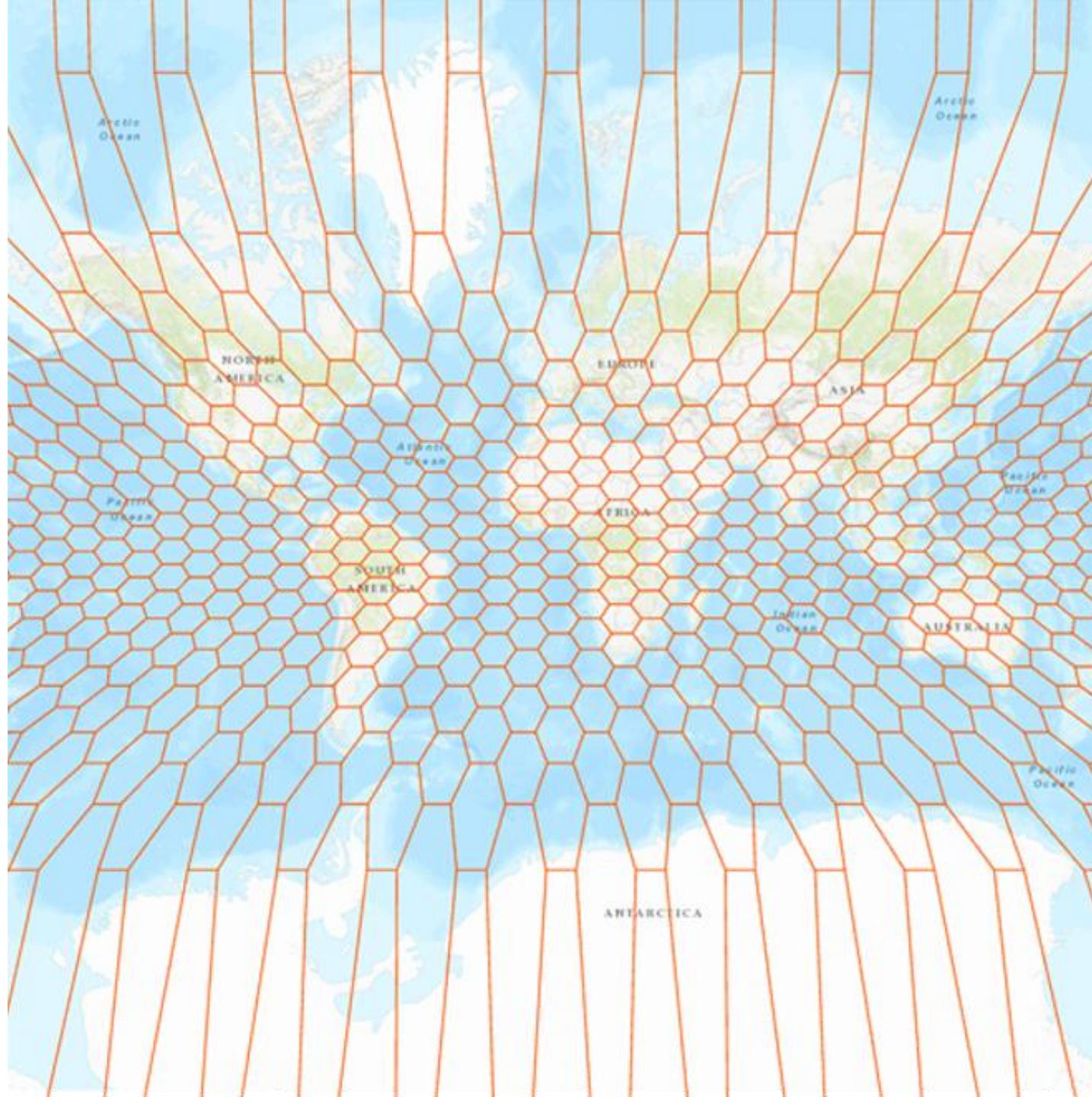
# Addressing Common Misconceptions

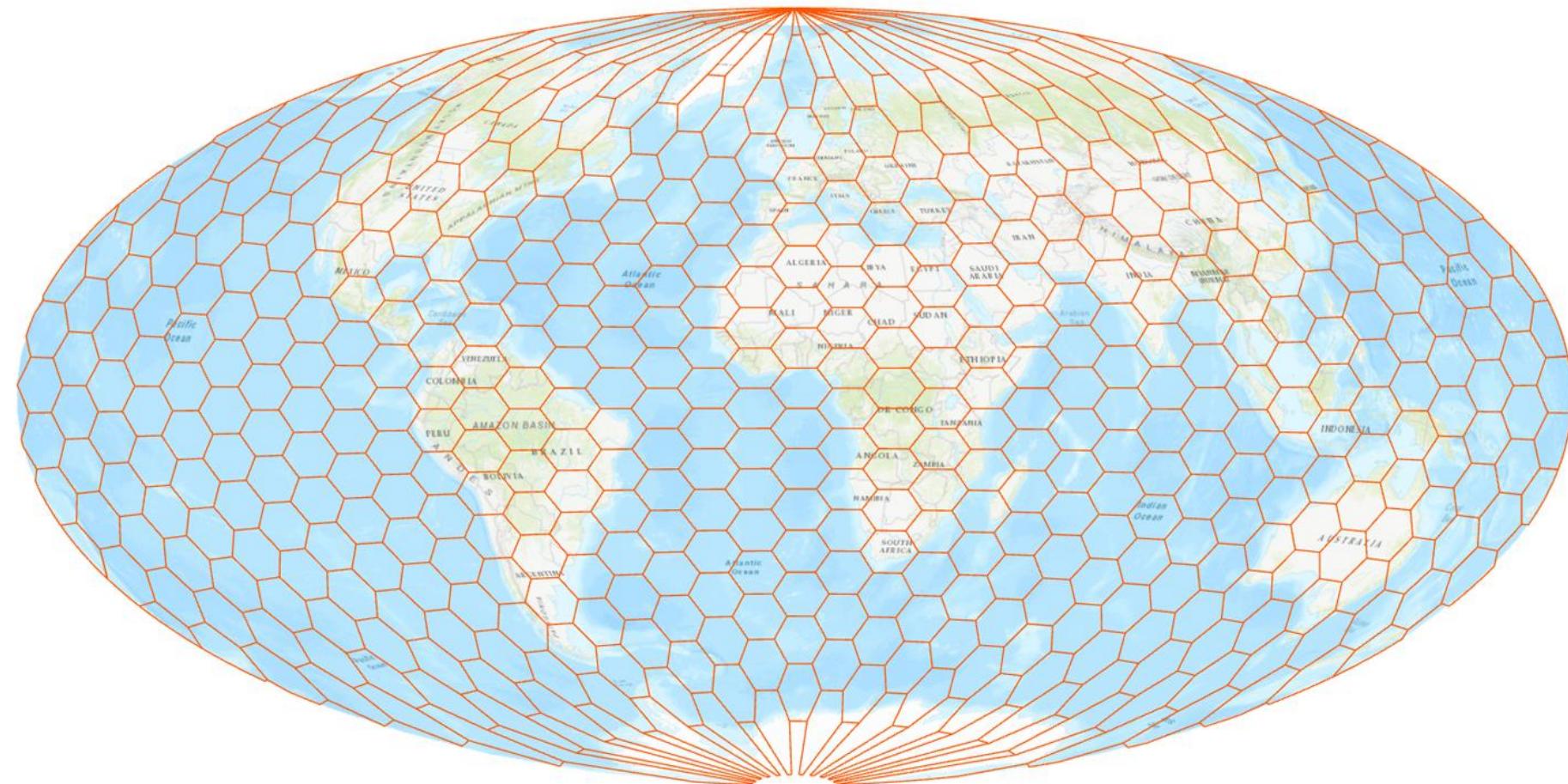
5. The results of geodesic-based analysis are not presented correctly in Web Mercator
  - Even when the analysis is performed accurately behind the scenes, it is still important to display the results correctly











# Addressing Common Misconceptions

5. The results of geodesic-based analysis are not presented correctly in Web Mercator
6. WGS 1984 Web Mercator is not a static coordinate system
  - With time, geographic data in Web Mercator moves

# Misalignments in WGS 1984



# Misalignments in WGS 1984



# Misalignments in WGS 1984



# Misalignments in WGS 1984



# Misalignments in WGS 1984



# No Misalignments in GDA



# Addressing Common Misconceptions

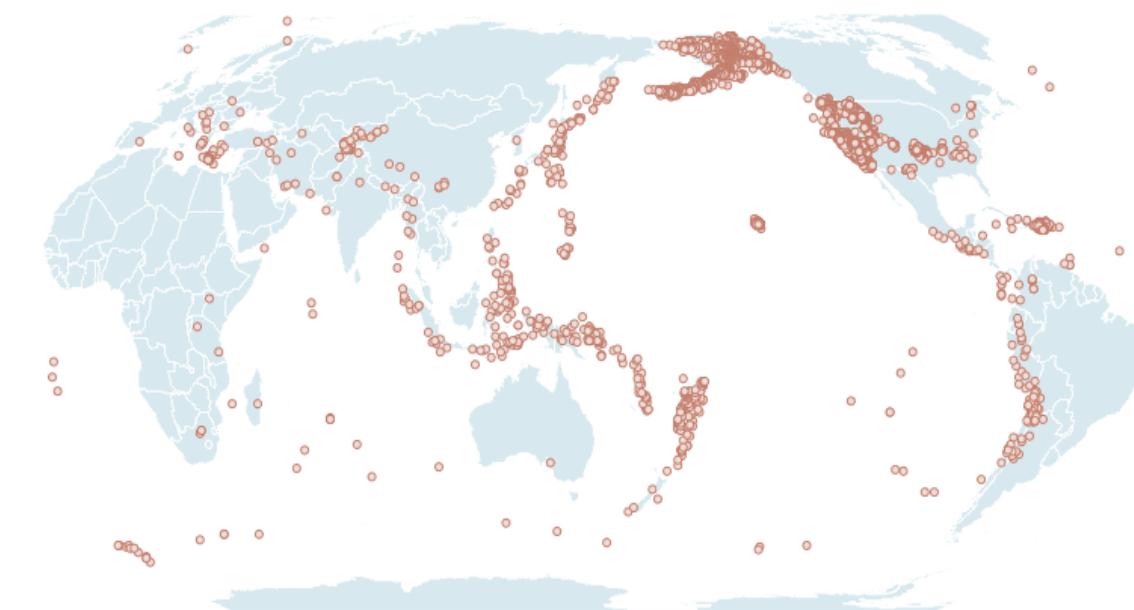
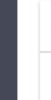
- 5. The results of geodesic-based analysis are not presented correctly in Web Mercator
- 6. WGS 1984 Web Mercator is not a static coordinate system
- 7. Web maps are not limited to Web Mercator
  - A web map can be in any projected coordinate system

## HTML

## CSS

## JS

```
5  ``esri/views/MapView``  
6  ], (Map, FeatureLayer, GeoJSONLayer, MapView) => {  
7  const map = new Map({});  
8  
9  /* Setting spatial reference of your web map */  
10 const spatialReference = {  
11  wkid: 8859 //Equal Earth Asia-Pacific  
12  //wkid: 8857 //Equal Earth Greenwich  
13  //wkid: 54050 //Fuller world  
14  //wkt:  
15  'PROJCS["Custom_Wagner_IV",GEOGCS["GCS_WGS_1984",DATUM  
16  ["D_WGS_1984",SPHEROID["WGS_1984",6378137.0,298.257223  
17  563]],PRIMEM["Greenwich",0.0],UNIT["Degree",0.01745329  
18  25199433]],PROJECTION["Wagner_IV"],PARAMETER["False_Ea  
19  sting",0.0],PARAMETER["False_Northing",0.0],PARAMETER[  
20  "Central_Meridian",-170.0],PARAMETER["Latitude_Of_Orig  
21  in",15.0],UNIT["Meter",1.0]]'  
22  };  
23  
24  const view = new MapView({  
25  container: "viewDiv",  
26  map: map,  
27  scale: 166418924,  
28  spatialReference,  
29  center: {  
30  x: 0,  
31  y: 0,  
32  spatialReference  
33  }  
34  });  
35  });  
36  });
```



<https://codepen.io/BSavric/pen/jObZYLB?editors=0010>

<https://codepen.io/BSavric/pen/eYpVyrM?editors=0010>

USGS Earthquakes

Powered by Esri

PalmSprings - PSCC Basemap - ArcGIS Pro

Project Map Insert Analysis View Edit Imagery Share

Project Map Mobile Map Layer Geoprocessing Deep Learning Web Map Web Layer Jobs Save Web Map Web Style Replace Web Layer Data Stores Project Template Map File Layer File Task Item Map Print Export

Package

PSCC Basemap

Search

Drawing Order

PSCC Basemap

SAI\_Line

RoadCenterline

Carto

- Highway
- Minor Arterial
- Local
- Pedestrian
- Freeway

Waterline

Waterbody

LocalPark

SanJacinto

GolfCourse

Building Floors

Airport

BuildingFootprint

Downtown

OwnerParcel

SHAPE\_Area

- ≤63812.020601
- ≤457422.864334
- ≤1106050.546167

1:15,000

116.5558092°W 33.8329232°N

Selected Features: 0

Share As Web Layer

Sharing PSCC\_basemap As A Web Layer

General Configuration Content Messages

Item Details

Name: Palm Springs Basemap

Summary: PSCC Vector Basemap

Tags: PSCC, Vector Tiles, Basemap

Layer Type

Feature

Tile

Vector Tile

Location

Folder: Select or create folder

Share with

Everyone

Groups

Finish Sharing

Analyze

Publish

Jobs

Symbols Catalog Locate Geoprocessing

[Details](#) [Add](#) [Basemap](#) [Analysis](#)[Save](#) [Share](#) [Print](#) [Directions](#) [Measure](#) [Bookmarks](#)  [About](#) [Content](#) [Legend](#)

Make your own map

It's easy to make your own map. Just follow these steps:

**1. Choose an area.**

Pan and zoom the map to an area or search by its name or address.

**2. Decide what to show.**

Choose a [Basemap](#) then [Add](#) layers on top of it.

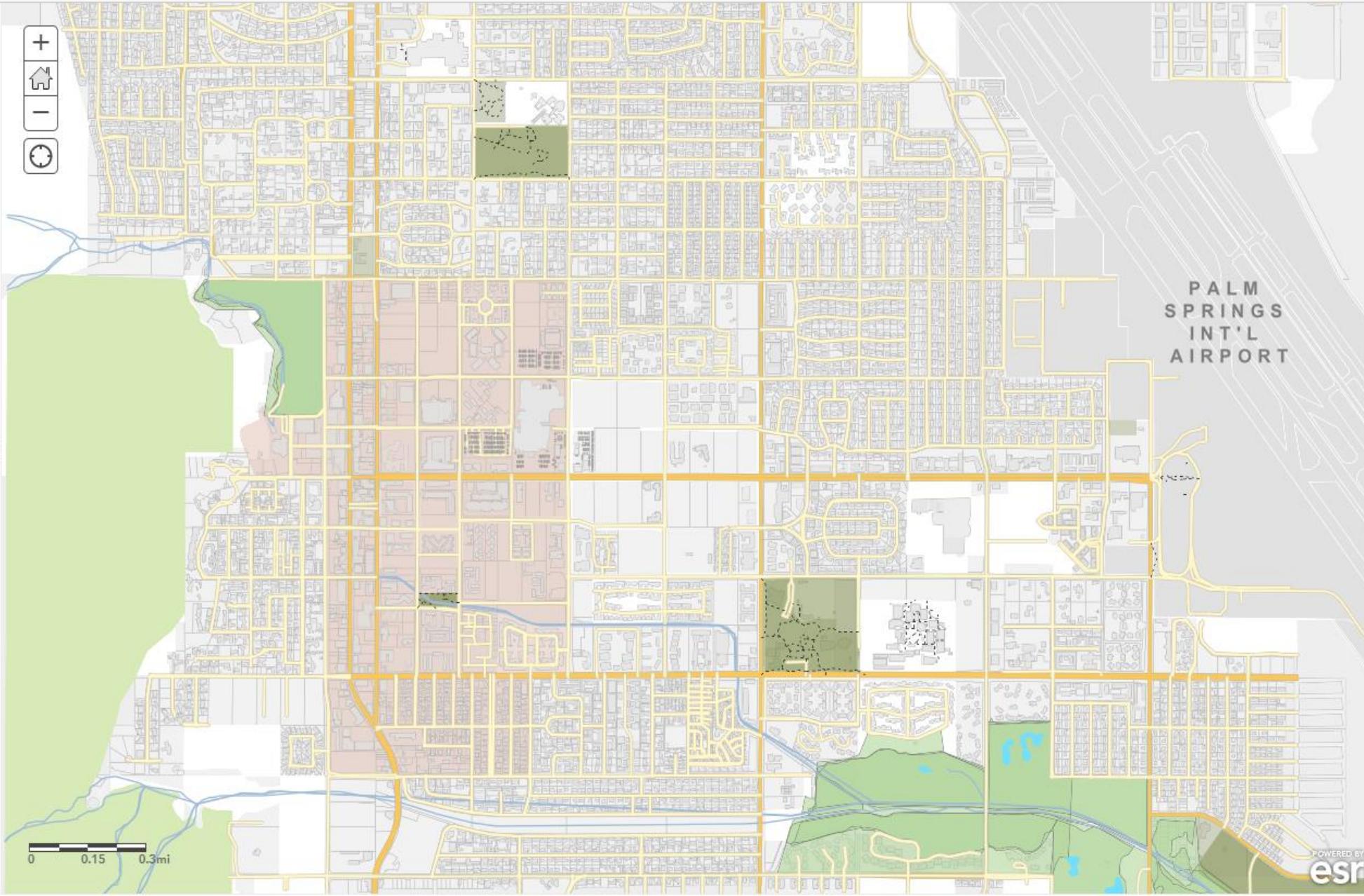
**3. Add more to your map.**

[Add](#) map notes to draw features on the map.

Display descriptive text, images, and charts for map features in a [pop-up](#).

**4. Save and share your map.**

Give your map a name and description then share it with other people.



# Map Projection Selection

A word cloud illustrating various map projection names and their variants, arranged in a grid-like structure. The words are colored in a gradient from blue to orange. Some words have small text below them indicating specific types or variants.

Key projections and their variants shown in the word cloud include:

- Lambert (Strebe-Snyder, perspective)
- Ginzburg (transverse)
- McBryde (Mercator, McBryde)
- Putnins (Kavraisky, Mollweide, equidistant, stereographic, equal-area)
- Wagner (Cantrs, Bonne, azimuthal, conic, Gall, Albers, Urmayev, azimuthal, conic, Gall, Albers, Urmayev)
- Eckert (Hufnagel, Winkel, Winkel, Times, Hammer, Winkel, Tripel)
- McBryde-Thomas (McBryde-Thomas)

# Map Projection Selection

Q: Which projection is the best?

A: It depends on what you are doing.

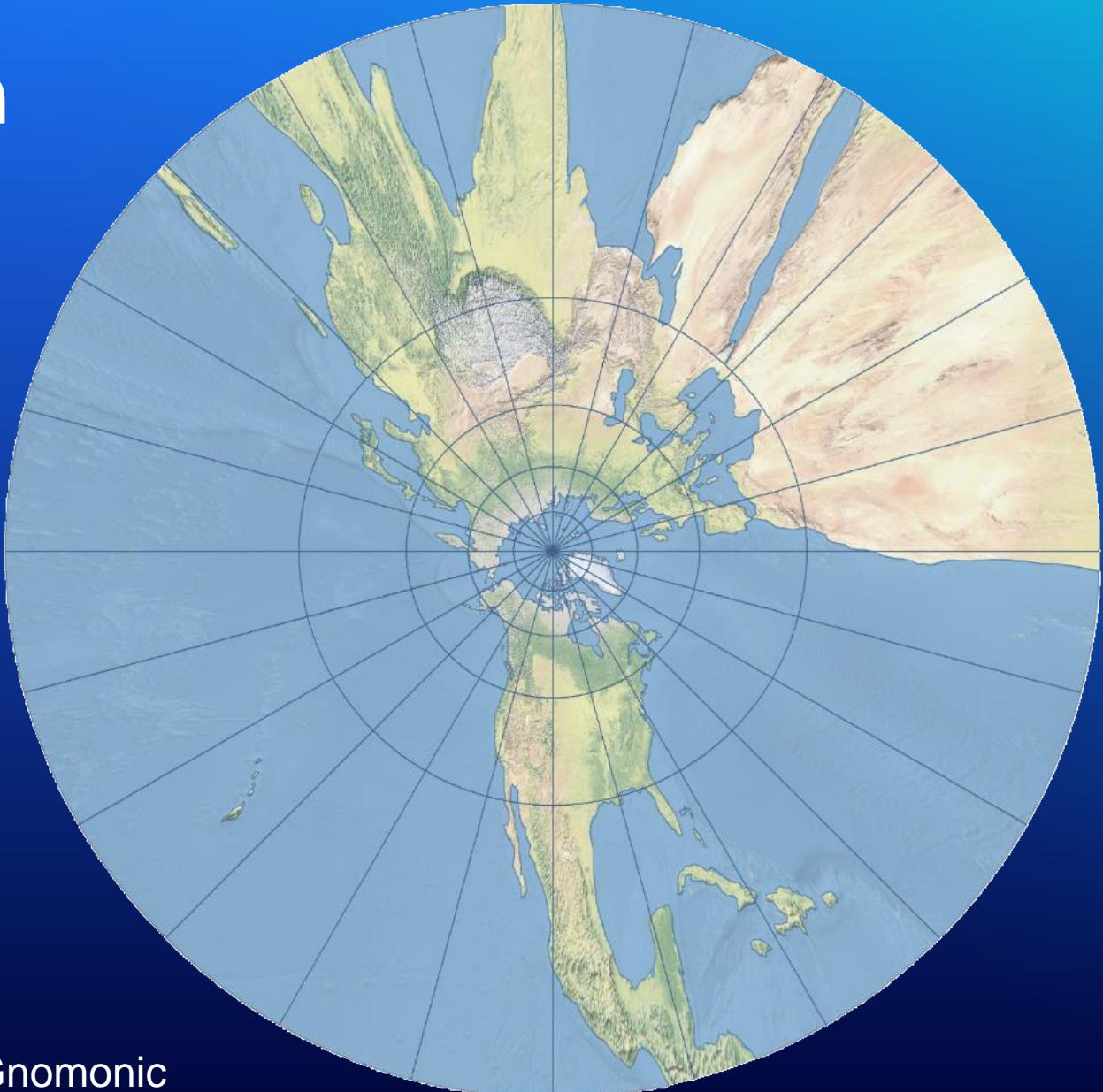
Albers equal area

Stereographic

Azimuthal equidistant

Transverse Mercator

Gnomonic



# Map Projection Selection

“ Where projections are concerned there's really no good default. Every map should be considered on a case by case basis depending on where in the world you're mapping, the scale, purpose and content.

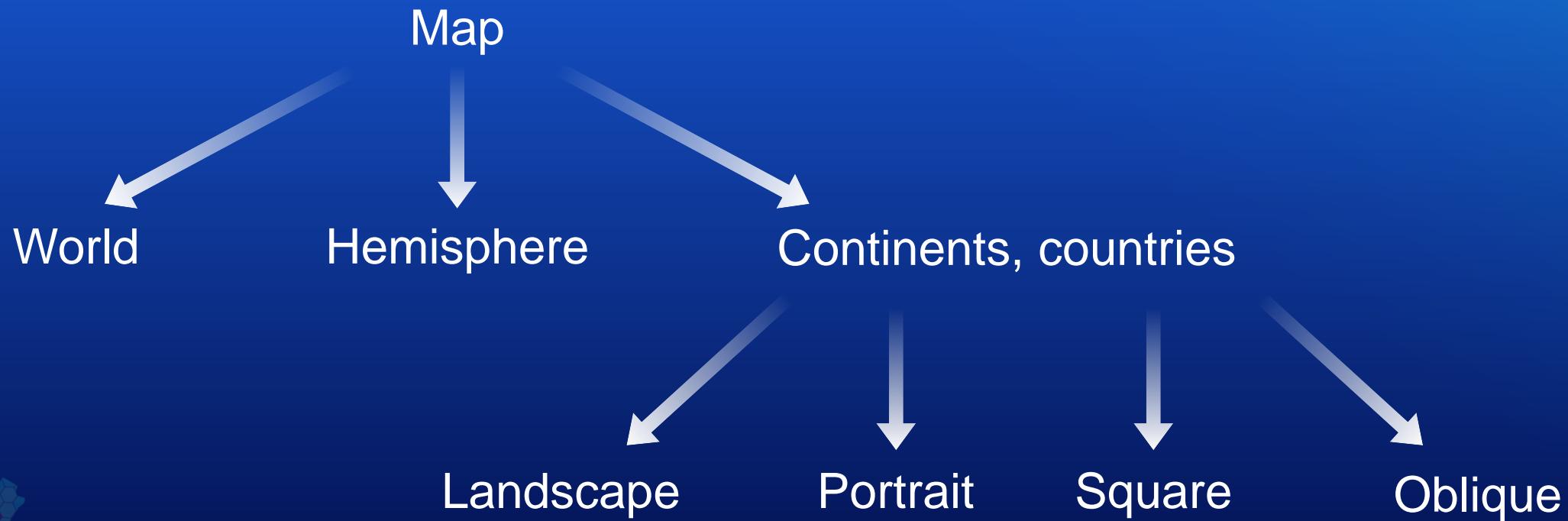
(Kenneth Field, 2019)



# John Snyder's Selection Guideline



# John Snyder's Selection Guideline



## Region mapped

1. World (Earth should be treated as a sphere)
  - A. Conformal (gross area distortion)
    - (1) Constant scale along Equator  
Mercator
    - (2) Constant scale along meridian  
Transverse Mercator
    - (3) Constant scale along oblique great circle  
Oblique Mercator
    - (4) Entire Earth shown  
Lagrange
    - August
    - Eisenlohr
  - B. Equal-Area
    - (1) Standard without interruption  
Hammer
    - Mollweide
    - Eckert IV or VI
    - McBryde or McBryde-Thomas variations
    - Boggs Eumorphic
    - Sinusoidal
    - misc. pseudocylindricals
    - (2) Interrupted for land or ocean  
any of above except Hammer
    - Goode Homolosine
    - (3) Oblique aspect to group continents  
Briesemeister
    - Oblique Mollweide
  - C. Equidistant
    - (1) Centered on pole  
Polar Azimuthal Equidistant
    - (2) Centered on a city  
Oblique Azimuthal Equidistant
  - D. Straight rhumb lines  
Mercator
  - E. Compromise distortion  
Miller Cylindrical
  - Robinson
2. Hemisphere (Earth should be treated as a sphere)
  - A. Conformal  
Stereographic (any aspect)
  - B. Equal-Area  
Lambert Azimuthal Equal-Area (any aspect)
  - C. Equidistant  
Azimuthal Equidistant (any aspect)
  - D. Global look  
Orthographic (any aspect)
3. Continent, ocean, or smaller region (Earth should be treated as a sphere for larger continents and oceans and as an ellipsoid for smaller regions, especially at a larger scale)
  - A. Predominant east-west extent
    - (1) Along Equator  
Conformal: Mercator
    - Equal-Area: Cylindrical Equal-Area
    - (2) Away from Equator  
Conformal: Lambert Conformal Conic
    - Equal-Area: Albers Equal-Area Conic
  - B. Predominant north-south extent  
Conformal: Transverse Mercator
  - Equal-Area: Transverse Cylindrical Equal-Area
  - C. Predominant oblique extent (for example: North America, South America, Atlantic Ocean)  
Conformal: Oblique Mercator
  - Equal-Area: Oblique Cylindrical Equal-Area
  - D. Equal extent in all directions (for example: Europe, Africa, Asia, Australia, Antarctica, Pacific Ocean, Indian Ocean, Arctic Ocean, Antarctic Ocean)
    - (1) Center at pole  
Conformal: Polar Stereographic
    - Equal-Area: Polar Lambert Azimuthal Equal-Area
    - (2) Center along Equator  
Conformal: Equatorial Stereographic
    - Equal-Area: Equatorial Lambert
    - Azimuthal Equal-Area
    - (3) Center away from pole or Equator  
Conformal: Oblique Stereographic
    - Equal-Area: Oblique Lambert
    - Azimuthal Equal-Area
  - E. Straight rhumb lines (principally for oceans)  
Mercator
  - F. Straight great-circle routes  
Gnomonic (for less than hemisphere)
  - G. Correct scale along meridians
    - (1) Center at pole  
Polar Azimuthal Equidistant
    - (2) Center along Equator  
Plate Carrée (Equidistant Cylindrical)
    - (3) Center away from pole or Equator  
Equidistant Conic

# Appropriate for World Maps

- Pseudocylindrical

- Equal area  
(thematic maps)



Equal Earth



Eckert IV

- Compromise  
(general maps)



Robinson

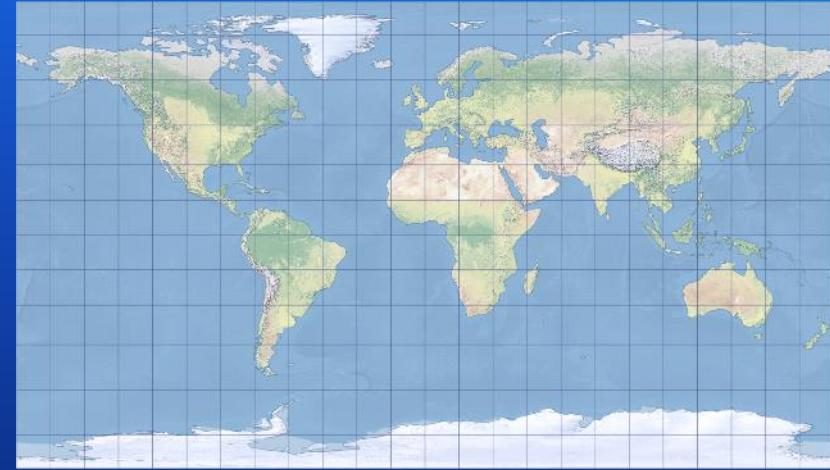


Winkel Tripel

# Appropriate for World Maps

- Cylindrical projections
  - Compromise

**Only for rare phenomena  
based on longitude (time zones)  
or very good aesthetic reasons!**



Patterson

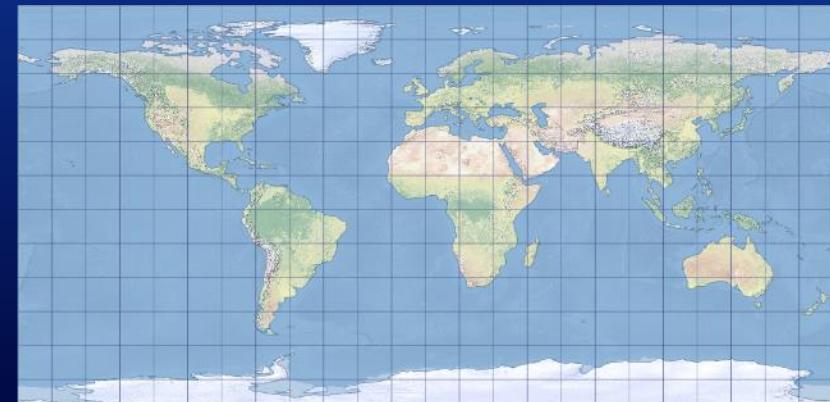
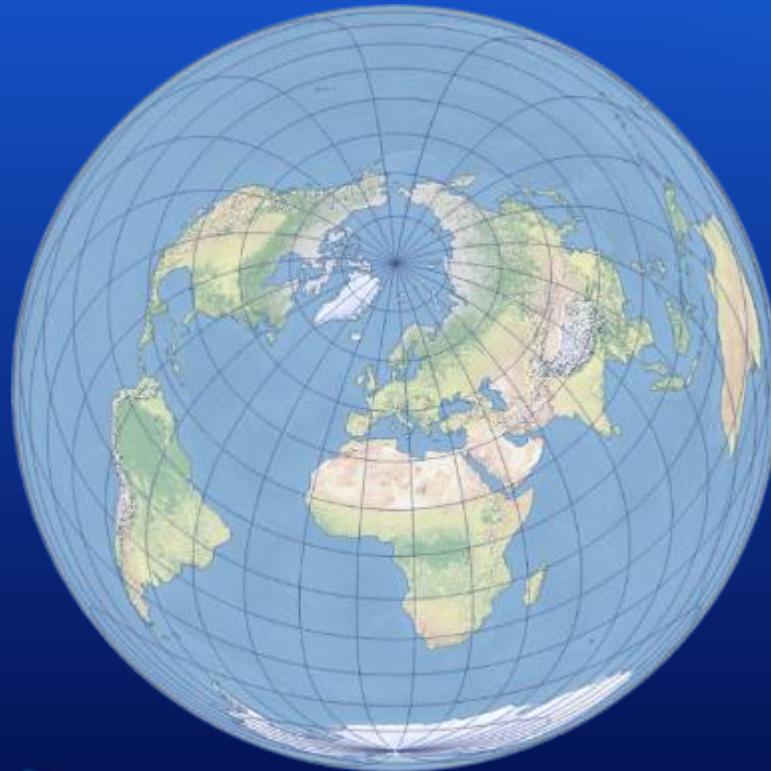


Plate Carrée

# Appropriate for Hemisphere Maps

- Only azimuthal projections
  - Azimuthal equidistant
  - Lambert equal area
  - Orthographic



Lambert azimuthal equal area



Orthographic

# Appropriate for Continents and Smaller Areas

- Azimuthal
  - Polar areas
  - Equal extent
- Conic
  - Mid-latitudes
  - East to west extent
- Cylindrical
  - Equatorial areas
  - East to west extent

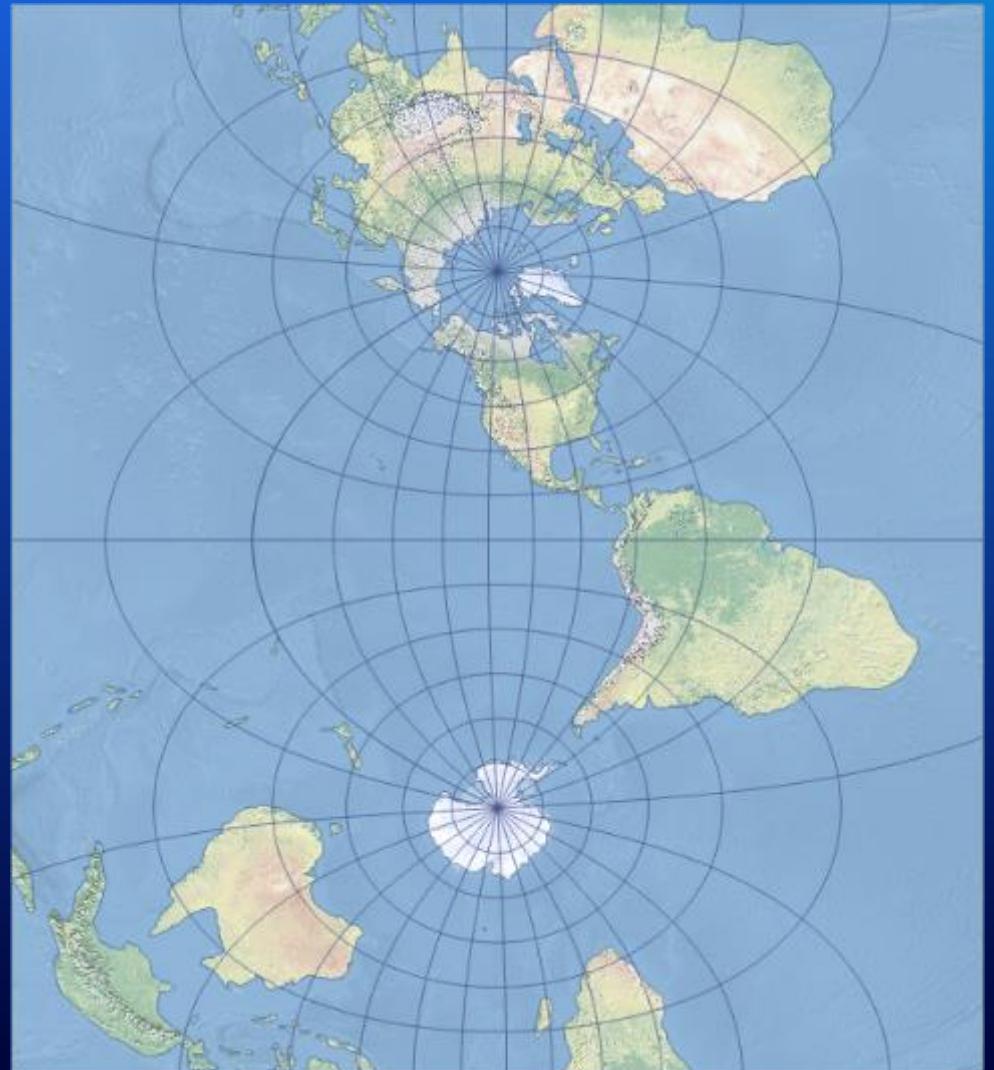


- Oblique cylindrical
  - Oblique extent
- Transverse cylindrical
  - North to south extent

# Appropriate for Topographic Maps

- Transverse cylindrical
  - Transverse Mercator
  - Transverse cylindrical equal area
  - Cassini

Transverse Mercator,  
used in UTM, State Plane, etc.



# Selecting Projection Properties

- Use **equal area** for thematic maps, especially when areas are compared, or when densities of objects are compared.
- Use **equidistant projections** only if distances are measured along certain (equidistant) lines.
- **Regional maps** (continents or smaller areas):  
Use either equal area or conformal.
- Only for regional maps: use **conformal projection when measuring angles** (surveying, military, naval navigation, etc.)
- World maps should use compromise or equal area projections.

# Map Projections in Esri Software

Adams square II	Eckert V	Lambert conformal conic	Rectified skew orthomorphic
Aitoff	Eckert VI	Local	Robinson
Albers	Eckert-Greifendorff	Loximuthal	Sinusoidal
Aspect-adaptive	Equal Earth	McBryde-Thomas flat-polar quartic	Stereographic
Azimuthal equidistant	Equidistant conic	Mercator	Times
Behrmann	Equidistant cylindrical	Miller cylindrical	Tobler cylindrical I
Berghaus Star	Fuller	Mollweide	Tobler cylindrical II
Bonne	Gall stereographic	Natural Earth	Transverse cylindrical equal-area
Cassini	Gauss-Krüger	Natural Earth II	Transverse Mercator
Compact Miller	Geostationary satellite	New Zealand map grid	Two point equidistant
Craster parabolic	Gnomonic	Ney modified conic	Van der Grinten I
Cube	Goode homolosine	Orthographic	Vertical near side perspective
Cylindrical equal-area	Hammer	Patterson	Wagner IV
Double stereographic	Hotine oblique Mercator	Peirce quincuncial	Wagner V
Eckert I	IGAC Plano Cartesiano	Perspective cylindrical	Wagner VII
Eckert II	Krovak	Plate Carrée	Winkel I
Eckert III	Laborde oblique Mercator	Polyconic	Winkel II
Eckert IV	Lambert azimuthal equal-area	Quartic authalic	Winkel Tripel

# Map Projections in Esri Software

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Azimuthal equidistant	Equidistant conic	Mercator	Times
Behrmann	Equidistant cylindrical	Miller cylindrical	Tobler cylindrical I
Berghaus Star	Fuller	Mollweide	Tobler cylindrical II
Bonne	Hotine Oblique Mercator Azimuth Center		
Cassini	Hotine Oblique Mercator Azimuth Natural Origin		
Compact Miller	Hotine Oblique Mercator Two Point Center		
Craster parabolic	Hotine Oblique Mercator Two Point Natural Origin		
Cube	<b>Hotine Oblique Mercator</b>		
Cylindrical equal-area	IGAC Plano Cartesiano	Police quadrangular	Transverse cylindrical equal-area
Double stereographic	Krovak	Perspective cylindrical	Transverse Mercator
Eckert I	Laborde oblique Mercator	Plate Carrée	Two point equidistant
Eckert II	Lambert azimuthal equal-area	Polyconic	Van der Grinten I
Eckert III		Quartic authalic	Vertical near side perspective
Eckert IV			Wagner IV
			Wagner V
			Wagner VII
			Winkel I
			Winkel II
			Winkel Tripel

## ArcMap

Home

Get Started

Map

Analyze



Products

Solutions

Support &amp; Services

News

About



Map &gt; Map projections &gt; Supported map projections

What are map projections?

Projection basics for GIS professionals

The geoid, ellipsoid, spheroid and datum

Identifying an unknown coordinate system

Converting degrees-minutes-seconds values to decimal degree values

Geographic coordinate systems

Projected coordinate systems

Geographic transformations

Vertical coordinate systems

Supported map projections

List of supported map projections

Adams square II

Aitoff

## List of

ArcMap 10.7 |

Map projection

Coordinate systems, projections, and transformations

Specify a coordinate system

Geographic datum transformations

Vertical coordinate systems

Vertical datums

Geoid

Supported map projections

Rinne

Home

Get Started

Help

Tool Reference

Python

SDK

Search ArcGIS Pro help



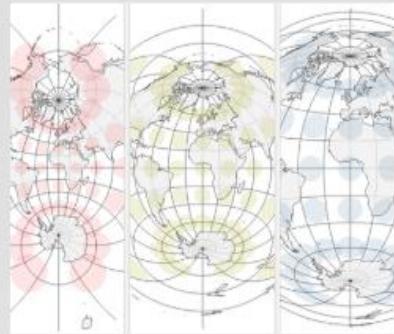
Help / Maps and scenes / Map and scene properties / Coordinate systems / Supported map projections

## List of supported map projections

Map projection	Example	Description
Adams square II		This projection shows the world in a square. It is a conformal projection except in the four corners of the square.
Aitoff		This compromise modified azimuthal projection takes a form of an ellipse. It is used primarily for world maps.
Albers		This equal-area conic projection is best suited for land masses extending in an east-to-west orientation at midlatitudes.
Aspect-		This compromise map projection adjusts the parallels to the height-to-

# Map projections

Explore different ways to project the round earth onto a flat map.



## Choose the right projection

Learn some tips for choosing an appropriate projected coordinate system for your map.

⌚ 1 hr

📍 Lesson

1



## Earth peel

Illustrate map projections by peeling a digital orange in ArcGIS Pro.

⌚ 10 min

📍 Article

English Only

2

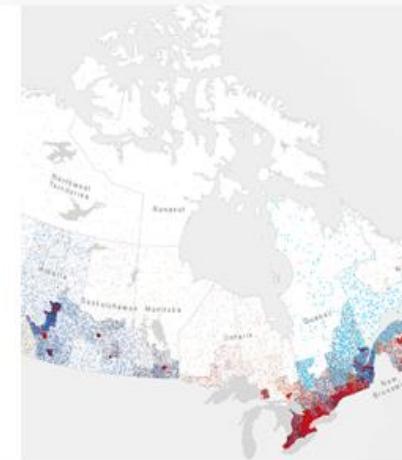
## Mercator, it's not hip to be square

The purpose and problems of the Mercator projection and some methods for replacing it in web maps.

⌚ 30 min

📍 Article

English Only



3

# Make a web map without Web Mercator

Make web maps with projections other than Web Mercator. Build and publish vector tiles from ArcGIS Pro to make a basemap in a chosen projected coordinate system.

Duration  
 50mins

Mapping Education

As a GIS consultant in Bogotá, Colombia, you make web maps for clients, all with different needs. You have two upcoming projects that require you to make web maps with specific projections—not the default of Web Mercator.

In this lesson, you'll learn how to change the projection of a web map by changing the basemap. You'll also learn how to make your own basemap in ArcGIS Pro with a coordinate system of your choice, which you can then use to build projected web maps.

[View final result](#)

## Requirements

- Publisher or Administrator role in an ArcGIS organization (get a [free trial](#))
- ArcGIS Pro (get a [free trial](#))

## Lesson Plan

### Make an equal-area web map

Change the basemap for a web map

10 minutes

“ Publish your authoritative data in authoritative coordinate systems!



# Coordinate Systems in Esri Software

5619 projected coordinate systems

978 geographic coordinate systems

398 vertical coordinate systems

1767 geographic transformations

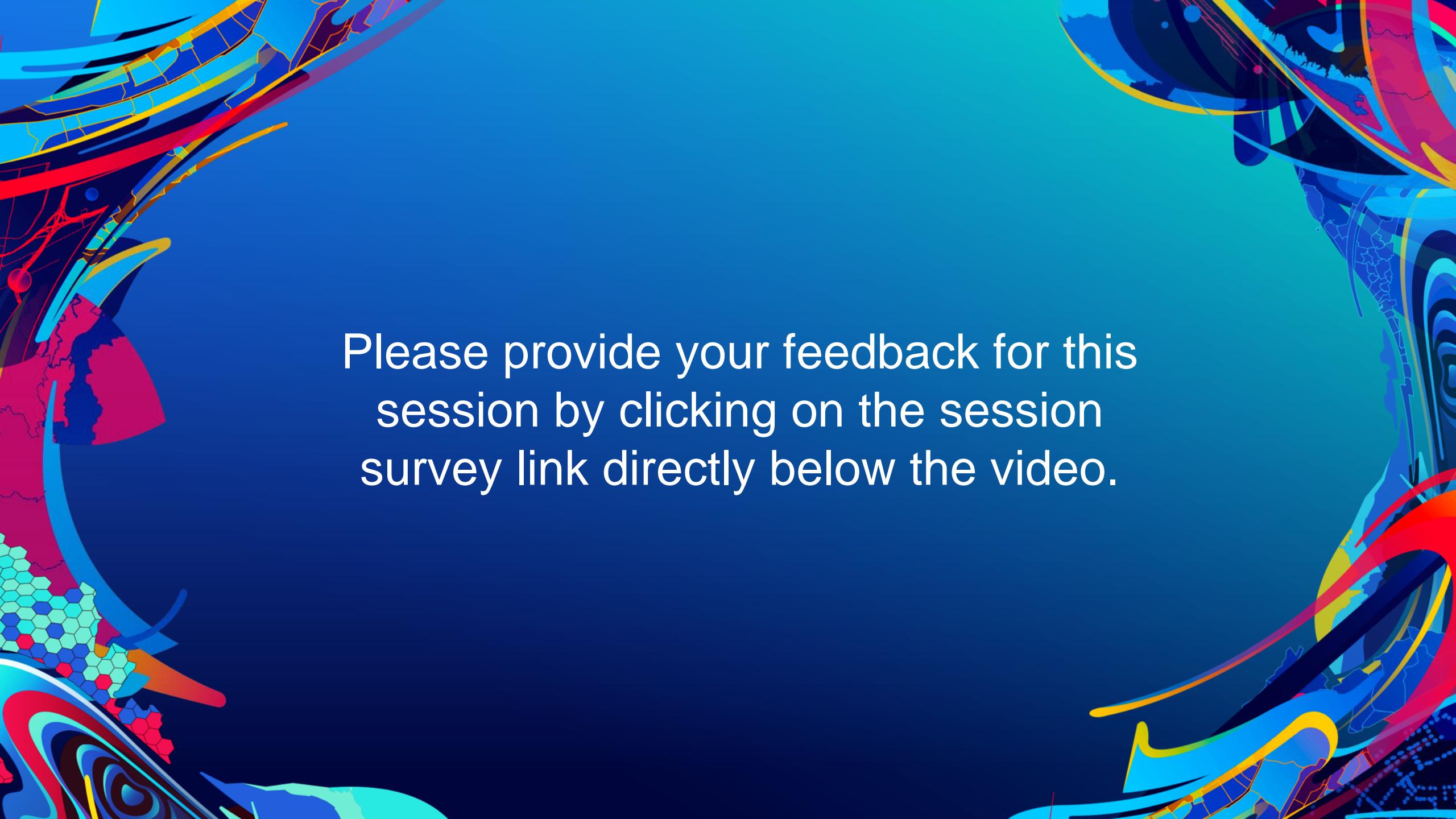
181 vertical transformations

# Useful Links

- Snyder's selection guidelines  
<https://doi.org/10.3133/pp1395>, p. 33–35
- Projection Wizard  
<https://projectionwizard.org>
- ArcGIS Python Add-In Map Projection Selection Toolbar  
<https://github.com/pcgosling/ArcGIS-ProjectionSelection>
- List of Supported Map Projections in ArcGIS Pro  
<https://pro.arcgis.com/en/pro-app/help/mapping/properties/list-of-supported-map-projections.htm>
- Quick Notes on Map Projections in ArcGIS  
<https://github.com/Esri/projection-engine-db-doc/tree/master/other>
- ArcGIS Online: Use your own basemap  
<https://doc.arcgis.com/en/arcgis-online/create-maps/choose-basemap.htm>

# Useful Links

- Map Projections Learning Path  
<https://learn.arcgis.com/en/paths/map-projections>
- Make a Web Map without Web Mercator Lesson  
<https://learn.arcgis.com/en/projects/make-a-web-map-without-web-mercator>
- Blog: Mercator, It's not Hip to be Square  
<https://www.esri.com/arcgis-blog/products/arcgis-pro/mapping/mercator-its-not-hip-to-be-square>
- Here Are Some Equal Area Projected Maps for ArcGIS Online (and how to make them)  
<https://www.esri.com/arcgis-blog/products/arcgis-online/mapping/here-are-some-equal-area-projected-maps-for-arcgis-online-and-how-to-make-them>
- DevSummit 2018: Client-side Processing in Web Applications  
<https://www.youtube.com/watch?v=vCw5ASyAGSU&t=2m50s>



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