



# Building Products with ArcGIS: Common Patterns and Architectures

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*2021 ESRI  
DEVELOPER SUMMIT*

# Opportunities for Developers and Partners

No matter what geospatial challenge you help to solve

## Extend



Desktop, Web, and  
Mobile solutions

## Embed



Partner Solutions  
with embedded  
ArcGIS capabilities

## Content



Vector, Raster, and  
Real-time content

## Services



Consulting,  
Managed,  
and  
Implementation  
Services

# Opportunities for Developers and Partners

Enrich customer's ArcGIS workflows

## Extend



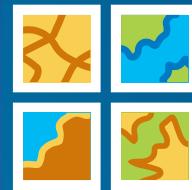
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# Extend ArcGIS

Options to extend GIS centric workflows

Extend ArcGIS Products to provide industry solutions and support customer workflows

Use customer licenses & infrastructure for your solution

Enhance and customize Esri customers' user experience

Access all Esri customers



# Extend ArcGIS

## Desktop

### Desktop

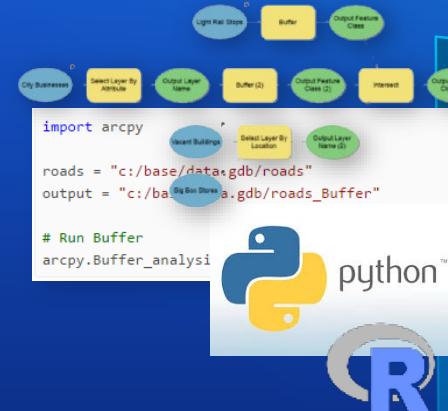


### Build Custom Desktop Apps ArcGIS Runtime



Java  
.NET  
Qt

### Build Add-Ins ArcGIS Pro SDK



### Extend Analysis Tools Geo Processing Tools

60+ New Core Tools  
(1,200+ total)

Space-Time  
Charting tools  
Hydrologic Analysis  
Raster Analysis  
Network Analysis

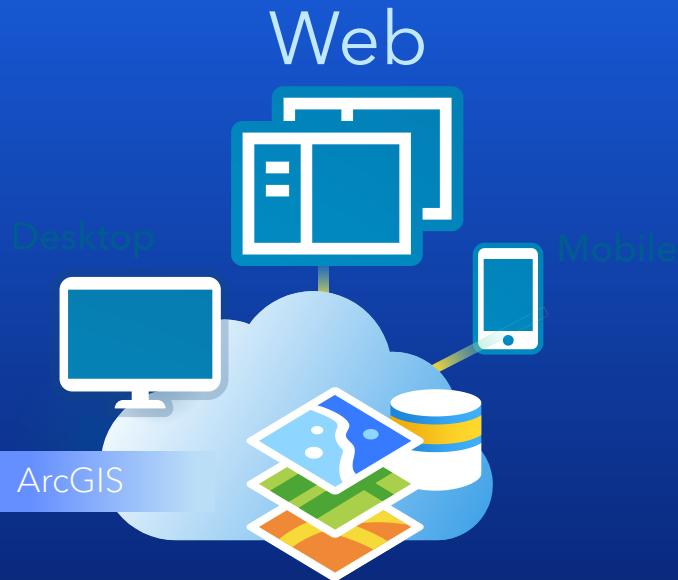
Python API  
Model Builder  
R integration

### Configure ArcGIS Pro ArcGIS Pro SDK

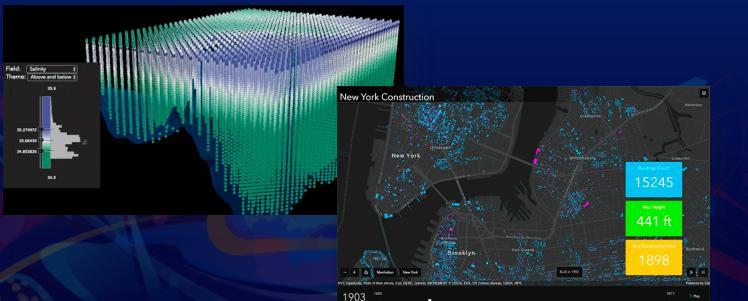


# Extend ArcGIS

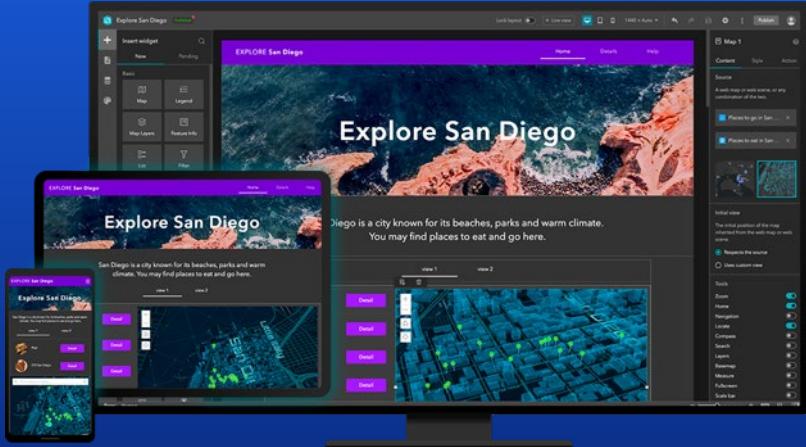
## Web



## Build Custom Web Apps ArcGIS API for JavaScript



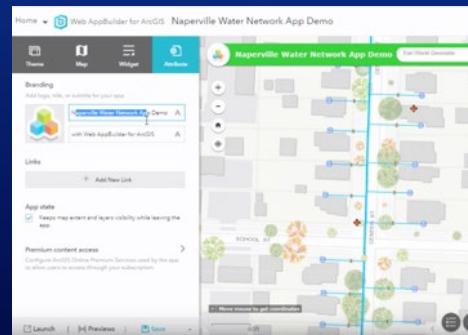
## Experience Builder



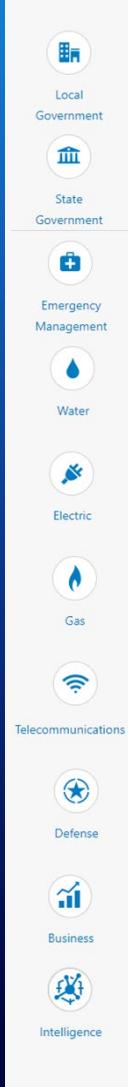
## Customize ArcGIS Solutions

- Industry specific: Tools, Applications, Configurations and Workflows
- Managed and Maintained by Esri
- Great starting point for your solutions
- Deliver solutions to your Customers

## Web AppBuilder for ArcGIS



- App creation without coding
- Run on any device or browser
- Build self-help apps
- Extensible framework
- Build a web app in four steps



# Extend ArcGIS

## Mobile



## Build Custom Native Apps

### ArcGIS Runtime

iOS  
Android  
Java  
.Net  
Qt



## ArcGIS Dashboards



## Workforce

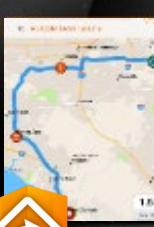


### Plan

Use location to coordinate field activities



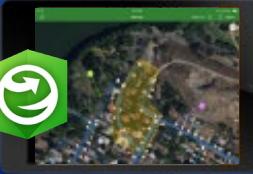
## Navigator



### Navigate

Your roads, your data – even while offline

## Explorer



### Understand

Provide visual context in the field with maps

## App linking

### Partner Runtime App



## Tracker



### Monitor

Make decisions at a glance



## Collector



### Survey123



### Capture

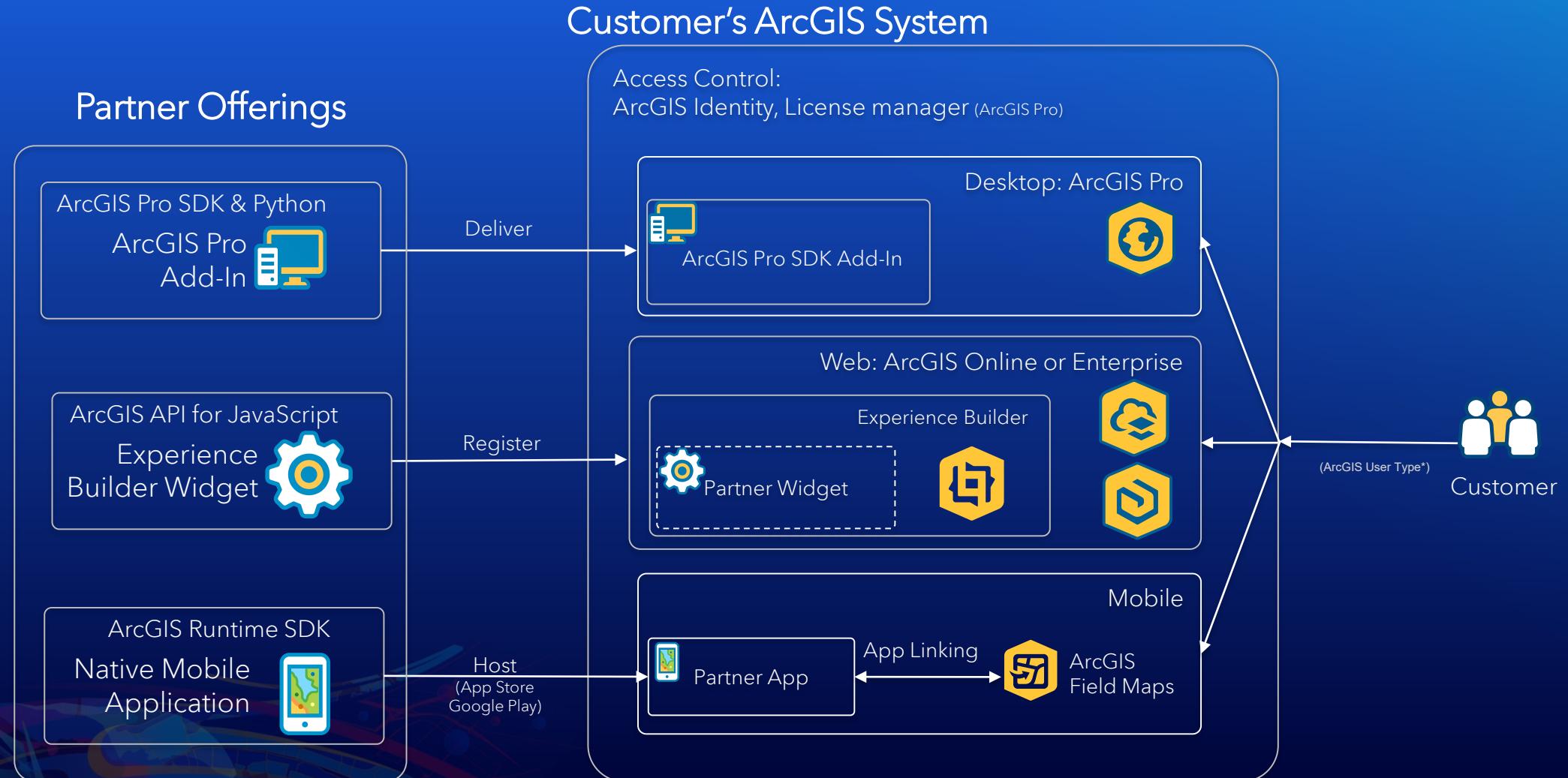
Perform accurate data collection and inspections



ArcGIS Field Maps  
App Linking

# Extend ArcGIS

## How to add capabilities to customer's ArcGIS



# Recap | Extend ArcGIS

Options to extend GIS centric workflows

## Highlights

- Use customer licenses & infrastructure for your solution
- Access all Esri customers
- Enhance and customize Esri customers' user experience

## Places to start

- Desktop
  - Build ArcGIS Pro-Add-ins
- Web
  - Extend an ArcGIS Solution
  - Build a widget
  - Make a custom Web App
- Mobile
  - Include Esri applications to your mobile workflows with App linking



# Opportunities for Developers and Partners

Enrich your solution with geospatial capabilities

## Extend



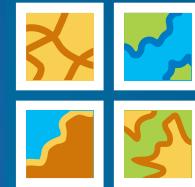
Desktop, Web, and  
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## Embed



Partner Solutions  
with embedded  
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## Content



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Consulting,  
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Services

# Embed ArcGIS

Options to embed ArcGIS into your solutions

Enhance your industry and market solutions with geospatial technology

Save development time by embedding ArcGIS capabilities to solve spatial challenges

Use identity controls to access and secure ArcGIS

Embed ArcGIS into your SaaS or On-prem solutions

ArcGIS  
Platform



For Developers  
and Partners

ArcGIS  
Identity



Requires  
Partnership

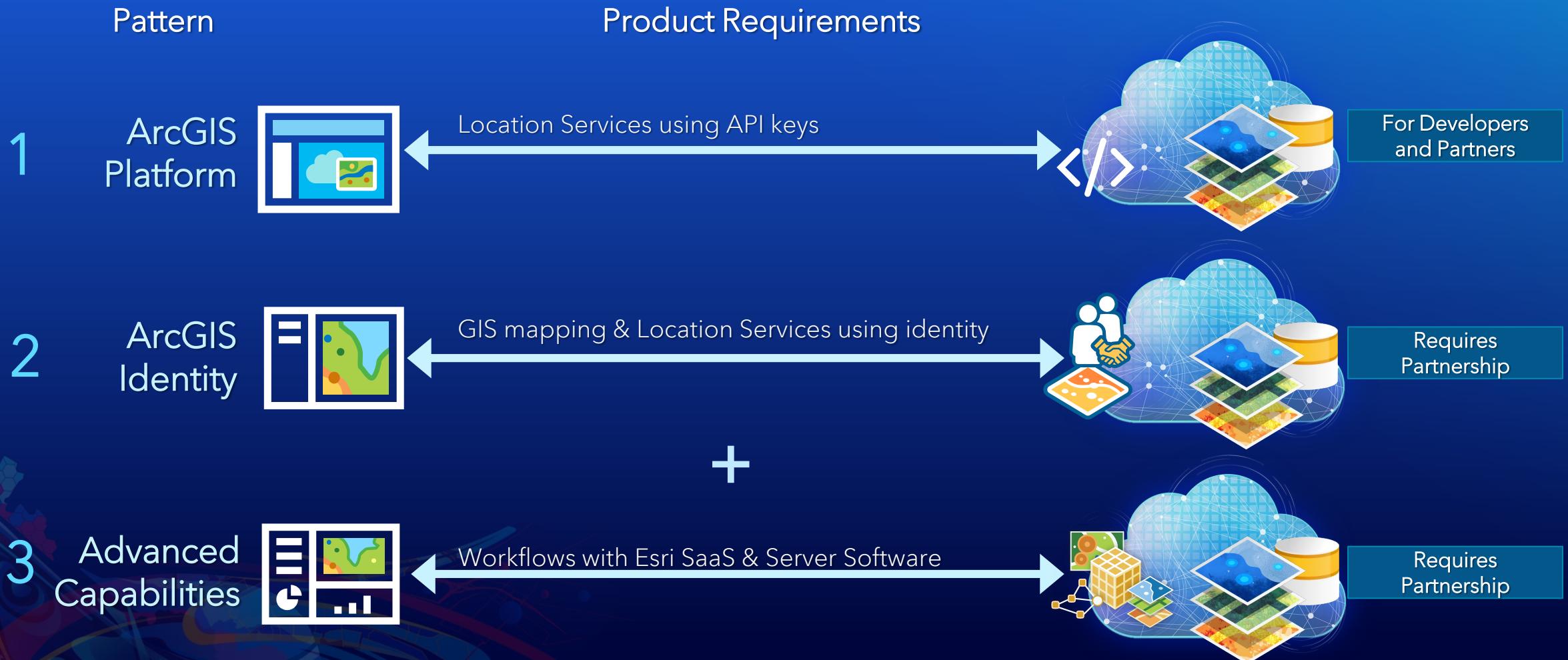
Advanced  
Capabilities



Requires  
Partnership

# Embed ArcGIS Capabilities

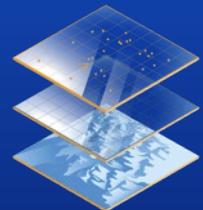
## Partner Products – Core Concepts



# ArcGIS Platform (PaaS)

Extensive Content and Powerful Capabilities

## Location Services



Basemaps



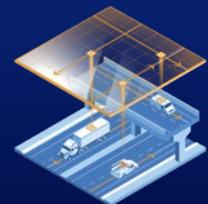
Data Hosting



Data Visualization



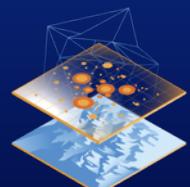
Geocoding & Search



Routing & Directions



Maps & Data



Spatial Analytics

## Developer Experience

New Developer Experience  
Developer Resources

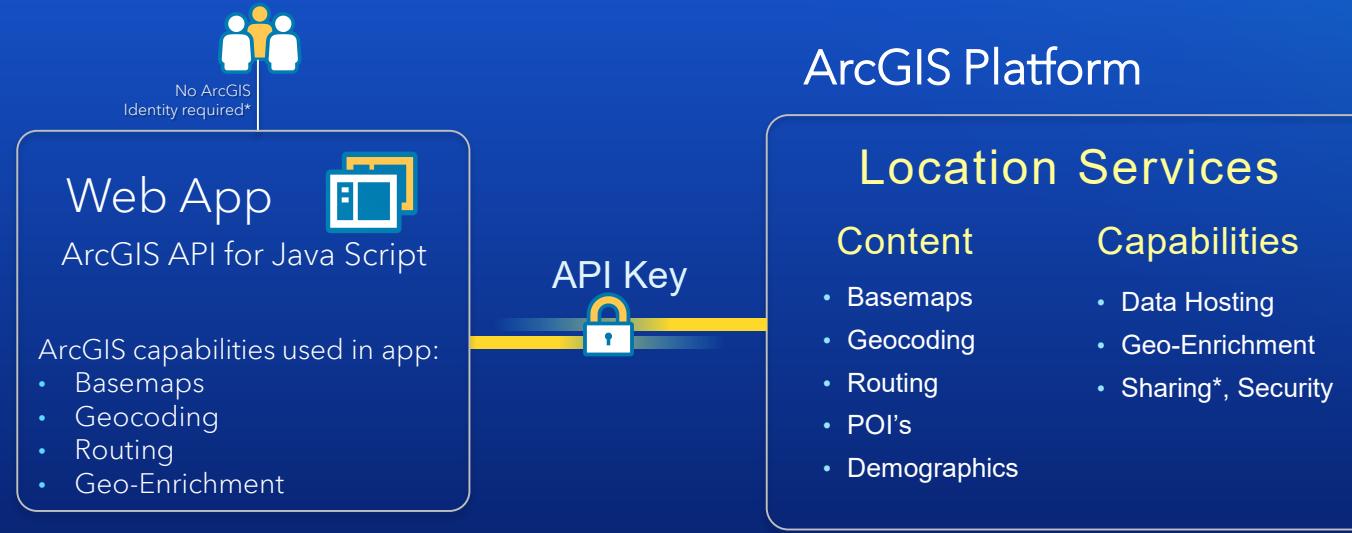
## Business Model

Consumption-Based



# Embed ArcGIS Capabilities

## Conceptual Architecture: Partner Solution with ArcGIS Platform



# Embed ArcGIS Capabilities

## ArcGIS Identity: Partner User Types



Partner Apps

Partner Apps

Partner Apps

Partner Apps



Esri Apps



Esri Apps  
Bundle

# Embed ArcGIS Capabilities

## ArcGIS Identity: Partner User Type

Partner User Type Level	Lite	Basic	Standard	Advanced
ArcGIS Capabilities	View items and content	View with ability to edit features	View and edit with ability to author	View and edit with ability to author
ArcGIS Online Credits	0	250	500	500
Runtime Levels	Lite	Basic	Standard	Advanced
Location Services	Mapping	Geocoding	Data Layers	Routing
Add-ons	 ArcGIS Online Credits	 Esri Apps & Bundles	 User Type Extensions	 Location Services

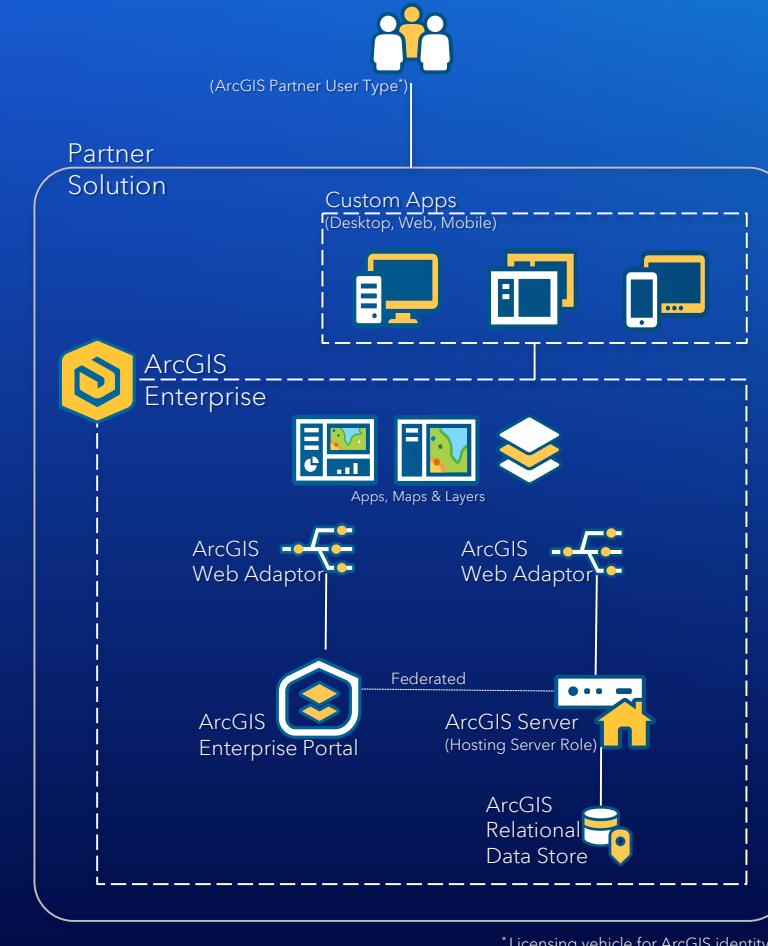
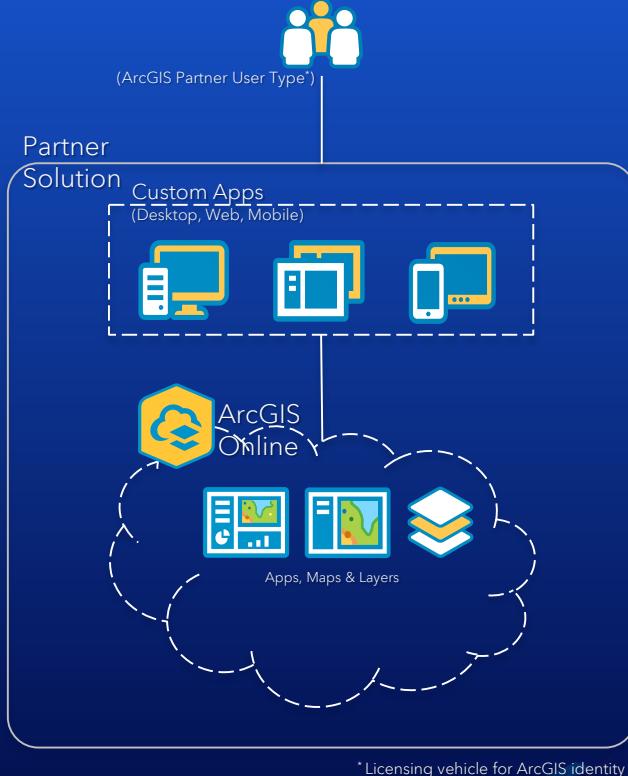
## Partner Product



- No upfront cost to partner
- Partner managed & maintained
- Provides access to ArcGIS components
- Supports external identity providers (SAML / OID Connect)
- User Authentication with OAuth

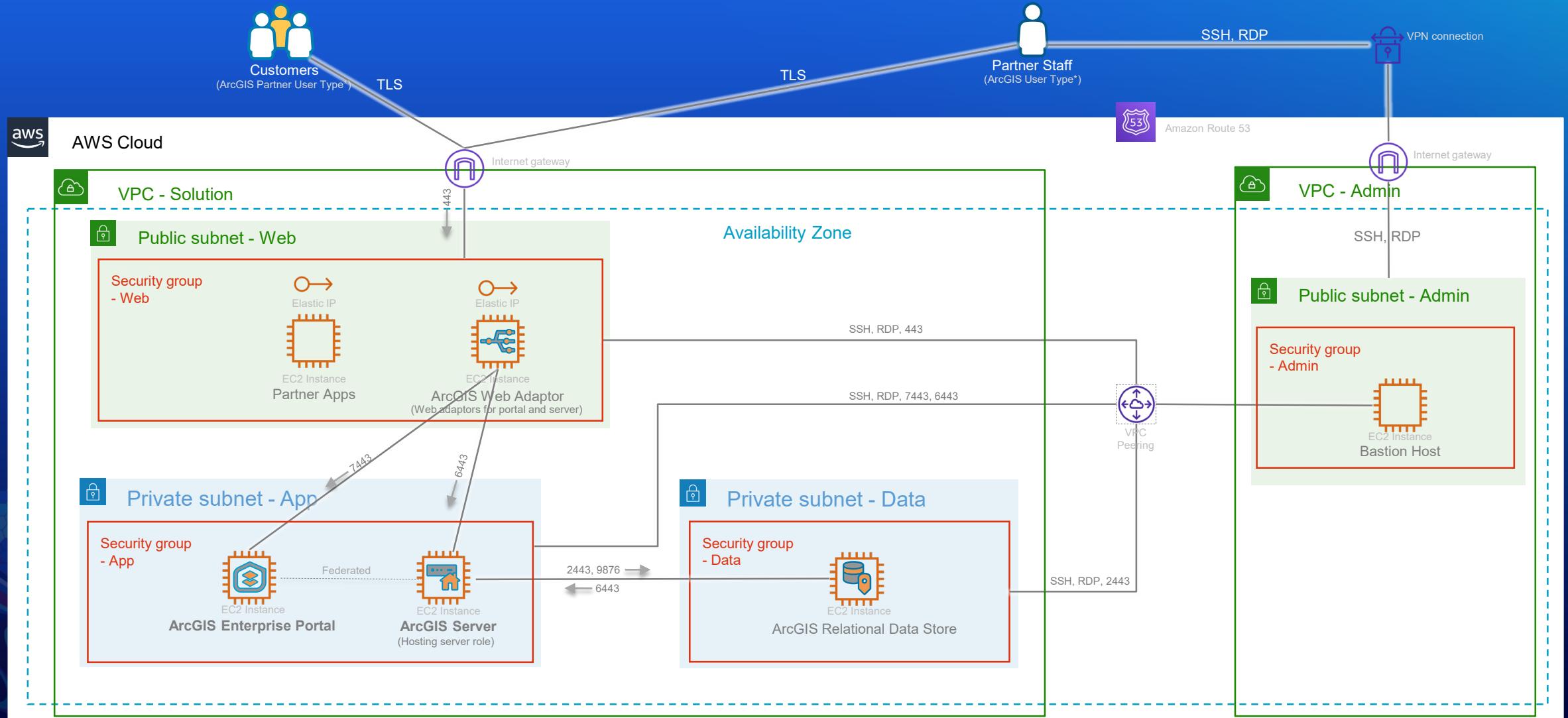
# Embed ArcGIS Capabilities

## Conceptual Architecture: Partner Solution using ArcGIS Partner User Type



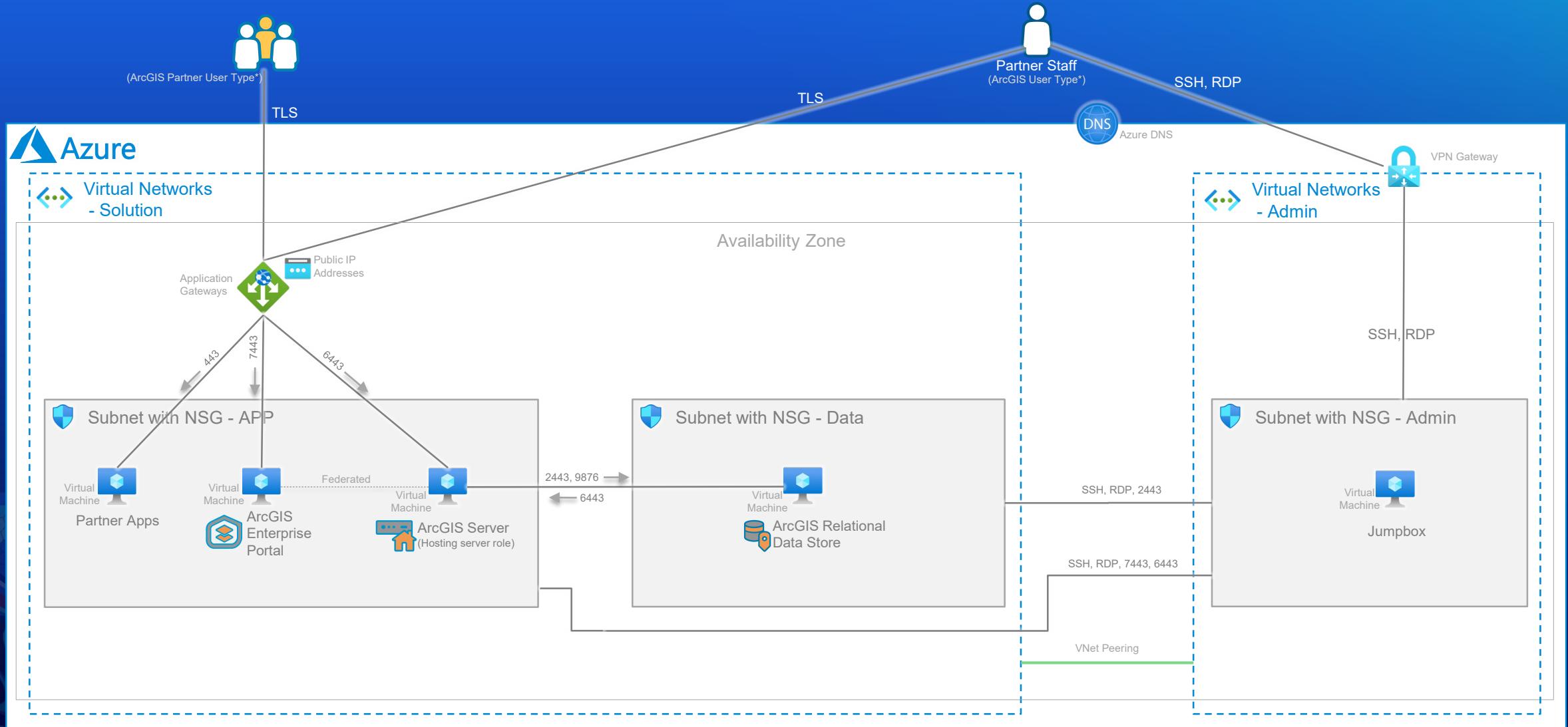
# Embed ArcGIS Capabilities

## AWS Cloud Deployment Consideration: Partner Solution using ArcGIS Partner User Type



# Embed ArcGIS Capabilities

## Azure Cloud Deployment Consideration: Partner Solution using ArcGIS Partner User Type



# Embed ArcGIS Capabilities

## Advanced Capabilities

Partner Product



Esri  
SaaS

ArcGIS  
Velocity

ArcGIS  
Online

Premium  
Data Store

Vector | Real-time | Big Data

Partner Product



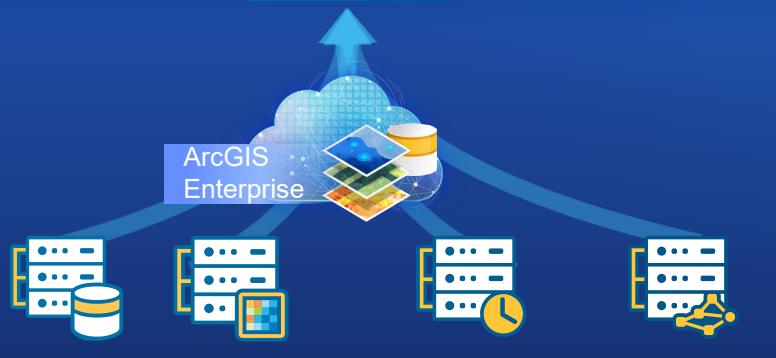
Esri Server  
Software

GIS  
Server

Image  
Server

GeoEvent  
Server

GeoAnalytics  
Server

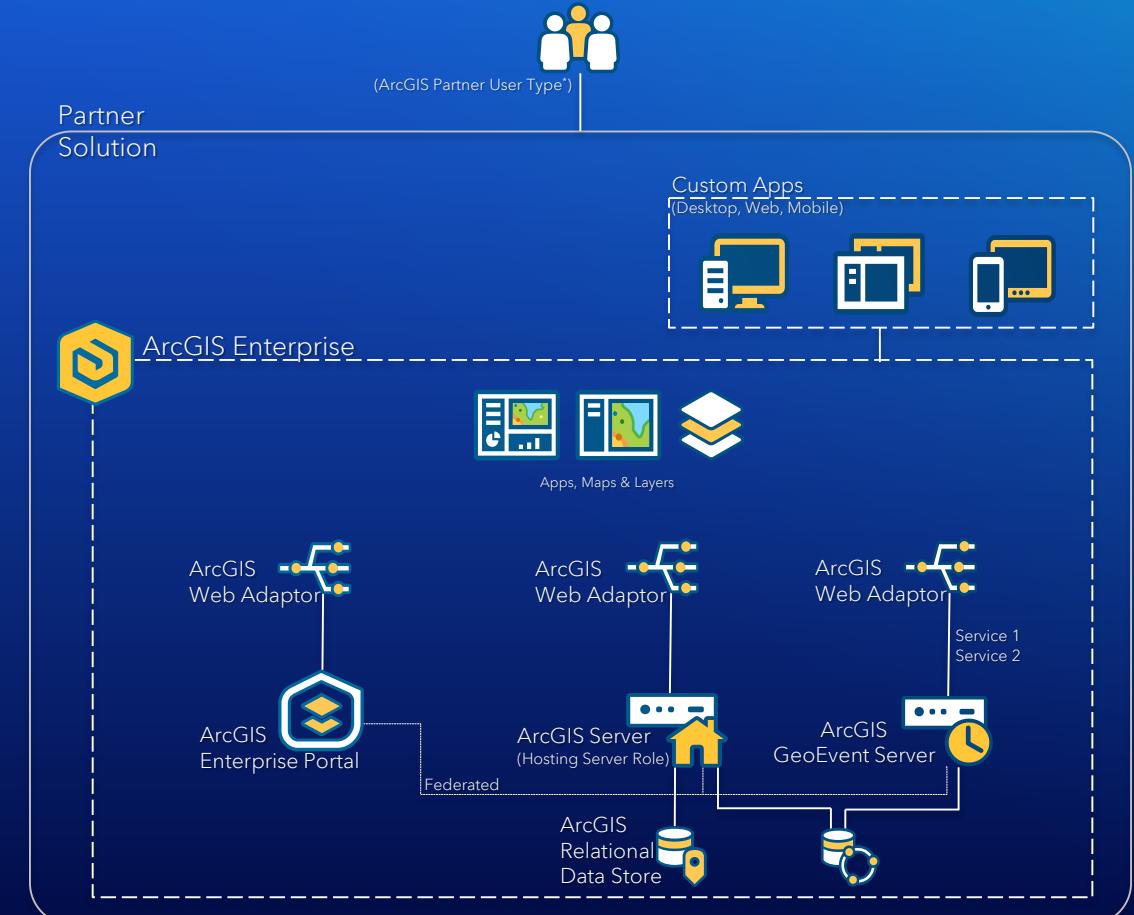
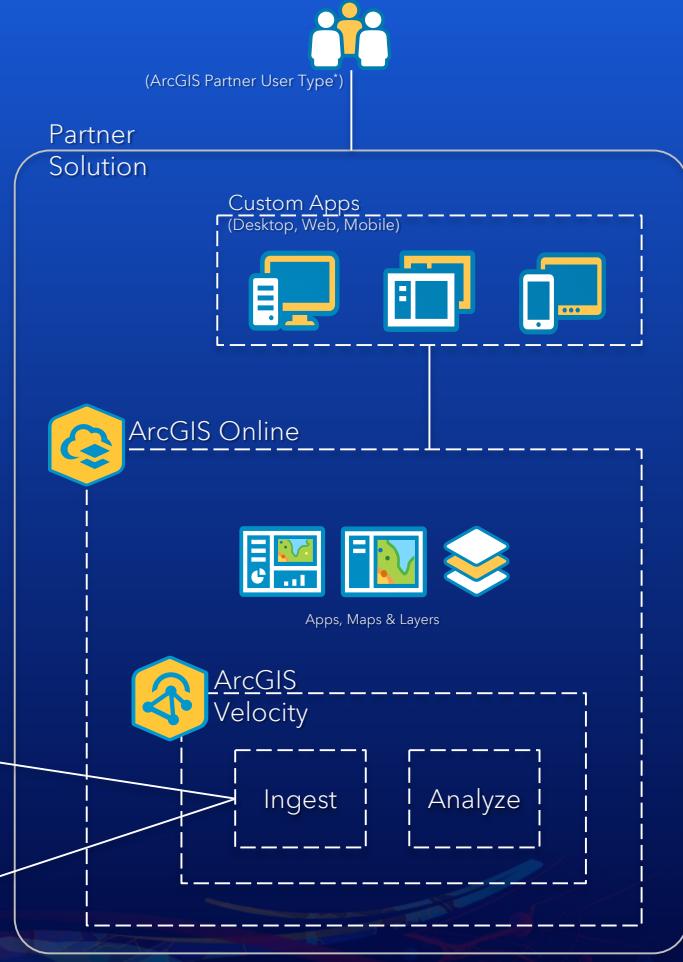


Vector | Imagery | Real-time | Big Data

aws Azure

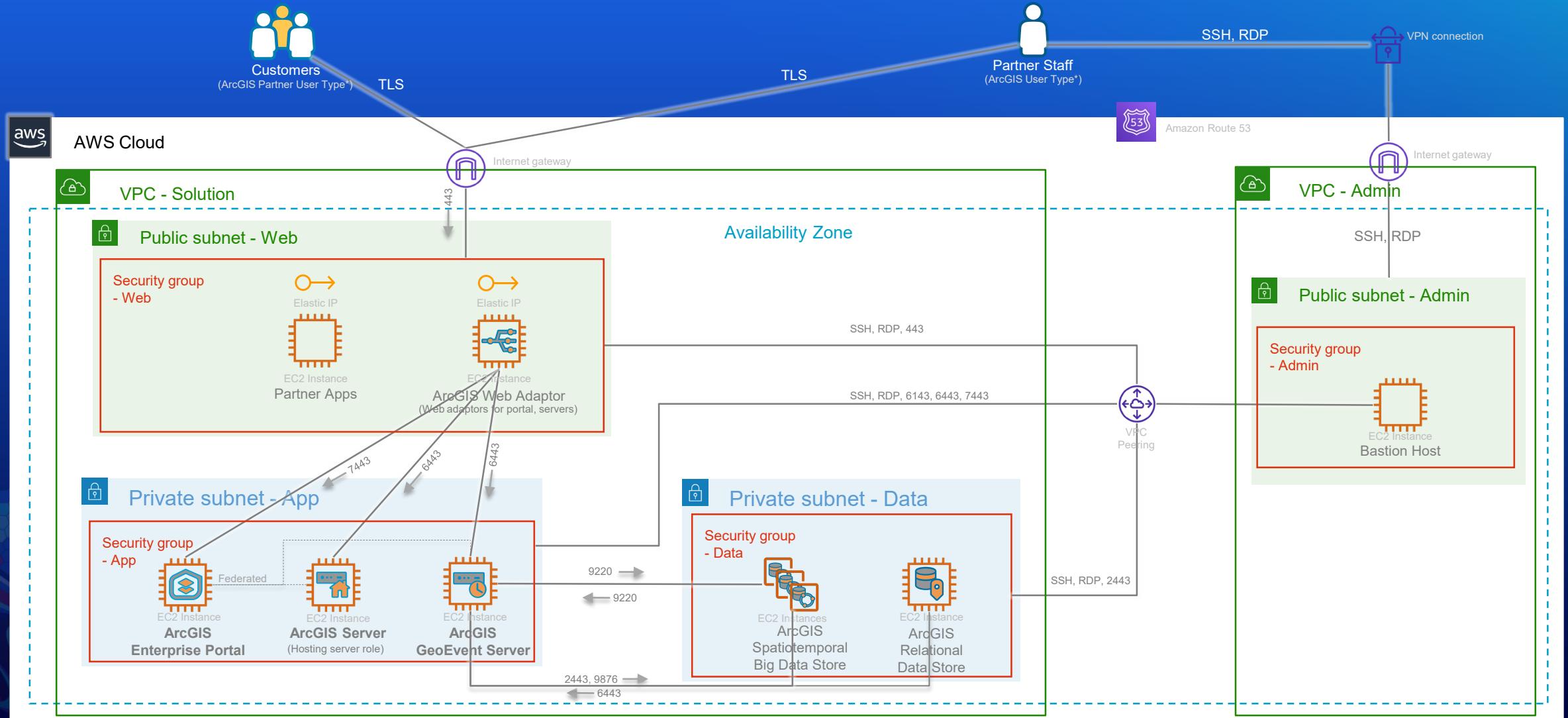
# Embed ArcGIS Capabilities

## Conceptual Architecture: Partner Solution with ArcGIS Real-time Capability



# Embed ArcGIS Capabilities

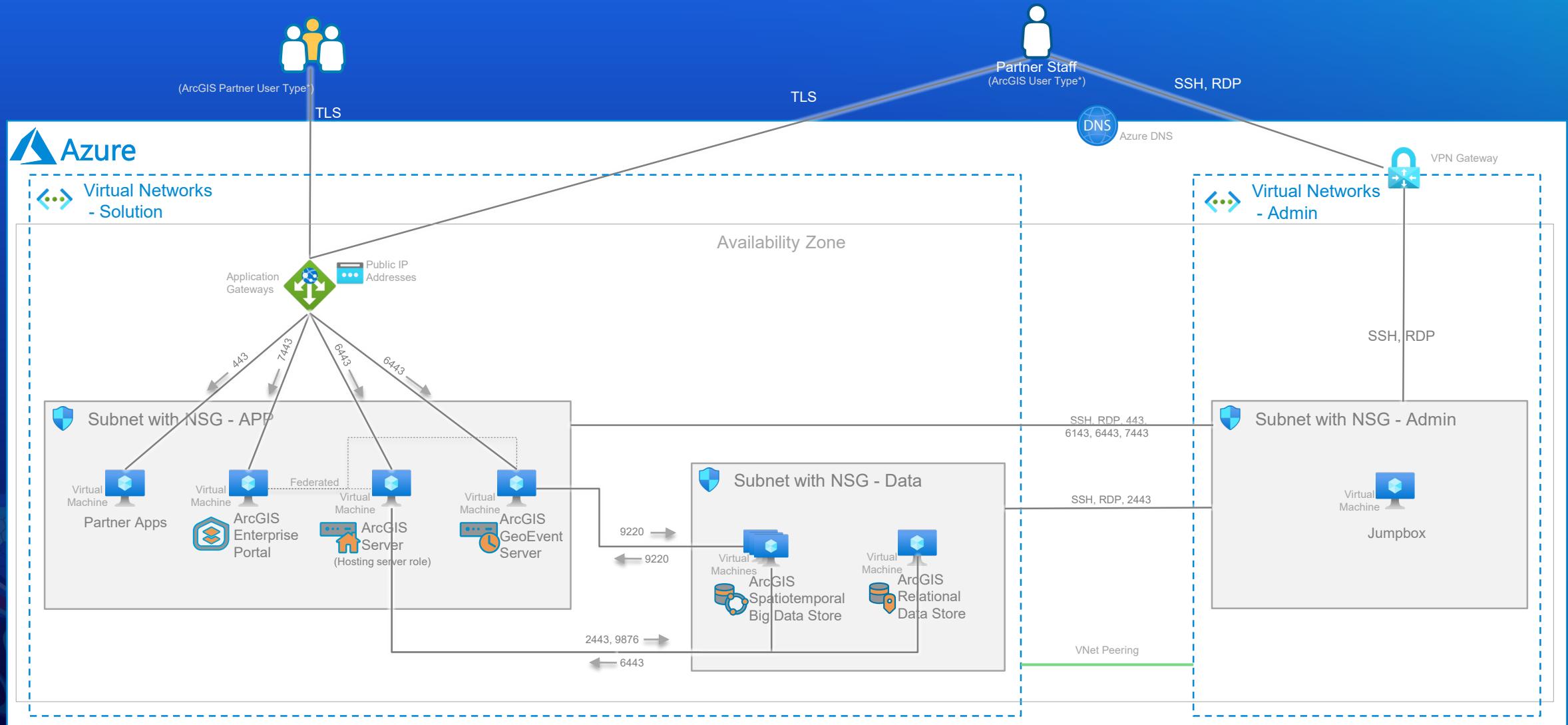
## AWS Cloud Deployment Consideration: Partner Solution ArcGIS Real-time Capability



\* Licensing vehicle for ArcGIS identity

# Embed ArcGIS Capabilities

## Azure Cloud Deployment Consideration: Partner Solution ArcGIS Real-time Capability



# Progressive Implementation of Embedded Solutions with maintenance requests

Embed ArcGIS Demo - LBS

Outstanding requests (5)

- Kennedy / Longfellow School 158 Spring St
- King Open School 850 Cambridge St
- Rindle and Latin Auto Shop 456 Broadway
- High School Extension Program 15 Upton St
- CRLS 9th Grade Campus 359 Broadway

Optimize a route

Embedded components

Location services

- Basemaps
- Routing service
- ArcGIS API for JavaScript

LBS app

Infrastructure

- Hosted feature services & views
- Basic User Types

Form Dispatch Worker

Advanced capabilities

- GeoEvent processors

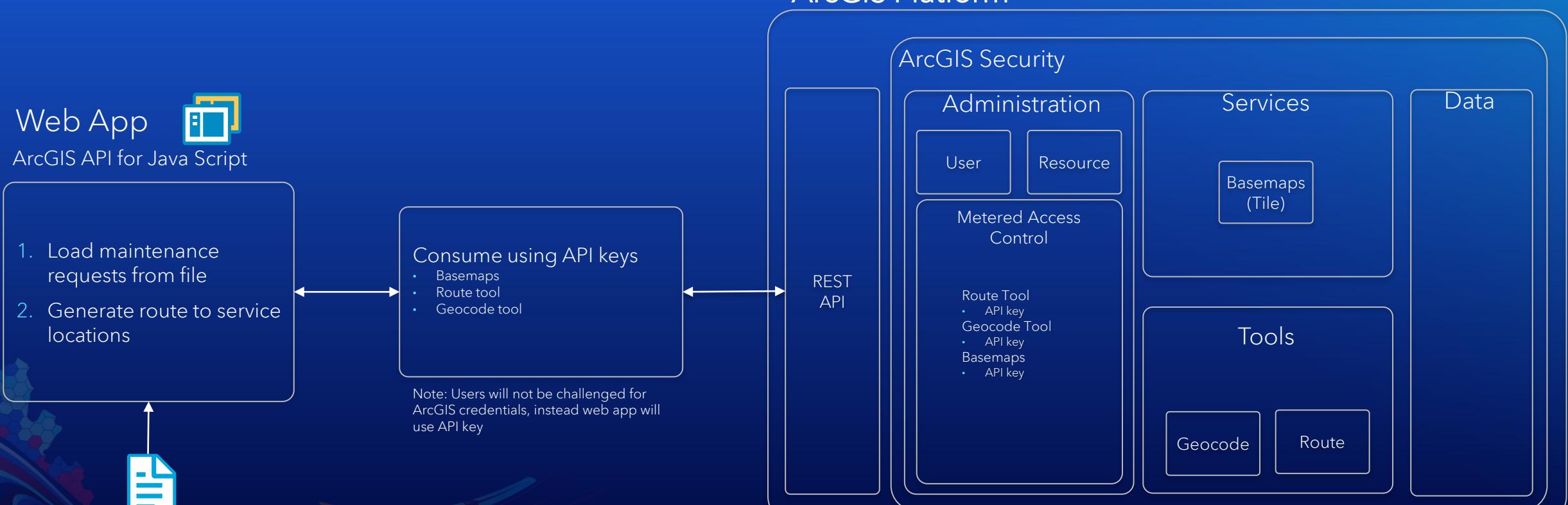
Form Worker

Eri Community Maps Contributors, Harvard University, City of Boston, City of Cambridge, Esri, HERE, Garmin, SafeGraph, INCREMENT P, METI/NASA, USGS, EPA, NPS, US Census Bureau, USDA

Powered by Esri

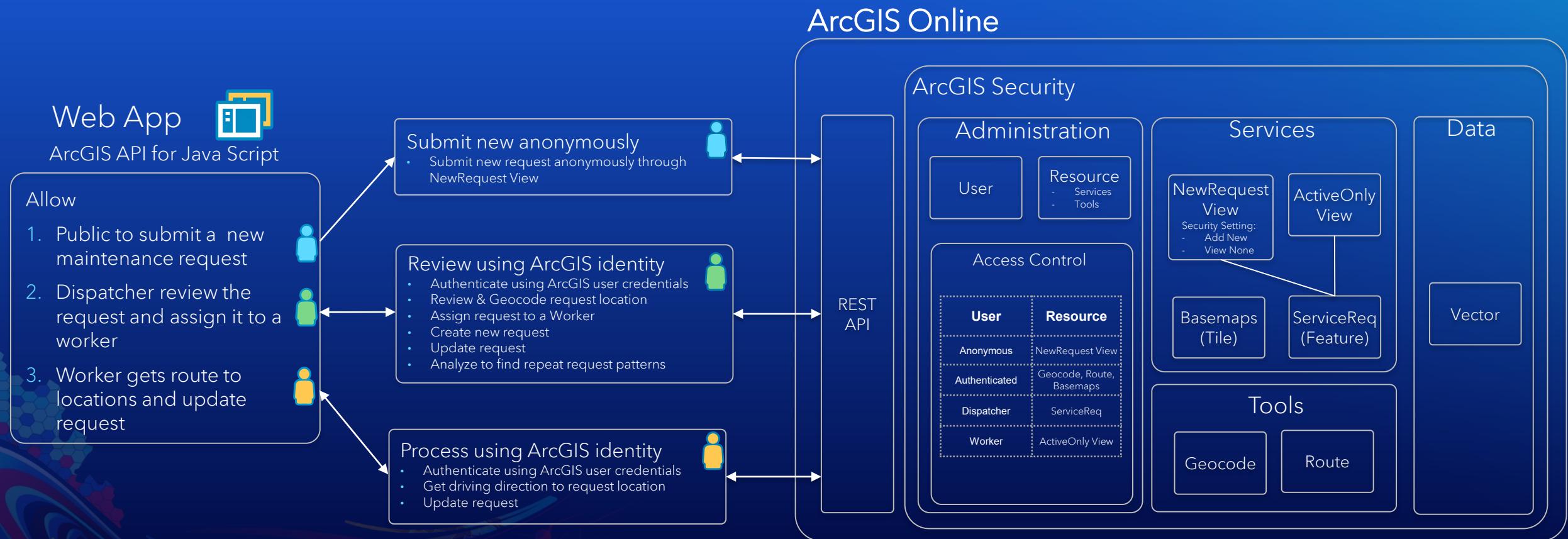
# Embed ArcGIS Capabilities: Location Services

Workflow: Use API key and embed ArcGIS Platform



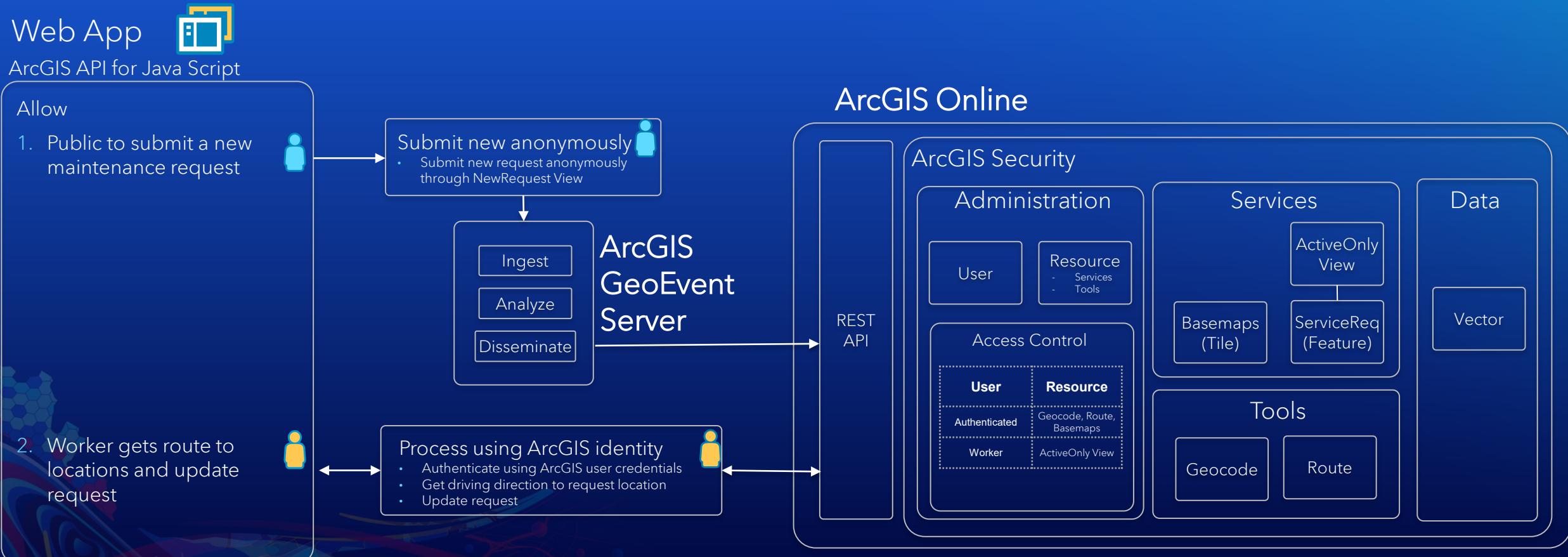
# Embed ArcGIS Capabilities: Workflows by Persona

## Workflow: Use ArcGIS identity to embed ArcGIS Online



# Embed ArcGIS Capabilities: Automated Workflows

Workflow: Use ArcGIS identity to embed ArcGIS Online and ArcGIS GeoEvent Server



# Recap | Embed ArcGIS

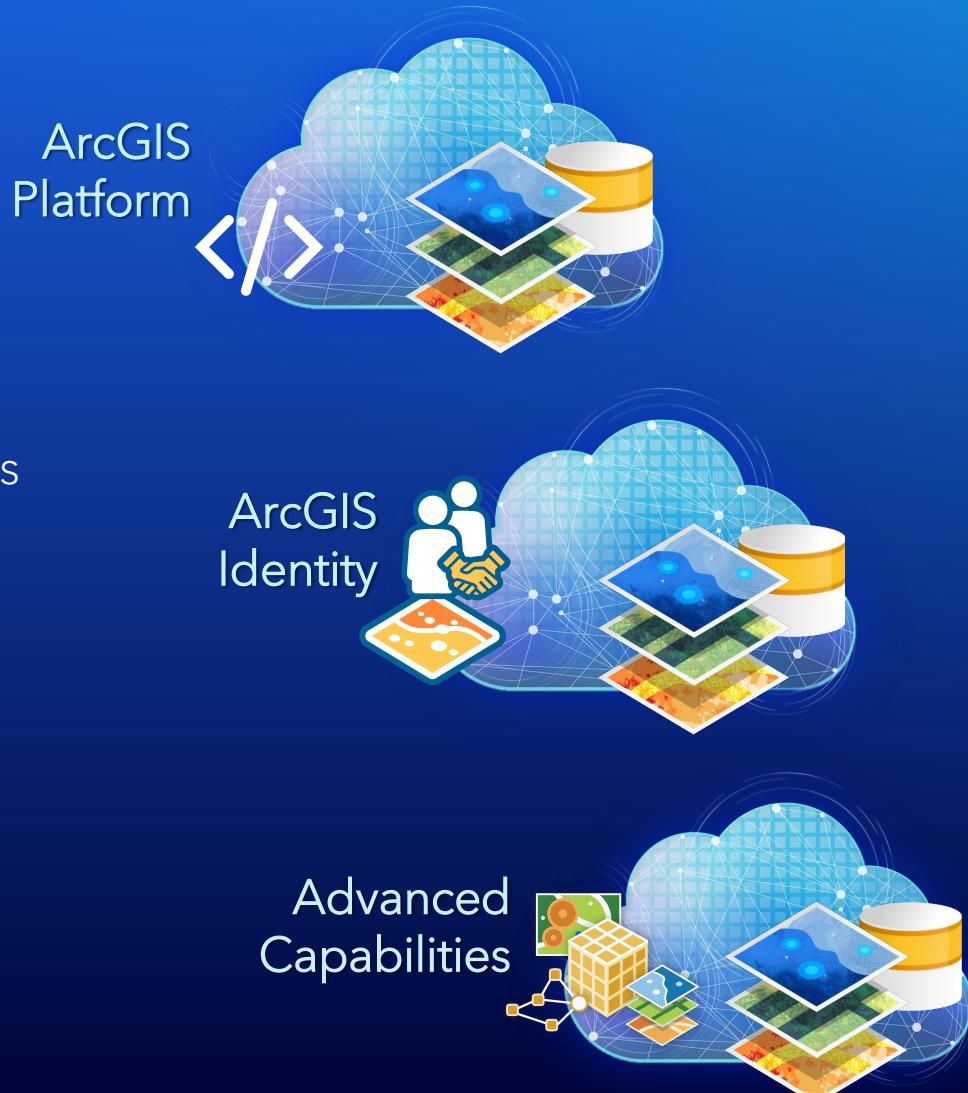
Options to embed ArcGIS into your solutions

## Highlights

- Embed ArcGIS capabilities to solve spatial challenges
- Use identity controls to access and secure ArcGIS
- Embed ArcGIS into your SaaS or On-prem solutions

## Places to start

- Sign-up as a developer to use ArcGIS Platform





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