



Building Products with ArcGIS: Common Patterns and Architectures

Rafael Fernandes

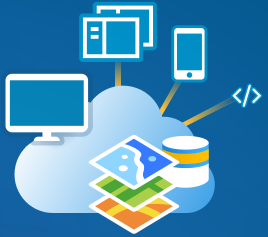
Jay Rajamohan

2021 ESRI
DEVELOPER SUMMIT

Opportunities for Developers and Partners

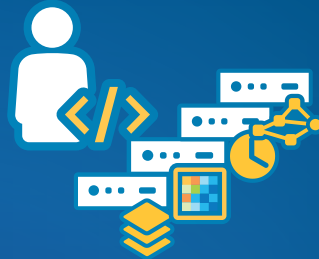
No matter what geospatial challenge you help to solve

Extend



Desktop, Web, and
Mobile solutions

Embed



Partner Solutions
with embedded
ArcGIS capabilities

Content



Vector, Raster, and
Real-time content

Services



Consulting,
Managed, and
Implementation
Services

Opportunities for Developers and Partners

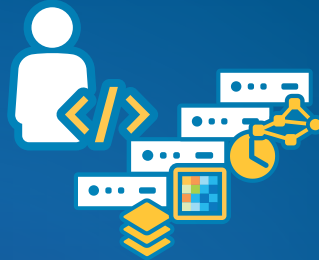
Enrich customer's ArcGIS workflows

Extend



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Extend ArcGIS

Options to extend GIS centric workflows

Extend ArcGIS Products to provide industry solutions and support customer workflows

Use customer licenses & infrastructure for your solution

Enhance and customize Esri customers' user experience

Access all Esri customers



Extend ArcGIS

Desktop

Desktop

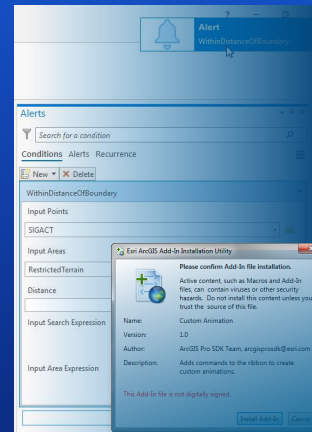


Build Custom Desktop Apps
ArcGIS Runtime

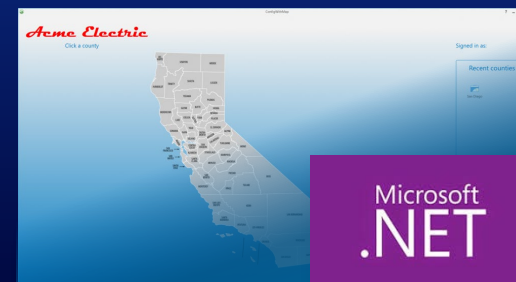
Java
.NET
Qt



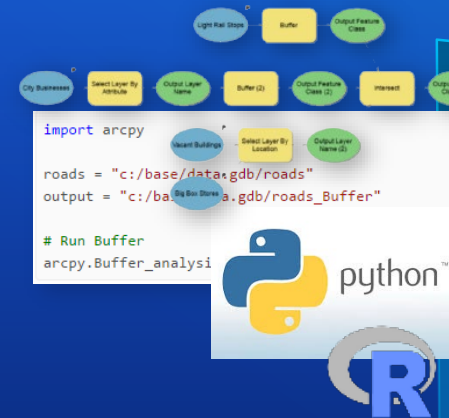
Build Add-Ins
ArcGIS Pro SDK



Configure ArcGIS Pro
ArcGIS Pro SDK



Extend Analysis Tools
Geo Processing Tools



60+ New Core Tools
(1,200+ total)

Space-Time
Charting tools
Hydrologic Analysis
Raster Analysis
Network Analysis
Python API
Model Builder
R integration

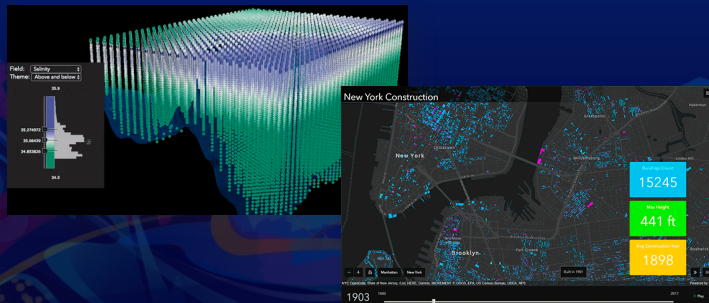


Extend ArcGIS

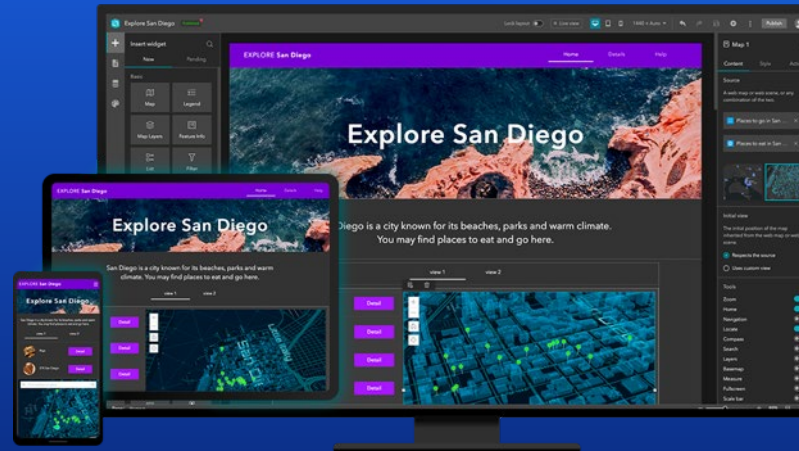
Web



Build Custom Web Apps ArcGIS API for JavaScript



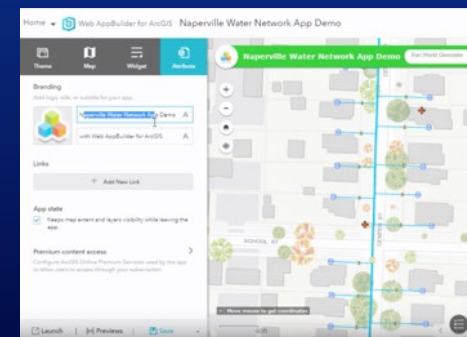
Experience Builder



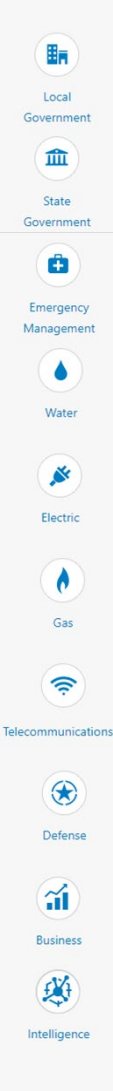
Customize ArcGIS Solutions

- Industry specific: Tools, Applications, Configurations and Workflows
- Managed and Maintained by Esri
- Great starting point for your solutions
- Deliver solutions to you Customers

Web AppBuilder for ArcGIS



- App creation without coding
- Run on any device or browser
- Build self-help apps
- Extensible framework
- Build a web app in four steps



Extend ArcGIS

Mobile



App linking

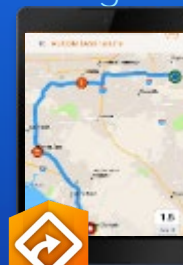
Workforce



Plan

Use location to coordinate field activities

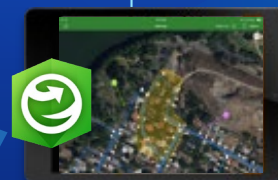
Navigator



Navigate

Your roads, your data - even while offline

Explorer



Understand

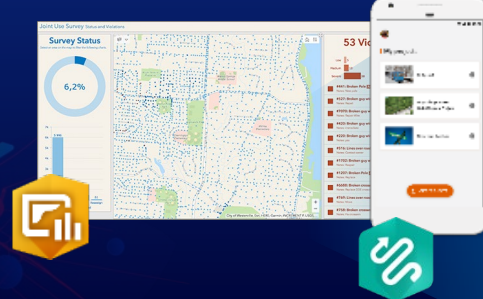
Provide visual context in the field with maps

Partner Runtime App



Tracker

ArcGIS Dashboards



Monitor

Make decisions at a glance

Collector



Survey123



QuickCapture



Capture

Perform accurate data collection and inspections

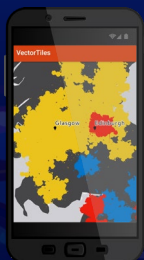
ArcGIS Field Maps



App Linking

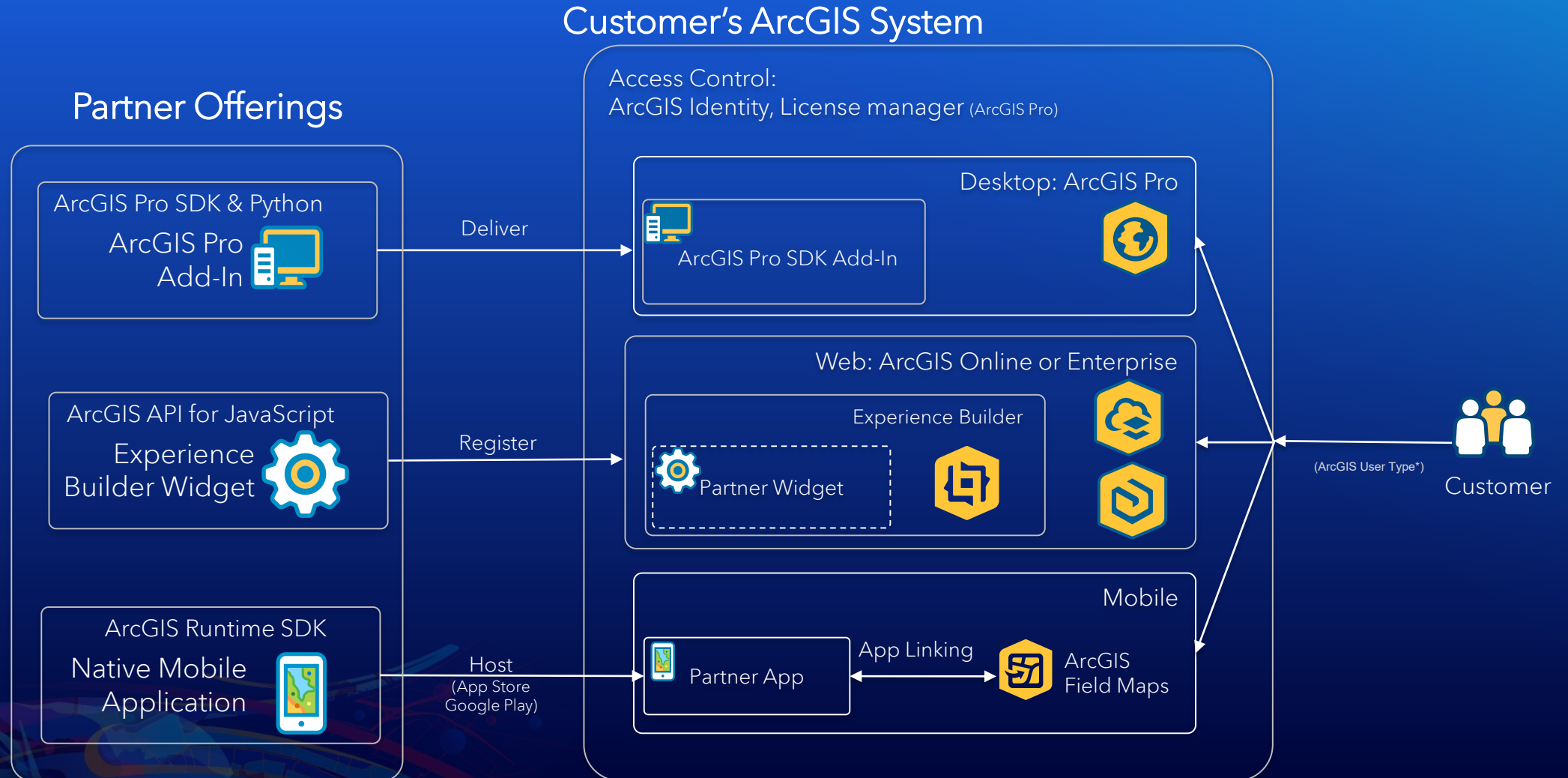
Build Custom Native Apps
ArcGIS Runtime

iOS
Android
Java
.Net
Qt



Extend ArcGIS

How to add capabilities to customer's ArcGIS



* Licensing vehicle for ArcGIS identity

Recap | Extend ArcGIS

Options to extend GIS centric workflows

Highlights

- Use customer licenses & infrastructure for your solution
- Access all Esri customers
- Enhance and customize Esri customers' user experience

Places to start

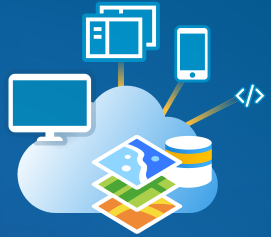
- Desktop
 - Build ArcGIS Pro-Add-ins
- Web
 - Extend an ArcGIS Solution
 - Build a widget
 - Make a custom Web App
- Mobile
 - Include Esri applications to your mobile workflows with App linking



Opportunities for Developers and Partners

Enrich your solution with geospatial capabilities

Extend



Desktop, Web, and
Mobile solutions

Embed



Partner Solutions
with embedded
ArcGIS capabilities

Content



Vector, Raster, and
Real-time content

Services



Consulting,
Managed, and
Implementation
Services

Embed ArcGIS

Options to embed ArcGIS into your solutions

Enhance your industry and market solutions with geospatial technology

ArcGIS
Platform



For Developers
and Partners

Save development time by embedding ArcGIS capabilities to solve spatial challenges

ArcGIS
Identity



Requires
Partnership

Use identity controls to access and secure ArcGIS

Embed ArcGIS into your SaaS or On-prem solutions

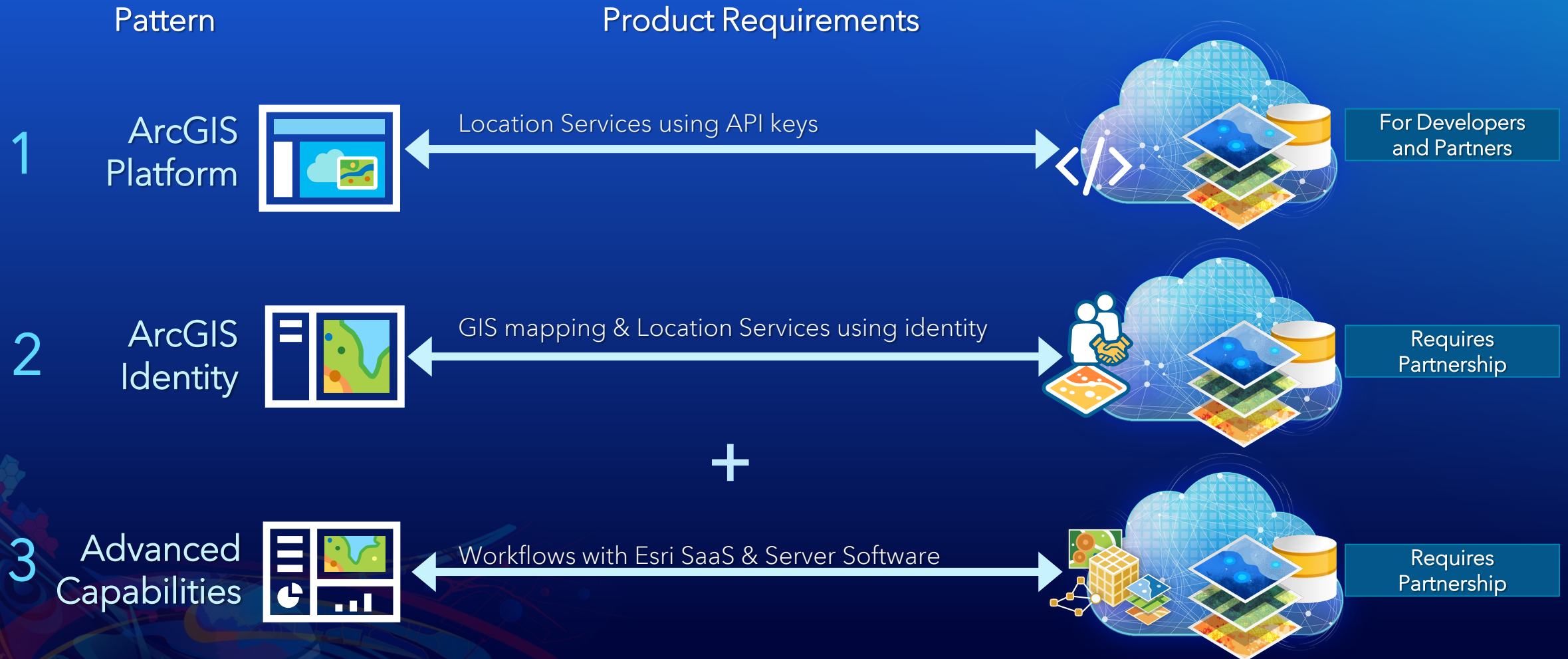
Advanced
Capabilities



Requires
Partnership

Embed ArcGIS Capabilities

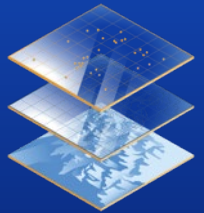
Partner Products – Core Concepts



ArcGIS Platform (PaaS)

Extensive Content and Powerful Capabilities

Location Services



Basemaps



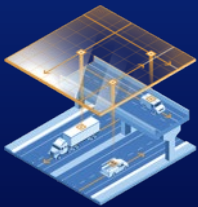
Data Hosting



Data Visualization



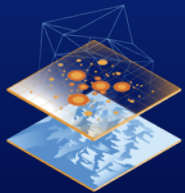
Geocoding & Search



Routing & Directions



Maps & Data



Spatial Analytics

Developer Experience

New Developer Experience
Developer Resources

Business Model

Consumption-Based



Embed ArcGIS Capabilities

Conceptual Architecture: Partner Solution with ArcGIS Platform



Licensed through
ArcGIS Developer subscription

Embed ArcGIS Capabilities

ArcGIS Identity: Partner User Types



Lite

Partner Apps



Basic

Partner Apps



Standard

Partner Apps



Advanced

Partner Apps







Esri Apps



Esri Apps
Bundle

Embed ArcGIS Capabilities

ArcGIS Identity: Partner User Type

| Partner User Type Level | Lite | Basic | Standard | Advanced | |
|-------------------------|---|---|---|---|---------------|
| ArcGIS Capabilities | View items and content | View with ability to edit features | View and edit with ability to author | View and edit with ability to author | |
| ArcGIS Online Credits | 0 | 250 | 500 | 500 | |
| Runtime Levels | Lite | Basic | Standard | Advanced | |
| Location Services | Mapping | Geocoding | Data Layers | Routing | GeoEnrichment |
| Add-ons |  ArcGIS Online Credits |  Esri Apps & Bundles |  User Type Extensions |  Location Services | |

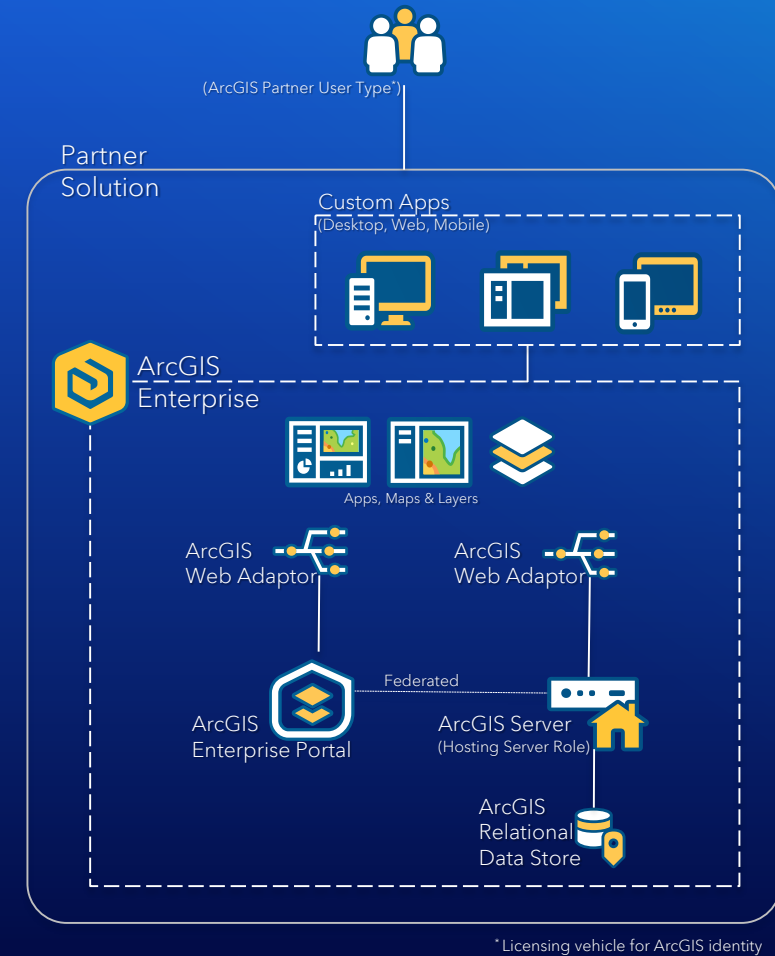
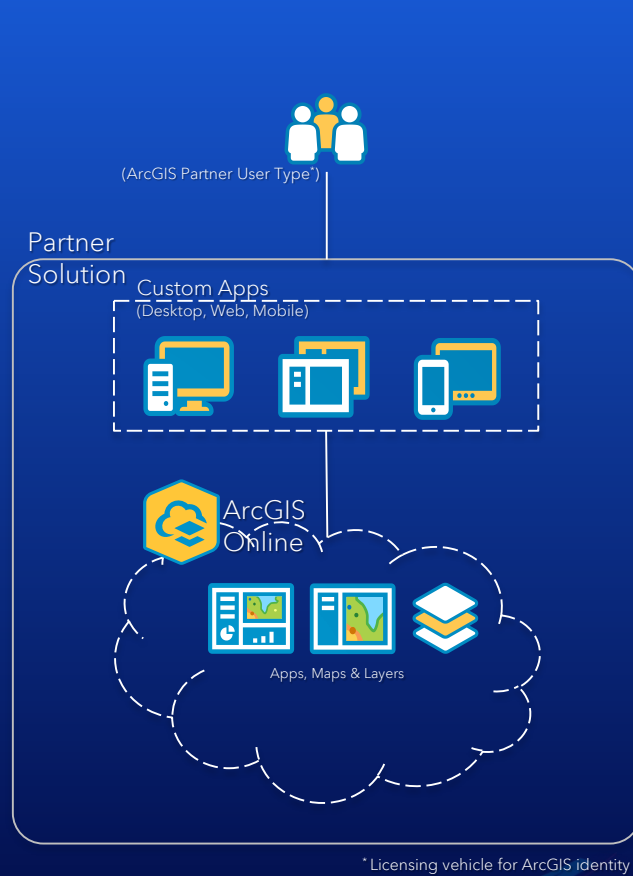
Partner Product



- No upfront cost to partner
- Partner managed & maintained
- Provides access to ArcGIS components
- Supports external identity providers (SAML / OID Connect)
- User Authentication with OAuth

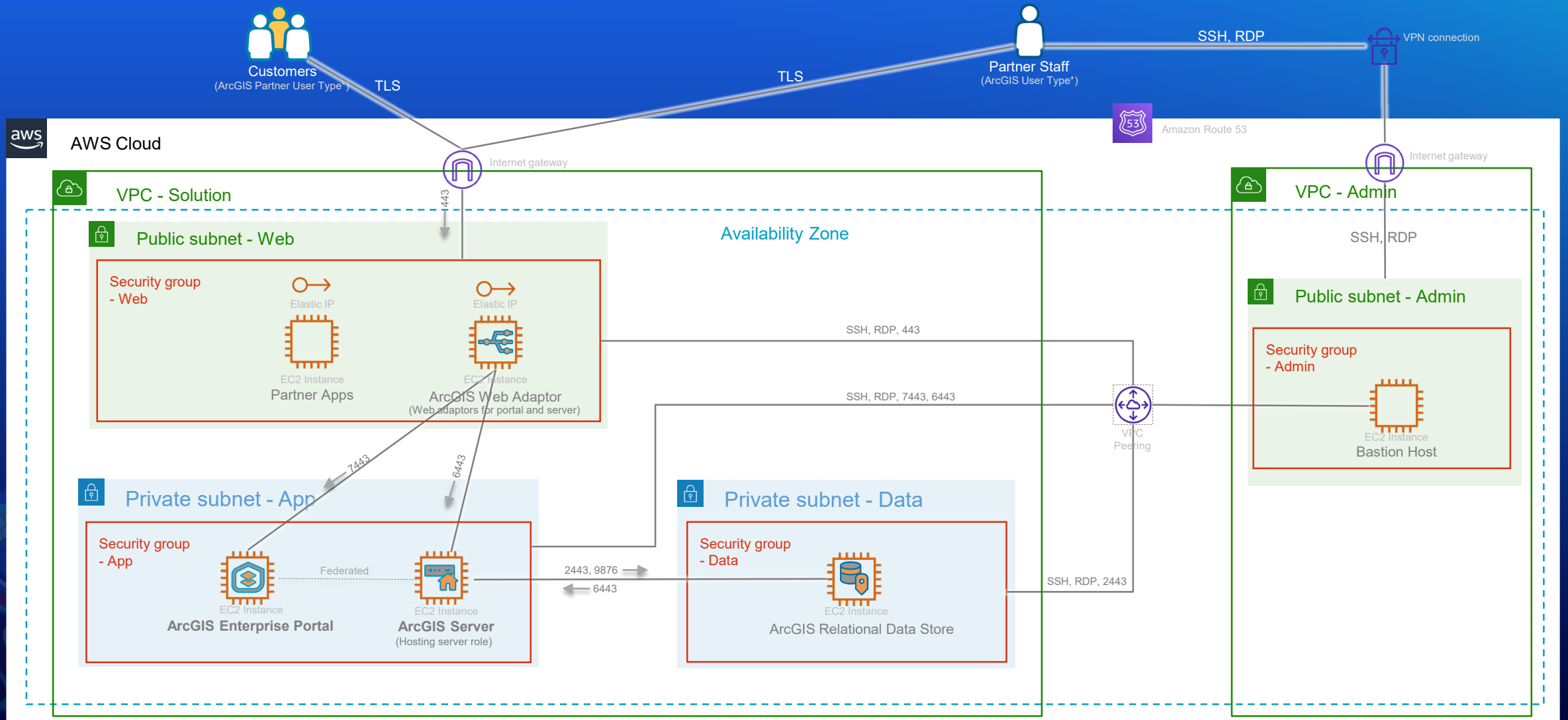
Embed ArcGIS Capabilities

Conceptual Architecture: Partner Solution using ArcGIS Partner User Type



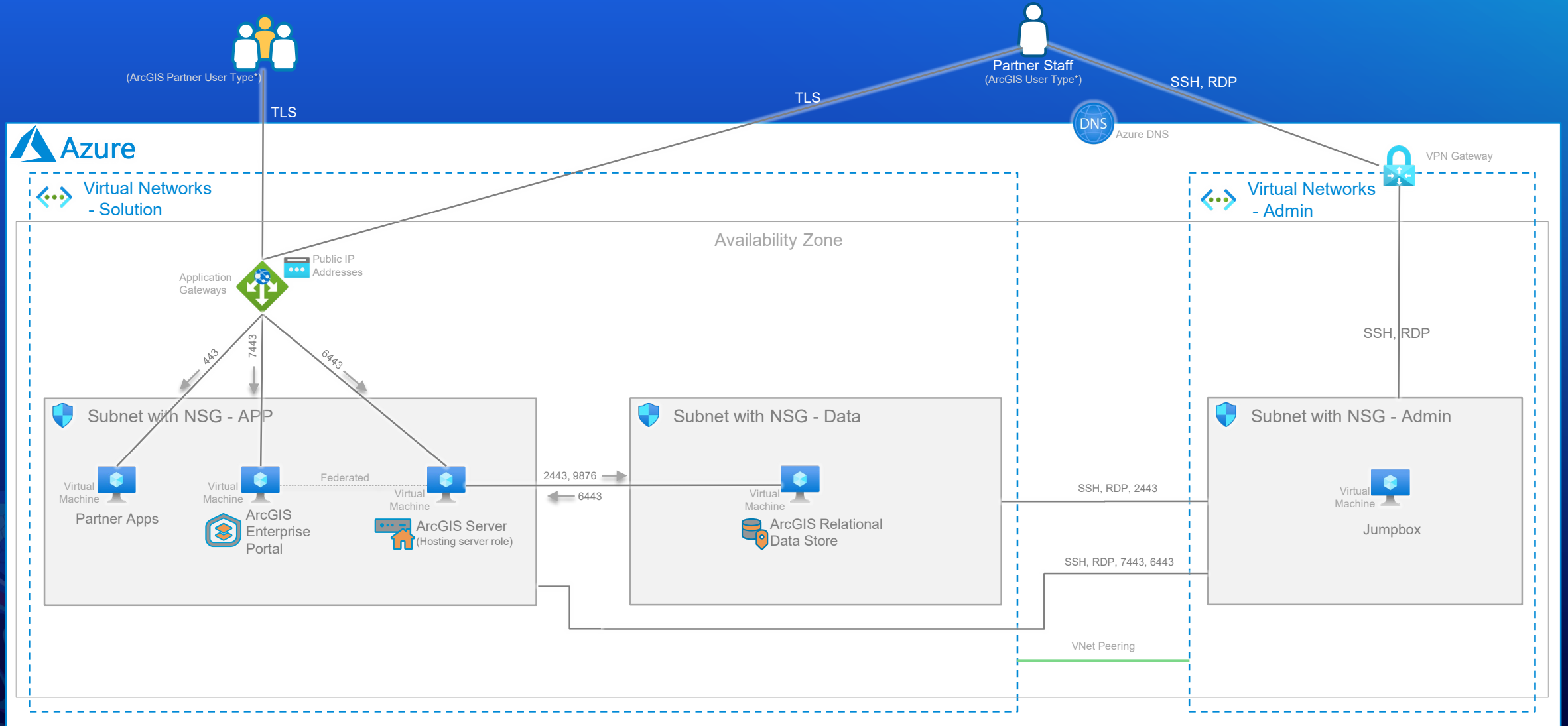
Embed ArcGIS Capabilities

AWS Cloud Deployment Consideration: Partner Solution using ArcGIS Partner User Type



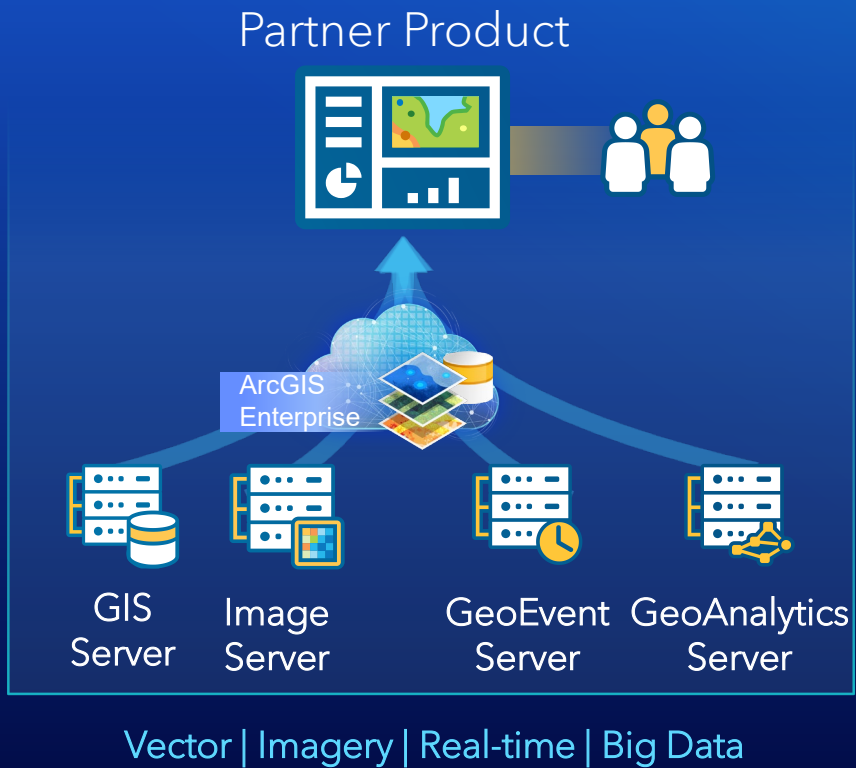
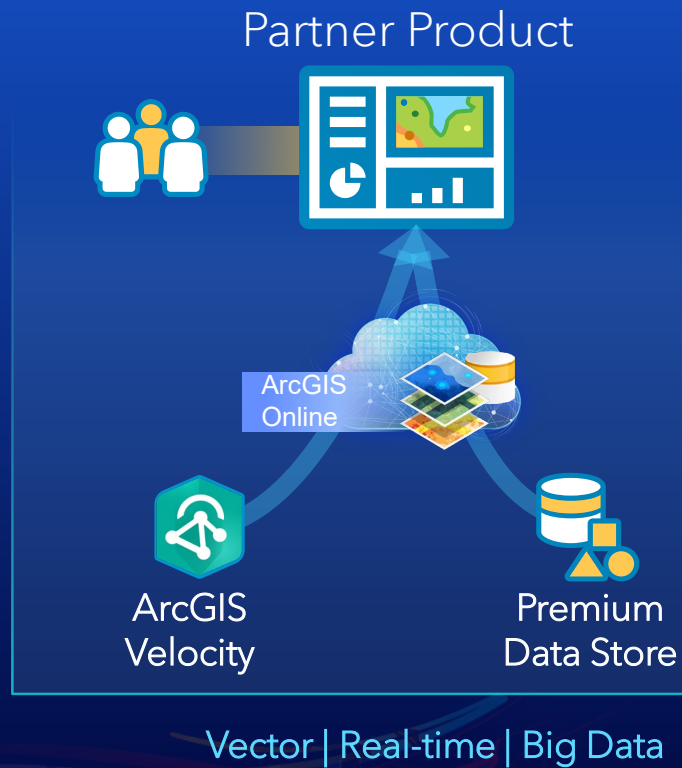
Embed ArcGIS Capabilities

Azure Cloud Deployment Consideration: Partner Solution using ArcGIS Partner User Type



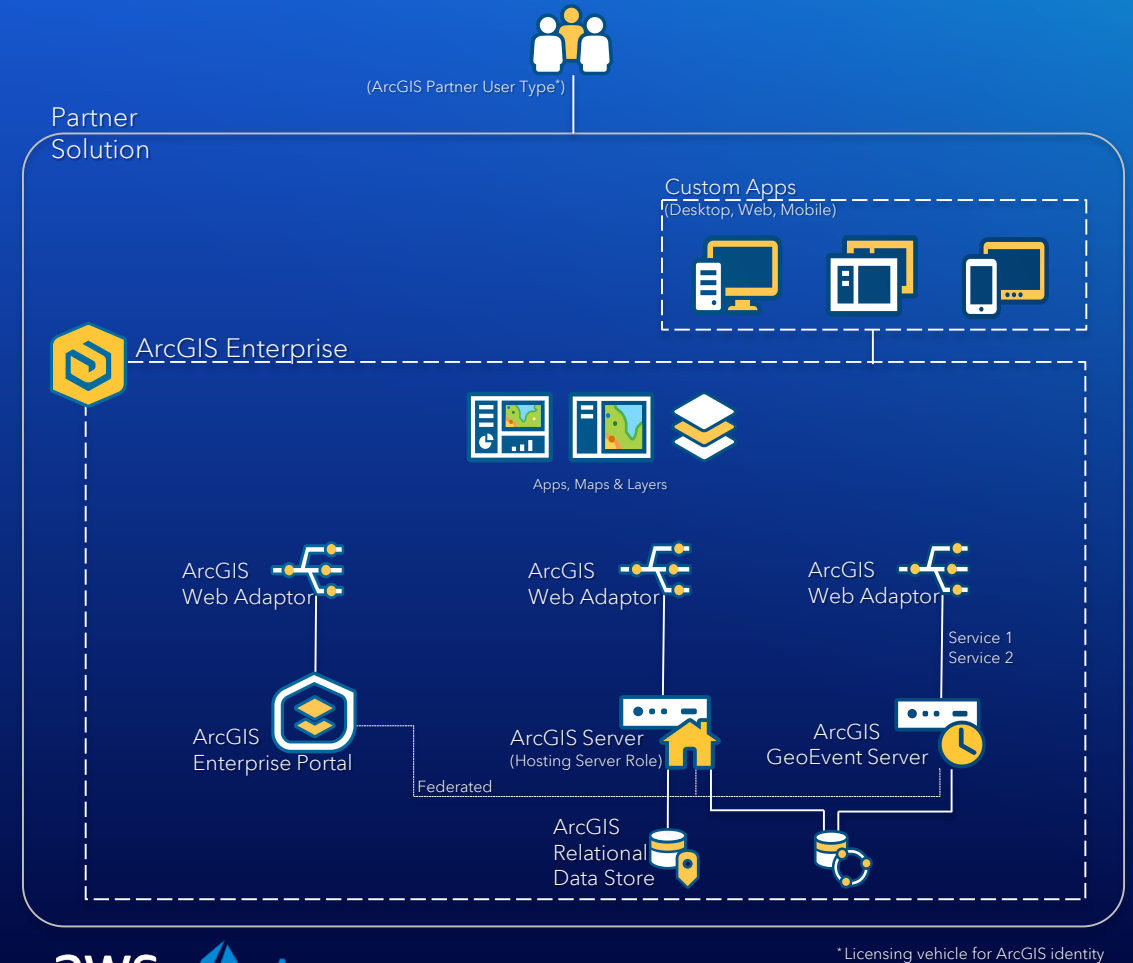
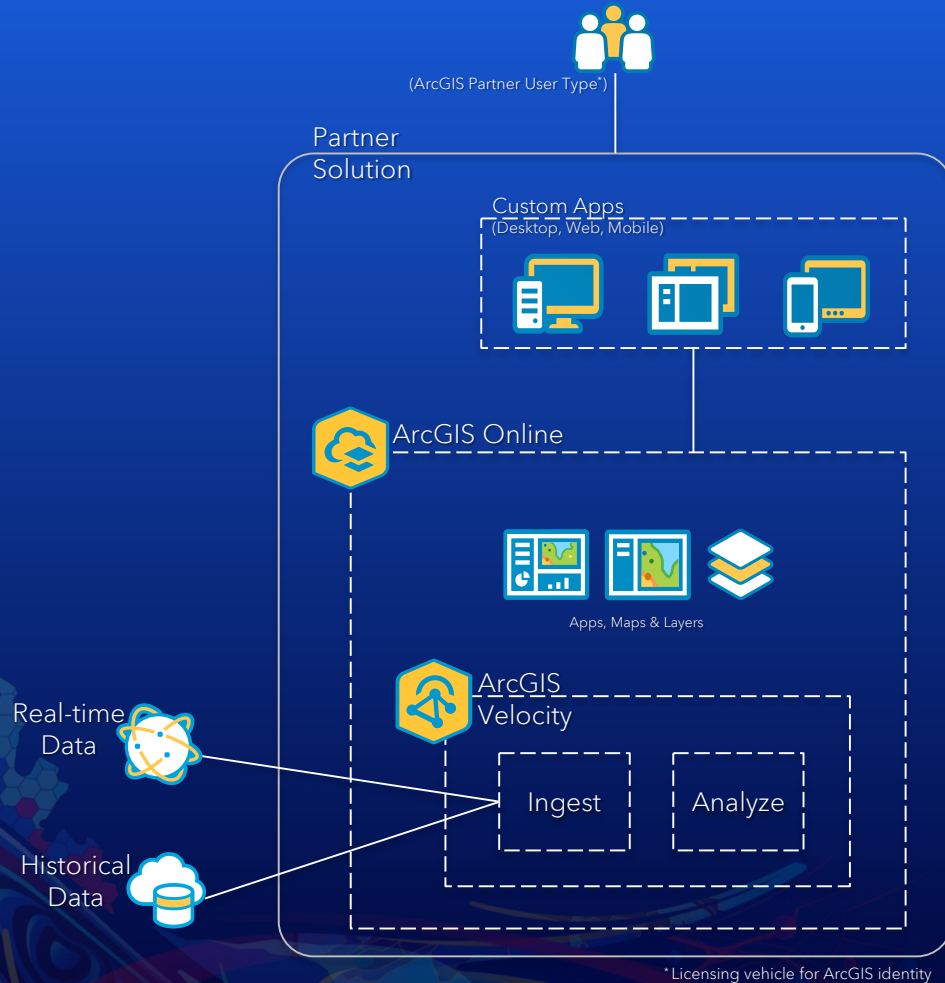
Embed ArcGIS Capabilities

Advanced Capabilities



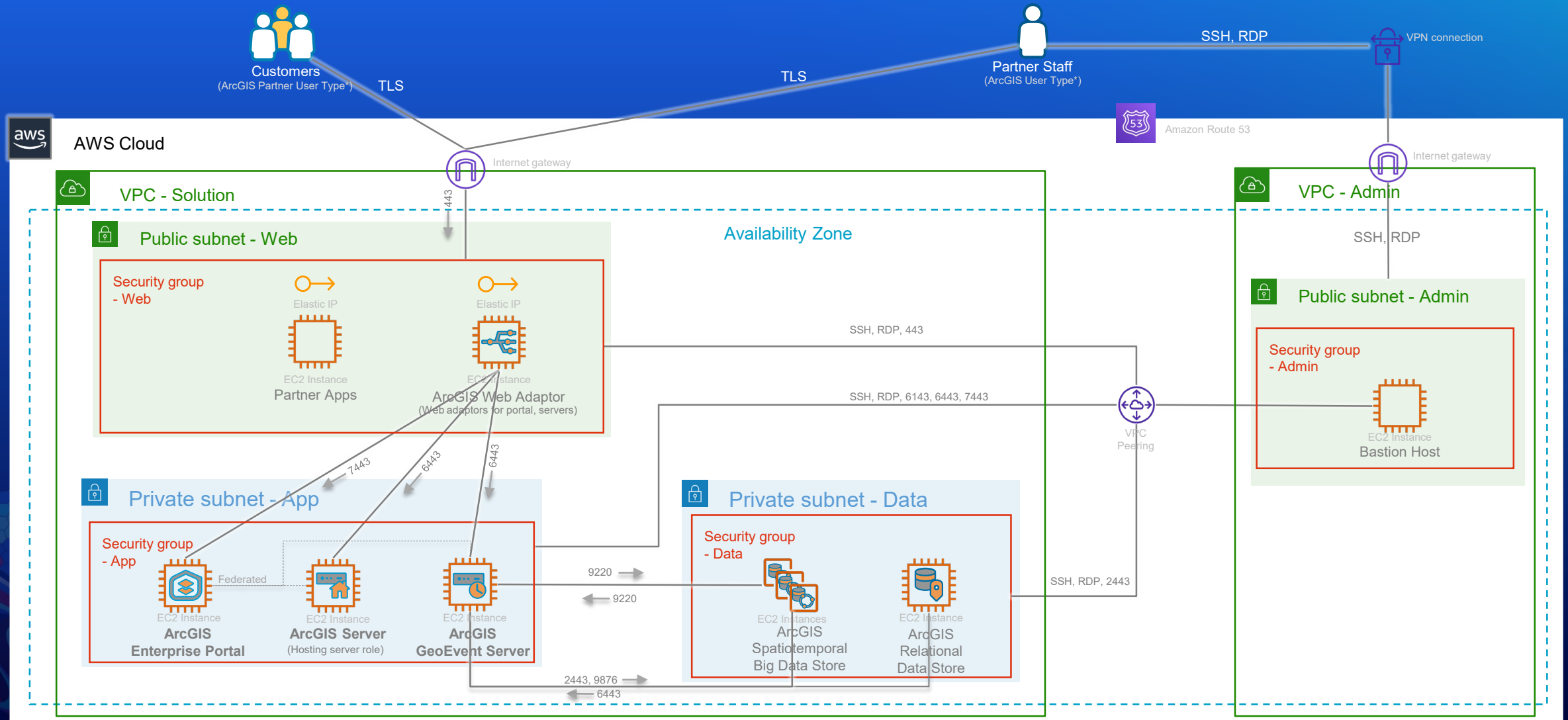
Embed ArcGIS Capabilities

Conceptual Architecture: Partner Solution with ArcGIS Real-time Capability



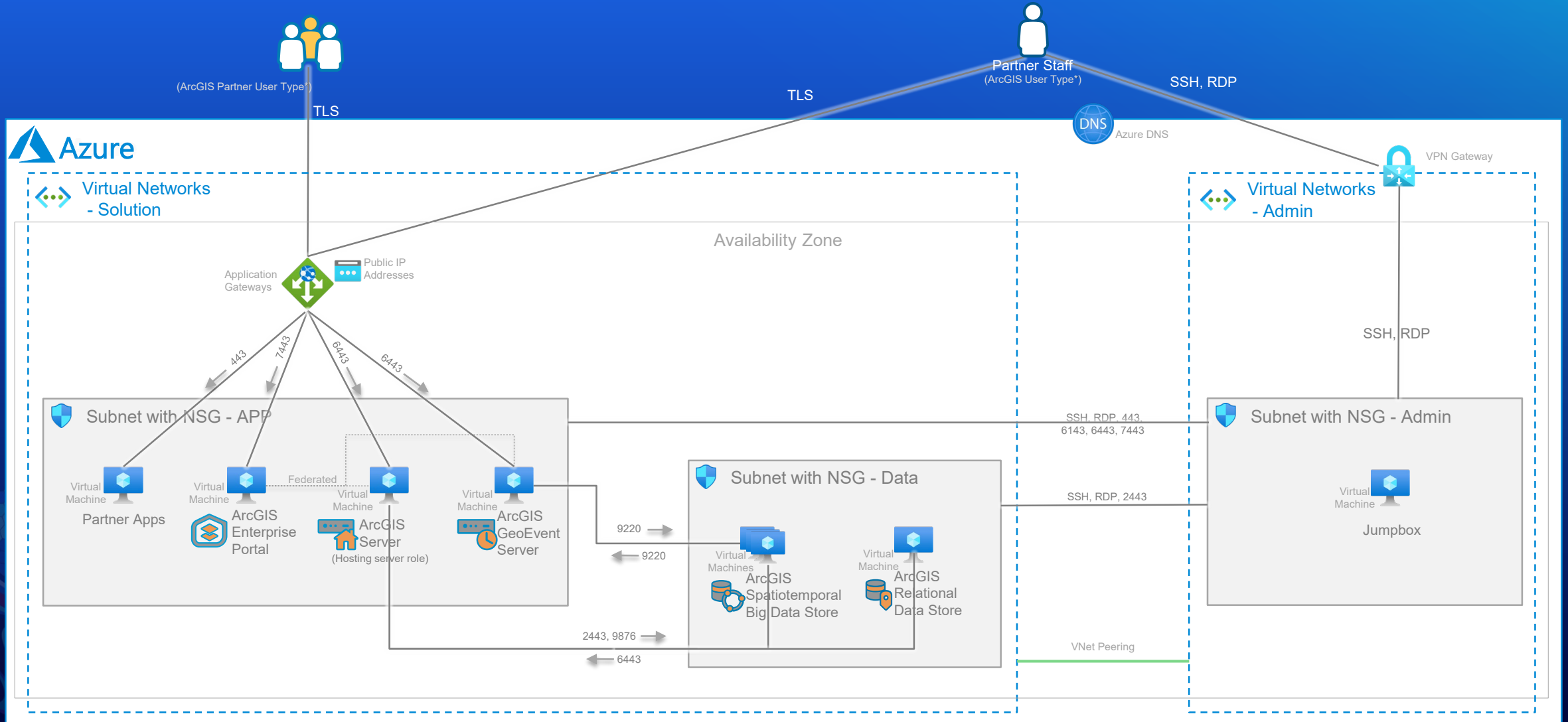
Embed ArcGIS Capabilities

AWS Cloud Deployment Consideration: Partner Solution ArcGIS Real-time Capability



Embed ArcGIS Capabilities

Azure Cloud Deployment Consideration: Partner Solution ArcGIS Real-time Capability



Embed ArcGIS Demo - LBS

Outstanding requests (5)

- Kennedy / Longfellow School
158 Spring St
- King Open School
850 Cambridge St
- Rindge and Latin Auto Shop
456 Broadway
- High School Extension Program
15 Upton St
- CRLS 9th Grade Campus
359 Broadway

Optimize a route

Embedded components

Location services

- Basemaps
- Routing service
- ArcGIS API for JavaScript

LBS app

Infrastructure

Hosted feature services & views
Basic User Types

Form Dispatch Worker

Advanced capabilities

GeoEvent processors

Form Worker

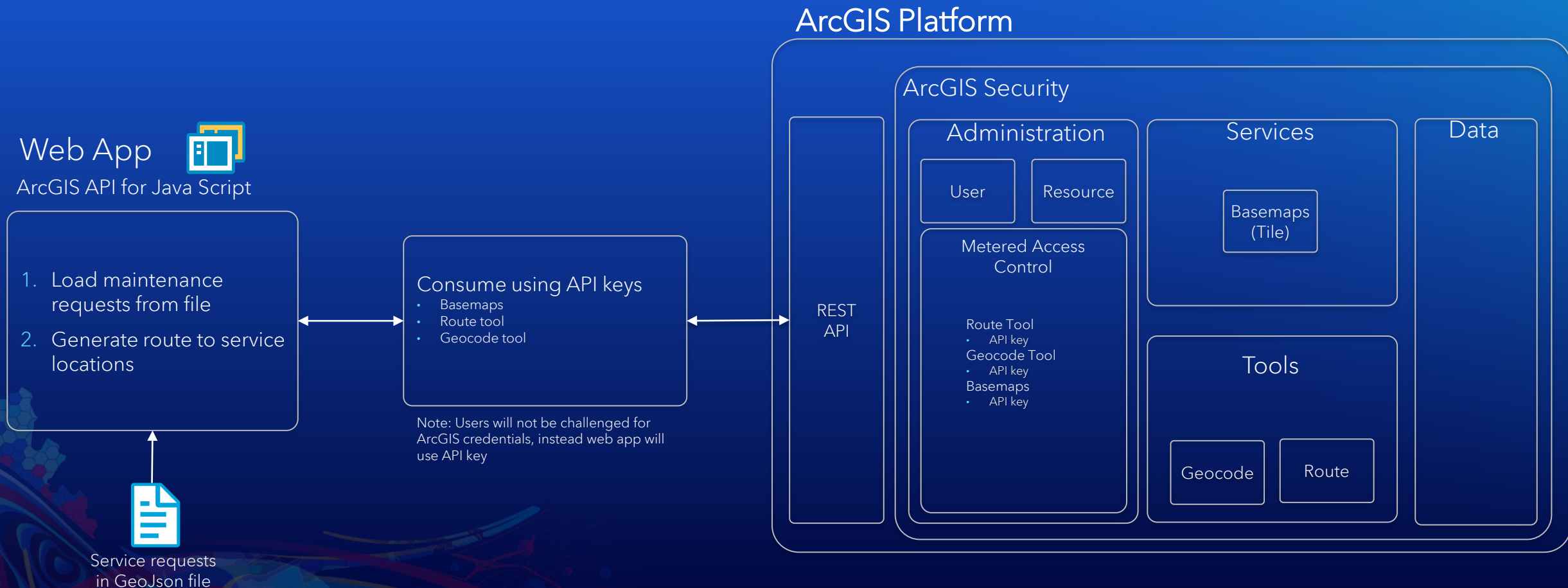
Esri Community Maps Contributors, Harvard University, City of Boston, City of Cambridge, Esri, HERE, Garmin, SafeGraph, INCREMENT P, METI/NASA, USGS, EPA, NPS, US Census Bureau, USDA
Powered by Esri

Progressive Implementation of Embedded Solutions

with maintenance requests

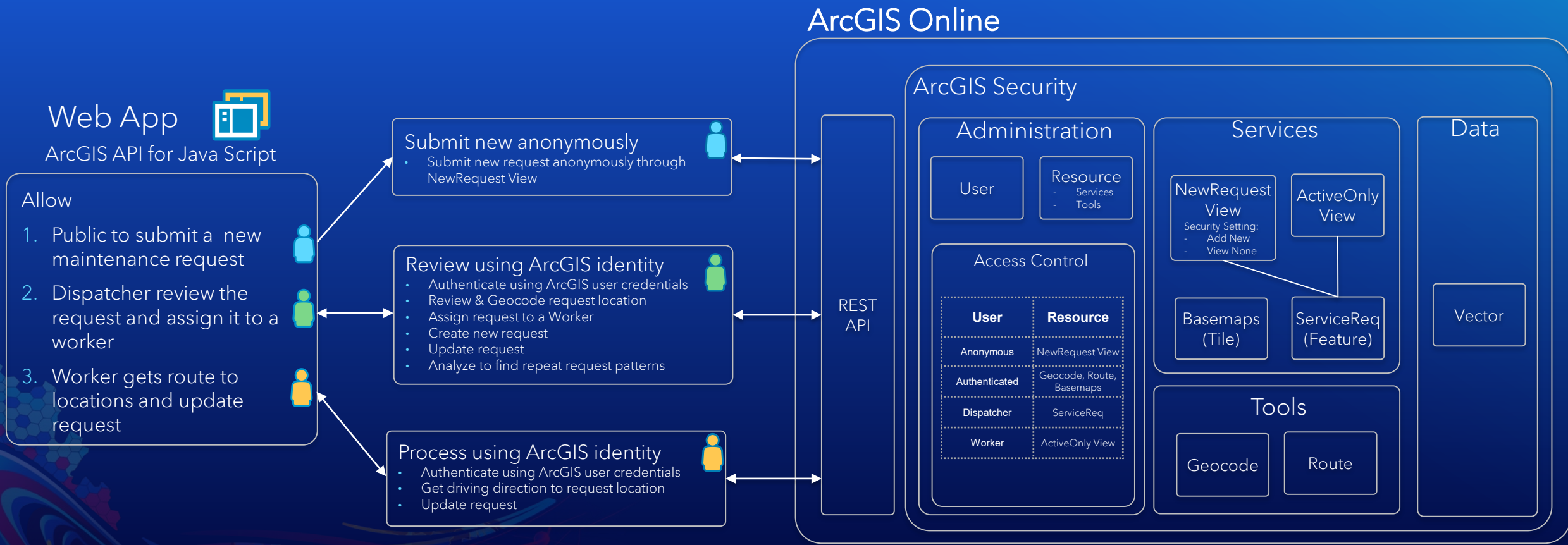
Embed ArcGIS Capabilities: Location Services

Workflow: Use API key and embed ArcGIS Platform



Embed ArcGIS Capabilities: Workflows by Persona

Workflow: Use ArcGIS identity to embed ArcGIS Online



Embed ArcGIS Capabilities: Automated Workflows

Workflow: Use ArcGIS identity to embed ArcGIS Online and ArcGIS GeoEvent Server

Web App 
ArcGIS API for Java Script

Allow

1. Public to submit a new maintenance request



Submit new anonymously
• Submit new request anonymously through NewRequest View



Ingest

Analyze

Disseminate

ArcGIS
GeoEvent
Server

2. Worker gets route to locations and update request



Process using ArcGIS identity
• Authenticate using ArcGIS user credentials
• Get driving direction to request location
• Update request



ArcGIS Online

REST
API

ArcGIS Security

Administration

User

Resource
• Services
• Tools

Access Control

User

Resource
Geocode, Route,
Basemaps

Authenticated

Worker

ActiveOnly View

Services

ActiveOnly
View

Basemaps
(Tile)

ServiceReq
(Feature)

Data

Vector

Tools

Geocode

Route

Recap | Embed ArcGIS

Options to embed ArcGIS into your solutions

Highlights

- Embed ArcGIS capabilities to solve spatial challenges
- Use identity controls to access and secure ArcGIS
- Embed ArcGIS into your SaaS or On-prem solutions

Places to start

- Sign-up as a developer to use ArcGIS Platform

ArcGIS
Platform



ArcGIS
Identity



Advanced
Capabilities





esri®

THE
SCIENCE
OF
WHERE®