



esri®

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SCIENCE  
OF  
WHERE®

# 3D Across ArcGIS

Philip Mielke: 3D Web Experience Product Manager

Stephen Heidelberg: 3D Core Technology Product Manager

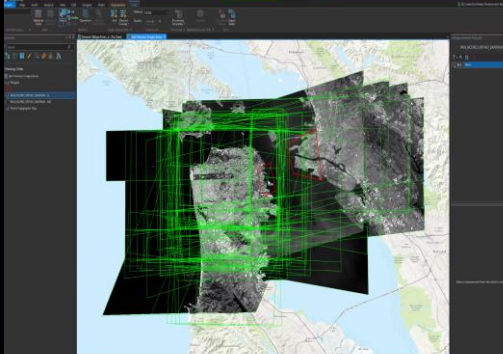
2021 ESRI  
DEVELOPER SUMMIT

**Safe Harbor Statement:** This presentation includes forward-looking roadmap and schedule information that may include dates, release numbers, or scope that could change without notice. Customers and partners are advised not to make business or purchasing decisions based on such forward-looking statements.

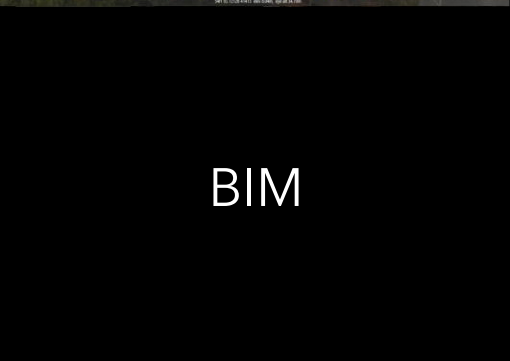




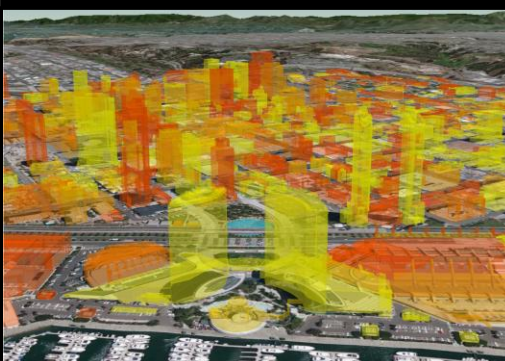
Lidar



Oblique  
photogrammetry



BIM



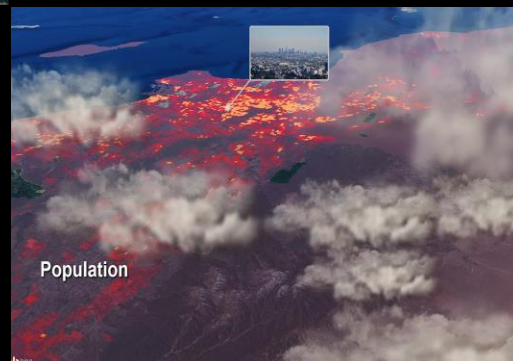
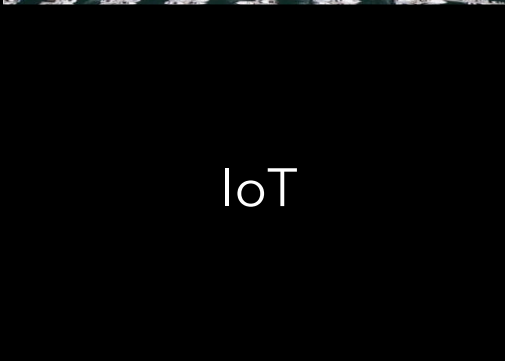
Indoor &  
subsurface  
scanning



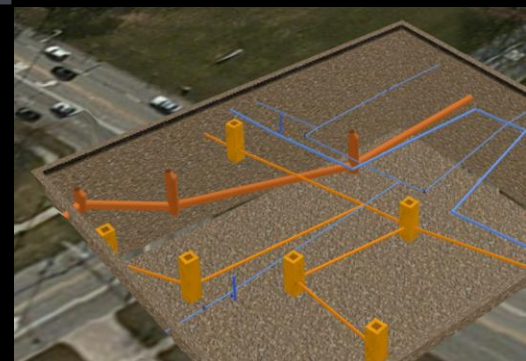
Real-time (4D)



IoT



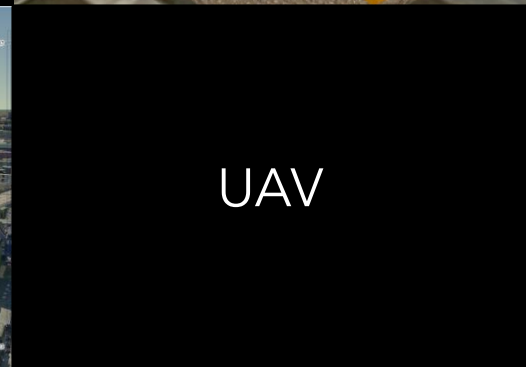
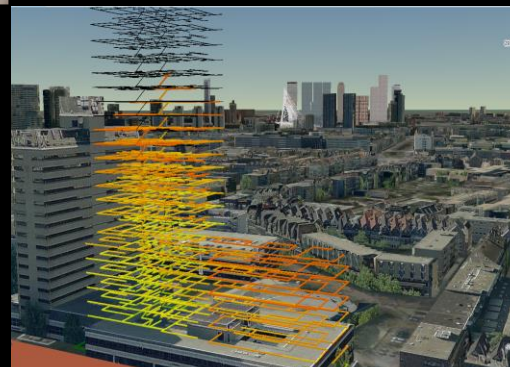
Textured Meshes



FMV




Spherical &  
panoramic  
imagery



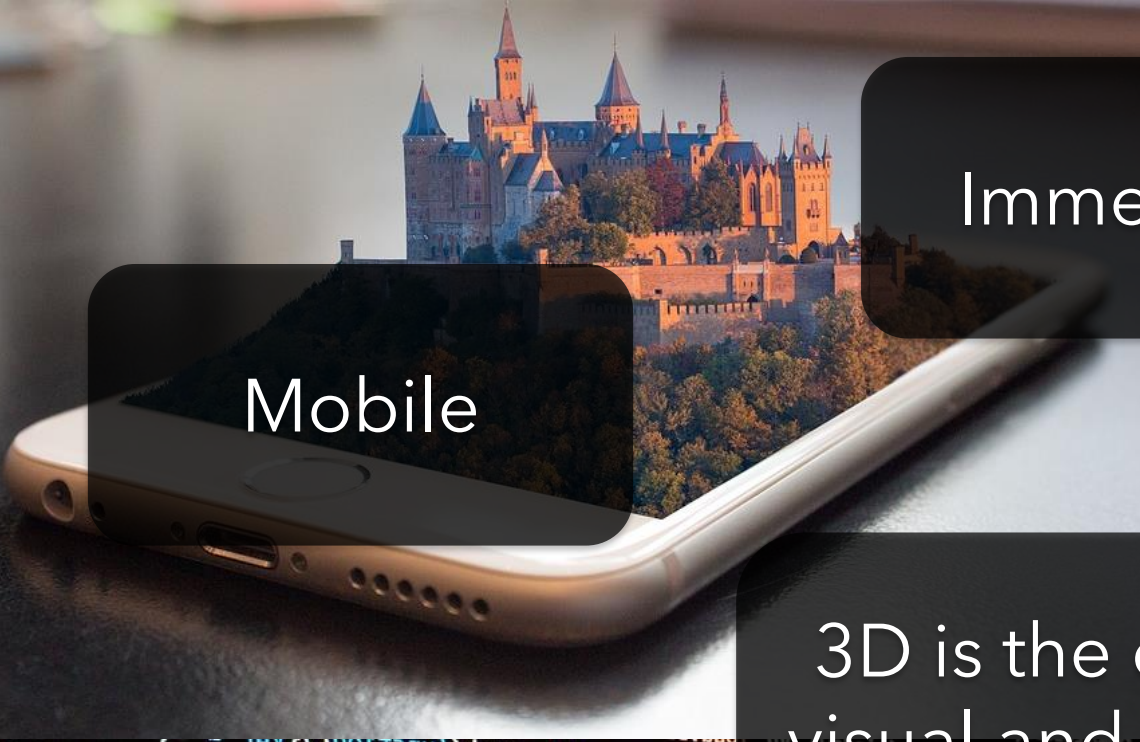
UAV





Data availability is driving  
demand for new experiences






Mobile

Immersive



Consumer-level  
Usability

3D is the common  
visual and analytical  
experience for GIS



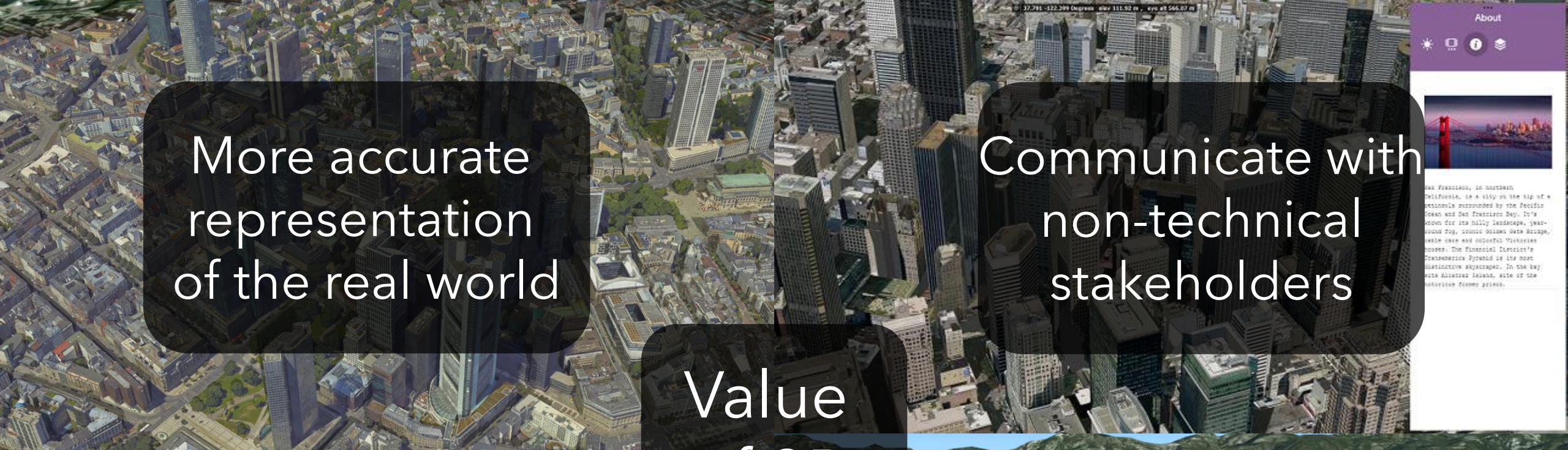
Realtime

Deep &  
Smart



Visually  
compelling






More accurate  
representation  
of the real world

Communicate with  
non-technical  
stakeholders

Value  
of 3D



Visualize features  
that don't exist or  
that can't be seen




Analyze behavior  
and aesthetics

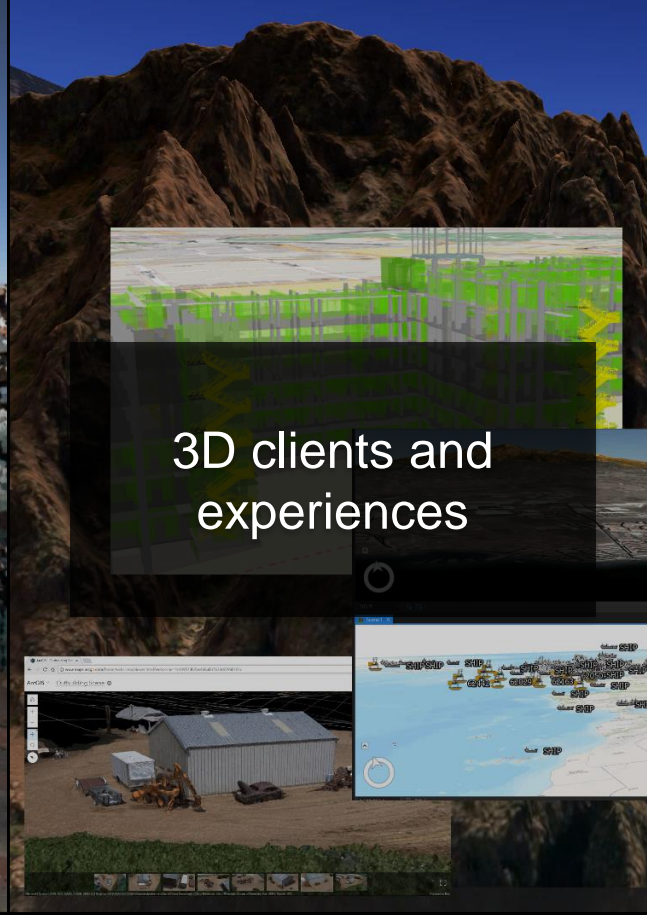




# ArcGIS is a Comprehensive 3D GIS

A 3D visualization of a city block with buildings rendered in a low-poly, blocky style, illustrating data formats and specifications.

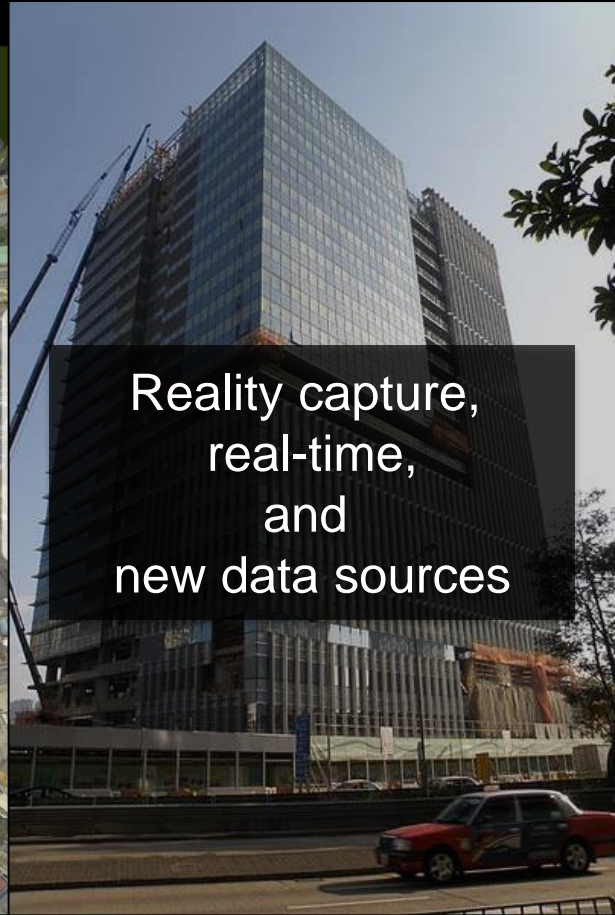
3D data formats  
and  
data specifications

A 3D rendering of a rugged, brown mountain landscape with a green, semi-transparent rectangular plane floating in the foreground, representing 3D client experiences.

3D clients and  
experiences

A mobile application interface showing a 3D city model with a red translucent volume and a green apple icon, illustrating 3D analysis and simulation capabilities.

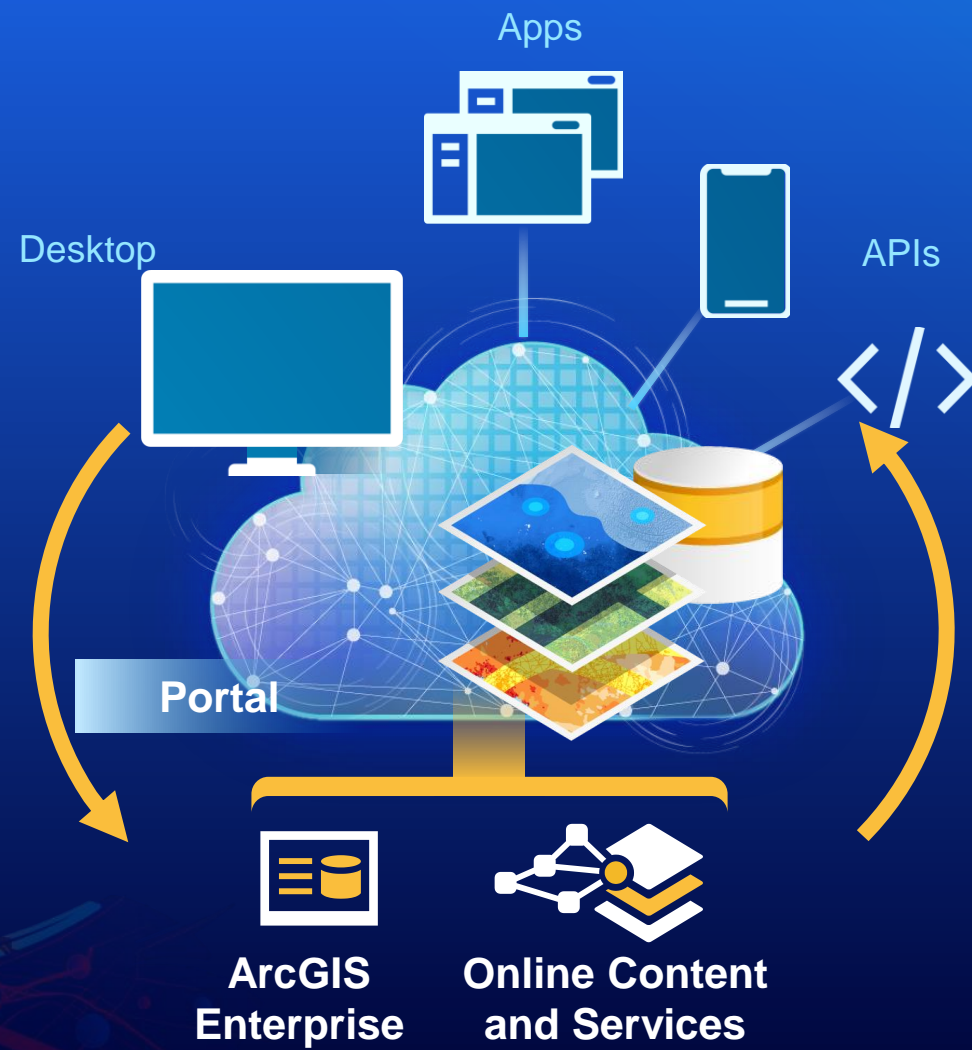
3D Analysis &  
Simulation

A photograph of a modern glass skyscraper under construction, with a red pickup truck in the foreground, representing reality capture and new data sources.

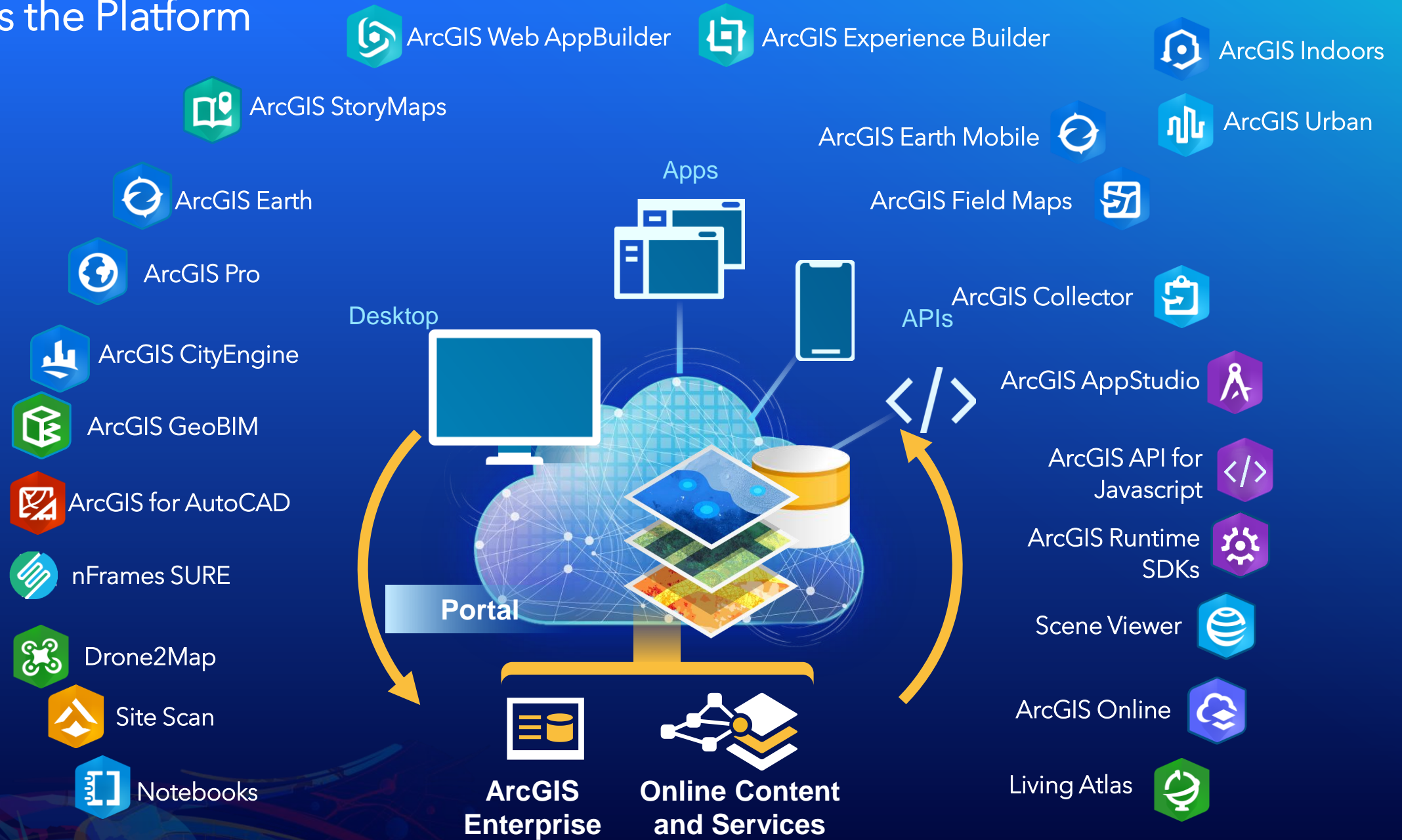
Reality capture,  
real-time,  
and  
new data sources



# 3D Across the Platform



# 3D Across the Platform





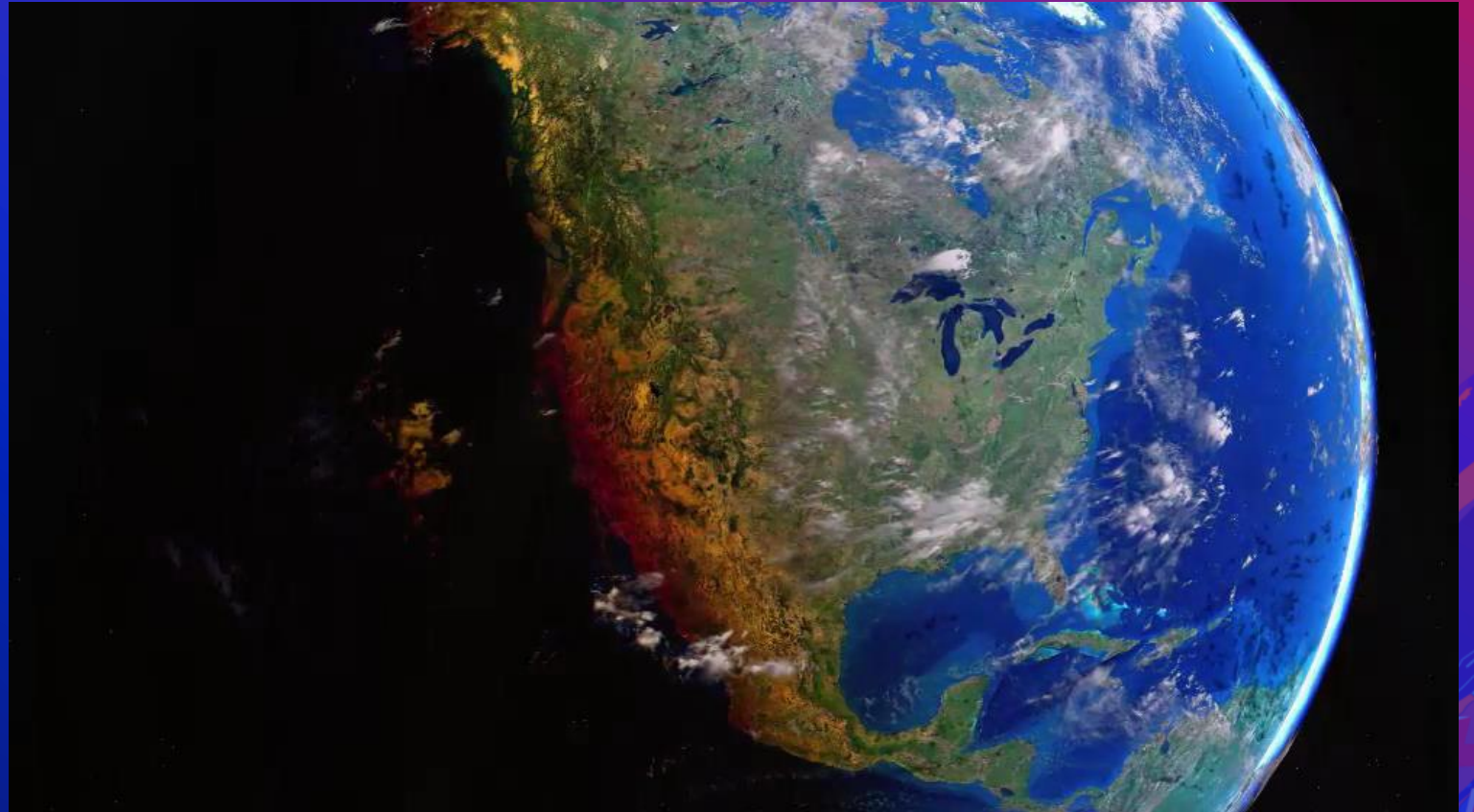
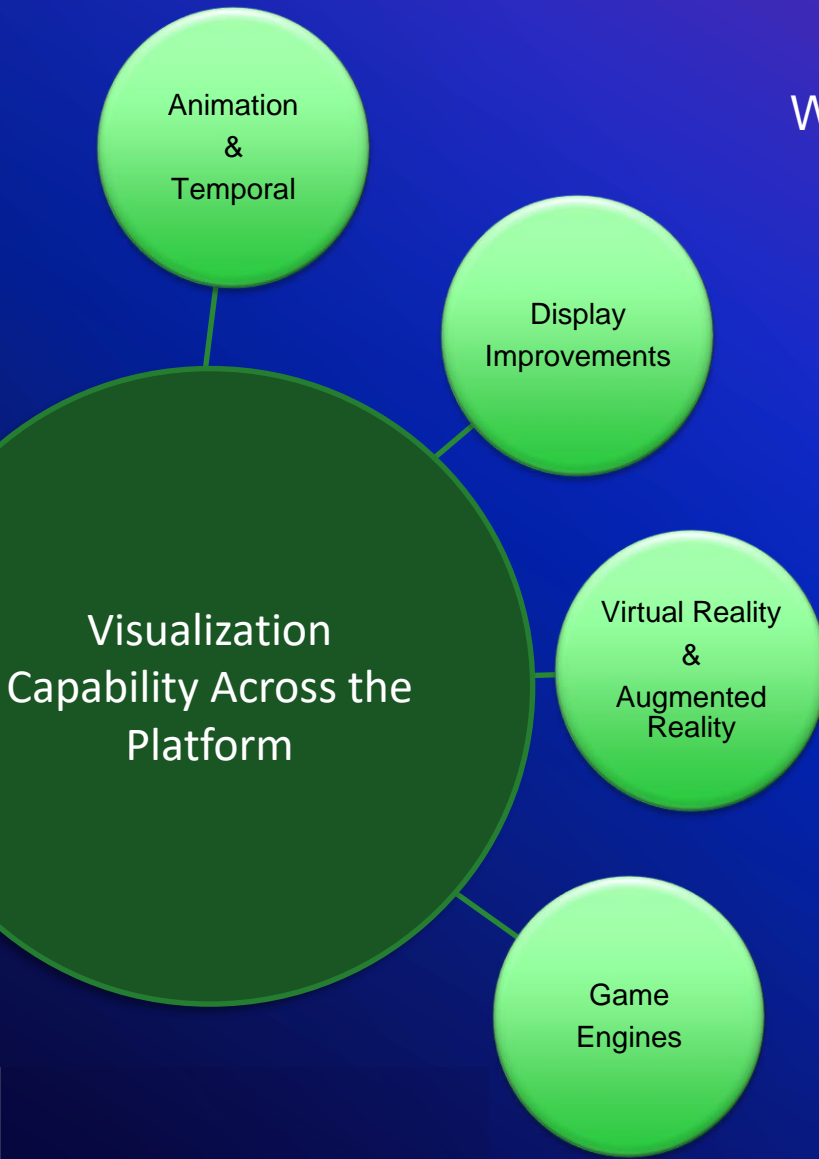


# ArcGIS

Visualization Capabilities

# ArcGIS Visualization Capabilities

We are investing in creating compelling 3D GIS with enhanced visualization.





# Enhanced Visual Aesthetics

How things look is important...

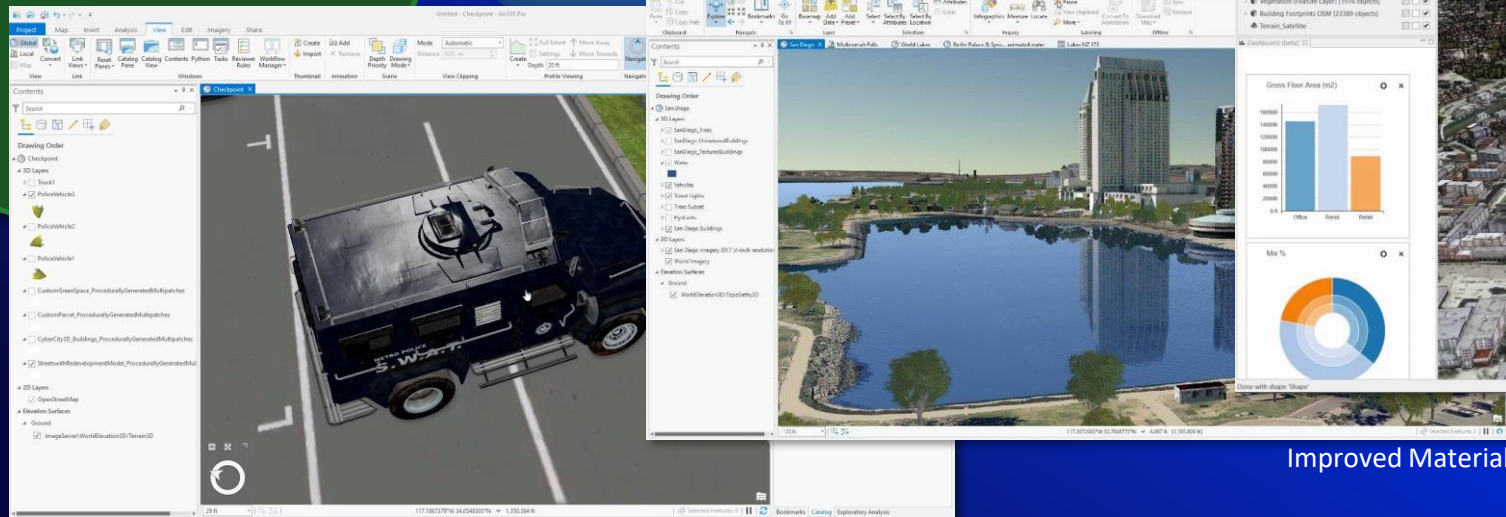
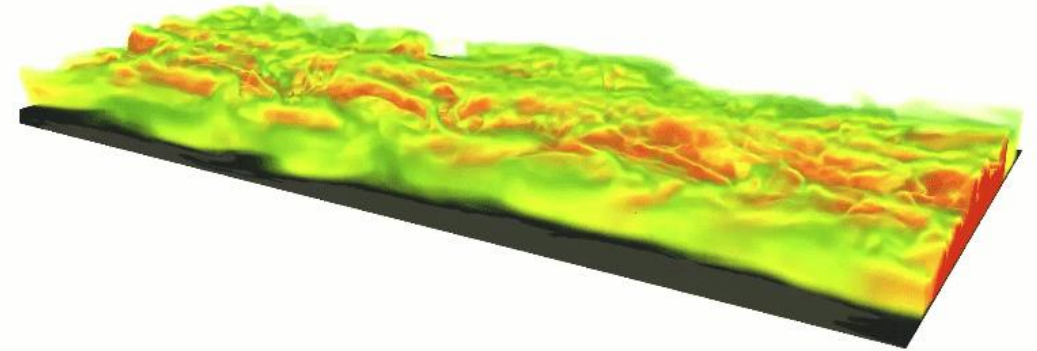
Animation  
&  
Temporal

Display  
Improvements

- Voxel Rendering
- Shading & Ambient Occlusion
- PBR
- Materials
- Reflection, Transparency, & Specular Highlights
- glTF & GLB

Virtual Reality  
&  
Augmented Reality

Visualization  
Capability Across the  
Platform



glTF

Voxel Rendering



Ambient Occlusion

Improved Materials



# Enhanced Visual Aesthetics

Rendering details & improving visual aesthetics highlight complex data.

Animation  
&  
Temporal

Display  
Improvements

- Enhanced Lighting
- Water
- Better visualization of symbology
- Stylized Content (i.e. Sketch Edges, Solid Edges)
- LAS rendering (colors, depth, etc.)

Virtual Reality  
&  
Augmented  
Reality

Visualization  
Capability Across the  
Platform



Sketch Edges



Rich 2D & 3D Symbology



Colorize LAS



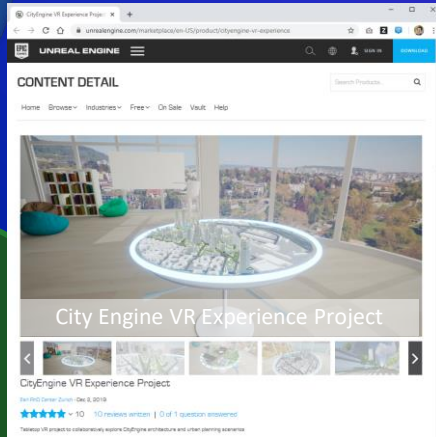
Water Shader



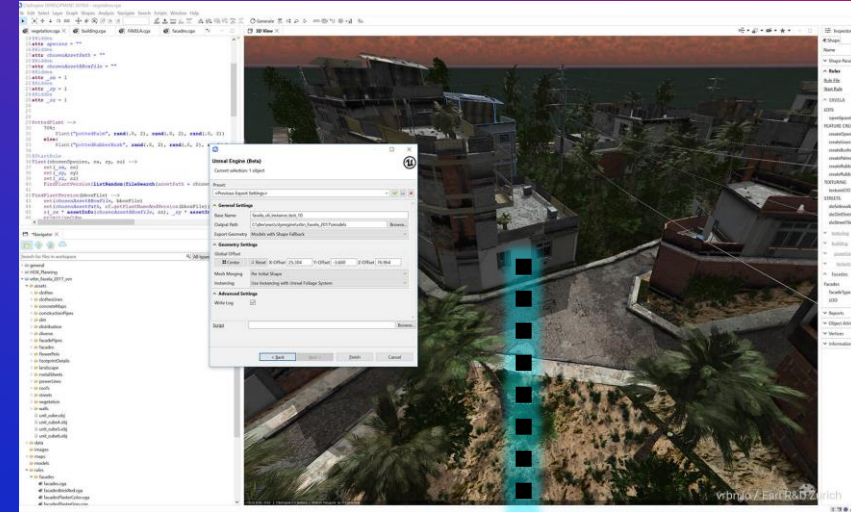
# Game Engine Integration

We are building tools & connections to make using game engines easier for you.

Animation  
&  
Temporal



Esri in the Unreal Marketplace



Visualization  
Capability Across the  
Platform

Game  
Engines

ArcGIS Maps SDK for Game Engines

- ArcGIS Unreal Engine SDK
- ArcGIS Unity SDK

City Engine & VR Workflows

- City Engine VR Experience
- Integration with Unreal & Unity
- Datasmith (Unreal Engine)
- Publishing to VR & AR



CityEngine to Unreal Engine via Datasmith

<https://www.unrealengine.com/en-US/blog/unreal-studio-brings-cityengine-neighborhood-to-life>



# Virtual & Augmented Reality Solutions

Virtual Reality immersion made easy



Improvements

Visualization  
Capability Across the  
Platform

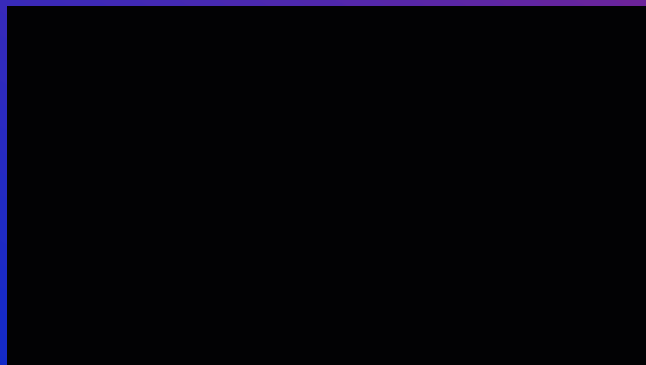
Virtual Reality  
&  
Augmented  
Reality

Game  
Engines

Try it out now with Gear VR: [bit.ly/360\\_VR](http://bit.ly/360_VR)



See the Webinar: [bit.ly/CityEngine-Unreal](http://bit.ly/CityEngine-Unreal)



CityEngine 360 Visibility (3VR format)

## ArcGIS 360 VR

- Mobile VR app (Gear VR)
- Lightweight
- Navigation via hotspots
- Virtual Data Overlays
- 360 Visibility (City Engine)
- Esri 3VR format

## City Engine VR Experience

- Premium VR app (HTC Vive & Oculus Rift)
- Tabletop Experience
- Improved Interactive Tools
- Improved Sun Positioning & Lighting
- Realistic Water Animation

## ArcGIS Runtime

- Take advantage of device sensors
- Transparent Background
- Stereo Display



- Simple creation of mobile VR demos for the public
- Quick immersion into design to experience view impact

ArcGIS 360 VR



- Premium application for HTC Vive & Oculus Rift
- Immersive tabletop experience.

City Engine VR Experience



Animation  
&  
Temporal

- Display Path & Function Curve Edits
- Time & Range Slider
- Voxel Animation
- Animation of Exploratory Analysis Tools
- Publish to many media formats
- ArcGIS Earth Extended Animation Toolset

Display  
Improvements

Virtual Reality  
&  
Augmented  
Reality

Visualization  
Capability Across the  
Platform

# Animation & Temporal Visualization

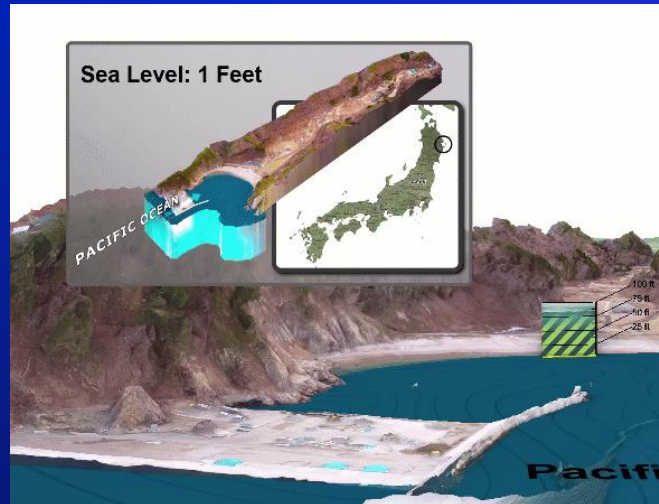
Presenting data is enhanced through motion and time.



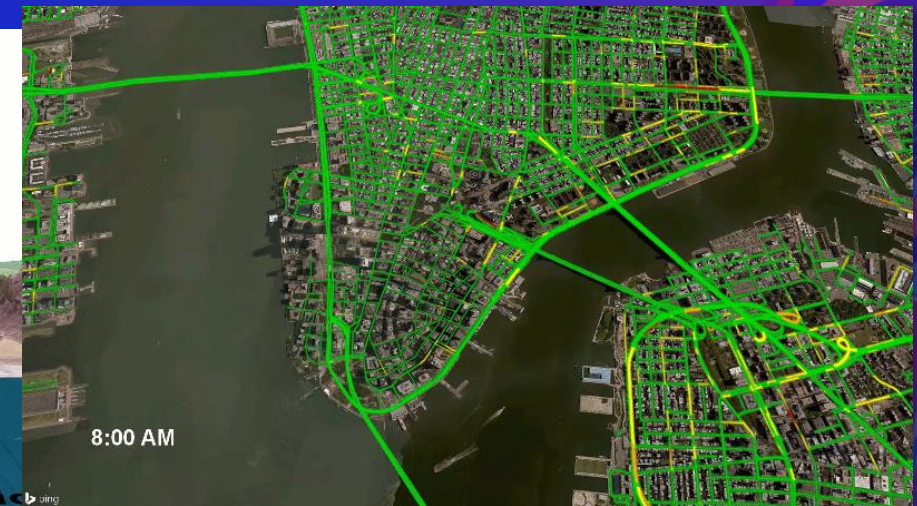
Present complex 3D with animation



Communicate change and patterns



Animate Analysis to find answers



Present with images and text.

View & capture live temporal data.





# ArcGIS

3D Analysis Capabilities



# 3D Analysis

## Lidar Classification and supporting tools

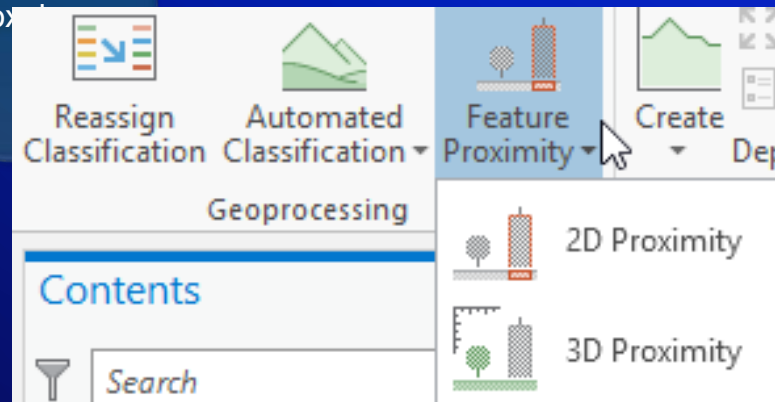
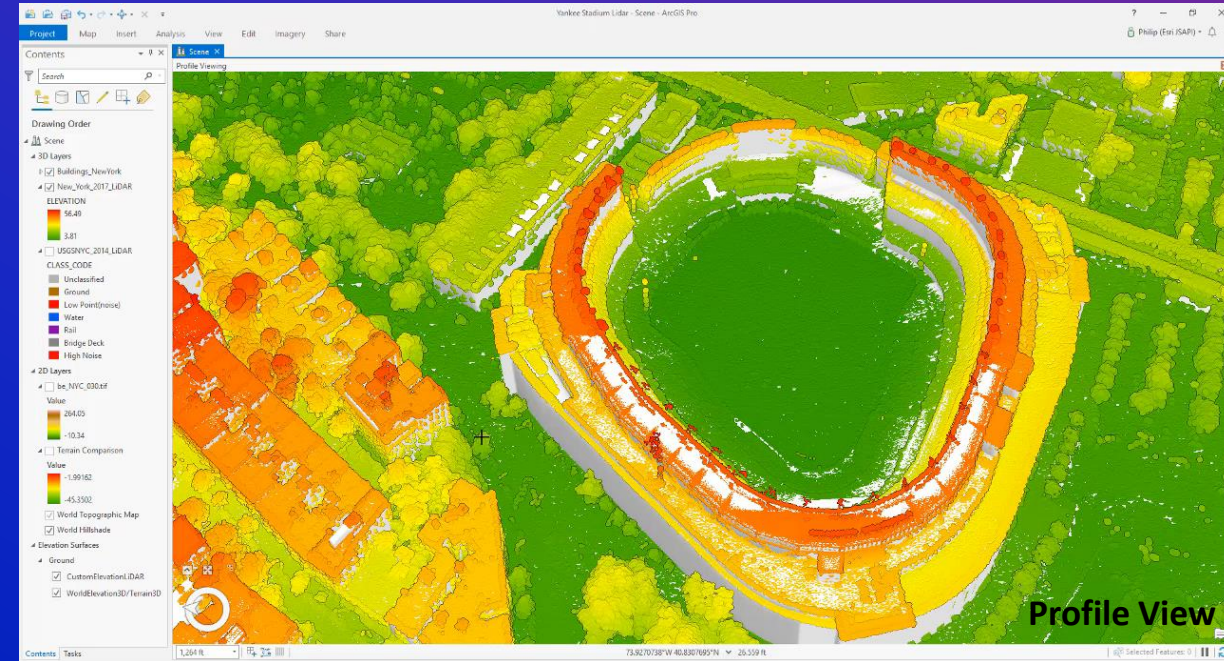
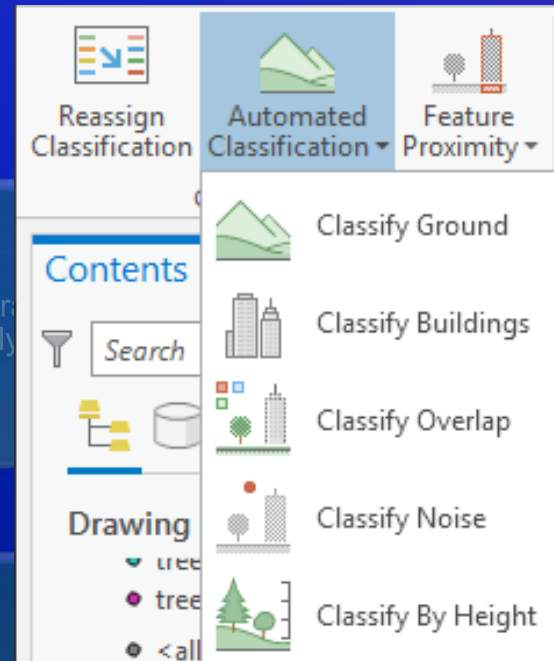
LiDAR  
Classification

3D  
Analysis

Explor  
Analy

Vox

3D Solutions



Colorize LAS





## Dordrecht Classified

*Classified with `arcgis.learn.PointCNN`. The classification contains Ground, Vegetation, Cars, Trucks, Power lines, Poles, Fences and Buildings.*

*This map is interactive. Panning, Rotating, Zooming, etc. are supported.*



# 3D Analysis

## Exploratory Analysis



	Pro	Earth	Scene Viewer or JSAPI
Line of Sight	x	x	x
View Dome	x		
Viewshed	x	x	
Slice	x		x
Cut and Fill	x		





# Exploratory Analysis Demo

Stephen Heidelberg







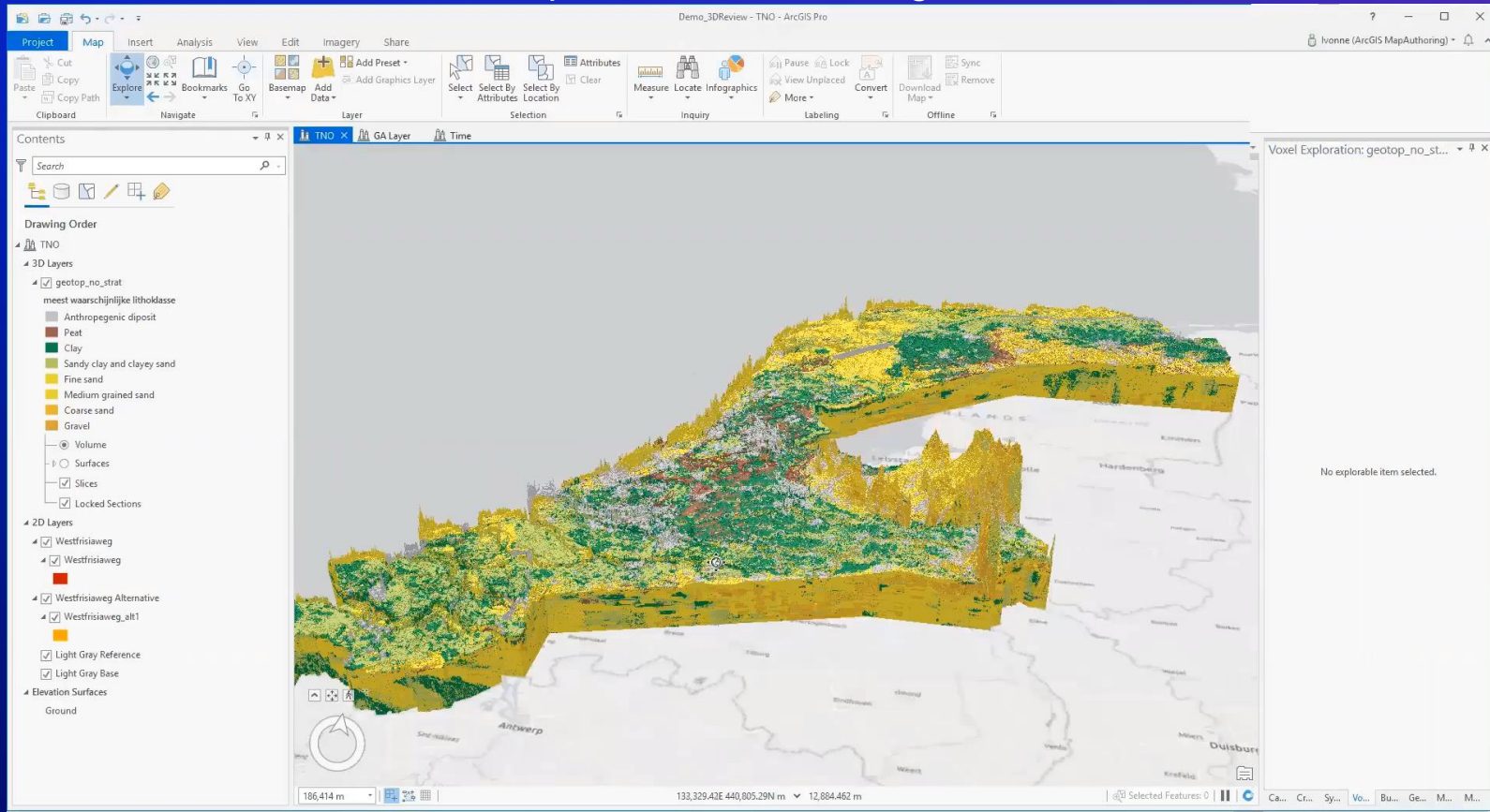
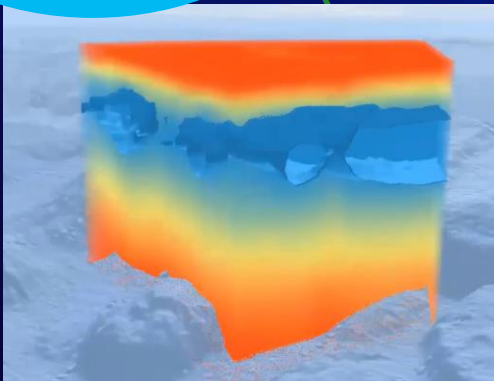
# 3D Analysis Voxels

- Visualize large volumetric data
- Apply transparency gradients to focus on specific data
- Create multiple slices with moving, rotatable planes
- Create isosurfaces of the data
- Consume 3D EBK, Space time cube and gridded netCDF data

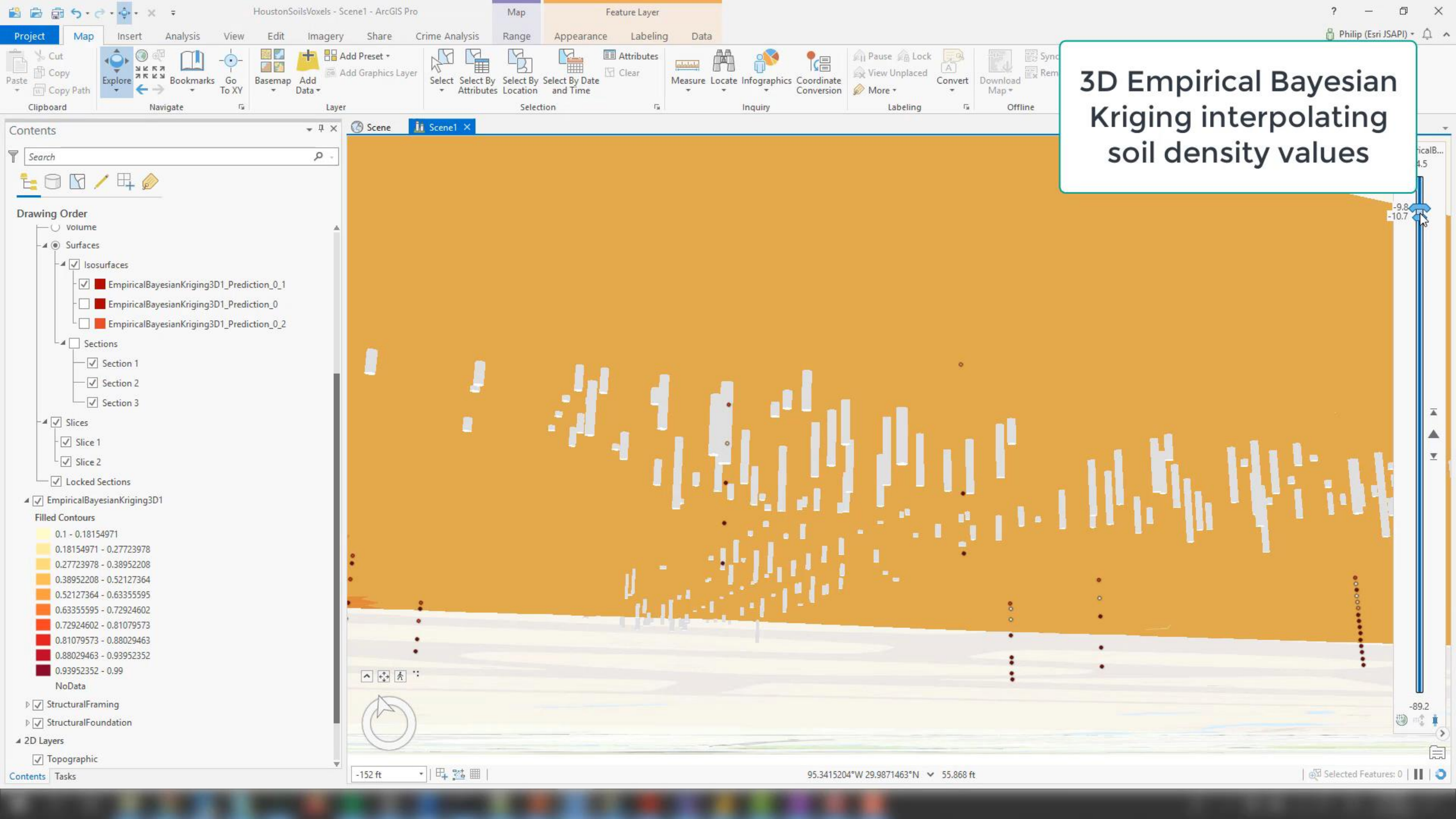
3D  
Analysis

Exploratory  
Analysis

Voxels













# 3D Analysis

## 3D Solutions

- ArcGIS Pro Task-based workflows for industry-based analysis and derived data

3D  
Analysis

LiDAR  
Classification

Explor  
Anal

Vox

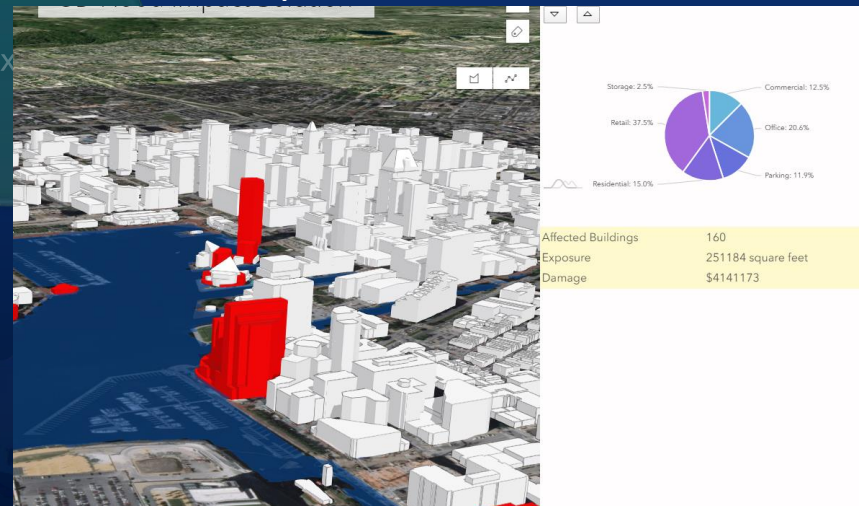
3D Solutions



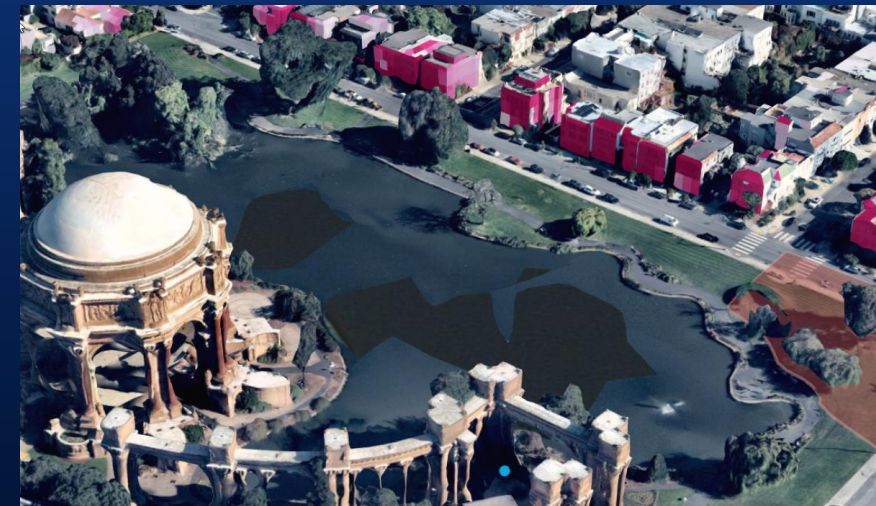
3D Basemap Solution



3D Tools for Power lines



3D Flood Impact Solution



Visibility Assessment Solution



# ArcGIS

3D Content Creation, Editing and Data Management





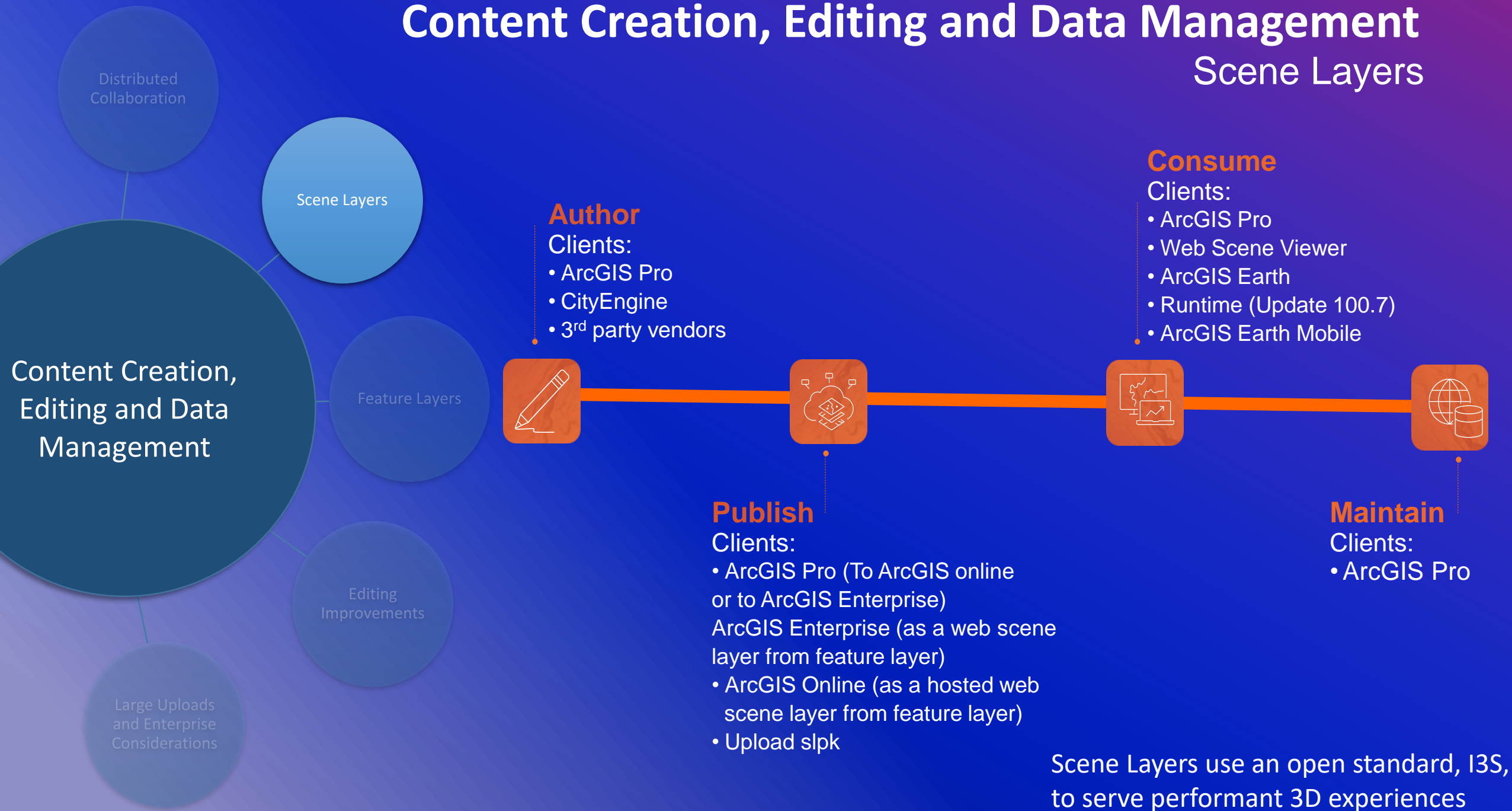
# Content Creation, Editing and Data Management

## Distributed Collaboration



# Content Creation, Editing and Data Management

## Scene Layers





# Content Creation, Editing and Data Management

## Point Scene Layer

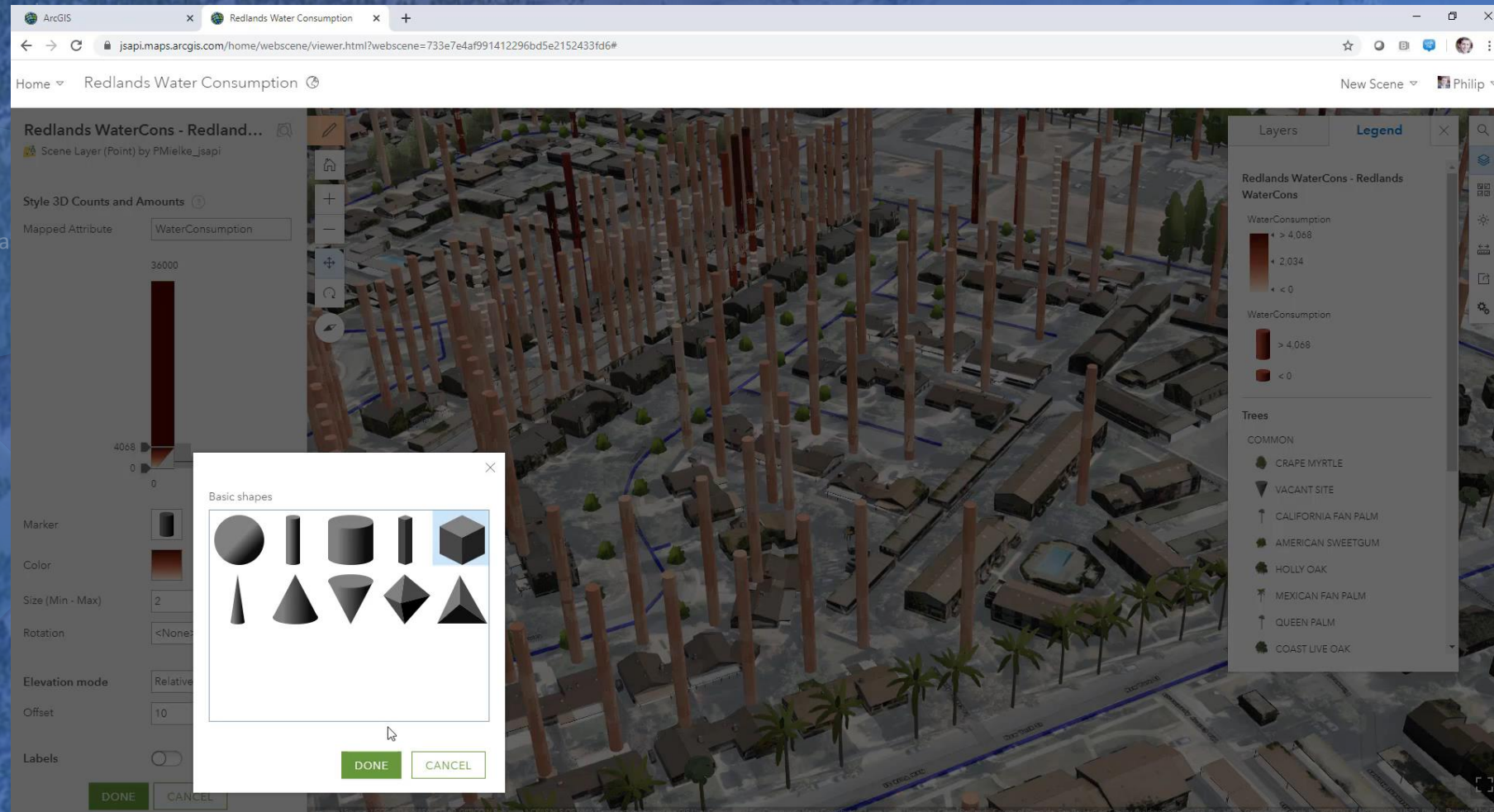
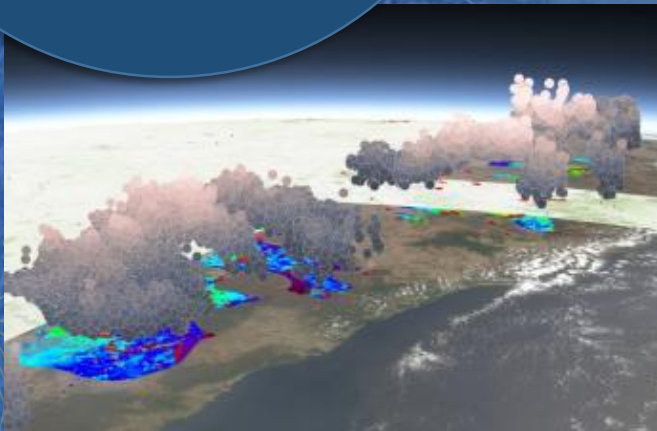
**New!** 1.7 I3S Spec is almost 2x as fast

Scene Layers

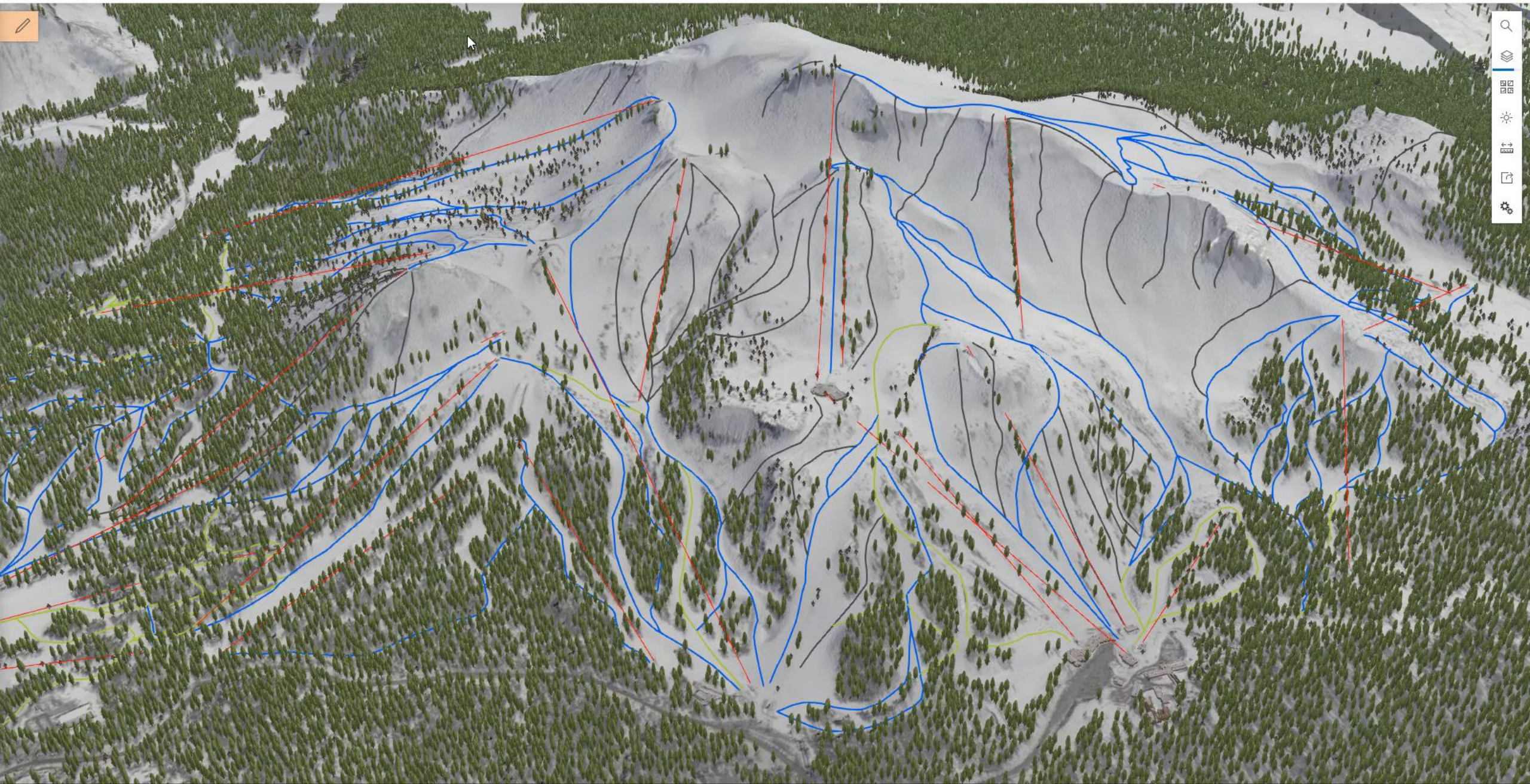
- Point Scene Layer
- 3D Object Scene Layer
- Point Cloud Scene Layer
- Integrated Mesh Scene

Content Creation,  
Editing and Data  
Management

Feature Layer









# Content Creation, Editing and Data Management

## 3D Object Scene Layer

### Content Creation, Editing and Data Management

Distributed  
Collaboration

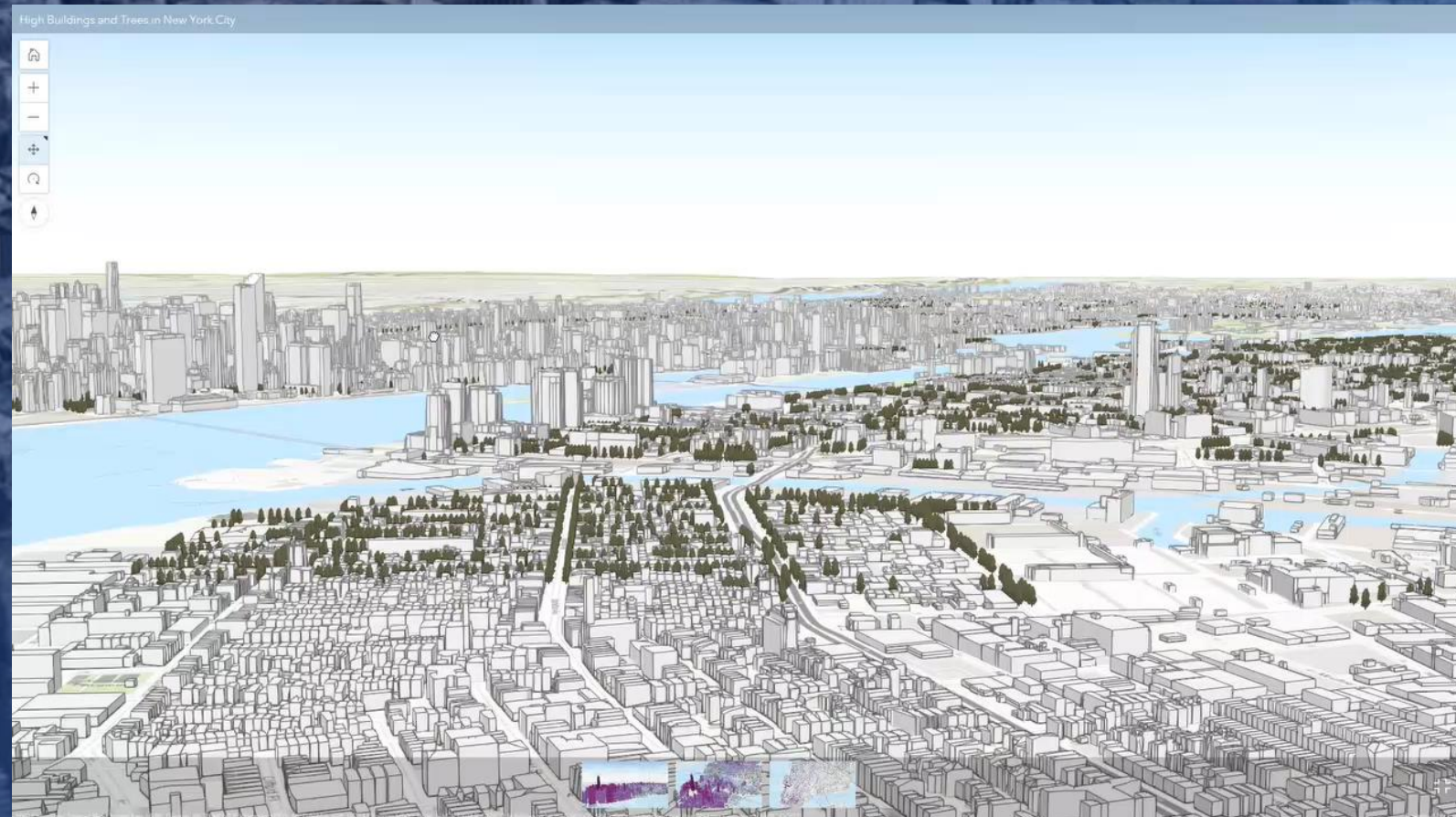
Scene Layers

- Point Scene Layer
- **3D Object Scene Layer**
- Point Cloud Scene Layer
- Integrated Mesh Scene Layer
- Building Scene Layer

Feature Layers

Editing  
Improvements

Large Uploads  
and Enterprise  
Considerations





# Content Creation, Editing and Data Management

## Point Cloud Scene Layer

Distributed  
Collaboration

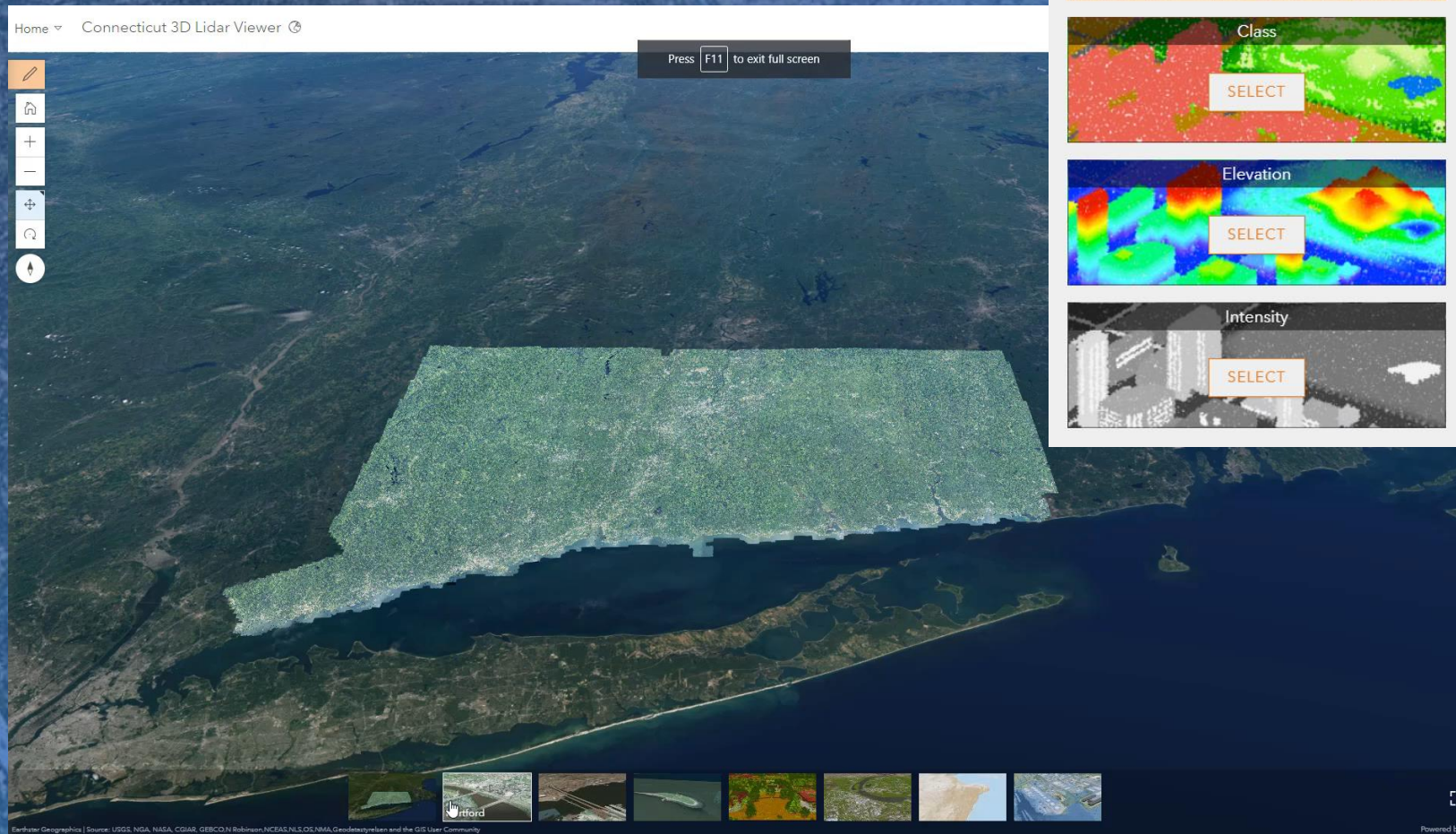
Scene Layers

- Point Scene Layer
- 3D Object Scene Layer
- Point Cloud Scene Layer
- Integrated Mesh Scene Layer
- Building Scene Layer

Feature Layers

Editing  
Improvements

**NEW!:** Pop ups on Point Cloud Scene Layers





# Content Creation, Editing and Data Management

## Integrated Mesh Scene Layer

Distributed  
Collaboration

Scene Layers

- Point Scene Layer
- 3D Object Scene Layer
- Point Cloud Scene Layer
- Integrated Mesh Scene Layer
- Building S...

Feature Layers

Editing  
Improvements

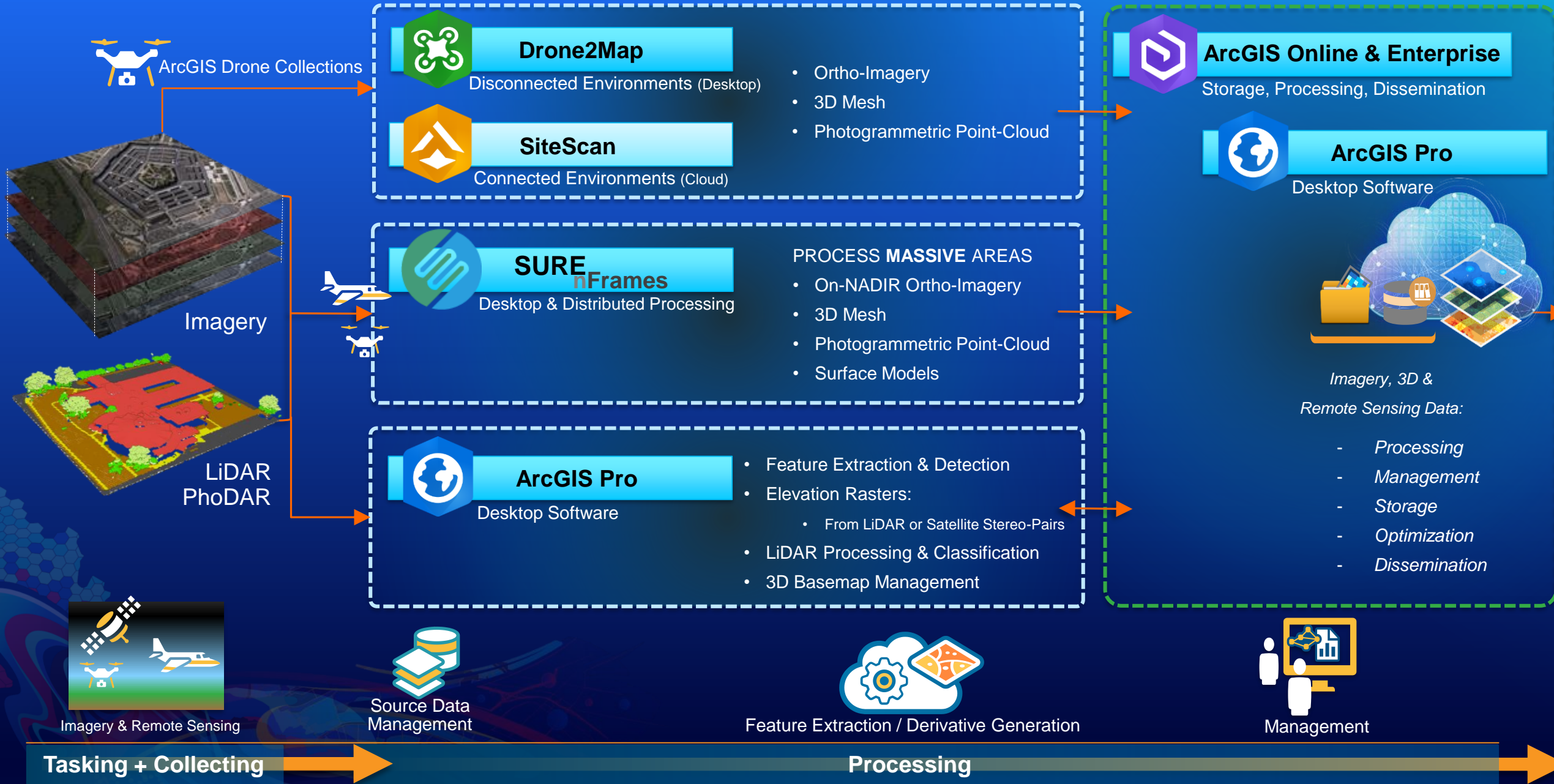
Large Uploads  
and Enterprise  
Considerations

Content Creation,  
Editing and Data  
Management





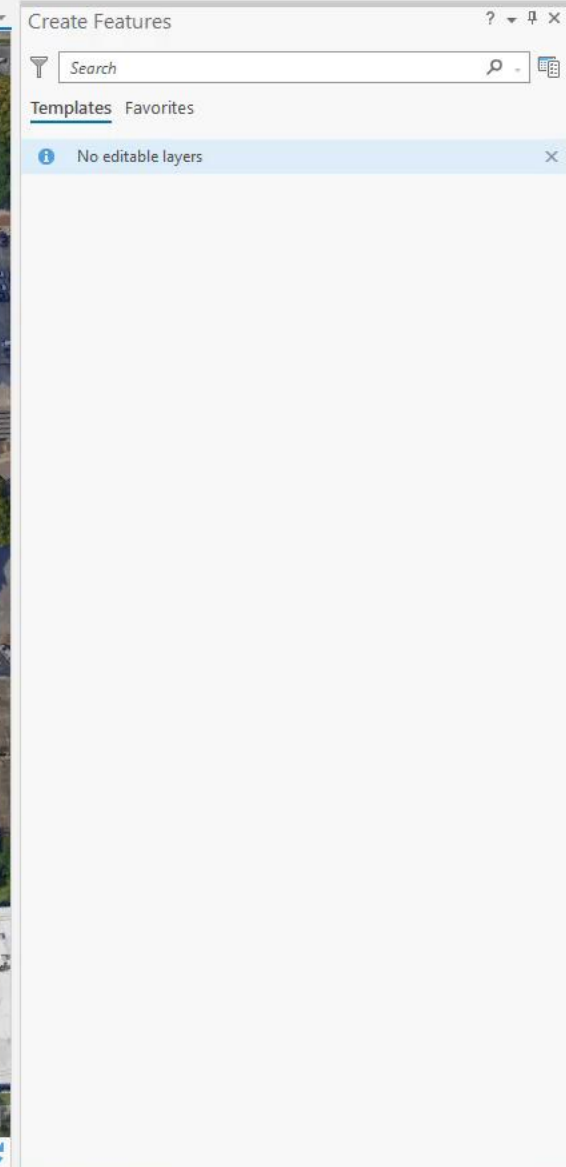
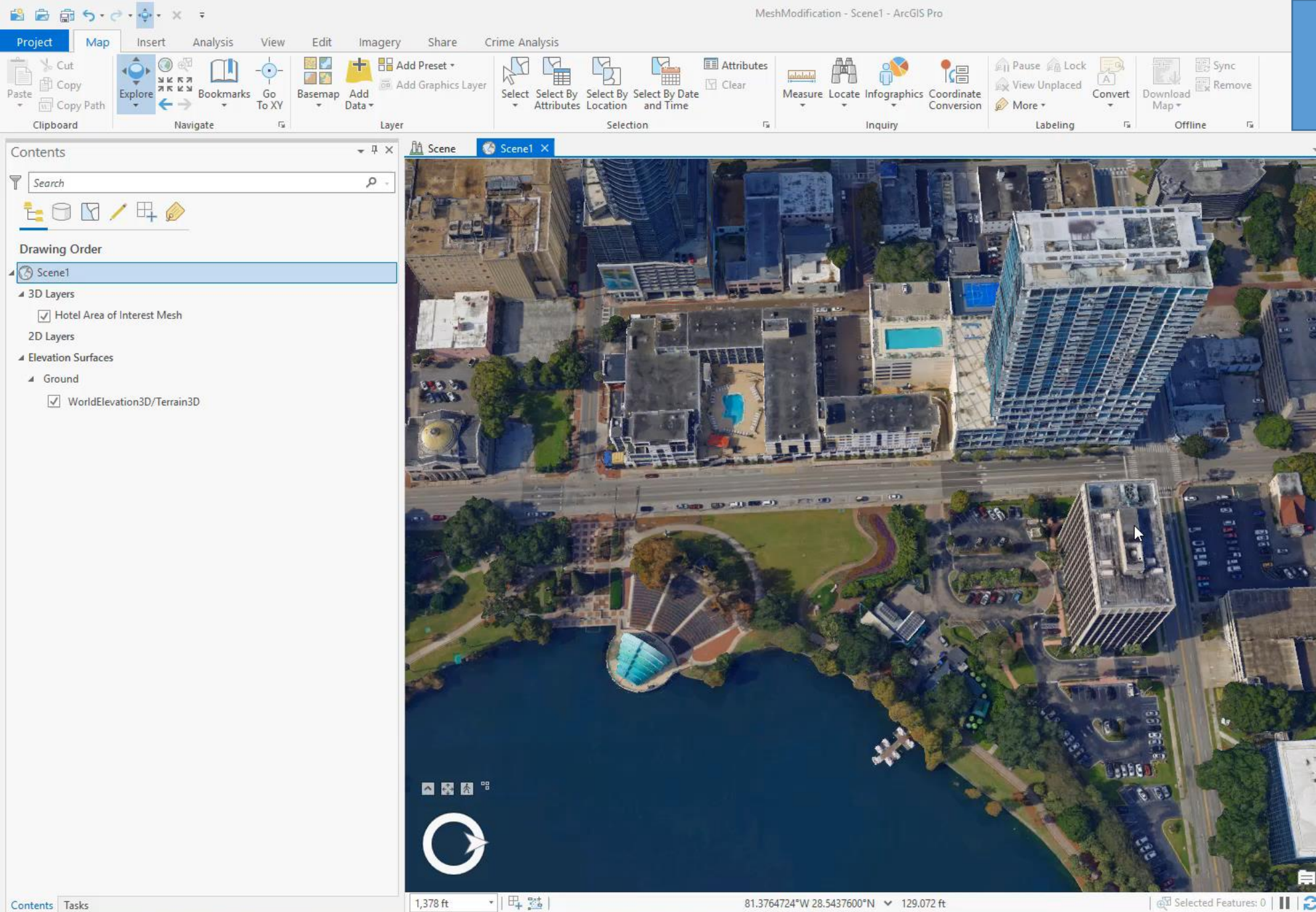
# Imagery Capture and Generation Solutions



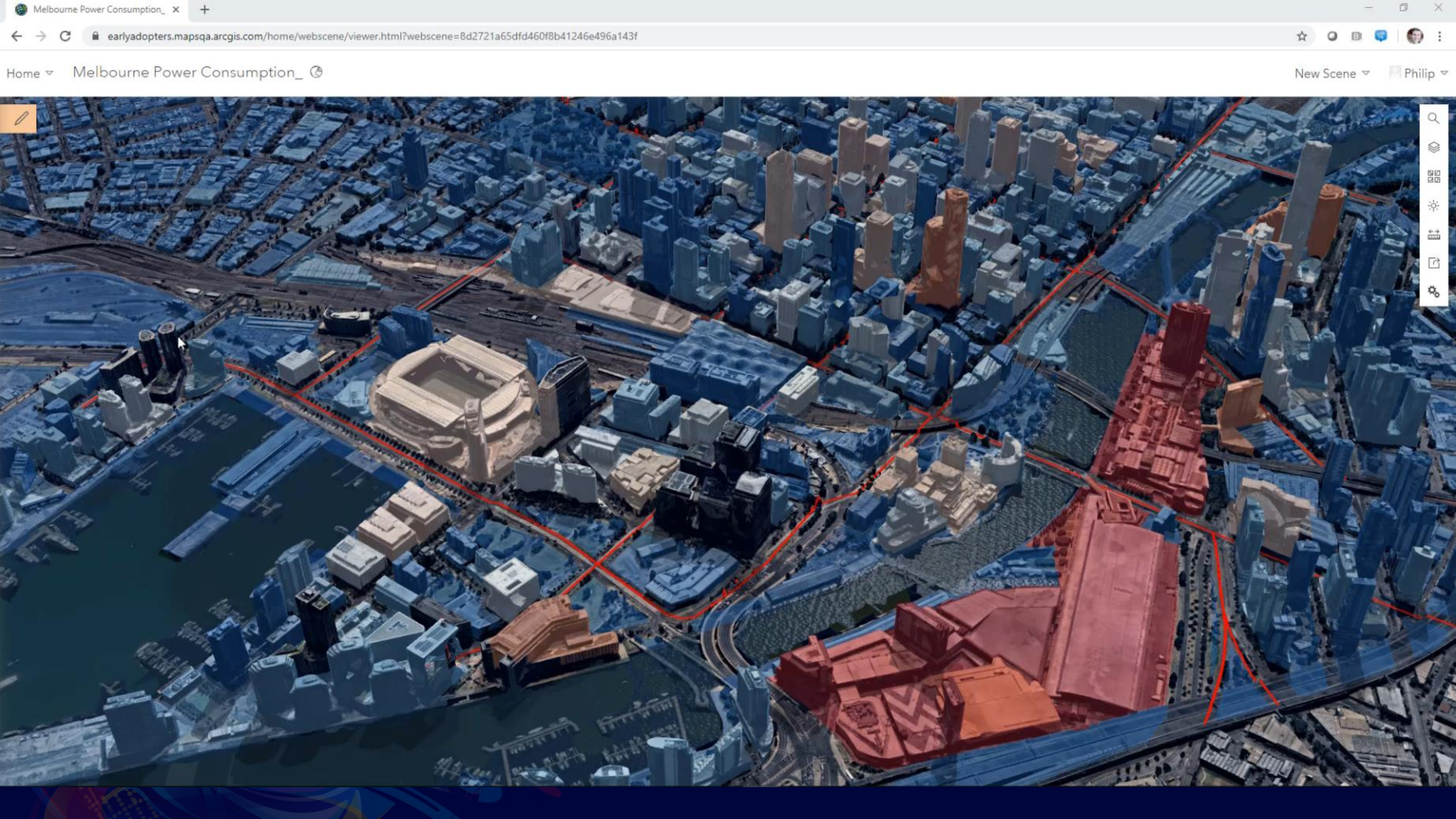


# ArcGIS Pro

## Mesh Modification









# Content Creation, Editing and Data Management

## Building Scene Layer

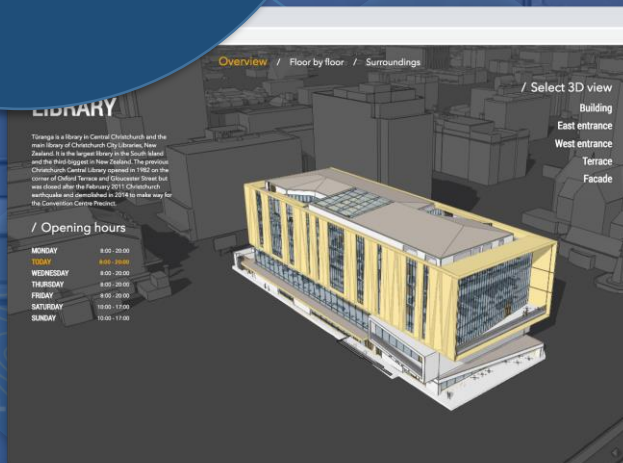
Distributed  
Collaboration

Scene Layers

- Point Scene Layer
- 3D Object Scene Layer
- Point Cloud Scene Layer
- Integrated Mesh Scene Layer
- Building Scene Layer

Feature Layers

Content Creation,  
Editing and Data  
Management



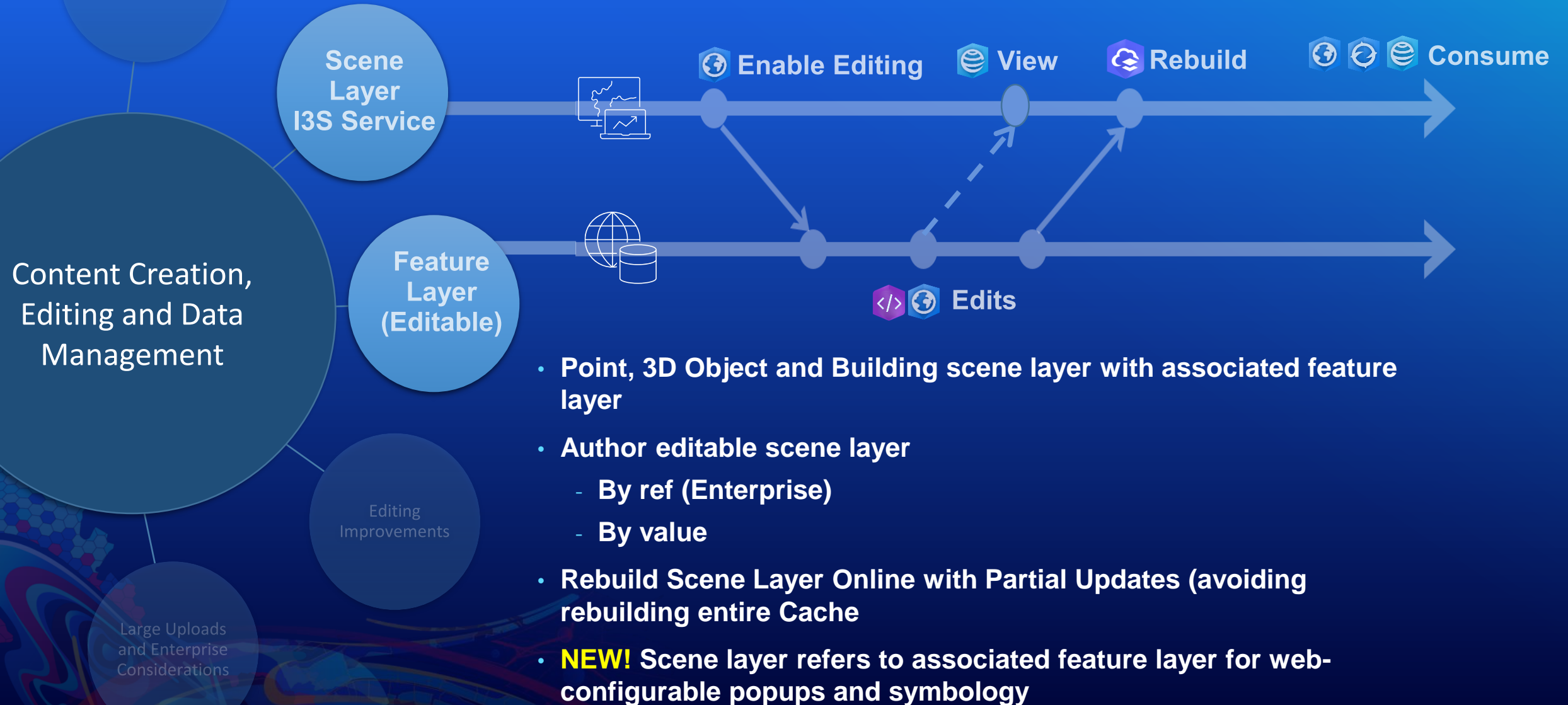




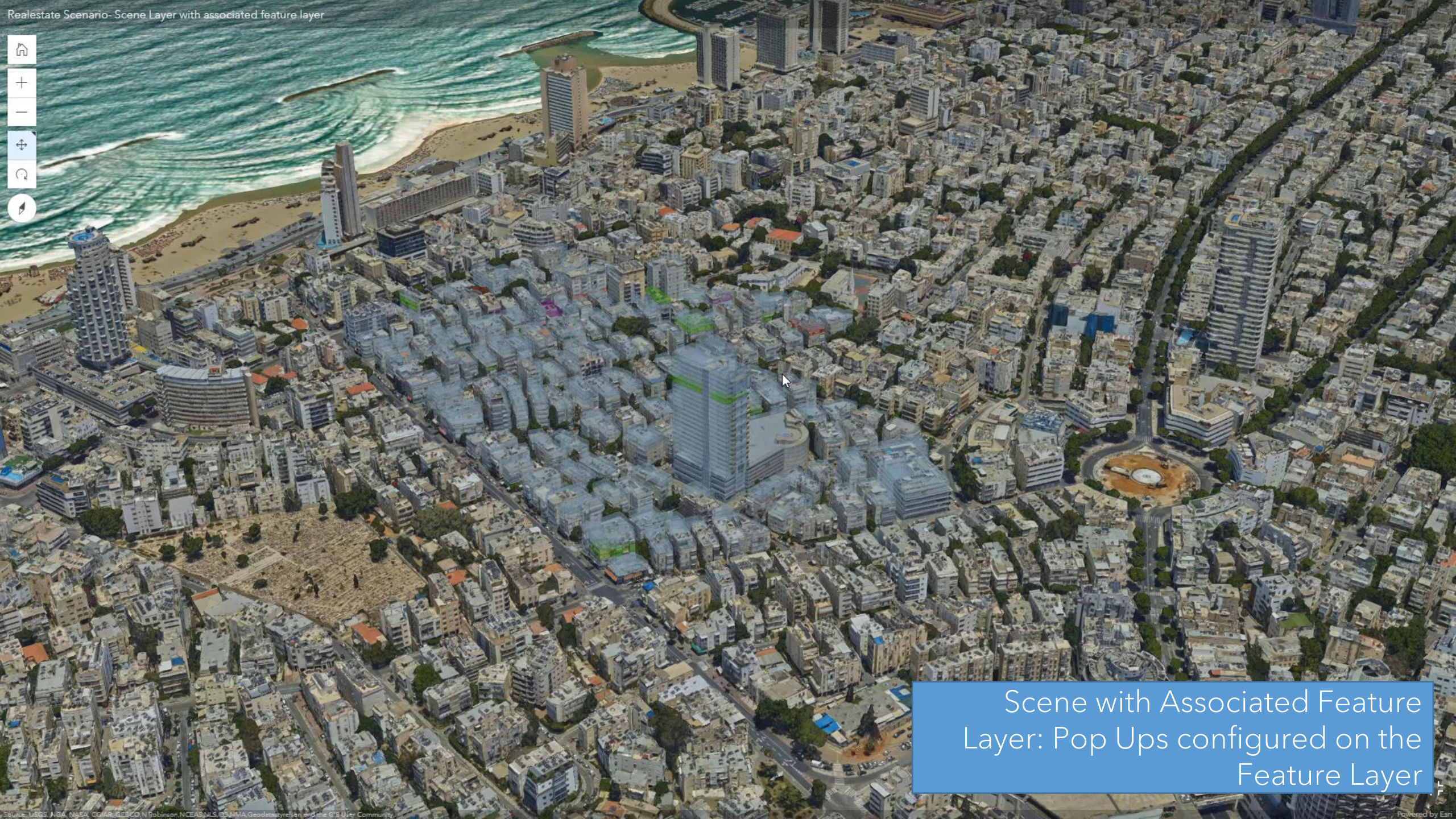


# Content Creation, Editing and Data Management

Maintain: Scene Layer with Associated Feature Layer







Scene with Associated Feature Layer: Pop Ups configured on the Feature Layer



# Content Creation, Editing and Data Management

## Feature Layers: Smart mapping & styling on the web

Distributed  
Collaboration

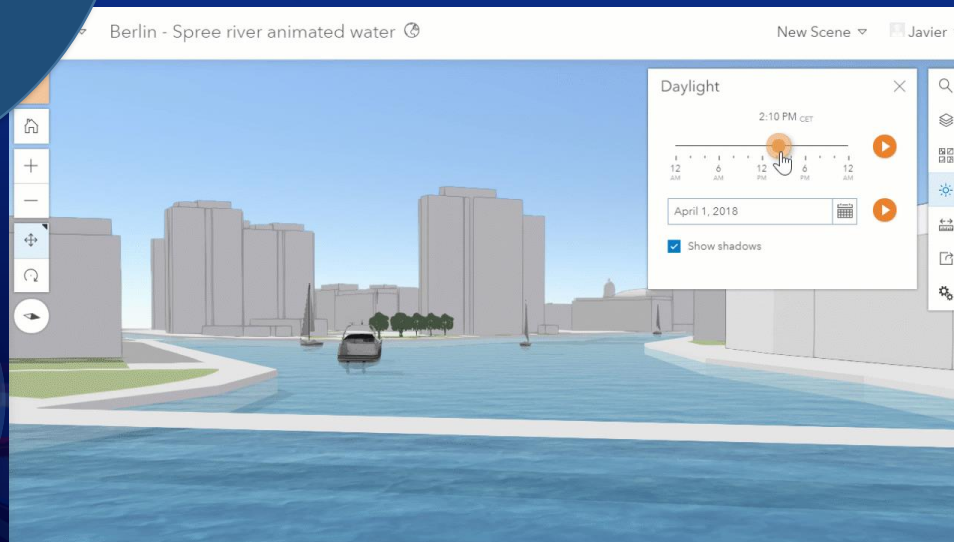
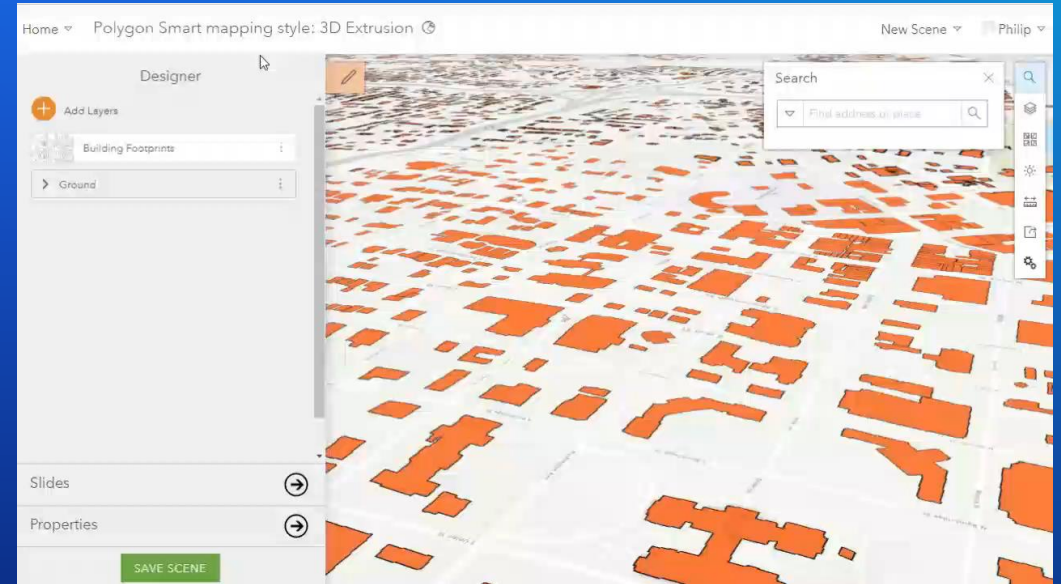
Scene Layers

Feature Layers

- Smart mapping
- Real-time
- Web configurable

Content Creation,  
Editing and Data  
Management

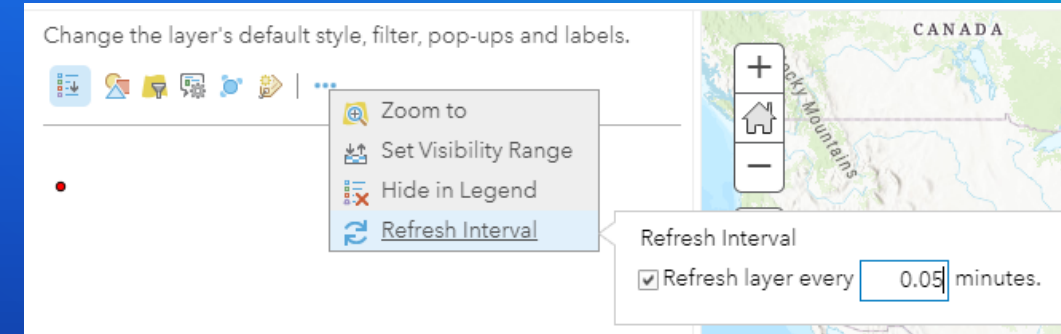
Mobile Scene  
Packages





# Content Creation, Editing and Data Management

## Feature Layers: Real-time



Content Creation,  
Editing and Data  
Management

Scene Layers

Feature Layers

- Smart mapping
- Real-time
- Web configurator

Editing  
Improvements

Large Uploads  
and Enterprise  
Considerations





# Content Creation, Editing and Data Management

## Feature Layers: Web Configurable

### Content Creation, Editing and Data Management

Distributed  
Collaboration

Scene Layers

Feature Layers

- Smart mapping
- Real-time
- Web configurable

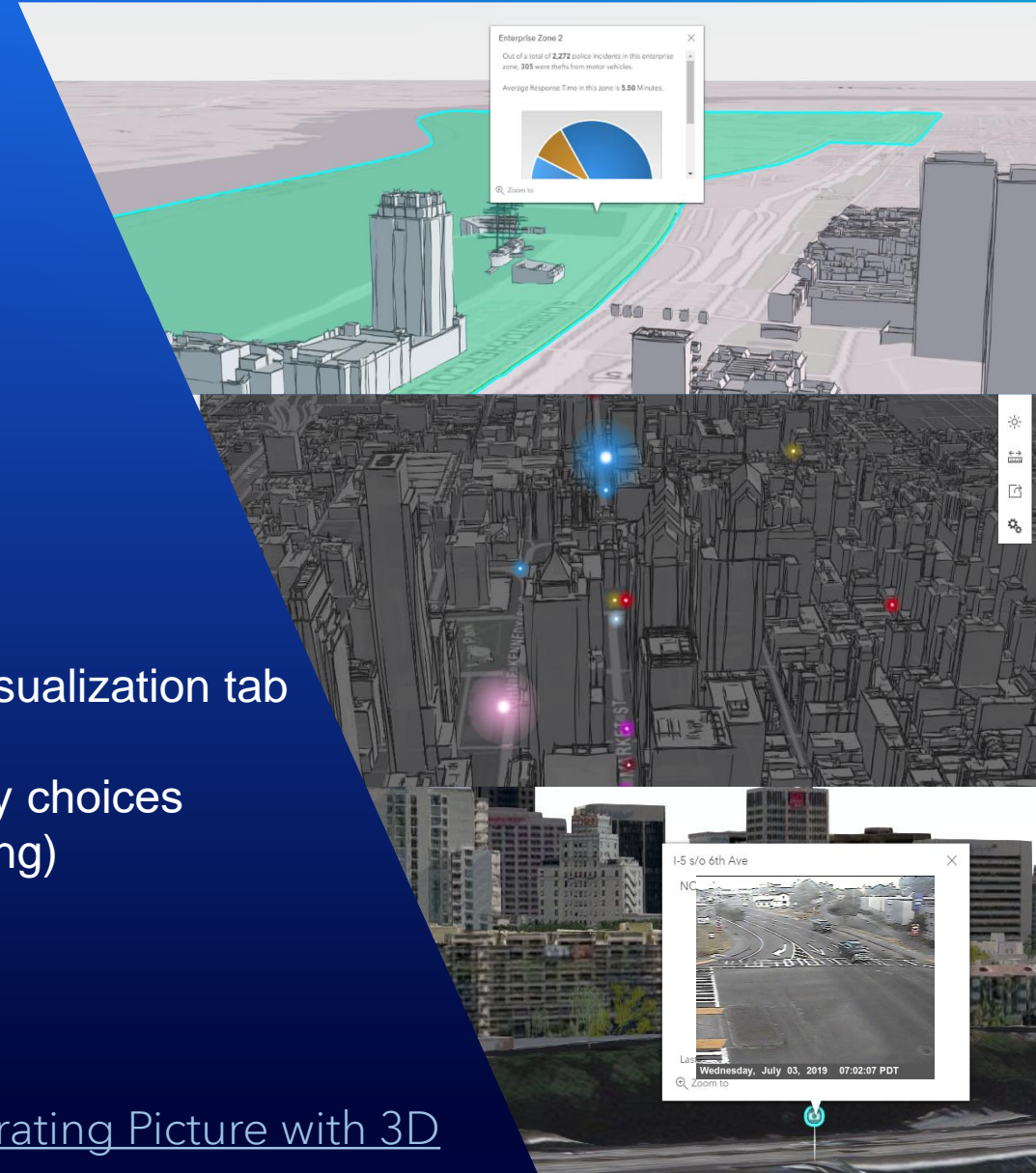
Editing  
Improvements

Large Uploads  
and Enterprise  
Considerations

Configure parameters in item visualization tab

- Pop-ups
- 2D 'Billboard' Symbology choices (Firefly, 2D smart mapping)
- Multi-field Filtering
- Extent Filtering
- Refresh Rate

Delivering your Common Operating Picture with 3D





# Content Creation, Editing and Data Management

Editing Improvements

In-feature Snapping

Content Creation,  
Editing and Data  
Management

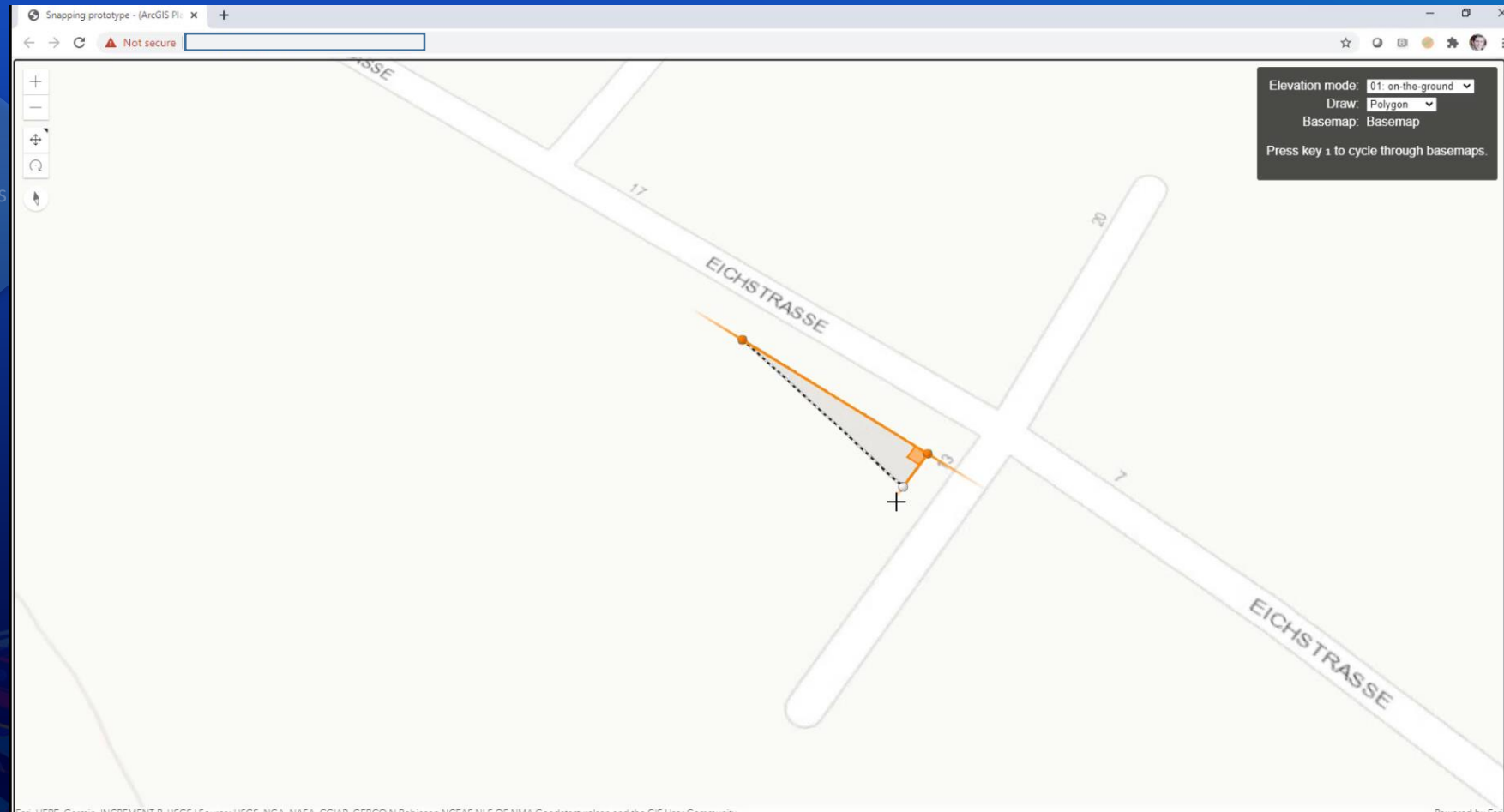
Distributed  
Collaboration

Scene Layers

Feature Layers

Editing  
Improvements

Large Uploads  
and Enterprise  
Considerations





# Content Creation, Editing and Data Management

## Large I3S Uploads and Enterprise Considerations

### Content Creation, Editing and Data Management

Distributed  
Collaboration

Scene Layers

Feature Layers

Editing  
Improvements

Large Uploads  
and Enterprise  
Considerations

You MUST install and  
configure a Tile cache  
data store

#### What is ArcGIS Data Store?

ArcGIS 10.8 (Windows) | [Other versions](#) ▾

ArcGIS Data Store is an application that lets you [configure](#) data storage for the hosting server used with your ArcGIS Enterprise portal. If you are not a database expert, ArcGIS Data Store provides you with a convenient setup and configuration experience that creates the following different types of data stores:

- Relational data store—Stores your portal's [hosted feature layer](#) data, including hosted feature layers created as output from [standard feature analysis tools](#) run in the portal Map Viewer or ArcGIS Pro.
- Tile cache data store—Stores caches for your portal's hosted [scene layers](#).
- Spatiotemporal big data store—Archives real-time observational data from a federated ArcGIS GeoEvent Server site and locations recorded through [ArcGIS Tracker](#). It also stores the results generated using [GeoAnalytics Tools](#) run in the portal Map Viewer or ArcGIS Pro and stores missions and locations for [ArcGIS Mission](#).

ArcGIS Enterprise

## What's New in ArcGIS Enterprise 10.8.1: Publishing large scene layers in a snap

3D Visualization & Analytics

July 28, 2020



Garima Tiwari

ArcGIS Enterprise supports a very simple publishing workflow for scene layers; simply upload your scene layer package (slpk) as an item and click publish. ArcGIS Enterprise takes care of the rest. However, if you have very large slpks with GBs or more content, the publishing process could become time-consuming and disk resource intensive.

ArcGIS Enterprise 10.8.1 provides an alternative publishing workflow, specifically designed for those of you who need to publish ginormous amounts of data.

Scene layers that reference content in folder  
or cloud data stores





# ArcGIS

Products supporting 3D workflows



# ArcGIS Pro

Enhancements to exploratory analysis and editing

Learn more: [youtu.be/rQkKIPFq2tg](https://youtu.be/rQkKIPFq2tg)

## Exploratory analysis tools

Line of sight, viewshed, view dome, and slice by plane or volume capability can be applied to visible scene layers.

**New:** Cut-Fill Tool

## 3D editing / modeling

Directly edit OBJ, DAE, multipatch features (geodatabase) and scene layers with new precision editing tools.

**New:** Explode, Merge and Slice Multipatch

## Realistic Visualizations

Ambient Occlusion, Eye-dome lighting, Material support in Markers, Water fill symbol

## 3D object scene layer symbology

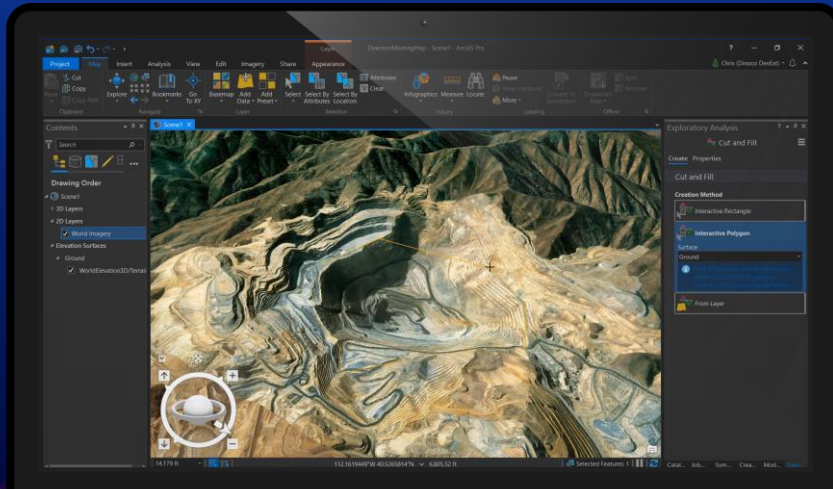
Smart mapping functionality to stylize 3D layers (similar to web scene viewer)

## Animation for static and dynamic story telling

Create rich animations with 3D content and screen overlays for text and imagery content that can be configured with timing settings.

## LAS Classification

Classify building rooftops, ground and vegetation Lidar. New Profile viewing helps manually classify lidar.





# Esri CityEngine

Enhancements to drawing tools and exploratory analysis

Learn more: [bit.ly/CE20181](https://bit.ly/CE20181)

## Instant quantitative visibility assessments

Detailed statistics have been added to viewshed and view dome tools that quantify visibility qualities as inputs to assessment valuation models.

## glTF import and export

New import and export functionality for glTF 2.0 which also supports physically based materials.

## Web publishing of elevation data

Export a terrain layer as an elevation tile package (TPK, with LERC compression), that you can merge with Esri's world elevation surface.

## CGA Operations for Urban Design

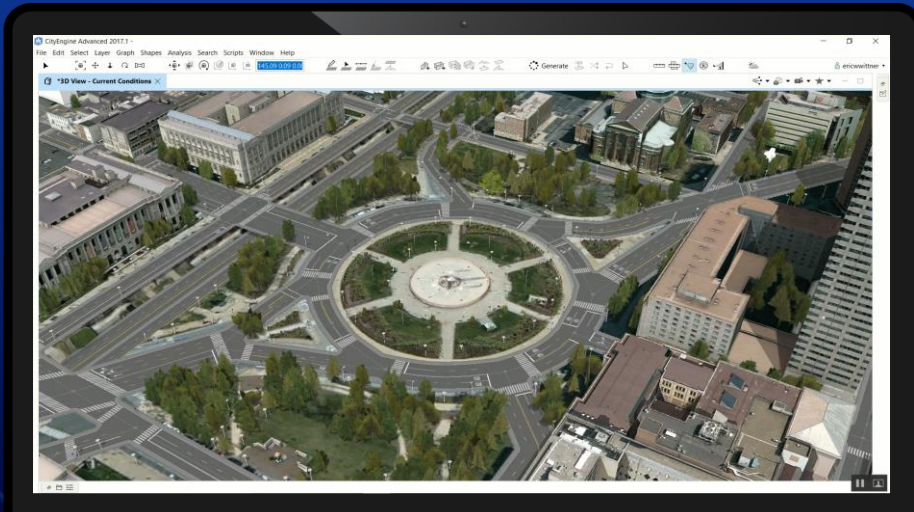
Clean up inaccurate building footprints, control setback distances and enable better encoding of urban design practices.

## CityEngine plugin for Houdini

3D environment artists do not have to leave their Houdini toolset anymore to make use of CityEngine.

## Premium VR experience for urban planning reviews

Two new templates for Unreal engine, for real-time visualizations and intuitive table-top experience.





# Scene Viewer

Enhancements to search, navigation, and rendering

Learn more: [bit.ly/WSV2018-3](http://bit.ly/WSV2018-3)

Try it out: [arcg.is/yTSCe](http://arcg.is/yTSCe)

## Animated Water Visualizations

Water styles applied to polygon feature layers will add animated waves to your features representing the surface of oceans, lakes, rivers or pools.

## Large Feature Datasets

Point, lines and polygon feature layers with thousands or even millions of feature layers can be added to a scene.

## Smart mapping line and polygon styles

Lines and Polygons have new smart mapping styles to explore and visualize attribute data. Extrude buildings and make realistic utilities.

## Floor Picker and Construction Phase Building Explorer

Isolate building levels and construction phases to display spaces, structural assets and infrastructure.

## Search for features in web scenes

Users can configure feature search in a scene and locate objects by attributed information. Including Building Scene Layers

## Improved Underground Navigation

Explore subsurface geology and infrastructure with underground navigation.





# ArcGIS Earth | Lightweight, easy-to-use interface for immersive 3D

Supporting more than just KML and legacy file based workflows...

- An immersive 3D Globe experience
- Simple and easy to use
- Secure deployment across enterprises
- Consuming, interrogating and sharing data
- Leveraging The Esri Geospatial Cloud
  - Data
  - Analysis
  - Capabilities of ArcGIS Runtime

## Visualize

Add multiple data types  
Access data Online, Enterprise, Locally or via URL  
Perform interactive

## Explore

Search the globe  
Easily switch basemaps and terrain

## Share

Save out KMZ  
Share between mobile and desktop

Mobile



Desktop

## Stakeholders

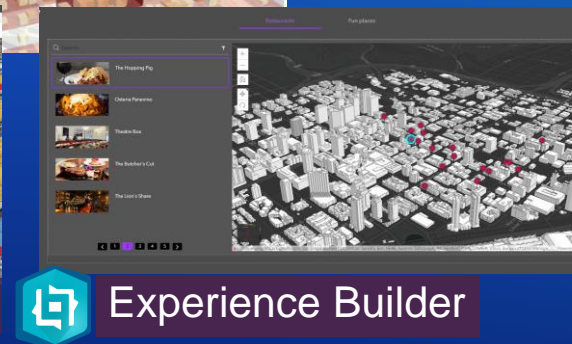
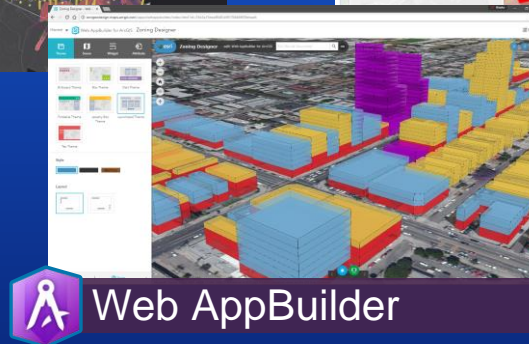
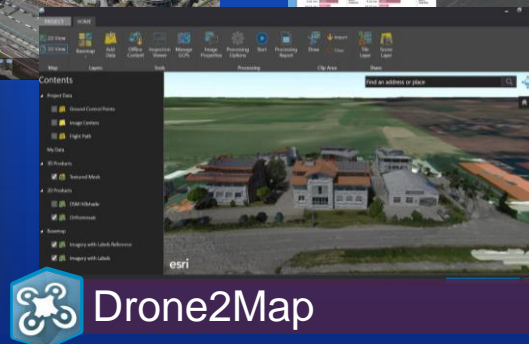
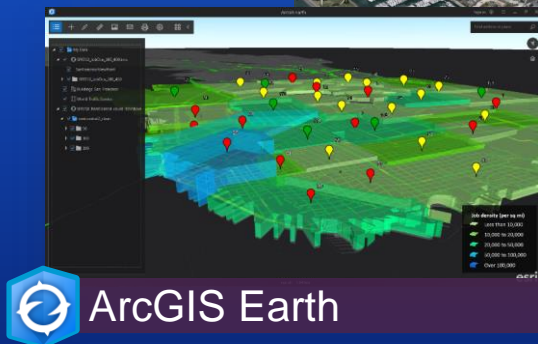
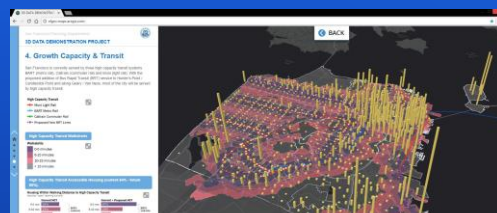
- Government, Education, Architecture, Engineering, Construction, Natural Resources

Interactive Analysis, Automation API, KML editing and more





# Apps | 3D Tools For The Field, Office, and Community



ArcGIS Earth

Easy-to-use 3D data exploration- Mobile Version

Drone2Map

Streamline the creation of professional imagery products from drones

Web Scene Viewer

View 3D maps in any standard web browser

Web AppBuilder

Build powerful 3D GIS apps without writing a single line of code

App Templates

Compare scenes or include an inset web map with a scene

StoryMaps

Combine 3D maps with narrative text, images, and multimedia content

Experience Builder

Interact with 2D and 3D content through drag-and-drop widgets

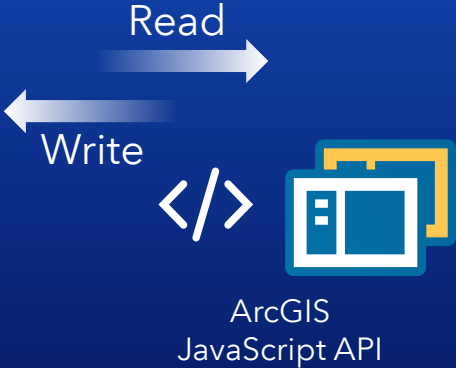


# Authoring & Consumption



Data  
& Cache

Layers  
& Scenes



Create & modify  
features

**new!**  
since JS API 4.15

## 3D Web Apps

ready to use



Scene  
Viewer

- explore
- analyze
- author
- share

configurable



Story  
Maps



Experience  
Builder



Web  
AppBuilder

custom code

... your own App!





- Airside
- Cargo Areas
- New Aircraft
- BIM Model
- Interior Spaces













# Experience Builder

Configurable 3D Application Builder





POC ▼
 <b>Fire Boat</b> Walter Pöls 876-399-2395
 <b>On Foot</b> Thom Cordellia 898-343-3456
 <b>On Foot</b> Sam Waller 876-3433
 <b>Ambulance</b> Julie Conner 876-234-3423
 <b>On Foot</b> John Miller 878-543-2311
 <b>On Foot</b> Ivonne Nulty 876-345-2345
 <b>On Foot</b> Dave Moss 876-233-1236
 <b>Command Post</b>

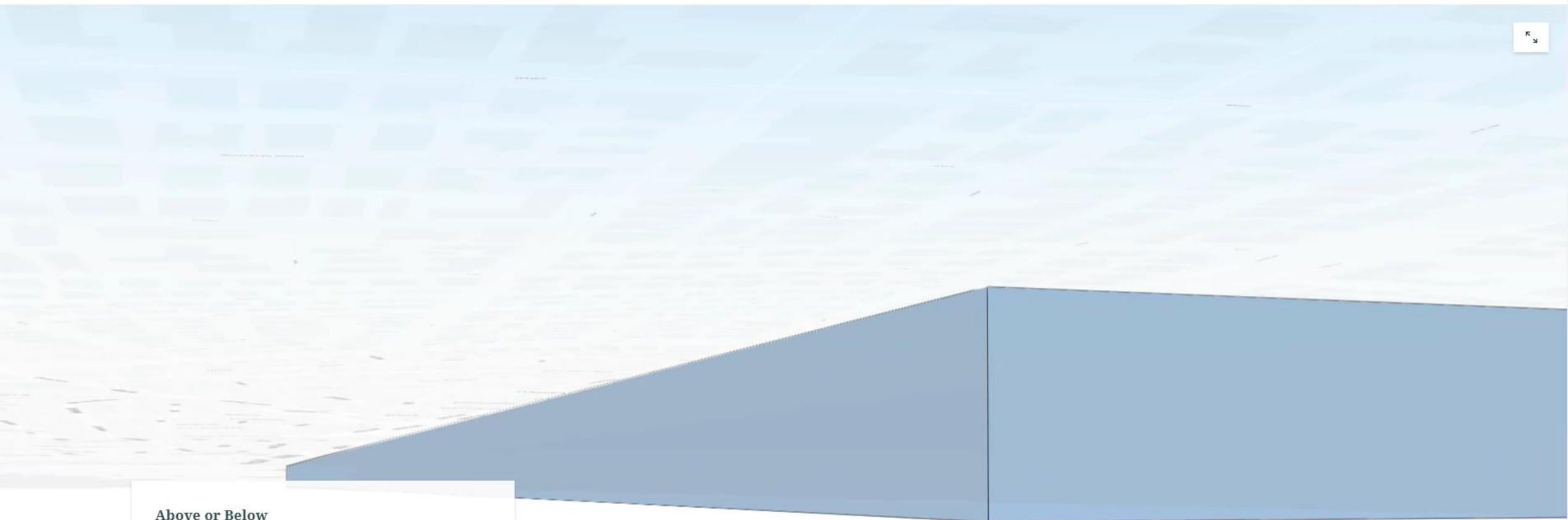




# Story Maps

Include Scenes in your Narrative





### Above or Below

Features can be extruded above or below ground.

Adding a basemap keeps context for the feature.



# ArcGIS Urban

Orchestrate Urban Development and Planning Workflows



Track and Evaluate Projects



Create Planning Scenarios



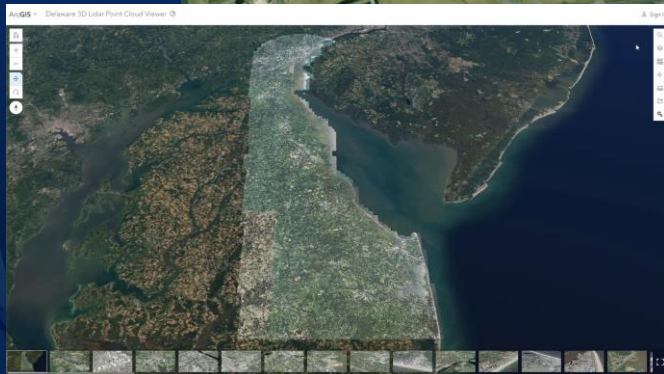
Report and Engage

## Stakeholders

- Government
- A/E/C
- Real Estate
- Citizens



# What's coming next for 3D at Esri



## Recent/near term

- Snapping in Scene Viewer
- Improved Navigation with subsurface/free space scenes\*
- Elevation Profile Tool
- Search Building Scene Layer
- Scene Viewer support for WKT CS & Mars CS
- Faster voxel display\*
- Recook and reproject integrated mesh scene layers
- I3S SDK with Mesh LOD generation\*
- ArcGIS Maps SDK for Unity and Unreal Engine
- nFrames SURE reality capture acquisition\*

## Mid term

- 3D Editing in Scene Viewer\*
- ArcGIS Earth write to services
- Configurable App Templates: Simple Viewer, Compare, Scene w/ Inset Map
- Savable Scene Layer symbology/configuration\*
- Integrated mesh attributes
- Clip and ship workflow for meshes
- Composite scene layer
- Cloud file storage publishing for scene layers
- Open Street Map-derived buildings global scene layers
- 3D Object Feature Layer\*
- CesiumJS reading I3S

## Long term

- 3D Support in Dashboards
- 3D Widgets in Experience Builder (LOS, Profile, Summarization graphs, Slice)
- Time-enablement/Time Slider in web scenes\*
- Support for material properties
- Voxel Scene Layer for web sharing\*
- GP support for mesh and point cloud scene layers
- Point Cloud data management for Scene Layers
- ArcGIS Earth API\*

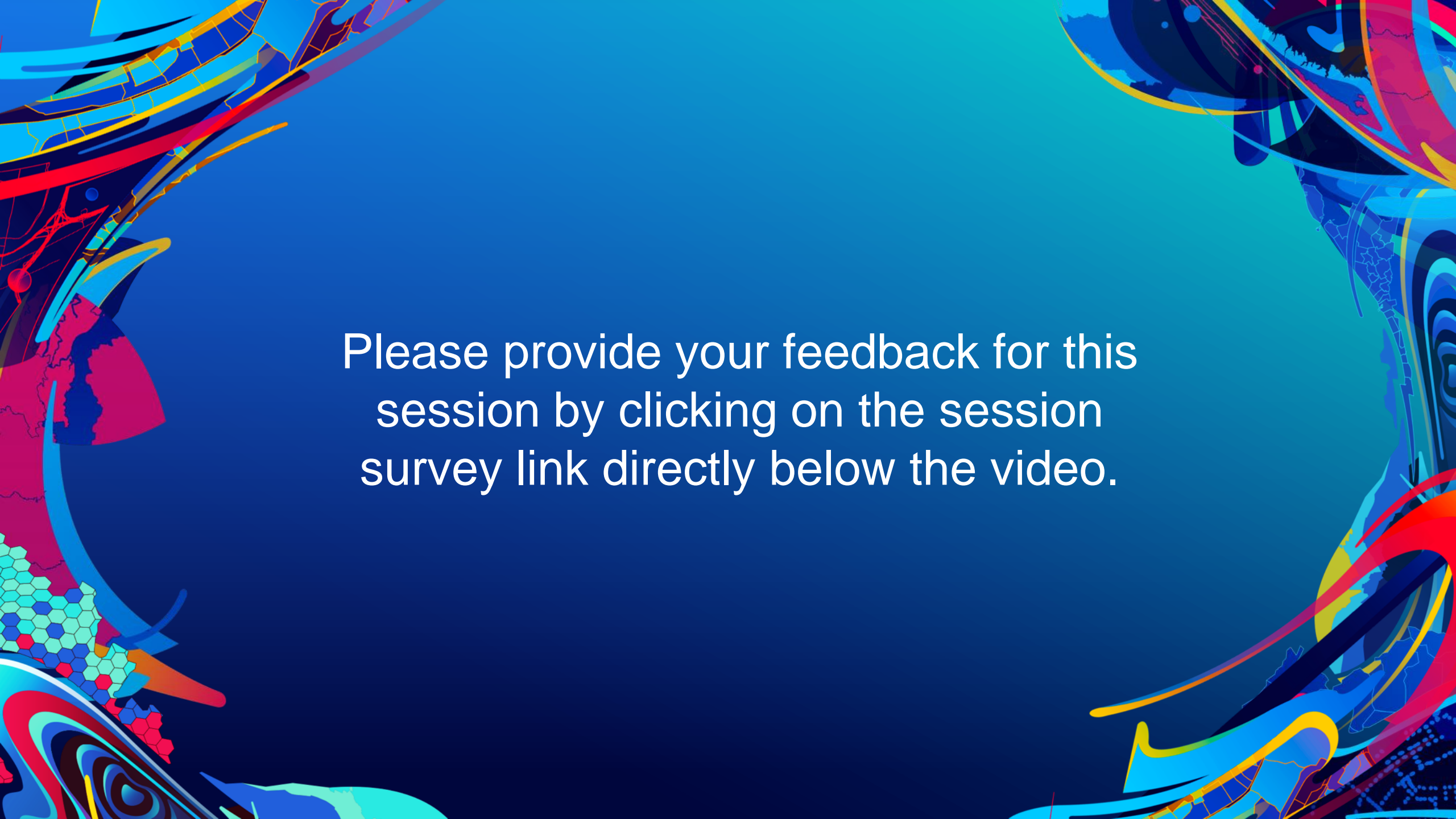
*Plans subject to change*





esri®

THE  
SCIENCE  
OF  
WHERE®



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