

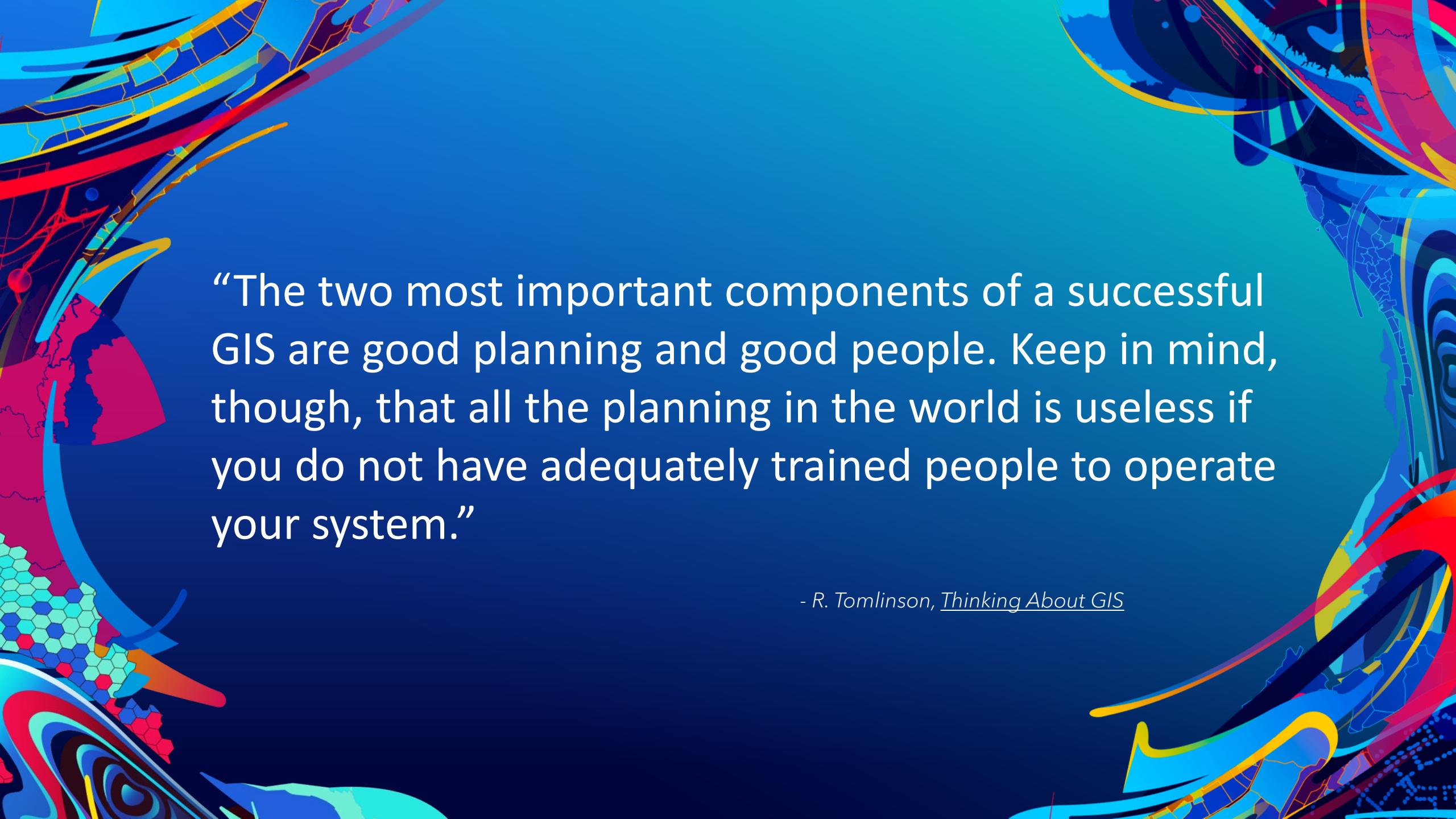
# Advance Your Goals with Esri Technical Certification

Jessi Mielke



# Overview

- Program Offerings
- Preparation Path & Resources
- Individual and Organizational Benefit



“The two most important components of a successful GIS are good planning and good people. Keep in mind, though, that all the planning in the world is useless if you do not have adequately trained people to operate your system.”

- R. Tomlinson, *Thinking About GIS*

# Esri Mission

- Build Powerful tools that help organizations do their work better
- Solve Problems and Create Sustainable Solutions
- Create GIS Professionals
- Inspire People and Organizations to Better Understand & Act



# Training | Resources Available to Your Organization



- 600+ Resources
- Live Instructor - online or onsite, public or private
- Web Courses - self-paced, 24/7
- Training Seminars - 45/60 min video presentations
- Create, copy, share, and assign learning plans

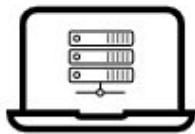
# Certification Exams

Esri Technical Certification exams validate expertise in three domains: desktop, enterprise, and specialty. Certifications are offered at three levels: entry, associate, and professional.



## Desktop Core Exams

For experienced users of ArcGIS Pro and ArcGIS Online.



## Enterprise Core Exams

For individuals who design, configure, or support enterprise ArcGIS deployments.



## Specialty Exams

For Esri users supporting their organizations with focused products and concepts across the platform.

# Developer Offerings

## ArcGIS API for Python Specialty

Validates comprehension of ArcGIS API for Python in support of data analysis and workflows.

Latest Release

EAPS 20-001

## ArcGIS API for JavaScript Specialty

Validates knowledge of application development using the ArcGIS API for JavaScript.

Latest Release

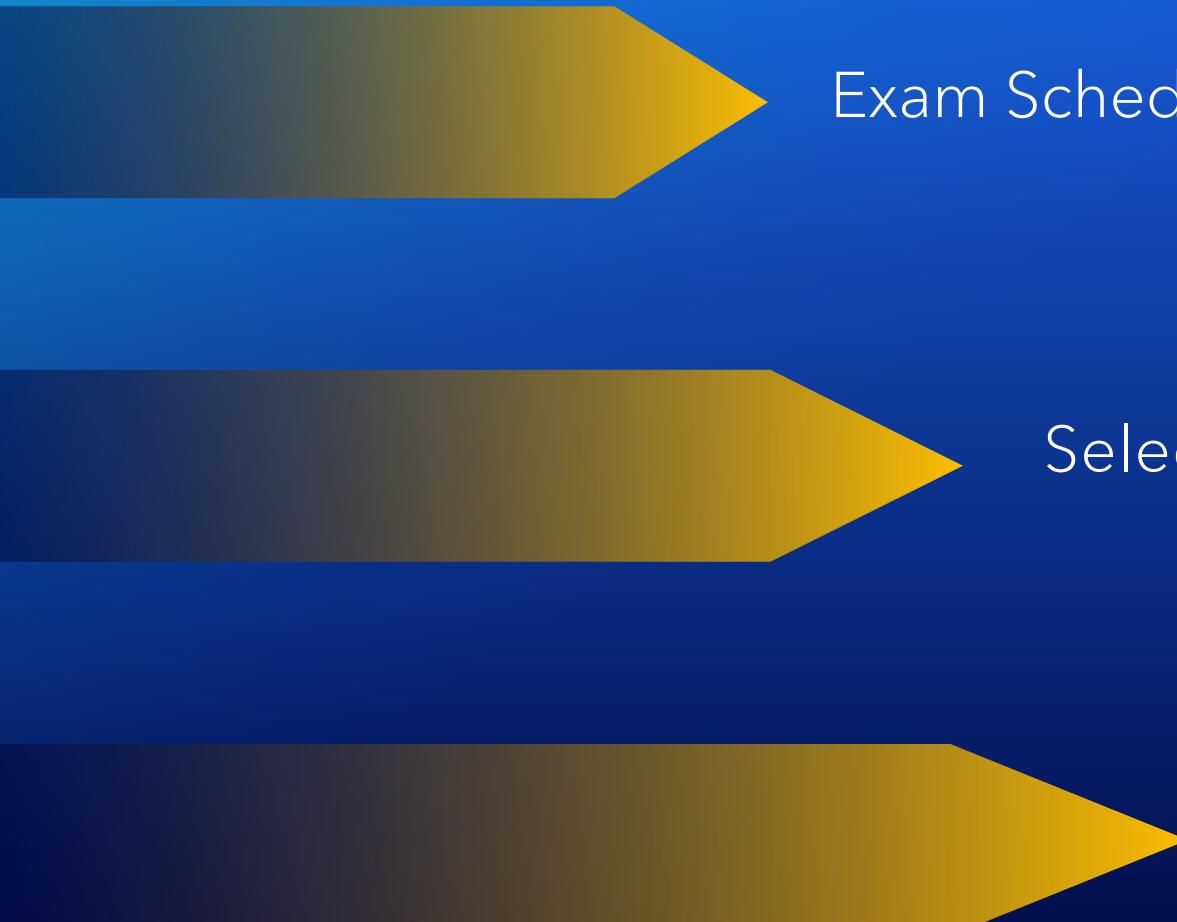
EAJS 19-001

## About this Certification

The ArcGIS API for JavaScript Specialty Exam tests the candidate's experience developing and deploying apps for JavaScript. Qualified candidates should demonstrate proficiency using the API for mapping, visualization, handling asynchronous events, and integrating with other ArcGIS platform components. Specialty exam candidates must already hold an Esri certification.

[→ Prepare for Esri Technical Certification](#)

# Path to Certification



Exam Scheduling

Select an exam

Prioritize Preparation





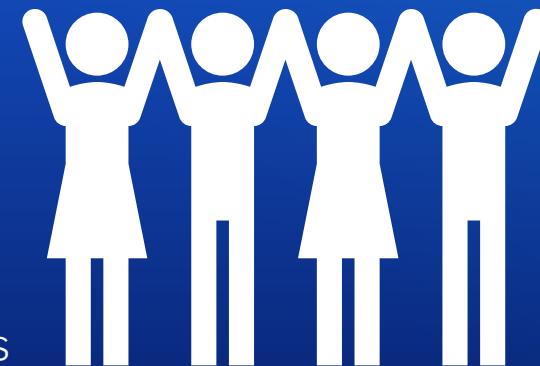
Your Most Underutilized Resource...

# Esri Training Consultant

# Certifications bring **value** to...



Individuals



Organizations

Customers

Partners

Distributors

Employees

# Value of Esri Technical Certification



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4,830 issued



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30,630 views



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4,161 shares

*Digital Badging - Enhance Your Personal and Organizational Brand*

# How Important are Certifications to Individuals?

Increased Confidence

Positioned for Career Advancement

Industry Recognition

Skills Validation

# What are people saying about the value of Esri certifications?



Patrick Chege

Esri Eastern Africa

certification ensures that our customers get the most qualified persons to assist them in deploying and implementing the ArcGIS platform in their organizations.



Roger Mesen

GeoTecnologías

In GIS, the only constant is change and we have to keep learning and improving ourselves. Esri's certification exams validate and recognize a person's effort and dedication to GIS.



Claire Thurlow

Esri South Africa

Writing the different types of certifications, allows me to keep at the cutting edge of the technology, it improves my knowledge that allows me to provide a better service to our clients.

# Certification as a Global Standard

Organizations that set Certification expectations have **healthier business performance** comparatively



Better Training &  
Support  
Performance



Competitive  
Proposal  
Advantage



More Successful  
Services  
Engagements



Increased  
Proficiency

# How Important are Certifications to Organizations?

94% [of IT decision-makers] reported that their certified team members bring added value above and beyond the cost of certification.

# Esri Resources



Esri Training Matters

The Value Case for Certification

Blog Post created by [sboden-esristaff](#) on Sep 8, 2017

Like • 7 Comment • 0

By Aaron Zureick, Esri global training program manager

The Esri Technical Certification program launched in January 2011 with one primary objective—to establish a means of recognizing and validating ArcGIS expertise. The program now offers nine exams, across three domains and three levels to span the breadth of the ArcGIS platform and associated user roles. More than 6,000 certifications have been awarded to





Next Steps...

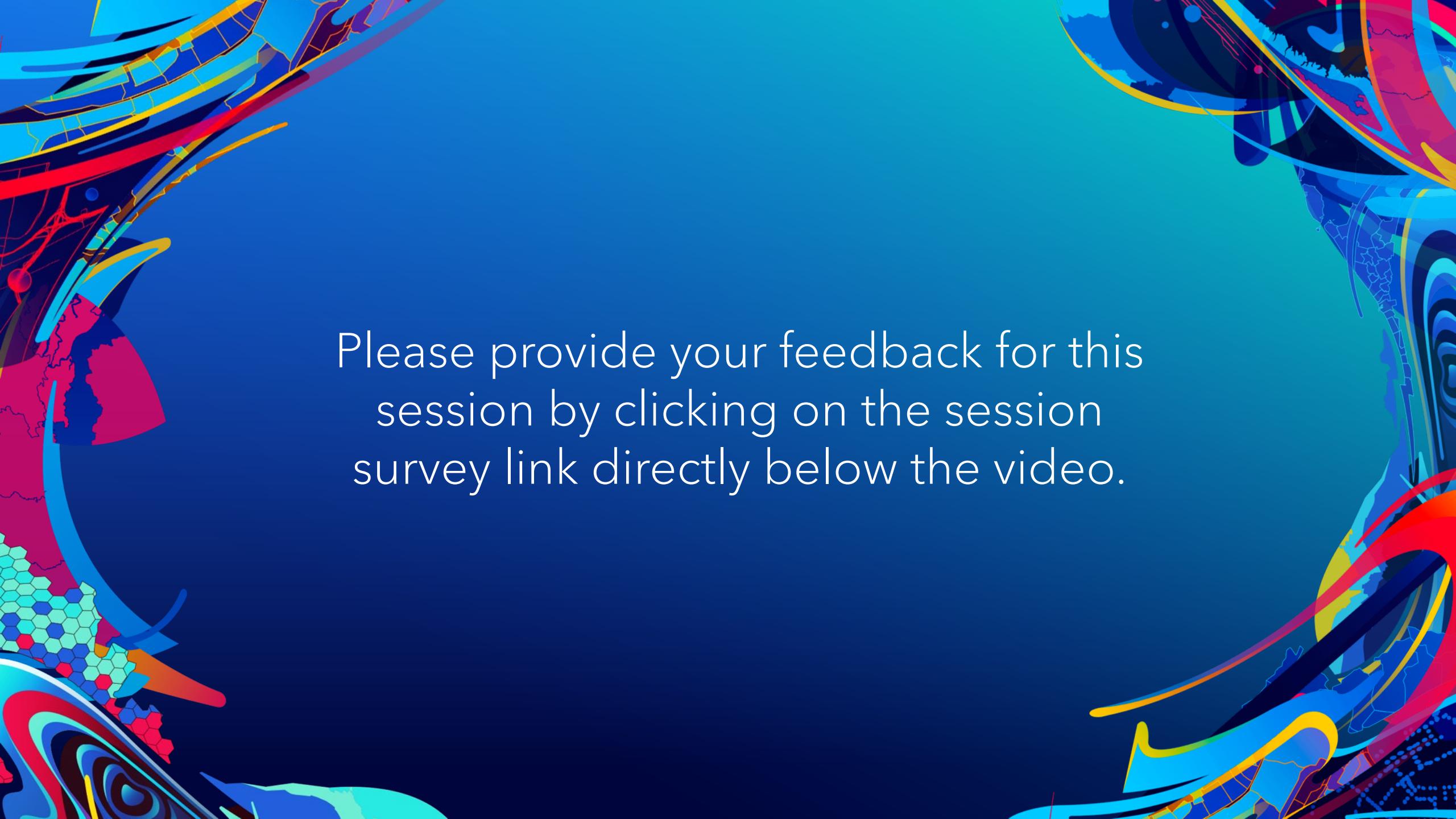
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