



ArcGIS Platform: An Introduction for Developers

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2021 ESRI
DEVELOPER SUMMIT

Developer Trends

- Developer influence
- May not want to invest in a full technology stack
- Open source is important
- May want to use their own client technology
- In many cases the form of an API is more important than the features it has
- Simple, easy to understand business model that reduces friction of entry

APIs, Tools, and Location Services

Making it easy to build mapping apps and solutions

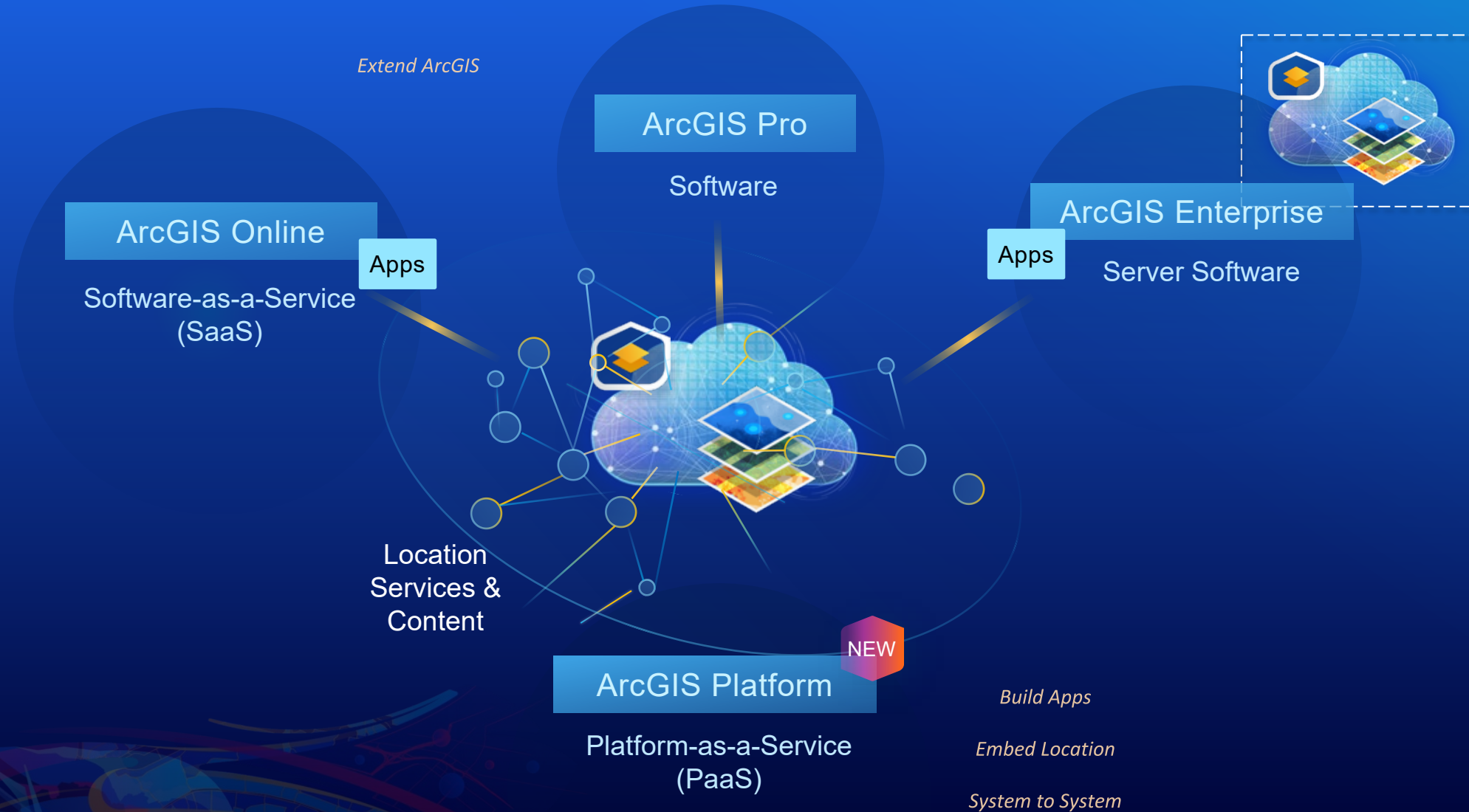
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Introducing
ArcGIS
Platform



ArcGIS | A Developers View



ArcGIS Platform | A Location Platform-as-a-Service

Developer Experience

Mapping APIs
Open-Source Mapping Libraries
Developer Resources

Location Services

Content &
Capabilities

Business Model

Consumption-Based

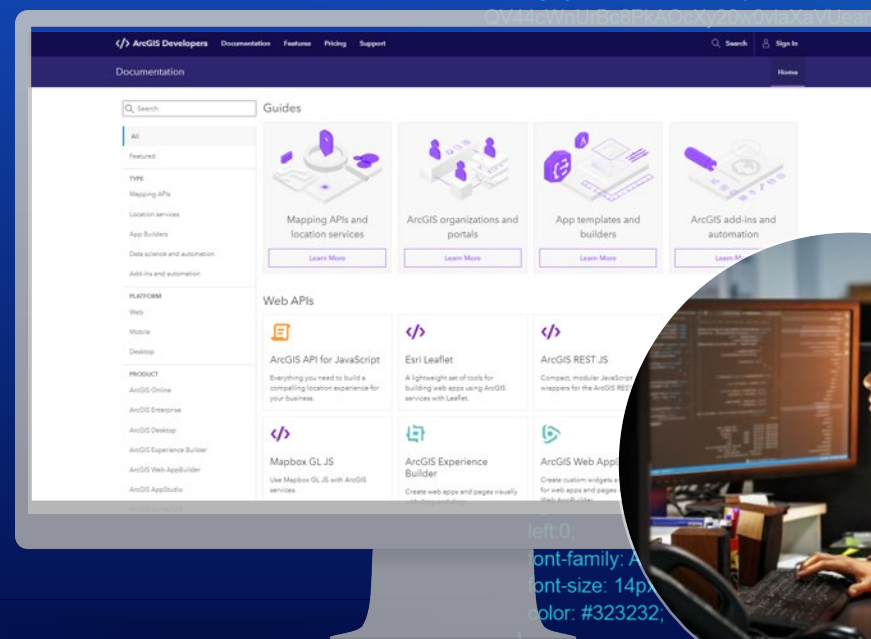


*An Intuitive Developer Experience
for Accessing and Using ArcGIS Platform*

ArcGIS Platform | Developer Experience

- Your Preferred Mapping API
 - Esri's JavaScript and Native APIs
 - Leaflet
 - OpenLayers
 - Mapbox GL JS
- Industry-Standard Authentication
- Developer Resources & Tools
 - Design system
 - Low Code/No Code Builders
 - Marketplace

developers.arcgis.com



Create a Free
Developer Account

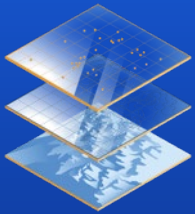
```
<!DOCTYPE html>
<html>
<head>
  <meta charset="utf-8">
  <meta name="viewport" content="initial-scale=1,maximum-scale=1,user-scalable=no" />
  <title>Get Started</title>
  <!-- Load Leaflet from CDN -->
  <link rel="stylesheet" href="https://unpkg.com/leaflet@1.7.1/dist/leaflet.css"
    integrity="sha512-xodZBNTC5n17Xt2atTPuE1HxjVMSvLVW9ocqUK-
    LsCC5CXdbqCmblAshOMAS6/keqq/sMZMZ19scR4PsZChSR7A=="
    crossorigin="" />
  <script src="https://unpkg.com/leaflet@1.7.1/dist/leaflet.js"
    integrity="sha512-XQoYUqMgkK8LvdXYG3nZ448hOEQiglfKs1NO-
    BhiXZ5V3ynxwA=="></script>
```

```
om/esri-leaflet/module/esri-leaflet.js"></script>
om/esri-leaflet/module/esri-leaflet-vector.js"></script>
qaext.arcgis.com/esri-leaflet/module/esri-leaflet-ge
om/esri-leaflet/module/esri-leaflet-geocoder.js"></sc
tps://unpkg.com -->
is-rest-js/arcgis-rest-request/dist/umd/require
t-js/arcgis-rest-auth/dist/umd/auth.umd
arcgis-rest-routing/dist/umd/routing
```

```
left: 0;
font-family: A
font-size: 14px
color: #323232;
}
div-icon{
  filter: drop-shadow( 1px 1px 0px rgba(0, 0, 0, .3))
  /* box-shadow: 0 3px 2px -2px rgba(0, 0, 0, .7); */
  /* -webkit-filter: drop-shadow( 3px 3px 2px rgba(0, 0, 0, .7));
  filter: drop-shadow( 3px 3px 2px rgba(0, 0, 0, .7)); */
}
.leaflet-popup-content p {
  margin: 0
```

ArcGIS Platform | A Collection of Location Services

Extensive Content and Powerful Capabilities



Basemaps



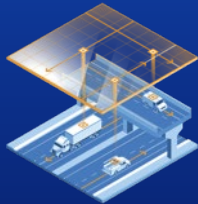
Data Hosting



Data Visualization



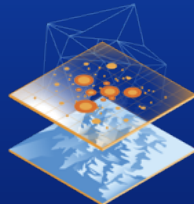
Geocoding & Search



Routing & Directions



Maps & Data



Spatial Analytics

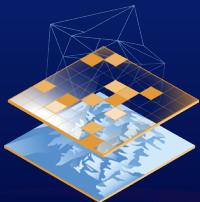


Image Analysis



Real-Time
Mapping



IoT Integration



ArcGIS Platform | Business Model

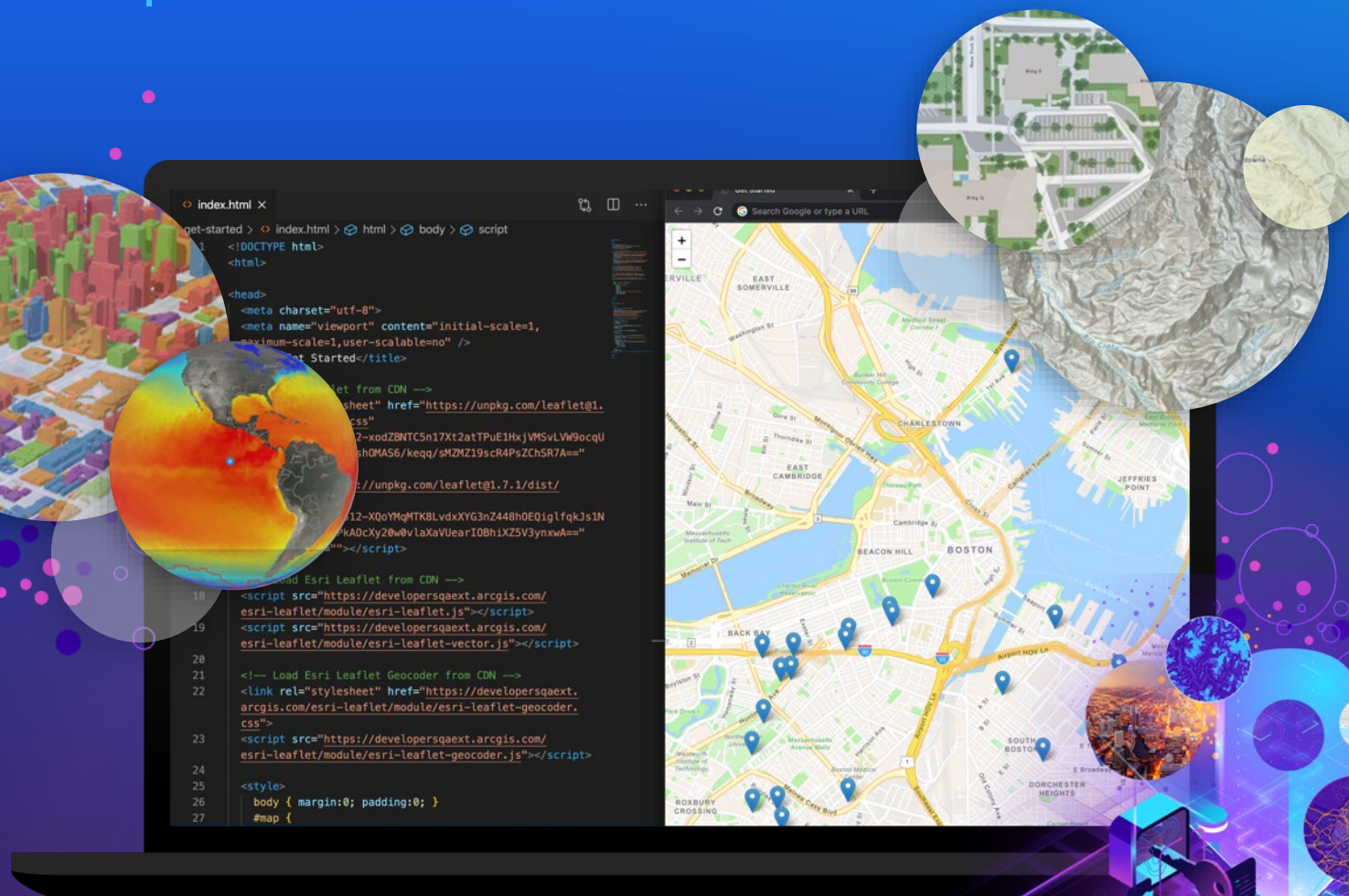


Free
Getting Started
Model

2 Million Map Tiles
20K Geocodes
20K Routes
& More...



Free Developer
Account
developers.arcgis.com



Detailed Usage

Cost-Effective, Transparent
Consumption-Based Pricing Model



APIs, Tools, and Location Services

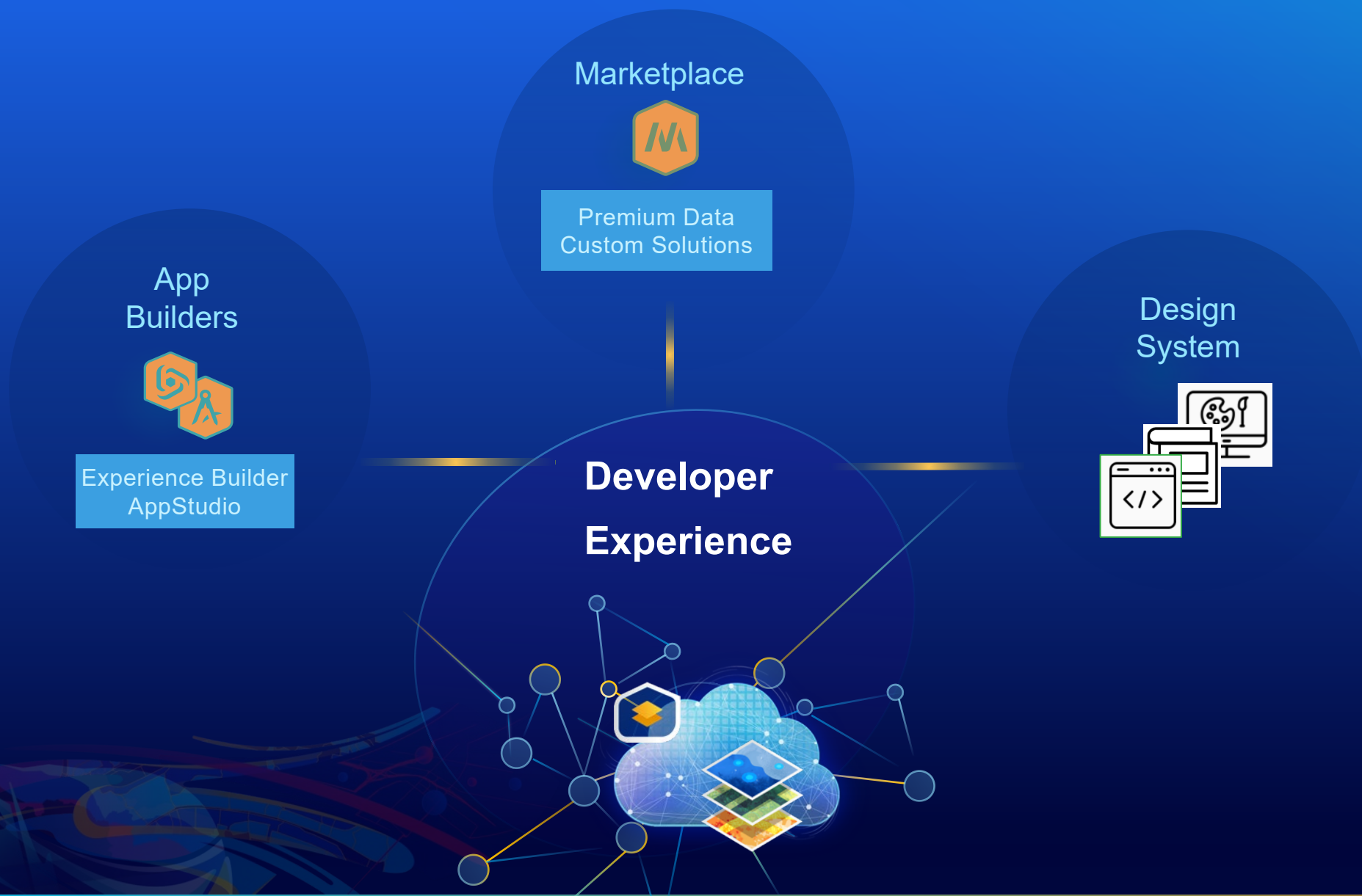
Making it easy to build mapping apps and solutions

[Start building for free >](#)

Developer Experience

Euan Cameron

ArcGIS Platform



A Design System Is...

NEW



Design Principles

- Widely applicable laws, guidelines, and design considerations which designers apply with discretion.
- Two types of design principles: general, business specific



Developer doc

Icon Library

Web components - UI Framework



Design Guidelines (Designer Doc)

Recommendations on how to apply design principles to provide a positive user experience (do & don't help doc)

- Style & design
- Sound, motion, interaction
- Icon, UI components, design patterns
- Voice & tone
- Examples

Tools

Color tool, color palette tool, type scale generator...

Components - UI Kit



What's new?

A New Developer Experience

- Support for 3rd party open-source mapping libraries
 - Open Layers, Leaflet, Mapbox GL JS
- Feature Services emit vector tiles
- Additional Authentication method (API keys)
- Detailed service usage
- Full consumption model
- Developer guide

Pay as you go	
Status ?	ON
Next Billing Date ?	10/31/2019
Current Balance ?	\$0.00
Services Used	
Basemaps ?	\$33.30 551k tiles used
Geocode ? (Temporary)	Free up to 30k
Routing ? (Route)	\$33.30 200k tiles used
Routing ? (Service Area)	\$33.30 200k tiles used

[+ New API Key](#)

Note: API keys are used to access location based services and premium content in your organization. [access services in the ArcGIS Developer guide.](#)

★ Default API Key | modified 1 hour ago

[View Usage](#) [Edit Key](#) [Invalidate Key](#)

8a607235aeae4698b24d4df32778c7d18a6078a607235aeae4698

Services

Basemaps

Traffic

Geocoding

Routing

Referer Whitelist

Any referer header is allowed.



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SCIENCE
OF
WHERE®