

Using Deep Learning with Imagery in ArcGIS

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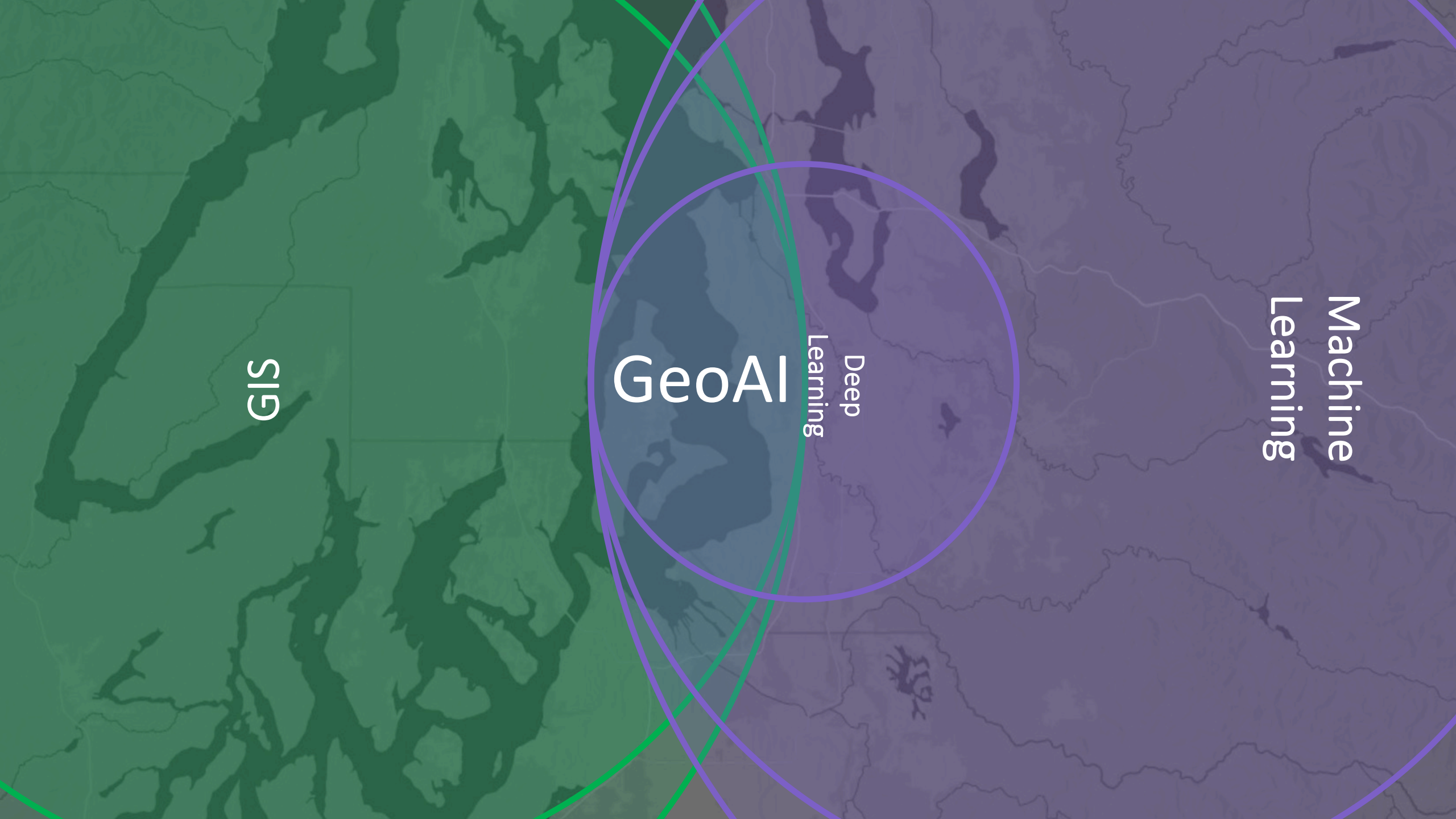


Machine
Learning

Deep
Learning

GeoAI

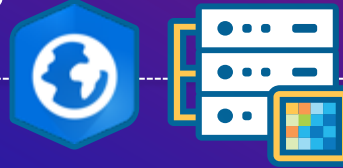
GIS



GeoAI is not one product. It spans the ArcGIS platform.



Imagery AI Capabilities in ArcGIS



Prepare Training Data

Export Training Data for Deep Learning



Consume DL Models

Detect Objects & Classify Pixels



Train DL Models

Arcgis.Learn



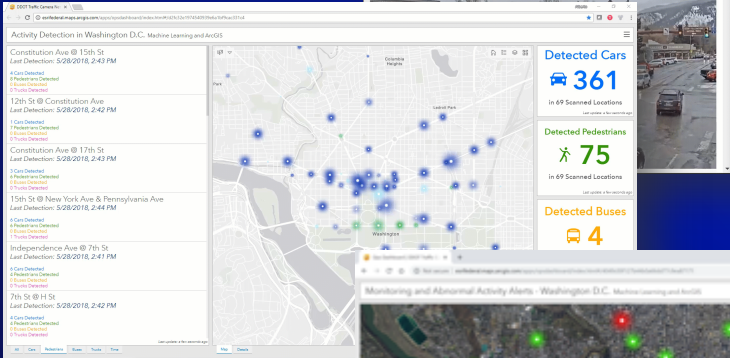
Deploy Models on Portal

As dlpk items

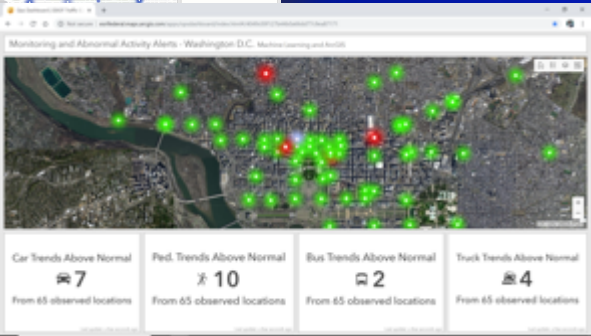


Related Geo AI Projects

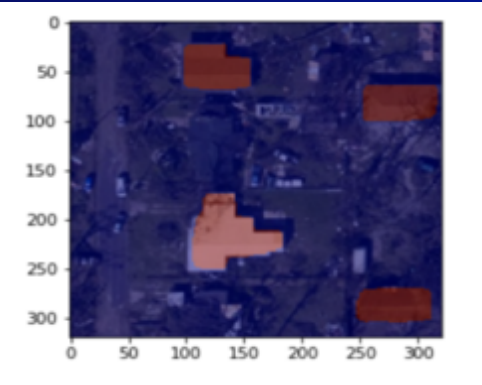
Target Identification & Tracking (video feed)



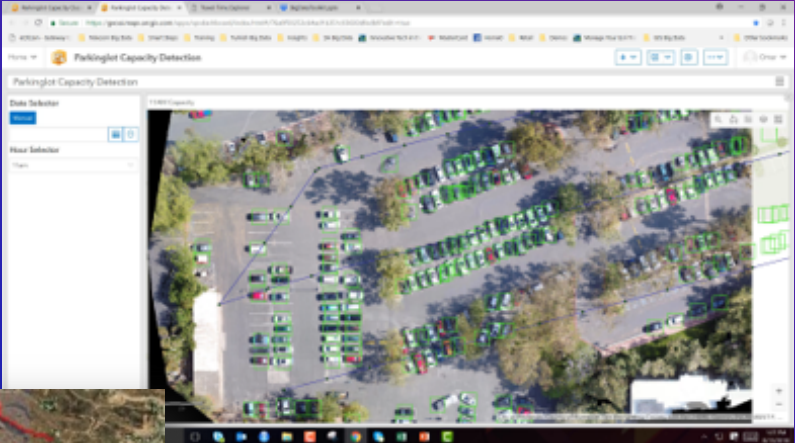
Anomaly Detection (video feed)



Building footprint detection (imagery)



SOM: Activity Identification via Car Counting per Area & Time (imagery)



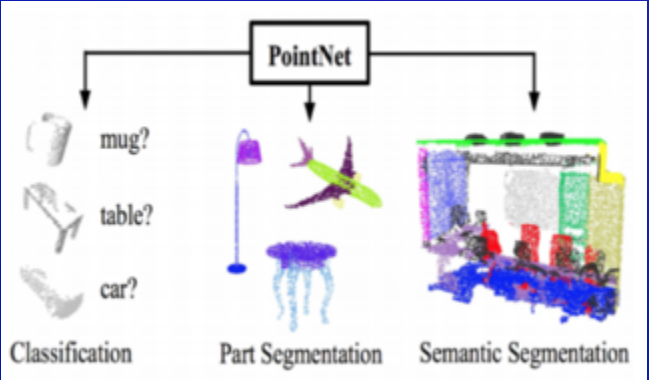
Hidden Road Detection (GPS breadcrumbs)



3D asset detection and segmentation (lidar)



Building damage classification (imagery)



* Image courtesy of Stanford University



Benefits of the Esri Ecosystem

- The ArcGIS ecosystem provides a way for these cutting-edge AI models to be deployed in a user friendly and scalable way
- Intelligence provided by the model can be immediately shared, modified, and acted upon using not only the mapping tools but also operational planning tools in the platform
- The vast data and algorithm assets developed by Esri over many decades allow the resulting AI models to have a true geospatial context

Imagery & Remote Sensing Data

For GeoAI



Remote Sensing is Foundational to GIS

Turning Imagery into Actionable Information



Satellite

Aerial
Cameras

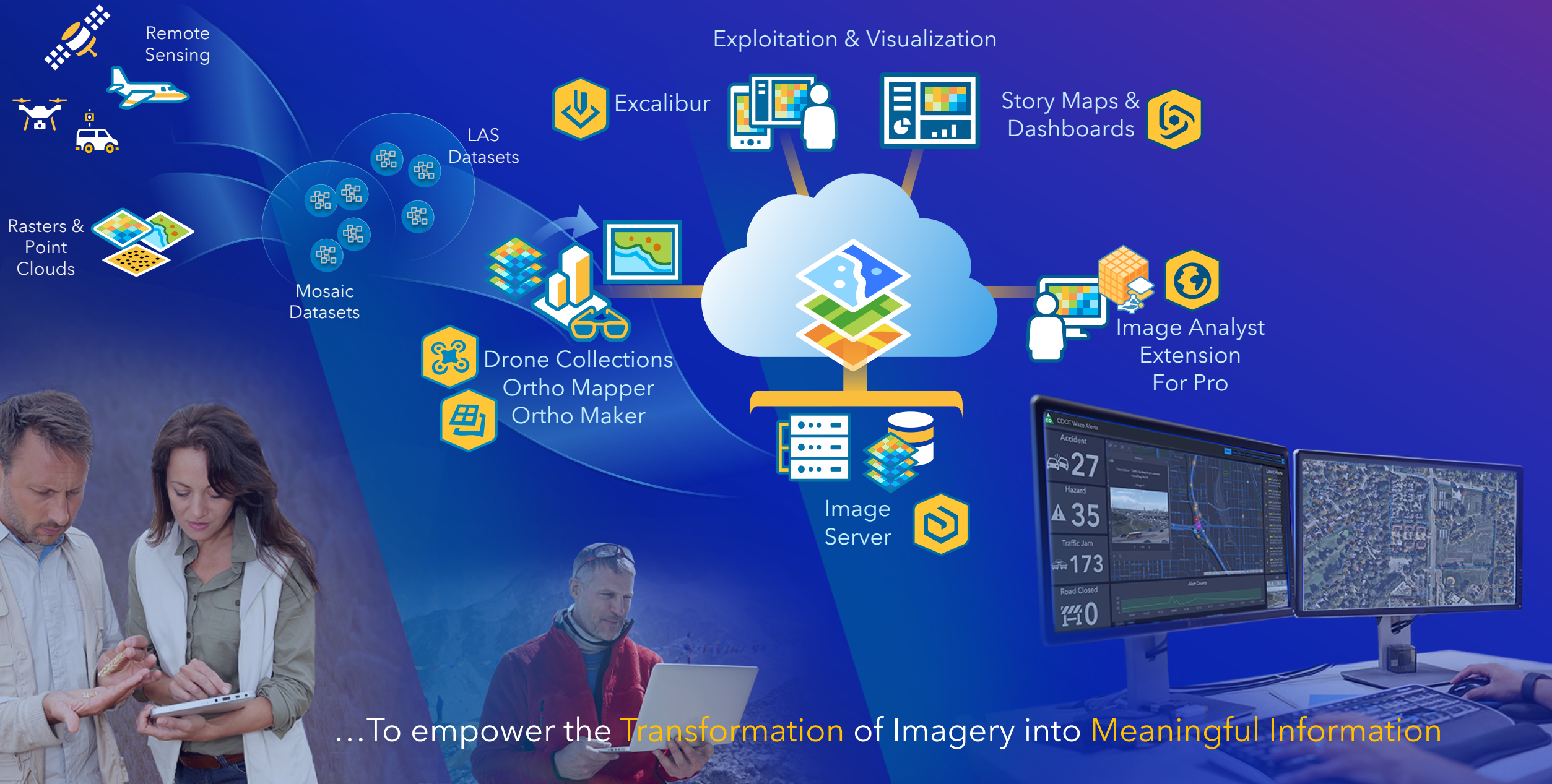
Drones

Built Environment

Natural Environment

*Integration of Dynamic Data About
Everything*

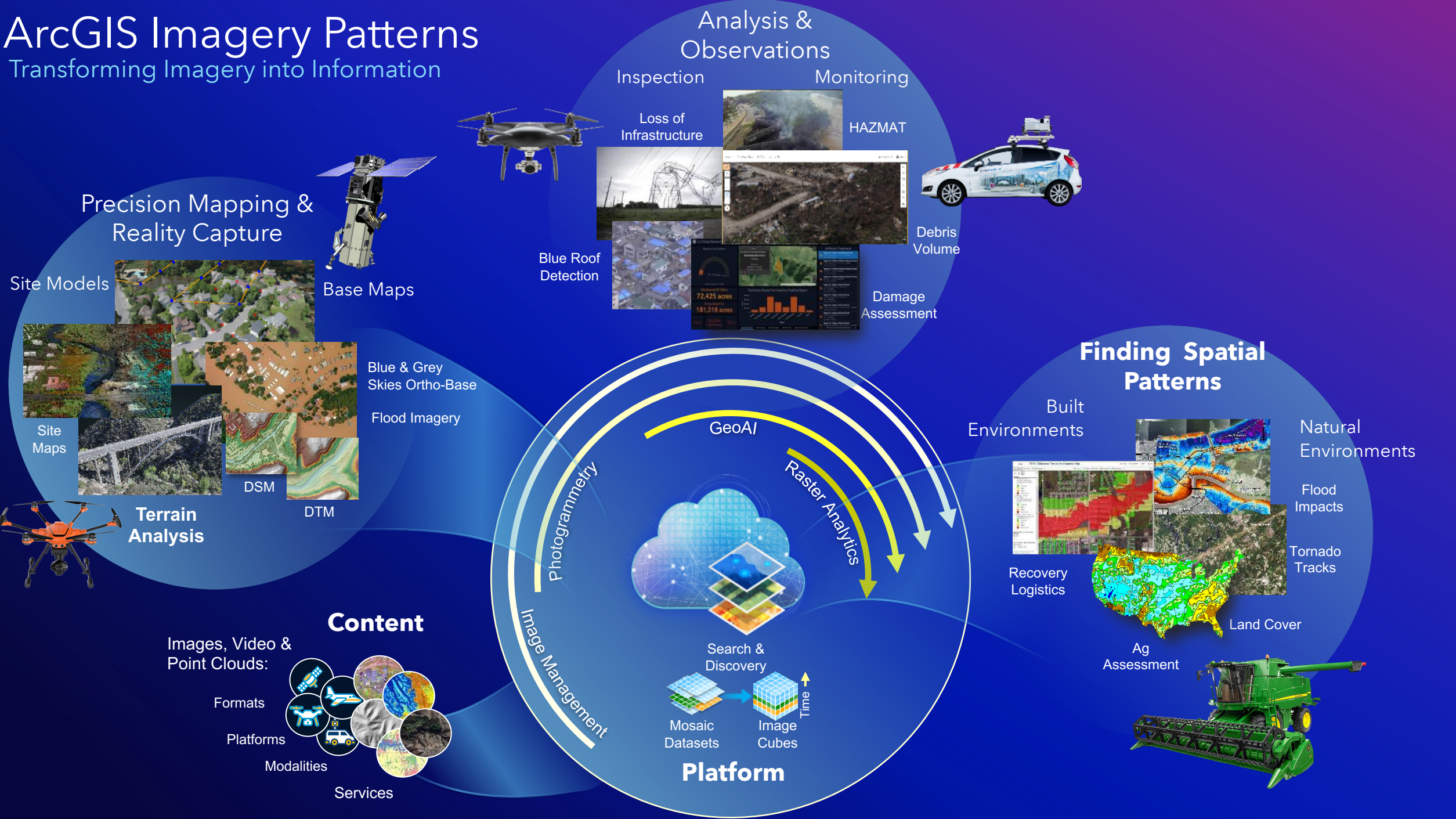
Imagery as Part of ArcGIS



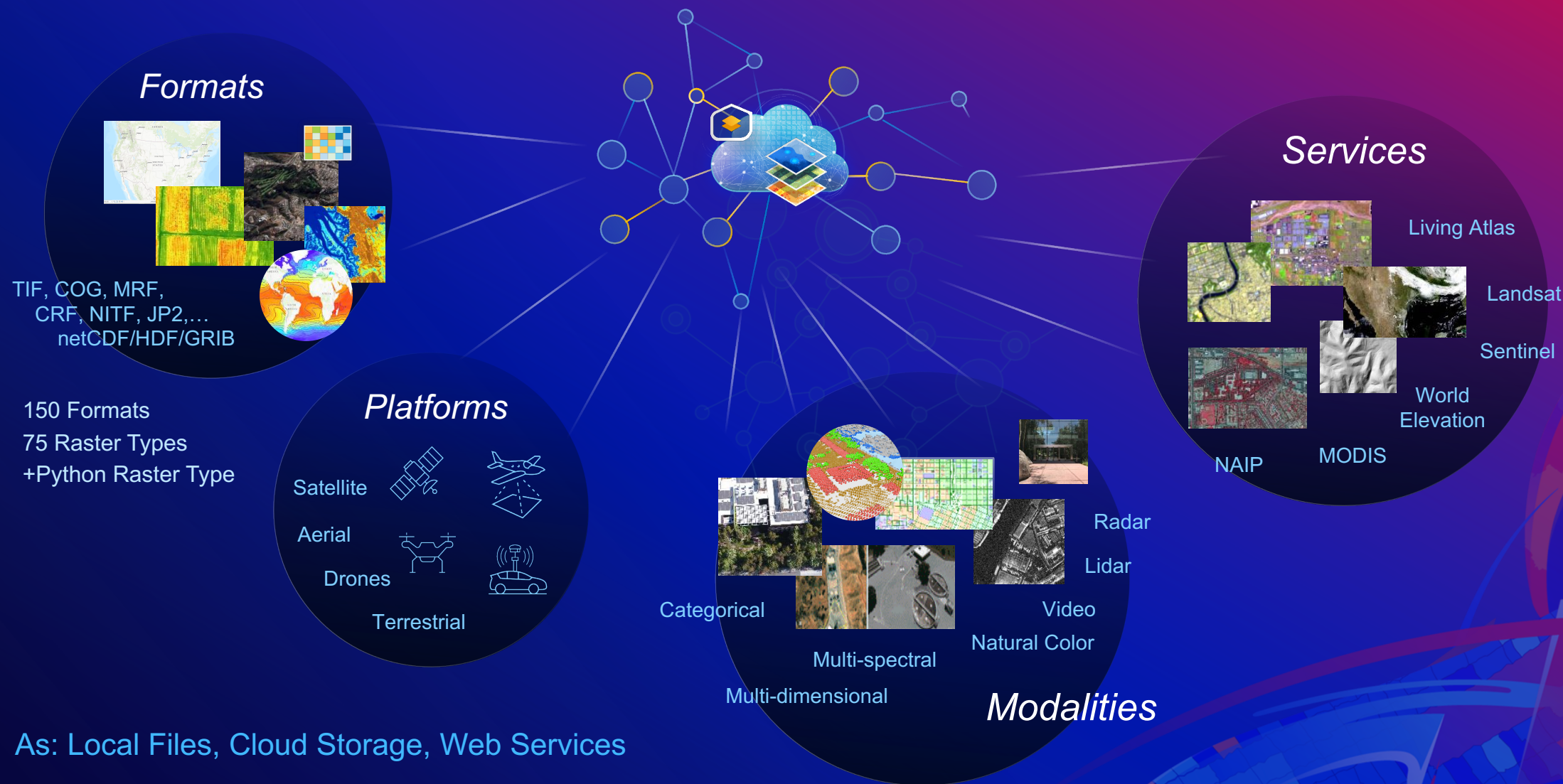
...To empower the Transformation of Imagery into Meaningful Information

ArcGIS Imagery Patterns

Transforming Imagery into Information

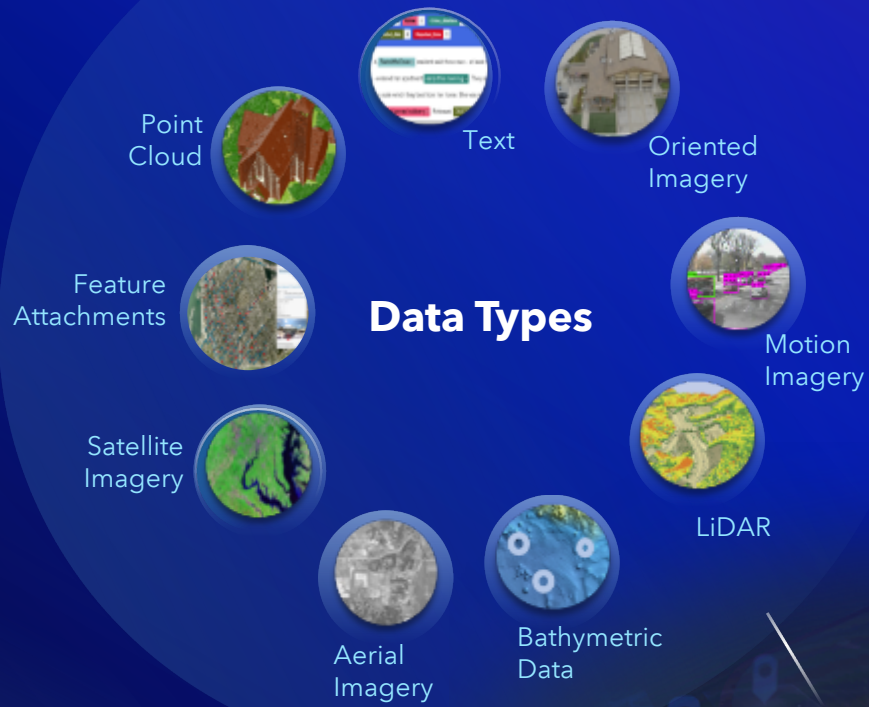


Content – Support for All Imagery and Rasters



Deep Learning in ArcGIS

Different data types, tasks and integration



Integration



New

Deep Learning models on the living atlas:

Building footprint extraction
Tree classification from LiDAR
Land cover classification