esri THE SCIENCE OF WHERE™

2021 ESRI USER CONFERENCE

EXPO SWAG BAG

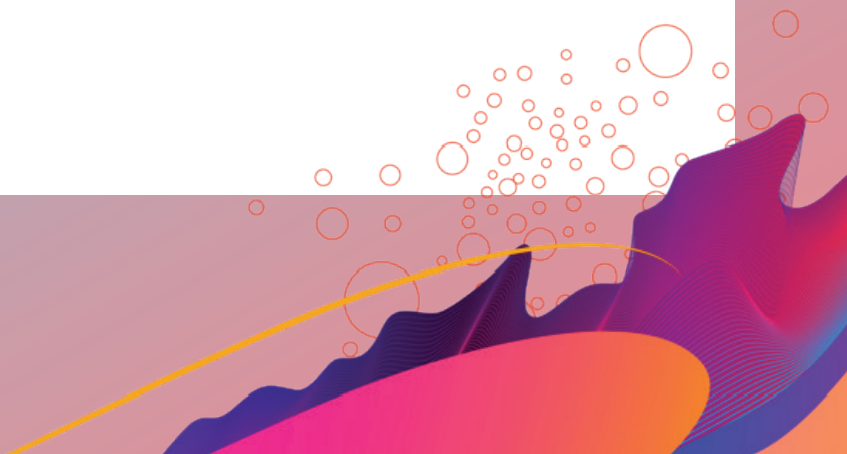
WELCOME!

Welcome to the 2021 Esri User Conference! This year we are expecting another record year of attendees joining us virtually for the world's largest GIS conference. With four full days of technical workshops, user presentations, two plenaries hosted by Jack Dangermond and other amazing keynotes this year will provide endless information for all users. Be sure to set time to also explore our fully interactive Expo full of members of our Esri Partner Network, as this year's User Conference is sure to be full of learning, connections and fun.

This digital swag bag includes information on some of our participating partners at this year's Expo. We strongly encourage you to visit this year's Expo page and explore all our participating partners. With over 180 sponsors and exhibitors this year, you are sure to find a service, product or implementation that will help you and your team with your workflow.

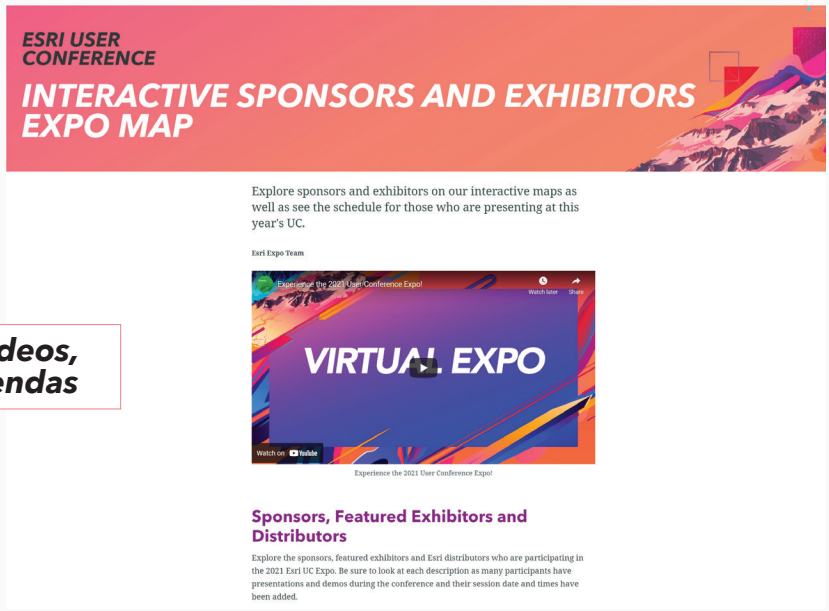
Each sponsor and exhibitor are available for chats or meetings to discuss and answer any questions you may have. Most of their virtual listings include videos, marketing material, and links to projects that will keep you informed on their work and opportunities. Some sponsors and exhibitors are also presenting at this year's conference, so be sure to view their Sessions tab on their listing page to see what time their session is scheduled. You will also want to check the Live Demos tab to see if they are hosting live demos or focused discussions during the week. These demos and discussions are interactive and allow for questions and interaction the same way they would if you were on the Expo floor in person.

We hope you view all the partners in this digital bag and visit their listing for more information. Drop your business card on their listing pages to get added to be contacted with for more information and product and service updates.

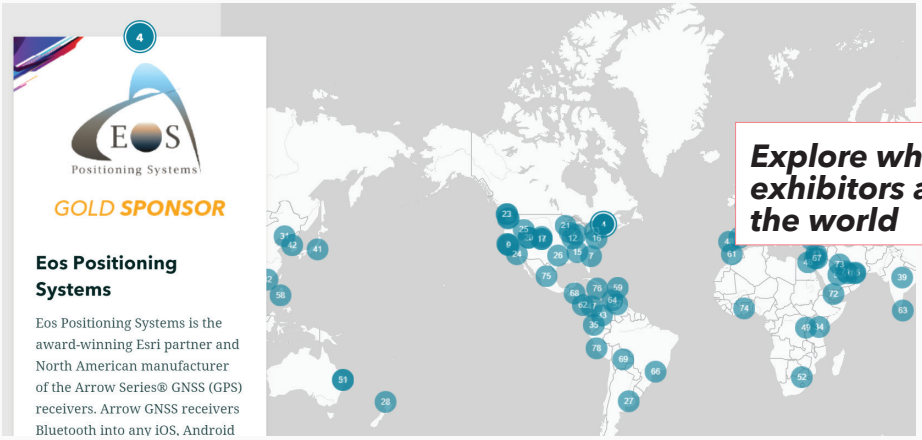


UC 2021

INTERACTIVE EXPO GUIDE



Interact with videos, maps and agendas



Explore where sponsors and exhibitors are located around the world

Live Sessions

Join participating partners during their live presentations. These 30-minute sessions will share best practices and implementation of Esri software while highlighting their services. These live sessions allow for Q&A as well so be sure to get your questions in to the presenters using the Slido app during the session.

View Agenda

View partner presentation schedules

Enabling Better Workflows with BIM & GIS (Autodesk)

Tuesday, July 13 10:30 a.m. - 11:00 a.m.
Join this live demo to see real-life use cases of how Autodesk's and Esri's integration of BIM & GIS enables better workflows, more transparency and better outcomes.

Amazon End User Computing (AWS)

Tuesday, July 13 10:30 a.m. - 11:00 a.m.
Learn about the options that AWS has available for end user computing, including Amazon WorkSpaces and Appstream 2.0

GIS-Centric Digital Transformation in Public Asset Management (Cityworks)

Explore the guide here!

esri

CASE STUDY 02:
NEW BRAUNFELS, TX

NEW BRAUNFELS SAVES WEEKS ON ANNUAL PAVEMENT PLANNING

As one of the top 10 fastest growing cities in the U.S., New Braunfels, TX isn't about to run out of road any time soon. But, when it comes to pavement management for its 74,000 citizens, this city just northeast of San Antonio finds itself in a constant chase to keep pace with booming growth.

With an ever-increasing infrastructure and minimal increases in personnel, city engineers tapped into Cartegraph's two-way ArcGIS integration to ensure crews were performing the right work on the right segment at the right time. Additionally, they're leveraging the best-in-breed solutions for location-based analysis and building interactive maps that keep council members and citizens in the know.

New Braunfels holds an annual public survey meeting to help build their annual pavement plan. In prior years, citizens would indicate what they'd like fixed on paper forms, and it took several days for a team of engineers to interpret and compile the information—20 percent of which couldn't be mapped because the handwritten entries were unclear.

Today, the city maps citizen requests in real-time during the meeting thanks to the power of Cartegraph and ArcGIS. The city also created an easily accessible online submission form so residents can submit requests year-round. These on-demand capabilities have helped New Braunfels work with the public more closely and gain their confidence. In the end, they're able to take a mountain of data and turn it into something more tangible: something they can work with, report on, and share.

LEARN MORE

WEBSITE:	cartegraph.com
CALL US:	800.688.2656
EMAIL:	sales@cartegraph.com

CASE STUDY 01:
BAY COUNTY, FL

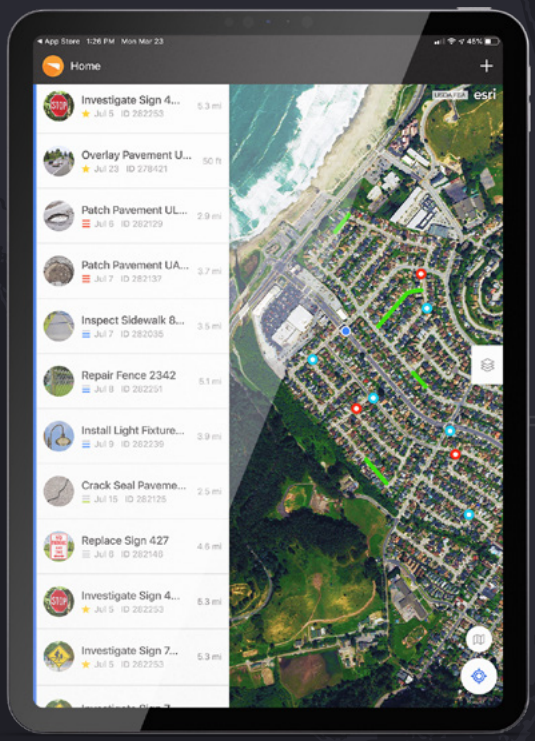
BAY COUNTY'S HIGH-PERFORMANCE APPROACH TO FEMA REIMBURSEMENT

Being on the coast of the Sunshine State, Bay County is prone to flooding brought about by hurricanes, tropical storms, and surging rainfall. But, for many years, the team didn't have clear insight into how they were spending their time or what condition their assets were in.

The problem became especially apparent when assessing the damage and repair costs on county assets after natural disasters. It would take weeks—even months—to compile damage assessment information into reports to send to FEMA, and the team often felt they were leaving money on the table.

Leveraging ArcGIS maps within Cartegraph's operations management system, Bay County set out to manage all of its infrastructure assets in one centralized, real-time database. Public works staff assigned an overall condition index (OCI) for each asset. Those OCI data points helped the team generate automatic work orders, so they could do repairs more proactively and eliminate stacks of slow-moving paperwork.

Today, the Bay County team has collected data on thousands of assets; so they can track conditions, work history, and maintenance costs—down to the penny. When disaster strikes, they compile FEMA reports with ease—recouping millions of taxpayer dollars.



The U.S. has experienced 61 natural disasters that have each caused at least $1B worth of damage over the past 5 years.

NOAA (2019)

AVAILABLE AT CITYWORKS.COM/ESRIUC

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ESRI UC LIMITED EDITION

THE CITYWORKS LIMITED EDITION SOCK

FREE WHILE SUPPLIES LAST GRAB YOUR PAIR OF CITYWORKS LIMITED EDITION SOCKS MADE EXCLUSIVELY FOR ESRI UC PUBLIC SECTOR GIS GURUS. GO TO CITYWORKS.COM/ESRIUC TO REDEEM YOUR LIMITED EDITION.

*SUPPLIES ARE LIMITED WHILE THEY LAST.

*RENDERING MAY VARY FROM ACTUAL PRODUCT.

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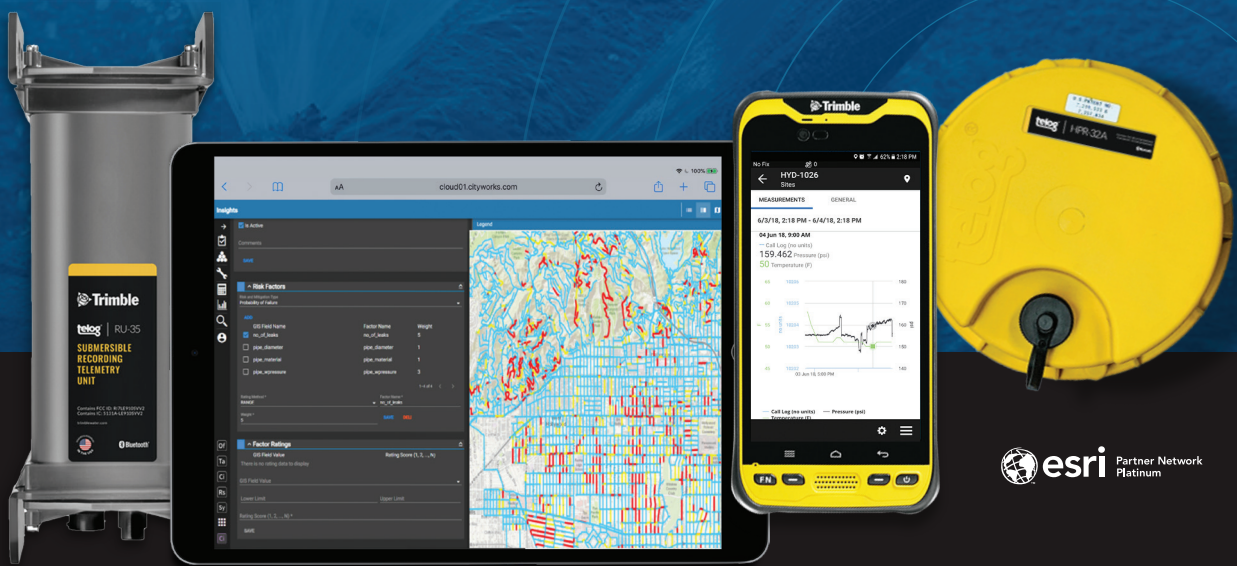
EMPOWERING UTILITIES AND LOCAL GOVERNMENT WITH GIS INTELLIGENCE



esri Partner Network Platinum

Cityworks empowers your operations with better data, better insights, and better decisions.

Local government and utility organizations have no shortage of data. But turning that data into actionable insights can sometimes feel ... impossible. Cityworks is the only GIS-centric public asset management and permitting solution that leverages your investment in ArcGIS to make sense of the complexity of data and create scalable systems of action. From IoT remote monitoring to intelligent asset management, now you can easily track and visualize every asset and its associated history, labor, costs, materials, permitting workflows, and so much more.

Cityworks® A TRIMBLE COMPANY

Request your personal solution demo at **Cityworks.com**

security.manager

Stop Struggling – Start Sharing

Making Sharing Data Smarter, Easier and More Secure

By adding **advanced data protection capabilities** to ArcGIS Enterprise, con terra's security.manager makes **sharing data** smarter, easier, and more secure.

security.manager gives you the ability to **filter content** based on spatial areas, individual layers, features or even attributes, all within a single ArcGIS Enterprise service, helping you achieve two main goals:

- Ensure specific content of a service is only available to those who require it, ensuring **sensitive data is protected** while making it available to those who need it most.
- **Reduce efforts and resources** expended on serving different content to various user groups by removing the need to slice up data and publish multiple, redundant services.

"Without security.manager, we would still keep our geodata in the closet and inaccessible. security.manager opens up complete new possibilities to offer GIS-based web services controlling access precisely for users with different permissions."

Eugen Gass - Wintershall Holding GmbH, Germany

"security.manager has made it possible to create one web map and one web app for each department and control how each operates. Without security.manager, we could only achieve fine level control by creating a large number of apps, map services or web maps."

Keith Gerharz - City of Winter Park, Florida

esri Partner Network Platinum

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locate the future

Everything is possible!
90 seconds of inspiration for you
Watch the video
esri
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con·terra
locate the future

WHY ROK TECHNOLOGIES?

Managed Services Suite of Solutions

ASSESS

It all starts with knowing what you need

Connect with ROK and let our team of experts review your current needs and future goals to come up with the GIS plan that best suits your operation.

MANAGE

Keep the lights on

Who manages your Cloud matters. Bring the ROK Team of Experts to your organization and free up your time to focus on innovating and not surviving.

ACTIVATE

Let's get you up and running

Want to migrate to the Cloud, or Install, Configure, and Integrate your Esri Enterprise Solutions? We've done it before. We will help you get up and running.

SECURITY

Keeping data secure is a top priority

Want to migrate to the Cloud, or Install, Configure, and Integrate your Esri Enterprise Solutions? We've done it before. We will help you get up and running.

WHO WE SERVE?

- We have expertise in all of Esri's key verticals, servicing over 120 clients, from Fortune 100 companies to small municipalities in:

Architecture, Engineering & Construction

Commercial

Oil & Gas

Telecommunications

Public Safety

Transportation

Utilities

State and Local Government

esri UC 2021 | GOLD SPONSOR

ROK TECHNOLOGIES

ROK TECHNOLOGIES

GIS Managed Cloud Services

At ROK, we take your GIS to the cloud

With scalable, highly durable, and cost-effective cloud first technologies, ROK can take the IT and ArcGIS Enterprise management off your plate, so you can focus on what you do best, GIS.

WHAT WE DO

- Managed Cloud Services
- ArcGIS Enterprise Deployments
- Software Virtualization
- Infrastructure Provider
- Custom Security Options

ArcGIS Marketplace Provider | ArcGIS Online Specialty | Federal Small Business Specialty | Release Ready Specialty | ArcGIS Cloud Services Specialty

esri Partner Network Gold | Microsoft Azure Certified | amazon web services Partner Network ADVANCED TECHNOLOGY PARTNER

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Challenges before us exceed the reach of conventional approaches -- Geodesign is GIS in action for proactive planning!

MPS

MASTER OF PROFESSIONAL STUDIES IN GEODESIGN

CERT

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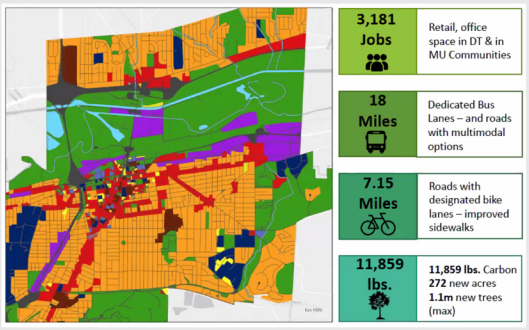
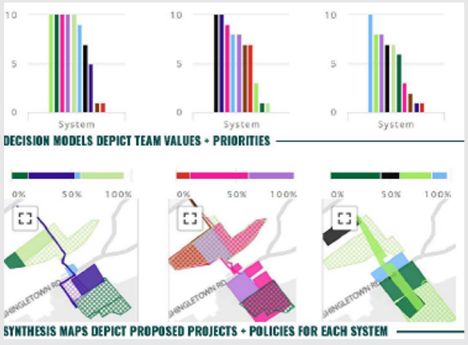
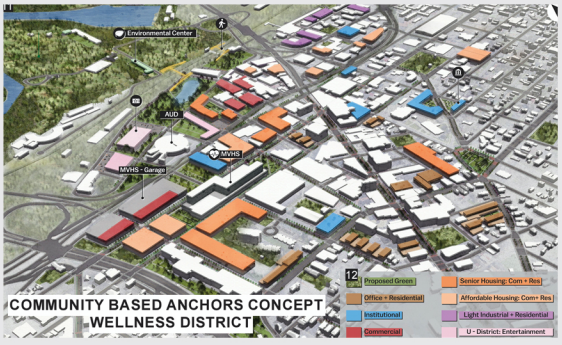
MOOC

GEODESIGN: CHANGE YOUR WORLD







STUDY FROM ANYWHERE!

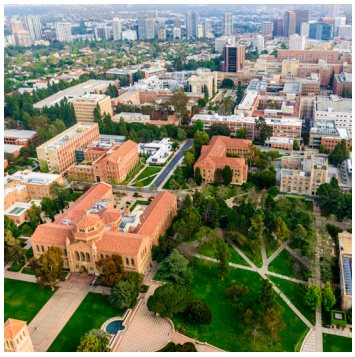
ONLINE COURSES & GRADUATE PROGRAMS

We have students from Hong Kong, Australia, Mexico, and throughout the United States.

PennState

GEODESIGN.PSU.EDU

"Geodesign fundamentally challenges people to think differently and yields dramatic results."



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LIGHTBOX

Applications

LandVision™

Powerfully visualize and analyze data with our turnkey map-based real estate applications and configure your business processes based on your needs.

Web Services

SpatialStream®

Stream the latest content into our applications or your applications and portals in real-time with our robust web services & APIs.

Map-Ready Content

SmartParcels®

Leverage nationwide parcel boundaries combined with 300+ property and tax attributes, as well as other comprehensive datasets.

Digital Solutions

Digital Solutions

While our platform is available out of the box, our Digital Solutions team works with companies like yours to bring their visions to life so that they can focus on driving results.

Offering 8,680 Compelling Insights Every Second

Our cloud-based offering is the only end-to-end, highly flexible, and content-rich location intelligence platform. It's ready to go when you are.

You Don't Think You Know Us, But You Do

We deliver compelling, location-related insights for over half of the U.S. population. We are trusted by:

- The two most popular navigation apps in the US
- Four of the top six online real estate portals
- Four of the largest utility companies
- The State of California & 15 of their agencies

We process 4 billion server hits per month in support of users in over 15 major industries. These include commercial real estate, land development, builders, utilities, oil & gas, online real estate, insurance, technology, government, finance, and energy.

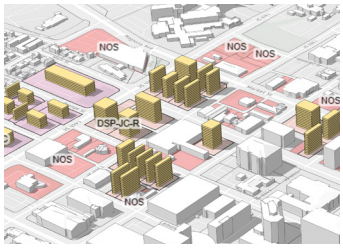
More reasons why companies love our platform >

Special Achievement in GIS
2020 Award Winner

Smart Cities
2020 Award Winner

HOUSEAL LAVIGNE

PLANNING BEYOND THE PRETTY PICTURE

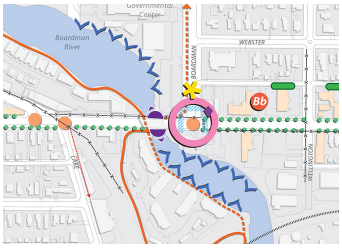


ARCGIS URBAN & 3D BASEMAPS

As an Esri Business Partner with award-winning expertise in municipal planning and zoning, 3D modeling, and GIS, there is no one better to help you configure and launch a 3D basemap and ArcGIS Urban.

ARCGIS HUB DEPLOYMENT

As innovators in community engagement and creators of map.social, we understand the importance of effective outreach and have mastered the deployment and utilization ArcGIS HUB.



URBAN PLANNING & DESIGN

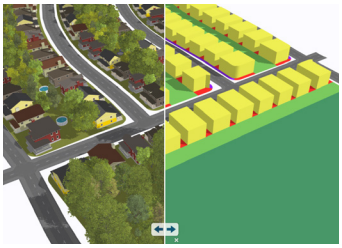
From long-range planning for an entire region to detailed infill development scenerios for a vibrant downtown, our team's expertise is focused on enhancing the relationship between people and their environment.

IMMERSIVE & INNOVATIVE GIS

We are using VR, Unreal Engine, and other platforms to develop more realistic and immersive environments that literally can place you inside an interactive 3D experience.

CITYENGINE RULES & TRAINING

As the leader in CityEngine we routinely write and develop CGA rules to visualize urban planning scenarios and recommendations, and have prepared tutorials and exercises and can be conducted with one-on-one or group training.



3D CONTENT

From interactive 3D models of entire cities to architectural level detailed 3D visualization of smaller sites, our team of recognized experts can effectively and creatively deliver your project in 3D.

OUTREACH & ENGAGEMENT

To ensure evidence-based decision-making, we can help you create spatial data sets, prepare maps, and maintain databases that fully leverage geospatial analysis for a variety of applications.

DEMOGRAPHICS & MARKET

Using Esri Business Analysts, CoStar, and other tools and resources, we ensure that land use and development decisions are based in market realities and a firm understanding of demographic trends and projections.

ArcGIS Urban Specialty

ArcGIS Online Specialty

ArcGIS Marketplace Provider

Release Ready Specialty

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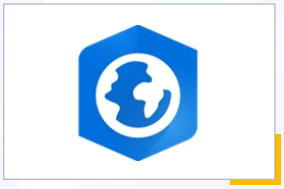
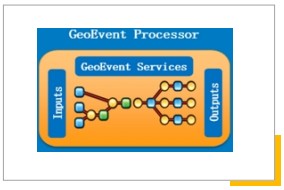


Tools Development
(2D / 3D)ArcMap /
ArcPro

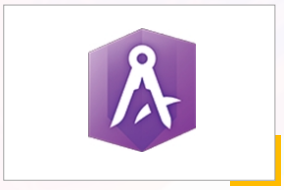
Build Reports
ArcGIS Analytics /
Operations Dashboard

GIS System
Integrations



Real-time Data
Analytics (IOT)

Portal Customization
/ Branding



ESRI App Studio
(Mobile / Web Apps)

Esri Utility
Network Model
(Migration / Configuration)

Datamodel Design /
Spatial Data Extraction /
Automation / Migrations

PRODUCTS

BrAeIn™ | SMART GEOAPP™ | Smart Field GEO™

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TRACK RECORD

INDUSTRIES

Oil and Gas | Local Government | Utilities | Transportation | Agriculture | Property Management

esri Partner Network Silver | ArcGIS Online Specialty | ArcGIS Marketplace Provider | Release Ready Specialty | Microsoft Partner Network | SAP Partner | IBM Business Partner

FRONTIER PRECISION
How You Measure Matters

Welcome to the Esri User Conference

TAKING GIS TO THE FIELD

EVERYTHING YOU NEED TO START and TO KEEP YOUR GIS ADVANCING

For over 30 years Frontier Precision has been helping solve complex data collection challenges by seamlessly integrating GIS and field operations.

NEW FROM FRONTIER

- Turnkey solutions for water utilities
- New Trimble receiver and ArcGIS Online bundles
- Small local government solutions for every initiative
- Tailored Jump Starts for ArcGIS Online, Collector, Field Maps, Survey123, or Story Maps
- Trimble Cityworks and Unity Integration Partner
- New field and office solutions for aquatic and terrestrial weed control

Click here for details & videos

Schedule a Meeting

Jacob Wittenberg

Technical Services Advisor

208-324-8006, jake@frontierprecision.com

GIS Services

- GIS Strategy and Planning
- System Implementation
- Mapping & Visualization
- Training & On-going Support

Industry Focus

- State & Local Government
- Water, Wastewater, Stormwater
- Health & Human Services
- Non-profit

FieldSeeker GIS Apps

- Mosquito & Vector Control
- Invasive Plant Control

Unique Capabilities

- Mobile Data Collection
- High Accuracy GNSS
- Water Monitoring
- UAS (Drone) Technologies
- 3D Scanning & Mobile Imaging

esri Partner Network Gold

esri State and Local Government Specialty

esri ArcGIS Marketplace Provider

Esri Partner Conference 2018 Award Winner Taking GIS to the Field

esri ArcGIS Online Specialty

esri Release Ready Specialty

First American® Data & Analytics

Superior Data. Outstanding Service.

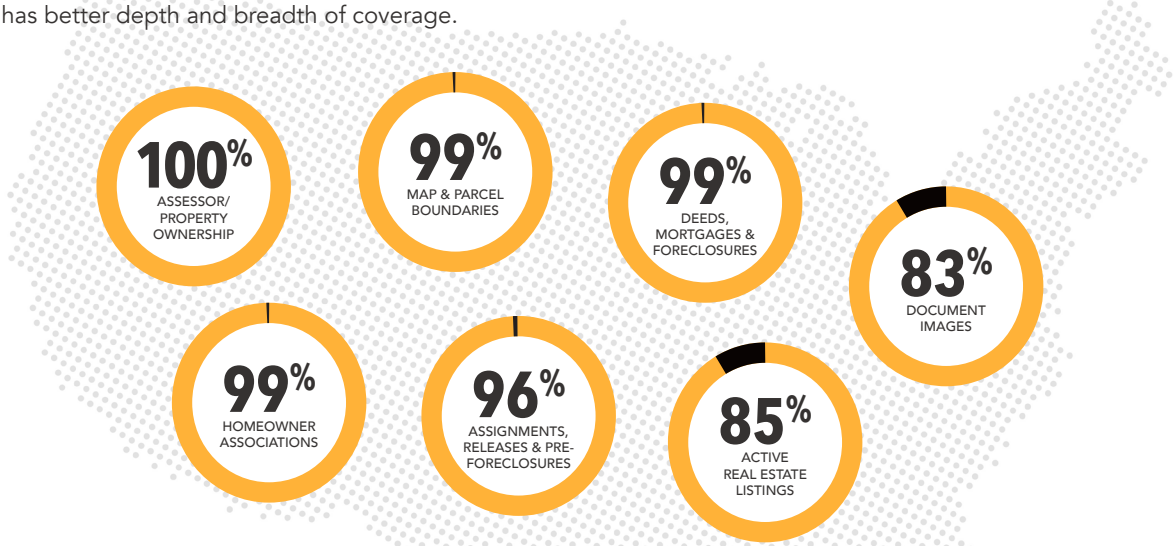
Extraordinary Results

First American Data & Analytics is dedicated to delivering superior data along with award winning service. The kind of big data that geospatial organizations like yours can trust to deliver accurate mapping for spatial analysis, create analytics and data visualizations, power location intelligence and innovate with confidence.

The Strongest Data Foundation for Geospatial Intelligence Tools

Real Estate Data that Spans the Nation

Realize your goal through property information that includes 100% percent of the U.S. housing stock. No other property data provider has better depth and breadth of coverage.



The Data You Need

From the critical information contained in public record data to billions of recorded document images and even logic-applied calculations like home equity estimations or loan-to-value, First American delivers the information you need.

Standardized and Quality Checked

When it comes to data, nothing is more important than accuracy. We combine data from multiple public and proprietary sources, apply rigorous quality assurance measures and standardize the data format so that you can focus on what is important - your business.

Multi-Sourced Data Sets

Ensuring the accuracy and quality of data is our top priority. First American Data & Analytics database leverages our market leading title plant data, along with data from multiple real estate property authorities. These data sets are enhanced further with supplementary sources to bring the breadth, depth and accuracy that no other data provider can offer.

Data @ Your Service

First American Data & Analytics is ready to put our data to work for you. We can customize our data sets to fit your needs and deliver that data in a format that ensures you can easily incorporate and productionalize the information – whether it's the entire database or a smaller subset.

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DNASales@FirstAm.com

DNA: 2021.06.03

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Why do more than 2,000 public administration customers trust CentralSquare software?

Every essential function – from finance to asset management

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Embedded, AI-powered analytics that write reports for you

Streamlined data across unified solutions reduces data entry by nearly 70%

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A clear choice for meeting the growing expectations of your citizens, CentralSquare's best-of-breed, cloud-based software delivers the greatest depth and breadth of offerings in the industry.

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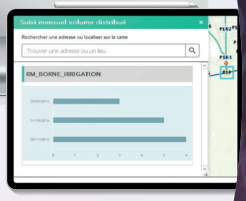
Geomatic

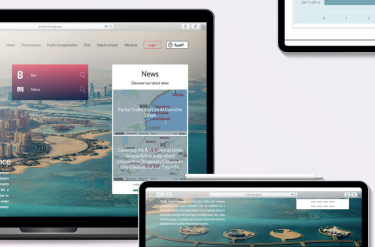


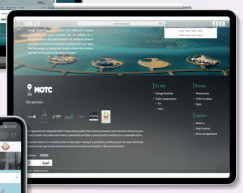
A-GIS
GIS for Agriculture

Agriculture

U-GIS
GIS for Utilities

Utilities





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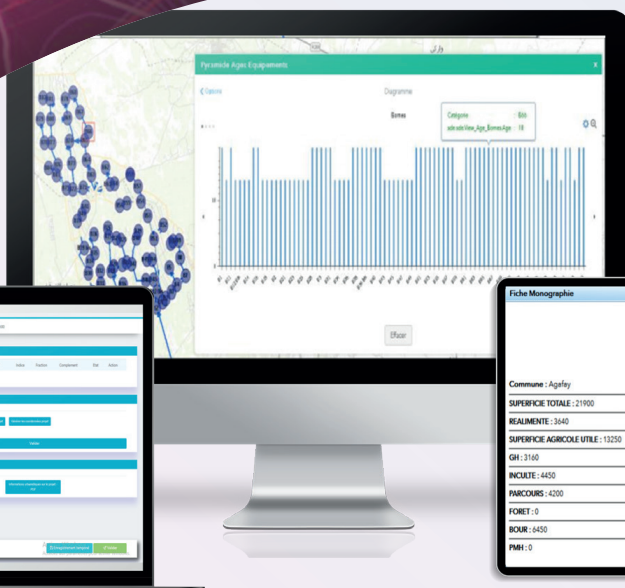

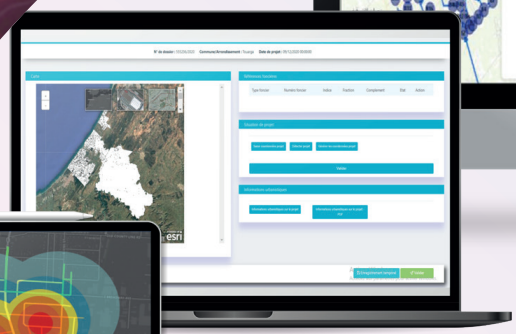

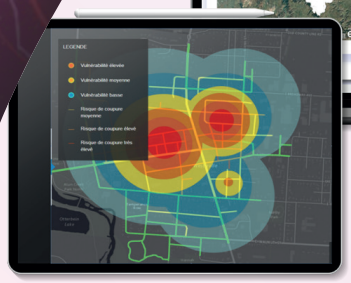

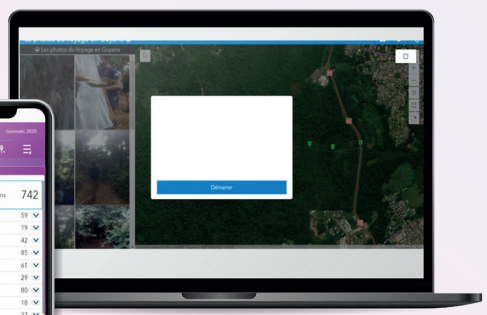

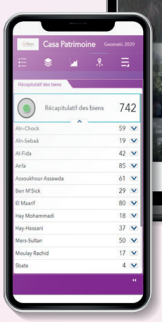

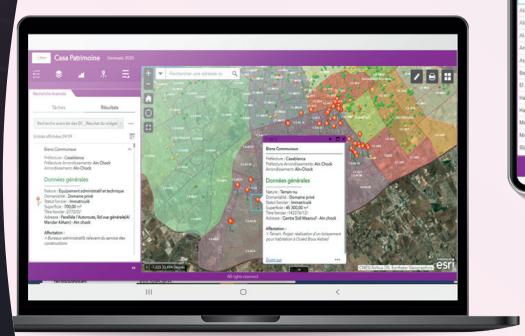

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