

Esri European Developer Summit

SPONSORSHIP OPPORTUNITIES

14 - 16 November 2023
Berlin, Germany

```
var mapView = new MapView({
  container: "viewDiv",
  map: map,
  zoom: 10,
  center: [-7.35, 40.73]
});
```

```
{
  @
}
```

```
</UNDEF>
```

```
const r = new RouteParameters({
  stops: [
    {
      feature: {
        graphics: graphics.toArray()
      },
      return: true
    }
  ]
});
```

Welcome!

Thank you for your interest in this year's Esri European Developer Summit. After a successful event last year, we are looking forward to returning to Berlin this year to connect with peers, industry thought leaders, and Esri staff in a dynamic, interactive environment.

This year's exhibitor and sponsorship bundles promise to provide excellent branding opportunities, speaking times and premium exhibit space to connect with attendees.

Sponsorship (Partner) - \$9,000

Members of our Esri Partner Network (EPN) are eligible to apply to participate in this year's Expo floor. Network with attendees while promoting your products and services to a focused group of developers and decision makers.

The sponsorship bundle includes:

- (1) Kiosk with side panel
- (2) stools
- (1) mounted monitor
- (2) full conference registration passes
- Special registration rate for additional passes
- Description on event website
- (1) 20-minute presentation
- Electricity
- Social media post shared recognition (tweet)
- Logo featured: Email to attendees
- Logo featured: Event website
- Logo featured: Plenary recognition slide
- Logo featured: Recognition signage
- Logo featured: Registration Area Signage
- Ability to host a 2-hour meeting in venue space (approval needed)

Sponsorship (Distributor) - \$8,000

Our Esri distributors can take advantage of a discounted rate to sponsor this event. The bundle includes all included in the sponsorship bundle above, plus:

- Logo feature: Expo social recognition

SpeedGeeking Presentation - \$1,000

Add this presentation to your order and be included in the SpeedGeeking lineup. Must be a sponsor to add this item.

Timeline

Please review the timeline below and mark your calendars accordingly.



2022 Sponsor

Thank you again to last year's sponsor.

con•terra

Payment/Terms and Conditions

Payments

All sales are final. Organizations will be invoiced in United States Dollars (USD) through their Esri account and can pay through the Esri customer service team.

Terms and Conditions

Applicants are required to agree to Esri's terms and conditions at the time of application. Should you choose to submit a physical signed agreement, your application will be placed on hold until Esri receives the document, during which time your organization will not be entitled to any benefits related to your application.

Please review the Esri Exhibit and Sponsor Agreement in its entirety [here](#).

Contacts

Esri Expo Team - exhibits@esri.com

Registration Team - confregis@esri.com

Agenda

Review the agenda at a glance and view the detailed agenda when it's live [here](#).

Monday 13 November

9:00 a.m. - 12:00 p.m.	Pre-conference workshops
12:00 pm - 1:00 p.m.	Lunch
1:00 pm - 5:30 p.m.	Pre-conference workshops (cont.)

Tuesday 14 November

8:00 a.m. - 4:30 p.m.	Registration
9:00 a.m. - 12:00 p.m.	Plenary
12:00 p.m. - 1:00 p.m.	Lunch
12:00 p.m. - 4:45 p.m.	Expo
1:00 p.m. - 4:45 p.m.	Technical Workshops
4:45 p.m. - 5:30 p.m.	Expo Social
5:30 p.m. - 7:00 p.m.	SpeedGeeking

Wednesday 15 November

8:00 a.m. - 4:45 p.m.	Registration
9:00 a.m. - 11:45 a.m.	Technical Workshops/User Presentations
11:45 a.m. - 1:00 p.m.	Lunch
9:00 a.m. - 4:45 p.m.	Expo
1:00 p.m. - 4:45 p.m.	Technical Workshops/User Presentations
6:00 p.m. - 8:00 p.m.	European Developer Summit Party

Thursday 16 November

8:30 a.m. - 2:00 p.m.	Registration
9:00 a.m. - 2:45 p.m.	Expo
9:00 a.m. - 12:45 p.m.	Technical Workshops
12:45 p.m. - 2:00 p.m.	Lunch
2:00 p.m. - 2:45 p.m.	Technical Workshops
3:00 p.m. - 3:45 p.m.	Road Ahead & Closing Session

Demographics

For a better understanding of who attends this event, please review the attendee demographics below. Please note that all responses are self identified.

Industry

69%	GIS and IT
3%	Electric and Gas
3%	Non-US National Security
2%	State
2%	City/Town
2%	Higher Education
2%	Agriculture
2%	Oil and Gas
2%	Mapping and Statistics
2%	Renewables

1%	Forestry
1%	AEC
1%	Environmental Management
1%	Law Enforcement
1%	Humanitarian
1%	Telco/Cable
1%	Financial Services
1%	Railroad
1%	Real Estate
1%	Imagery

Job Role

15%	GIS Manager/Supervisor
51%	Developer
14%	GIS Analyst
2%	Educator
3%	Manager/Supervisor (Non-GIS)
2%	Senior Executive

4%	Student
2%	C-Level Executive
3%	IT Manager/Supervisor
2%	IT Technician
1%	Analyst (Non-GIS)

42
countries
attended

67%
first-time
attendees