

Esri Partner Conference | Esri Developer Summit

SPONSORSHIP OPPORTUNITIES

March 9-15, 2024
Palm Springs, CA

```
val queryParameters =  
    QueryParameters().apply {  
        whereClause = "price > 200"  
    }  
viewModelScope.launch {  
    featureTable.queryFeatures(queryParameters)  
    }.onFailure {  
        showError("Feature query failed")  
    }.onSuccess { featureQueryResult ->  
        val featureResult =  
            featureQueryResults.firstOrNull()  
    }  
}
```

EPC

DEV

WELCOME!

Join us in Palm Springs for our annual Esri Partner Conference and Esri Developer Summit. These two events, back-to-back, allow your brand to be front and center before fellow partners in the Esri Partner Network, as well as a diverse group of members in the developer community.

While these are two separate events, many of the opportunities overlap and sponsorship includes being recognized at both events over the span of a week.

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ATTENDEE DEMOGRAPHICS

Both the Esri Partner Conference and the Esri Developer Summit have diverse attendees from around the world. Coming from all industries and roles, all our attendees are eager to learn more and connect with our partners. Below are the combined demographics for EPC and DevSummit attendees to help get an idea of who will be in Palm Springs. Please note that these are all self identified on the event’s registration form.

JOB ROLE (SELF-IDENTIFIED)

4%	Analyst/Researcher/Specialist
8%	C-Level Executive
5%	Consultant
18%	Developer
1%	Educator
3%	Engineer
11%	GIS Analyst
9%	GIS Manager/Supervisor
3%	IT Manager/Supervisor
1%	IT Technician
3%	Manager/Supervisor (Non-GIS/IT)
4%	Other
6%	Senior Executive
1%	Student



INDUSTRY (SELF-IDENTIFIED)

4%	AEC
1%	Agriculture
1%	Aviation
2%	City/Town Government
1%	Community Planning
2%	Conservation
1%	County Government
1%	DOT
2%	Education-Staff/Faculty
5%	Electric and Gas
2%	Enviornmental Management
1%	Forestry
26%	GIS and IT
1%	Health and Fire

1%	Non-U.S. National Government
1%	NonProfit
3%	Oil and Gas
37%	Other
2%	Public Safety
1%	Regional Agency/Government
1%	State Agency/Government
1%	Telecommunications
1%	U.S. Federal Government/Tribes
2%	Water

THANK YOU TO LAST YEAR'S SPONSORS

Gold



Bronze



PAYMENT POLICY

All sales are final. Organizations with approved applications will be invoiced (due 30 days after receiving). The invoice will be created after being approved.

Organization purchase order (PO) information can be submitted during the application period. After the invoice has been issued, they can not be edited by the Exhibits team and you will need to work with customer service for changes.

TERMS AND CONDITIONS

Applicants are required to agree to Esri's terms and conditions at the time of application.

Should you choose to submit a physical signed agreement, or "Delayed Signature," your application will be placed on hold until Esri receives the signed document, during which time your organization will not be entitled to any benefits related to your application.

Please review the Esri Exhibit and Sponsor Agreement in its entirety [here](#).

TIMELINE

Please be sure to adhere to the following deadlines to avoid any late fees or issues.

October 12

Applications
open

December 12

Applications
close

January 12

Deliverables
due

February 1

Payment
due

March 9-15

Event
dates

CONTACTS

exhibits@esri.com

Exhibits &
Sponsorships

confregis@esri.com

Registration

papers@esri.com

Agenda Team

HEALTH AND SAFETY

Check the Health and Safety page for updates about health and safety requirements.

Esri is committed to protecting the health and safety of our attendees, including exhibitors, employees, and presenters. We follow the established protocols from the Centers for Disease Control and Prevention (CDC), the World Health Organization (WHO), and local health authorities, and ask that all in-person event attendees do the same.

We encourage everyone to make informed decisions about attending our events in the best interest of their health as well as the health of others.

Esri recommends, but does not require, that all attendees, exhibitors, presenters, and Esri employees at this event ensure that they have had a negative COVID-19 test result 48 hours prior to attending the event or have been fully vaccinated against COVID-19.

EPC

DEV

SPONSORSHIP OPPORTUNITIES

What's important to your organization? Short- or long-term brand recognition? Networking? With the sponsorship bundle and a la carte menu below, you can customize your sponsorship for a truly unique experience that helps you position your brand to attract and engage decision makers and influencers from the Esri Partner Conference and Developer Summit audiences.

To start, add the required sponsorship bundle, and then add items from the a la carte menu. Your recognition level is determined by your total spend.

SPONSORSHIP BUNDLE - \$5,000

	Gold	Silver	Bronze
	4	3	2
Complimentary combo registration passes			
Esri.com website feature: corporate description and logo	●	●	●
Event mobile app feature: corporate description, logo, and social media links	●	●	●
Digital Access profile: corporate description, logo, contact URL, video URL, website URL	●	●	●
Logo feature: "thank you" email to registered attendees	●	●	●
Logo on agenda wall	●	●	●
Logo feature: logo on registration page	●	●	●
Digital media kit	●	●	●
Premier plenary seating (2 for EPC; 2 for DevSummit)	●		

SPONSORSHIP MINIMUMS

These are the minimum totals needed to meet the following recognition levels:

GOLD

\$25,000

SILVER

\$20,000

BRONZE

\$15,000

A LA CARTE MENU

Meet your sponsorship minimums by adding items from our a la carte menu. These items are limited and on a first come, first secure basis.

EPC AND DEVSUMMIT

Recognition is spread across both events all week with the following items:



Half Meter Board Ad | \$1,000 | Limited

Capture attention and increase impressions with your custom graphic. This standing graphic will be placed around the convention center.

Charging Station Lounge | \$5,000 | Limited

Our mobile event app is the primary resource for the agenda, and attendees keeping their devices charged with "geojuice" will be a top priority. This package provides the opportunity to customize a universal charging station with your organization's brand and messaging.



Email Promotion Component | \$6,000 | Limit 2

Have something you want to promote to all Esri Partner Conference AND DevSummit registered attendees? This component will be included in an email to registered attendees and will contain a small text box, image, and URL.

Monday Networking Social Sponsor | \$6,000 | Limit 4

Share your knowledge and build your reputation as an industry leader. This item includes signage at the social that highlights and thanks you as the Welcome Social Sponsor. Don't miss this opportunity!



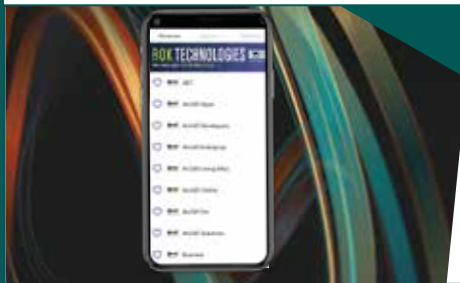
Standing Charging Station | \$7,000 | Limit 2

Showcase your organization around the convention center at the charging stations around the venue. Attendees charging their devices will see your company design up close and gain interest to stop and meet your team on the expo floor. Be sure to add a QR code so attendees can stay in touch.

A LA CARTE MENU

EPC ONLY

Recognition is at the Esri Partner Conference only.



Mobile App Banner Ad | \$1,500 | Limited

Attendees use our mobile app for the real-time agenda on site. This custom rotating banner ad featured in the event mobile application links to your organization profile within the app or external video or website.

Breakfast Sponsorship | \$2,500 | Limit 2

Each day, attendees have a full schedule of learning and networking, and breakfast is first on the agenda. Here's your chance to make an early impression with recognition signage throughout the service and dining areas.



Welcome Social (Saturday) | \$4,000 | Limit 4

Engage with attendees face-to-face and leave a positive, first impression at the Welcome Social. This opportunity includes dedicated signage at the social that highlights and thanks you as the Welcome Social Sponsor, as well as shared recognition signage.

Sunday Networking Social | \$5,000 | Limit 4

Attendees look forward to networking with peers at this dynamic event. You'll have the opportunity to connect with potential leads and benefit from a push notification in our mobile app. This also includes dedicated signage at the social that highlights and recognizes you as one of the social's sponsors, as well as shared recognition signage.



Lunch Sponsor | \$15,000 | Exclusive

Put your organization front and center each day during the event at a time when everyone is gathering: lunch. Your logo and messaging will be prominently featured in the lunch zone areas where all attendees are sure to visit each day.



Clubhouse Sponsor | \$6,500 | Limited **New!**

All golfers will see your brand as they network in the clubhouse. This package includes golf registration for two, special recognition at the award ceremony, brand recognition on signage, tournament program, and websites, as well as the contact list for all golfers.

Beverage Cart Sponsor | \$7,500 | Exclusive **New!**

This package includes golf registration for two, special recognition at the awards ceremony, and brand recognition on signage and beverage cart, tournament program, and websites, as well as the contact list for all golfers.



Closest to the Pin Sponsor | \$1,750 | Exclusive **New!**

Your brand will be front and center as players try to be closest to the pin. This package includes special recognition at the awards ceremony and brand recognition on signage, tournament program, and websites, as well as the option to provide a promo item to participants. A designated hole sponsor sign is also included.

Longest Drive Sponsor | \$1,750 | Exclusive **New!**

Support the longest drive of the day at the tournament and get recognition as well. This package includes special recognition at the awards ceremony and brand recognition on signage, tournament program, and websites, as well as the option to provide a promo item to participants. A designated hole sponsor sign is also included.



Ball Sponsor | \$3,000 | Exclusive **New!**

You can't play golf without golf balls! This package includes your logo on all golf balls provided to participants, recognition at the awards ceremony, and logo recognition on the event website and tournament program.

Hole Sponsor | \$1,250 | Limited **New!**

Get your brand on the green. This package includes special recognition at the awards ceremony and brand recognition on signage, tournament program, and websites. A designated hole sponsor sign is also included on a hole on the course.



DEVSUMMIT ONLY

Recognition is at the Esri Developer Summit only.



Mobile App Banner Ad | \$1,500 | Limited

Attendees use our mobile app for the real-time agenda on site. This custom rotating banner ad featured in the event mobile application links to your organization profile within the app or external video or website.

Breakfast Sponsorship | \$2,500 | Limit 2

Each day attendees have a full schedule of learning and networking and breakfast is first on the agenda. Here's your chance to make an early impression with recognition signage throughout the service and dining areas.



SpeedGeeking Sponsor | \$5,500 | Limit 3

SpeedGeeking attendees are eager to network and learn about the solutions and services you provide. Get ready to present your ideas in five minutes or less; this includes recognition signage.

Partner Presentation | \$6,500 | Limit 3

Reserve your spot on our agenda and position your organization as an industry leader. Share your expertise, highlight your recent contributions to the GIS community, and showcase your latest products and services with a 30-minute presentation. Date and time subject to venue availability.



Dodgeball Tournament Sponsor | \$6,500 | Limit 4

By popular demand, Dodgeball is back! This marketing opportunity includes branded signage for the Dodgeball tournament. Plus, see if your team has what it takes to dominate with a complimentary entry for the tournament!



Lounge Sponsor | \$7,000 | Exclusive **New!**

While attendees are taking a break from their busy schedules in the lounge, they will get the opportunity to see your brand! This package includes a branded lounge in the showcase and a half meter board ad.

Custom Branded Meeting Room | \$7,500 | Limit 4 **New!**

If you need to schedule private meeting during the conference, consider a custom branded meeting room located in the convention center which includes one table, six chairs, five amps of electricity, and a custom graphic panel on an exterior meeting room wall.



Thursday Party Sponsor | \$7,500 | Limit 4 **New!**

Put your brand on display at the Thursday Party, the last hurrah of a long but enjoyable week! This package includes general recognition signage and is the final opportunity to get exposure of your brand out to the attendees.

Lunch Zone Sponsor | \$15,000 | Exclusive

Put your organization front and center each day during the event at a time when everyone is gathering: lunch. Your logo and messaging will be prominently featured in the lunch zone areas where all attendees are sure to visit each day.





THANK YOU

If you have any questions about this event or other event questions,
please contact us at exhibits@esri.com.

We hope to see you in Palm Springs!