

esri *Federal GIS CONFERENCE*
EXHIBITOR AND
SPONSORSHIP
OPPORTUNITIES

February 13-14, 2024
Washington, D.C.



WELCOME!

Join us in Washington, D.C., to learn how the federal government is using GIS to promote a deeper understanding of complex issues for effective solutions.

Participate as a sponsor or exhibitor to broaden your organization's brand among high level Federal attendees. This event brings many decision makers to the capital and has resulted in great return on investment (ROI) for many organizations. This is the perfect event to generate leads, reach sales goals, and boost brand visibility.

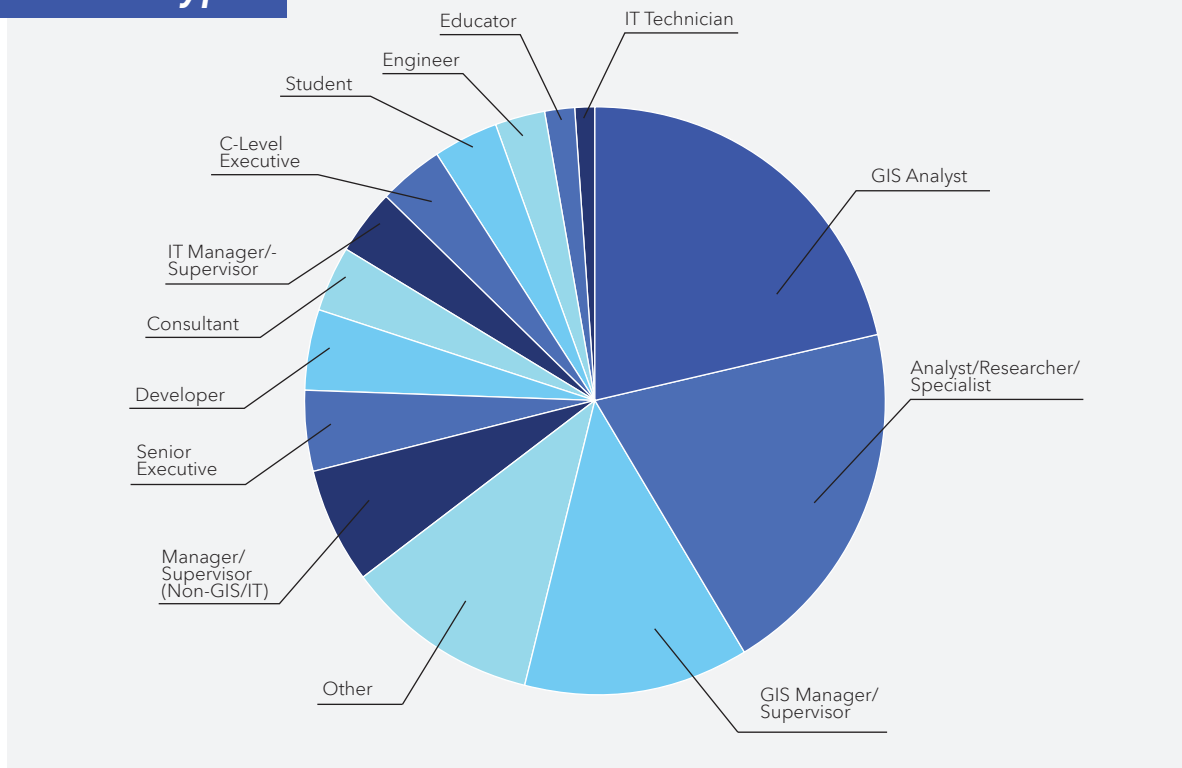
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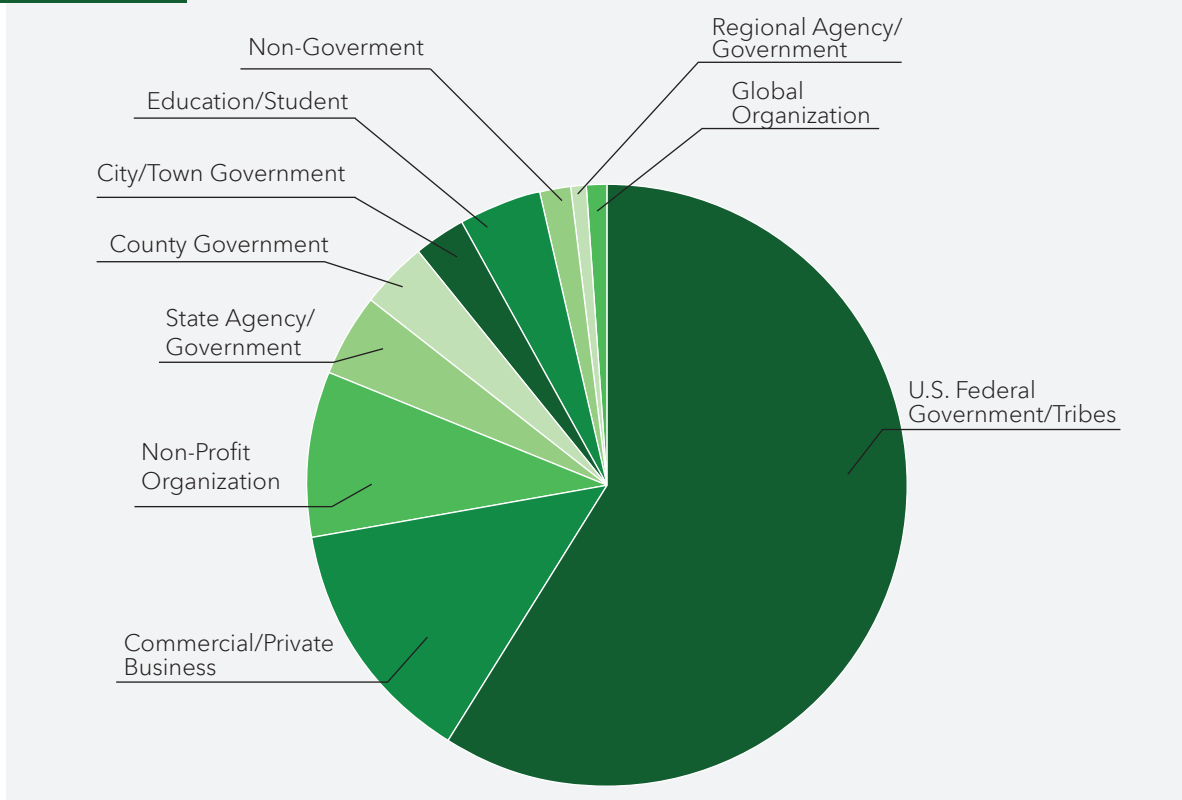
FedGIS Attendee Demographics

For an idea of who attended the FedGIS Conference, below are the self identified roles and organization types collected during registration.

Organization Type



Job Role



2023 FedGIS - By The Numbers

In 2023, we returned to Washington D.C. after two years of FedGIS being virtual due to the pandemic. Attendees were eager to be in person and network again and the numbers reflect this interest.

89
countries
represented

All
50
states in
attendance



100+
sponsors &
exhibitors

240+
professional development
workshops and presentations



4,848
attendees in 2023

3,000+
leads scanned



Health and Safety

Check the [Health and Safety](#) page for updates about health and safety requirements.

Esri is committed to protecting the health and safety of our attendees, including exhibitors, employees, and presenters. We follow the established protocols from the Centers for Disease Control and Prevention (CDC), the World Health Organization (WHO), and local health authorities and ask that all in-person event attendees do the same.

We encourage everyone to make informed decisions about attending our events in the best interest of their health as well as the health of others.

Esri recommends but does not require that all attendees, exhibitors, presenters, and Esri employees at this event ensure that they have had a negative COVID-19 test result 48 hours prior to attending the event or have been fully vaccinated against COVID-19.

Learn about our policies

Find out more about measures we are taking to create a safe and healthy environment at our events. Esri reserves the right to update these guidelines at any time as health and safety protocols evolve. Please be sure to check the health and safety page and event check in email for the most up-to-date information.

Mask policy

Esri will follow local regulations and public health guidelines to determine if event attendees will be required to wear a mask that covers the nose and mouth while indoors.

If masks are required, they will be available at the registration desk and throughout the venue.

Cleanliness guidelines

Hand sanitizer will be available throughout the event areas and in the Exhibit Hall. Wash your hands often with soap for at least 20 seconds, and use hand sanitizer before and after touching shared items.

Physical distancing policy

Attendees are encouraged to comply with the recommendations from the CDC on physical distancing throughout the event.

Illness

Attendees should not come to event activities if they feel sick or exhibit symptoms of illness. Please refer to the CDC guidelines for additional information.

Registration

While complimentary registration passes are included in the sponsor and exhibitor packages, all exhibitors still need to register for the event. Once accepted, you will be able to see a task in the new Exhibitor Portal that will allow you to send email invites to your staff to register.

If you need more passes beyond those included, you are welcome to purchase more at the discounted rate.

	Invite only Exhibitor	Exhibitor	Bronze Sponsor	Silver Sponsor	Gold Sponsor
Complimentary, full conference registration passes	1	2	6	8	10
Discounted rate for additional registration passes (\$650 each)	✓	✓	✓	✓	✓

Payments

All sales are final. Organizations with approved applications will be invoiced (due 30 days after receiving). The invoice will be sent to the contact on the application.

Organization purchase order (PO) information can be submitted during the application period. After the invoice has been issued, invoices can not be edited by the Exhibits team and you will need to work with customer service for changes.

Terms and Conditions

Applicants are required to agree to Esri's terms and conditions at the time of application.

Should you choose to submit a physical signed agreement, or "Delayed Signature," your application will be placed on hold until Esri receives the signed document, during which time your organization will not be entitled to any benefits related to your application.

Please review the Esri Exhibit and Sponsor Agreement in its entirety [here](#).

Certificate of Insurance (COI)

Each exhibitor on the Expo floor is required to submit a Certificate of Insurance (COI). This document should be provided by your insurance company and must list Esri as the certificate holder/additional insured. You may also purchase coverage for this event through Esri for \$100 on the order form.

Policies must have a minimum \$1,000,000 USD amount of general liability coverage. Failure to provide this document by the stated deadline in your confirmation email may result in your application being declined or approval being rescinded. Any expenses paid to vendors on behalf the exhibitor up to this date are the sole responsibility of the exhibitor.

Please review the COI Requirement example [here](#).

Thank you to our 2023 Sponsors and Exhibitors

Gold



Silver



Bronze



Exhibitors

Airbus, Intelligence
Applied Training Solutions
ASTERRA
Axim Geospatial
Bad Elf
BAE Systems
BIA
Blue Raster
Bureau of Land Management
ChronoCards
Data Axle
Dataminr
DHS
DHS NICCS
EDGE
Edgybees
Environmental Science Services, Inc.
Essnova Solutions, Inc.
FAA
FloodMapp
geocgi
geoConvergence

Geollect
GeoMarvel
Greater St. Louis, Inc.
HDR
Hidden Level
ICEYE
ICF International
INCATech LLC
Innovate
Janes
Johns Hopkins University
Kamilo, Inc
Kinetica
L3Harris
Leidos, Inc
Locana
Maxar
NASA Earth Science
National Geospatial-Intelligence Agency
NatureServe
Penn State World Campus
Perigean INC
Pix4D
Planet
PTFS Inc.

Rendered.ai
Safe Software
Sanborn Map Company
Seerist
Spatial Front, Inc.
Synthetiaic
TerraGo Technologies
TRIMBLE, Inc.
U.S. Census Bureau
Dept of State - Bureau of Overseas Buildings Operations
U.S. Geological Survey (USGS)
University of Maryland
University of Redlands GIS Department
Dept of State - Bureau of Conflict & Stabilization Operations
USDA
Vexcel Data Program
Voyager Search
West Chester University Dept of Geography and Planning
Woolpert

Release Ready Specialty Requirement

Beginning with 2024 events, all partners interested in exhibiting at Esri Events are being asked to be enrolled in the ArcGIS System Ready Specialty. This requirement is to ensure that Esri and our robust Partner Network are aligned on our message to event attendees. At the moment, if you are not enrolled it may not prohibit you from being approved as an exhibitor.

To learn more about the requirements and certification process, please contact your Esri partner manager for more information.

Customize Your Presence

Esri uses an a la carte menu for all organizations to customize their presence at each event. No more items that don't benefit your team directly!

To customize your options, start in the application.

- 1. Select a participation path (Exhibitor or Sponsor):** Reference this prospectus for full details on each path and its available offerings if you'd like to sponsor or exhibit.
- 2. Customize your presence:** Enhance your presence by selecting items from the a la carte menu. For Conference sponsors, your recognition level will be determined by the total value of the items you select, including the required sponsor bundle.
- 3. Provide invoice details:** Give us who to invoice so that when approved, you will get your order via email.

A La Carte Key

Some items are limited or only available to certain participation levels. Use this legend to determine what's available for each level.

ALL	Available to all participation levels
LTD	Limited quantities. If there is a number next to this, it's the total number available.
LT 1	One per organization
NEW!	New for 2024 FedGIS



Exhibitor Opportunities

Depending on your location on the Expo floor, some spaces are turnkey bundle required in which you will need to pick a turnkey structure for this space. Turnkeys allow for easy set up, tear-down and are ready to go when you arrive. Turnkey structures, while required for some spaces, are also available for order by all participants.

Based on your booth preferences, start with your exhibitor bundle base.

Standard Exhibitor Bundle \$5,500 (per 10'x10')

Bring your own setup and impress attendees. These spaces are only available where marked.

- 10' x 10' booth space
- 10' x 10' carpet (grey)
- 10 amps electricity
- Nightly vacuuming and trash collection
- (1) Lead retrieval unit (per organization)
- (2) Full conference registrations (per organization)
- Digital media kit
- Special registration rate for additional passes

Turnkey Required Bundle \$3,500 (per 10'x10')

Submit your graphics and relax! These turnkey spaces make exhibiting easy by taking care of the hard work.

- 10' x 10' booth space
- 10' x 10' carpet (grey)
- Electricity
- Nightly vacuuming and trash collection
- (1) Lead retrieval unit (per organization)
- (2) Full conference registrations (per organization)
- Digital media kit
- Special registration rate for additional passes.

Additional purchase of turnkey structure is required.

Exhibitor A La Carte Menu

These items allow your organization to customize your presence at FedGIS. Select what your team wants based on what benefits you the most and what will help your organization thrive.



HALF METER BOARD AD
\$550

LTD LT 1 ALL

Capture attendees' attention and increase impressions with your custom graphic. This standing graphic will be placed in high-traffic areas around the convention center. This is one half meter size poster.

Image Size: 19.125" (w) x 54" (h) | **Image Resolution:** min. 150 ppi (or dpi) Files must be saved in CMYK color value. | **File Type:** PDF, JPEG, TIFF

LTD LT 1 ALL

Capture attendees' attention and increase impressions with your custom graphic. This standing graphic will be placed in high-traffic areas around the convention center. This is a full meter size poster.

Image Size: 38.25" wide x 81.25" height (6" covered base) | **File Type:** PDF, JPEG, TIFF



FULL METER BOARD AD
\$1,000

LTD 4 LT 1 ALL

Highlighted Sponsors and Exhibitors



Highlight your organization with your logo and a linked URL in an event promotion email.

EMAIL HIGHLIGHT (SMALL)
\$1,100

Logo: Company logo
Hyperlink: Link to website

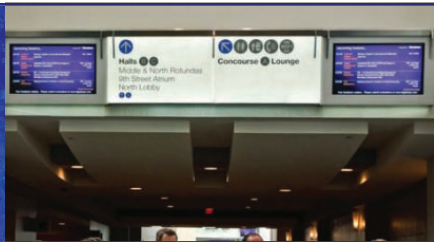
LTD 3 LT 1 ALL NEW

Display your organizations ad and QR code to all passing attendees with this digital poster. Prominent before entering the Expo hall, you are sure to get plenty of eyes on your content. (Video or still image)

Orientation: Portrait | **Size:** 4' x 6.5' | **Resolution:** 452 x 756 px | **File Type:** MPEG-4, H.264 (video) or JPEG, PNG (static)



DIGITAL POSTER
\$1,100



OVERHEAD DIGITAL SIGNAGE

\$1,100

LTD 3 LT 1 ALL NEW

These overhead signage allow attendees to see your content while walking through the halls of the conference. (video or still image).

Resolution: 1280 (w) x 720 (h) | **File Type:** Still: JPEG, PNG, TIFF, PSD, EPS, PDF **Video:** Quicktime H.264, between 4-9 megabits for video bit rate

LTD LT 1 ALL

These fast, five-minute presentations are the ideal way to showcase your organization and encourage attendees to visit your booth. This presentation will be LIVE in the Expo Theater as part of a collection of Lightning Talks from other participating partners.



LIGHTNING TALK

\$1,375

ESSENTIAL FURNISHING BUNDLE

\$1,650

ALL

Skip going through the show catalog and get the essentials in one easy bundle. This package includes the essentials for all booths such as a 6' skirted table, two chairs, 43" monitor and stand, and trash can.

LTD 3 LT 1 ALL NEW

This attention-grabbing sign in the Grand Lobby will let attendees and visitors to see your content as they arrive at the conference. Signage can include either video or still images.

Resolution: 1280 (w) x 720 (h) | **File Type:** Still: JPEG, PNG, TIFF, PSD, EPS, PDF **Video:** Quicktime H.264, between 4-9 megabits for video bit rate



WALL MOUNTED DIGITAL SIGN

\$1,650

Sponsorship Opportunities

What's important to your organization? Short- or long-term brand recognition? Exhibit space? Networking? With the sponsor bundle and a la carte menu below, you can customize your sponsorship for a truly unique experience that helps you position your brand to attract and engage decision-makers and influencers from the FedGIS audience.

To start, add the required sponsorship bundle and then add items from the a la carte menu. **Your recognition level is determined by your total spend.**

Sponsorship Bundle - \$4,500

Required to sponsor

	Gold	Silver	Bronze
Additional full conference registration passes	8	6	4
Conference logo lockup	●	●	●
Sponsor recognition expo floor sticker	●	●	●
Logo Feature: Thank You email to registered attendees	●	●	●
Logo Feature: mobile app	●	●	●
Logo Feature: digital signage (shared)	●	●	●
Logo on agenda wall	●	●	●
Logo feature: Logo on registration page	●	●	●
ArcUser ad discount (50% off)	●	●	●
Access to Sponsor a la carte menu	●	●	●
Logo feature: Expo locator map	●	●	●
VIP plenary seats	●	●	
Additional lead retrieval unit	●	●	
Lightning talk presentation (subject to availability)	●		

Sponsorship Recognition Levels

**Gold
Sponsor**

\$25,000

minimum spending
total

**Silver
Sponsor**

\$20,000

minimum spending
total

**Bronze
Sponsor**

\$18,000

minimum spending
total

Sponsor A La Carte Menu

Meet your sponsorship minimums by adding items from our a la carte menu. These items are limited and on a first come, first secured basis.

All sponsor levels are also eligible to add any items from the Exhibitor a la carte menu.



**MOBILE APP
BANNER AD**
\$1,650

LTD LT 1

Attendees use our mobile app to access the real-time agenda on-site. This custom rotating banner ad, which is featured in the conference mobile application, links to your organization's profile within the app or to an external video or website.

Orientation: Landscape | **Dimensions:** 960 x 225 px

Resolution: High quality, 300 DPI | **File Type:** PNG or JPEG

LTD LT 1 NEW

This large digital display on the path for all attendees to attend the plenary and expo hall is the perfect location for your content to display. (Video or still image).

Resolution: 1662 (w) x 384 (h) | **File Type:** JPEG, PNG, TIFF, PSD, EPS, PDF **OR** Quicktime H.264, between 4-9 megabits for video bit rate



**CONCOURSE B
VIDEO WALL**
\$2,200

Quiet Professionals, LLC

Quiet Professionals, LLC, provides advanced technology solutions that strengthen national and global security. Quiet Professionals' experience comes from Special Operations Forces (SOF), intelligence community, advanced analytics, cloud computing, and geospatial and open-source intelligence work.



[Learn More](#)

**EMAIL FEATURE
(LARGE)**
\$2,200

LTD LT 1

Have something you want to promote to all attendees? This email feature will include your logo with a linked URL and a space for a short message. Email is sent to registered attendees.

Logo: Company logo | **Character Count:** 300 characters

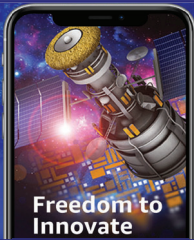
Hyperlink: Link to website

LTD 4 LT 1

Our FedGIS Expo gets a lot of attendees and traffic, and this means that a lot of attention on the Expo floor - literally! These 2' x 2' adhesive floor stickers features your custom design and will be placed in high-traffic areas. One order includes two (2) stickers.



**CUSTOM EXPO
HALL STICKERS**
\$2,200



INTERSTITIAL MOBILE APP AD \$5,500

LTD 1 LT 1

Be front and center in the mobile app—your ad will be the first thing attendees see when they open the event in the app. The ad will display for a few seconds before loading the rest of the event information. Artwork is subject to Esri approval.

Dimensions: 1242 x 2209 px | **Format:** png or jpeg

Max file size: 1 MB

LTD LT 1

Reserve your spot on our agenda and position your organization as an industry thought leader. Share your expertise with a 45-minute agenda slot hosted in the Partner Presentation Theater in the Expo Hall.



CUSTOM COLUMN GRAPHIC AD \$7,000

LTD LT 1 NEW

Columns all over the Expo floor are places where food and beverages are displayed during socials as well as where attendees will stop by to take a break in the Expo.

LTD LT 1

Help attendees recharge themselves and their devices in this charging area featuring powered furniture, a relaxing environment, and your brand and messaging on a custom full size meter board.



REST AND RECHARGE ZONE \$7,000



EMAIL PROMOTION (X-LARGE) \$3,300

LTD 2 LT 1

Have something you want to promote to all registrants for this event? This email component will be included in an email to registered attendees and will contain a small text box, image, and URL.

Orientation: Landscape | **Dimensions:** 1200 x 400 px

Restrictions: min. text size 32 pt | **Character Count:** Headline - 25-50, Body - 250 characters

LTD 2 LT 1 NEW

This is the best location in the convention center for maximum exposure. This digital rotunda screen is prominently placed at the bottom of the escalator and is a guaranteed way to have all eyes on your message.

Resolution: 1792 (w) x 832 (h) | **File Type: Still:** JPEG, PNG, TIFF, PSD, EPS, PDF | **Video:** Quicktime H.264, between 4-9 megabits for video bit rate



ROTUNDA MARQUEE SIGN \$5,500

ESCALATOR CLING \$5,500

LTD 2 LT 1 NEW

Be one of the first messages attendees see as they enter the Hall for the Plenary and Expo and the last as they leave. Display your organization's message and booth location or content and include a QR code for attendees to learn more.

LTD LT 1

Our mobile app is the primary resource for the agenda, and keeping their devices charged will be a top priority for attendees. This package provides the opportunity to customize a universal charging station with your organization's brand and messaging. The lounge will be located in the Expo or public venue space.



CHARGING STATION LOUNGE \$5,500

STANDARD MEETING ROOM IN EXPO \$8,000

LTD 4 LT 1

If you need a bit more privacy than what is already provided on the show floor, consider a standard meeting room on the show floor which includes one table, six chairs, 5 amps of power, and custom graphic panel on exterior meeting wall.

Additional Opportunities

For organizations that do not typically exhibit on the show floor, you can still join us by purchasing one of these stand-alone items. These can also be added to any exhibitor or sponsor order.

Sponsor minimums apply and the sponsor bundle is required to be become a conference sponsor.



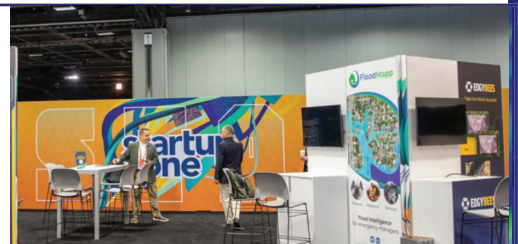
LUNCH ZONE SPONSORSHIP \$20,000

LTD 2 LT 1

Put your organization front and center at a time when everyone is gathering: Lunch. Your logo and messaging will be prominently featured in the lunch zone areas that all attendees are sure to visit each day.

LTD 1 LT 1

Stand front and center in an Expo showcase co-branded with your company's key art and messaging in support of the rising Esri partners in the ever-popular Startup Zone. The package includes sponsorship recognition, a standard meeting room on the show floor, a presentation in the Startup Zone, and a joint webinar with Esri.



STARTUP ZONE SPONSORSHIP \$20,000

**STANDARD MEETING
ROOM IN EXPO
\$8,000**

LTD LT 1

If you need a bit more privacy than what is provided on the show floor, consider a standard meeting room. This room on the Expo floor includes one table, six chairs, five amps of electricity, and a custom graphic panel on an exterior meeting wall.

LTD LT 1

The Partner Presentation Theater is the spot for all partner content at FedGIS. With highly-attended sessions, your logo will be front and center on at this theater, and you will have one daily 45-minute presentation.



**PARTNER PRESENTATION
THEATER SPONSORSHIP
\$25,000**



**EXPO SOCIAL
SPONSORSHIP
\$20,000**

LTD LT 1

Be part of the party and display your organization's logo on all our recognition signage throughout the Expo Social as well as recognition around the convention center.

LTD LT 1

Promote your brand as you help highlight the Federal Small Business Zone and support the organizations that assist in federal projects and work. The package includes sponsorship recognition, a standard meeting room on the show floor, and a presentation in the Partner Presentation Theater.



**SMALL BUSINESS ZONE
SPONSORSHIP
\$20,000**

Invitation Only Opportunities

Crafted for those in the Federal agency, Startup, Federal Small Business and Education groups, these allow organizations to participate at a lower price point at FedGIS.

Agency Exhibitor Booth Bundle \$500

- 10' x 10' booth space
- 10' x 10' carpet (grey)
- 6' skirted table (black)
- (2) Chair(s)
- 43" monitor and stand
- Trash bin
- Internet access (Wi-Fi)
- 5 amps electricity
- Corporate description on the event website and mobile app



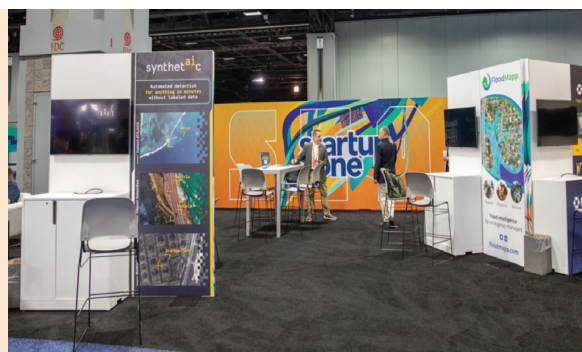
University Zone Table Bundle \$2,000

- 6' skirted table (black)
- (2) Chair(s)
- (1) full conference registration pass
- Internet access (Wi-Fi)
- 5 amps electricity
- Corporate description on the event website and mobile app



Startup Zone Exhibitor Bundle \$3,500

- Counter kiosk with custom graphics
- (2) Stools
- 43" mounted monitor
- (1) full conference registration pass
- Trash bin
- Internet access (Wi-Fi)
- 5 amps electricity
- Corporate description on the event website and mobile app



Federal Small Business Exhibitor Bundle \$5,000

- Desk kiosk with custom graphics
- (2) Stools
- 43" mounted monitor
- (1) full conference registration pass
- Trash bin
- Internet access (Wi-Fi)
- 5 amps electricity
- Corporate description on the event website and mobile app



Pre-conference Events Sponsorship

Be a part of the FedGIS experience a day early by sponsoring a pre-conference seminar. These seminars are exclusive to targeted groups and allow brand exposure to targeted groups.

Each bundle is the same for each pre-conference seminar but the attendance will vary based on room size and attendance this year.

\$5,000

This bundle includes:

- Full Meter board ad (custom) outside seminar room
- List of attendees (scans) for entire seminar
- Shared recognition at seminar social signage
- Digital Ad (Digital Poster) - Pre-conference seminar day only (Monday, February 12)

Seminars



**Imagery Summit
@FedGIS**



**Developer Program
@FedGIS**



**Partner Program
@FedGIS**



**Ocean, Weather, Climate
Forum @ FedGIS**

Agenda at a Glance

Plan your time at FedGIS with this preliminary schedule. For a more detailed agenda, please explore the FedGIS agenda page.

Monday, February 12

Pre-conference programs only

10:00 a.m. – 6:00 p.m.	Developer Program @FedGIS
10:00 a.m. – 6:00 p.m.	Ocean, Weather, Climate Forum @FedGIS
10:00 a.m. – 6:00 p.m.	Imagery Summit @FedGIS
12:00 p.m. – 6:00 p.m.	Partner Program @FedGIS
4:00 p.m. – 6:00 p.m.	Pre-Conference Program Social

Tuesday, February 13

9:00 a.m. – 12:30 p.m.	Plenary Session
12:30 p.m. – 6:30 p.m.	Expo
12:30 p.m. – 1:30 p.m.	Hosted Lunch
12:30 p.m. – 1:30 p.m.	YPN Lunch
1:45 p.m. – 5:15 p.m.	Professional Development Workshops
5:15 p.m. – 6:30 p.m.	Expo Social
6:30 p.m. – 8:30 p.m.	YPN Social

Wednesday, February 14

8:30 a.m. – 5:15 p.m.	Professional Development Workshops
9:45 a.m. – 10:45 a.m.	Keynote Session
10:45 a.m. – 5:15 p.m.	Expo
12:00 p.m. – 1:30 p.m.	Hosted Lunch
6:30 p.m. – 9:30 p.m.	Networking Social (National Museum of Natural History)

Timeline

Below is a timeline for sponsors and exhibitors. Please be sure to mark these dates as missing these dates may bring late fees.



Location

Walter E. Washington Convention Center
801 Mt Vernon Pl NW
Washington, DC 20001
United States



Expo Hours

Expo Setup	Monday, February 12	9:00 a.m. - 4:00 p.m.
Expo Setup	Tuesday, February 13	7:00 a.m. - 9:00 a.m.
Expo Open	Tuesday, February 13	12:30 p.m. - 6:30 p.m.
Expo Social	Tuesday, February 13	5:15 p.m. - 6:30 p.m.
Expo Open	Wednesday, February 14	10:45 a.m. - 5:15 p.m.
Expo Dismantle	Wednesday, February 14	5:15 p.m. - 7:00 p.m.

Contacts

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