

## Safety and Security Summit @ Esri UC

# EXHIBITOR AND SPONSORSHIP OPPORTUNITIES

July 13-16, 2024 | San Diego, California

In today's modern world, organizations must contend with risks that are more complex, interconnected, and systemic than ever before. This year's summit will focus on how a geographic approach can be used to identify emerging threats and determine the actions and partnerships needed to increase safety and security for all.

We invite you to participate as a sponsor or exhibitor to share your work, products, and services with our attendees.

## This opportunity includes:

- One 6' skirted table, two chairs, 5 amps electricity, an ID sign, and access to Wi-Fi.
- (Exhibit space placement is managed by the stakeholders)
- Corporate description on the event web page
- (1) Lead retrieval unit
- Logo feature: event web page
- Logo feature: mobile app
- Logo feature: email to registered attendees
- Logo feature: sponsor recognition signage
- Logo feature: lunch table signs
- Logo Feature: plenary slide recognition
- (2) Complimentary registrations
- (1) Full panel graphic ad (content provided by sponsor,
- subject to Esri approval)
- (1) Social media Thank You tweet sent from Esri Twitter account (@GISPublicSafety)

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## Exhibitor \$5,000

Meet with attendees on the Expo floor and share your services and products.

## Sponsorship \$8,000

This sponsorship opportunity puts your organization in front of hundreds of attendees and makes a lasting impression on key decision-makers.

If you have any questions, please email exhibits@esri.com

## Registration

All exhibitors and attendees need to be registered for this event. Your packages will include a limited number of complimentary registration passes.

If you would like to add additional registration passes, you can do so at a discounted rate of \$450.

## Expo Hours

| Setup       | Friday, July 12   | 4:00 p.m 6:00 p.m. |
|-------------|-------------------|--------------------|
| Expo Open   | Saturday, July 13 | 7:00 a.m 7:00 p.m. |
| Expo Social | Saturday, July 13 | 5:00 p.m 7:00 p.m. |
| Expo Open   | Sunday, July 14   | 7:00 a.m 5:00 p.m. |
| Dismantle   | Sunday, July 14   | 5:00 p.m 7:00 p.m. |

### **Timeline and Deadlines**

The deadlines for this event are important for the success of the event. Please review all deadlines below and note the dates deliverables are due. All orders are first come, first secured, so don't wait to submit your application.

