

Esri Energy Resources GIS Conference

# ***PROSPECTUS***

April 29 - May 1, 2025  
Houston, TX



# JOIN US IN TEXAS

Join us in the Lone Star State for the 2025 Esri Energy Resources GIS Conference to meet with attendees from the natural resources industry.

This conference allows your organization to connect with professionals dedicated to oil and gas, pipeline, renewable and more. Exhibiting at an industry specific event like this increases your probability of hot leads and connections with decision makers who will utilize your products or services.

Welcome and table of contents.....	page 2
Attendee demographics .....	page 3
Registration information .....	page 4
Payment information.....	page 4
Terms and conditions .....	page 4
Certificate of insurance.....	page 5
Expo hours .....	page 5
2024 sponsors .....	page 6
Venue information .....	page 6
Exhibitor and sponsorship opportunities .....	page 7
A la carte menu .....	page 8-9
Turnkey structures.....	page 10-11



# ATTENDEE DEMOGRAPHICS

Get to know our ERGIS attendees before you sign up and prepare for who will be in attendance.

## INDUSTRY TYPE

30%	Petroleum
23%	Pipeline
9%	Electric and Gas
9%	Renewable Energy
7%	Technology
3%	Architecture, Engineering, Construction
3%	Environment and Natural Resources
2%	Geology
2%	GIS/IT
2%	Higher Education
2%	Mapping/Topographic
1%	Agriculture
1%	Financial Services
1%	Public Works
1%	Real Estate

## US REGIONS ATTENDED

68%	Gulf Coast
11%	Southwest
5%	Midwest
5%	Southeast
4%	Mid-Atlantic
3%	Northeast
3%	Pacific
1%	Northwest

## MANAGEMENT LEVELS

60%	Non-Manager
21%	Manager
7%	Director
6%	VP-Level
4%	C-Level
2%	Student

## JOB ROLE

36%	GIS Analyst
21%	GIS Manager/Supervisor
8%	Analyst/Researcher/Specialist
6%	Consultant
13%	Senior Executive
4%	Developer
4%	C-Level Executive
3%	Engineer
2%	Student
1%	Administrative Support
1%	Educator
1%	IT Technician

**44%**  
first time  
attendees

# REGISTRATION INFORMATION

While complimentary registration passes are included in the sponsor and exhibitor packages, all exhibitors still need to register for the event. Once accepted, you will be able to see a task in the exhibitor portal that will allow you to send email invites to your staff to register.

If you need more passes beyond those included, you are welcome to purchase more at the discounted rate in the exhibitor portal.

	Complimentary passes	Discounted passes
Sponsor	3	✓
Exhibitor	2	✓

# PAYMENT INFORMATION

Organizations with approved applications will be invoiced at the end of the sales period (due 30 days after receiving). The invoice will be sent to the main point of contact on the application.

Organization purchase order (PO) information can be submitted during the application period. After the invoice has been issued, invoices can not be edited by the Exhibits team and you will need to work with customer service for changes.

# TERMS & CONDITIONS

Applicants are required to agree to Esri's terms and conditions at the time of application.

Should you choose to submit a physical signed agreement, or “Delayed Signature,” your application will be placed on hold until Esri receives the signed document, during which time your organization will not be entitled to any benefits related to your application.

Please review the Esri Exhibit and Sponsor Agreement in its entirety [here](#).

# CERTIFICATE OF INSURANCE (COI)

Each exhibitor on the Expo floor is required to submit a Certificate of Insurance (COI). This document should be provided by your insurance company and must list Esri as the certificate holder/additional insured. You may also purchase coverage for this event through Esri for \$100 on the order form if you are unable to obtain the required insurance.

Policies must have a minimum \$1,000,000 USD amount of general liability coverage. Failure to provide this document by the stated deadline in your confirmation email may result in your application being declined or approval being rescinded. Any expenses paid to vendors on behalf the exhibitor up to this date are the sole responsibility of the exhibitor.

Please review the COI Requirement example [here](#).

## EXPO HOURS

New this year, we are adding an extra day of the conference for more training sessions, networking, and Expo hours.

Please note the expo hours and dates and plan your participation accordingly. Exhibitors who leave or abandon their booth before the stated dates or time, may not be invited back the following year to exhibit.

*\*times are tentative and will be confirmed in Winter 2024.*

Exhibitor move in	Monday, April 28	12:00 p.m. - 6:00 p.m. (CDT)
Exhibitor move in	Tuesday, April 29	7:00 a.m. - 8:30 a.m. (CDT)
Expo open	Tuesday, April 29	12:15 p.m. - 7:00 p.m. (CDT)
Expo open	Wednesday, April 30	8:00 a.m. - 5:00 p.m. (CDT)
Expo open	Thursday, May 1	8:00 a.m. - 1:00 p.m. (CDT)
Exhibitor tear down	Thursday, May 1	1:00 p.m - 5:00 p.m. (CDT)



2024  
SPONSORS

Gold Sponsor



Silver Sponsor

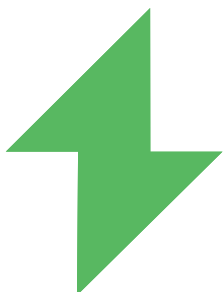


VENUE  
INFORMATION

This year’s event is returning to the George R. Brown Convention Center, the home of the Energy Resources GIS Conference for years.

George R. Brown Convention Center  
1001 Avenida de las Americas  
Houston, TX 77010





# EXHIBITOR AND SPONSORSHIP OPPORTUNITIES

## Sponsor

**\$10,000**

Increase your organization's exposure by receiving extra recognition around the event, additional lead devices, extra registration passes and premier plenary seating.

*This price does not include your turnkey structure if you are in a turnkey required location.*

- 10' x 10' booth space
- 10' x 10' carpet (grey)
- Electricity
- Nightly vacuuming and trash collection
- Two lead retrieval units
- Three complimentary registrations
- Special registration rate for additional passes
- Five seats at in the preferred seating area of the plenary
- Logo and description on website and app
- Logo feature: conference event signage
- Logo feature: Expo floor signage
- Logo feature: email to registered attendees
- Logo feature: 2025 prospectus
- Conference logo lockup denoting sponsor level
- Expo floor sticker denoting sponsor level
- Logo feature: Expo social shared recognition

## Exhibitor - Standard

**\$5,000**

Exhibit your products or services on the Expo floor in a prime location. This option is anything but standard as it includes all the essentials.

Bring your own setup and wow the attendees.

- 10' x 10' booth space
- 10' x 10' carpet (grey)
- Electricity
- Nightly vacuuming and trash collection
- Logo and description on website and app
- One lead retrieval unit
- Two complimentary registrations
- Special registration rate for additional passes

## Exhibitor - Turnkey Required

**\$2,500 + turnkey structure**

Create your graphics and let Freeman handle the rest. This turnkey required space is a prime space on the Expo floor and brings a world of ease with regards to planning.

*This requires a turnkey structure to be added to your order.*

- 10' x 10' booth space
- 10' x 10' carpet (grey)
- Electricity
- Nightly vacuuming and trash collection
- Logo and description on website and app
- One lead retrieval unit
- Two complimentary registrations
- Special registration rate for additional passes



# A LA CARTE MENU



What's important to your organization? Short or long-term brand awareness and recognition? Networking and collaboration? Select from the a la carte menu below as we invite you to customize your participation for a truly unique experience that helps you earn new business this year.

## **Freestanding half-meter board ad**

**\$550**

Amplify your presence throughout the venue and lead attendees to your booth with an ad displayed in a high-traffic area.

## **Freestanding full-meter board ad**

**\$825**

Capture attention and increase impressions with your custom graphic. This full size standing graphic will be placed in a high traffic area in the venue.

## **Mobile banner ad**

**\$1,200**

Attendees use our mobile app for the real-time agenda on site. This custom rotating banner ad featured in the event mobile application links to your organization profile within the app or external video or website.

## **Email highlight (small)**

**\$1,500**

Highlight your organization with your logo and a linked URL in an event promotion email.

## **Custom graphic floor stickers**

**\$1,800**

The expo gets a lot of foot traffic and that allows for ads on the expo floor - literally! This adhesive floor sticker is 2'x2', features your customer designed ad and will be placed in high-traffic areas. Set of 2 per order.

## **Email feature (large)**

**\$2,400**

Put a spotlight on your organization and promote your event presence in our email campaign. We'll include your logo with a linked URL and a short message alongside ERGIS content or activity announcements.



# A LA CARTE MENU

## Essential furnishing bundle

**\$2,400**

Get the essentials in one easy bundle. This package includes the essentials for all booths and includes a 6' skirted table, 2 chairs, 43" monitor, monitor stand, and trash bin.

## Continental breakfast sponsor (shared)

**\$3,000**

Each day attendees have a full schedule, and breakfast is first on the agenda. Here's your chance to make an early impression with recognition signage throughout the service area.

## Lunch sponsor (shared)

**\$3,600**

Lunch is a favorite at ERGIS with great plated meals each day. Here's your chance to make an impression with shared and individual recognition signage throughout the service and dining areas.

## Charging station lounge

**\$6,000**

This package provides the opportunity to customize a universal charging station with your organization's brand and messaging. The lounge will be in the Expo or the public venue space.

## Custom branded meeting room

**\$7,500**

If you need privacy for meetings, consider a standard meeting room on the expo floor which includes on table, six chairs, 5 amps of electricity, and a custom graphic panel on exterior meeting room wall.

## Expo social sponsor (shared)

**\$11,000**

Be part of the party and display your organization's logo on all our recognition signage throughout the Expo Social.

# TURNKEY STRUCTURES

While these structures are required for some booth locations, these turnkeys make exhibiting easy and can be added to any order. Pick your preference, add to your order, send in your graphics, and let Freeman handle the rest.

## Legend

**100 | \$5,900**

Legend 100 allows your team to meet with attendees one on one and showcase your services on the screen behind you.

This structure includes one 43" mounted monitor, two locking counters for storage, stools, electricity, HDMI cables at counters, carpet and all other inclusions in the turnkey bundle.



## Grid

**100 | \$5,900**

Grid 100 features two working desks with locking counters underneath for you to connect with attendees. Use the monitor against the back wall to show your work and highlights what you have to offer.

This structure includes one 55" mounted monitor, two desks with locking counters for storage, electricity, stools, HDMI cables at counters, carpet and all other inclusions in the turnkey bundle.



## Elevation

**100 | \$5,100**

Elevation 100 features a simple but effective layout. The counter allows you to meet with attendees and the monitor features your highlighted work.

This structure includes one 55" mounted monitor, one locking counter for storage, stools, electricity, HDMI cables at counter, carpet and all other inclusions in the turnkey bundle.



# TURNKEY STRUCTURES

## Legend

200 | \$11,000

Legend 200 is ideal for those who want plenty of space and plenty of storage and meeting space.

This structure includes one 43" mounted monitor, four locking counters for storage, electricity, stools, HDMI cables at counter, carpet and all other inclusions in the turnkey bundle.



## Grid

200 | \$10,850

Grid 200 is a perfect fit for groups who want to have a lot to showcase and want to have plenty of space to interact with attendees.

This structure includes two 55" mounted monitors, two locking counters for storage, electricity, stools, HDMI cables at counter, carpet and all other inclusions in the turnkey bundle.





# ***THANK YOU***

Thank you for reviewing this event's opportunities.  
We hope you join us this year.

If you have any questions, please email us at  
[exhibits@esri.com](mailto:exhibits@esri.com).