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esri **EUROPEAN PARTNER CONFERENCE/ DEVELOPER & TECHNOLOGY SUMMIT** **PROSPECTUS**

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WELCOME

Step into high-impact opportunities at these two premier Frankfurt events, where hundreds of Esri partners, developers, architects, system administrators, engineers, and builders come together.

This is your chance to connect directly with a highly engaged, technical audience, spark meaningful conversations, and build valuable relationships that drive business forward.

To maximize your reach, we've combined these overlapping events into unique exhibit and sponsorship packages—giving your brand amplified visibility and extended face time with attendees across both audiences.

The results will bring more exposure, more conversations, and more opportunities to grow your pipeline—all in one integrated experience.

If you have any questions about these opportunities, please email us at dev-exhibits@esri.com.

Event Location and Dates

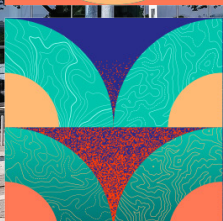
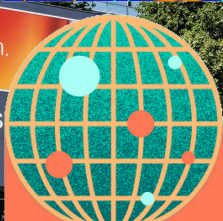
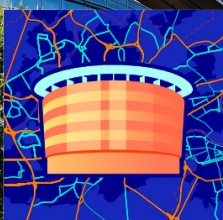
Congress Center at Messe Frankfurt
60327 Frankfurt am Main, Frankfurt, Germany

Esri European Partner Conference

19-20 October

European Developer & Technology Summit

20-22 October



ROLE

36%	Developer
22%	Manager/Supervisor
15%	GIS Analyst
13%	Administrator/Consultant
9%	Senior Executive
5%	C-Level Executive

Attendee Demographics (self reported)

35%	GIS/IT
34%	Other
12%	Electric and Gas
7%	Defense
4%	Forestry
3%	Railroad
3%	Emergency/Law Enforcement
3%	Water

INDUSTRY

GEOGRAPHY

87%
Europe

7%
United States

6%
Other

Elevator Sticker | \$1,500

**BOTH
EVENTS**

Looking to make a bold impact in a compact space? Elevate your brand—literally—with an Elevator Sticker sponsorship! Your custom branded sticker will be placed inside the event venue elevators, turning every ride into a memorable branded experience.

Banner Ad | \$1,500

**BOTH
EVENTS**

Want your brand to stand out loud and clear? A Banner Ad featured in our Esri Events app does the talking for you—bold, visual, and unforgettable.

Escalator Floor Sticker | \$1,700

**BOTH
EVENTS**

Elevate your brand visibility with an Escalator Floor Graphic. Strategically placed at high-traffic escalators, your message will engage attendees as they move through the venue—making every step a branding opportunity.

Dev & Tech Summit Party Sponsor | \$2,000

**DEV
ONLY**

Step into the spotlight at one of the most anticipated gatherings of the event—the Social! This high-energy, relaxed environment is designed for attendees to unwind, mingle, and make meaningful connections beyond the conference room. As a Social Sponsor, your brand will be prominently featured on the attendees tickets to fun! With your logo and QR code on the back of the party tickets, you are in the hands of all the event attendees - literally! It's the perfect chance to engage face-to-face with attendees, spark conversations, and leave a lasting impression—all in a fun, memorable setting.

Shared Breakfast Sponsor (Full Week) | \$2,500

**BOTH
EVENTS**

Start the day with visibility. As the Breakfast Sponsor, your brand will be featured on recognition signage throughout the service and dining areas—ensuring a strong first impression as attendees kick off a full day of learning and networking.

Shared Mid-Day Snack Sponsor (Full Week) | \$2,500

BOTH
EVENTS

Elevate the attendee experience—sponsor a refined mid-day refresh with signage that positions your brand as a key part of the event's hospitality plus an in app notification letting attendees know who to thank for their mid-day fuel!

SpeedGeeking Sponsor | \$3,000

DEV
ONLY

Speed Geeking is your fast-track to high-impact networking! Attendees are excited to discover innovative solutions—so get ready to pitch your ideas in five minutes or less. Plus, your logo will be featured on event signage for added visibility. Limited opportunity—secure this spot before it's gone!

Smoothie Station Sponsor | \$3,500

EPC or DEV

Blend your brand into the experience—name the event's signature smoothie and enjoy eye-catching onsite signage that keeps your company top of mind with every sip.

20-Minute Partner Presentation | \$4,000

DEV
ONLY

Secure your place on the agenda and position your organization as a thought leader in the GIS field. This 20-minute partner content slot offers the perfect opportunity to share your expertise, spotlight recent contributions to the community, and showcase your latest products and services. Limited opportunity—secure this spot before it's gone!



Charging Station Lounge Sponsor | \$4,500

BOTH
EVENTS

Power up and recharge in style at the Charging Station Lounge—where devices (and attendees) get a quick boost. Your brand will keep everyone connected with a comfortable space to plug in, unwind, and get ready for what's next.

Rest & Relaxation Station Sponsor | \$4,500

BOTH
EVENTS

Sponsor a dedicated relaxation station with branded signage that puts your company front and center in a space designed for comfort and connection.

Shared Beverage Sponsor | \$5,000

BOTH
EVENTS

You won't be missed! As the Beverage Sponsor, your logo will be right at the heart of the action—on display at the beverage area where attendees come to refuel and mingle. Plus - you'll receive logo recognition on the event website!

Shared Social Sponsor | \$5,000

EPC or DEV

Build meaningful face-to-face connections and elevate your brand presence. This sponsorship includes prominent signage at the social event, acknowledging your support and contribution.

Sponsorship Package

\$14,000

Enhance your brand visibility and connect with high-value audiences across two of Europe's most influential markets with this strategic sponsorship opportunity.

This packages includes:

- Turnkey kiosk exhibit space with custom graphics, lockable cabinet, stool, power and mounted monitor.
- (3) Complimentary combo full conference passes
- (5) Discounted combo full conference passes (\$825 each)
- Mobile app banner ad in the Esri Events App
- Corporate description on event website and mobile app
- Logo on event website and mobile app
- Digital media kit for promoting presence at event
- Logo recognition on event signage
- Logo recognition in thank you email to registered attendees
- Logo recognition on plenary slide
- Logo recognition on digital event signage

Maximize your impact with this package that prioritizes meaningful, one-on-one engagement—giving your team more dedicated time to connect, build relationships, and generate high-quality leads with key attendees.

This packages includes:

- Turnkey kiosk exhibit space with custom graphics, lockable cabinet, stool, power and mounted monitor.
- (2) Complimentary combo full conference passes
- (5) Discounted combo full conference passes (\$825 each)
- Corporate description on event website and mobile app
- Logo on event website and mobile app
- Digital media kit for promoting presence at event

Exhibitor Package

\$11,000

Thank you
to our
2025
Sponsors



BARON
WEATHER



**CELLULAR
EXPERT**

con•terra



Merkator
GROUP

THANK YOU!

We hope you join us in Frankfurt
this fall. If you have any questions,
please email us at
dev-exhibits@esri.com.

EUROPEAN
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