esri
IMGIS

International IMGIS Conference

PARTNER ENGAGEMENT OPPORTUNITIES

esri | THE SCIENCE OF WHERE

WELCOME TO THE INTERNATIONAL INFRASTRUCTURE MANAGEMENT & GIS CONFERENCE!

Welcome to a unique opportunity to align your brand with the future of infrastructure and geospatial innovation. This event showcases how ArcGIS connects the built, social, and natural environments—offering powerful visualizations and analytics that span the entire infrastructure life cycle. As a sponsor, you'll be front and center with decision-makers and industry leaders exploring the latest tools and strategies for long-term success. It's more than visibility—it's a chance to demonstrate thought leadership, build meaningful relationships, and position your organization as a driver of sustainable, data-driven solutions. Let's build what's next, together.

Event Information

Location: Congress Center Messe Frankfurt
Address: 60327 Frankfurt am Main, Frankfurt, Germany
Dates: 15-17 April 2026

Contact Information

Exhibits and Sponsorship: imgis-exhibits@esri.com
Registration (Badges): confregis@esri.com

New this Year: Deposit Required

New for 2026: Upon confirmation of your booth and eligibility, a deposit invoice for 50% of your total order will be issued as part of the exhibitor agreement.

You'll have 30 days from the invoice date to submit payment in order to secure your booth location and selected items.
When final invoices are prepared in winter, your deposit will be credited toward the total before being sent to your team.

If your order is finalized during the application period, you're also welcome to pay in full at that time.

Updated Terms and Conditions

All sponsors and exhibitors must review and accept the updated Exhibitor Agreement as part of the application process. This year's agreement includes important changes from previous versions, so please read carefully.

You'll be prompted to sign via AdobeSign or may assign the agreement to a designated legal contact within the portal during the application process.

Please note that edits are not permitted unless expressly approved by Esri and its legal team. For questions or clarification, contact us at imgis-exhibits@esri.com.

View the complete agreement here.

Certificate of Insurance

Each exhibitor on the Expo floor is required to submit a Certificate of Insurance (COI). This document should be provided by your insurance company and must list Esri as the certificate holder/additional insured.

If you are unable to get coverage, you may also purchase an event specific coverage policy in which you will be included in our coverage for $100. You can add this to your order form or we can add it on your behalf. If we do not receive your COI one week before the event, we will automatically charge the $100 fee to your order for coverage.

If you are assigned or order insurance coverage from Esri, you are still held responsible to all policies listed in the Exhibitor Agreement.
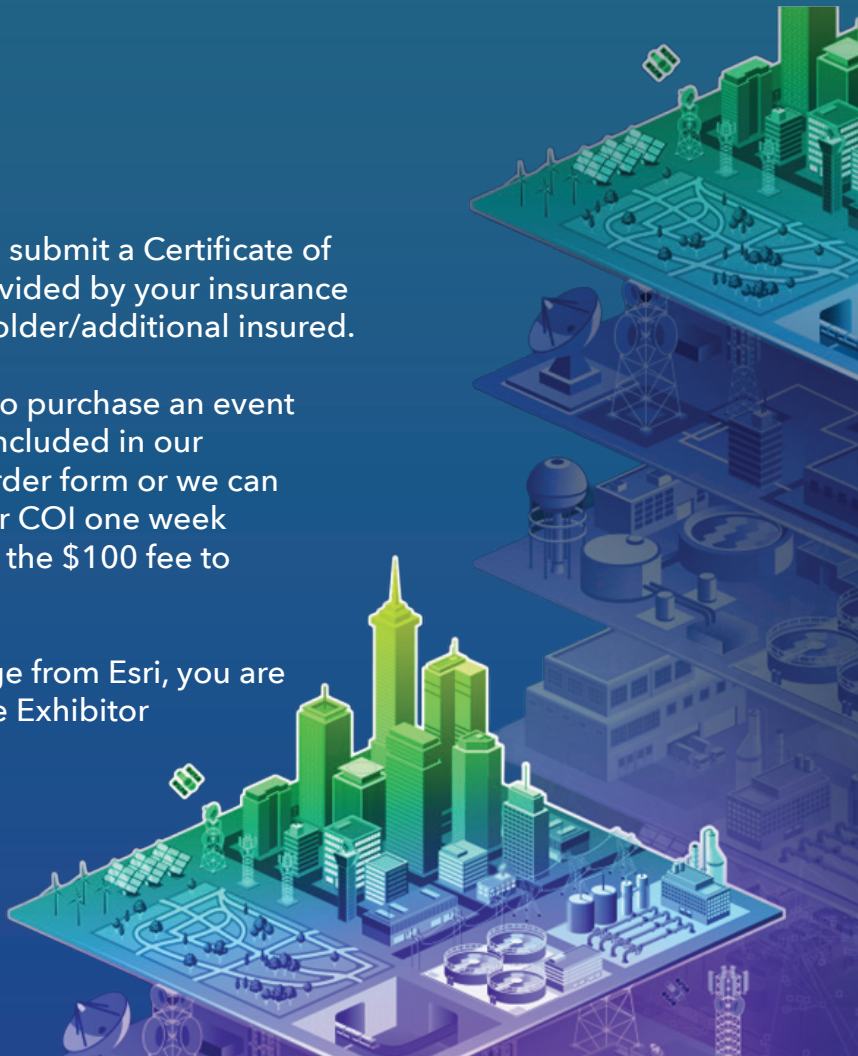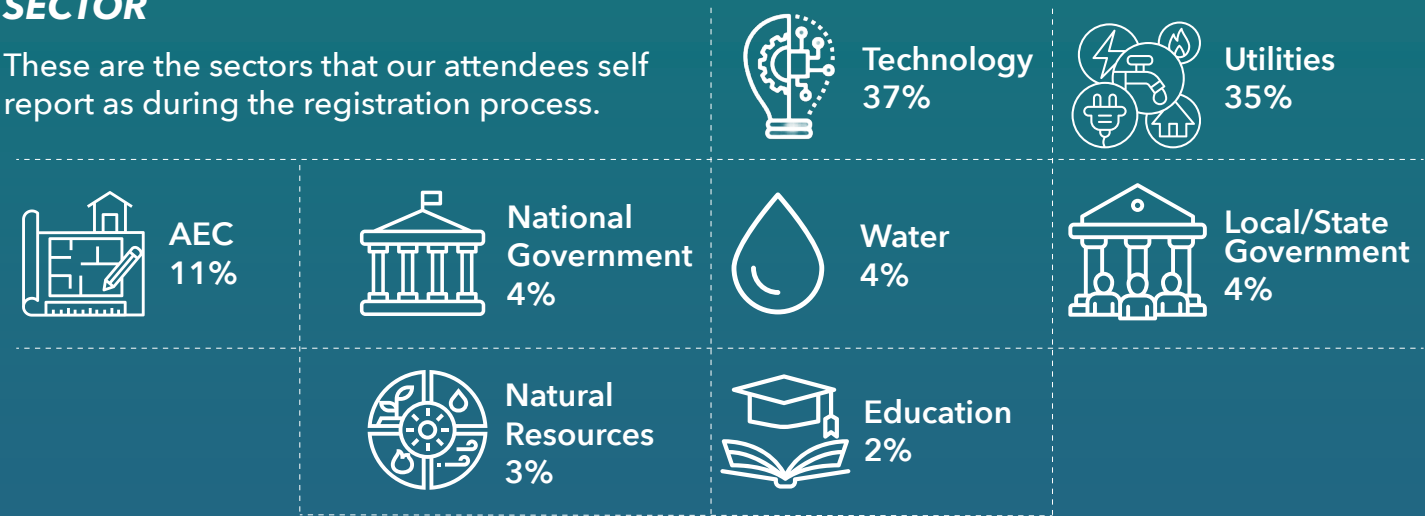
Attendee Demographics

Learn more about who attends this event. These demographics are from our 2025 registered attendees and are all self identified by each registrant.
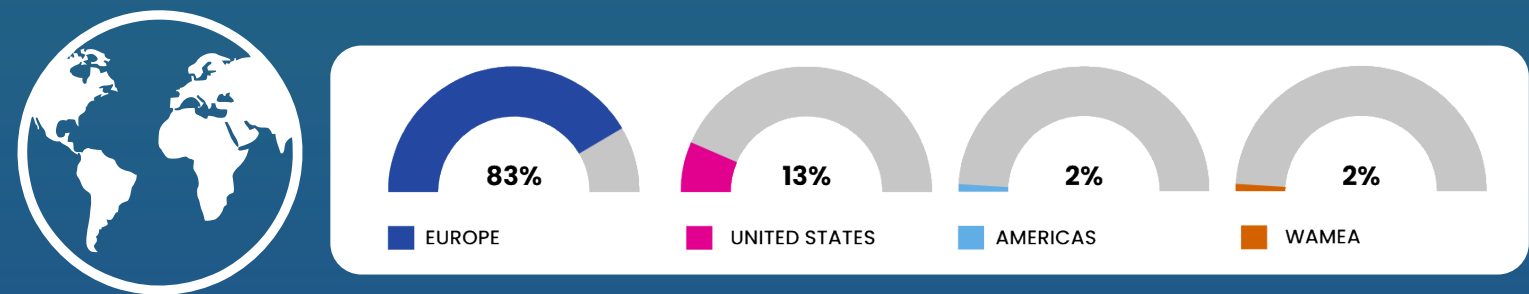
SECTOR

These are the sectors that our attendees self report as during the registration process.

Technology
37%

Utilities
35%

AEC
11%

National Government
4%

Water
4%

Local/State Government
4%

Natural Resources
3%

Education
2%

GEOGRAPHY

These are where our attendees visited from all around the world.

83%
EUROPE

13%
UNITED STATES

2%
AMERICAS

2%
WAMEA

ROLE

These are what professional roles attendees self identified themselves as.

Operations
32%

Manager
38%

Director
12%

C-Level
11%

VP Level
6%

Exhibitor Opportunities

Engage with a highly focused audience eager to discover how your products and services can streamline their work and elevate their success. This is your chance to spark meaningful conversations, build lasting connections, and show exactly how your team delivers value.

Standard Exhibitor Package | $9,500

NEW!

This new option allows your team to bring your own booth setup in this new 3m x 3m space. Please note that it is required to share your booth design or layout at least two weeks before the event for approval.

This new bundle includes:
- 3m x 3m standard raw booth space
- Electricity
- (2) Full conference passes
- Discounted full conference passes ($800 each)
- Logo feature: event website and mobile app
- Corporate description on event website and mobile app
- Digital promotional media kit

Turnkey Kiosk Exhibitor Package | $12,000

This is our classic turnkey kiosk package. This bundle allows you to arrive on site to a completed and installed kiosk so you can just plug into your device and go.

This bundle includes:
- Turnkey kiosk space (including (2) stools, monitor, custom graphic, and electricity)
- (2) Full conference passes
- Discounted full conference passes ($800 each)
- Logo feature: event website and mobile app
- Logo feature: plenary slide
- Corporate description on event website and mobile app
- Digital promotional media kit

Sponsorship Package | $17,250

This package allows your organization to shine at the show. With extra inclusions, including a presentation on the agenda, your brand is sure to stand out.

This bundle includes:
- Turnkey kiosk space (including (2) stools, monitor, custom graphic, and electricity)
- (4) Full conference passes
- Discounted full conference passes ($800 each)
- 30-minute presentation slot
- Logo feature: signage around event
- Logo feature: email to registered attendees
- Logo feature: event website and mobile app
- Logo feature: plenary slide
- Corporate description on event website and mobile app
- Digital promotional media kit

NEW!

A La Carte Menu

New for 2026, we are introducing an a la carte menu for those who want to add to their sponsorship or exhibitor or just purchase one item individually.

The unlocked menu allows you to purchase what your team's budget allows while still being highlighted at the event.

Digital Signage Ad | $1,100

Picture this: your organization's ad prominently displayed above session rooms throughout the event—capturing attention, sparking curiosity, and reinforcing your brand with every attendee who walks by. It's high-visibility exposure in high-traffic areas, giving your brand the recognition it deserves. Add your QR code to drive traffic to your website.

Elevator Sticker Ad | $1,200

Your brand takes center stage—literally. With sticker ads placed in the highest-traffic zones of the event, you'll capture attention at every turn. It's not just visibility—it's immersive brand presence woven into the attendee experience. Step by step, your message sticks. Add your QR code to drive traffic to your website.

Escalator Floor Graphic Ad | $1,700

Your brand is going up! This graphic at near the escalator will get the attention of all attendees and guests putting your team front and center. Add your QR code to drive traffic to your website.

Breakfast Sponsor | $3,000

Start the day with impact by sponsoring the breakfast event—where your organization's logo takes over the space. Your brand will be front and center as attendees fuel up and connect. It's prime-time visibility during one of the event's most social and high-energy moments.

Boat Tour Social Sponsor | $5,000

Make waves at the event by sponsoring the boat tour social—where your logo cruises into view alongside stunning scenery and great company. It's a floating networking fest, and your brand gets prime placement as attendees relax, mingle, and soak up the experience.

Beverage Sponsor | $7,000

Cheers to visibility! As the beverage sponsor, your logo will be front and center at the event's most spirited social. With signage placed where the drinks are flowing and the conversations are buzzing, your brand becomes part of the celebration—memorable, refreshing, and impossible to miss.

Agenda at a Glance

Prepare ahead of the event with our agenda at a glance. Be sure to review the final detailed agenda when its live here.

Wednesday, April 15

08:30 – 17:00	Registration
10:00 – 13:00	Plenary
13:00 – 14:15	Hosted Lunch
14:15 – 14:45	Partner Sessions
15:00 – 17:30	User and Technical Sessions
17:30 – 19:00	Expo Social

Thursday, April 16

08:00 – 17:00	Registration
09:00 – 11:15	Keynote Sessions
09:00 – 11:15	Special Interest Group Meetings
11:30 – 12:00	Partner Sessions
12:00 – 13:30	Hosted Lunch
13:30 – 17:30	User and Technical Sessions
18:30 – 21:00	Networking Social (Off-site)

Friday, April 17

08:30 – 11:00	Registration
09:00 – 12:30	User and Technical Sessions
12:45 – 13:15	Closing Session

Thank you again to our 2025 sponsors

THANK YOU

We hope you will join us in the spring for this premier industry event. If you have any questions, please email us at imigs-exhibits@esri.com.