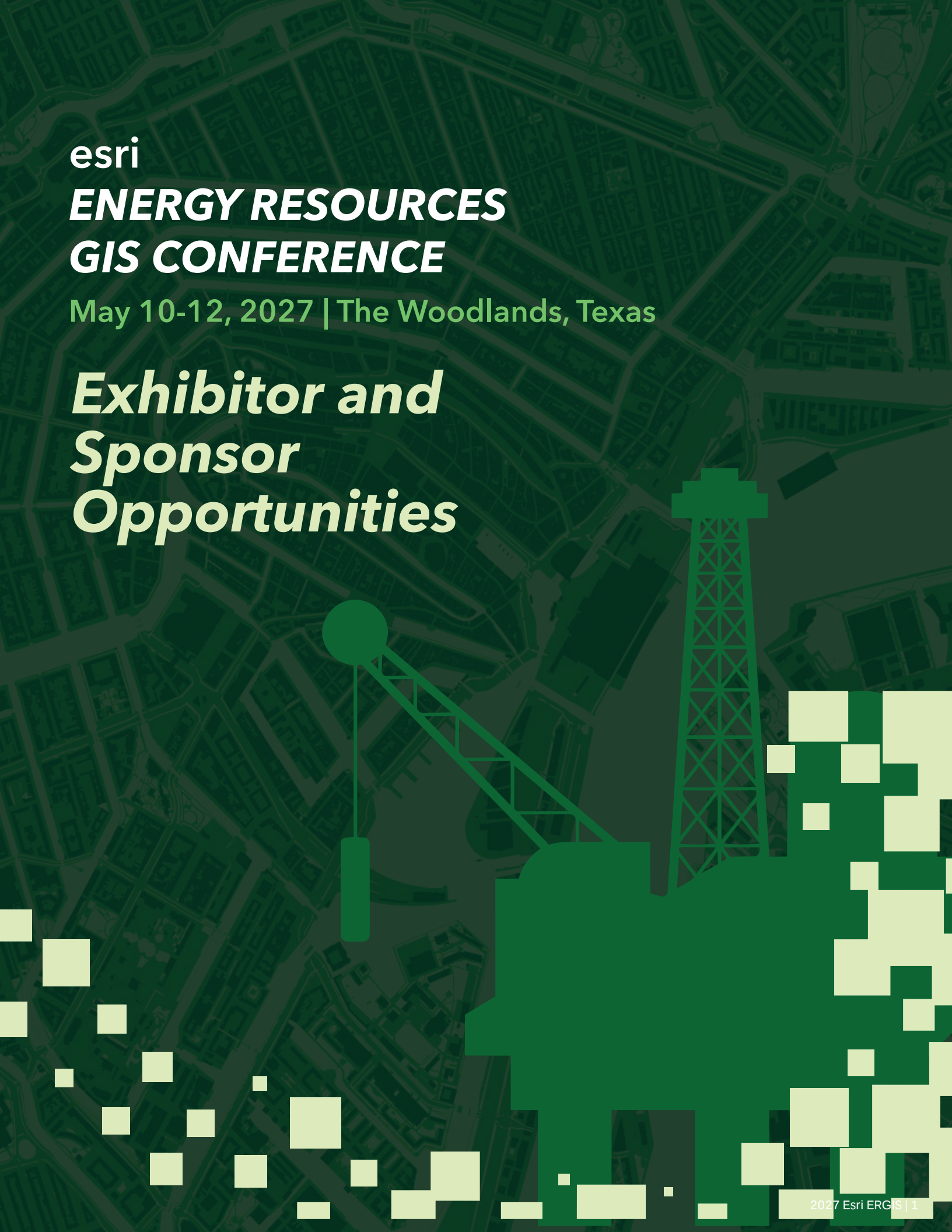
esri

ENERGY RESOURCES GIS CONFERENCE

May 10-12, 2027 | The Woodlands, Texas

Exhibitor and Sponsor Opportunities



Welcome!

As energy demands evolve, the need for professionals who can harness the power of GIS has never been greater. This premier three-day event brings together the energy GIS community and industry leaders across oil and gas, pipeline, renewables, and emerging low-carbon solutions to share ideas, explore innovation, and discover how geospatial technology is transforming the future of energy.

Why Sponsor or Exhibit

Put your brand at the center of the energy GIS community. Connect with professionals actively seeking innovative solutions to improve efficiency, modernize operations, and solve complex business challenges.

Three days of focused learning, Expo engagement, and networking create valuable opportunities to build relationships, generate leads, and spark conversations that can grow into lasting customer partnerships.

Whether you offer breakthrough technology, specialized services, or industry expertise, this is your opportunity to demonstrate your value, elevate your visibility, and engage directly with an audience ready to discover what's next.

What's New

Experience a fresh new setting at The Woodlands Waterway Marriott Hotel & Convention Center—a more connected, walkable destination designed to bring learning, networking, and Expo engagement closer together.

Choose from flexible sponsor levels and an expanded à la carte menu of high-impact branding and engagement opportunities, giving you more ways to customize your presence, amplify your brand, and stand out throughout the event.

ATTENDEE DEMOGRAPHICS

We know that who attends our conference is one of the most important factors in deciding if you and your organization allot funds to participate at a show. The following is the attendee information from the Energy Resources GIS Conference in May 2026.

Please note these demographics are all self reported by each attendee during the registration process.

Sector

74%	Natural Resources
6%	Technology
6%	AEC
4%	Utilities
4%	Education
2%	Financial
2%	Local and State Government
1%	National Government

Management Level

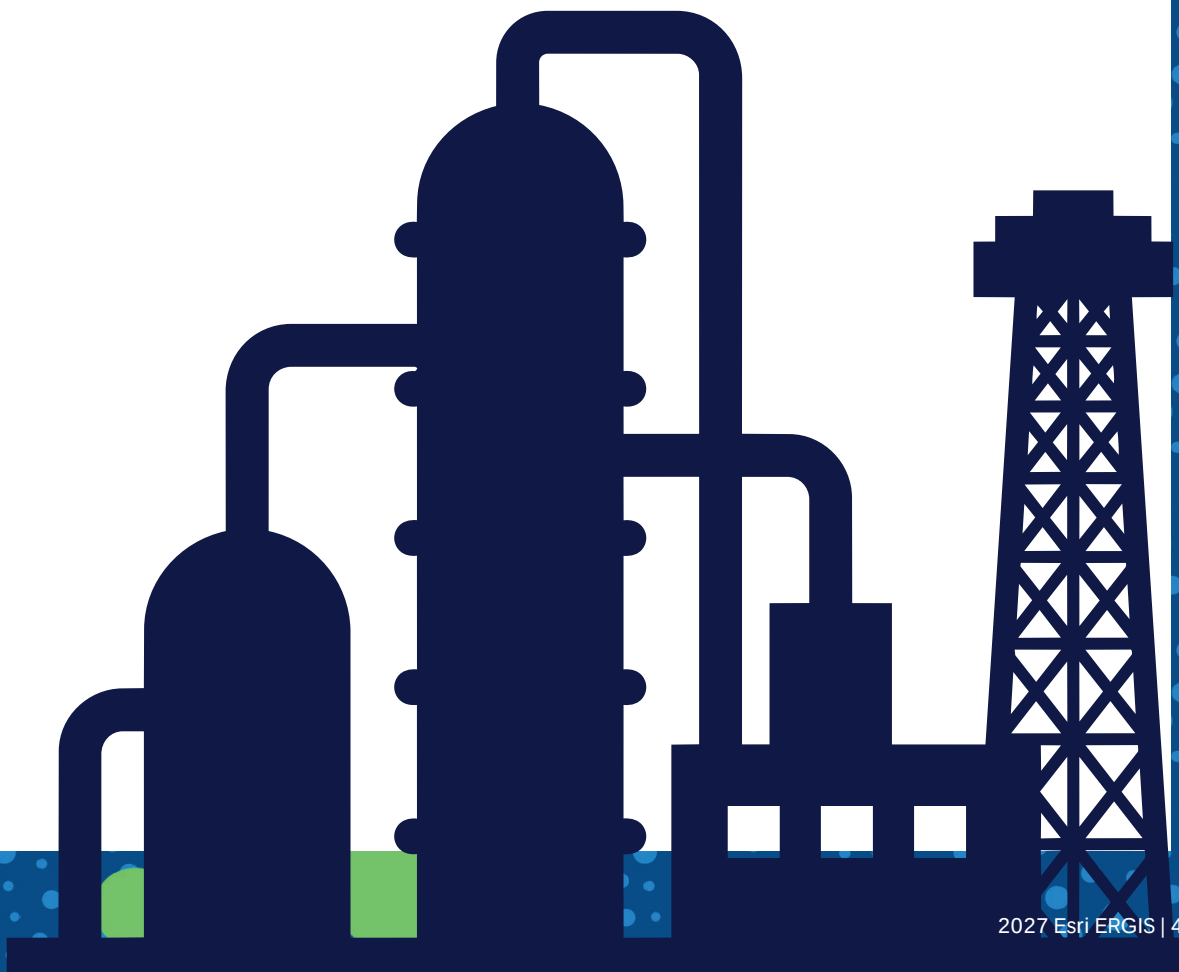
46%	Manager
41%	Operational
6%	Director
3%	C-Level
2%	VP-Level
1%	Non-Manager

Geographic Region (United States)

54%	Gulf Coast region
10%	Pacific region
10%	Southwest region
9%	Midwest region
7%	Southeast region
4%	Mid-Atlantic region
4%	Northeast region
2%	Northwest region

Industry

39%	Oil and Gas
28%	Pipeline
7%	Renewables
6%	GIS and IT
5%	AEC
4%	Electric and Gas
2%	Libraries and Museums
2%	Financial Services
1%	Higher Ed
1%	County
1%	Environmental Management
1%	Mapping and Statistics



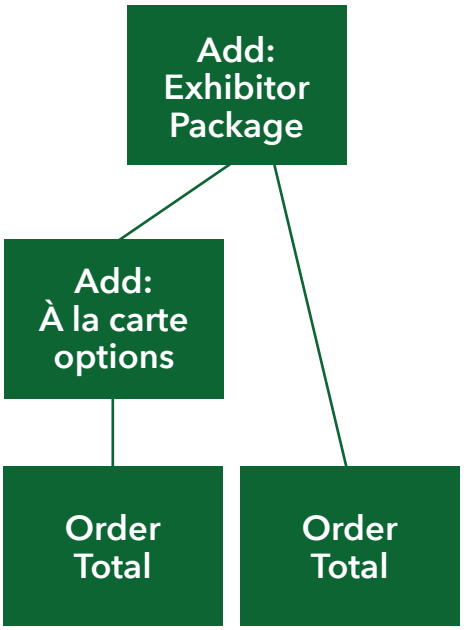
HOW TO PARTICIPATE AT ERGIS

Customization is key at ERGIS and all Esri Events. We want your organization to get the return on investment you want by allowing you to select what matters to your team the most through our à la carte menu option.

The a la carte menu is open to all partners and can be utilized in a few ways. These items are crafted with the convention center and attendee flow in mind and are all meant to drive attention and business to your organization.

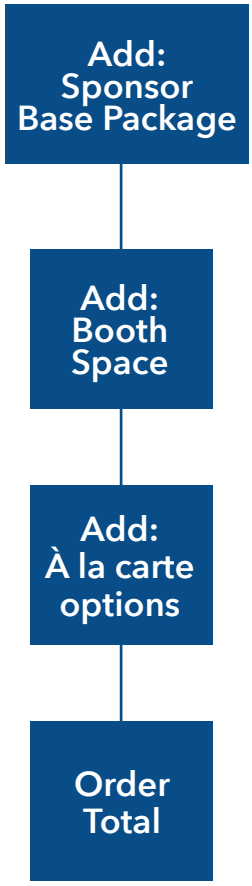
Here are a few paths to choose for this event:

"I want to exhibit only"



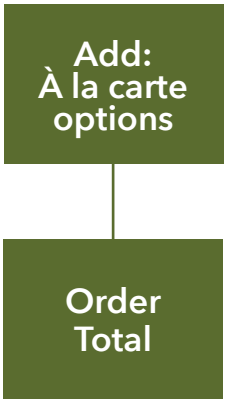
Recognition Level: Exhibitor

"I want to sponsor and exhibit"



Recognition Level: Gold/Silver Sponsor

"I only want visibility or leads"



Recognition Level: Dependent on items selected

EXHIBITOR PACKAGES

All exhibit spaces on the show floor require a turnkey booth package. These models allow for an easy setup and teardown for all exhibitors. The following models are available for selection and all inclusions are listed in their card.

Grid 100 | $10,500



This package includes:

- 10′ x 8′ printed fabric backwall graphic
- (2) built in desks with interior storage and graphic panels
- (1) power strip in cabinet
- (2) arm lights to highlight graphics
- (2) Limerick style stools
- Electricity for booth space
- (1) wastebasket
- Gray carpet
- Nightly vacuuming and trash collection
- (2) full conference registration passes
- Discounted rate for additional staff passes
- Logo and description on event website
- Booth sticker marker
- ERGIS digital promotional assets

Elevation 100 | $10,500

This unit includes:

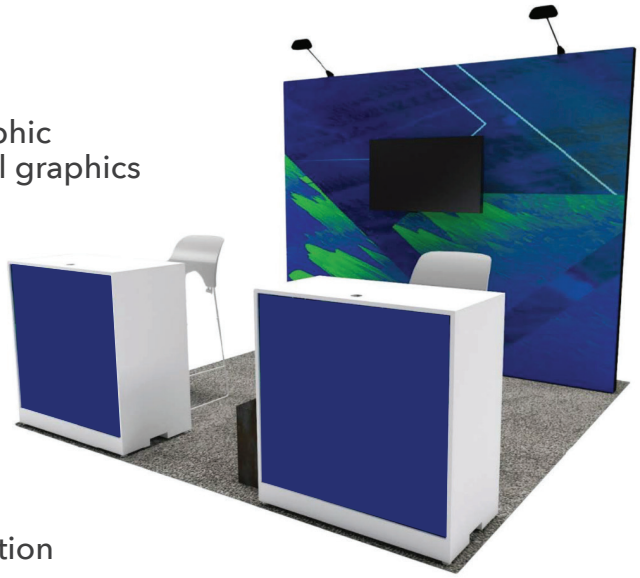
- 10′ x 8′ printed fabric backwall graphic
- (1) locking cabinet with front panel graphic
- 55″ mounted monitor
- HDMI cable for monitor
- (1) power strip in cabinet
- (2) arm lights to highlight graphics
- (2) Limerick style stools
- Electricity for booth space
- (1) wastebasket
- Gray carpet
- Nightly vacuuming and trash collection
- (2) full conference registration passes
- Discounted rate for additional staff passes
- Logo and description on event website
- Booth sticker marker
- ERGIS digital promotional assets

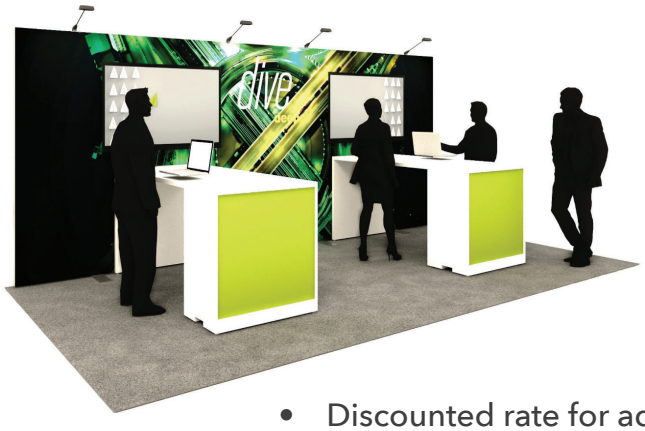


Legend 100 | $10,500

This unit includes:

- 10′ x 8′ printed fabric backwall graphic
- (2) locking cabinets with front panel graphics
- (1) 55″ mounted monitor
- HDMI cable for monitor
- (1) power strip in cabinet
- (2) arm lights to highlight graphics
- (2) Limerick style stools
- Electricity for booth space
- Printed graphic oval overlay
- Printed graphic side panels
- (1) wastebasket
- Gray carpet
- Nightly vacuuming and trash collection
- (2) full conference registration passes
- Discounted rate for additional staff passes
- Logo and description on event website
- Booth sticker marker
- ERGIS digital promotional assets





Grid 200 | $18,500

This unit includes:

- 20′ x 8′ printed fabric backwall graphic
- (2) locking cabinets with front panel graphics
- (2) 55″ mounted monitors
- HDMI cables for monitors
- (1) power strip in cabinet
- (4) arm lights to highlight graphics
- (2) Limerick style stools
- Electricity for booth space
- (1) wastebasket
- Gray carpet
- Nightly vacuuming and trash collection
- (2) full conference registration passes
- Discounted rate for additional staff passes
- Logo and description on event website
- Booth sticker marker
- ERGIS digital promotional assets



Legend 200 | $18,500

This unit includes:

- 20′ x 8′ printed fabric backwall graphic
- (2) locking cabinets with front panel graphics
- 55″ mounted monitor
- HDMI cable for monitor
- (1) power strip in cabinet
- (5) arm lights to highlight graphics
- (2) Limerick style stools
- Electricity for booth space
- (1) wastebasket
- Gray carpet
- Nightly vacuuming and trash collection
- (2) full conference registration passes
- Discounted rate for additional staff passes
- Logo and description on event website
- Booth sticker marker
- ERGIS digital promotional assets

SPONSORSHIP OPPORTUNITIES

Increase your brand visibility by joining at the conference sponsorship level. Start with the sponsorship package and add items from our à la carte menu to meet the required minimum spend based on your sponsorship level.

SPONSORSHIP LEVEL	GOLD	SILVER
Base Package (required)	**$5,000**	**$3,000**
Minimum total	**$23,000**	**$16,500**
Additional Full conference registration passes	2	1
Logo Feature: Event Signage (shared)	✓	✓
Logo Feature: Email to attendees (shared)	✓	✓
Logo Feature: Event website and Esri Events App	✓	✓
Logo Feature: 2028 ERGIS prospectus	✓	✓
Custom Full Meter Board Ad	✓	
Custom Half Meter Board Ad		✓
Digital Assets Promotional Kit	✓	✓

Infused Water Station Sponsor | $8,000

Brand Recognition | NEW!

Sponsor an infused water station and refresh attendees throughout the event with a high-visibility hydration experience. Your brand will be featured at the station, creating a memorable touchpoint as attendees stop to recharge and connect in the Expo.

Limited

Charging Station | $5,000

Custom branding | Brand Recognition | NEW!

Give attendees power and comfort while putting your brand front and center. This inviting charging lounge combines soft seating with a round charging unit where attendees can recharge their devices. Prominent custom graphics create a relaxed, high-dwell setting for meaningful brand exposure.

Limited

15-minute Presentation | $3,000

Brand Recognition | Leads Collection | NEW!

Position your organization at the forefront of the industry with a dedicated 15-minute live presentation in the Expo theater. Showcase your expertise, engage your audience, and boost brand visibility. After the event, you'll receive a list of opted-in session attendees for continued engagement.

Limited

Expo Social Contributor | $2,000

Brand Recognition | NEW!

Kick off the Expo with a high-energy social experience and put your brand at the center of the celebration. This opportunity supports the food and beverage at the Expo Opening Social and includes prominent branding throughout the event. It's a high-visibility, high-engagement opportunity to connect with attendees in a relaxed, social setting.

Esri Events App Banner Ad | $1,500

Digital branding | Custom branding | NEW!

Showcase your brand with a custom banner ad featured in the Esri Events app, putting your message directly in front of every attendee. As users navigate sessions, maps, and event content, your brand remains highly visible—delivering consistent exposure and keeping your organization top of mind throughout the conference experience.

Limited

Popcorn Station Sponsor | $5,000

Brand Recognition | NEW!

Make Your Brand the Talk of the Expo – Own the Popcorn Station and create a memorable, high-visibility touchpoint as attendees stop for a snack, connect, and explore the Expo.

Limited

Esri Events App Push Notification | $1,000

Digital branding | NEW!

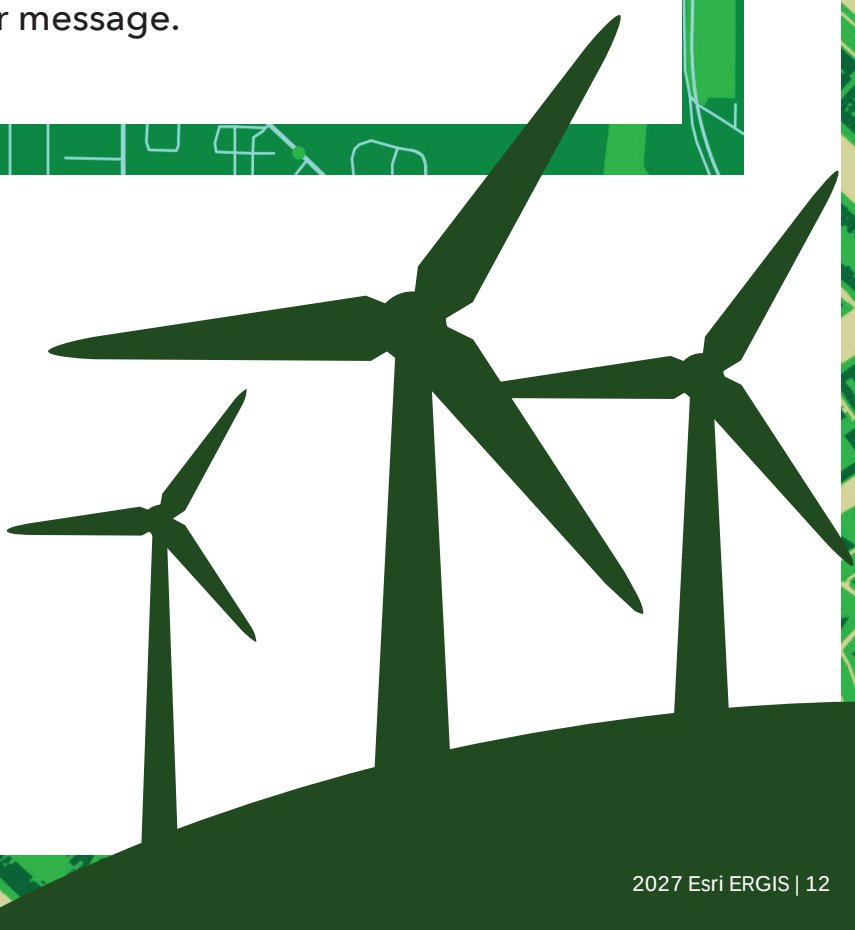
Reach attendees instantly with a targeted message delivered directly through the event mobile app. This opportunity includes a custom push notification sent to all conference attendees during the event, providing a powerful opportunity to promote your booth, highlight a product launch, invite attendees to a special event, or drive engagement with your organization.

Limited

Custom Floor Sticker Ad | $1,000

Custom branding | Brand Recognition | NEW!

Make a lasting impression by placing your brand directly in the path of attendee traffic throughout the ERGIS Expo. The custom 2' x 2' adhesive floor graphics are strategically positioned in high-visibility, high-traffic areas, helping capture attention and guide attendees' eyes to your message.



AGENDA AT A GLANCE

Please note that the agenda is subject to change. Check the event website for any updates.

Monday, May 10

9:00 AM - 5:00 PM	Registration
9:00 AM - 10:00 AM	Breakfast
10:00 AM – 11:30 AM	Plenary session
11:30 PM – 12:45 PM	Hosted lunch
1:00 PM - 3:00 PM	Plenary session (continued)
3:00 PM - 5:00 PM	Expo open and social

Tuesday, May 11

7:30 AM - 4:00 PM	Registration
8:00 AM - 9:00 AM	Breakfast in the Expo
8:00 AM – 3:45 PM	Expo open
9:00 AM – 10:00 AM	Industry kickoff sessions
10:00 AM – 10:30 AM	Networking break in the Expo
10:30 AM – 11:30 AM	User presentations
11:30 AM – 1:00 PM	Hosted Lunch
1:15 PM – 2:15 PM	User presentations
2:15 PM - 2:45 PM	Networking break in the Expo
4:00 PM - 6:00 PM	Offsite networking social

Wednesday, May 12

7:30 AM - 2:00 PM	Registration
8:00 AM - 9:00 AM	Breakfast in the Expo
8:00 AM – 3:15 PM	Expo open
9:00 AM – 10:00 AM	Esri technical sessions
10:00 AM - 10:30 AM	Networking break in the Expo
10:30 AM – 11:30 AM	Esri technical sessions
11:30 AM – 12:45 PM	Hosted Lunch
12:45 PM – 1:45 PM	Esri technical sessions
1:45 PM - 2:15 PM	Networking break in the Expo
2:15 PM – 3:15 PM	Esri technical sessions

EXPO HOURS AND TIMELINE

November 9, 2026

Application period opens

March 19, 2027

Application period closes

March 26, 2027

Deliverables due

March 26, 2027

Deliverables due

May 10, 2027 | 8:00 am - 2:00 pm CST

Exhibitor move in

May 10, 2027 | 3:00 pm - 5:00 pm CST

Expo open and Expo social

May 11, 2027 | 8:00 am - 3:45 pm CST

Expo open

May 12 2027 | 8:00 am - 3:15 pm CST

Expo open

May 11, 2027 | 3:15 pm - 6:00 pm CST

Exhibitor move out

THANK YOU TO OUR 2026 SPONSORS

EOS Positioning Systems

Microsoft

pwc

REXTAG Comprehensive Energy Data Intelligence

The SolutionStack

EXHIBITOR REQUIREMENTS

All exhibitors are required to fulfill or submit the following unless dismissed in writing by Esri.

Deposit for Space

A $3,000 non-refundable deposit is required to hold a space on the show floor. This amount is the same for all exhibitors and sponsors (exception is the Startup Zone partners, Federal Small Business partners, agency partners and education partners) unless waived in writing by Esri.

An invoice is issued to your team, and not due at the time of the application. This deposit is due net 30 days after Esri has notified your team that the invoice was issued and paid directly to the accounting team, not the events team.

The deposit will be applied to your total before your final invoice for the event is issued.

Exhibitor Agreement

Every exhibitor and sponsor is required to sign and submit the exhibitor agreement before the final invoice is sent. Failure to sign your agreement may result in your space being released and your deposit held.

The agreement can be found in your exhibitor portal once approved.

Certificate of Insurance (COI)

Each exhibitor on the Expo floor is required to submit a Certificate of Insurance (COI). This document should be provided by your insurance company and must list Esri as the certificate holder/additional insured.

Policies must have a minimum $1,000,000 USD amount of general liability coverage. Failure to provide this document by the stated deadline may result in your application being declined or approval being rescinded. Any expenses paid to vendors on behalf of the exhibitor up to this date are the sole responsibility of the exhibitor.

If you are unable to provide this insurance policy, please be sure to add coverage to your order.

Please review the COI Requirement example here.

Data Processing Addendum (DPA)

If your organization has an item in your order that includes the opted-in attendee list for an event, we will need a signed and processed Data Processing Addendum (DPA) on file before we can send the encrypted email to your organization.

Registration

Registration is required for all exhibitors, sponsors, and attendees. While many packages may include registration passes for exhibitors and sponsors, your team members will still need to complete the necessary registration process found in the exhibitor portal.

Thank you!

Ready to put your brand at the center of the energy GIS community?

Explore the opportunities in this prospectus and build a presence designed around your organization's goals.

Questions or ready to get started?
ergis-exhibits@esri.com