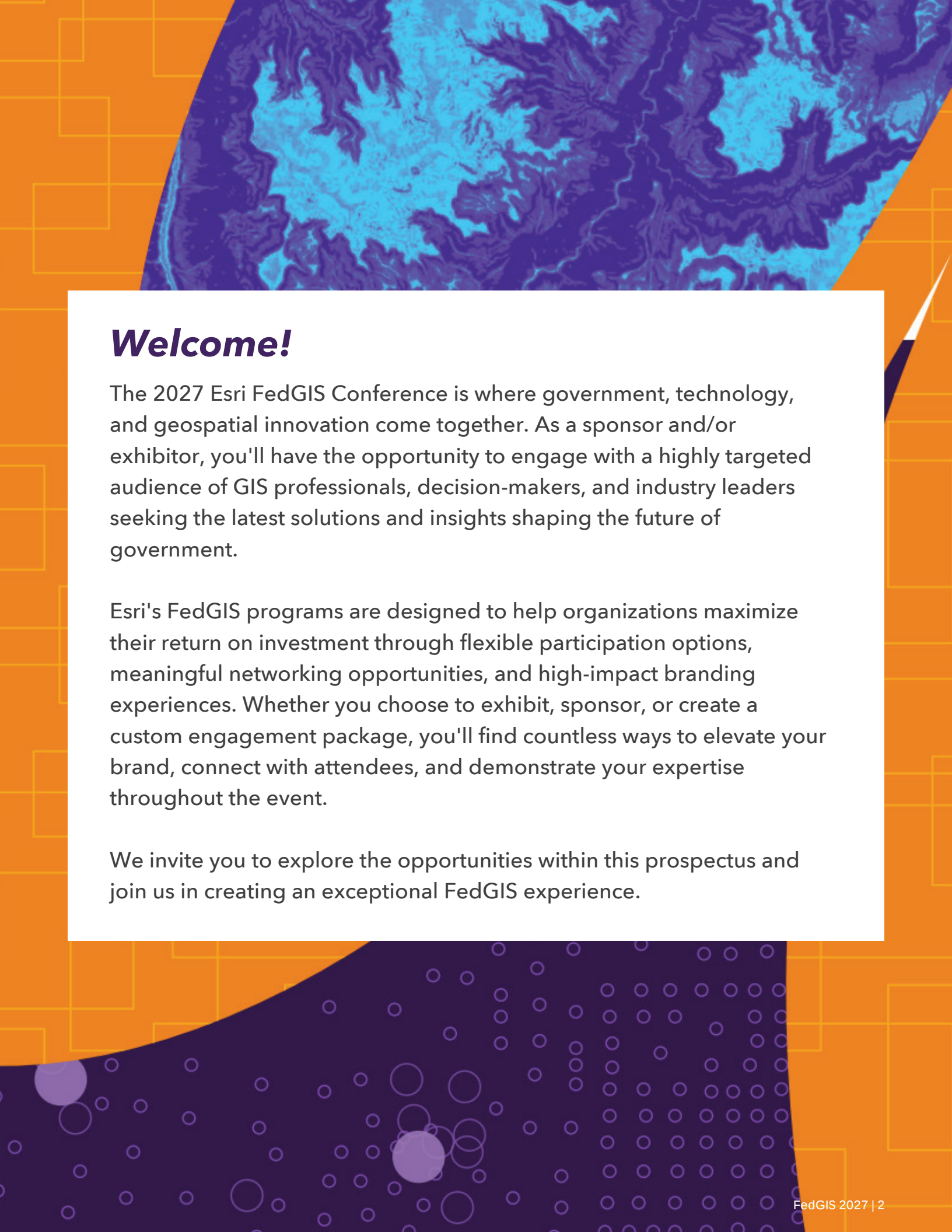


esri *FedGIS*
***Partner
Engagement
Opportunities***

February 9-10, 2027
Washington D.C.



Welcome!

The 2027 Esri FedGIS Conference is where government, technology, and geospatial innovation come together. As a sponsor and/or exhibitor, you'll have the opportunity to engage with a highly targeted audience of GIS professionals, decision-makers, and industry leaders seeking the latest solutions and insights shaping the future of government.

Esri's FedGIS programs are designed to help organizations maximize their return on investment through flexible participation options, meaningful networking opportunities, and high-impact branding experiences. Whether you choose to exhibit, sponsor, or create a custom engagement package, you'll find countless ways to elevate your brand, connect with attendees, and demonstrate your expertise throughout the event.

We invite you to explore the opportunities within this prospectus and join us in creating an exceptional FedGIS experience.

ATTENDEE DEMOGRAPHICS

We know that who attends our conference is one of the most important factors in deciding if you and your organization allot funds to participate at a show. The following is the attendee information from the Federal GIS Conference in February 2026.

Please note these demographics are all self reported by each attendee during the registration process.

Sector

54%	National Government
16%	Local and State Government
14%	Technology
6%	Education
6%	Nonprofit
3%	AEC
1%	Utilities
1%	Water

Management Level

47%	Operations
39%	Manager
6%	Director
5%	C-Level
2%	Student
1%	VP Level

Geographic Region (United States)

47%	Mid-Atlantic region
31%	Southeast region
13%	Pacific region
2%	Southwest region
2%	Gulf Coast region
2%	Midwest region
2%	Northeast region
1%	Northwest region

Industry

19%	Civilian
13%	GIS and IT
13%	Sciences
13%	US Military
7%	US Intelligence
6%	County
6%	City/Town
4%	Higher Ed
3%	State
3%	AEC
3%	Sustainable Development
2%	Conservation
1%	Libraries and Museums
1%	K-12
1%	Regional
1%	Humanitarian
1%	Non-US National Security
1%	Water/Wastewater/Stormwater

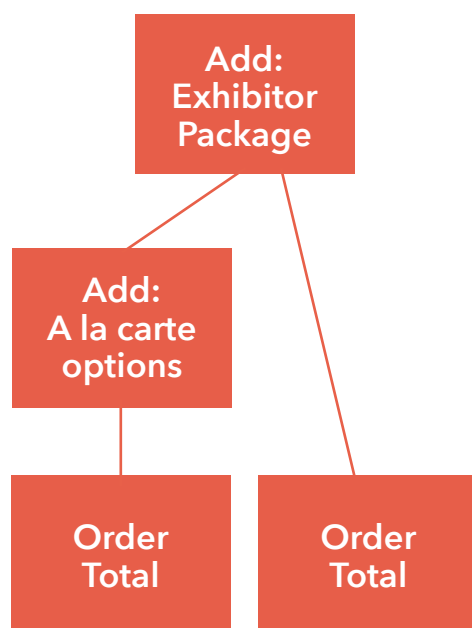
HOW TO PARTICIPATE AT FEDGIS

Customization is key at FedGIS and all Esri Events. We want your organization to get the return on investment you want by allowing you to select what matters to your team the most through our à la carte menu option.

The a la carte menu is open to all partners and can be utilized in a few ways. These items are crafted with the convention center and attendee flow in mind and are all meant to drive attention and business to your organization.

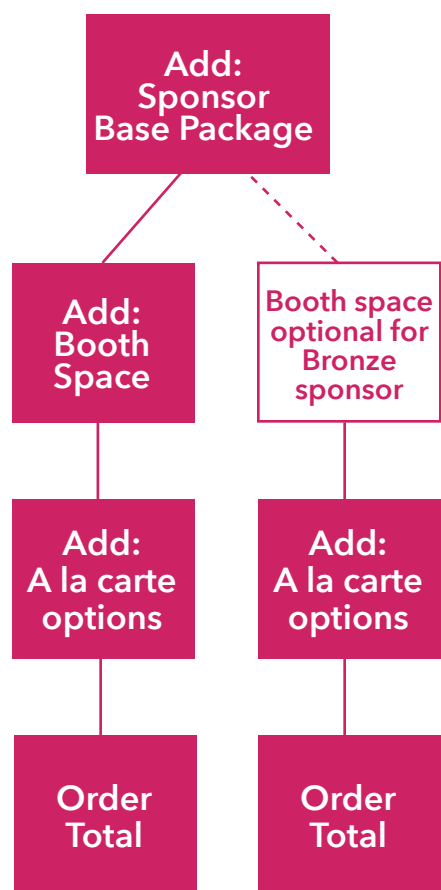
Here are a few paths to choose for this event:

Exhibitor Path



Recognition Level:
Exhibitor

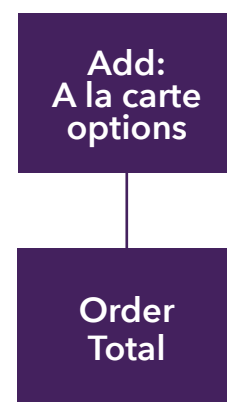
Sponsorship Path



Recognition Level:
Gold/Silver
Sponsor

Recognition Level:
Bronze
Sponsor

Non-Exhibitor Path



Recognition Level:
Dependant on items
selected

EXHIBITOR PACKAGES

All spaces on the show floor are turnkey unit required. These models allow for an easy setup and tear down for all exhibitors. The following models are available for selection and all inclusions are listed in their card.

Contour 100 | \$9,500

This package includes:

- 10' x 8' printed fabric backwall graphic
- (1) locking cabinet with front panel graphic
- (1) power strip in cabinet
- (3) arm lights to highlight graphics
- (2) Limerick style stools
- Electricity for booth space
- Printed graphic overlay
- (1) wastebasket
- Gray carpet
- Nightly vacuuming and trash collection
- (2) full conference registration passes
- (1) leads device
- Hotel credits
- Logo and description on event website



**monitor is not included in this model. A monitor and stand can be ordered at the exhibitors expense through Esri.*

***literature rack in image is for example only and not included in package.*



Elevation 100 | \$10,500

This unit includes:

- 10' x 8' printed fabric backwall graphic
- (1) locking cabinet with front panel graphic
- 55" mounted monitor
- HDMI cable for monitor
- (1) power strip in cabinet
- (2) arm lights to highlight graphics
- (2) Limerick style stools
- Electricity for booth space
- (1) wastebasket
- Gray carpet
- Nightly vacuuming and trash collection
- (2) full conference registration passes
- (1) leads device
- Hotel credits
- Logo and description on event website



Legend 100 | \$11,500

This unit includes:

- 10' x 8' printed fabric backwall graphic
- (2) locking cabinets with front panel graphics
- (1) 55" mounted monitor
- HDMI cable for monitor
- (1) power strip in cabinet
- (2) arm lights to highlight graphics
- (2) Limerick style stools
- Electricity for booth space
- Printed graphic oval overlay
- Printed graphic side panels
- (1) wastebasket
- Gray carpet
- Nightly vacuuming and trash collection
- (2) full conference registration passes
- (1) leads device
- Hotel credits
- Logo and description on event website





Grid 200 | \$17,500

This unit includes:

- 20' x 8' printed fabric backwall graphic
- (2) locking cabinets with front panel graphics
- (2) 55" mounted monitors
- HDMI cables for monitors
- (1) power strip in cabinet
- (4) arm lights to highlight graphics
- (2) Limerick style stools
- Electricity for booth space
- (1) wastebasket
- Gray carpet
- Nightly vacuuming and trash collection
- (2) full conference registration passes
- (1) leads device
- Hotel credits
- Logo and description on event website



Legend 200 | \$19,000

This unit includes:

- 20' x 8' printed fabric backwall graphic
- (2) locking cabinets with front panel graphics
- 55" mounted monitor
- HDMI cable for monitor
- (1) power strip in cabinet
- (5) arm lights to highlight graphics
- (2) Limerick style stools
- Electricity for booth space
- (1) wastebasket
- Gray carpet
- Nightly vacuuming and trash collection
- (2) full conference registration passes
- (1) leads device
- Hotel credits
- Logo and description on event website

SPONSORSHIP OPPORTUNITIES

Increase your brand visibility by joining at the conference sponsorship level. Start with the sponsorship package and add items from our à la carte menu to meet the required minimum spend based on your sponsorship level.

SPONSORSHIP LEVEL	GOLD	SILVER	BRONZE
Base Package (required)	\$13,000	\$11,000	\$9,000
Minimum total	\$27,000	\$20,000	\$15,000
Full conference registration passes	8	6	4
Leads device	1	1	
Booth number sticker at booth with recognition level	Yes	Yes	
Banner Ad in Esri Events App	Yes	Yes	Yes
Digital Assets Promotional Kit	Yes	Yes	Yes
Logo Feature: Digital Signage (shared)	Yes	Yes	Yes
Logo Feature: Email to attendees (shared)	Yes	Yes	Yes
Logo Feature: Event website and Esri Events App	Yes	Yes	Yes
Logo Feature: 2028 FedGIS prospectus	Yes	Yes	Yes
Hotel Credit	\$3,750	\$3,000	\$2,500

Small Email Feature | \$2,000**Digital branding**

Gain visibility with the full FedGIS audience through inclusion in an official event promotion email sent to all registered conference attendees. Your organization's logo and a URL of your choosing will be featured within trusted FedGIS communications, helping drive awareness and engagement ahead of the event.

Esri Events App Custom Banner | \$2,000**Custom branding****Digital branding**

Showcase your brand with a custom banner ad featured in the Esri Events app, putting your message directly in front of every attendee. As users navigate sessions, maps, and event content, your brand remains highly visible—delivering consistent exposure and keeping your organization top of mind throughout the conference experience.

Custom Floor Sticker Ad | \$2,500**Custom branding**

Make a lasting impression by placing your brand directly in the path of attendee traffic throughout the FedGIS Expo. These custom 2' x 2' adhesive floor graphics are strategically positioned in high-visibility, high-traffic areas, helping capture attention and guide attendees' eyes to your message. Each sponsorship includes two (2) custom floor stickers, providing a unique and memorable way to increase brand awareness and visibility on the Expo floor.

Custom Full Meterboard Ad | \$3,200**Custom branding**

Capture attendee attention and maximize brand exposure with a custom full-meter board graphic strategically placed in high-traffic areas throughout the convention center. These eye-catching displays provide repeated visibility as attendees move between key event spaces, helping reinforce your message and keep your organization top of mind throughout the conference.

Large Email Feature | \$3,500**Digital branding**

Amplify your brand through inclusion in an official FedGIS attendee email campaign. Your organization's logo, linked URL, and a short promotional message will appear alongside FedGIS content and activity announcements in an email sent to all registered attendees—providing direct access to a highly engaged audience and increased visibility before and during the event.

Concourse B Video Wall Signage | \$3,800**Digital branding****Custom branding**

Position your brand along the primary path to the Expo Hall, ensuring maximum visibility as attendees make their way to one of the conference's most popular destinations. Whether you choose to feature a dynamic video or a compelling static image, this large digital display provides an impactful platform to capture attention and reinforce your message. Your content will run alongside Esri videos and other select sponsored content, giving your organization repeated exposure throughout the event.

Expo Social Contributor | \$4,500

Brand Recognition

Kick off the Expo with a high-energy social experience and put your brand at the center of the celebration. This opportunity supports the food and beverage at the Expo Opening Social and includes prominent branding throughout the event. It's a high-visibility, high-engagement opportunity to connect with attendees in a relaxed, social setting.

Partner Presentation (15 minutes) | \$4,500

Leads Collection

NEW!

Position your organization at the forefront of the industry with a dedicated 15-minute live presentation in the Expo theater. This opportunity allows you to highlight your expertise, connect with an engaged audience, and strengthen brand visibility. After the event, you'll receive a list of opted-in attendees who attended your session, enabling continued engagement beyond the Expo.

Extra Large Email Feature | \$5,500

Custom branding

Digital branding

Promote your message directly to registered FedGIS attendees with an exclusive email feature. This high-impact placement includes a custom banner linked to your website and an approved promotional message delivered through official FedGIS email communications. As the sole partner featured in the email, your brand receives undivided attention—driving awareness, engagement, and traffic ahead of the event.

Rotunda Marquee Digital Ad | \$6,600

Custom branding

Digital branding

Capture the attention of attendees in one of the convention center's highest-traffic locations. Positioned prominently at the base of the main escalator, the Digital Rotunda Screen offers unmatched visibility and ensures your message is seen by attendees as they move throughout the venue. This premium placement delivers maximum exposure and is one of the most impactful opportunities to showcase your brand during the conference.

Partner Presentation (30-Minute) | \$7,000

Leads Collection

NEW!

Elevate your brand with a 30-minute live presentation in the Expo theater. This high-visibility opportunity allows you to demonstrate thought leadership, highlight real-world applications, and connect with an engaged audience. After the event, you'll receive a list of opted-in attendees who participated in your session to support post-event follow-up and relationship building.

Charging Station Lounge | \$7,500

Brand Recognition

Custom branding

Give attendees exactly what they're looking for—power and comfort—while putting your brand front and center. This inviting charging lounge features comfortable, soft seating and a round charging unit with ample space for attendees to recharge their devices. Your custom branded graphics are prominently displayed on the charging unit, creating a relaxed, high-dwell environment for meaningful brand exposure.

Welcome Social Contributor | \$8,000

Brand Recognition

Leads Collection

NEW!

Welcome attendees as they arrive and make your brand part of their first event experience. With prominent recognition signage at the badge pick-up social and on refreshment tables, your organization is front and center during a high-energy, high-traffic moment. Extend your impact beyond the event with access to the opted-in attendee list of participants who collect their badge at the social—creating valuable opportunities for follow-up engagement.

Coffee Break Contributor | \$10,000

Brand Recognition

We serve gallons and gallons of coffee at FedGIS and want your organization front and center at one of the most popular gathering spots for attendees. Your logo will be included on the signage placed at the coffee stations.

Lunch Zone Contributor | \$10,500

Brand Recognition

Put your organization front and center during one of the conference's busiest networking periods. Your logo and messaging will be prominently displayed throughout the Lunch Zone for one day, ensuring high visibility when attendees gather to dine, connect, and recharge. As a destination visited by virtually all conference attendees, the Lunch Zone offers one of the most effective branding opportunities outside of the Plenary Session, maximizing exposure and reinforcing your organization's presence throughout the event.

Professional Headshot Sponsor | \$12,000

Brand Recognition

Leads Collection

Give attendees a professional experience they value while generating high-quality leads for your brand. This popular activation offers complimentary profile photos taken onsite by a professional photographer.

Attendees scan their badge to participate, providing you with a post-event list of opted-in participants. Sponsor recognition is prominently displayed on signage at the photo area, delivering strong brand visibility at a high-traffic location.

Expo Theaters Sponsor | \$40,000

Brand Recognition

Leads Collection

Take center stage on the Expo floor in the Expo theater, home to a dynamic lineup of sponsor and exhibitor-led sessions. This opportunity includes two 30-minute presentations, giving your organization multiple moments to engage attendees, share expertise, and showcase solutions. Sponsorship also includes prominent brand recognition on theater signage and throughout the event, plus a post-event list of opted-in attendees from all theater presentations—extending your reach beyond the live sessions.

THANK YOU TO OUR 2026 SPONSORS

Gold Sponsor



Silver Sponsors



EXHIBITOR REQUIREMENTS

All exhibitors are required to fulfill or submit the following unless dismissed in writing by Esri.

Deposit for Space

A \$3,000 non-refundable deposit is required to hold a space on the show floor. This amount is the same for all exhibitors and sponsors (exception is the Startup Zone partners, Federal Small Business partners, agency partners and education partners) unless stated by Esri.

An invoice is issued to your team, and not due at the time of the application. This deposit is due net 30 days after Esri has notified your team that the invoice was issued and paid directly to the accounting team, not the events team.

The deposit will be applied to your total before your final invoice for the event is issued.

Exhibitor Agreement

Every exhibitor and sponsor is required to sign and submit the exhibitor agreement before the final invoice is sent. Failure to sign your agreement may result in your space being released and your deposit held.

The agreement can be found in your exhibitor portal once approved.

Certificate of Insurance (COI)

Each exhibitor on the Expo floor is required to submit a Certificate of Insurance (COI). This document should be provided by your insurance company and must list Esri as the certificate holder/additional insured.

Policies must have a minimum \$1,000,000 USD amount of general liability coverage. Failure to provide this document by the stated deadline may result in your application being declined or approval being rescinded. Any expenses paid to vendors on behalf of the exhibitor up to this date are the sole responsibility of the exhibitor.

If you are unable to provide this insurance policy, please be sure to add coverage to your order.

Please review the COI Requirement example [here](#).

Data Processing Addendum (DPA)

If your organization has an item in your order that includes the opted in attendee list for an event, we will need a signed and processed Data Processing Addendum (DPA) on file before we can send the encrypted email to your organization.

Registration

Registration is required for all exhibitors, sponsors, and attendees. While many packages may include registration passes for exhibitors and sponsors, your team members will still need to complete the necessary registration process found in the exhibitor portal.

Hotel Incentive Program

To support a seamless onsite experience and encourage exhibitors and sponsors to stay near the event venue, FedGIS offers a Hotel Incentive Program for eligible participants who book their accommodations through the official event hotel block.

Qualified sponsors and exhibitors may earn a hotel credit that will be applied to their final exhibitor invoice, helping offset a portion of their participation costs while supporting the official conference hotels.

How It Works

1. Reserve your hotel room through the official FedGIS housing portal using the reservation link provided by Esri.
2. Reservations must be made at one of the official event hotels:
 - A. Embassy Suites by Hilton Washington DC Convention Center
 - B. Hamilton Hotel Washington DC
3. A minimum stay of three (3) consecutive nights is required.
4. Reservations must be completed by December 7, 2026.
5. Reservations must remain active through the event and be associated with the exhibiting or sponsoring company.
6. Following the reservation deadline, qualifying hotel reservations will be verified and the applicable credit will be applied to the company's final exhibitor invoice.

Hotel Credit Eligibility

- Hotel reservations must be booked through the official FedGIS housing portal.
- Reservations made directly with the hotel or through third-party travel websites are not eligible.
- The hotel credit amount is based on the sponsor or exhibitor package level and the number of qualifying room nights booked within the official event block.
- Credits have no cash value and may only be applied toward the exhibitor's final invoice.

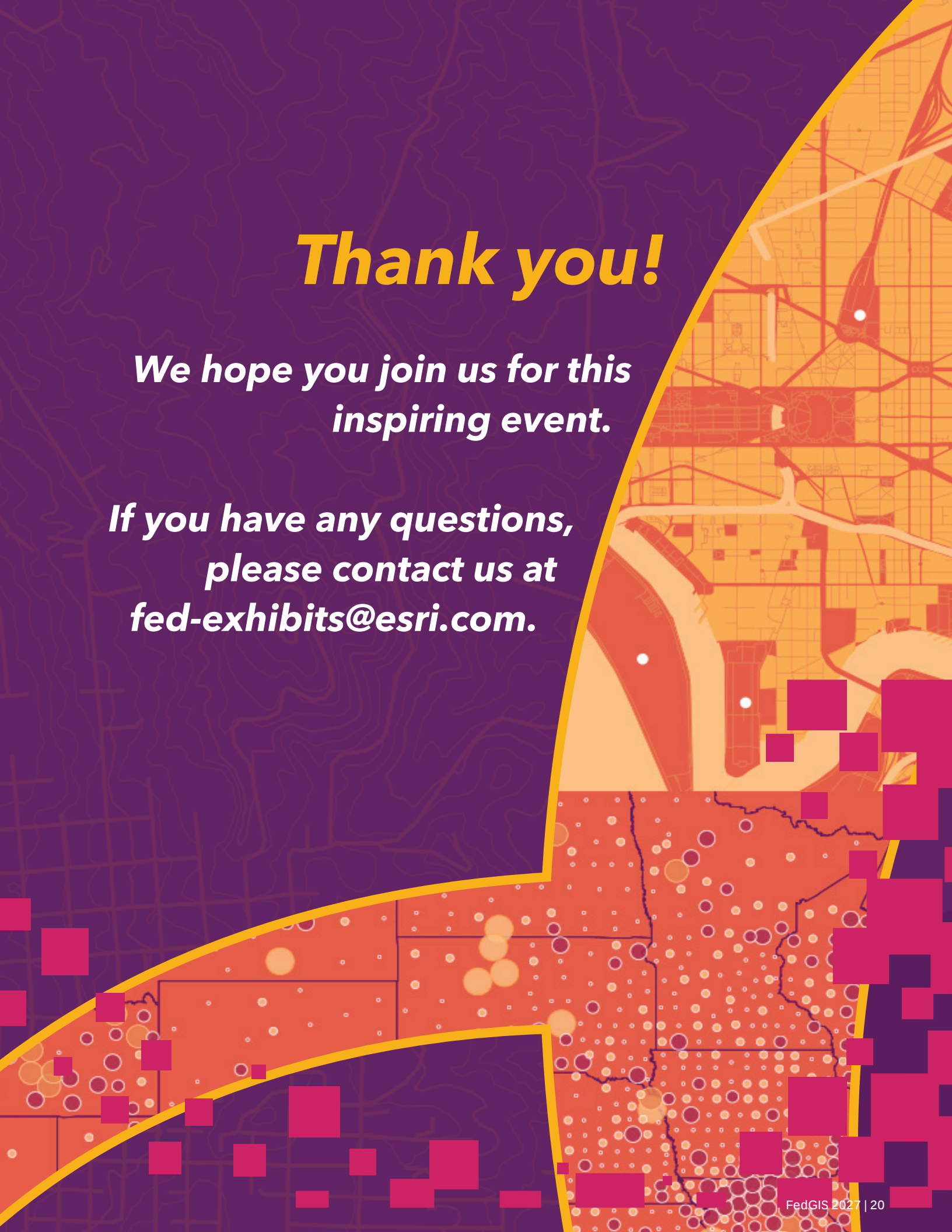
Why Participate?

- Stay within walking distance of event activities and networking opportunities.
- Help ensure the continued availability of discounted room rates for attendees.
- Receive a hotel credit as an added benefit of participating in the official hotel block.
- Support the success of the conference while reducing your overall event expenses.

Important: The hotel incentive is provided as a credit toward exhibitor fees and is not a reimbursement for hotel expenses. Eligible credits will be reflected on the company's final exhibitor invoice after reservation eligibility has been verified.

Participation Level	Maximum Hotel Credit
Gold Sponsor	\$3,750
Silver Sponsor	\$3,000
Bronze Sponsor	\$2,500
10' x 20' Exhibitor	\$1,350
10' x 10' Exhibitor	\$1,200





Thank you!

***We hope you join us for this
inspiring event.***

***If you have any questions,
please contact us at
fed-exhibits@esri.com.***