esri



ESRI USER CONFERENCE

Sponsorship and Exhibitor Opportunities

WELCOME TO UC!

Each summer, the Esri User Conference brings the global GIS community to San Diego. It's the largest gathering of geospatial professionals in the world. Thousands of decision-makers, practitioners, developers, and innovators attend from government, utilities, infrastructure, natural resources, and many other industries to see what's next in ArcGIS and location intelligence. As a sponsor or exhibitor, you'll put your organization in front of this engaged audience, show how your solutions help users get more value from GIS, and build relationships that last well beyond conference week.

Whether you want to grow your brand, find new customers, or strengthen existing partnerships, the Esri UC is where the geospatial community comes together. We'd love for you to be part of it.

Attendee Demographics

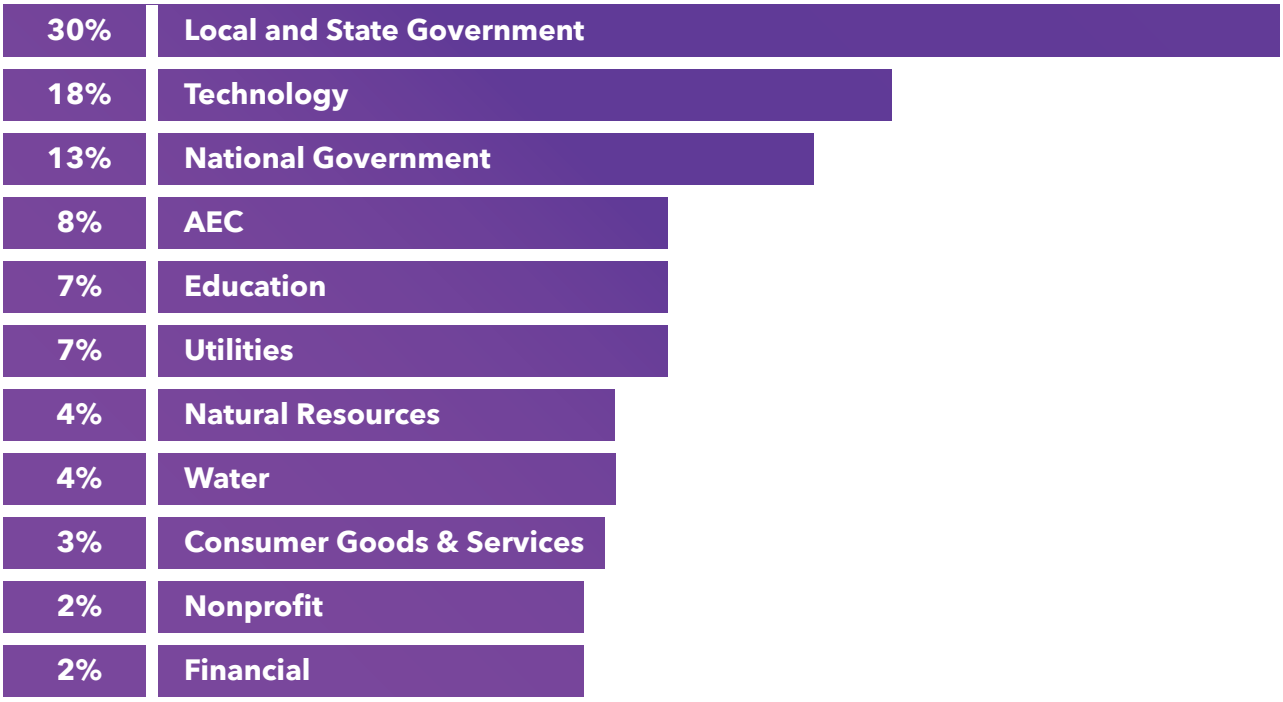
Our attendee community brings together professionals from across industries, organizations, and areas of expertise, giving your brand valuable opportunities to connect with the audiences that matter most.

All attendee demographics are self-reported during the registration process.

Total Attendees

17,371

Sector



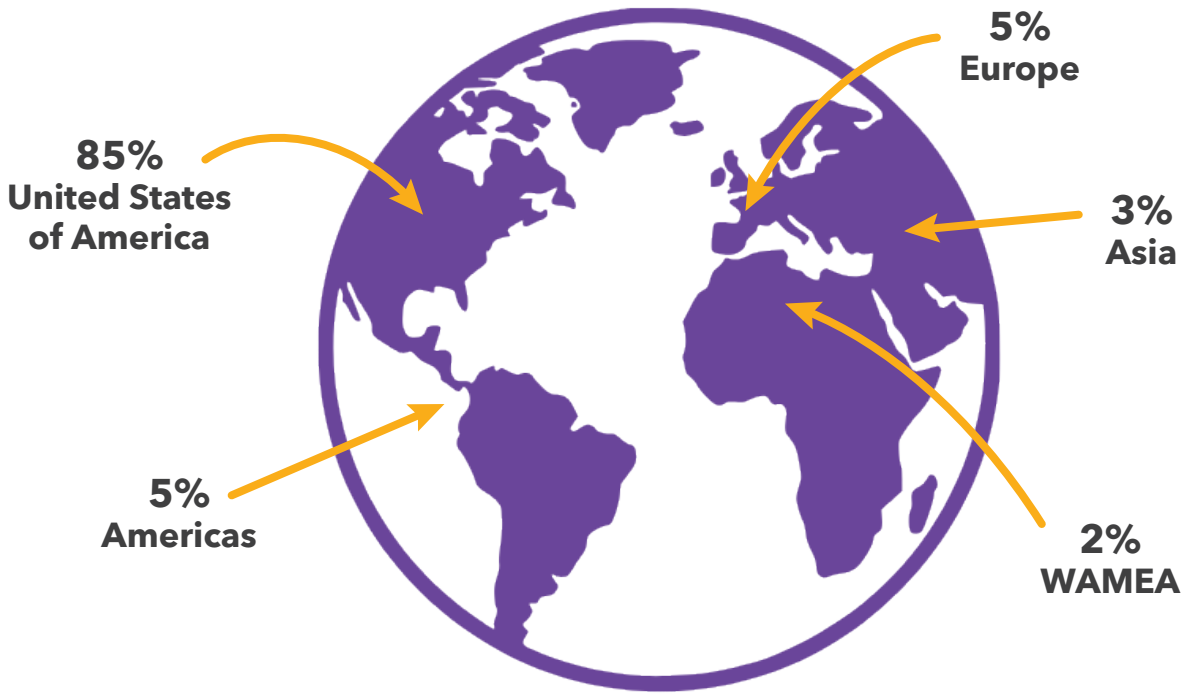
Management Level



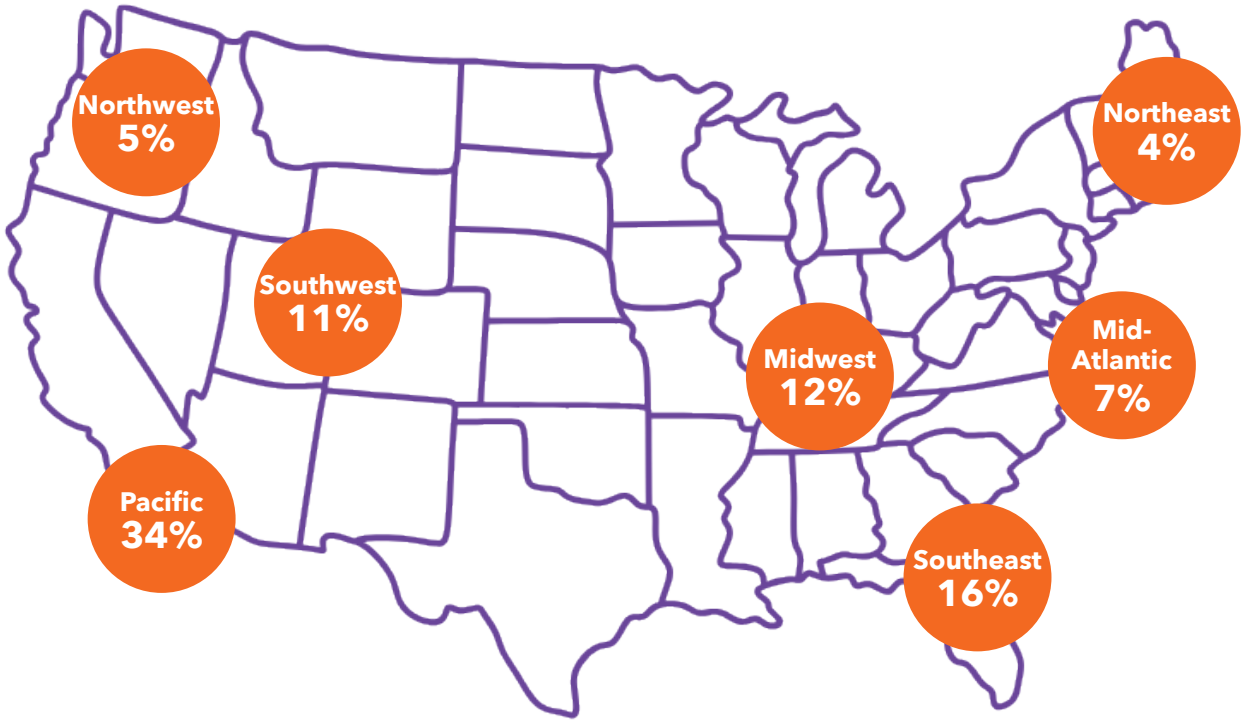
Industry

17%	GIS and IT
14%	City/Town
9%	County
7%	AEC
5%	Electric and Gas
5%	Higher Ed
5%	State
5%	Civilian
5%	Water/Wastewater/Stormwater
3%	US Military
3%	Regional
2%	Real Estate
2%	Sciences
2%	Non-US National Security
2%	Telco/Cable
2%	Oil and Gas
2%	Mapping and Statistics
1%	Conservation
1%	Libraries and Museums
1%	Retail
1%	Environmental Management
1%	Product Platforms
1%	K-12
1%	Renewables
1%	Sustainable Development
1%	US Intelligence
1%	Pipeline
1%	Financial Services
1%	Logistics/Trucking/Distribution
1%	Manufacturing

Geography - International Attendees



Geography - Domestic Attendees



Deposits

Deposits are required to hold space on the floor plan. All orders are subject to a $3,000 deposit that is due within 30 days of being issued.

Deposit invoices will be issued after your application is approved.

Deposit payments can be made by wire transfer, check or credit card by calling the customer service team at 888-377-4575.

When the remaining balance is invoiced in spring, the deposit will be deducted from your total.

Tips for Booking Your Ideal Booth Space

- If you think your team may want a 10'x20'space, please reserve that size now as expanding may not be possible as the application period continues.
- Please note that showcase and industry areas may change, so keep this in mind when selecting your booth location.

How to Apply

To reserve booth space on the Expo floor, a completed application must be submitted. Booth locations cannot be reserved or held without a formal application.

Select your booth space and any à la carte items you would like to include to get your total.

Once you submit your application, the Esri Events team may take 48-72 hours to vet and complete your application. We will send a confirmation email once approved. If we need additional information, we'll contact your team.

Application Examples

"Our team is just looking for exhibit space"

- Start your application
- Select "Exhibitor" opportunity
- Select your booth space
- Sign the exhibitor agreement
- Submit your application
- Recognition level: Exhibitor

"Our team wants to be a Gold Sponsor"

- Start your application
- Select "Gold Sponsor" opportunity
- Select your booth space
- Add à la carte items to meet minimum
- Sign the exhibitor agreement
- Submit your application
- Recognition level: Gold Sponsor

"Our team wants a non-exhibiting option"

- Start your application
- Select "Non-exhibiting" opportunity
- Add à la carte items
- Sign the exhibitor agreement
- Submit your application
- Recognition level depends on the items selected

Booth Space

We have made a number of changes to the floor plan to make the selection process easier than ever. Please keep in mind that the floor is set and spaces will not be changed at this time such as 10'x20'spaces being broken down or likewise.

Below are more notes about booth space for 2027:

- The floor plan now includes preconfigured 10'×20' and larger booths. When selecting a larger booth, simply select the booth as listed; no additional combining is necessary.

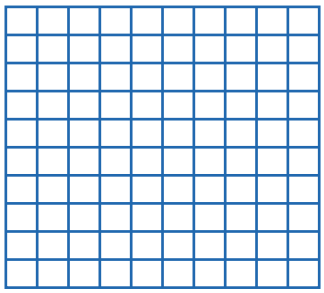
- This year, to avoid any potential confusion, if you select a turnkey booth on the floor, the price of the space includes the cost of the turnkey unit as well. No more separate orders! If your expanded booth includes a turnkey unit, its cost is already included in the booth price. For both options, in the form you will be asked to select the booth unit you wish to have for your booth.

- Booth prices vary depending on their location on the floor. Interior booth spaces are less expensive, whereas booths facing the main aisles or Esri showcase areas are higher in price as they require a turnkey unit to be added.

- All 10'x20' booths are required to be turnkey spaces unless permission is granted by Esri. Photos of your space will be required and need to be approved.

Booth Sizes and Prices

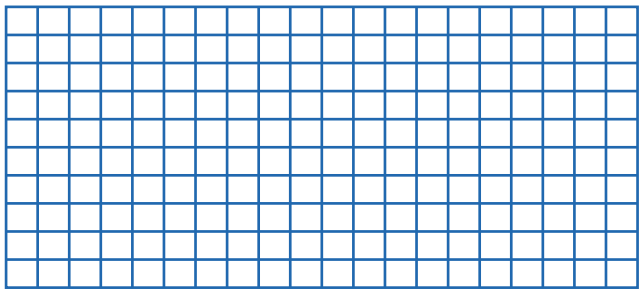
For select booths, we allow your organization to bring your own booth (standard). This option still includes all booth inclusions listed on the previous page. Turnkey models include the turnkey unit from Freeman and all graphic printing for the booth, and on-site installation and dismantling.



10'x10'

- Standard: $12,500
- Turnkey: $17,500

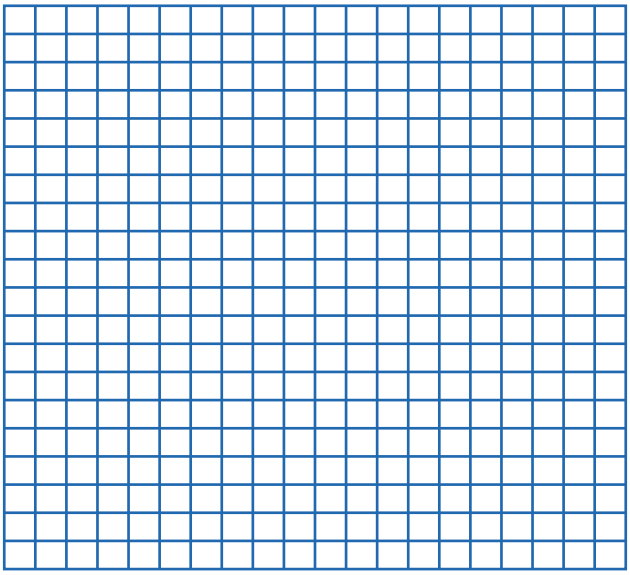
Includes: Five registration passes, 10 amps of electricity (standard model)



10'x20'

- Standard: $25,000
- Turnkey: $28,500

Includes: Ten registration passes, 20 amps of electricity (standard model)



20'x20'

Standard: $50,000

Turnkey: $80,000

Includes: Ten registration passes, 20 amps of electricity (standard model)

What's Included in Booth Spaces

All booth spaces include the following, with quantities based on size.

- Carpet (gray)
- UC promotional assets kit
- Nightly booth vacuuming
- Nightly trash collection
- Discounted registration badges
- Full conference registration badges (quantity in price list)
- Power (10 amps per 10x10)
- Logo and description on event website and app
- Booth number sticker

Turnkey 10’x10’ models



Grid 100 Model

This package includes:

- 10’ x 8’ printed fabric backwall graphic
- (2) built-in desks with locking cabinet for storage and graphic panels
- (1) power strip in cabinet
- HDMI cable for monitor
- (2) arm lights to highlight graphics
- (2) Limerick model stools
- (1) wastebasket

+ all items in all booth packages



Elevation 100 Model

This unit includes:

- 10’ x 8’ printed fabric backwall graphic
- (1) locking cabinet with front panel graphic
- 55” mounted monitor
- HDMI cable for monitor
- (1) power strip in cabinet
- (2) arm lights to highlight graphics
- (2) Limerick model stools
- (1) wastebasket

+ all items in all booth packages

Turnkey 10’x10’ models



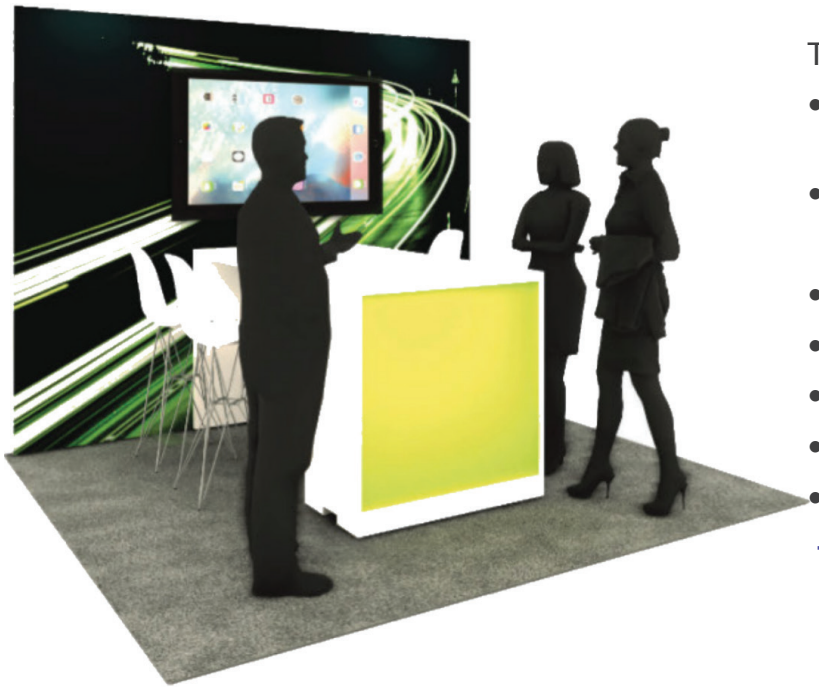
Contour 100 Model

This unit includes:

- 10’ x 8’h printed fabric backwall graphic
- (1) locking cabinet with front panel graphic
- (1) power strip in cabinet
- (3) arm lights to highlight graphics
- (2) Limerick model stools
- (1) wastebasket

+ all items in all booth packages

NOTE: This model does not include a monitor and one cannot be added.



Latitude 100 Model

This package includes:

- 10’ x 8’h printed fabric backwall graphic
- (1) built-in desk with locking cabinet for storage and graphic panels
- (1) power strip in cabinet
- HDMI cable for monitor
- (3) arm lights to highlight graphics
- (2) Limerick model stools
- (1) wastebasket

+ all items in all booth packages

Turnkey 10’x10’ models



Legend 100 Model

This unit includes:

- 10’ x 8’h printed fabric backwall graphic
- (2) locking cabinets with front panel graphics
- (1) 55” mounted monitor
- HDMI cable for monitor
- (1) power strip in cabinet
- (2) arm lights to highlight graphics
- (2) Limerick model stools
- (1) wastebasket
  + all items in booth packages

Turnkey 10’x20’ models



Grid 200 Model

This unit includes:

- 20’ x 8’h printed fabric backwall graphic
- (2) locking cabinets with front panel graphics
- (2) 55” mounted monitors
- HDMI cables for monitors
- (1) power strip in cabinet
- (4) arm lights to highlight graphics
- (2) Limerick model stools
- (1) wastebasket

  + all items in booth packages



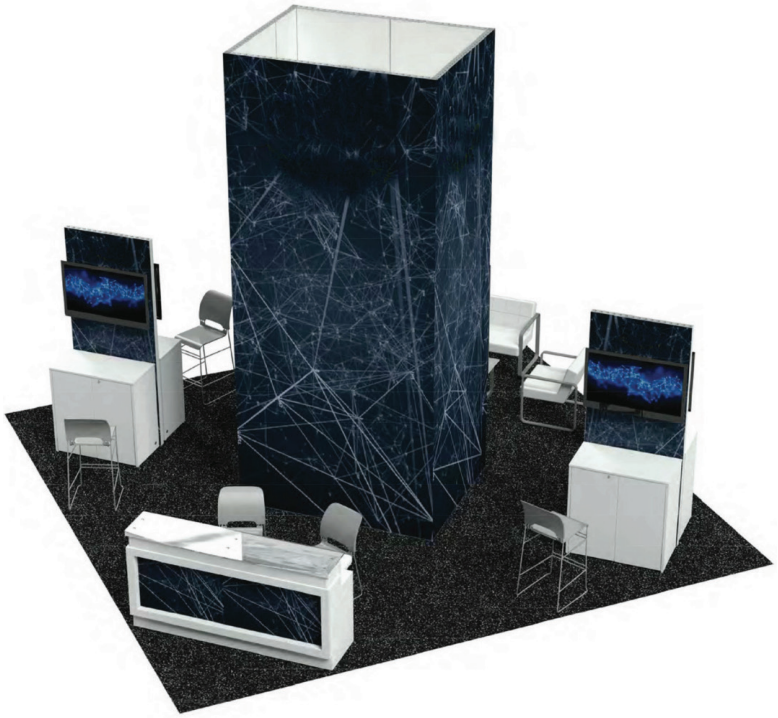
Legend 200 Model

This unit includes:

- 20’ x 8’h printed fabric backwall graphic
- (2) locking cabinets with front panel graphics
- 55” mounted monitor
- HDMI cable for monitor
- (1) power strip in cabinet
- (5) arm lights to highlight graphics
- (2) Limerick model stools
- (1) wastebasket

  + all items in booth packages

Turnkey 20’x20’ models

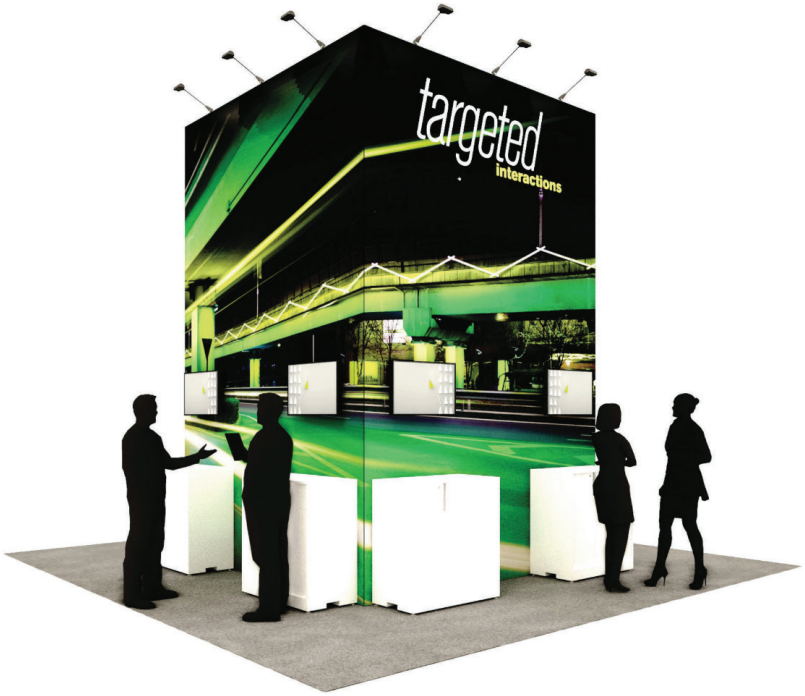


GIS 400 Model

This unit includes:

- (1) 16’h Modular tower structure with large mural fabric graphic and 10’w x 10’d storage closet with locking door
- (1) Small Theatre with Graphics
- (1) Smart Counter with Insert Graphic
- (5) Mounted Monitors:
  - (1) 55" Monitor
  - (4) 43" Monitors
- (2) Double-sided demo kiosks with cabinet and fabric graphic
- (4) Limerick stools
- (2) Limerick chairs
- (2) Fairfax chairs
- (1) Sofa
- (1) wastebasket
- (1) cocktail table

+ all items in booth packages



Latitude 400 Model

This unit includes:

- (1) 16’h Modular tower structure with large mural fabric graphic and 10’w x 10’d storage closet with locking door
- (8) Cabinets with interior storage, and locking door
- (12) arm lights to highlight graphics
- (8) 43” mounted monitors
- (1) wastebasket

+ all items in booth packages

Sponsorships

Back by popular demand, we are returning to the à la carte option for sponsorships. This allows your team to customize your presence at UC.

New this year, the cost of your sponsorship base package is determined by your target sponsorship level.

Here's a reminder of how the à la carte process works:

Step 1: Select your sponsorship base package
Step 2: Select your booth space
Step 3: Select the items from our à la carte menu
Step 4: Submit your application. The Esri Events team will vet your application and total before assigning your recognition level.

Sponsorship Base Packages

These foundational packages are required for all conference sponsors and serve as the starting point for building your overall package to meet the required spending minimum. What's included in each package can be found on the next page.

Platinum Sponsor Base Package | $20,000
Minimum total: $175,000

Gold Sponsor Base Package | $15,000
Minimum total: $130,000

Silver Sponsor Base Package | $10,000
Minimum total: $90,000

Bronze Sponsor Base Package | $8,500
Minimum total: $65,000

Sponsorship Base Package Inclusions

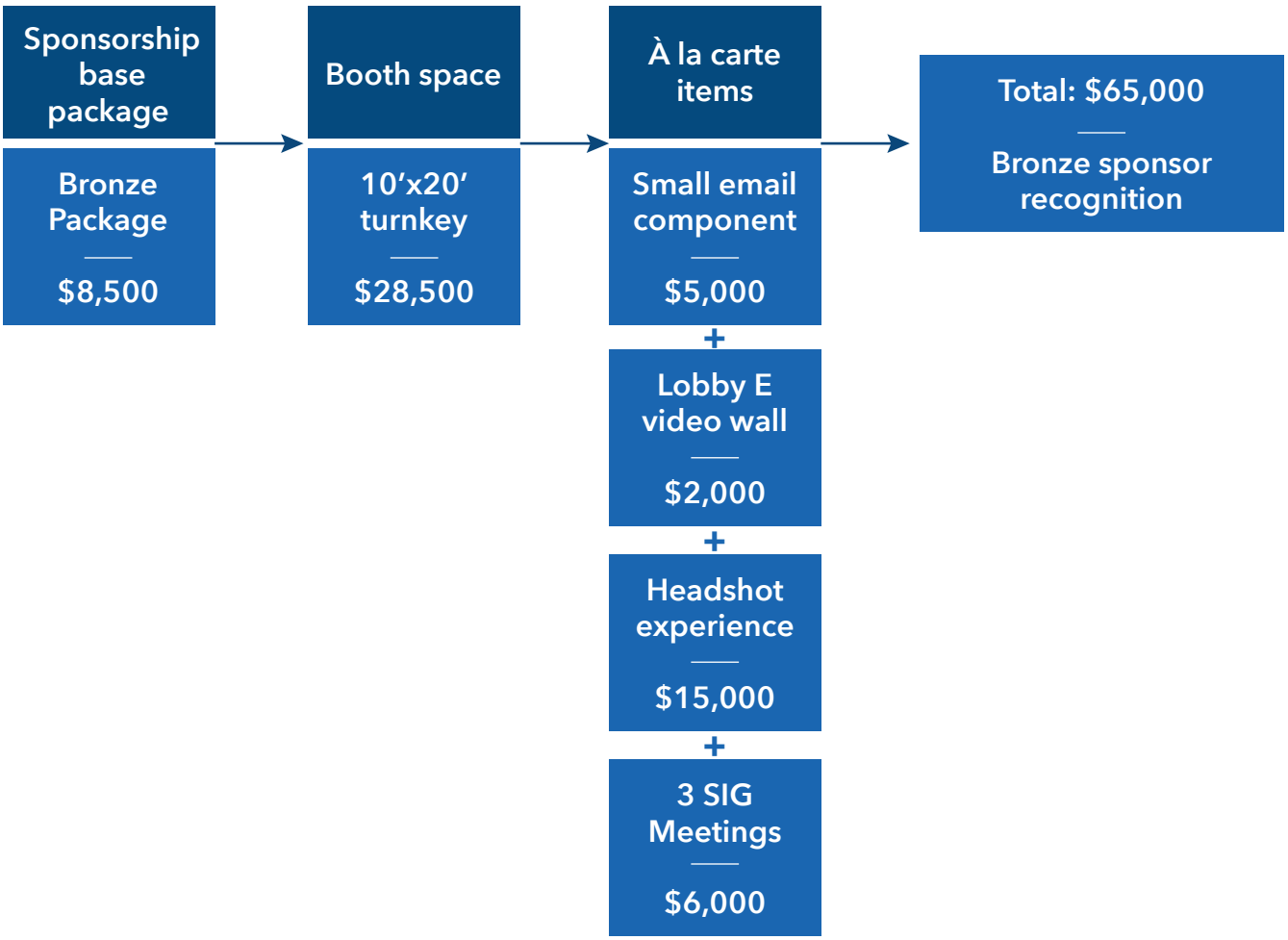
Below are all the items included in each sponsorship base package, by level.

	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor
Guest passes for the Thursday Night Party	2	1	1	
Hotel Room Block Access	20	15	10	7
Registration Passes (total)	20	15	10	7
Logo on Digital Signage (shared)	✓	✓	✓	✓
Logo in Email to attendees (shared)	✓	✓	✓	✓
Logo on Website and App	✓	✓	✓	✓
Logo in 2028 Prospectus	✓	✓	✓	✓
Logo on Social Media Posts (shared)	✓	✓	✓	✓
Sponsor Digital Assets Promotional Kit	✓	✓	✓	✓
Sponsor Floor Sticker at Booth	✓	✓	✓	✓
Digital Poster Ad			✓	✓
Logo and Booth Number on Aisle Sign	✓	✓		
Grommet Sign in Expo	✓	✓		
Press Bundle	✓	✓		
Lobby F/G Digital Ad		✓		
Logo on Gaslamp Flags	✓			
Marquee E Digital Signage	✓			

Here is a detailed example for a Bronze level sponsorship:

Booth space, à la carte items and sponsorship packages count towards your total requirement.

Additional registration passes, travel accommodations, hotels, and other external meeting costs do not count towards your total.



If Your Focus Is On Lead Generation

If lead generation is your top priority at the User Conference, these opportunities are designed to deliver the highest volume of leads with minimal effort from your team. Available across all exhibitor and sponsorship levels, they offer a streamlined, high-impact way to maximize your results.

HEADSHOT EXPERIENCE SPONSOR | $15,000

MOST LEADS EXCLUSIVE

Give attendees a professional experience they value while generating hundreds of qualified leads for your brand. Generate hundreds of qualified leads while giving attendees something they'll actually keep. Attendees scan their badge to participate, providing you with a post-event list of opted-in participants. Sponsor recognition is prominently displayed on signage at the photo area, delivering strong brand visibility at a high-traffic location.

MAPPY HOUR EXPO SOCIAL CONTRIBUTOR | $15,000

MOST LEADS

Kick off the Expo with a high-energy social experience and put your brand at the center of the celebration. This exclusive sponsorship supports food and beverage at the Expo Opening Social and includes prominent branding throughout the event. All participating attendees will scan their badge to receive food or drinks, allowing you to receive a post-event list of opted-in attendees for follow-up marketing. It's a high-visibility, high-engagement opportunity to connect with attendees in a relaxed, social setting.

PARTNER THEATER SPONSOR | $60,000

MOST LEADS EXCLUSIVE

Take center stage on the Expo floor in the Partner Presentation Theater, home to a dynamic lineup of sponsor and exhibitor-led sessions. This opportunity includes two 30-minute presentations, giving your organization multiple moments to engage attendees, share expertise, and showcase solutions. Sponsorship also includes prominent brand recognition on theater signage and throughout the event, plus a post-event list of opted-in attendees from all theater presentations—extending your reach beyond the live sessions.

SOLD OUT

SIG MEETING CONTRIBUTOR (SHARED) | $2,000

Support one or multiple Special Interest Group (SIG) meetings and connect your brand with highly engaged, topic-driven audiences at UC. This sponsorship provides brand recognition at these popular, industry-focused gatherings and includes a post-event list of opted-in attendees, making it an ideal opportunity to generate targeted, interest-specific leads.
Please note: this opportunity does not include a speaking role.

UC SOCIAL CONTRIBUTOR (SHARED) | $9,600

MOST LEADS

Align your brand with one of UC's popular social experiences. This sponsorship allows you to support a conference social and includes a post-event list of opted-in attendees from one badge-scanned social event—providing valuable opportunities for follow-up. Sponsor recognition is shared among participating social sponsors, and you're welcome to place promotional items on tables for attendees to take home. *Please note: this opportunity does not include a speaking role.*

SYMPOSIUM CONTRIBUTOR (SHARED) | $8,000

MOST LEADS NEW

Align your brand with a targeted audience by sponsoring the symposium of your choice. Your organization will receive prominent recognition signage within the selected session, positioning your brand alongside key industry conversations. Following the event, you'll receive an opted-in attendee list from your chosen symposium—providing valuable opportunities for post-event engagement. *Please note: this sponsorship does not include a presentation opportunity.*

SPOTLIGHT SESSION CONTRIBUTOR (SHARED) | $8,000

MOST LEADS NEW

Align your brand with a targeted audience by sponsoring the spotlight session of your choice. Your organization will receive prominent recognition signage within the selected session, positioning your brand alongside key industry conversations. Following the event, you'll receive an opted-in attendee list from your chosen session—providing valuable opportunities for post-event engagement. *Please note: this sponsorship does not include a presentation opportunity.*

BADGE PICK-UP SOCIAL CONTRIBUTOR (SHARED) | $2,000

NEW

Welcome attendees as they arrive and make your brand part of their first event experience. With prominent recognition signage at the badge pick-up social and on refreshment tables, your organization is front and center during a high-energy, high-traffic moment. Extend your impact beyond the event with access to the opted-in attendee list of participants who collect their badge at the social—creating valuable opportunities for follow-up engagement.

If Your Focus Is On Meetings or Speaking Opportunities

If your goal is to host private meetings or showcase your organization through speaking opportunities, these options are designed for you. Available across all exhibitor and sponsorship levels, they deliver a streamlined, high-impact way to elevate your presence and drive meaningful results.

15-MINUTE PRESENTATION | $7,500

NEW

Position your organization at the forefront of the industry with a dedicated 15-minute live presentation in the Partner Presentation Theater, located in the heart of the Expo. This opportunity allows you to highlight your expertise, connect with an engaged audience, and strengthen brand visibility. After the event, you'll receive a list of opted-in attendees who attended your session, enabling continued engagement beyond the Expo.

30-MINUTE PRESENTATION | $12,500

POPULAR

Deliver an engaging 30-minute presentation in the Partner Presentation Theater, located in the heart of the Expo. With additional time to explore your solutions, share customer success stories, or provide an in-depth demonstration, this opportunity helps you connect with an engaged audience and showcase your expertise. After the event, you'll receive a list of opted-in attendees who attended your session, enabling continued engagement beyond the Expo.

CUSTOM-BRANDED PRIVATE MEETING ROOM | $20,000

POPULAR

Host private conversations in a custom-branded meeting room located directly on the Expo floor. This dedicated space includes a 6' table, 8 chairs, and power—ideal for one-on-one or small-group meetings during open Expo hours. Your custom exterior graphics and the Esri key art are prominently displayed, reinforcing brand visibility in a high-traffic area. Meeting rooms are conveniently located at the back of Hall C or Hall A.

LUNCH BREAK SESSION | $8,500

POPULAR

Leverage a dedicated one-hour session room to engage attendees on your terms. This flexible space can be used for a presentation, product briefing, interactive session, or private team meeting. Sponsors may also choose to host a lunch session by arranging catering through the convention center (at the sponsor's expense). Your session can be listed in the detailed agenda for added visibility or reserved as a private meeting space. All rooms are fully equipped with A/V and set in a theater-style layout, making it easy to deliver a polished experience.

If Your Focus Is Brand Recognition

If your goal is to amplify brand recognition and stay top of mind with attendees, these opportunities are built for you. Available across all exhibitor and sponsorship levels, they provide a streamlined, high-impact way to increase visibility and elevate your brand presence throughout the event.

REGISTRATION CHARGING LOUNGE SPONSOR | $12,500

EXCLUSIVE

Give attendees exactly what they're looking for—power and comfort—while putting your brand front and center. This inviting charging lounge features comfortable, soft seating and a round charging unit with ample space for attendees to recharge their devices. Your custom-branded graphics are prominently displayed on the charging unit, creating a relaxed environment that encourages attendees to stay longer.

SDCC LOBBY CHARGING STATION SPONSOR | $12,500

As attendees rely on device charging throughout the day, the San Diego Convention Center's lower-level lobby charging stations offer a powerful branding opportunity. Your organization can be featured across all participating stations, with your ad displayed prominently while attendees recharge. Each placement puts your brand front and center at a moment of high engagement, with the option to include a QR code to drive traffic directly to your website.

SOLD OUT

WATER REFILL STATION PACKAGE | $12,500

Stay top of mind as attendees recharge throughout the day. With water bottle refill stations located across the San Diego Convention Center, your custom ad will be featured at every station, delivering repeated exposure in high-traffic areas attendees visit often. Optional QR code placement allows you to drive engagement directly to your website while aligning your brand with an attendee-essential amenity.

SOLD OUT

PRESS/CONTENT PACKAGE | $4,500

Promote your brand with direct access to the industry's leading voices. A limited number of UC Press packages are still available, now expanded to include exclusive insights into Esri's new Social Media Creator Program. You'll receive a comprehensive list of attending press, media, creators, and influencers—helping you amplify visibility and build valuable connections.
Note: Inclusion in the press bundle does not guarantee coverage.

GAME ZONE CONTRIBUTOR | $8,000

NEW

Bring energy and fun to the conference while putting your brand at the center of a popular attendee break experience. This sponsorship supports a relaxed gaming zone where attendees can unwind between sessions with tabletop games like foosball, cornhole, and more. Your brand will be prominently featured on signage throughout the area.

BOOTH VIDEO PACKAGE | $5,000

Capture your UC experience and turn it into compelling branded content. This professional video service includes on-site filming and interviews with your team, highlighting your booth presence and engagement at the event, along with dynamic B-roll footage. Our videographer will edit and deliver a polished video by the end of your conference week—perfect for sharing across social media, email campaigns, and marketing channels, while also serving as a lasting UC highlight for your team.

LUNCH DJ CONTRIBUTOR | $5,500

NEW

Take center stage in a lively, high-traffic environment. With logo recognition on signage throughout the outdoor lunch area and at the DJ booth, your brand is front and center during one of the most social and energetic moments of the event. Enhance the experience by selecting 3–4 songs to be played onsite, paired with live shout-outs highlighting your company name and booth—creating a memorable and engaging brand presence.

CUSTOM CONFERENCE BUTTON OR STICKER | $15,000

POPULAR

Join one of our most popular attendee traditions by featuring your brand on a custom conference button or sticker. This opportunity includes 8,000 sponsor-designed buttons or stickers, produced by Esri and distributed onsite at Esri UC. These highly collectible items travel with attendees on their lanyards and badges, delivering continuous brand exposure throughout the event. Sponsors may keep any remaining buttons or stickers following the conference.

BUTTON - SOLD OUT

GASLAMP KIOSK POSTER AD | $5,000

Take your brand beyond the convention center into the heart of San Diego. Gaslamp District kiosk posters place your message in highly visible locations throughout the Gaslamp and near the trolley line, delivering exposure to thousands of attendees and passersby each day. Optional QR codes drive direct engagement, while nearby Esri messaging positions your brand alongside trusted, high-profile content.

GASLAMP FENCE BARRICADE AD | $12,500

Put your brand front and center in San Diego's vibrant Gaslamp District. These oversized street-level banners deliver exceptional visibility to conference attendees as they arrive at and depart from the convention center, as well as to the thousands of visitors exploring the Gaslamp each day. Bigger and more impactful than ever, this placement is ideal for amplifying brand awareness beyond the conference walls. Optional QR code integration makes it easy to drive traffic directly to your website and extend engagement even further.

UC WELLNESS SPONSOR | $12,000

Elevate your brand presence all week long with high-impact visibility at our popular morning yoga sessions and the annual 5K walk/run. In addition to prominent branding opportunities, you'll gain valuable insights with access to the opt-in attendee list from both events—connecting your brand directly with an engaged, wellness-focused audience.

ESPRESSO BAR SPONSOR | $20,000

EXCLUSIVE

Create a memorable moment with premium branding at the espresso station. Your organization will receive prominent signage at the station, co-branded custom cup sleeves featuring both your logo and Esri's, and a meterboard display showcasing drink offerings—including a specialty beverage named in your honor. This high-traffic experience ensures your brand is seen, shared, and remembered throughout the day.

SOLD OUT

SIP AND CHILL CONTRIBUTOR | $20,000

NEW

Create a refreshing, high-impact brand experience across the convention center. Your organization will be showcased through custom meterboard signage at beverage stations, complemented by comfortable lounge seating that invites attendees to pause, recharge, and engage. With additional visibility through a digital poster ad and branded presence at lemonade and agua fresca stations, your brand is seamlessly integrated into some of the most approachable and high-traffic moments of the event.

MAP LOUNGE CHARGING SPONSOR | $12,500

EXCLUSIVE NEW

Position your brand in a space designed for connection and recharge. With prominent signage in the R&R Zone of the Map Lounge, your organization is featured in a high-traffic, relaxed environment where attendees pause, explore, and engage—creating meaningful, repeated brand impressions throughout the event.



If Your Focus Is Digital Brand Recognition

If your goal is to amplify brand recognition and maintain a consistent presence with attendees, these opportunities are designed for you. Available across all exhibitor and sponsorship levels, they offer a seamless, high-impact mix of on-site visibility, digital placements, and inclusion in event marketing emails—keeping your brand front and center at every stage of the attendee journey.

CONVENTION CENTER DIGITAL SIGNAGE | VARIOUS

Maximize exposure with digital screens placed in high-traffic locations throughout the convention center. Your organization's video or still image will be displayed to thousands of passing attendees as they move between sessions and events. This distributed digital presence ensures repeated impressions and strong visibility at key attendee touch-points across the venue.

A - BALLROOM SIX VIDEO AD | $2,000

B - LOBBY F/G VIDEO AD | $2,000

C - LOBBY E VIDEO AD | $2,000

D - DIGITAL POSTER VIDEO AD | $3,000

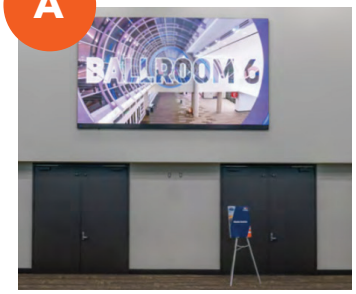
E - EXPO HALL VIDEO AD | $2,000

F - LOBBY C VIDEO AD | $2,000

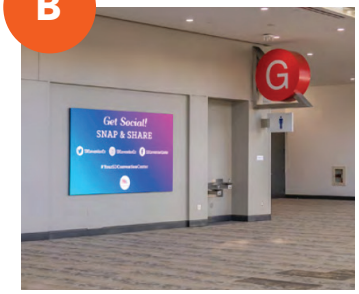
G - LOBBY B VIDEO AD | $2,000

H - REGISTRATION ENTRANCE VIDEO AD | $7,000

A



B



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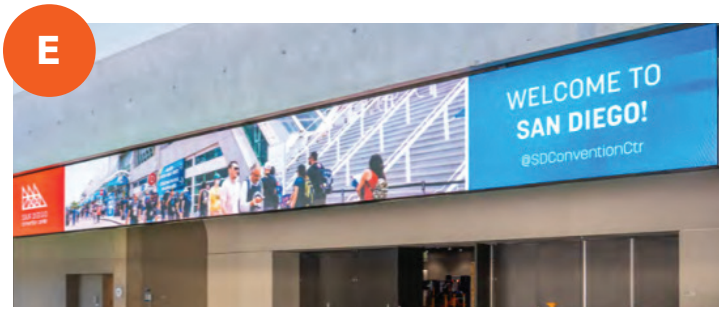

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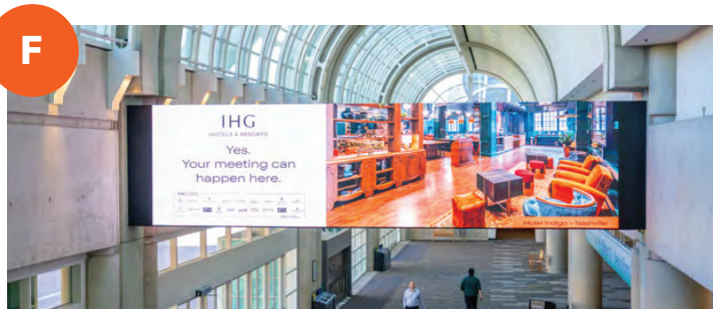
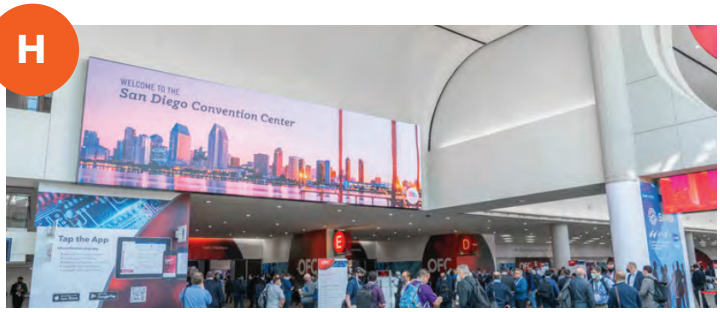


G



H



EXPO GUIDE AD | $1,100

Returning for 2027, attendees will receive a digital Expo guide featuring exhibitor highlights, the partner presentation schedule, and social events and activities throughout the Expo. This opportunity includes a full-page advertisement in the guide, which will be distributed to all registered attendees.

ESRI EVENTS APP BANNER AD | $1,500

Showcase your brand with a custom banner ad featured in the Esri Events app, putting your message directly in front of every attendee. As users navigate sessions, maps, and event content, your brand remains highly visible—delivering consistent exposure and keeping your organization top of mind throughout the conference experience.

SMALL EMAIL FEATURE | $5,000

Gain visibility with the full UC audience through inclusion in an official event promotion email sent to all registered conference attendees. Your organization's logo and a URL of your choosing will be featured within trusted UC communications, helping drive awareness and engagement ahead of the event.

MEDIUM EMAIL FEATURE | $12,000

Amplify your brand through inclusion in an official UC attendee email campaign. Your organization's logo, linked URL, and a short promotional message will appear alongside UC content and activity announcements in an email sent to all registered attendees—providing direct access to a highly engaged audience and increased visibility before and during the event. *Formerly called "Large email component."*

LARGE EMAIL FEATURE | $15,000

Promote your message directly to registered UC attendees with an exclusive email feature. This high-impact placement includes a custom banner linked to your website and an approved promotional message delivered through official UC email communications. As the sole partner featured in the email, your brand receives undivided attention—driving awareness, engagement, and traffic ahead of the event. *Formerly called "XL email component."*

DELUXE DIGITAL PACKAGE | $20,000

Maximize your reach with comprehensive digital visibility across the San Diego Convention Center. This package includes one placement in each digital signage format, placing your brand throughout high-traffic areas and ensuring consistent exposure as attendees move throughout the venue. From eye-level displays to large-format screens, your message is seen, remembered, and reinforced across multiple touch-points.

THANK YOU

We hope you will join us to make this year's event a huge success.

If you have any questions, please email us at ucexhibits@esri.com.