

Esri International  
Infrastructure Management  
& GIS Conference

# ***EXHIBITS AND SPONSORSHIP OPPORTUNITIES***

April 8-10, 2024  
Frankfurt, Germany



# WELCOME! WILLKOMMEN!

Join us at the Esri International Infrastructure Management & GIS Conference (Esri International IMGIS). Move your organization's location intelligence forward with GIS and connect with professionals from across industries, such as architecture, engineering, and construction (AEC); electric, gas, and district energy; telecommunications; transportation; and water.

We invite you to join us as sponsors and exhibitors to bring your organization in front of attendees eager to learn more about your services and products. While last year was our inaugural event, sponsors and exhibitors were satisfied with their return on investments (ROI).

## 2023 Attendee Demographics

### Role (Self-identified)

4%	Analyst/Researcher/Specialist
9%	C-Level Executive
13%	Consultant
2%	Developer
1%	Educator
1%	Elected/Appointed Official
8%	Engineer
11%	GIS Analyst
20%	GIS Manager/Supervisor
6%	IT Manager/Supervisor
1%	IT Technician
8%	Manager/Supervisor (Non-GIS/IT)
7%	Other
8%	Senior Executive
1%	Student

### Industry (Self-identified)

11%	AEC
2%	Aviation
5%	City/Town
1%	County
1%	Defense
27%	Electric and Gas
1%	Environment and Natural Resources
20%	GIS and IT
1%	Higher Ed
3%	Mapping and Statistics
1%	Maritime/Ports
11%	Other
1%	Pipeline
1%	Public Transit
3%	Railroad
7%	Telecommunications
1%	Urban and Regional Planning
3%	Water

## Registration

While complimentary registration passes are included in the sponsor and exhibitor packages, all exhibitors still need to register for the event. Once accepted, you will be able to see a task in the new Exhibitor Portal that will allow you to send email invites to your staff to register.

If you need more passes beyond those included, you are welcome to purchase more at the discounted rate.

## Rates

	Sponsor	Exhibitor
Complimentary registration passes	<b>4</b>	<b>2</b>
Discounted registration rate	<b>\$575</b>	<b>\$675</b>

General Attendance	
Early Bird Rate	<b>\$750</b>
Standard Rate	<b>\$900</b>
Late/Onsite	<b>\$1,000</b>
Student Rate	<b>\$199</b>
Government Rate	<b>\$399</b>
Esri Distributor Rate	<b>\$599</b>

## Payments

All sales are final. Organizations with approved applications will be invoiced (due 30 days after receiving). The invoice will be created after being approved.

Organization purchase order (PO) information can be submitted during the application period. After the invoice has been issued, they can not be edited by the Exhibits team and you will need to work with customer service for changes.

## Terms and Conditions

Applicants are required to agree to Esri's terms and conditions at the time of application.

Should you choose to submit a physical signed agreement, or "Delayed Signature," your application will be placed on hold until Esri receives the signed document, during which time your organization will not be entitled to any benefits related to your application.

Please review the Esri Exhibit and Sponsor Agreement in its entirety [here](#).

## Certificate of Insurance (COI)

Each exhibitor on the Expo floor is required to submit a Certificate of Insurance (COI). This document should be provided by your insurance company and must list Esri as the certificate holder/additional insured. Coverage may also be purchased through Esri on the order form for \$100.

Policies must have a minimum \$1,000,000 USD amount of general liability coverage. Failure to provide this document by the stated deadline in your confirmation email may result in your application being declined or approval being rescinded. Any expenses paid to vendors on behalf the exhibitor up to this date are the sole responsibility of the exhibitor.

Please review the COI Requirement example [here](#).





## Thank you to our 2023 sponsors

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**CELLULAR  
EXPERT**

**con•terra**



**esri** UK  
THE SCIENCE OF WHERE™

**LiveEC**

**LOCUSVIEW**



**NEXIGA**

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TECHNOLOGIES

**sbs**

Life Is On

**Schneider**  
Electric

**SIMILIX**  
Architecting Smart Energy

**tensing** an AVINEON company

**VertiGIS**™

## Timeline

**September 22**

Applications open

**January 5**

Applications close

**January 15**

Deliverables due

**February 5**

Payment due

## Contacts

**exhibits@esri.com**

Exhibits team

**confregis@esri.com**

Registration team

**papers@esri.com**

Agenda team

## Sponsorship | € 10,500

Joining as a sponsor allows your organizations brand to have more exposure around the event as well as space on the Expo floor. This is a great opportunity to be in front of all the decision making attendees.

This bundle includes:

- Custom kiosk with counter graphics
- (2) Stools
- (1) Monitor
- Power
- Description on esri.com event website
- (4) Full conference registration passes
- Special registration rate for additional passes (\$575 for sponsors)
- Logo featured: Event website
- Logo featured: Plenary recognition slide
- Logo featured: Email to attendees
- Logo featured: Recognition signage
- Speaking Opportunity (30 minutes)
- List of all attendee's organizations

## Exhibitor | € 7,500

Participate as an exhibitor to showcase your services or products in front of the event attendees. Sign up early to reserve the highest traffic area of the floor.

This bundle includes:

- Custom kiosk with counter graphics
- (2) Stools
- (1) Monitor
- Power
- Description on esri.com event website
- (2) Full conference registration passes
- Special registration rate for additional passes (\$675 for exhibitors)
- Logo featured: Event website
- Logo featured: Plenary recognition slide

## Agenda at a Glance

Below is the agenda at a glance for this event. The agenda is subject to change. A more detailed agenda will be available at a later date. Be sure to visit the [International IMGIS Agenda page](#).

### Monday 8 April

07:30 – 17:00

#### Registration

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10:00 – 12:30

#### Plenary Session

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12:30 – 13:30

#### Hosted Lunch

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12:30 – 19:15

#### Expo

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13:30 – 14:45

#### Partner Presentations

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14:45 – 15:00

#### Break

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15:00 – 17:15

#### Partner Presentation/ Technical Sessions

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17:15 – 19:15

#### Expo Social

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### Tuesday 9 April

07:30 – 18:00

#### Registration

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09:00 – 10:30

#### Industry Keynotes

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09:00 – 18:00

#### Expo

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10:30 – 10:45

#### Break

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10:45 – 11:45

#### SIG Meetings

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11:45 – 12:45

#### Hosted Lunch

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12:45 – 14:30

#### Partner Presentations

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14:30 – 14:45

#### Break

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14:45 – 15:45

#### User Sessions/ Technical Sessions

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16:00 – 17:00

#### User Sessions/ Technical Sessions

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17:15 – 18:15

#### User Sessions/ Technical Sessions

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18:30 – 21:30

#### Offsite Social

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### Wednesday 10 April

07:30 – 10:00

#### Registration

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09:00 – 10:00

#### User Sessions/ Technical Sessions

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09:00 – 12:15

#### Expo

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10:15 – 11:15

#### User Sessions/ Technical Sessions

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11:30 – 12:30

#### User Sessions/ Technical Sessions

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12:30 – 12:45

#### Break

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12:45 – 13:30

#### Closing Session

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