



## Esri at AAG | Booth No. 201

Expo Hours: March 18 – March 19 from 10:00 AM–3:00 PM | March 20 from 10:00 AM–1:00 PM

### YPN Networking Reception

Plaza A, Hilton Union Square  
 Wednesday, March 18, 2026  
 4:10 pm–5:30 pm

### World Geography Bowl

Golden Gate 1-4, Lobby, Hilton Union Square  
 Wednesday, March 18, 2026  
 5:30 PM - 9:00 PM

### Esri Workshop Schedule

#### Wednesday, March 18, 2026

Time	Speaker	Room	Title
8:30 a.m.	Rosemary Boone/Andrew Haglund	Franciscan C/D, Ballroom Level	<a href="#">Mapping Connections: Leverage Esri YPN to Build Your Network and Explore GIS Careers</a>
11:40 a.m.	Aileen Buckley	Franciscan C/D, Ballroom Level	<a href="#">Enhancing Cartography and GIS Education with the Map Use Textbook</a>
12:50 p.m.	Geri Miller/ Joseph Kerski	Franciscan C/D, Ballroom Level	<a href="#">Presenting Spatial Information: Building and configuring interactive mapping applications</a>
2:30 p.m.	Brian Baldwin/Madeline Wrable	Franciscan C/D, Ballroom Level	<a href="#">Discovering, Building, and Managing Spatial Data: Tools for Students and Faculty</a>
4:10 p.m.	Dave Crawford	Franciscan C/D, Ballroom Level	<a href="#">Coding and Scripting in ArcGIS: Modern Workflows for Automation, Analysis, and Customization</a>

#### Thursday, March 19, 2026

Time	Speaker	Affiliation	Title
8:30 a.m.	Lauren Bennett/Lynne Buie	Franciscan C/D, Ballroom Level	<a href="#">Spatial Statistics: Understanding the Methods and Navigating Uncertainty</a>
10:10 a.m.	Canserina Kurnia/Brian Baldwin	Franciscan C/D, Ballroom Level	<a href="#">Performing GeoAI in ArcGIS: Where and How to Get Started?</a>
12:50 p.m.	Lauren Bennett/Canserina Kurnia/ Dave Crawford	Franciscan C/D, Ballroom Level	<a href="#">GeoAI in ArcGIS: Advanced Analysis</a>
2:30 p.m.	Canserina Kurnia/Brian Baldwin	Franciscan C/D, Ballroom Level	<a href="#">Enhancing Teaching and Research with Esri's AI Assistants</a>
4:10 p.m.	Geri Miller/Joseph Kerski	Franciscan C/D, Ballroom Level	<a href="#">From Classroom to Career: Preparing for the Evolving GIS Job Market</a>

#### Friday, March 20, 2026

Time	Speaker	Affiliation	Title
8:30 a.m.	Canserina Kurnia/Madeline Wrable	Franciscan C/D, Ballroom Level	<a href="#">What's New: Enhancements for Image Analysis in ArcGIS</a>
10:10 a.m.	Canserina Kurnia/Madeline Wrable	Franciscan C/D, Ballroom Level	<a href="#">What's New in Drone Mapping &amp; Photogrammetry with ArcGIS</a>
12:50 p.m.	Peter Kedron (UCSB)/ Rose Sarigai (UCSB)	Golden Gate 8, Lobby Level	<a href="#">Creating the A Guide to the Geographic Approach: Building Lessons for a Changing GIScience Curriculum</a>

## Demo Theater Schedule

### Wednesday, March 18, 2026

Time	Esri Speaker(s)	Location	Title
11:00 a.m.	Peter Kedron	Esri Booth	Introducing the Guide to the Geographic Approach
11:30 a.m.	Canserina Kurnia	Esri Booth	Begin Your Adventure with GeoAI
12:00 p.m.	Lauren Bennett	Esri Booth	AI Assistants and the Art of Spatial Analysis
12:30 p.m.	Devika Jain	Esri Booth	Building OptiPath: A Cloud-Based system for Optimal Route Calculation using ArcGIS Enterprise
1:00 p.m.	Forest J. Bowlick	Esri Booth	Using ArcGIS Pro in a hybrid format, synchronous/asynchronous, open source curriculum for Introduction to GIS
1:30 p.m.	Bob Kolvoord	Esri Booth	The Geospatial Semester: Driving Interest in Geography
2:00 p.m.	Lynne Buie	Esri Booth	Patterns and Predictions: An Overview of Spatial Statistics
2:30 p.m.	Aileen Buckley	Esri Booth	Living Atlas Maps Come Alive

### Thursday, March 19, 2026

Time	Esri Speaker(s)	Location	Title
11:00 a.m.	My-Thu Tran	Esri Booth	Enhancing Remote Sensing Education with ArcGIS Pro and Esri Imagery Apps
11:30 a.m.	Ava Healy	Esri Booth	Using Citizen Science to Improve Streetlight and Hazards on College Campus
12:00 p.m.	Sisi Wang	Esri Booth	Generative AI Education in Geography in Tanzania using ArcGIS StoryMaps
12:30 p.m.	Eugenie Huang	Esri Booth	Making the Most of My Summer with the City of Round Rock: How Esri Software Supports City Government Work
1:00 p.m.	Joseph Kerski	Esri Booth	Infusing active learning through Geotechnologies in an introductory geography course
1:30 p.m.	Chippie Kislik	Esri Booth	How High-Resolution Satellite Imagery & Change Detection Can Change the World
2:00 p.m.	Rose Sarigai	Esri Booth	Introducing the Guide to the Geographic Approach
2:30 p.m.	Eric Kettunen/Katie Gezi	Esri Booth	Esri Press: New Books and Writing Opportunities

### Friday, March 20, 2026

Time	Esri Speaker	Location	Title
11:00 a.m.	Wendy Wang	Esri Booth	Mapping Global Connections: Engaging Political Science Students with ArcGIS StoryMaps
11:30 a.m.	Himanshu Rana	Esri Booth	Innovative ArcGIS Pro network analysis to model precise 100 m travel times in dynamic terrains
12:00 p.m.	Canserina Kurnia	Esri Booth	Performing Raster Analysis using ArcGIS Living Atlas Imagery Layers in ArcGIS Online – An Example
12:30 p.m.	Madeline Wrable	Esri Booth	Overview of Imagery Capabilities at Esri

## Other Esri Related Sessions

GIS Related Sessions at AAG		
<b>Tuesday, March 17, 2026</b>		
Time	Location	Title
8:30 a.m.	Nob Hill 8 & 9, 6th Floor	<a href="#">Enterprise GIS and Systems Thinking – teaching approaches to workforce readiness</a>
10:10 a.m.	Bay View, 25th Floor, Nikko	<a href="#">GeoAI and Deep Learning Symposium: The Convergence of Generative AI and GIScience - Research Agenda Towards Autonomous GIS</a>
2:30 p.m.	Peninsula, 25th Floor, Nikko	GeoAI and Deep Learning Symposium: GeoAI for Spatial Analytics and Modeling
<b>Wednesday, March 18, 2026</b>		
Time	Location	Title
8:30 a.m.	Golden Gate 5, Lobby Level, Hilton Union Square	<a href="#">Teaching Introduction to GIS: Best Practices and Reflections</a>
10:10 a.m.	Bay View, 25th Floor, Nikko	<a href="#">GeoAI and Deep Learning Symposium: The Convergence of Generative AI and GIScience - Challenges and Opportunities</a>
12:50 p.m.	Golden Gate 8, Lobby Level, Hilton Union Square	<a href="#">Mapping Your Career Path: Mentoring Across Cartographic Trajectories</a>
<b>Thursday, March 19, 2026</b>		
Time	Location	Title
8:30 a.m.	Union Square 15 & 16, 4th Floor, Hilton Union Square	<a href="#">Advances in Cartographic Research, Education, and Outreach - 1</a>
12:50 p.m.	Peninsula, 25th Floor, Nikko	<a href="#">GeoAI and Deep Learning Symposium: The Convergence of Generative AI and GIScience: Framework, Foundation Models, Standards, and Infrastructure</a>
2:30 p.m.	Peninsula, 25th Floor, Nikko	<a href="#">GeoAI and Deep Learning Symposium: The Convergence of Generative AI and GIScience: Benchmarking, Fine-Tuning, and Evaluation</a>
2:30 p.m.	Continental 2, Ballroom Level, Hilton Union Square	<a href="#">AAG 2026 Symposium on Spatial AI and Data Science: Frontiers and Applications: Building future-ready Cyberinfrastructure for Spatial AI and Data Science</a>
2:30 p.m.	Monterey 1 & 2, 3rd Floor, Nikko	<a href="#">Beyond the “Right Answer”: Designing AI Assistants for Complex Spatial Thinking</a>
<b>Friday, March 20, 2026</b>		
Time	Location	Title
8:30 a.m.	Peninsula, 25th Floor, Nikko	<a href="#">GeoAI and Deep Learning Symposium: The Convergence of Generative AI and GIScience: Society Impacts, Education and Ethical Considerations (1)</a>
12:50 p.m.	Peninsula, 25th Floor, Nikko	<a href="#">GeoAI and Deep Learning Symposium: The Convergence of Generative AI and GIScience: Society Impacts, Education, and Ethical Considerations (2)</a>