



Nonprofit Regional Meetup

Hosted by Esri
Open Gov Hub – 1100 13th St NW STE 800
Washington, DC 20005 | June 10, 2025

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MEETUP AGENDA

Time	Session	Presenter(s)
June 10, 2025		
9:30 AM – 10:00 AM	Check-in, Registration, Networking (Snacks and refreshments provided)	
10:00 AM – 10:10 AM	Welcome and Overview of Objectives	Ariana Kim , Esri <i>Account Manager</i>
10:10 AM – 10:30 AM	Introduction to Esri, GIS, and the Geographic Approach	Summer Bingaman , Esri <i>Account Manager</i>
10:30 AM – 11:30 AM	Harnessing Spatial Data to Advance Your Mission (hands-on session) - ArcGIS Living Atlas of the World - ArcGIS Business Analyst for Nonprofits	Alice Benjamin , Esri <i>Solution Engineer</i> Yash Kandula , Esri <i>Solution Engineer</i>
11:30 AM – 12:00 PM	Valuing Conservation Opportunities for Biodiversity	Lori Scott , NatureServe <i>Executive Director</i> Regan Smyth , NatureServe <i>Vice President of Partnerships</i>
Noon – 12:15 PM	Interactive Session: Sharing Your Ideas, Needs, and Questions	Ariana Kim
12:15 PM – 1:15 PM	Networking Lunch (Food & beverage will be provided)	
1:15 PM – 2:15 PM	Apps for Nonprofit Needs - Advocacy & Storytelling: <i>ArcGIS Story Maps</i> - Field Operations: <i>ArcGIS Survey123</i> - Community Engagement: <i>ArcGIS Hub</i>	Lydia Troup , Esri <i>Solution Engineer</i> Yash Kandula Alice Benjamin
2:15 PM – 2:45 PM	Partner Presentation – Innovate!, Inc.	Michael Blair , Innovate! Inc. <i>Senior IT/GIS Project Manager</i>
2:45 PM – 3:00 PM	Break (Snacks and refreshments provided)	
3:00 PM – 3:30 PM	Strengthening Community Services Through Data-Driven Partnerships	Adam Gerstenfeld , Washington D.C. Department of Human Services <i>Data Scientist</i> Tyrell McQueen , The Community Partnership for the Prevention of Homelessness, Sr. <i>Data Analyst</i>
3:30 PM – 4:00 PM	Interactive Session: Q&A and Closing Discussion	Ariana Kim
4:00 PM – 5:30 PM	Networking Social at Open Gov Hub's Patio	

*Agenda subject to change.