

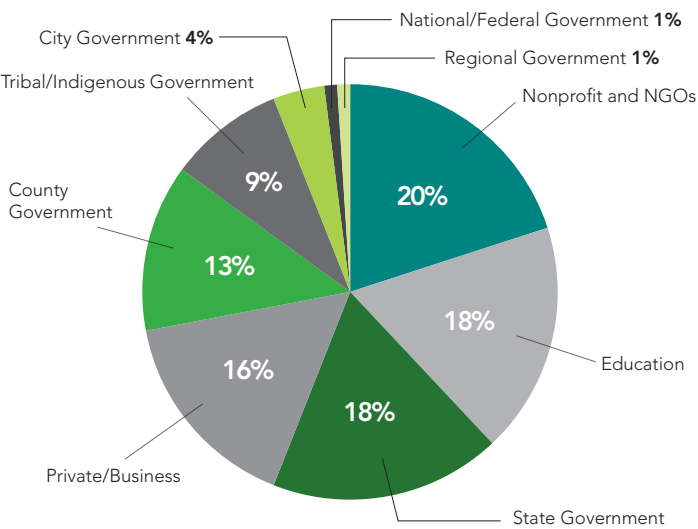
# Esri Health and Human Services Newsletter

## 2025 Media Kit

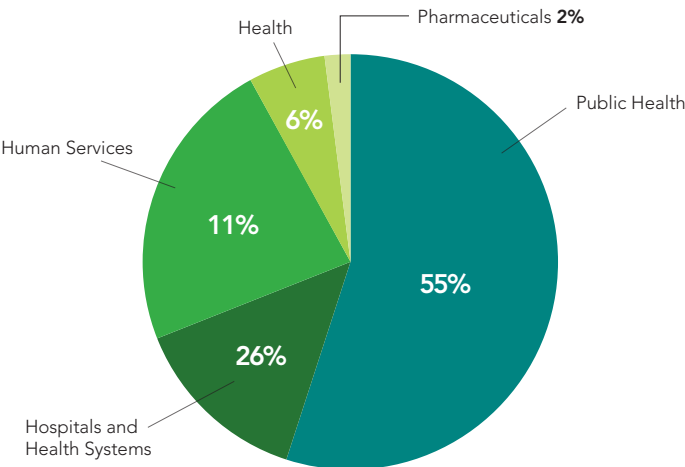
### Print Advertising Benefits

- *healthyGIS* reaches more than 22,000 print subscribers in the United States
- Targets Esri® software users and prospective geographic information system (GIS) customers across all levels of the health industry
- Covers the use of GIS technology across health care, hospitals, human services, public health, and environmental health
- Published semiannually and mailed free of charge to anyone who subscribes to *healthyGIS*

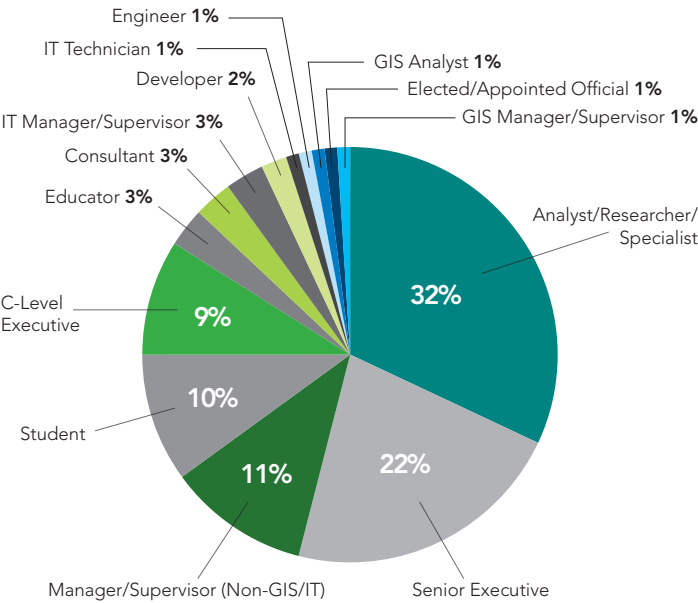
### Known Organization Type Breakdown



### Known Industry Breakdown



### Known Functional Role Breakdown



### Sample Cover



## healthyGIS Advertising Options

## Submission Deadlines

| Issue       | Ad and Content Material Due | Expected Mail Date |
|-------------|-----------------------------|--------------------|
| Summer 2025 | April 8, 2025               | June 17, 2025      |
| Winter 2025 | October 6, 2025             | December 8, 2025   |

## Pricing

## Insertion Rates

|                  |         |
|------------------|---------|
| <b>Full Page</b> | \$1,250 |
|------------------|---------|



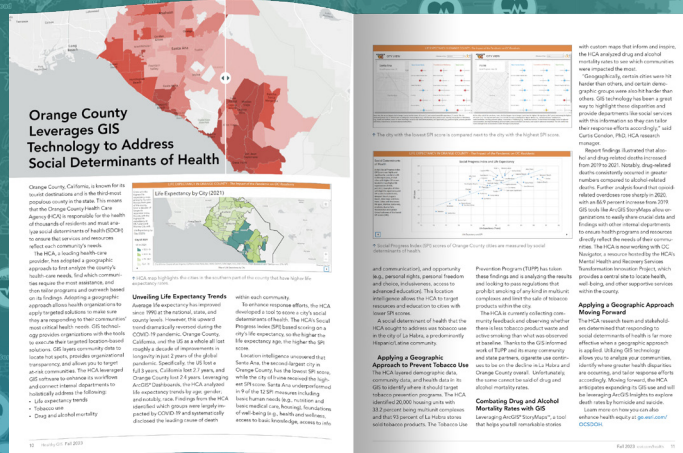
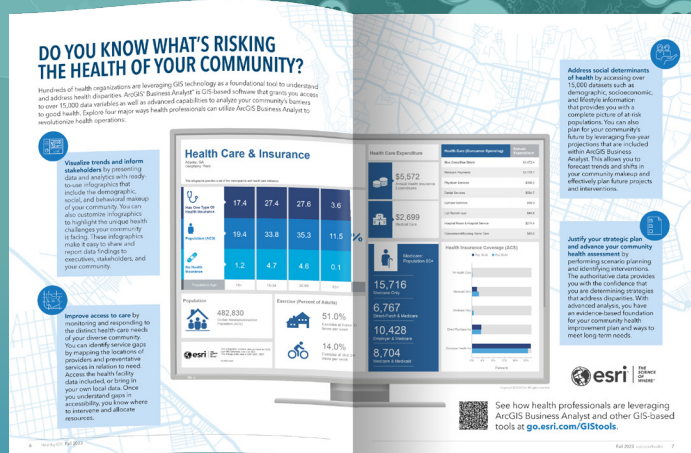
## Print Ad Dimensions

8.375" w x 10.875" h (trim)  
(Add .125" bleed)

Please keep all text and logos at least .25" inside trim.  
All art sizes are measured in inches.

Sign up to receive your copy at [go.esri.com/healthsignup](http://go.esri.com/healthsignup).

## Newsletter Samples



## Advertising Sales and Information

Please address all questions concerning advertising placement, mechanical requirements, and material deadlines to the following:

Esri

## Advertising

380 New York Street, Redlands, California 92373-8100 USA

**healthinfo@esri.com**