



Esri State and Local Government eBrief



How to Develop a Strategic Equity Plan in Four Steps

Many organizations—even the ones already using geographic information system (GIS) technology—lack an enterprise-wide strategic plan for achieving equity. A strategic equity plan is needed to establish an organizational strategy for achieving equity rather than relying on ad hoc, project-by-project, or department-by-department results.

[Learn More](#)



How Will GIS Save Your Organization from Economic Downturn

As we monitor changing economic conditions, GIS professionals may find themselves having to justify their processes, expenditures, and operations. *Measuring Up: The Business Case for GIS*, Volume 3, is the perfect resource to help you drive real business value, demonstrate the benefits of GIS to your leadership, and document return on investment from GIS.

[Get the Book](#)



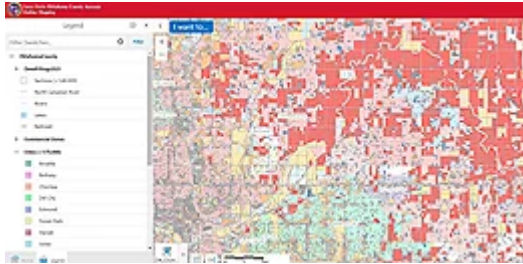
Arizona Citizen Scientists Improve Water Quality Data

To scale up the amount of data it takes in on Arizona's water systems, the state's Department of Environmental Quality's Water Watch program designed an app that puts data collection in the hands of residents.

[Learn More](#)



More News in State and Local Government



Oklahoma County's Assessor's Office Modernizes Workflows with GIS

Using GIS technology, the Assessor's Office created a comprehensive system of records, mapping more than 325,000 parcels in the county and providing the public with each property's historical data and valuations.

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Tax Parcel Viewer Brings Modern Parcel Management to Stark County

Stark County, North Dakota, developed a Parcel Viewer solution to meet long-term challenges, add capabilities to its internal workflows, and empower residents with their property information.

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Federal Funding Insights and News



ARPA Funds Help City of Visalia Build Resilient GIS Strategy



Getting to Zero: Designing Safer Streets with GIS

With the American Rescue Plan Act of 2021 (ARPA) funds, the City of Visalia purchased a small government enterprise agreement (EA), moving its GIS investment from ad hoc, project-based thinking to strategic, enterprise thinking.

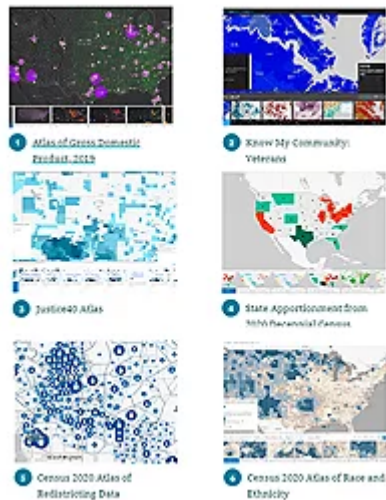
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As organizations are awarded funds to achieve the goal of zero traffic-related fatalities, organizations are turning to GIS to identify problems and build solutions.

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Explore the Latest Public Policy Resources

How a Policy Map Atlas Can Change the Conversation



An atlas is an effective way to connect the owners of the data with the audiences that data should serve. An effective atlas causes better questions to be asked.

[View the Collection](#)

Your Demographic Questions Answered

Learn how to find and use demographic data within the ArcGIS environment to better understand your community.

[Read the Blog](#)



Esri Health & Human Services GIS Conference

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