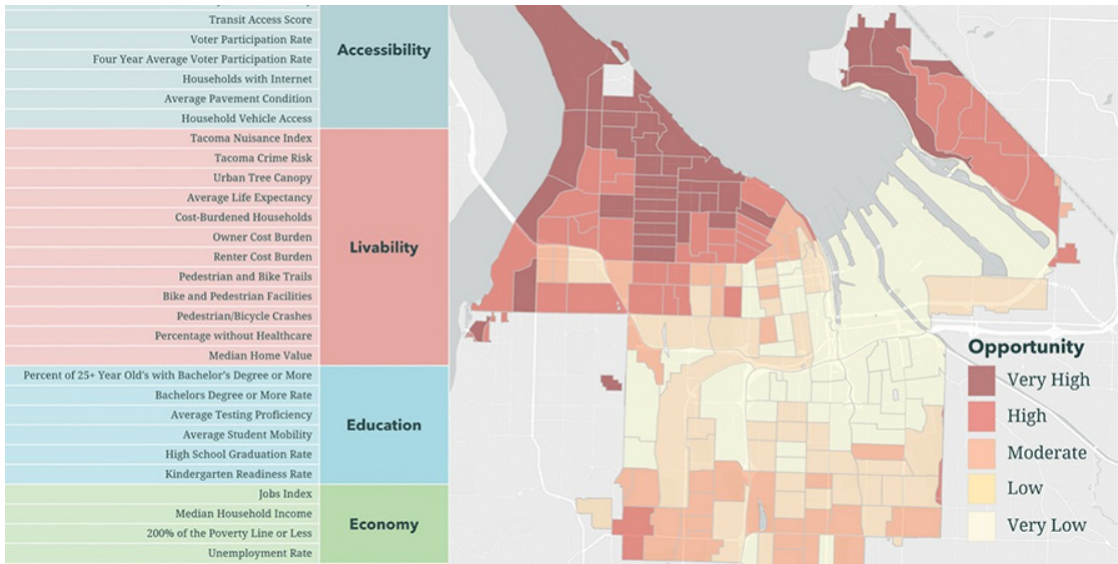


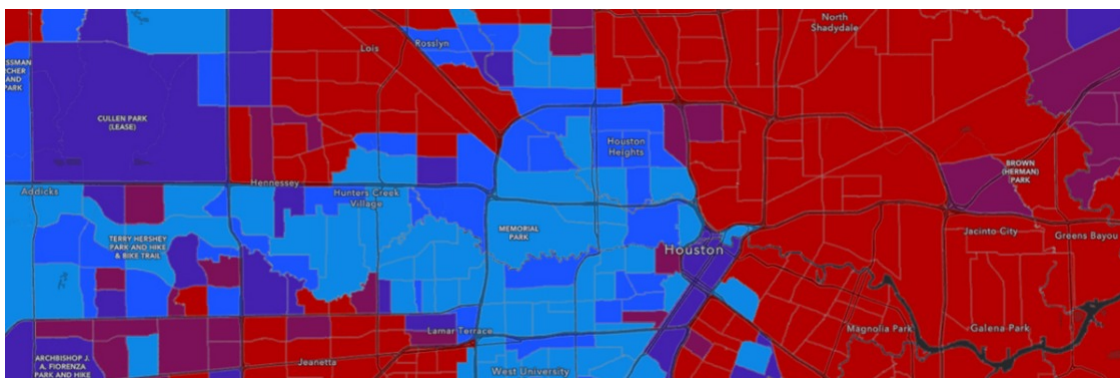
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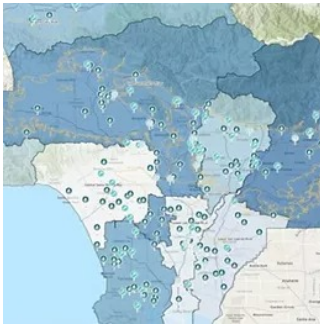
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A vibrant graphic with a blue background and a central 3D isometric illustration of a city block. The illustration is divided into four colored layers: a top pink layer with people icons and the text 'Understanding where inequities are within the community'; a yellow layer with the text 'Creating a location strategy'; a green layer with the text 'Measuring impact in real time'; and a bottom blue layer with the text 'Operationalizing your plan & workflows'. On the left, the text 'DEVELOP AN EQUITY STRATEGIC PLAN WITH GIS' is written in large blue letters, with 'WITH GIS' in smaller white letters. Below this is an orange button that says 'DOWNLOAD THE GUIDE'. The Esri logo is in the bottom right corner.

DEVELOP AN EQUITY STRATEGIC PLAN WITH GIS

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Understanding where inequities are within the community

Creating a location strategy

Measuring impact in real time

Operationalizing your plan & workflows

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