



Esri Public Works & Engineering eBrief



How to Develop a Strategic Equity Plan in Four Steps

Many organizations—even the ones already using geographic information system (GIS) technology—lack an enterprise-wide strategic plan for achieving equity. A strategic equity plan is needed to establish an organizational strategy for achieving equity rather than relying on ad hoc, project-by-project, or department-by-department results.

[Learn More](#)



How Will GIS Save Your Organization from Economic Downturn

As we monitor changing economic conditions, GIS professionals may find themselves having to justify their processes, expenditures, and operations. *Measuring Up: The Business Case for GIS*, Volume 3, is the perfect resource to help you drive real business value, demonstrate the benefits of GIS to your leadership, and document return on investment from GIS.

[Get the Book](#)



The Economic Value of Parks: NYC

The Trust for Public Land relied on ArcGIS Business Analyst to analyze the billions of dollars in benefits and savings that New York City parks give residents, businesses, and visitors each year, such as the \$9.1 billion in recreational value, \$2.43 billion in avoided stormwater treatment costs, and \$17.9 billion in tourism spending generated by the parks.

[Learn More](#)



More News in Public Works



Ecological Landscape Management in the Heart of the West

Big Horn Country Weed and Pest Control turned to ArcGIS Online and FieldSeeker GIS for Invasive Plant Control, from Frontier Precision, to move from data silos to a real-time operational picture.

[Read More](#)



Using Your Existing GIS Infrastructure for Online Engagement

From planning, construction, or maintenance, communication between a community and its residents has become arguably the most important component for the success of public works organizations.

[Read More](#)

Federal Funding Insights and News



ARPA Funds Help City of Visalia Build Resilient GIS Strategy



Getting to Zero: Designing Safer Streets with GIS

With the American Rescue Plan Act of 2021 (ARPA) funds, the City of Visalia purchased a small government enterprise agreement (EA), moving its GIS investment from ad hoc, project-based thinking to strategic, enterprise thinking.

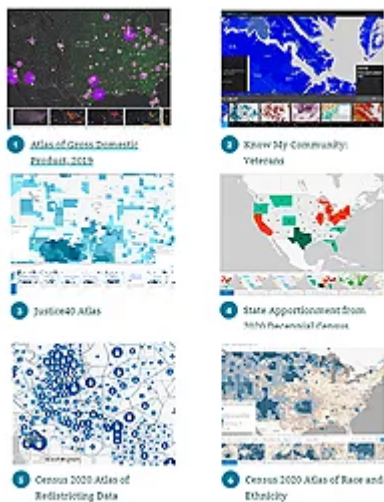
[Read More](#)

As organizations are awarded funds to achieve the goal of zero traffic-related fatalities, organizations are turning to GIS to identify problems and build solutions.

[Read More](#)

Explore the Latest Public Policy Resources

How a Policy Map Atlas Can Change the Conversation



An atlas is an effective way to connect the owners of the data with the audiences that data should serve. An effective atlas causes better questions to be asked.

[View the Collection](#)

Your Demographic Questions Answered

Learn how to find and use demographic data within the ArcGIS environment to better understand your community.

Read the Blog

A laptop with hands typing on the keyboard. Overlaid on the laptop are several Esri publications. One is an eBrief titled "Esri State and Local Government eBrief" with the subtitle "Your source for GIS news, best practices, and technology". Another is "Esri News for State & Local Government" with the subtitle "Mapping the Chicago Transit Recovery".

IT DOESN'T HURT TO BRAG A LITTLE.
Have your work featured in Esri publications.
[Submit your story](#)

[Privacy](#) | [Contact Us](#) | [About Us](#)

Copyright © 2023 Esri. All rights reserved.

Esri, 380 New York Street, Redlands, CA 92373, USA.

