esri

How to get more data and gain more insight in a two-dimensional world

Take your spreadsheets to the next level

When you work with data, you already know that seeing is believing

Your work revolves around spreadsheets and graphs. You don't even have time to read this, because some new data just came in and you need to try to decipher what's what with all those numbers. But what if you could actually see your data to get the full story? With ArcGIS Maps for Office, you can do your job faster, smarter, and with more insight than ever before.

esri

ArcGIS Maps for Office gives you the power to ask the right questions

If you've been using Microsoft Excel or PowerPoint, then ArcGIS Maps for Office is the natural next step to upgrade your insight. See data from a whole new perspective thanks to a location-based analysis. The ability to quickly discover what the opportunities or obstacles are, based on a map, will empower you to ask new location-related questions and make for smarter decision-making in your presentations.

"The beauty of ArcGIS Maps for Office is that it puts powerful, user-friendly tools and data into the hands of data analysts."

James Hibbard, GIS manager for Marketsource

"The maps help a lot of our franchisees calibrate their intuition about each specific market. They confirm what's working and where. And sometimes, they discover opportunities that would have been missed if they hadn't seen all the data on the same page."
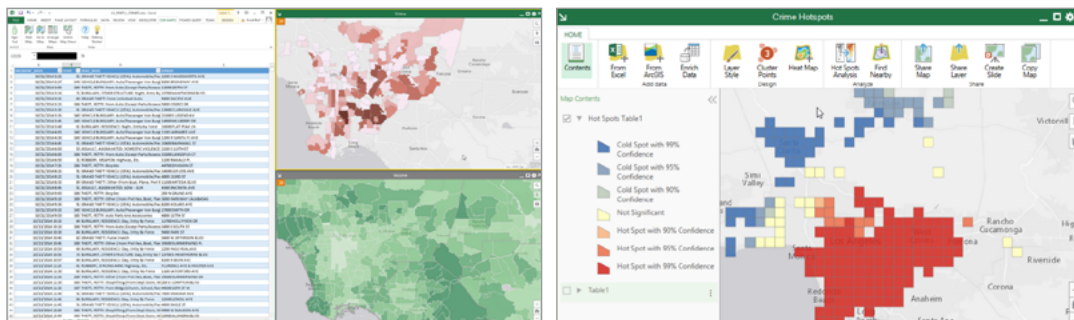
Brian Kunkel, Director of Real Estate, Planet Fitness Corporate

esri

In Partnership with: **Microsoft SQL Server & Microsoft Azure**

Backed by the power of Microsoft SQL Server and Microsoft Azure, ArcGIS Maps for Office empowers you to:

Get the answers you need

Spreadsheets, bar charts, and graphs make data come alive and tell a story. Now, see the story from another perspective by visualizing your data on a map inside Excel.

Work with data that's trusted and verified

Tap into a treasure trove of trusted and verified demographic, lifestyle, and geographic data from around the world. Access it from inside Excel and use it to augment or overlay your own data and see what you can learn.

Tell the stories you want

Tell your story effectively by combining data, creativity and analysis into map-based presentations with high visual impact. Wow your audience as you walk them through key events and locations. Instantly drill down into the map to answer questions on the spot.

Maximize the Return on Your Data Investment

Your data has more to tell you. Looking at it on a map can tell a dramatically different story than looking at it in a spreadsheet or graph. Extract maximum value by systematically analyzing your data from all angles.

Are you ready to do more with your business data?

Get started

esri

In Partnership with: **Microsoft SQL Server & Microsoft Azure**