

Esri + SAP

Better Together.

Bringing The Science of Where to the Intelligent Enterprise



We are data rich but information poor.

We are surrounded by data. Both governments and private organizations collect and manage volumes of data in a variety of systems within various departments. The ability to access and share actionable data across departments and the enterprise is often difficult.

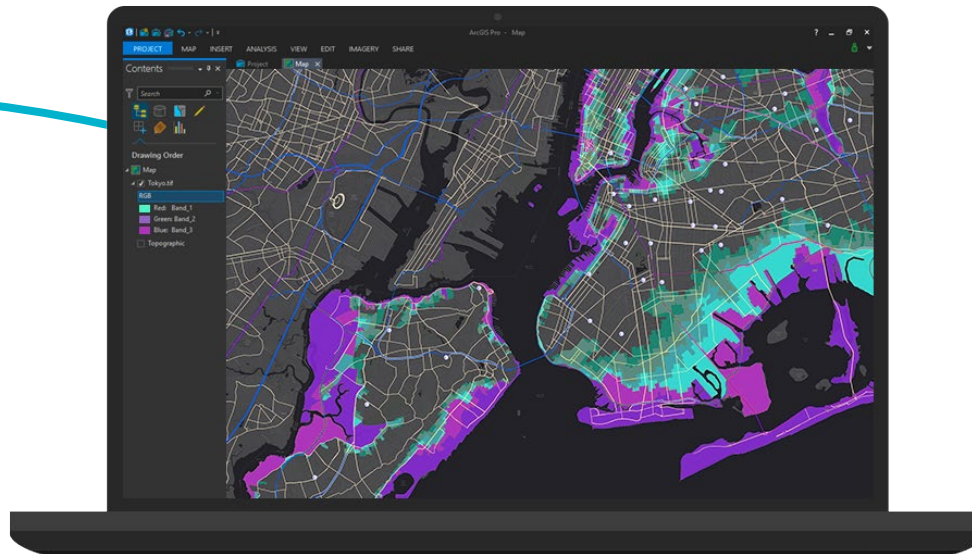
It just got easier.

Together, Esri and SAP are making data more powerful and intelligent.

Bringing Two Perspectives Together

Esri and SAP are turning big data into focused and relevant information that results in greater return on your IT investments. Spreadsheets and datasets are often siloed and lack context to make them comprehensively meaningful. Organizations are increasingly transforming their operations by interconnecting and integrating their departmental information systems and data repositories. Geospatial technologies are one of the fundamental ways to enable this digital integration.

This integration enables access to data and analysis with geospatial context for greater insight, understanding, and decision support. By bringing the IT and geographic information system (GIS) capabilities together, you provide greater access to your data for your entire workforce. With Esri and SAP, you can quickly and easily provide dashboards, mobile applications, and reports integrated with dynamic maps for greater insight and understanding.



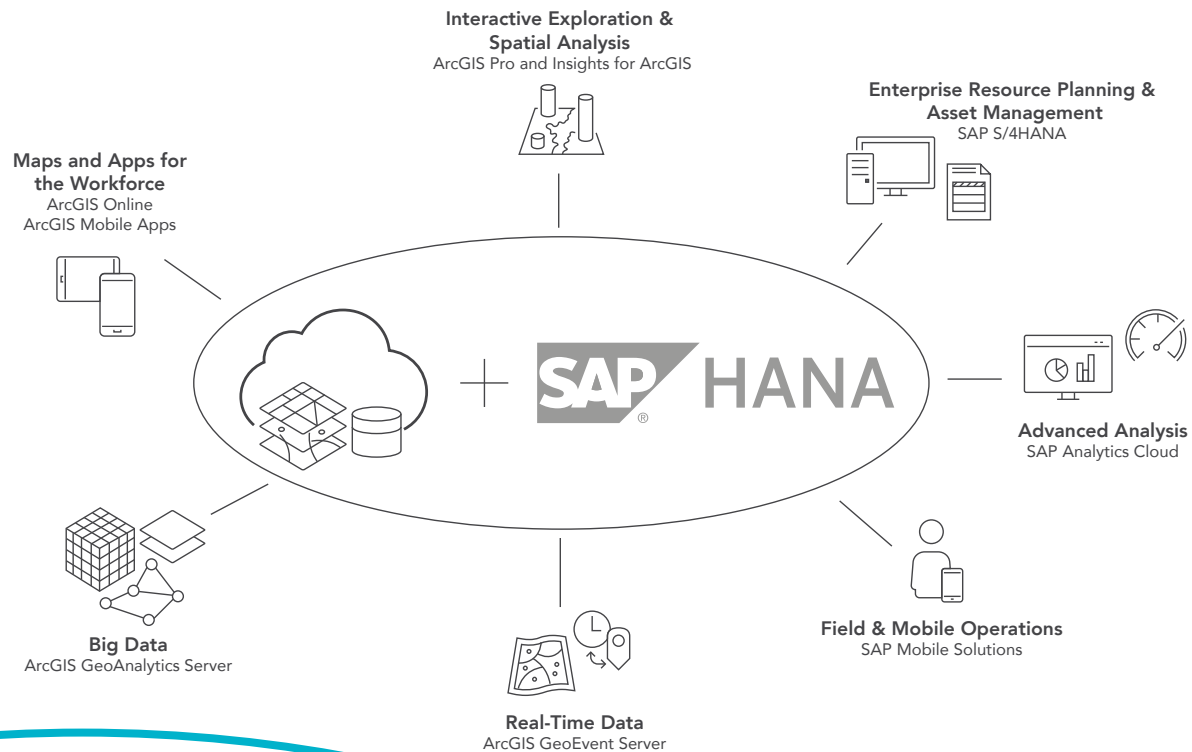
Why Location Should Never Be an Afterthought

Location plays an essential and fundamental role in everything that governments and large, decentralized organizations do. They collect and manage massive amounts of location data about their assets, personnel, and business activities. This data is critical for long-range planning, asset management, public safety, citizen engagement, and response to requests. GIS, well-known for its powerful mapping, visualization, and analytics capabilities, has emerged as a powerful IT platform for helping organizations integrate data to support their primary mission. GIS organizes and defines new relationships in data across an organization. These crosscutting associations can also help coordinate disparate workflows and enable whole new forms of collaboration. They can also reveal deep insights.

Data integrated with GIS is quickly transformed into actionable information; from rapidly identifying hot spots and emerging trends or improving coordination of work across departments and divisions, organizations become more efficient, nimble, and responsive to their customers. Location-enabled data results in a more intelligent enterprise. Esri and SAP are leading the way!

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Enable comprehensive location analytics and data visualization for the enterprise.



Together We Can Help Governments and Large Organizations Run Better

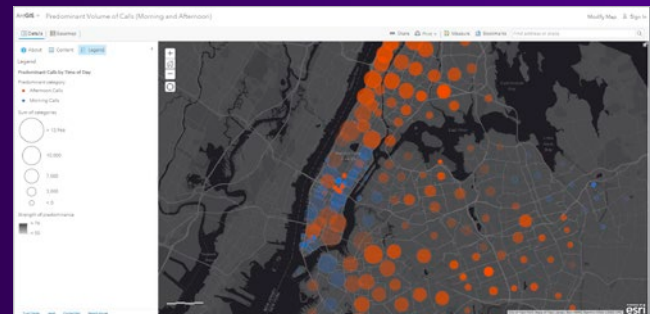
Today, there must be diversity in thought to manage the complex business challenges that government, the private sector, and citizens face. From delivering government services to managing infrastructure, these responsibilities require input from planners, engineers, and environmental professionals.

Solving for humans in crisis, such as homeless people or those with opioid addiction, requires collaboration and information sharing between public works, public safety, health and human services, and private sector organizations. Each has its own data that must be integrated to reach the best outcome.

Esri and SAP bring together the ability to integrate, analyze, collaborate, and share information to

- Address social inequity.
- Analyze and identify potential solutions to confront and mitigate opioid addiction.
- Understand the issues and actions to tackle diverse and complex homelessness problems.

- Strengthen infrastructure planning and maintenance.
- Optimize public safety programs.
- Prioritize and optimize asset management.
- Increase economic opportunity.
- Enable real-time situational awareness across organizations and departments.
- Improve service delivery.
- Actively engage and respond to stakeholders.



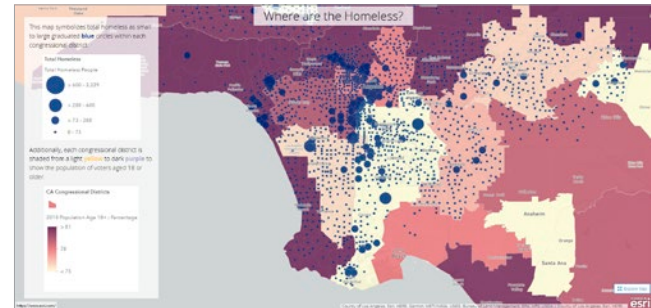
Predominant volume of noise complaint calls in the morning versus afternoon.

Move Your Organization Forward

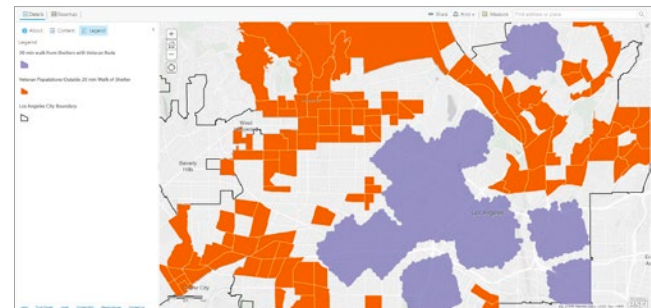
The future of modernizing technology platforms is the integration of data, enabling access to information for those who need it to make better decisions. By modernizing information systems that provide these capabilities, you can

- Reduce duplication and increase coordination between departments.
- Increase information sharing and collaboration among the enterprise and customers.
- Provide access to disparate data in a geospatial context for better understanding and coordinated decision-making.

Esri and SAP invite you to learn more and be a leader in location-based data decision-making. ArcGIS and SAP HANA enable organizations to integrate, manage, access, and analyze massive volumes of structured and unstructured data—bringing it to life with maps, dashboards, and apps that can be shared, and empowering people to make data-driven decisions.



Understand where there are concentrations of homeless populations.



Identify veteran populations that are outside the walking distance to shelters.

Explore best practices and find inspiration to draw from by visiting go.esri.com/sap-and-esri.

If you're ready to take the next step, contact us at 1-800-447-9778.



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