

# Capitalizing on Retail Disruption

Retailers Use Location Intelligence to Build Customer Engagement

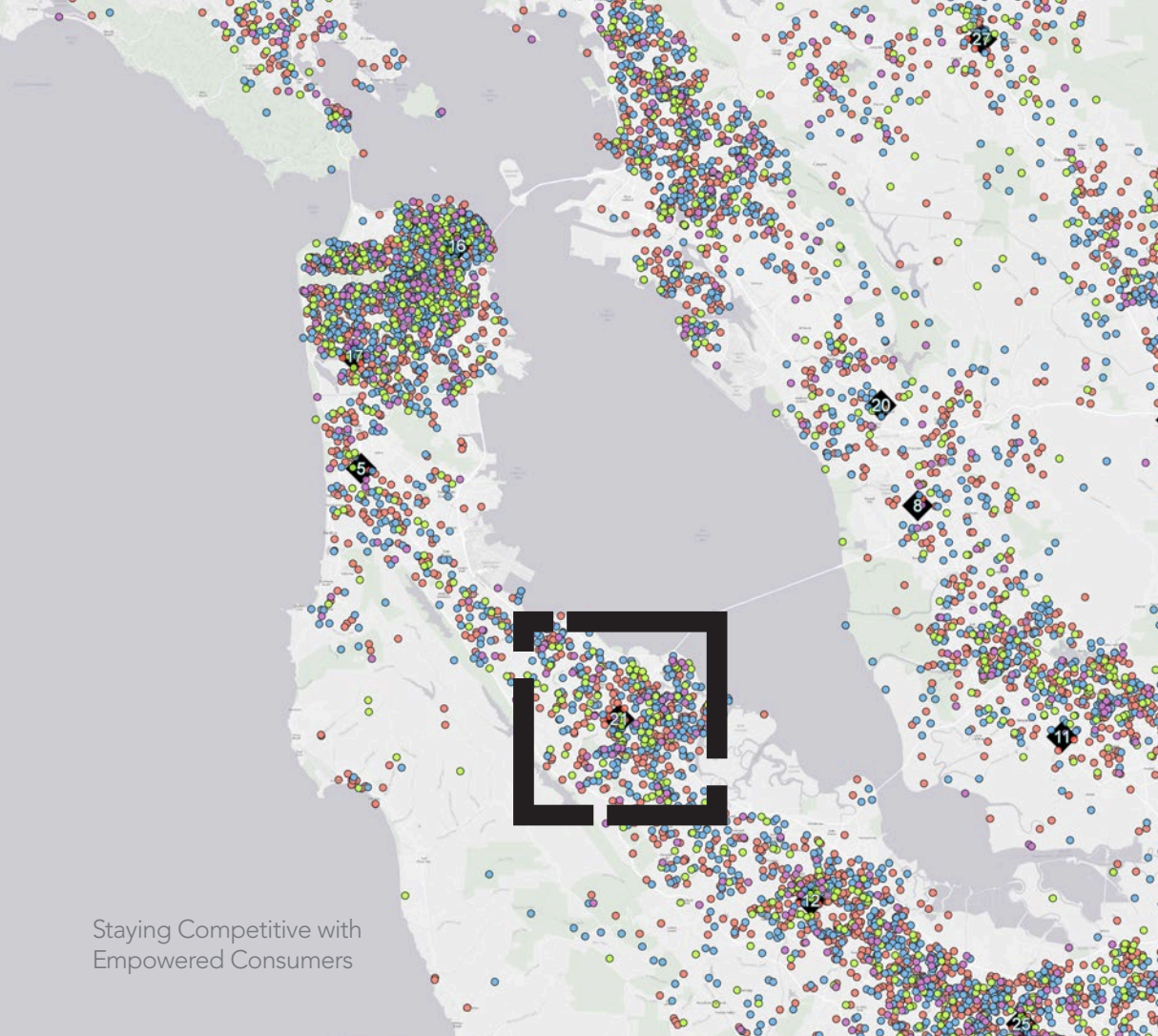


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# Finding Opportunity in Disruption

In the age of the empowered consumer, retailers need to get personal. Location intelligence provides the precise, hypersegmented insights that enable best-in-class retailers to connect with their customers across all channels.

To learn how location intelligence can bring deeper insights to your business, download *Capitalizing on Retail Disruption*.



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