



How Did You Celebrate GIS Day 2019?

On November 13, the world celebrated the 20th anniversary of GIS Day. GIS Day is a fun day to showcase how GIS is used, discover and explore the benefits of GIS, and inspire your community by celebrating GIS.

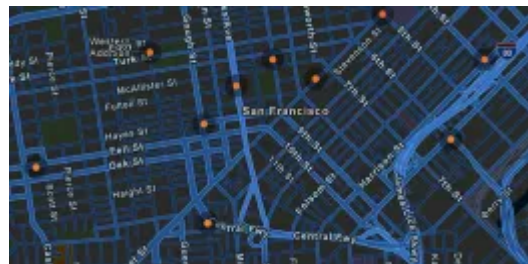
How did you celebrate GIS Day? Click the button below to share your event experience.

[Share Your GIS Day Event](#)



How Savvy Executives Are Using Location Intelligence

Determined to make the right decisions for their company, C-suite executives are turning to GIS-driven location intelligence



The Privacy Paradox: How Companies Gain Consumer Confidence in Data Sharing

Location data is a form of currency for consumers and the companies eager to

to understand business conditions and plan more effectively.

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connect with them. A global study reveals how that currency is being earned—and spent.

[Read More](#)

Community Spotlight | OXXO



Learn how OXXO is using GIS technology to propel its remarkable growth plans. OXXO is one of Mexico's largest retailers and uses technology and data to guide it as it grows.

[Watch the Video →](#)

Events

[NRF 2020 Vision](#)

New York, NY

January 12–14, 2020

[GeoBuiz Summit](#)

Monterey Bay, CA

January 13–14, 2020

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