



#EsriUC2019 Was a Success!

Hi,

2,500 gallons of coffee, 44,000 plastic bottles saved, 109,500 buttons, and most importantly 17,086 attendees. What a great conference it was! We hope you enjoyed the Plenary on Monday, your visit with us at the Commercial Expo Booth during the week, good company at the Commercial Industry Social, and learned what you needed from various Special Interest Groups and Demos.

We can't wait to see you again next year!

[Watch: UC Plenary Videos](#)





Location Intelligence: Discover the Value of Location Technology

Over 90% of companies believe Location Intelligence is crucial to their success. Using spatial information and analytics, Location Intelligence empowers understanding, insight, decision-making, and prediction. Applications can be found everywhere, from retail site selection and solving traffic bottlenecks to maintaining and repairing vital infrastructure. Watch and discover why over two-thirds of business executives are already using location intelligence to gain a competitive edge.

Featured Companies:

- Apple
- John Deere
- BP
- Nespresso

[Read More \(Download E-book\)](#)



Commercial SAG Award Winners

Congratulations to this year's winners of the Special Achievement in GIS (SAG) Award! We would also like to give a special recognition to the winners from our commercial industry community. They include:

- [CSX](#) (Logistics/Trucking/Distribution)
- [Kohler Co.](#) (Manufacturing)
- [Savills](#) (Real Estate)
- [Valassis](#) (Media & Entertainment)
- [Travelers Insurance](#)
- [CCR](#) (Insurance)
- [Fujita Corporation](#) (Real Estate)

[See All 2019 Commercial SAG Winners](#)



A Bet on Urban Sprawl Misses the Mark

A real estate firm files for creditor protection as investors await their returns. Meanwhile, leading real estate planners call on location intelligence for big decisions.

[Read More](#)



The Ethics of Supply Chain Transparency

Fast-fashion standout H&M accelerates the trend toward sustainably sourced products with a new initiative driven by supply chain transparency.

[Read More](#)

Advance Your Career in GIS With Leading Spatial Universities



Esri partners with leading education organizations to provide our community with many opportunities to begin or advance their career in GIS. We work with the top universities in the GIS space like the University of Redlands and

Brandman University. Click their link to view classes, bachelor, and master degree program opportunities.

Learn More: [University of Redlands](#)

Learn More: [Brandman University](#)

Upcoming Events

[Digital Retail Transformation](#)

Dallas, TX

August 26-27, 2019

[Global Security Exchange 2019](#)

Chicago, IL

September 8-12, 2019

[CSCMP Edge 2019](#) (Supply Chain)

Anaheim, CA

September 14-17, 2019

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Have A Question? Email Us!

Email: bizteam@esri.com

If you would like to connect with us, feel free to send us an email! One of our team members will reply back and point you in the right direction. Ask us about an article, product, or anything else you see in this email that you would like to learn more about.

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