



Business Community Newsletter

#EsriBizCommunity

Hi,

Welcome to the August Business Community newsletter, where we provide you with curated content from the Esri business team on what's coming, what's new, and best practices for your business needs. Happy reading!



The New Analyst Emerges—A WhereNext Webcast

Leading companies are beginning to recognize the value of analysts who combine business savvy and location analytics skills. Join us September 10, 2020, to learn how analysts from Walmart, Chick-fil-A, and other leading companies address today's critical business challenges.

[Learn more or sign up](#)



ArcGIS StoryMaps Competition

As part of our broader partnership and goal to continually raise awareness of the United Nations (UN) Sustainable Development Goals (SDGs) and encourage the use of GIS to propel actionable solutions, the Sustainable Development Solutions Network (SDSN) and Esri have launched the 2020 ArcGIS StoryMaps Competition for the SDGs.

The SDGs, part of the UN's 2030 Agenda for Sustainable Development, rely on the concerted effort and collaboration across all sectors and industries, governments, and civil society members. Whether you're a government leader, businessperson, policy maker, educator, or student, everyone has a role to play in helping achieve these global goals

[Learn More →](#)

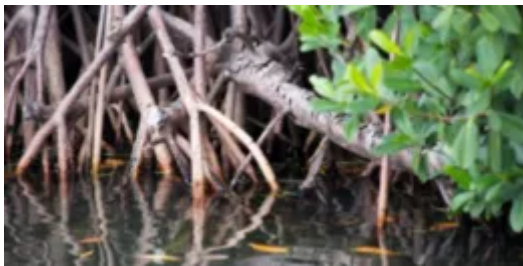
2020 Esri UC Plenary Discussion

SDSN - A Conversation on Global Sustainability

Jack Dangermond welcomed Jeffrey Sachs, who shared his vision on how timely data can help us drive progress on the global Sustainable Development Goals



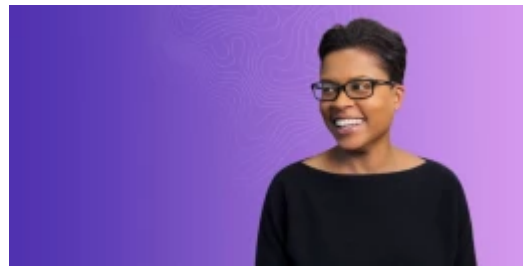
From the Esri Newsroom



Apple, Net Zero, Carbon Offsets, and Transparency

As one of the biggest companies in the world unveils a plan for net zero carbon emissions by 2030, the question of carbon offsets lingers.

[Learn More](#)



Equity and Inclusion: A Publisher's Journey with GIS

A publisher—an advocate and voice of overlooked communities—finds a deeper vein of storytelling with the help of location intelligence.

[Read More](#)

Forrester names Esri a leader in location intelligence



Learn how companies like John Deere and Fruit of the Loom are leveraging location intelligence and driving digital transformation.

The report shows how Esri is one of the leading location intelligence platform providers, trusted by governments and businesses worldwide for over 50 years.

[Read the report →](#)

Upcoming Industry Events

[CSCMP Edge 2020 Live](#)

Virtual

September 20–23, 2020

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Join Our **LinkedIn** Groups

- [Financial Services](#)

USC Global Supply Chain Summit

Virtual

October 13–14, 2020

- [Insurance](#)
- [Real Estate](#)
- [Retail](#)

Have a Question? Email Us!

If you would like to connect with us, feel free to [send us an email](#)! One of our team members will reply and point you in the right direction. Ask us about an article, the Esri User Conference (Esri UC), a product, or anything else you see mentioned in this newsletter that you would like to learn more about.

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