



Hi,

Welcome to the September edition of the Business Community newsletter, where we provide you with curated content from the Esri business team on what's coming, what's new, and best practices for your business needs. Happy reading!



## New Webinar Series Announced

In this new webinar series, the Esri business solutions team will demonstrate proven workflows to expand location intelligence within your organization. You will learn how to tap into location intelligence capabilities to improve business outcomes and achieve better business resilience.

Every other month (starting in October) the Esri Business Solutions team will be highlighting key topics and trends that you can learn from. On top of our main subjects, each webinar will feature the latest news, updates, and featured stories from our Esri business customers like you.

**The first webinar in our series begins next month! Register today.**

- When: October 22<sup>nd</sup>, 2020 at 10:00 a.m. (PDT)
- Cost: Free

[Learn more and register](#)



## Blog: First Half Results are in for Retail's Most Unusual Year

As most publicly traded companies have fiscal reports due on June 30, August is the time when they start releasing their results for the first half of the year. This week a number of retailers have reported. Walmart and Target to name two of the largest. The results have been quite surprising.

[Read More](#)

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**Inspire the world with GIS**

Participate in the international celebration of GIS technology. GIS is a scientific framework for gathering, analyzing, and visualizing geographic data to help us make better decisions. On GIS Day, help others learn about geography and the real-world applications of GIS.

that are making a difference in our society. It's a chance for you to share your accomplishments and inspire others to discover and use GIS.

[Explore 101 ways to participate](#)

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From the WhereNext Newsroom



### **Business Risk in Focus as COVID-19, Climate Change Threaten**

During the COVID-19 pandemic, business executives have used location technology to assess short-term risk and maintain operations. Now they're adopting the same technology to face a major long-term risk—namely, climate change.

[Read More](#)

### **Finding Purpose and Profit in the Bottom Line**

Companies increasingly see that smart decisions for the planet are also smart business choices. At the company that runs hundreds of IKEA retail stores, the investment division uses location technology to...

[Read More](#)

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### **Featured Customer: Ecolab**



Congratulations to Ecolab for earning the manufacturer's 2020 Special Achievement in GIS (SAG) award at Esri UC 2020. "By working together, each division helped develop spatial solutions to identify and assess environmental risk..."

[Learn More →](#)

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## Have a Question? Email Us!

If you would like to connect with us, feel free to [send us an email](#)! One of our team members will reply and point you in the right direction. Ask us about an article, the Esri User Conference (Esri UC), a product, or anything else you see mentioned in this newsletter that you would like to learn more about.

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