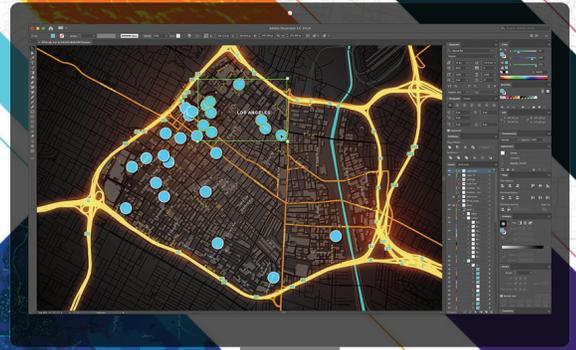




ArcGIS® Maps for Adobe® Creative Cloud®

Design with data-driven maps.



What is it?

ArcGIS® Maps for Adobe® Creative Cloud® enables innovative professionals to access and design with data-driven maps inside the popular design apps Adobe Illustrator and Adobe Photoshop. Quickly find and add geographic content to your work as editable vector layers and high-resolution images.

Who can use it?

Designers, marketers, and geographic information system (GIS) professionals can leverage the ArcGIS system to create stunning high-accuracy visuals. Import maps directly into Adobe Illustrator or Adobe Photoshop to create on-brand maps, charts, infographics, and brochures tailored to your organization's unique business needs.

What You Can Do with Maps for Adobe Creative Cloud

- ✓ **Design simply and efficiently**—Creatively enhance your map-based projects by pulling in geographic data to Adobe Photoshop and Adobe Illustrator without needing to leave the application.
- ✓ **Exceed expectations**—Save time tracing maps to highlight specific points while also eliminating the margin of error.
- ✓ **Tell stories with impact**—Import your data and—within seconds—begin designing a visually appealing story that enhances your company's branding.



GIS Analyst



Cartographer



Designer

Mapping for the GIS Professional

Mapping for the Design Professional



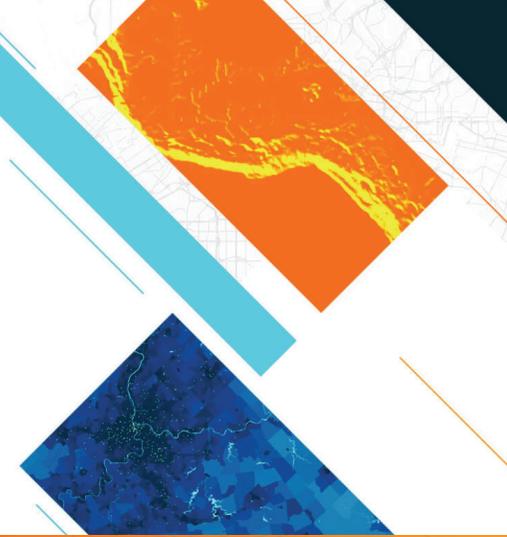


High-end
map design

Authoritative
maps

Integrated
brand and style

Spatially
enabled
graphics



Benefits of ArcGIS Maps for Adobe Creative Cloud

- ✓ **Maps at your fingertips**—Access street maps, political boundaries, terrains, satellite images, and other spatial data.
- ✓ **Access to ArcGIS Living Atlas of the World**—Access Esri’s rich map content, open data, and other authoritative sources without leaving the design app.
- ✓ **Artistic control**—Aesthetic design and style are up to you. Creative freedom lets you make the beautiful maps you want.
- ✓ **Seamless experience**—Get the tools you need while keeping data and files in sync between ArcGIS and Adobe.
- ✓ **Return on investment**—Serve up GIS data and analytics to your designers and publishers for maximum value.

“Our agency is quite pleased with the design aesthetics in the maps, and we have received positive feedback. The process of transferring substantial amounts of data into geospatial visual depictions has also become more efficient and enjoyable.”

Andrew Bernish
Transportation Planner/GIS Analyst, KFH Group Contracted to Maryland Department of Transportation

“ArcGIS Maps for Adobe Creative Cloud is a powerful extension that has strengthened our data and graphics. It’s truly allowed our visual storytelling to grow.”

Mark Nowlin
Seattle Times Lead News Artist

FOR MORE INFORMATION

Visit go.esri.com/arcgismapsforadobe to get more information, connect with the Esri sales team, and ask questions.



Copyright © 2024 Esri. All rights reserved. Esri, the Esri Globe and Frame logos, ArcGIS, The Science of Where, and esri.com are trademarks, service marks, or registered marks of Esri in the United States, the European Community, or certain other jurisdictions. Other companies and products or services mentioned herein may be trademarks, service marks, or registered marks of their respective mark owners.

