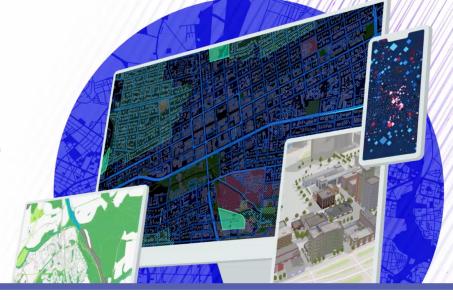# ArcGIS® Online

A complete software as a service for your mapping and analysis workflows

What is ArcGIS Online?

ArcGIS® Online is your go-to software as a service (SaaS) for all things geospatial. Improve decision-making by collecting and managing data, analyzing it, and sharing maps and apps in a connected, collaborative web geographic information system (GIS). Let Esri manage and maintain your GIS for you so you can focus on advancing your organization's mission.

What can you do with ArcGIS Online?

- **Make Maps:** Transform data into interactive 2D and 3D maps, offering detailed insights and new perspectives as you zoom, search, and explore.

- **Data Collection and Management:** Data is key to a powerful online GIS. Import data from various sources into ArcGIS Online for seamless synchronization and enrichment. Use your own data, collect it via field apps, or leverage Esri's authoritative data.

- **Analyze Data:** Analyze your data geographically with intuitive analysis tools. Uncover relationships, find optimal locations, and predict patterns. Enhance your data with Esri's demographic and lifestyle insights.

- **Collaborate and Share:** Securely share your data, maps, and apps with specific groups, your organization, or the public. Make informed decisions and engage your audience with easy-to-create interactive web apps.

Empowering Organizations Across All Industries

ArcGIS Online is trusted by prominent organizations worldwide to tackle some of humanity's most complex environmental, logistical, and social welfare challenges. For instance, Marriott uses it to map and monitor risk across 8,700 properties in 139 countries, enabling centralized, systematic risk management and impact mitigation. Similarly, after Portugal faced its most devastating wildfires, the National Authority for Emergency and Civil Protection (ANEPC) leveraged ArcGIS Online to improve fire response times and better protect its communities.

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What are the benefits of ArcGIS Online?

Grow with a scalable SaaS GIS

Ensure your data, maps, and apps are accessible, responsive, and meet users demands with the scalable and resilient infrastructure of ArcGIS Online.

Expedite adoption and productivity

Improve time to value and reduce costs with cloud technology that is managed by experts and doesn't require infrastructure or additional resources to set up, purchase, and maintain.

Secure sensitive data

Leverage Esri's secure online GIS technology built and delivered with industry-leading security processes and standards. ArcGIS Online meets stringent security policies, has achieved FedRAMP Moderate authorization, and is trusted by organizations worldwide.

Share seamlessly

Share data, maps, and content internally and externally with a customizable sharing model. Collaborate using various included apps that enhance team communication, management, and efficiency, fostering informed decisions.

Connect across a comprehensive web GIS

Manage and edit data seamlessly across all ArcGIS Online products. Ensure organizational consistency with a unified online GIS, keeping your team aligned with the latest information.

Accommodate your organization's needs with versatile mapping

ArcGIS Online adapts to your organization's changing needs. From basic mapping to advanced data modeling, it offers a comprehensive solution with expandable capabilities.

FOR MORE INFORMATION

Visit **go.esri.com/ArcGISOnlineOverview**

to learn more about what ArcGIS Online can do for your organization.