

# GIS for Nonprofit Organizations

Esri Extends Special Pricing on Software, Content, and Resources to Support Your Mission



## Esri® Technology Is Used by Nonprofits Worldwide

Esri is the global leader in geographic information system (GIS) technology. Since 1969, Esri has helped organizations of all sizes unlock the full potential of data to remain agile, improve services, and meet new challenges. Today, Esri® software is deployed in more than 350,000 organizations including more than 10,000 nonprofits, the world's largest cities, all 50 US states, most national governments, 50 percent of the Fortune 500, and more than 7,000 academic institutions.

Our users address the biggest challenges our planet faces, from climate change to food production and from providing humanitarian relief to making communities better places to live. In business, our users optimize resource allocation, measure the impact of program performance, and better address the needs of those they serve.

## A Geospatial Technology to Improve Your Operations

GIS is technology that creates, manages, analyzes, and maps all types of data. GIS connects data to a map, integrating location data (where things are) with all types of descriptive information (what things are like there). This provides a foundation for mapping and analysis that is used in almost every industry. GIS helps users understand patterns, relationships, and geographic context. Esri is committed to promoting GIS as a software that supports spatial thinking.

Esri is the largest mapping and demographic data company. Esri builds ArcGIS® software, the world's most powerful mapping and spatial analytics software for desktop, software as a service, and enterprise applications. Our software, data, training, and consulting services help deliver location intelligence and meet the digital transformation needs for organizations of all sizes. We support nonprofit organizations around the globe—humanitarian, social welfare, conservation, health, and faith-based agencies; professional associations; charitable foundations; and more. The ArcGIS system provides products, solutions, and applications for spatial analysis and data science, field operations, 3D, imagery and remote sensing, real-time visualization and analytics, and data collection and management.

GIS is technology that creates, manages, analyzes, and maps all types of data.

## Understanding the Esri Nonprofit Organization Program

The Esri Nonprofit Organization Program (NPOP) provides nonprofit organizations with low-cost access to GIS software, training, content, and other resources. This special program helps thousands of nonprofits—large and small—advance their mission, achieve measurable impact, engage with communities, and advocate for their cause.

## Two Paths to Success

### Software Pricing for Nonprofits

Nonprofit organizations can license our software products at specially priced rates. These include our core software: ArcGIS Online, ArcGIS Pro, and ArcGIS Enterprise. These products will give your organization key mapping and analytic capabilities that can elevate your operations and increase efficiency.

ArcGIS Online	ArcGIS Pro	ArcGIS Enterprise
\$100, one year	\$100, one year	\$2,000, one year (per 16-core license)

### Organization-Wide Access to GIS

Esri has established a special nonprofit pricing model referred to as an enterprise agreement (EA). An EA includes core products such as ArcGIS Pro, ArcGIS Enterprise, ArcGIS Hub™ Premium, and ArcGIS Monitor. In addition to core ArcGIS software, EAs include ArcGIS CityEngine®, ArcGIS Community Analyst™, ArcGIS Insights™, and ArcGIS GeoPlanner™ premium applications; training resources; and dedicated technical assistance.

Enterprise Agreement	Baseline Annual Fee
Small	\$10,000
Medium	\$25,000
Large	\$50,000
Uncapped	\$75,000

## Who Is Eligible

The Esri Nonprofit Organization Program is designed to provide any qualified nonprofit organization (NPO) with an affordable way to acquire Esri solutions. Upon submission of the NPOP application, every applicant undergoes a review process, which considers formal tax-exempt status and the mission of the organization. In the United States, this is signified by your 501(c)(3) designation and National Taxonomy of Exempt Entities (NTEE) category. For international applicants, your organization's eligibility and tax-exempt verification will be determined by your local Esri distributor as part of the application process.

While educational organizations with a specific conservation, humanitarian, or community service mission may qualify, we strongly encourage universities and other higher education organizations to explore Esri's GIS for education programs at [esri.com/education](https://esri.com/education).

Additional eligibility guidelines can be reviewed upon applying.

## The Application Process

To get access to the Esri Nonprofit Organization Program pricing, your organization must apply to share its vision for GIS. Members of the Esri nonprofit team are ready to review your organization's eligibility for participation.

Join the 10,000 nonprofits that are leveraging GIS technology to better their business.

Apply today at [esri.com/nonprofit](https://esri.com/nonprofit).

