



GIS PRODUCTS FOR NONPROFIT ORGANIZATIONS

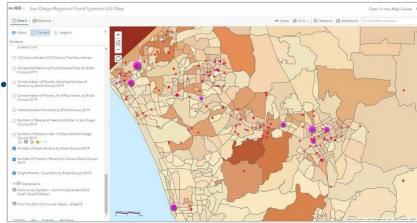
Nonprofits can expand their positive impact by applying spatial thinking to everything they do. Successful nonprofits accelerate their positive impact when they raise the spatial literacy of their organization. Geographic information system (GIS) technology supports spatial thinking to help create, manage, analyze, and map all types of data.



Create, manage, and visualize your most important data with ArcGIS® technology.

FIVE PRODUCTS PLANNERS NEED TO CREATE AND DESIGN THRIVING COMMUNITIES

1

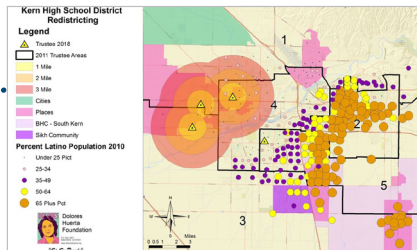


• CREATE, SHARE, AND ANALYZE INTERACTIVE WEB MAPS

Connect people, locations, and data using interactive maps and intuitive analysis tools. Share your insights with the world or specific groups through **ArcGIS® Online**.



2



• INTEGRATE, VISUALIZE, AND SHARE DATA

Transform data into maps and actionable information. Identify patterns, make predictions, and answer questions. Quickly share projects and information within your organization, online, and through mobile apps with **ArcGIS Pro**.



3

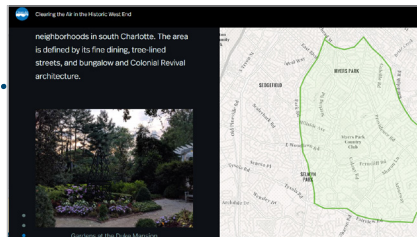


• IDENTIFY, ANALYZE, AND SHARE DEMOGRAPHIC DATA

Combine demographic, lifestyle, and spending data with map-based analytics for accurate reports and dynamic presentations using **ArcGIS Business Analyst™**.



4

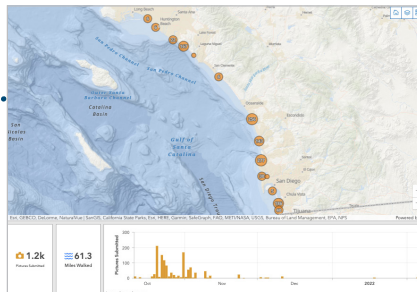


• INFLUENCE OPINIONS, EXPLORE LOCATIONS, AND HIGHLIGHT TRENDS THAT MATTER

Combine authoritative maps with narrative text, images, and multimedia content using **ArcGIS StoryMaps™**. Harness the power of maps and geography to tell your story easily.



5



• CREATE A COMMUNITY ENGAGEMENT PLATFORM

Collaborate with internal and external stakeholders, track progress, and improve outcomes through community engagement using **ArcGIS Hub™**.



Scan the QR Code to explore Esri's nonprofit website.

