ESRI PARTNER SPONSOR OPPORTUNITIES
in the 2020 Telecommunications Market

The telecommunication market is one of Esri’s fastest growing markets. You are invited to join us in opportunities throughout the year to showcase your products and solutions. The events and comarketing activities described below are excellent ways to communicate to this market. For more information about any of these items, please contact Yvonne Lin, Esri telecommunication marketing coordinator, at ylin@esri.com or 909-793-2853, extension 4202.

PARTNERSHIP OPPORTUNITIES

Case Studies: Esri has several publications that reach thousands of readers each year. Showcase your best user success stories by submitting best practices and descriptions of their work with GIS. Solutions must be GIS and telecommunications related and demonstrate use of Esri technology.

Blogs: Need more exposure? Want to share a story? Let’s collaborate on a blog.

Webinar: Webinars are a great way to raise brand awareness and deliver tremendous value. Collaborate with Esri Telecommunication team on a webinar this year. To submit case studies, blogs or webinar proposals, please email us at telecominfo@esri.com.

STAY CONNECTED

Follow us on our social channels to be informed about news/trends for ArcGIS, mapping and the telecom network.

@EsriTelecom

Esri Telecommunication User Group

ESRI: PUTTING THE GEOSPATIAL IN 5G

Everything in telecommunications happens somewhere. Watch our newly released video to learn how you can stay ahead: go.esri.com/telecom

QUARTERLY TELECOMMUNICATION NEWSLETTER

Sign up for the eNewsletter, a quarterly newsletter connecting executives and business leaders with new perspectives on location intelligence and critical telecommunication trends. Sign up here: go.esri.com/telecom

UPCOMING WHITEPAPERS/WEBINARS

The Esri telecommunication team is projected to release the following:
• Whitepaper with FierceWireless: April 2020
• Webinar with Light Reading: June 2020
• 2 eBooks: July 2020/October 2020
• Webinar with ISE: September 2020

Be on the lookout for these informational assets!