



Esri Product Naming Guide

Products		
Full name with marks	Descriptor	Short or common use name after first occurrence of full name
ArcGIS® Business Analyst™ Enterprise <version>	software	Business Analyst Enterprise
ArcGIS® Business Analyst™ Mobile App	app	Business Analyst Mobile App
ArcGIS® Business Analyst SM Web App	premium app	Business Analyst Web App
ArcGIS® CityEngine® <version>	premium app	CityEngine
ArcGIS® Collector	app	Collector
ArcGIS® Community Analyst SM	premium app	Community Analyst
ArcGIS® Community Maps Editor	software	Community Maps Editor
ArcGIS® Companion SM	app	Companion
ArcGIS® Configurable Apps	app templates	Configurable Apps
ArcGIS® Dashboards	app	Dashboards
ArcGIS® Desktop <version>	software	ArcGIS Desktop
ArcGIS® Desktop <version> Advanced	software	Desktop Advanced
ArcGIS® Desktop <version> Basic	software	Desktop Basic
ArcGIS® Desktop <version> Standard	software	Desktop Standard
ArcGIS® Drone2Map®	premium app	Drone2Map
ArcGIS® Earth <version>	app	ArcGIS Earth
ArcGIS® Enterprise <version>	software	ArcGIS Enterprise
ArcGIS® Enterprise <version> Advanced	software	Enterprise Advanced
ArcGIS® Enterprise <version> Standard	software	Enterprise Standard
ArcGIS® Enterprise Cloud Builder <version> for Amazon Web Services	software/utility	ArcGIS Enterprise Cloud Builder for Amazon Web Services
ArcGIS® Enterprise Cloud Builder <version> for Microsoft® Azure	software/utility	ArcGIS Enterprise Cloud Builder for Microsoft Azure
ArcGIS® Enterprise on Amazon Web Services	software	ArcGIS Enterprise on Amazon Web Services
ArcGIS® Enterprise on Kubernetes®	software	ArcGIS Enterprise on Kubernetes
ArcGIS® Enterprise on Microsoft® Azure	software	ArcGIS Enterprise on Microsoft Azure
ArcGIS® Enterprise <version> Workgroup	software	ArcGIS Enterprise Workgroup
ArcGIS® Enterprise <version> Workgroup Standard	software	ArcGIS Enterprise Workgroup Standard
ArcGIS® Enterprise <version> Workgroup Advanced	software	ArcGIS Enterprise Workgroup Advanced
ArcGIS® Excalibur™	app	Excalibur
ArcGIS® Experience Builder	app	Experience Builder
ArcGIS® Explorer	app	Explorer
ArcGIS® Field Maps	premium app	Field Maps
ArcGIS® for AutoCAD®	app/add-in	ArcGIS for AutoCAD
ArcGIS® for Office®	software	ArcGIS for Office
ArcGIS® for Power BI	app	ArcGIS for Power BI
ArcGIS® for SharePoint®	app	ArcGIS for SharePoint
ArcGIS® for Teams®	app	ArcGIS for Teams

ArcGIS® GeoAnalytics™ Server <version>	software	GeoAnalytics Server
ArcGIS® GeoBIM SM	SaaS	ArcGIS GeoBIM
ArcGIS® GeoEvent™ Server <version>	software	GeoEvent Server
ArcGIS® GeoPlanner SM	premium app	GeoPlanner
ArcGIS® GIS Server <version> Basic	software	GIS Server Basic
ArcGIS® GIS Server <version> Workgroup Basic	software	GIS Server Workgroup Basic
ArcGIS® Hub SM	SaaS	Hub
ArcGIS® Hub SM Basic	SaaS	Hub Basic
ArcGIS® Hub SM Premium	SaaS	Hub Premium
ArcGIS® INSPIRE Open Data	software	INSPIRE Open Data
ArcGIS® Instant Apps	app templates	Instant Apps
ArcGIS® Image Dedicated	software	Image Dedicated
ArcGIS® Image Server	software	Image Server
ArcGIS® Indoors™	software	Indoors
ArcGIS® Infographics Add-In	software	Infographics Add-In
ArcGIS® Insights SM <version>	premium app	Insights
ArcGIS® IPS™	software	ArcGIS IPS
ArcGIS® IPS™ Setup	software	ArcGIS IPS Setup
ArcGIS® Maps for Adobe® Creative Cloud®	app	Maps for Adobe Creative Cloud
ArcGIS® Mission (group name)	software	Mission
ArcGIS® Mission Manager	premium app	Mission Manager
ArcGIS® Mission Responder	app	Mission Responder
ArcGIS® Mission Server	software	Mission Server
ArcGIS® Monitor	software	Monitor
ArcGIS® Navigator	app	Navigator
ArcGIS® Notebook Server <version>	software	Notebook Server
ArcGIS® Notebook Server Advanced <version>	software	Notebook Server Advanced
ArcGIS® Notebook Server Standard <version>	software	Notebook Server Standard
ArcGIS® Notebooks <version>	software	Notebooks
ArcGIS® Online	SaaS	ArcGIS Online
ArcGIS® Online Public Account	SaaS	Public Account
ArcGIS® Open Data	SaaS	Open Data
ArcGIS® Ortho Maker™	app	Ortho Maker
ArcGIS® Pro	software	ArcGIS Pro
ArcGIS® Pro Advanced	app	ArcGIS Pro Advanced
ArcGIS® Pro Basic	app	ArcGIS Pro Basic
ArcGIS® Pro Standard	app	ArcGIS Pro Standard
ArcGIS® Pro Intelligence	software	ArcGIS Pro Intel
ArcGIS® QuickCapture	app	QuickCapture
ArcGIS® Solutions Setup for ArcGIS® Enterprise	software	Solutions Setup for ArcGIS Enterprise
ArcGIS® StoryMaps SM	app	StoryMaps
ArcGIS® Survey123	app	Survey123

ArcGIS® Tracker	app	Tracker
ArcGIS® Urban <version>	software	Urban
ArcGIS® Vector Tile Style Editor	software	Vector Tile Style Editor
ArcGIS® Velocity SM	SaaS	Velocity
ArcGIS® Web AppBuilder	app	Web AppBuilder
ArcGIS® Workflow Manager Server	software	Workflow Manager Server
ArcGIS® Workforce	app	Workforce
ArcPad®	app	ArcPad
ArcReader™	software	ArcReader
Esri® Redistricting	SaaS	Redistricting
Portal for ArcGIS® <version> Help Language Pack	software	Portal Help Language Pack
Premium Feature Data Store	software	Data Store
R-ArcGIS® Bridge	programming language	R-ArcGIS Bridge
SAS-ArcGIS® Bridge	programming language	SAS-ArcGIS Bridge
Site Scan for ArcGIS® (group name)	app	Site Scan
Site Scan Flight for ArcGIS®	app	Site Scan Flight
Site Scan Manager for ArcGIS®	app	Site Scan Manager
SURE™ for ArcGIS®	software	SURE

Product Extensions

Full name with marks	Descriptor	Short or common use name after first occurrence of full name
ArcGIS® 3D Analyst™ <version>	software	3D Analyst
ArcGIS® Aviation Airports <version>	software	Aviation Airports
ArcGIS® Aviation Charting <version>	software	Aviation Charting
ArcGIS® Bathymetry <version>	software	Bathymetry
ArcGIS® Business Analyst™ Desktop <version>	software	Business Analyst Desktop
ArcGIS® Business Analyst™ Desktop <version> Canadian Edition Basic	software	Business Analyst Desktop Basic
ArcGIS® Business Analyst™ Desktop <version> Canadian Edition Standard	software	Business Analyst Desktop Standard
ArcGIS® Business Analyst™ Pro <version>	software	Business Analyst Pro
ArcGIS® Data Interoperability <version>	software	Data Interoperability
ArcGIS® Data Reviewer <version>	software	Data Reviewer
ArcGIS® Defense Mapping <version>	software	Defense Mapping
ArcGIS® Geostatistical Analyst™ <version>	software	Geostatistical Analyst
ArcGIS® Image Analyst <version>	software	Image Analyst
ArcGIS® LocateXT <version>	software	LocateXT
ArcGIS® Maritime <version>	software	Maritime
ArcGIS® Network Analyst™ <version>	software	Network Analyst
ArcGIS® Pipeline Referencing <version>	software	Pipeline Referencing
ArcGIS® Production Mapping <version>	software	Production Mapping
ArcGIS® Publisher <version>	software	Publisher

ArcGIS® Roads and Highways	software	Roads and Highways
ArcGIS® Roadway Reporter	software	Roadway Reporter
ArcGIS® Schematics <version>	software	Schematics
ArcGIS® Spatial Analyst™ <version>	software	Spatial Analyst
ArcGIS® Tracking Analyst <version>	software	Tracking Analyst
ArcGIS® Workflow Manager <version>	software	Workflow Manager
Developer Technology		
Full name with marks	Descriptor	Short or common use name after first occurrence of full name
ArcGIS® API <version> for JavaScript™	API	JavaScript API
ArcGIS® API <version> for Python	API	Python API
ArcGIS® AppStudio	app	AppStudio
ArcGIS® AppStudio Player	app	AppStudio Player
ArcGIS® Arcade	scripting language	Arcade
ArcGIS® CityEngine® SDK	SDK	CityEngine SDK
ArcGIS® Engine <version>	component library	Engine
ArcGIS® Engine <version> for Linux®	component library	Engine for Linux
ArcGIS® Engine <version> for Windows®	component library	Engine for Windows
ArcGIS® Engine Developer Kit <version>	developer kit	Engine Dev Kit
ArcGIS® Engine Developer Kit <version> for Linux®	developer kit	Engine Dev Kit for Linux
ArcGIS® Engine Developer Kit <version> for Windows®	developer kit	Engine Dev Kit for Windows
ArcGIS® Engine <version> Geodatabase Update	component library	Engine Geodatabase Update
ArcGIS® Experience Builder	developer edition	Experience Builder
ArcGIS® Maps SDK (group name)	SDK	Maps SDK
ArcGIS® Maps SDK for Unity®	SDK	Maps SDK for Unity
ArcGIS® Maps SDK for Unreal Engine®	SDK	Maps SDK for Unreal Engine
ArcGIS® Platform	PaaS	Platform
ArcGIS® Pro SDK <version> for the Microsoft® .NET Framework	SDK	ArcGIS Pro SDK for .NET
ArcGIS® REST API	API	REST API
ArcGIS® REST JS	API	REST JS
ArcGIS® Runtime SDKs <version>	SDK	ArcGIS Runtime SDKs
ArcGIS® Runtime SDK <version> for .NET	SDK	ArcGIS .NET SDK
ArcGIS® Runtime SDK <version> for Android™	SDK	ArcGIS Android SDK
ArcGIS® Runtime SDK <version> for iOS™	SDK	ArcGIS iOS SDK
ArcGIS® Runtime SDK <version> for Java™	SDK	ArcGIS Java SDK
ArcGIS® Runtime SDK <version> for macOS™	SDK	ArcGIS macOS SDK
ArcGIS® Runtime SDK <version> for Qt™	SDK	ArcGIS Qt SDK
ArcGIS® Runtime SDK <version> for WPF	SDK	ArcGIS WPF SDK

ArcGIS® Web AppBuilder	developer edition	Web AppBuilder
ArcObjects™ SDK for the Microsoft® .NET Framework	SDK	ArcObjects .NET
ArcObjects™ SDK for Java™ Linux®	SDK	ArcObjects Java Linux
ArcObjects™ SDK for Java™ Windows®	SDK	ArcObjects SDK Java Windows
ArcObjects™ SDK for cross platform C++ Windows®	SDK	ArcObjects cross platform for C++
ArcObjects™ SDK for cross platform C++ Linux®	SDK	ArcObjects cross platform for C++
Calcite Design System	Design System	Calcite
Esri® File Geodatabase API	API	File Geodatabase API
Esri Leaflet	API	Esri Leaflet
Esri® Map Extensibility API	API	Extensibility API

Data and Location Services

Full name with marks	Descriptor	Short or common use name after first occurrence of full name
ArcGIS® Data Appliance <version>	hardware & software	Data Appliance
ArcGIS® GeoEnrichment SM Service	data service	GeoEnrichment Service
ArcGIS® Living Atlas of the World	maps, apps, & data service	ArcGIS Living Atlas
ArcGIS® StreetMap™ Premium <product><geography><release year and number>	data	StreetMap <product>
ArcGIS® StreetMap™ Premium for ArcGIS® Runtime	data	StreetMap Premium for Runtime
ArcGIS® World Geocoder <year> <release number>	hardware & software	World Geocoder
ArcGIS® World Geocoding Service	service	World Geocoding Service
ArcGIS® World Routing Service	service	World Routing Service
ArcGIS® Data and Maps (<year>)	data & maps	Data and Maps (<year>)
Esri® Demographics	data service	Demographics
Esri® Reports	SaaS	Esri Reports
Esri® Tapestry™ Segmentation	data service	Tapestry
StreetMap™ for ArcPad® <version>	data	StreetMap for ArcPad

User Types and User Type Extensions

Full name with marks	Descriptor	Short or common use name after first occurrence of full name
ArcGIS® Image for ArcGIS Online	user type extension	ArcGIS Image Online
ArcGIS® Knowledge	user type extension	ArcGIS Knowledge
ArcGIS® Parcel Fabric	user type extension	Parcel Fabric
ArcGIS® Trace Network	user type extension	Trace Network
ArcGIS® Utility Network	user type extension	Utility Network
ArcGIS® Workflow Manager	user type extension	Workflow Manager

Creator	user type	Creator
Editor	user type	Editor
Field Worker	user type	Field Worker
GIS Professional	user type	GIS Professional
GIS Professional Advanced	user type	GIS Professional Advanced
GIS Professional Basic	user type	GIS Professional Basic
GIS Professional Standard	user type	GIS Professional Standard
Insights Analyst	user type	Insights Analyst
Storyteller	user type	Storyteller
Viewer	user type	Viewer

Open Source Products

Full name with marks	Descriptor	Short or common use name after first occurrence of full name
ArcGIS® Editor for OpenStreetMap	software	OSM Editor
ArcGIS® Landscape Modeler	software	Landscape Modeler
ArcGIS® Landscape Analyst	software	Landscape Analyst
Esri® Geoportal™ Server <version>	software	Geoportal
Esri® Story Maps Basic SM	story map template	Story Maps Basic
Esri® Story Maps Cascade SM	story map template	Cascade
Esri® Story Maps Crowdsourcing SM	story map template	Crowdsourcing
Esri® Story Maps Journal SM	story map template	Journal
Esri® Story Maps Shortlist SM	story map template	Shortlist
Esri® Story Maps Swipe and Spyglass SM	story map template	Swipe and Spyglass
Esri® Story Maps Series SM	story map template	Map Series
Esri® Story Maps Tour SM	story map template	Map Tour
GeoForm	story map template	GeoForm

ArcGIS Solutions

Full name with marks	Descriptor	Short or common use name after first occurrence of full name
ArcGIS® Solutions	industry-specific configuration	ArcGIS Solutions
ArcGIS® Solutions for Business	industry-specific configuration	ArcGIS for Business
ArcGIS® Solutions for Conservation	industry-specific configuration	ArcGIS for Conservation
ArcGIS® Solutions for Defense	industry-specific configuration	ArcGIS for Defense
ArcGIS® Solutions for Health and Human Services	industry-specific configuration	ArcGIS for Health and Human Services

ArcGIS® Solutions for Public Safety	industry-specific configuration	ArcGIS for Public Safety
ArcGIS® Solutions for State and Local Government	industry-specific configuration	ArcGIS for State and Local Government
ArcGIS® Solutions for Telecommunications	industry-specific configuration	ArcGIS for Telecommunications
ArcGIS® Solutions for Utilities	industry-specific configuration	ArcGIS for Utilities
Military Tools for ArcGIS®	industry-specific configuration	Military Tools

Technology Components

Full name with marks	Descriptor	Short or common use name after first occurrence of full name
Activity Dashboard for ArcGIS®	software	Activity Dashboard
ArcCatalog™	software	ArcCatalog
ArcGIS® Data Store	software	Data Store
ArcGIS® Enterprise Sites	software	Sites
ArcGIS® GeoCard SM	Experience Builder template	GeoCard
ArcGIS® GeoEnrichment SM Server	software	GeoEnrichment Server
ArcGIS® Server	software	ArcGIS Server
ArcGIS® Web Adaptor (group name)	software	Web Adaptor
ArcGIS® Web Adaptor (IIS)	software	Web Adaptor (IIS)
ArcGIS® Web Adaptor (Java™ Platform)	software	Web Adaptor (Java)
ArcGIS® Web Applications for the Java™ Platform	software	Web Applications Java
ArcGIS® Web Applications for the Microsoft® .NET Framework	software	Web Applications Microsoft .NET Framework
ArcGIS® Web Applications for the Java™ Platform	software	Web Applications Java
ArcGIS® Web Applications for the Microsoft® .NET Framework	software	Web Applications Microsoft .NET Framework
ArcGlobe™	software	ArcGlobe
ArcMap™	software	ArcMap
ArcPy™	software	ArcPy
ArcScene	software	ArcScene
credits	online currency	credits
Esri® Address Coder™	software	Address Coder
Location Server	software	Location Server
Maplex™	software	Maplex
Map Viewer	SaaS	Map Viewer
ModelBuilder™	software	ModelBuilder
Portal for ArcGIS®	software	Portal
Scene Viewer™	SaaS	Scene Viewer

Technology Components – Geodatabase Types

Full name with marks	Descriptor	Short or common use name after first occurrence of full name
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Custom Chart Builder	software	Custom Chart Builder
Desktop geodatabases	software	Desktop geodatabases
Enterprise geodatabases	software	Enterprise geodatabases
file geodatabase	software	file geodatabase
personal geodatabases	software	personal geodatabase
Workgroup geodatabases	software	Workgroup geodatabases
Installers/Setup Programs		
ArcGIS® Location Referencing	installer	Location Referencing
ArcGIS® Mapping and Charting	installer	Mapping and Charting
Programs		
Full name with marks	Descriptor	Short or common use name after first occurrence of full name
ArcGIS® Desktop Advanced 180-Day Trial for Esri Press	program	Esri Press trial
ArcGIS® Developer	subscription	ArcGIS Developer
ArcGIS® for Personal Use	subscription	Personal Use
ArcGIS® for Student Use	subscription	Student Use
ArcGIS® Platform Technical Support	subscription	Platform Technical Support
Esri® Education Program	program	Education Program
Esri® Nonprofit Organization Program	program	Nonprofit Organization Program
Esri Services Packages & Programs		
Full name with marks	Descriptor	Short or common use name after first occurrence of full name
ArcGIS® Aviation Charting Jumpstart	service package	Aviation Charting Jumpstart
ArcGIS® Aviation Charting Workshop	service package	Aviation Charting Workshop
ArcGIS® Data Reviewer Jumpstart	service package	Data Reviewer Jumpstart
ArcGIS® Data Reviewer Workshop	service package	Data Reviewer Workshop
ArcGIS® Defense Mapping Jumpstart	service package	Defense Mapping Jumpstart
ArcGIS® Defense Mapping Workshop	service package	Defense Mapping Workshop
ArcGIS® Enterprise Jumpstart	service package	Enterprise Jumpstart
ArcGIS® GeoEvent Server Jumpstart	service package	GeoEvent Server Jumpstart
ArcGIS® GeoPlanner Launch Kit	service package	GeoPlanner Launch Kit
ArcGIS® Hub Launch Kit	service package	Hub Launch Kit
ArcGIS® Image Management Jumpstart	service package	Image Management Jumpstart
ArcGIS® Maritime Jumpstart	service package	Maritime Jumpstart
ArcGIS® Maritime Workshop	service package	Maritime Workshop
ArcGIS® Monitor Jumpstart	service package	Monitor Jumpstart
ArcGIS® Monitor Remote Support	service package	Monitor Remote Support
ArcGIS® Production Mapping Jumpstart	service package	Production Mapping Jumpstart
ArcGIS® Production Mapping Workshop	service package	Production Mapping Workshop
ArcGIS® Urban Launch Kit	service package	Urban Launch Kit

ArcGIS® Workflow Manager Jumpstart	service package	Workflow Manager Jumpstart
ArcGIS® Workflow Manager Workshop	service package	Workflow Manager Workshop
Esri® Advantage Program	program	Advantage Program
Esri® Advantage Program for Partners	program	Advantage Program for Partners
Esri® Geoportal Server Jumpstart	service package	Geoportal Server Jumpstart
Esri® Managed Cloud Services	program	Managed Services
Sales Bundles		
Full name with marks	Descriptor	Short or common use name after first occurrence of full name
ArcGIS® AEC Collections	sales bundle	AEC Collections
ArcGIS® Business Analyst™ Advanced Bundle	sales bundle	Business Analyst Advanced Bundle
ArcGIS® Business Analyst™ Standard Bundle	sales bundle	Business Analyst Standard Bundle
ArcGIS® Desktop All Extensions Bundle	sales bundle	Desktop All Extensions Bundle
ArcGIS® Drone Collections	sales bundle	Drone Collections
ArcGIS® Online Coronavirus Business Continuity Starter Pack	sales bundle	Business Continuity
ArcGIS® Pro All Extensions Bundle	sales bundle	Pro All Extensions Bundle
ArcGIS® Urban Suite	sales bundle	Urban Suite