



Esri Product Naming Guide

Products

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Full name with marks	Descriptor	Short or common use name after first occurrence of full name
ArcGIS® AllSource™	software	AllSource
ArcGIS® Business Analyst™ Enterprise	software	Business Analyst Enterprise
ArcGIS® Business Analyst™ Mobile App	app	Business Analyst Mobile App
ArcGIS® Business Analyst SM Web App	app	Business Analyst Web App
ArcGIS® CityEngine®	app	CityEngine
ArcGIS® Collector	app	Collector
ArcGIS® Community Analyst SM	app	Community Analyst
ArcGIS® Community Maps Editor	software	Community Maps Editor
ArcGIS® Companion SM	app	Companion
ArcGIS® Configurable Apps	app templates	Configurable Apps
ArcGIS® Dashboards	app	Dashboards
ArcGIS® Desktop	software	ArcGIS Desktop
ArcGIS® Desktop Advanced	software	Desktop Advanced
ArcGIS® Desktop Basic	software	Desktop Basic
ArcGIS® Desktop Standard	software	Desktop Standard
ArcGIS® Drone2Map®	app	Drone2Map
ArcGIS® Earth	app	ArcGIS Earth
ArcGIS® Enterprise	software	ArcGIS Enterprise
ArcGIS® Enterprise Advanced	software	Enterprise Advanced
ArcGIS® Enterprise Standard	software	Enterprise Standard
ArcGIS® Enterprise Cloud Builder for Amazon Web Services	software/utility	ArcGIS Enterprise Cloud Builder for Amazon Web Services
ArcGIS® Enterprise Cloud Builder for Microsoft® Azure	software/utility	ArcGIS Enterprise Cloud Builder for Microsoft Azure
ArcGIS® Enterprise on Amazon Web Services	software	ArcGIS Enterprise on Amazon Web Services
ArcGIS® Enterprise on Kubernetes®	software	ArcGIS Enterprise on Kubernetes
ArcGIS® Enterprise on Microsoft® Azure	software	ArcGIS Enterprise on Microsoft Azure
ArcGIS® Enterprise Workgroup	software	ArcGIS Enterprise Workgroup
ArcGIS® Enterprise Workgroup Advanced	software	ArcGIS Enterprise Workgroup Advanced
ArcGIS® Enterprise Workgroup Standard	software	ArcGIS Enterprise Workgroup Standard
ArcGIS® Excalibur™	app	Excalibur
ArcGIS® Experience Builder	app	Experience Builder
ArcGIS® Explorer	app	Explorer
ArcGIS® Field Maps	app	Field Maps
ArcGIS® for AutoCAD®	app/add-in	ArcGIS for AutoCAD
ArcGIS® for Office®	software	ArcGIS for Office
ArcGIS® for Power BI	app	ArcGIS for Power BI
ArcGIS® for SharePoint®	app	ArcGIS for SharePoint

ArcGIS® for Teams®	app	ArcGIS for Teams
ArcGIS® GeoAnalytics™ Engine	software	GeoAnalytics Engine
ArcGIS® GeoAnalytics™ Server	software	GeoAnalytics Server
ArcGIS® GeoBIM SM	SaaS	ArcGIS GeoBIM
ArcGIS® GeoEvent™ Server	software	GeoEvent Server
ArcGIS® GeoPlanner SM	app	GeoPlanner
ArcGIS® GIS Server Basic	software	GIS Server Basic
ArcGIS® GIS Server Workgroup Basic	software	GIS Server Workgroup Basic
ArcGIS® Hub SM	SaaS	Hub
ArcGIS® Hub SM Basic	SaaS	Hub Basic
ArcGIS® Hub SM Premium	SaaS	Hub Premium
ArcGIS® INSPIRE Open Data	software	INSPIRE Open Data
ArcGIS® Instant Apps	app templates	Instant Apps
ArcGIS® Image Dedicated	software	Image Dedicated
ArcGIS® Image Server	software	Image Server
ArcGIS® Indoors™ (group name)	software	Indoors
ArcGIS® Indoors™ Maps	software	Indoors Maps
ArcGIS® Indoors™ Spaces	software	Indoors Spaces
ArcGIS® Infographics Add-In	software	Infographics Add-In
ArcGIS® Insights SM	app	Insights
ArcGIS® IPS™	software	ArcGIS IPS
ArcGIS® Knowledge	software	ArcGIS Knowledge
ArcGIS® Maps for Adobe® Creative Cloud®	app	Maps for Adobe Creative Cloud
ArcGIS® Mission (group name)	software	Mission
ArcGIS® Mission Manager	app	Mission Manager
ArcGIS® Mission Responder	app	Mission Responder
ArcGIS® Mission Server	software	Mission Server
ArcGIS® Monitor	software	Monitor
ArcGIS® Navigator	app	Navigator
ArcGIS® Notebook Server	software	Notebook Server
ArcGIS® Notebook Server Advanced	software	Notebook Server Advanced
ArcGIS® Notebook Server Standard	software	Notebook Server Standard
ArcGIS® Notebooks	software	Notebooks
ArcGIS® Online	SaaS	ArcGIS Online
ArcGIS® Online Public Account	SaaS	Public Account
ArcGIS® Open Data	SaaS	Open Data
ArcGIS® Ortho Maker™	app	Ortho Maker
ArcGIS® Pro	software	ArcGIS Pro
ArcGIS® Pro Advanced	app	ArcGIS Pro Advanced
ArcGIS® Pro Basic	app	ArcGIS Pro Basic
ArcGIS® Pro Standard	app	ArcGIS Pro Standard
ArcGIS® Pro Intelligence	software	ArcGIS Pro Intel
ArcGIS® QuickCapture	app	QuickCapture

ArcGIS® Solutions	industry-specific configurations	ArcGIS Solutions
ArcGIS® Solutions Setup for ArcGIS® Enterprise	software	Solutions Setup for ArcGIS Enterprise
ArcGIS® StoryMaps SM	SaaS	ArcGIS StoryMaps
ArcGIS® Survey123	app	Survey123
ArcGIS® Urban	software	Urban
ArcGIS® Vector Tile Style Editor	software	Vector Tile Style Editor
ArcGIS® Velocity SM	SaaS	Velocity
ArcGIS® Video Server	software	Video Server
ArcGIS® Web AppBuilder	app	Web AppBuilder
ArcGIS® Workflow Manager Server	software	Workflow Manager Server
ArcGIS® Workforce	app	Workforce
ArcReader™	software	ArcReader
Esri® Redistricting	SaaS	Redistricting
Military Tools for ArcGIS®	industry-specific configuration	Military Tools
Portal for ArcGIS® Help Language Pack	software	Portal Help Language Pack
Premium Feature Data Store	software	Data Store
R-ArcGIS® Bridge	programming language	R-ArcGIS Bridge
SAS-ArcGIS® Bridge	programming language	SAS-ArcGIS Bridge
Site Scan for ArcGIS® (group name)	app	Site Scan
Site Scan Flight for ArcGIS®	app	Site Scan Flight
Site Scan Manager for ArcGIS®	app	Site Scan Manager
StoryMaps SM	SaaS	StoryMaps
SURE™ for ArcGIS®	software	SURE

Product Extensions

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ArcGIS® 3D Analyst™	software	3D Analyst
ArcGIS® Aviation Airports	software	Aviation Airports
ArcGIS® Aviation Charting	software	Aviation Charting
ArcGIS® Bathymetry	software	Bathymetry
ArcGIS® Business Analyst™ Desktop	software	Business Analyst Desktop
ArcGIS® Business Analyst™ Desktop Canadian Edition Basic	software	Business Analyst Desktop Basic
ArcGIS® Business Analyst™ Desktop Canadian Edition Standard	software	Business Analyst Desktop Standard
ArcGIS® Business Analyst™ Pro	software	Business Analyst Pro
ArcGIS® Data Interoperability	software	Data Interoperability
ArcGIS® Data Reviewer	software	Data Reviewer
ArcGIS® Defense Mapping	software	Defense Mapping
ArcGIS® Geostatistical Analyst™	software	Geostatistical Analyst

ArcGIS® Image Analyst	software	Image Analyst
ArcGIS® Indoors™ Pro	software	Indoors Pro
ArcGIS® LocateXT	software	LocateXT
ArcGIS® Maritime	software	Maritime
ArcGIS® Network Analyst™	software	Network Analyst
ArcGIS® Pipeline Referencing	software	Pipeline Referencing
ArcGIS® Production Mapping	software	Production Mapping
ArcGIS® Publisher	software	Publisher
ArcGIS® Roads and Highways	software	Roads and Highways
ArcGIS® Roadway Reporter	software	Roadway Reporter
ArcGIS® Schematics	software	Schematics
ArcGIS® Spatial Analyst™	software	Spatial Analyst
ArcGIS® Tracking Analyst	software	Tracking Analyst
ArcGIS® Workflow Manager	software	Workflow Manager

Developer Technology

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ArcGIS® API for JavaScript™	API	JavaScript API
ArcGIS® API for Python	API	Python API
ArcGIS® AppStudio	app	AppStudio
ArcGIS® AppStudio Player	app	AppStudio Player
ArcGIS® Arcade	scripting language	Arcade
ArcGIS® CityEngine® SDK	SDK	CityEngine SDK
ArcGIS® Engine	component library	Engine
ArcGIS® Engine for Linux®	component library	Engine for Linux
ArcGIS® Engine for Windows®	component library	Engine for Windows
ArcGIS® Engine Developer Kit	developer kit	Engine Dev Kit
ArcGIS® Engine Developer Kit for Linux®	developer kit	Engine Dev Kit for Linux
ArcGIS® Engine Developer Kit for Windows®	developer kit	Engine Dev Kit for Windows
ArcGIS® Engine Geodatabase Update	component library	Engine Geodatabase Update
ArcGIS® Enterprise SDK	SDK	Enterprise SDK
ArcGIS® Experience Builder	developer edition	Experience Builder
ArcGIS® Maps SDKs (group name)	SDK	Maps SDKs
ArcGIS® Maps SDK for Unity®	SDK	Maps SDK for Unity
ArcGIS® Maps SDK for Unreal Engine®	SDK	Maps SDK for Unreal Engine
ArcGIS® Platform	PaaS	Platform
ArcGIS® Pro SDK for .NET	SDK	ArcGIS Pro SDK
ArcGIS® REST API	API	REST API
ArcGIS® REST JS	API	REST JS
ArcGIS® Runtime SDKs	SDK	ArcGIS Runtime SDKs

ArcGIS® Runtime SDK for .NET	SDK	ArcGIS .NET SDK
ArcGIS® Runtime SDK for Android™	SDK	ArcGIS Android SDK
ArcGIS® Runtime SDK for iOS™	SDK	ArcGIS iOS SDK
ArcGIS® Runtime SDK for Java™	SDK	ArcGIS Java SDK
ArcGIS® Runtime SDK for macOS™	SDK	ArcGIS macOS SDK
ArcGIS® Runtime SDK for Qt™	SDK	ArcGIS Qt SDK
ArcGIS® Runtime SDK for WPF	SDK	ArcGIS WPF SDK
ArcGIS® Web AppBuilder	developer edition	Web AppBuilder
ArcObjects™ SDK for Microsoft® .NET Framework	SDK	ArcObjects .NET
ArcObjects™ SDK for Java™ Linux®	SDK	ArcObjects Java Linux
ArcObjects™ SDK for Java™ Windows®	SDK	ArcObjects SDK Java Windows
ArcObjects™ SDK for cross platform C++ Windows®	SDK	ArcObjects cross platform for C++
ArcObjects™ SDK for cross platform C++ Linux®	SDK	ArcObjects cross platform for C++
Calcite Design System	Design System	Calcite
Esri® File Geodatabase API	API	File Geodatabase API
Esri Leaflet	API	Esri Leaflet
Esri® Map Extensibility API	API	Extensibility API

Data and Location Services

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ArcGIS® Data Appliance	hardware & software	Data Appliance
ArcGIS® GeoEnrichment SM Service	data service	GeoEnrichment Service
ArcGIS® Living Atlas of the World	maps, apps, & data service	ArcGIS Living Atlas
ArcGIS® StreetMap™ Premium	data	StreetMap Premium
ArcGIS® StreetMap™ Premium for ArcGIS® Runtime	data	StreetMap Premium for Runtime
ArcGIS® World Geocoder	hardware & software	World Geocoder
ArcGIS® World Geocoding Service	service	World Geocoding Service
ArcGIS® World Routing Service	service	World Routing Service
ArcGIS® Data and Maps	data & maps	Data and Maps (<year>)
Esri® Demographics	data service	Demographics
Esri® Reports	SaaS	Esri Reports
Esri® Tapestry™ Segmentation	data service	Tapestry

User Types and User Type Extensions

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ArcGIS® Image for ArcGIS Online	SaaS – user type extension	ArcGIS Image Online
ArcGIS® Parcel Fabric	software – user type extension	Parcel Fabric
ArcGIS® Trace Network	software – user type extension	Trace Network

ArcGIS® Utility Network	software – user type extension	Utility Network
ArcGIS® Workflow Manager	software – user type extension	Workflow Manager
Creator	user type	Creator
Editor	user type	Editor
GIS Professional	user type	GIS Professional
GIS Professional Advanced	user type	GIS Professional Advanced
GIS Professional Basic	user type	GIS Professional Basic
GIS Professional Standard	user type	GIS Professional Standard
Insights Analyst	user type	Insights Analyst
Location Sharing	capability – user type extension	Location Sharing
Mobile Worker	user type	Mobile Worker
Storyteller	user type	Storyteller
Viewer	user type	Viewer

Open Source Products

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Full name with marks	Descriptor	Short or common use name after first occurrence of full name
ArcGIS® Editor for OpenStreetMap	software	OSM Editor
ArcGIS® Landscape Modeler	software	Landscape Modeler
ArcGIS® Landscape Analyst	software	Landscape Analyst
Esri® Geoportal™ Server	software	Geoportal
Esri® Story Maps Basic SM	story map template	Story Maps Basic
Esri® Story Maps Cascade SM	story map template	Cascade
Esri® Story Maps Crowdsourced SM	story map template	Crowdsourced
Esri® Story Maps Journal SM	story map template	Journal
Esri® Story Maps Shortlist SM	story map template	Shortlist
Esri® Story Maps Swipe and Spyglass SM	story map template	Swipe and Spyglass
Esri® Story Maps Series SM	story map template	Map Series
Esri® Story Maps Tour SM	story map template	Map Tour
GeoForm	story map template	GeoForm

Technology Components

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Activity Dashboard for ArcGIS®	software	Activity Dashboard
ArcCatalog™	software	ArcCatalog
ArcGIS® Data Store	software	Data Store

ArcGIS® Enterprise Sites	software	Sites
ArcGIS® GeoCard SM	Experience Builder template	GeoCard
ArcGIS® GeoEnrichment SM Server	software	GeoEnrichment Server
ArcGIS® Server	software	ArcGIS Server
ArcGIS® Web Adaptor (group name)	software	Web Adaptor
ArcGIS® Web Adaptor (IIS)	software	Web Adaptor (IIS)
ArcGIS® Web Adaptor (Java™ Platform)	software	Web Adaptor (Java)
ArcGIS® Web Applications for Java™ Platform	software	Web Applications Java
ArcGIS® Web Applications for Microsoft® .NET Framework	software	Web Applications Microsoft .NET Framework
ArcGIS® Web Applications for Java™ Platform	software	Web Applications Java
ArcGIS® Web Applications for Microsoft® .NET Framework	software	Web Applications Microsoft .NET Framework
ArcGlobe™	software	ArcGlobe
ArcMap™	software	ArcMap
ArcPy™	software	ArcPy
ArcScene™	software	ArcScene
credits	online currency	credits
Esri® Address Coder™	software	Address Coder
Location Server	software	Location Server
Maplex™	software	Maplex
Map Viewer	SaaS	Map Viewer
ModelBuilder™	software	ModelBuilder
Portal for ArcGIS®	software	Portal
Scene Viewer™	SaaS	Scene Viewer

Technology Components – Geodatabase Types

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Custom Chart Builder	software	Custom Chart Builder
desktop geodatabases	software	desktop geodatabases
enterprise geodatabases	software	enterprise geodatabases
file geodatabase	software	file geodatabase
mobile geodatabase	software	mobile geodatabase
personal geodatabases	software	personal geodatabase
workgroup geodatabases	software	workgroup geodatabases

Installers/Setup Programs

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ArcGIS® Location Referencing	installer	Location Referencing
ArcGIS® Mapping and Charting	installer	Mapping and Charting

Programs

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Full name with marks	Descriptor	Short or common use name after first occurrence of full name
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ArcGIS® Desktop Advanced 180-Day Trial for Esri Press	trial	Esri Press trial
ArcGIS® Developer	subscription	ArcGIS Developer
ArcGIS® for Personal Use	subscription	Personal Use
ArcGIS® for Schools Bundle	subscription	Schools Bundle
ArcGIS® for Student Use	subscription	Student Use
ArcGIS® Platform Technical Support	subscription	Platform Technical Support
Esri® Education Program	program	Education Program
Esri® Nonprofit Organization Program	program	Nonprofit Organization Program

Esri Services Packages & Programs

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ArcGIS® Aviation Charting Jumpstart	service package	Aviation Charting Jumpstart
ArcGIS® Aviation Charting Workshop	service package	Aviation Charting Workshop
ArcGIS® Data Reviewer Jumpstart	service package	Data Reviewer Jumpstart
ArcGIS® Data Reviewer Workshop	service package	Data Reviewer Workshop
ArcGIS® Defense Mapping Jumpstart	service package	Defense Mapping Jumpstart
ArcGIS® Defense Mapping Workshop	service package	Defense Mapping Workshop
ArcGIS® Enterprise Jumpstart	service package	Enterprise Jumpstart
ArcGIS® GeoEvent Server Jumpstart	service package	GeoEvent Server Jumpstart
ArcGIS® GeoPlanner Launch Kit	service package	GeoPlanner Launch Kit
ArcGIS® Hub Launch Kit	service package	Hub Launch Kit
ArcGIS® Image Management Jumpstart	service package	Image Management Jumpstart
ArcGIS® Maritime Jumpstart	service package	Maritime Jumpstart
ArcGIS® Maritime Workshop	service package	Maritime Workshop
ArcGIS® Monitor Jumpstart	service package	Monitor Jumpstart
ArcGIS® Monitor Remote Support	service package	Monitor Remote Support
ArcGIS® Production Mapping Jumpstart	service package	Production Mapping Jumpstart
ArcGIS® Production Mapping Workshop	service package	Production Mapping Workshop
ArcGIS® Urban Launch Kit	service package	Urban Launch Kit
ArcGIS® Workflow Manager Jumpstart	service package	Workflow Manager Jumpstart
ArcGIS® Workflow Manager Workshop	service package	Workflow Manager Workshop
Esri® Advantage Program	program	Advantage Program
Esri® Advantage Program for Partners	program	Advantage Program for Partners
Esri® Geoportal Server Jumpstart	service package	Geoportal Server Jumpstart
Esri® Managed Cloud Services	program	Managed Services

Sales Bundles

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ArcGIS® AEC Collections	sales bundle	AEC Collections
ArcGIS® Business Analyst™ Advanced Bundle	sales bundle	Business Analyst Advanced Bundle
ArcGIS® Business Analyst™ Standard Bundle	sales bundle	Business Analyst Standard Bundle

ArcGIS® Desktop All Extensions Bundle	sales bundle	Desktop All Extensions Bundle
ArcGIS® Drone Collections	sales bundle	Drone Collections
ArcGIS® for Microsoft® Planetary Computer	sales bundle	Microsoft Planetary Computer
ArcGIS® Online Coronavirus Business Continuity Starter Pack	sales bundle	Business Continuity
ArcGIS® Pro All Extensions Bundle	sales bundle	Pro All Extensions Bundle
ArcGIS® Urban Suite	sales bundle	Urban Suite