EXHIBIT 1
SCOPE OF USE
(E300 07/24/10/2013)

ADDITION 1
SOFTWARE TERMS OF USE
(E300-1)

This Software Terms of Use Addendum ("Addendum 1") sets forth the terms of Licensee's use of Software and includes the Licensee's existing master license agreement, if any, or the License Agreement found at http://www.esri.com/legal/software-license (as applicable, the "License Agreement"), which is incorporated by reference. This Addendum 1 takes precedence over conflicting General License Terms and Conditions of the License Agreement.

SECTION 1—DEFINITIONS

Software may be offered under the following license types as set forth in the applicable sales quotation, purchase order, or other document identifying the Products that Licensee orders:

1. "Concurrent Use License" means a license to install and use the Product on computer(s) on a network, but the number of simultaneous users may not exceed the number of licenses acquired, including A Concurrent Use License includes the right to run passive failover instances of Concurrent Use License management software in a separate operating system environment for temporary failover support.

2. "Deployment Server License" means a full use license that authorizes Licensee to install and use the Software for the following purposes: building and testing Value-Added Applications; conducting user acceptance testing, performance testing, and load testing of other third-party software; staging new commercial data updates; training activities; and all other uses permitted in the License Agreement and as described in the Documentation.

3. "Development Server License" means a license that authorizes Licensee to install and use the Software to build and test Value-Added Applications as described in the Documentation.

4. "Single Use License" means a license that allows Licensee to permit a single authorized end user to install and use the Product on a single computer for use by that end user on the computer on which the Product is installed. Licensee may permit the single authorized end user to install a second copy for end user's exclusive use on a second computer as long as only one (1) copy of Product is in use at any time. No other end user may use Product under the same license at the same time for any other purpose.

5. "Staging Server License" means a license that authorizes Licensee to install and use the Software for the following purposes: building and testing Value-Added Applications; conducting user acceptance testing, performance testing, and load testing of other third-party software; staging new commercial data updates; and training activities as described in the Documentation.

6. "Term License" means a license or access provided for use of a Product for a limited time period ("Term") or on a subscription or transaction basis.

7. "Perpetual License" means a license to use a version of the Product, for which applicable license fees have been paid, indefinitely, unless terminated by Esri or Licensee as authorized under this Agreement.
SECTION 2—TERMS OF USE FOR SPECIFIC SOFTWARE

The following table is a list of Esri Products that have specific Terms of Use in addition to the general Terms of Use as set forth in the General License Terms and Conditions of the License Agreement. Additional Terms of Use are listed immediately below this table and are referenced by number(s), shown in parentheses, immediately following each Product name in the following table (in some cases, the Additional Terms of Use referenced may be found in a separate Addendum, as noted):

<table>
<thead>
<tr>
<th>Desktop Products</th>
<th>Developer Tools</th>
</tr>
</thead>
<tbody>
<tr>
<td>▪ Address Coder (22; [Addendum 2, Note 7])</td>
<td>▪ ArcGIS Runtime SDK for Android, iOS, Java, Mac OS X, Microsoft .NET Framework (Windows [desktop], Windows Phone, Windows Mobile, Mac OS X Store), Qt, or Android (16; Addendum 2, Note 1)</td>
</tr>
<tr>
<td>▪ ArcExplorer—Java and Windows Editions (20; [Addendum 2, Note 1])</td>
<td>▪ ArcGIS Runtime Standard Level for WPF, Java, or Qt (16; 19; Addendum 2, Note 1)</td>
</tr>
<tr>
<td>▪ ArcGIS for Desktop (Advanced, Standard, or Basic) (26; [Addendum 2, Note 1; Addendum 2, Note 6])</td>
<td>▪ ArcGIS Runtime SDK for WPF, Java, or Qt (16; 19; Addendum 2, Note 1)</td>
</tr>
<tr>
<td>▪ ArcGIS Explorer Desktop (20; [Addendum 2, Note 1])</td>
<td>▪ ArcGIS Runtime Standard Level for WPF, Java, or Qt (16; 19; Addendum 2, Note 1)</td>
</tr>
<tr>
<td>▪ ArcGIS for AutoCAD (20)</td>
<td>▪ ArcGIS Runtime SDK for WPF, Java, or Qt (16; 19; Addendum 2, Note 1)</td>
</tr>
<tr>
<td>▪ ArcPad (12; 13; [Addendum 2, Note 1; Addendum 2, Note 2])</td>
<td>▪ ArcGIS Runtime Standard Level for WPF, Java, or Qt (16; 19; Addendum 2, Note 1)</td>
</tr>
<tr>
<td>▪ ArcReader (20; [Addendum 2, Note 1])</td>
<td>▪ ArcGIS Runtime Standard Level for WPF, Java, or Qt (16; 19; Addendum 2, Note 1)</td>
</tr>
<tr>
<td>▪ Esri Business Analyst (Addendum 2, Note 1; [Addendum 2, Note 4])</td>
<td>▪ ArcGIS Runtime Standard Level for WPF, Java, or Qt (16; 19; Addendum 2, Note 1)</td>
</tr>
<tr>
<td>▪ Esri Maps for IBM Cognos, MicroStrategy, Microsoft Dynamics CRM, Office, SharePoint, or SAP BusinessObjects (Addendum 2, Note 1)</td>
<td>▪ ArcGIS Runtime Standard Level for WPF, Java, or Qt (16; 19; Addendum 2, Note 1)</td>
</tr>
<tr>
<td>▪ Esri Navigator (formerly ArcLogistics Navigator) (Addendum 2, Note 2)</td>
<td>▪ ArcGIS Runtime Standard Level for WPF, Java, or Qt (16; 19; Addendum 2, Note 1)</td>
</tr>
<tr>
<td>▪ Sourcebook•America (Addendum 2, Note 8)</td>
<td>▪ ArcGIS Runtime Standard Level for WPF, Java, or Qt (16; 19; Addendum 2, Note 1)</td>
</tr>
<tr>
<td>▪ ArcGIS for Windows Mobile (15; 54; [Addendum 2, Note 1])</td>
<td>▪ ArcGIS Runtime Standard Level for WPF, Java, or Qt (16; 19; Addendum 2, Note 1)</td>
</tr>
<tr>
<td>▪ ArcGIS for iOS; ArcGIS for Windows Phone; ArcGIS for Android ([Addendum 2, Note 1])</td>
<td>▪ ArcGIS Runtime Standard Level for WPF, Java, or Qt (16; 19; Addendum 2, Note 1)</td>
</tr>
<tr>
<td>▪ ArcGIS for Server</td>
<td>▪ ArcGIS Runtime Standard Level for WPF, Java, or Qt (16; 19; Addendum 2, Note 1)</td>
</tr>
<tr>
<td>▪ Workgroup (28; 29; 30; 32; 38; 39; [Addendum 2, Note 1; Addendum 2, Note 6])</td>
<td>▪ ArcGIS Runtime Standard Level for WPF, Java, or Qt (16; 19; Addendum 2, Note 1)</td>
</tr>
<tr>
<td>▪ Enterprise (31; 38; [Addendum 2, Note 1; Addendum 2, Note 6])</td>
<td>▪ ArcGIS Runtime Standard Level for WPF, Java, or Qt (16; 19; Addendum 2, Note 1)</td>
</tr>
<tr>
<td>▪ with Virtual Cloud Bundle Infrastructure (10; [Addendum 3—Common Terms])</td>
<td>▪ ArcGIS Runtime Standard Level for WPF, Java, or Qt (16; 19; Addendum 2, Note 1)</td>
</tr>
<tr>
<td>▪ ArcGIS for Server Extensions Extension</td>
<td>▪ Esri Business Analyst Server Developer ([Addendum 2, Note 1; Addendum 2, Note 4])</td>
</tr>
<tr>
<td>▪ ArcGIS for INSPIRE ([Addendum 2, Note 1])</td>
<td>▪ Esri Developer Network (EDN) Software, Online Services, and Data (24; 26; [Addendum 2, Note 1; Addendum 2, Note 6])</td>
</tr>
<tr>
<td>▪ ArcGIS Web Mapping (including ArcGIS API for JavaScript/HTML5, ArcGIS API for Flex, ArcGIS API for Microsoft Silverlight, [ArcGIS API for WPF]) (15; 16; 64; 66; [Addendum 2, Note 1])</td>
<td>▪ Esri File Geodatabase API (47)</td>
</tr>
<tr>
<td>▪ [ArcGIS API for WPF]) (15; 16; 64; 66; [Addendum 2, Note 1])</td>
<td>▪ ArcGIS for Transportation Analytics (1; [Addendum 2, Note 1; Addendum 2, Note 2; Addendum 2, Note 11; Addendum 2, Note 11])</td>
</tr>
</tbody>
</table>

Notes:

- If you do not license any of the Products in the table above, these Additional Terms of Use do not apply to you.
- Additional Terms of Use for Products ONLY APPLY to the Products that reference them by number in the table above.
- Unless otherwise noted in the applicable Ordering Document, extensions to Software follow the same scope of use as that granted for the corresponding Software.
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1. Licensee may use the Software, Data, and Online Services included in ArcGIS for Transportation Analytics solely for direct support of fleet operations. No other use of ArcGIS for Transportation Analytics or the individual components that are part of ArcGIS for Transportation Analytics is permitted. This restriction does not apply to the ArcGIS Online Organization Account for Organizations account included with ArcGIS for Transportation Analytics. The ArcGIS Online Organization Account for Organizations account can be used for any purpose subject to the terms of this License Agreement.

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10. Licensee will provide information or other materials related to its content (including copies of any client-side applications) as reasonably requested to verify Licensee's compliance with this License Agreement. Esri may monitor the external interfaces (e.g., ports) of Licensee's content to verify Licensee's compliance with this License Agreement. Licensee will not block or interfere with such monitoring, but Licensee may use encryption technology or firewalls to help keep its content confidential. Licensee will reasonably cooperate with Esri to identify the source of any problem with the Cloud Bundle ArcGIS for Server with Virtual Cloud Infrastructure services that may reasonably be attributed to Licensee's content or any end-user materials that Licensee controls.

11. Reserved.

12. Software is licensed for navigational use only when used in conjunction with ArcLogistics.

13. "Dual Use License" means the Software may be installed on a desktop computer and used simultaneously with either a personal digital assistant (PDA) or handheld mobile computer as long as the Software is only used by a single individual at any one (1) time.

14. Reserved.

15. Licensed as a Deployment License, subject to Article 3, Section 3.1 of the General License Terms and Conditions.

16. Licensee may use the SDKs or APIs to create Value-Added Applications and distribute and license those Value-Added Applications to its end users to use the Value-Added Applications anywhere not prohibited under export regulation subject to Article 3, Section 3.1 of the General License Terms and Conditions.

17. Reserved.

18. The Deployment License is per Value-Added Application per computer.

19. License may not be used to develop Internet or server-based Value-Added Applications.

20. Licensee may reproduce and distribute the Software provided all the following occur:

   a. The Software is reproduced and distributed in its entirety;
   b. A license agreement accompanies each copy of the Software that protects the Software to the same extent as this License Agreement, and the recipient agrees to be bound by the terms and conditions of the license agreement;
   c. All copyright and trademark attributions/notices are reproduced; and
   d. There is no charge or fee attributable to the use of the Software.

21. Reserved.

22. a. An end user must license either ArcGIS Engine for Windows/Linux Software or other ArcGIS for Desktop Software (Basic, Standard, or Advanced) to obtain the right to run an ArcGIS Engine application on one (1) computer; and
   b. The ArcGIS Engine for Windows/Linux extensions shall not be used in combination with ArcGIS for Desktop Software to run ArcGIS Engine Value-Added Applications. A single user can have multiple ArcGIS Engine Value-Added Applications installed on one (1) computer for use only by that end user.

23. Reserved.

24. EDN Software may be used only for the purposes of development, testing, and demonstration of a prototype Value-Added Application. EDN server Software and Data may be installed on multiple computers for use by any Licensee EDN developer; all other EDN Software is licensed as a Single Use License. ArcGIS Online subscriptions included with EDN Advanced may be used as permitted by the Terms of Use in Addendum 3, Online Services Addendum.

25. Reserved.

26. An ArcSDE Personal Edition geodatabase is restricted to ten (10) gigabytes of Licensee's data.

27. Reserved.

28. Use is limited to ten (10) concurrent end users of applications other than ArcGIS for Server applications. This restriction includes use of ArcGIS for Desktop Software, ArcGIS Engine Software, and third-party applications that
connect directly to any ArcGIS for Server geodatabase. There are no limitations on the number of connections from web applications.

29. Software can only be used with a supported version of SQL Server Express. Supported versions are listed with the system requirements for the product on the Esri website.

30. Use is restricted to a maximum of ten (10) gigabytes of Licensee's data.

31. Licensee may have redundant Esri Server Software installation(s) for failover operations, but the redundant Software can only be operational during the period the primary site is nonoperational. The redundant Software installation(s) shall remain dormant, except for system maintenance and updating of databases, while the primary site or any other redundant site is operational.

32. Redundant Software installation for failover operations is not permitted.

33–37. Reserved.

38. The ArcGIS 3D Analyst for Server extension included with ArcGIS for Server Standard (Workgroup or Enterprise) may be used only for generating globe data cache(s) or publishing a globe document as an ArcGIS Globe Service. No other use of the ArcGIS 3D Analyst for Server extension Software is permitted with ArcGIS for Server Standard.

39. Any editing functionality included with ArcGIS for Server is not permitted for use with ArcGIS for Server Basic (Workgroup or Enterprise).

40–46. Reserved.

47. Licensee may develop and distribute Value-Added Applications that use Esri File Geodatabase API to Licensee's end users.

48–53. Reserved.

54. ArcGIS for Windows Mobile Deployments are licensed for use with ArcGIS for Server Enterprise (Advanced or Standard), ArcGIS for Server Workgroup (Advanced), ArcGIS for Desktop (Advanced, Standard, Basic), and ArcGIS Engine Value-Added Applications.

55–63. Reserved.

64. Value-Added Application(s) for web deployment must be used in conjunction with other Esri Product(s). Third-party technologies may also be used in conjunction with Value-Added Application(s) as long as the Value-Added Application(s) is always used in conjunction with other Esri Product(s).

65. Reserved.

66. For desktop applications, each license is per organization. For the purposes of this license, organization is equivalent to a principal registered unique domain identifier. Domain is the Internet domain name registered with a domain name registrar. For instance, in example.com, example.com is the registered unique domain identifier. Similarly, in example.com.xx, where xx is a registered country code, example.com.xx is the registered unique domain identifier. Desktop applications can be used by any employee of the organization with the principal registered unique domain identifier. There is no limit to the number of applications that can be built and deployed within an organization.
ADDENDUM 2
DATA TERMS OF USE
(E300-2)

This Data Terms of Use Addendum ("Addendum 2") sets forth the terms of Licensee's use of Data and includes Licensee's existing master license agreement, if any, or the License Agreement found at http://www.esri.com/legal/software-license (as applicable, the "License Agreement"), which is incorporated by reference. This Addendum 2 takes precedence over conflicting General License Terms and Conditions of the License Agreement. Esri reserves the right to modify the Data terms of use referenced below at any time. For Data licensed through a subscription, Licensee may cancel the subscription upon written notice to Esri or discontinue use of the Data, as applicable. If Licensee continues to use the Data, Licensee will be deemed to have accepted the modification. Data terms of use are set forth in the notes referenced below:

SECTION 1—GENERAL RESTRICTIONS ON USE OF DATA

In addition to the restrictions set forth in Article 4.2 of the License Agreement, the following restrictions apply to use of Data by Licensee and Licensee's end users (collectively, "Users"). Any use of Data that is not expressly authorized in Section 2 or elsewhere in the License Agreement is strictly prohibited. Without limiting the generality of the foregoing, Licensee shall ensure Users are prohibited from (i) cobranding Data, (ii) using the Data in any unauthorized service or product, or (iii) offering Data through or on behalf of any third party.

SECTION 2—SPECIFIC TERMS OF USE FOR DATA

The following table is a list of Esri Products that have specific Terms of Use in addition to the general Terms of Use as set forth in the General License Terms and Conditions of the License Agreement. Additional Terms of Use are listed immediately below this table and are referenced by number(s), shown in parenthesis, immediately following each Product name in the following table:

| ▪ ArcGIS Online Data (1) | ▪ Business Analyst/Location Analytics Data (4, 10) |
| ▪ StreetMap Premium for ArcGIS (2) | ▪ Demographic, Consumer, and Business Data ("Esri Data") (5, 10) |
| ▪ StreetMap for Windows Mobile (2) | ▪ Data and Maps for ArcGIS (6) |
| ▪ StreetMap for ArcPad (2) | ▪ Address Coder Data (7, 10) |
| ▪ StreetMap Premium for ArcGIS for Transportation Analytics (2; Addendum 1, Note 1) | ▪ Sourcebook•America Data (8, 10) |
| ▪ NAVTEQHERE Traffic Data (11; Addendum 1, Note 1) | ▪ Esri MapStudio Data (9) |
| ▪ Data Appliance for ArcGIS (3) | |

Notes:

- If you do not license any of the Products in the table above, these Additional Terms of Use do not apply to you.
- Additional Terms of Use for Products ONLY APPLY to the Products that reference them, by number, in the table above.

Additional Terms of Use for Products listed above:

1. ArcGIS Online Data: Software and Online Services that reference this note enable access to ArcGIS Online Data. ArcGIS Online Data is provided for use solely in conjunction with Licensee's authorized use of Esri Software and Online Services. Licensee may provide third parties with access to Use of ArcGIS Online Data that is accessible through Licensee's Value-Added Application(s), non-fee-based ArcGIS Online accounts may be subject to Addendum 3 usage limits.

Licensee may use Data accessed through ArcGIS Online as permitted under the terms of the URLs referenced below:

a. NAVTEQHERE data is subject to the terms of use at http://corporate.navteq.com/supplier_terms.html.

b. Tele Atlas/TomTom data is subject to the terms of use at http://www.esri.com/~media/Files/Pdfs/legal/pdfs/9792-teleatlas_use_data.pdf.
4. **Business Analyst Data; Location Analytics Data:** Business Analyst Data is provided with Esri's Business Analyst (Server, Desktop) or accessed through Business Analyst Online and Community Analyst. Location Analytics Data is accessed through Business Analyst Online API, Community Analyst API, and Location Analytics API. The Data is subject to the following additional terms of use:

a. The Data is provided for Licensee's internal business use solely in connection with Licensee's authorized use of Software. Subject to Addendum 2, Note 10, Business Analyst Data, including derivative products (e.g., geocodes), are restricted for use only in conjunction with the respective Business Analyst extension. Location Analytics Data is restricted for use only in conjunction with Business Analyst Online API, Community Analyst API, and Location Analytics API. If Licensee orders a license for Esri Business Analyst or Business Analyst...
(Canadian Edition), or for Business Analyst Online API, Community Analyst API, and Location Analytics API, with a subset of the national dataset (i.e., Region, State, Local), Licensee may use only the licensed subset, not any other portion of the national dataset.

b. Business Analyst Data provided with Business Analyst Server Canadian Edition may not be cached or downloaded by client applications and devices.

c. Infogroup data is subject to the following terms of use: "Users" means end users of Esri Software. Any use of the Infogroup database not expressly authorized in this License Agreement is strictly prohibited. Without limiting the generality of the foregoing, Users are expressly prohibited from (i) sublicensing or reselling the Infogroup database; (ii) using or allowing third parties to use the Infogroup database for the purpose of compiling, enhancing, verifying, supplementing, adding to, or deleting from any mailing list, geographic or trade directories, business directories, classified directories, classified advertising, or other compilation of information that is sold, rented, published, furnished, or in any manner provided to a third party; (iii) using the Infogroup database in any service or product not specifically authorized in this License Agreement or offering it through any third party; (iv) disassembling, decompiling, reverse engineering, modifying, or otherwise altering the Infogroup database or any part thereof without Infogroup's prior written consent, such consent to be granted or withheld at Infogroup's sole discretion; or (v) using the Infogroup database for any direct marketing purposes.

d. NAVTEQHERE data is subject to the terms of use at http://corporate.navteq.com/supplier_terms.html.

e. Tele Atlas/TomTom data is subject to the terms of use at http://www.esri.com/~/media/Files/Pdfs/legal/pdfs/j9792-teleatlas_use_data.pdf.

f. MBR Data: Users are prohibited from (i) using MBR Data, including, without limitation, European demographic data, consumer demand data, and postal and geographic boundaries, for the purpose of compiling, enhancing, verifying, supplementing, adding to, or deleting from any database or other compilation of information that is sold, rented, published, furnished, or in any manner provided to a third party or (ii) modifying, or otherwise altering MBR Data without MBR's prior written consent, such consent to be granted or withheld at MBR's sole discretion.

g. D&B Data: May not be used for direct mailing or direct marketing purposes.

5. **Demographic, Consumer, and Business Data ("Esri Data"):** This Data category includes the Updated Demographic Database, Census Data, American Community Survey (ACS) Data, Consumer Spending, Business Summary, Business Locations, Retail MarketPlace, and Tapestry Segmentation datasets. Esri Data may be used independently of Software or Online Services. Each dataset is available under one or more of the following license types:

   - **Single Use:** Permits access by a single user to access the data for development or internal use on a desktop computer or server. No Internet access is permitted.
   - **Internal Site/Server—Known User:** Permits access by named (known) users for Licensee's internal use. Web access by those named users is permitted.
   - **Public website (noncommercial)—Constituent-Served Model:** Permits a municipal government Licensee to use the Data in an externally facing Value-Added Application serving a defined population, provided Licensee does not generate revenue from such use.
   - **Public website (commercial) Known User:** Permits Licensee to use the Data in an externally facing Value-Added Application for use by named users and to generate revenue from such Value-Added Application.
   - **Public website (commercial) Anonymous User:** Permits Licensee to use the Data in an externally facing Value-Added Application for general use and to generate revenue from such Value-Added Application.

6. **Data and Maps for ArcGIS:** The Data is available to licensed users of ArcGIS for Desktop, ArcGIS for Server, and ArcGIS Online. Data and Maps for ArcGIS is provided for use solely in conjunction with authorized use of ArcGIS for Desktop, ArcGIS for Server, and ArcGIS Online.

   a. Licensee may redistribute the Data as described in the Redistribution Rights Matrix available at http://www.esri.com/legal/redistribution-rights, in the Help system, or in supporting metadata files, subject to the specific attribution descriptions and requirements for the dataset accessed.

   b. StreetMap Data may be used for mapping, geocoding, and routing purposes but is not licensed for dynamic routing purposes. For instance, StreetMap USA may not be used to alert a user about upcoming maneuvers (such as warning of an upcoming turn) or to calculate an alternate route if a turn is missed.
7. **Address Coder Data:** This Data is included with Address Coder and is provided for Licensee's internal business use solely in connection with Licensee's authorized use of Address Coder.

8. **Sourcebook•America Data:** This Data is included with Sourcebook•America and provided for Licensee's internal business use solely in connection with Licensee's authorized use of Sourcebook•America.

9. **MapStudio Data:** Use of this Data is subject to the following terms and conditions:
   a. NAVTEQHERE data is subject to the terms of use at [http://corporate.navteq.com/supplier_terms.html](http://corporate.navteq.com/supplier_terms.html).
   b. Tele Atlas/TomTom data is subject to the terms of use at [http://www.esri.com/~/media/Files/Pdfs/legal/pdfs/j9792-teleatlas_use_data.pdf](http://www.esri.com/~/media/Files/Pdfs/legal/pdfs/j9792-teleatlas_use_data.pdf).
   c. Data from i-cubed is subject to the terms of use at [http://www.esri.com/~/media/Files/Pdfs/legal/pdfs/j9946-icubed.pdf](http://www.esri.com/~/media/Files/Pdfs/legal/pdfs/j9946-icubed.pdf).
   d. Infogroup data is subject to the terms of use: "Users" means end users of Esri Software. Any use of the Infogroup database not expressly authorized in this License Agreement is strictly prohibited. Without limiting the generality of the foregoing, Users are expressly prohibited from (i) sublicensing or reselling the Infogroup database; (ii) using or allowing third parties to use the Infogroup database for the purpose of compiling, enhancing, verifying, supplementing, adding to, or deleting from any mailing list, geographic or trade directories, business directories, classified directories, classified advertising, or other compilation of information that is sold, rented, published, furnished, or in any manner provided to a third party; (iii) using the Infogroup database in any service or product not specifically authorized in this License Agreement or offering it through any third party; (iv) disassembling, decompiling, reverse engineering, modifying, or otherwise altering the Infogroup database or any part thereof without Infogroup's prior written consent, such consent to be granted or withheld at Infogroup's sole discretion; or (v) using the Infogroup database for any direct marketing purposes.
   e. D&B Data: May not be used for direct mailing or direct marketing purposes.

10. Licensee may include Data in hard-copy or read-only format ("Outputs") in presentation packages, marketing studies, or other reports or documents prepared for third parties. Licensee shall not resell or otherwise externally distribute Outputs in stand-alone form.

11. **ArcGIS for Transportation Analytics—NAVTEQHERE traffic data option:** This online data service is available as an option for use exclusively with ArcGIS for Transportation Analytics. Use of this data is subject to the following terms and conditions:
   a. NAVTEQHERE traffic data is subject to the terms of use at [http://corporate.navteq.com/supplier_terms.html](http://corporate.navteq.com/supplier_terms.html).
   b. No automatic routing or rerouting based on traffic conditions is permitted without the Navigation add-on.
   c. NAVTEQHERE traffic data may not be archived and may be delivered only for end users' personal, near-term use, not to exceed one (1) twenty-four (24)-hour period.
   d. NAVTEQHERE traffic data may not be used to display or broadcast in any FM/AM/HD radio broadcast or television broadcast or through any RDS delivery method.
   e. NAVTEQHERE traffic data may not be used with or incorporated into any traffic system that provides voice traffic reports to inbound callers.
   f. NAVTEQHERE traffic data may not be used to develop or commercially make available a text-to-voice e-mail alert or message or voice mail application using any portion of NAVTEQHERE traffic data.
ADDENDUM 3
ONLINE SERVICES ADDENDUM
(E300-3)

This Online Services Addendum ("Addendum 3") sets forth the terms of Licensee's use of Online Services and includes the Licensee's existing master license agreement, if any, or the License Agreement found at http://www.esri.com/legal/software-license (as applicable, the "License Agreement"), which is incorporated by reference. This Addendum 3 takes precedence over conflicting General License Terms and Conditions of the License Agreement. Esri reserves the right to update the terms from time to time. Section 1 of this Addendum 3 contains terms applicable to all Online Services; Section 2 contains common terms applicable to specific Online Services.

SECTION 1—COMMON TERMS OF USE OF ONLINE SERVICES

ARTICLE 1—DEFINITIONS

In addition to the definitions provided in the License Agreement, the following definitions apply to this Addendum 3:

a. "Anonymous Users" refers to anyone who has unrestricted public access to any part of the Licensee's Content or Value-Added Applications, which Licensee has published through the use of the Sharing Tools, included with Licensee's licensed use of the Software or Online Services, as further described in Section 2 of this Addendum.

b. "API" means application programming interface.


d. "Content" means Data, images, photographs, animations, video, audio, text, maps, databases, data models, spreadsheets, user interfaces, software applications, and Developer Tools.

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f. "Licensee's Content" means any Content that Licensee or Licensee's Named Users submit to Esri in connection with Licensee's use of the Online Services, any results derived from the use of Licensee's Content with Online Services, and any Value-Added Applications Licensee builds with Developer Tools and deploys with Online Services. Licensee's Content excludes any feedback, suggestions, or requests for Product improvements that Licensee provides to Esri.

g. "Named User(s)" means individuals to whom Licensee specifically enables private access to Online Services and Value-Added Applications through Licensee's Online Services account. Named Users can be anyone whom Licensee authorizes to access Online Services, but only for the exclusive benefit of Licensee, for example, Licensee's employees, agents, consultants, or contractors. For Education Plan accounts, Named Users may include registered students. No other third parties may be Named Users. Named Users have private access to features of Online Services that are not publicly accessible to Anonymous Users. Named Users have unique, individual login credentials.

h. "Online Content" means Content hosted or provided by Esri as part of Online Services, including any Map Services, Task Services, Image Services, and Developer Tools and excluding Content provided by third parties that Licensee accesses through Online Services.

i. "Service Components" means each of the following: Online Services, Online Content, ArcGIS Website, Developer Tools, Documentation, or related materials.

j. "Sharing Tools" means publishing capabilities included with Online Services and ArcGIS Website that allow Licensee to make Licensee's Content and Value-Added Applications available to third parties and/or Anonymous Users.

k. "Value-Added Application" means an application developed by Licensee for use in conjunction with the authorized use of any Software, Data, or Online Services.

l. "Web Services" as used under Licensee's existing signed license agreement, if any, means Online Services and any Content delivered by such Online Services.

ARTICLE 2—USE OF ONLINE SERVICES

2.1 License to Online Services. Esri grants Licensee a personal, nonexclusive, nontransferable, worldwide license to access and use Online Services as set forth in the applicable Ordering Documents (i) for which the applicable license fees have been
2.2 Provision of Subscription Online Services. For subscription Online Services, Esri will

   a. Provide Online Services to Licensee in accordance with the Documentation;
   b. Provide customer support in accordance with Esri's standard customer support policies and any additional support
      Licensee may purchase; and
   c. Use commercially reasonable efforts to ensure that Online Services will not transmit to Licensee any Malicious
      Code, provided Esri is not responsible for Malicious Code that was introduced to Online Services through Licensee's
      account or through third-party Content.

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<table>
<thead>
<tr>
<th>Product</th>
<th>Additional Terms of Use</th>
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<tbody>
<tr>
<td>ArcGIS Online (1; 2; Addendum 2, Note 1; Addendum 2, Note 6)</td>
<td></td>
</tr>
<tr>
<td>Esri Business Analyst Online (3; Addendum 2, Note 1; Addendum 2, Note 4)</td>
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<td>Esri Business Analyst Online API for Adobe Flex, Microsoft Silverlight, SOAP, and REST (5; Addendum 2, Note 1; Addendum 2, Note 4)</td>
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<td>Community Analyst (3; Addendum 2, Note 1; Addendum 2, Note 4)</td>
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<td>Esri Redistricting Online (Addendum 2, Note 1)</td>
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<td>Esri MapStudio (4; Addendum 2, Note 1; Addendum 2, Note 9)</td>
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</table>

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