

The Value of Esri Educational Licensing for Campus Operations

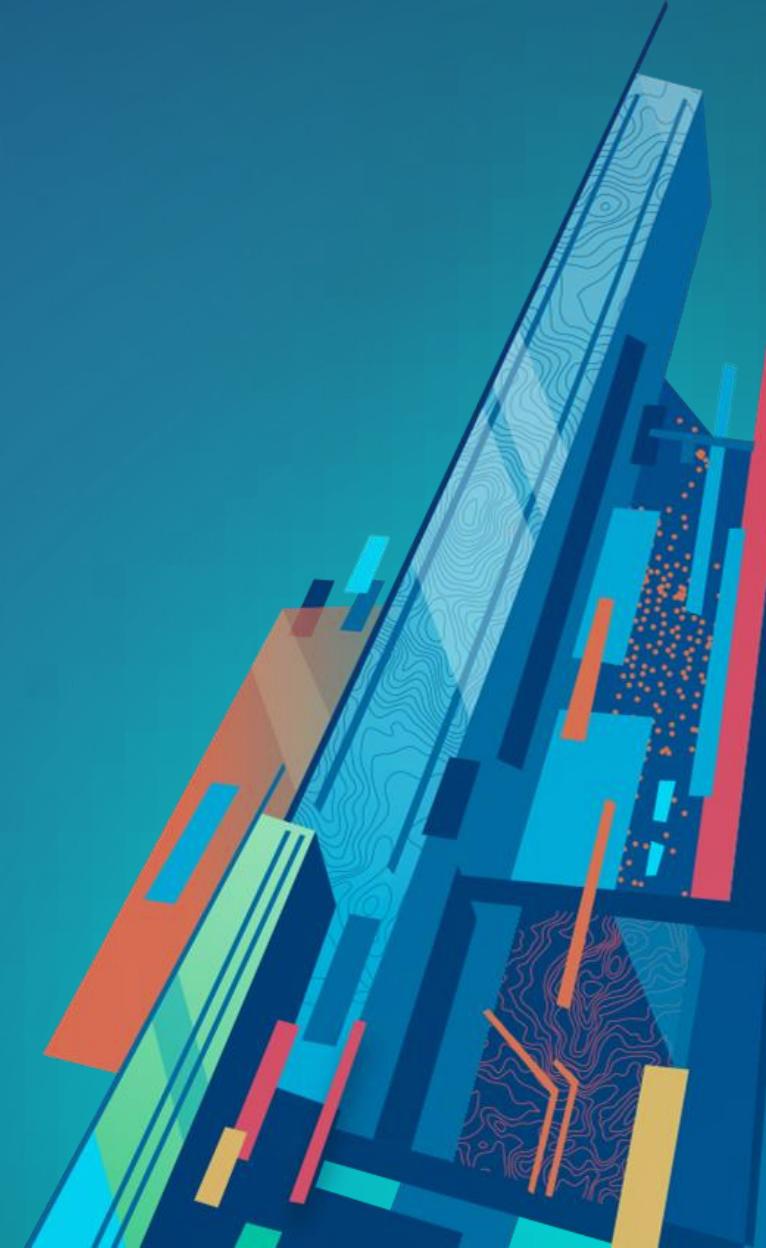
Justin Anderson - Esri

Brian Baldwin - Esri

Mono Simeone - UC San Francisco

Mark Stewart - Esri

Digitally Transforming Campus Operations with ArcGIS
Spring Webinar 1 - Licensing



Agenda: Licensing for Campus Operations

- Intro
- Education Licensing - Admin
- Administrative Best Practices
- Account Manager Support
- Esri Resources
- Q&A

Webinar Housekeeping

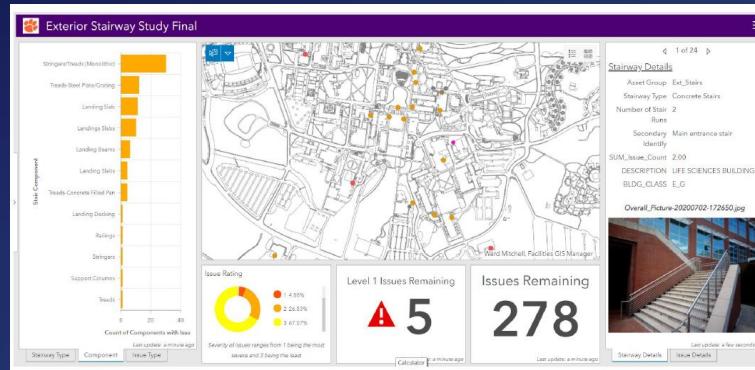
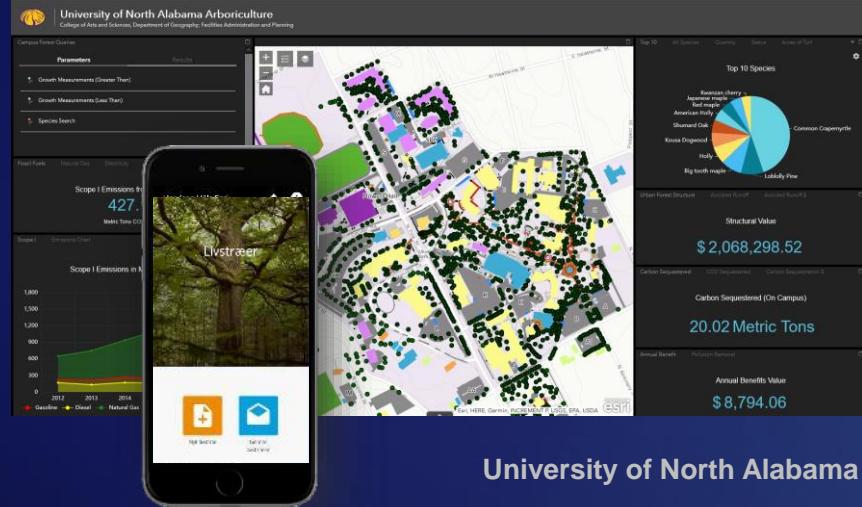
- Please enter your questions in the chat box
- Microphones will be muted
- Q&A session at the conclusion of the webinar
- Webinar & slides will be available
- Survey following the webinar

Welcome to "Digitally Transforming Campus Operations with GIS" webinar series



Admin Education Licensing

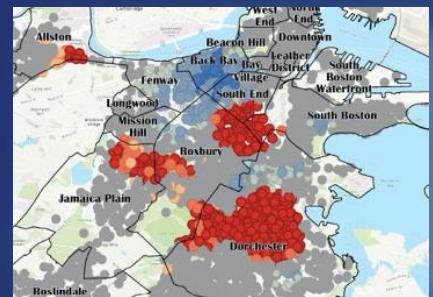
GIS today.



Clemson University



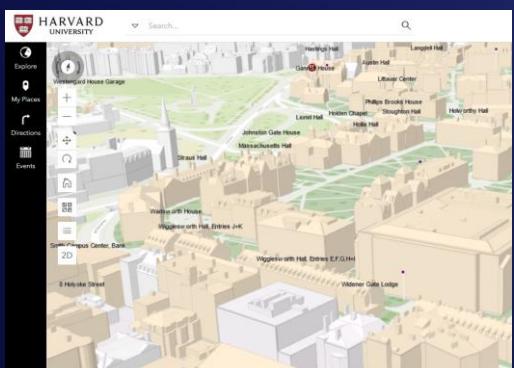
Idaho State University



Northeastern University



University of Kentucky



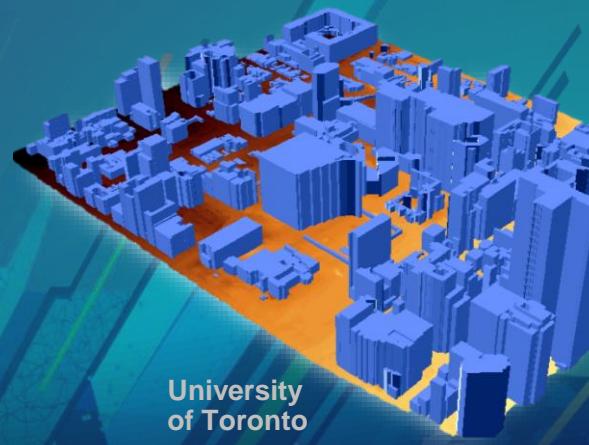
Harvard University



University of Redlands



Cal State – Dominguez Hills



University of Toronto

Esri Institutional Agreement

ACADEMIC

- Cloud Based
- On-premise
- Desktop
- Unlimited Users
- Unlimited Credits

Includes training,
support, and
unlimited mobile &
configurable app
usage

ADMINISTRATIVE

- Cloud Based
- On-premise
- Desktop
- Limited Users
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esri Institutional
Agreement

Esri Institutional Agreement (admin. usage)

Named Users	SMALL	MEDIUM	LARGE
• GIS Pros	10	20	100
• Viewers	10	20	100
Credits	5,000	10,000	50,000
ArcGIS Online Organizations	1	1	2
ArcGIS Enterprise Advanced	1	1	2
ArcGIS Pro	10	20	100
ArcGIS Premium Apps	10	20	100
Hub Premium	1	1	1
ArcGIS Monitor	1	1	1
Technical Support	4*	6*	10*
UC Registrations	2*	3*	5*

* Shared with academic

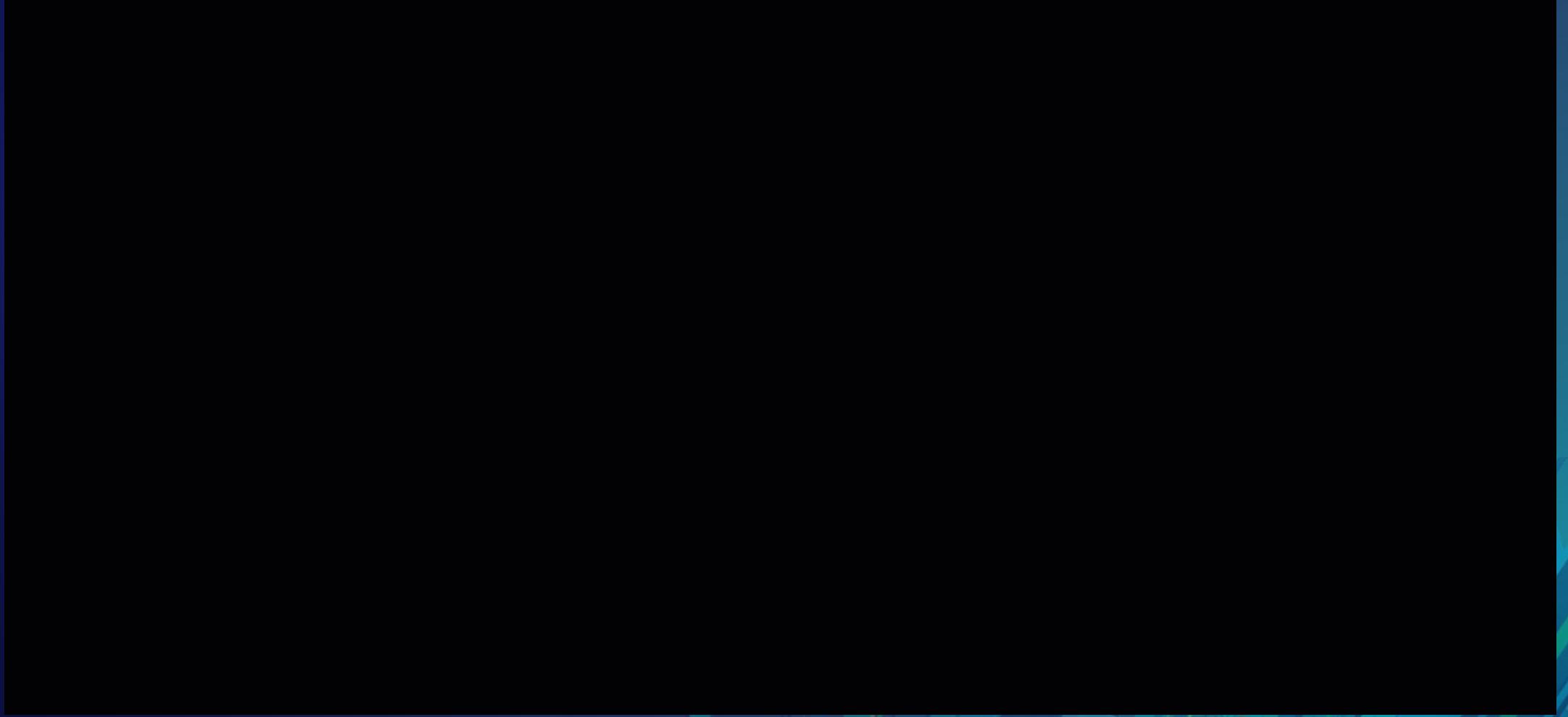
Esri Department Agreement (admin. usage)

Named Users	SMALL	MEDIUM	LARGE
• GIS Professionals	5	50	100
• Viewers	X	X	X
Credits	2,500	25,000	50,000
ArcGIS Online Organizations	1	1	1
ArcGIS Enterprise Advanced	1	1	1
ArcGIS Pro	5	50	100
ArcGIS Premium Apps	5	50	100
Hub Premium	X	X	X
ArcGIS Monitor	X	X	X
Technical Support	1	1	1
UC Registrations	X	X	X

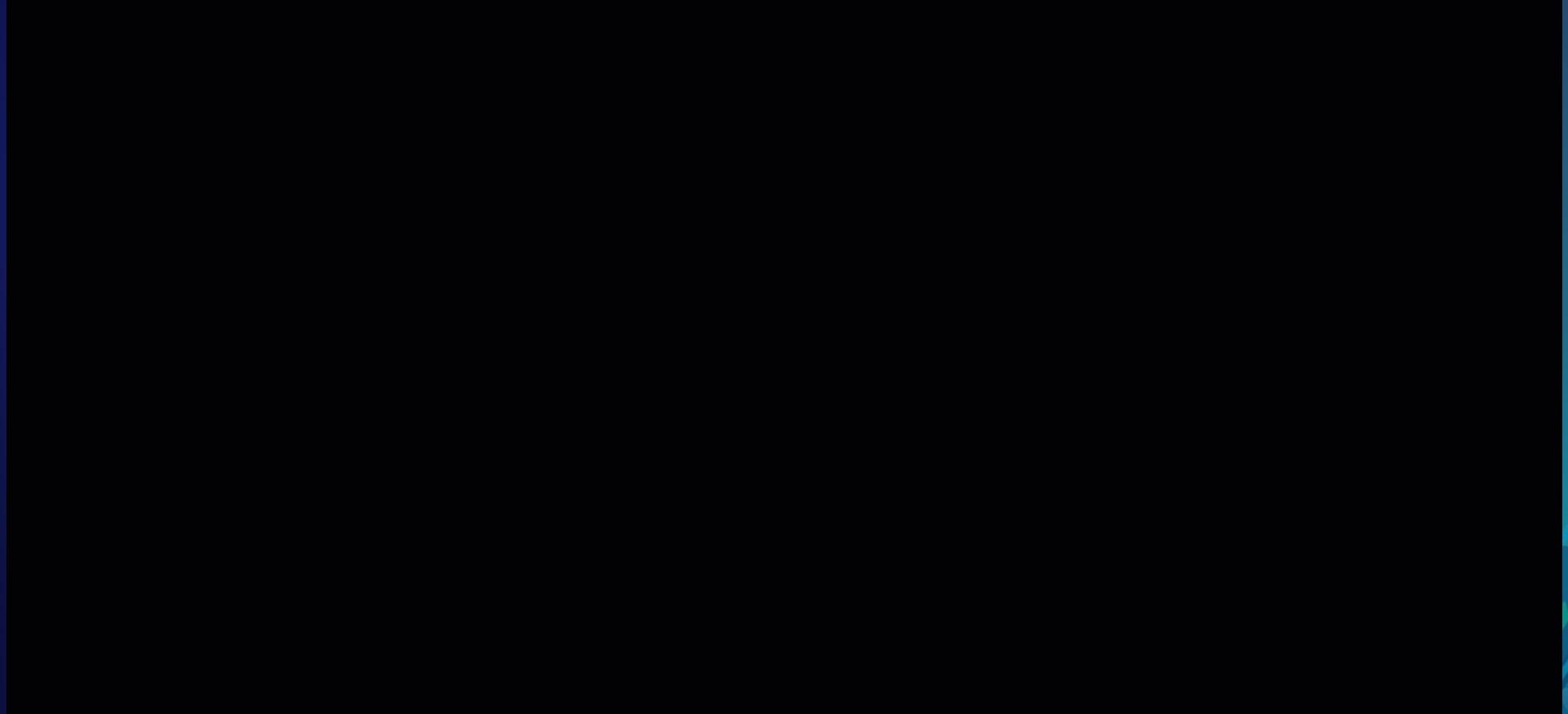
ArcGIS Product 'add-ons'

- ArcGIS Indoors Maps, Indoors Spaces, IPS
- SiteScan & Drone2Map
- ArcGIS Mission
- ArcGIS Navigator
- ArcGIS Velocity
- ArcGIS Image for ArcGIS Online
- StreetMap Premium

ArcGIS Solutions 'templates'



ArcGIS Dashboards



Best Practices

License Administration at UCSF



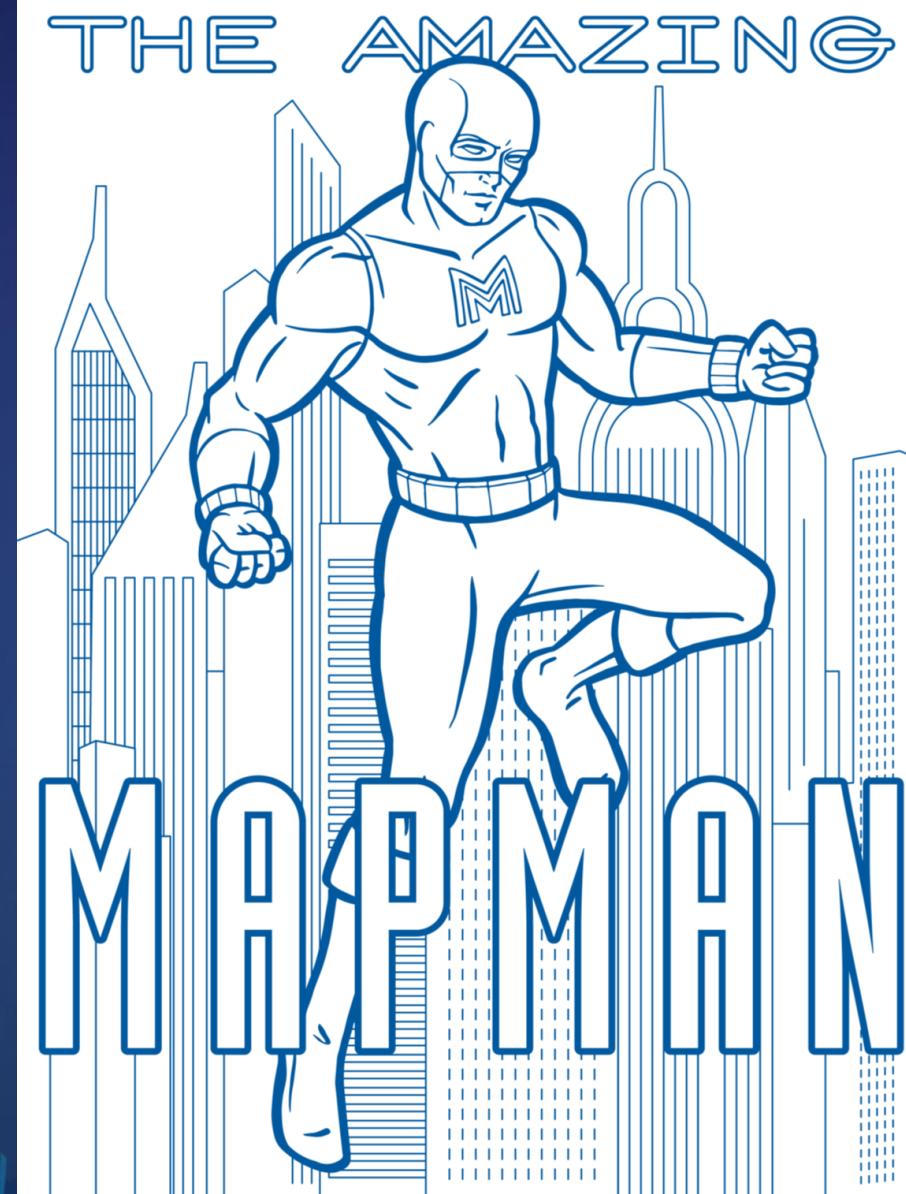
Mono Simeone
GIS Manager
University of California San Francisco

Account Management

Esri Account Manager

What we think we do

- Solve all your GIS problems with grace and skill



Esri Account Manager

What we really do

- A primary contact for all things Esri-related
- Listens to your needs and challenges
- Aligns your goals with the right solutions
- Facilitates access and support to Esri resources



Andrew Haglund



Mark Lecher



Justin Anderson



Ann Masangcay



Mark Stewart

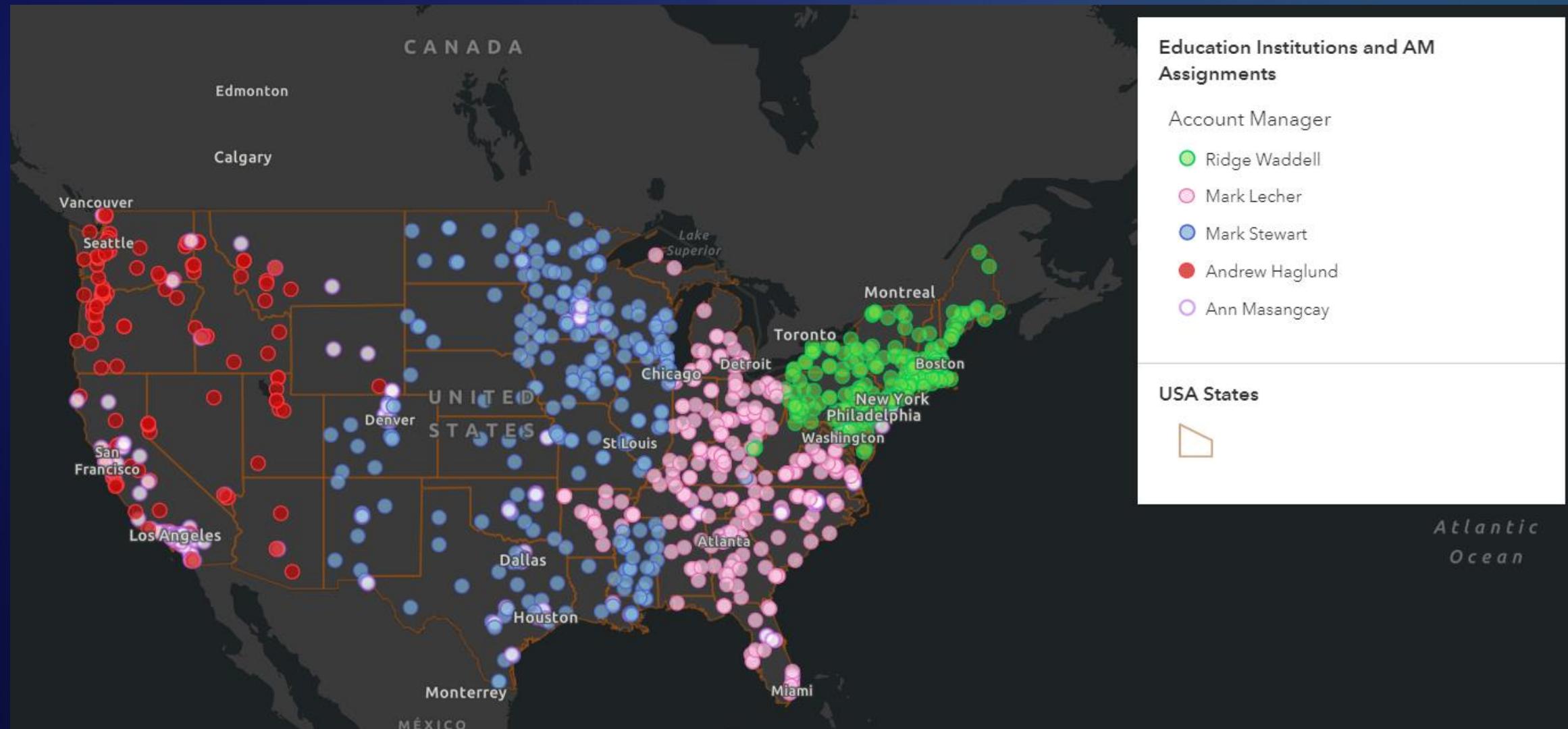


Ridge Waddell



Find Your Esri Account Manager

<https://go.esri.com/FindMyAM>



Administrative Organization FAQs

- Is administrative use in an Institutional Agreement unlimited?
- How is ArcGIS commonly used for campus operation?
- How can administrative staff learn to use these tools?
- Who should I contact to learn more Esri solutions?

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Administrative Organization FAQs

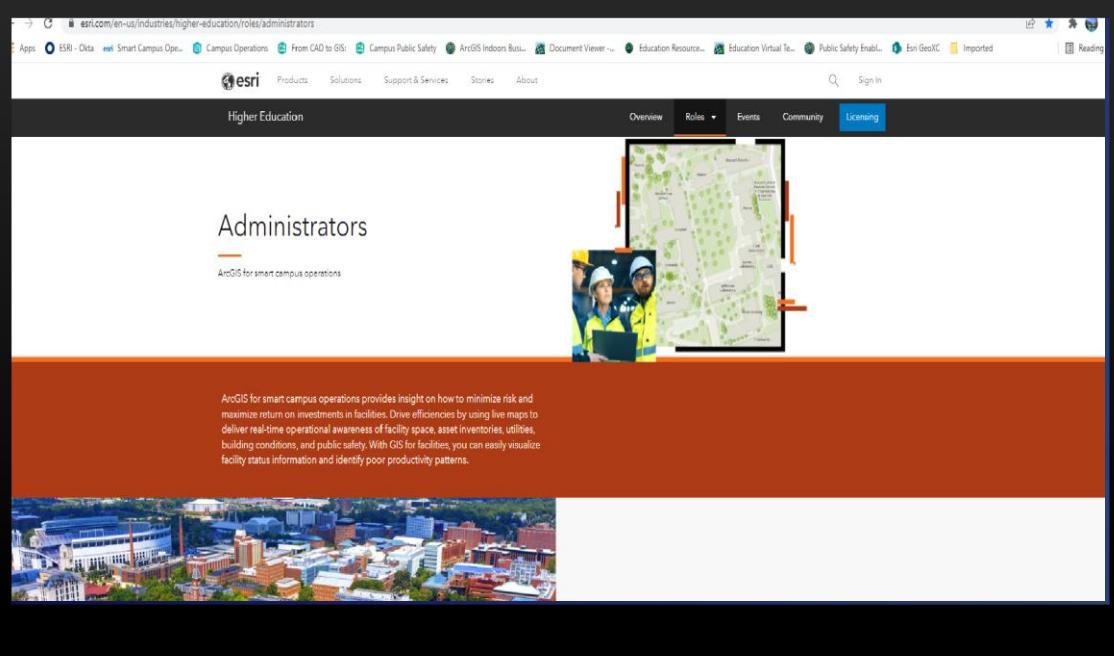
- Is administrative use in an Institutional Agreement unlimited?
 - No. Number of users will depend on the agreement size
- How is ArcGIS commonly used for campus operations?
 - Basemaps, utilities, sustainability, indoor mapping, event management, instructional reporting and more
- How can administrative staff learn to use these tools?
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 - No. Number of users will depend on the agreement size
- How is ArcGIS commonly used for campus operations?
 - Basemaps, utilities, sustainability, indoor mapping, event management, instructional reporting and more
- How can administrative staff learn to use these tools?
 - Web-based training is included in all license agreements. Instructor-led training is discounted 40%
- Who should I contact to learn more Esri solutions?
 - Contact your Account Manager. They can't wait to help.

Esri Resources

Esri Resources



esri.com/en-us/industries/higher-education/roles/administrators

Products Solutions Support & Services Stories About

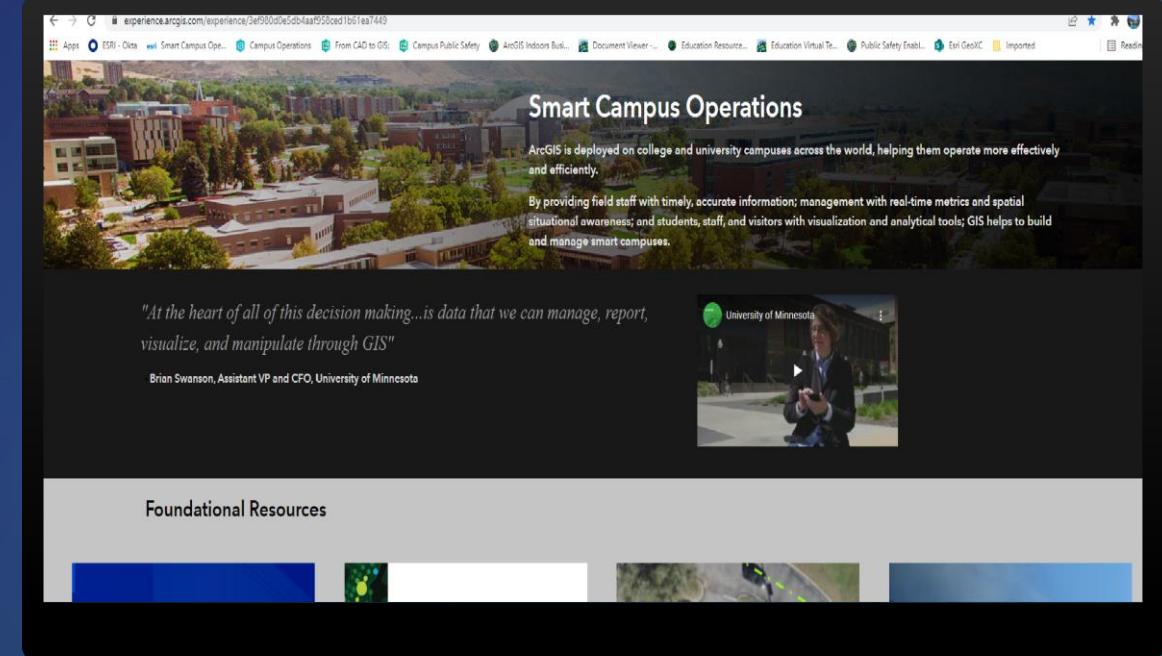
Higher Education

Administrators

ArcGIS for smart campus operations

ArcGIS for smart campus operations provides insight on how to minimize risk and maximize return on investments in facilities. Drive efficiencies by using live maps to deliver real-time operational awareness of facility space, asset inventories, utilities, building conditions, and public safety. With GIS for facilities, you can easily visualize facility status information and identify poor productivity patterns.





experience.arcgis.com/experience/3ef9800e5db4aa955bcd1b67ea7449

Smart Campus Operations

ArcGIS is deployed on college and university campuses across the world, helping them operate more effectively and efficiently.

By providing field staff with timely, accurate information; management with real-time metrics and spatial situational awareness; and students, staff, and visitors with visualization and analytical tools; GIS helps to build and manage smart campuses.

"At the heart of all of this decision making...is data that we can manage, report, visualize, and manipulate through GIS"

Brian Swanson, Assistant VP and CFO, University of Minnesota

University of Minnesota

Foundational Resources

Links provided in the Chat window

Esri Resources

- Contact Your Account Manager
 - Andrew Haglund (west coast) - ahaglund@esri.com
 - Mark Lecher (southeast) - mlecher@esri.com
 - Mark Stewart (midwest) - mstewart@esri.com
 - Ridge Waddell (northeast) - rwaddell@esri.com
 - Ann Masangcay - amasangcay@esri.com
- Complete the webinar survey
- Questions?
 - Justin Anderson - justin_anderson@esri.com



esri

THE
SCIENCE
OF
WHERE