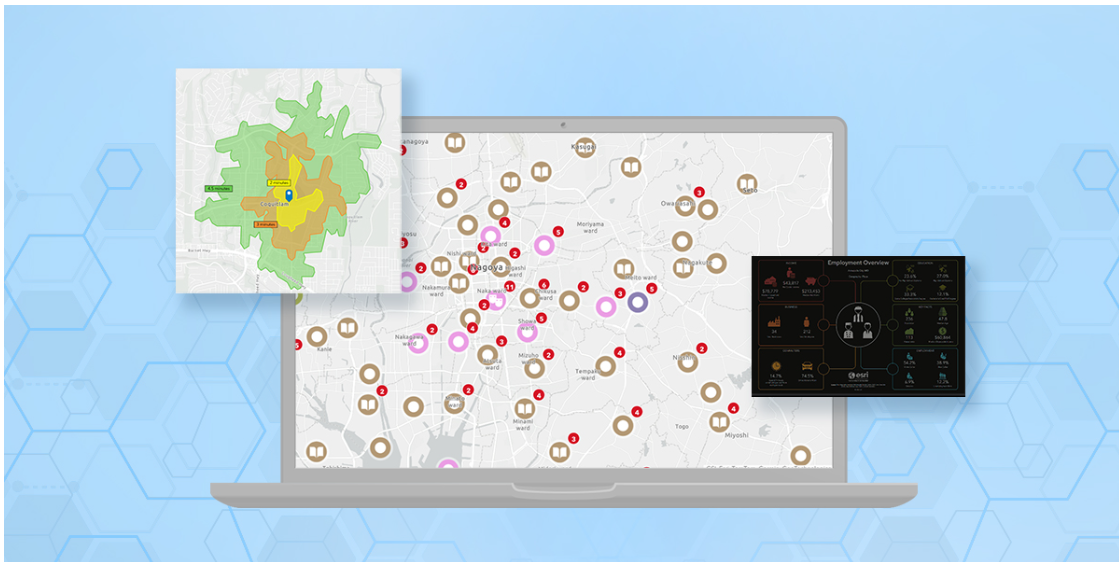




The Latest in Business

The business community newsletter features the latest stories, case studies, and resources from Esri and your own peers in the private sector. See stories that are applicable for those that work in financial services, insurance, logistics, manufacturing, real estate, retail, technology, and more.



ArcGIS Business Analyst Web Standard in User Types

Access location-based market and community intelligence—now available with the Creator and above user types! To explore what's included in ArcGIS Business Analyst Web App Standard, the differences in standard and advanced capabilities, and how to get started with the web app, check out this helpful blog article.

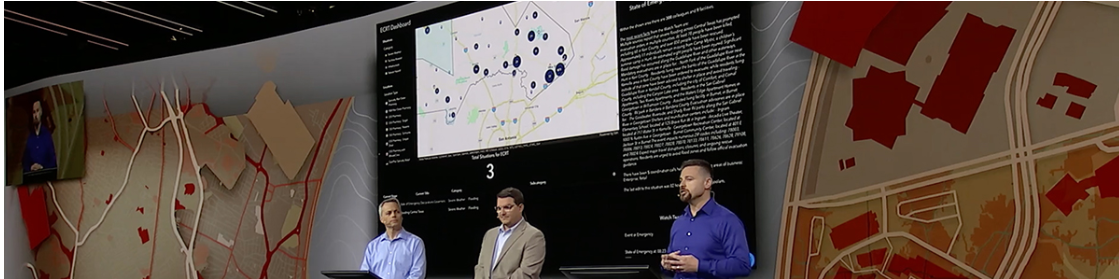
[Explore the Update →](#)



Spatial Analytics Everywhere

Spatial analytics have increasingly become a part of our everyday work. Data has become more easily accessible as it's stored in various locations, and analytic capabilities are becoming easier to access everywhere.

[Watch the Video](#)



CVS Health: When Health Meets Location

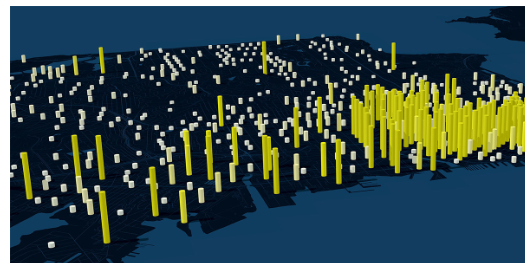
CVS Health is transforming how it delivers care by integrating geospatial intelligence across the enterprise. What began as a resiliency initiative has scaled into a platform that supports logistics, clinical strategy, and outreach. This journey from fragmented systems to a shared geospatial foundation shows how one organization moved from reactive to proactive by integrating everything, everywhere.

[Explore the Integration](#)



Growing Role of Mapping and Analytics in Business

Tech professionals from the business world gathered at a recent conference to share the innovative and surprising ways they're using mapping and



Reading Demand Signals in the Geographic Tea Leaves

An airline's meticulous search for new routes underscores the reality for all industries: It's not enough to understand where demand exists. Executives must

analytics.

[Discover How](#)



ICSC Las Vegas 2025: Retail's Data-Driven Evolution

Retail is not only surviving but evolving. The integration of data, technology, and customer-centric design is driving the industry forward. This year's ICSC Las Vegas was more than a reunion; it was a clear indicator of a sector in transformation.

[Read the Takeaways](#)

know where demand is strong enough for a profitable expansion.

[Read More](#)



Showrooming: At a Grocer Near You

Across industries, GIS has proven its ability to reveal why things happen where they do. In grocery, where traditional drivers of consumer behavior are shifting—and legacy marketing tactics are losing impact—that capability becomes indispensable.

[Learn More](#)

SAG Award Winners from the 2025 Esri User Conference



Congratulations to this year's winners of the Special Achievement in GIS (SAG) Award. This year, we were excited to award eight winners from the business community.

You can learn more about some of the winners at the link below

[Explore the Winners →](#)

Join Us for Our Seattle Business Community Meetup



If you are located near Seattle, be sure to register to join us for our next in-person GIS meetup on September 23. These meetups are a great way to network with GIS professionals working in your industry.

[Register Today →](#)

Join Us for Our Philadelphia Business Community Meetup



If you are located near Philadelphia, be sure to register to join us for our next in-person GIS meetup on September 25. These meetups are a great way to network with GIS professionals working in your industry.

[Register Today →](#)

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