



The Latest in Business

This business community newsletter features the latest stories, case studies, and resources from Esri and your peers in the private sector. Read stories applicable to those who work in financial services, insurance, logistics, manufacturing, real estate, retail, technology, and more.



On Demand: The Power of Mentorship for Analysts in Business

In this *WhereNext* webcast, standout professionals from Crescent Energy, Google, and Trader Joe's share their experiences with mentorship and learning. Their advice holds inspiration and guidance for today's geospatial pros and the business leaders they support. This previously live webcast is now available on demand today.

[Watch Now](#)

Esri Developer & Technology Summit



Detailed Agenda Now Available

The detailed agenda for the 2026 Esri Developer & Technology Summit (Dev & Tech Summit) is live, including session titles, descriptions, and times. Attendees can check out a rich selection of content and training for a variety of technical roles, plus one-on-one networking with Esri's top developers, experts, and partners.

[View Agenda](#)

Esri User Conference

July 13-17, 2026 | San Diego, CA



Registration Is Open

[Registration](#) and [hotel options](#) for the [2026 Esri User Conference](#) have officially opened. Be sure to secure your spot and book accommodations early. Early bird registration pricing ends January 16, 2026.

[Register Here](#)

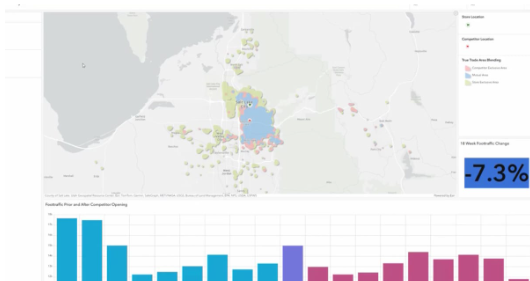
New Articles and Blogs



How Fast Can Your Business Respond?

Geospatial AI brings businesses real-time intelligence about where and how conditions are changing across operations, risks, and markets. With powerful mapping and analytics capabilities, organizations are gaining a competitive advantage by having total visibility into their supply chains and accelerating the decision cycle.

[More on Geospatial AI](#)



NextTech: Using Generative AI and GIS to Understand Business Performance

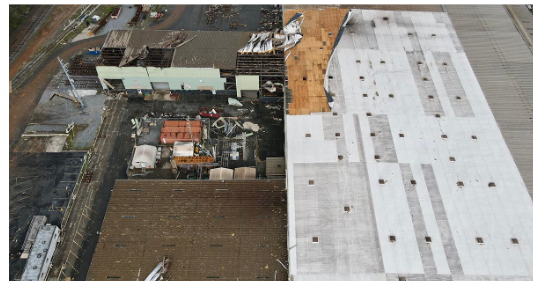
With generative AI, business execs can query data and receive strategy-shaping insights about competitors.

[More on AI and GIS](#)

The Quiet Capability Empowering Business Operations and Analysis

Before businesses can analyze customer data, optimize supply chains, or manage tax jurisdictions, they need to geocode enterprise data.

[More on Geocoding](#)



An Insurance Commissioner Offers New Approaches to Reducing Risk

A former insurance commissioner offers ways business leaders can use geographic awareness to lessen risk and examples of creative new approaches to physical risk.

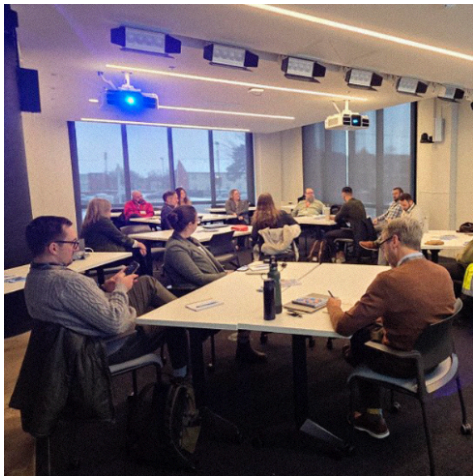
[More on Reducing Risk](#)



GIS Day 2025: A Global Celebration of “Where Spatial Meets Everything”

The world came together to honor the power of geography, and the momentum has never been stronger. With 3,714 events registered on GISDay.com spanning 150 countries, these celebrations showcased how people everywhere are using GIS to solve problems, spark curiosity, and make positive change in their communities.

[GIS Day Forum](#)



Esri Hosts Business Community GIS Meetup in St. Louis

We had a great time hosting one of our annual business community meetups in St. Louis back in December—especially those that made it out during the snowstorm. Thank you to all who came out to talk all things geospatial!



Featured 2025 SAG Award Winner: PLRB

At the 2025 Esri User Conference, PLRB (The Property & Liability Resource Bureau) team was bestowed a Special Achievement in GIS Award for the Insurance industry. Read more on the organization’s award page to see how it takes public datasets and turns them into ready-to-use geospatial formats for its members.

[View Award](#)

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