



Business Community Newsletter



Esri UC 2024 Business Sector Agenda

Check out our Business Community Guide for the 2024 Esri User Conference (Esri UC)! This road map, created with ArcGIS StoryMaps, can help you plan and attend sessions that best fit your industry. To help you find your way, we have prepared a more focused agenda for you to view.

[Learn More →](#)



Special Interest Groups

Esri UC 2024 Special Interest Group Meetings

Did you know each year at Esri UC you can meet with like-minded GIS professionals and share best practices and workflows for your industry? In 2024, we are hosting five special interest group (SIG) meetings with the following industries: retail, real estate, logistics and manufacturing, insurance, and financial services. Search for these sessions today in your detailed agenda to add them to your schedule.

Add to Your UC Schedule →



New WhereNext Webcast

Companies are paying closer attention to the natural capital behind their products and services. On the next *WhereNext* webcast, meet business professionals who use location insight to fuel positive interactions with nature. Their work holds lessons for professionals in every industry.

The ***WhereNext* webcast** series offers guidance from global experts who have turned nature-based risks into opportunities—by analyzing how business and nature intersect.

Watch Now

New Articles & Blogs



The Barcode Turns 50—Retiring the UPC and Ushering in a New Era

There is a campaign going on to retire the ubiquitous 1D product barcode. Its demise could yield a windfall of information for companies worldwide.

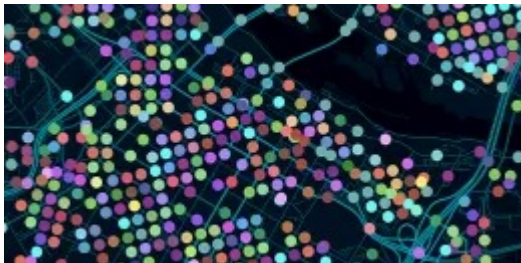
[Learn More](#)



Fast Four: Risk Management as a Competitive Advantage

In the face of the climate crisis, the conventional view of business resilience is shifting from cost center to competitive advantage.

[Read More](#)



The State of Retail Tech

Learn what's changing in retail tech, from generative AI to automation.

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Insurers Are Embracing New Tools to Manage Losses

You may not be familiar with the Property & Liability Resource Bureau (PLRB), but you would undoubtedly recognize many of its 1,000 member companies, which cover about two-thirds of the insurance premiums collected in the US.

[Read More](#)

Explore the Latest Issue of StoryScape



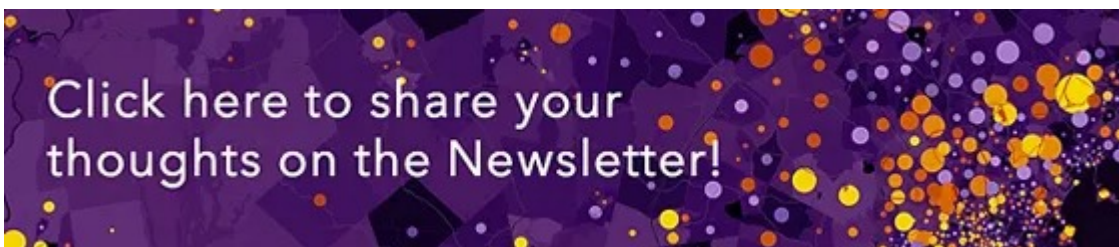
Looking for some new inspiration with Esri's StoryMaps? Be sure to check out *StoryScape*, a monthly digital magazine celebrating place-based stories and storytellers across a diverse global landscape. We hope these stories will motivate you to try to create your own story or experiment with new techniques and narrative devices.

[Learn More →](#)

The Road to a Clean Energy Future



This video is about an organization called The Ray that is using GIS to locate land along highways to build clean energy resources such as solar arrays and transmission infrastructure. With GIS, they're able to design in days what used to take years.



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