



Business Community Newsletter

Hello,

For those that attended the 2024 Esri User Conference (Esri UC), I hope you enjoyed the experience! Every year, the thousands of attendees, hundreds of maps, and incredible stories are very inspiring—especially learning about successes and solutions from users in our business community. If you registered for digital access, please be sure to check out the part of the email that goes over digital content you can access from Esri UC. There were over 120 in-person sessions recorded from the conference, and you can access them online now. These recordings are great resources to continue your learning journey and share with your peers.

Thanks,



Ryan Gullett

Ryan Gullett
Business Community Lead



Esri User Conference 2024 Digital Access

Recordings from the 2024 Esri User Conference are available exclusively to registered attendees through October 18. The Plenary Sessions, all the live streamed technical sessions, plus the AI Summit are available for replay now. Over 125 additional in-person sessions that were recorded have now been posted to the event portal. Digital access was included with all in-person registrations as well.

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Congratulations 2024 SAG Award Winners in Business

We want to say congratulations to this year's Special Achievement in GIS (SAG) Award winners, with a special recognition from organizations that won that are part of our business community. The winning organizations below set new precedents throughout the GIS community:

- Prologis—Financial Services Industry Winner

- AmericanAg—Insurance Industry Winner
- Penske Truck Leasing—Logistics Industry Winner
- CNH Industrial—Manufacturing Industry Winner
- NBCUniversal—Media and Entertainment Industry Winner
- The Villages Technology Solutions Group—Real Estate Industry Winner
- Marriott International—Retail Industry Winner

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Celebrate 25 Years of GIS Day

GIS Day is on November 20 this year. This is a day dedicated to showing, teaching, and inspiring others to make the most of GIS. Host an event to spread enthusiasm and help people learn how to use GIS for themselves—in their work, in their schools, where they volunteer, or even for their hobbies and interests.

Get no-cost resources to support your event. You can also find a local event on a map.

[Learn More](#)



The Complicated Relationship between Business and Geography

Geography and business entwine in subtle and profound ways. Explore the surprising effects of geography—including the risks and opportunities it creates.

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One Proptech Standout Expanded for Years, Then Harnessed Location Intelligence to Kickstart a New Stage of Growth

Rently set out to help apartment renters tour communities without getting lost. In the process, the proptech company enlisted GIS technology to navigate a new stage of growth.

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Retail Bankruptcies Rise, But That's Not the Real Story

Despite some high-profile bankruptcies, the retail vacancy rate remains noticeably low, putting pressure on executives to find just the right location.

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A Smarter Supply Chain Helps International Paper Track Sustainability Goals

One of the world's largest packaging and pulp companies developed a new tool for supply chain visibility called ForSite, a combination of satellite imagery, location-specific data, and GIS technology.

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US Parcel Boundary Tile Layer Now Available



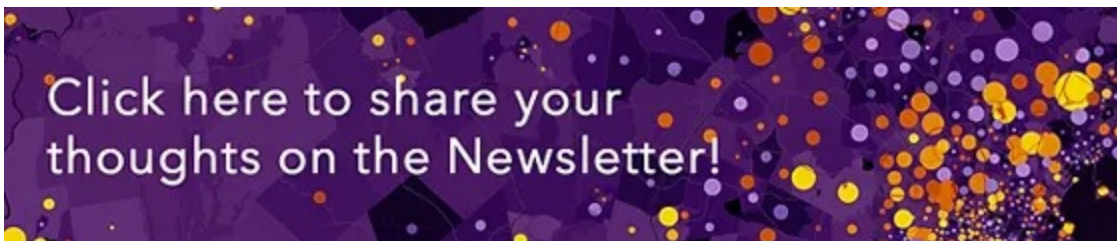
If you are interested in parcel data for your retail business, be sure to check out this blog post on the new US Parcel Boundary tile layer as a new addition to Esri Premium Content. Made available in collaboration with Esri partner Regrid, users can access this new feature directly through ArcGIS Living Atlas of the World, saving time on research, procurement, and sourcing. This layer will be regularly updated and covers urban, suburban, and rural areas in the United States, providing a complete view of land parcel distribution.

[Learn More](#)



Interconnecting Our World

From community and business to conservation and sustainable development, discover how GIS has the power to connect the world to solve our greatest challenges. If you missed this video at the Esri User Conference, it's a great one to share with your team or colleagues.



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