



The Latest from Your Industry

The business community newsletter features the latest stories, case studies, and resources from Esri and your own peers in the private sector. See stories that are applicable for those that work in financial services, insurance, logistics, manufacturing, real estate, retail, technology, and more.



New WhereNext Webcast: The Art of Geospatial Strategy

Anyone who has accomplished significant milestones with GIS technology has learned valuable lessons along the way. The panelists on this WhereNext webcast know what it takes to create an effective strategy that delivers results.

[Watch the recording](#) today and learn as they share simple, powerful tips on how to begin thinking more strategically about your company's use of geospatial technology.

Learn from the Experts →



Esri UC 2025 Business Sector Agenda

Check out our Business Sector Agenda for the 2025 Esri User Conference (Esri UC). This road map, created with ArcGIS StoryMaps, can help you plan and attend sessions that best fit your industry. Join us for special interest groups, technical sessions, socials, and more!

[View the Agenda →](#)



Unlock the Power of Where with ArcGIS for Microsoft Fabric

This webinar provides an overview of ArcGIS for Microsoft Fabric, which integrates spatial analytics tools and mapping capabilities directly into the Microsoft Fabric environment. It allows users to uncover patterns and trends in spatial data and to visualize and explore them interactively.

[Uncover Data Patterns](#)



What consumers think about the economy doesn't match their behavior

As consumers have soured on the state of the economy in recent years, they have also bought more goods, upending a long-held truth about spending.

[Unlock the Truth](#)



Welsh football club's new stadium invited GIS and BIM to play

Ramboll's pilot integration of BIM and GIS technologies on the Wrexham stadium transformed siloed workflows between design and environmental teams, allowing them to collaborate seamlessly, visualize designs in geographic context, and efficiently track issues before construction began.

[Read the Story](#)



Heat safety compliance: Is your business ready?

Employers are on the hook to keep workers safe from extreme heat, but first they need to know where the hazards are.

[Discover How](#)



A massive seaport in Texas is using an AI-powered digital replica to track ships and prepare for emergencies

In supply chain and transportation networks, digital twins serve as visual representations of complex operations in virtual spaces. They are used to make smart business decisions informed by real-time information. You will be amazed by what the Port of Corpus Christi is doing through their use of a digital twin.

[See the Digital Twin](#)

Esri UC 2025 Business Social



Take a minute to unwind on **Tuesday, July 15, 6:00 p.m.-7:30 p.m.** at the Hilton Indigo Foyer and Terrace and socialize with your fellow Business Leadership Summit attendees. Join your peers as you gather to network and discuss the latest in geospatial technology.

[Attend the Social →](#)

The World's Toughest Adventure Race Just Got a Lot More Mappy



Prepare for takeoff! Tune in using the 3D Live Tracking App powered by ArcGIS to replay all the action from the [Red Bull X-Alps adventure race](#).

[Replay the Action →](#)

Learn more about
GIS in Business



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