



The Latest from Your Industry

The business community newsletter features the latest stories, case studies, and resources from Esri and your own peers in the private sector. See stories applicable to professionals in financial services, insurance, logistics, manufacturing, real estate, retail, technology, and more.



Location Intelligence in Unexpected Places—A WhereNext Webcast

Is your organization using GIS technology to its advantage? On Thursday, March 27, Verizon, Walmart, and Steamboat Ski Resort reveal how they apply location data to challenges ranging from corporate security and market growth to operational efficiency.

[Register Today →](#)



[Esri UC 2025 Business Sector Agenda](#)

The Esri User Conference (Esri UC) has presentations and events covering hundreds of topics. For users in the business sector, we have selected some of the top sessions of interest—including special interest groups, technical sessions, and socials.

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RIPCO Real Estate Scales Operations with GIS Technology

RIPCO Real Estate, a New York–based commercial real estate firm, utilizes geographic information system (GIS) technology to navigate new industry obstacles and better support their clients. See how GIS helps them manage over 30 million square feet of real estate space.

[Read More](#)



From Local to National: The Growth of an Upstart Business

As a small business grew into a national leader, decision-makers used market



Locating the Market for a Hot Restaurant Trend

The trend of fast-fine dining has already attracted numerous definitions—from a

analysis to find the right locations for growth.

[Learn More](#)



Mode Switch: How Cities Are Engineering the Bicycle Revolution

Transportation planners use geographic information system (GIS) technology to get more Americans out of their cars to bicycle or walk. Planners use maps, data analysis, and public engagement tools to develop better-connected pathways.

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Bobby Flay steak to Shake Shack burgers. One thing is clear: It's a trend ripe for location intelligence.

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Why Business Execs Need to Think Like a Football Coach When Navigating Global Disruptions

With a leadership playbook to game out risks and opportunities, business executives have a new way of seeing the playing field.

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Meet Us at Our Upcoming 2025 Events



Join business industry experts and location professionals at conferences, industry trade shows, webinars, and other events to discover new insights, innovative best practices, and the latest advances in GIS technology.

[Learn More →](#)

Meet Your Business Community

Meet your peers, learn best practices, network with like-minded professionals, and get your questions answered!

Register for the next Business Community Meetup. Not seeing your city? Let us know what city to visit next!

[Learn More →](#)



Explore How Esri GIS Technology Can Help Your Industry



Location intelligence helps answer key questions, like “Where are operations at risk?” and “Where are products and services delivered?” See how GIS technology impacts your industry and provides greater business intelligence for your organization.

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