



The Latest from Your Industry

The business community newsletter features the latest stories, case studies, and resources from Esri and your own peers in the private sector. See stories that are applicable for those that work in financial services, insurance, logistics, manufacturing, real estate, retail, technology, and more.



Enhance Your Business Decisions with ArcGIS for Microsoft

In this webinar, we provided an overview of ArcGIS for Microsoft, which seamlessly integrates ArcGIS capabilities and data into the Microsoft environment. From the recording, you will learn how to leverage geospatial information within Microsoft 365, Microsoft Fabric, and Microsoft Power Platform to easily share location insights across your organization.

[Watch the Recording →](#)



Enhancing Organizational Safety: Real-Time Monitoring with ArcGIS

This webinar explores using Esri's Watch Center solution to monitor all-hazard events occurring in or around areas of interest and to share essential information with stakeholders. Learn best practices for configuring Watch Center to meet your organization's specific needs.

[Watch the Recording →](#)



Esri UC 2025 Business Sector Agenda

The Esri User Conference (Esri UC) has many presentations and events with hundreds of topics. For users in the business sector, we have selected some of the top sessions of interest—including special-interest groups, technical sessions, and socials.

[Learn More →](#)

New Articles & Blogs



The Geospatial Pros with a Business Edge

Location analysts have long been go-to resources for business leaders. Now these spatial standouts are adding MBAs to their resumes and delivering new forms of insight.

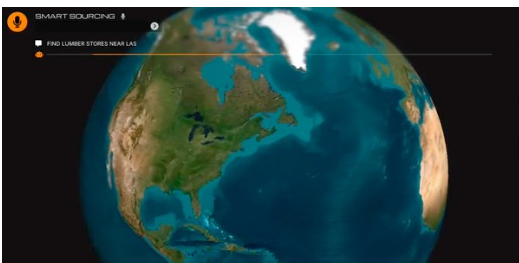
[Read More](#)



The Real Estate Team Gets a Side Hustle

Corporate real-estate professionals are using digital technology like smart maps to help executives uncover new sources of revenue from existing properties and business opportunities that competitors may have missed.

[Learn More](#)



NextTech: A New Response to the Request, 'Make Me a Map'

Generative AI is simplifying access to location insight across the enterprise, giving GIS analysts a new response to the refrain, "Make me a map."

[Learn More](#)



A 'Master Key' For The Thorniest Modern Problems: Map Them

Mapping is now the secret hack that has become a superpower for untangling—and then fixing—some of the knottiest problems that we face every day. From fast food to farming, from the energy transition to supply chain disruption, from economic development to environmental management, mapping

reveals both problems and solutions in unprecedented detail.

[Read More](#)

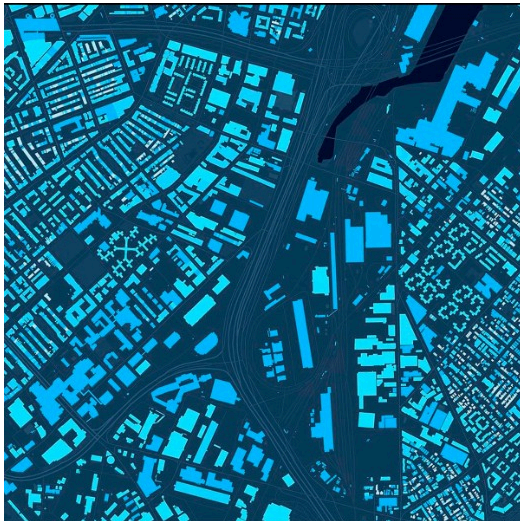
Esri + Red Bull X-Alps 2025



Esri is thrilled to once again team up with Red Bull for the Red Bull X-Alps 2025 race! In June, follow the action and adventure in real time, with Esri's 3D technology powering the live tracking app.

[Learn More →](#)

Location Intelligence in Unexpected Places



Across all tiers of the business world, GIS technology is driving unique benefits—ensuring corporate security, unlocking growth opportunities, and tracking company assets. This *WhereNext* webcast showcases the unexpected technology behind big business decisions.

[Watch Today →](#)

Learn more about GIS in Business



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